



FINANCE AND ACCOUNTING FOR THE NON-FINANCIAL EXECUTIVE
STANFORD GRADUATE SCHOOL OF BUSINESS

	<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
8:00 – 9:20 am	<i>Check-In at Schwab available after 12:00 pm</i>	Financial Management and Its Relation to Value Parker	Long-Term Financing Parker	The Formulation of a Dividend Policy I Parker	A Financial Recapitalization Parker	Valuation and Required Rates of Return Parker
9:20 – 9:40 am		Break	Break	Break	Break	Break
9:40 – 11:00 am		Introduction to Financial Statements Kasznik	Options and Derivatives Pfleiderer	The Formulation of a Dividend Policy II Parker	Stock-Based Compensation and Shareholders' Equity Rajan	Using Financial Statement Information Ogneva
11:00 – 11:20 am		Break	Break	Break	Break	Box Lunches Available
11:20 am – 12:40 pm		Construction of Financial Statements Kasznik	Capital Structure, Options, Agency Problems, and Market Signaling Pfleiderer	Reporting Discretion and Earnings Management I Ogneva	Residual Income Models for Performance Evaluation and Valuation Rajan	<i>Check-out of Schwab Center by 2:00 pm</i>
12:40 – 2:00 pm		Lunch	Lunch	Lunch	Lunch	
2:00 – 3:20 pm		Financial Statements as a Management Planning Tool Kasznik	Optional Campus Tour	Reporting Discretion and Earnings Management II Ogneva	Customer Profitability Analysis Rajan	
3:20 – 5:00 pm		Individual Study	Individual Study	Individual Study	Individual Study	
5:45 – 7:15 pm		5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	6:15 pm Reception 6:45 pm Dinner and Certificate Presentation
7:15 – 9:00 pm		7:15 – 7:45 pm Opening Remarks Parker	Study Groups	Study Groups	Study Groups	8:00 pm Late-evening Reception