

THE BUSINESS OF SUSTAINABILITY

9:00–9:30

WELCOME, OPENING REMARKS AND INTRODUCTIONS

Buzz Thompson, Perry L. McCarty Director and Senior Fellow, Stanford Woods Institute for the Environment

9:30–10:30

KEYNOTE ADDRESS WITH Q&A

Sally Jewell, Secretary, U. S. Department of the Interior
Introduced by **Chuck Katz**, Stanford Woods Institute Advisory Council

10:30–11:30

CEO ROUNDTABLE: VIEW FROM THE TOP

Introduced by **Jeff Koseff**, Perry L. McCarty Director and Senior Fellow, Stanford Woods Institute for the Environment

Moderator: Steve Denning, Chairman, Board of Trustees, Stanford University, and Chairman, General Atlantic

Andy Geisse, Chief Executive Officer, AT&T Business Solutions

Greg Page, Executive Chairman, Cargill

Steve Westly, Chief Executive Officer, The Westly Group

11:30–11:50

BREAK AND LUNCH AVAILABLE

11:50–1:00

WORKING LUNCH

Lightning Round: Best Practices, Disruptive Innovation and Scaling Up

Moderator: **Buzz Thompson**

Peter Graf, Chief Sustainability Officer and Executive Vice President, SAP
Making the Business Case and Moving from a Sustainability Strategy to a Sustainable Corporate Strategy

Hugh Molotsi, Vice President, Intuit Incubator Labs
Leveraging the Power of Innovation

Ezra Garrett, Vice President, Community Relations and Chief Sustainability Officer, Pacific Gas & Electric Company, and Executive Director, The PG&E Corporation Foundation
Materiality Assessment: The Missing Link for Sustainability Strategy

Ben Schwegler, Vice President / Chief Scientist, Walt Disney Imagineering
Building Integrated Infrastructure for Resorts, Theme Parks and Case Studies in China

1:00–2:00

FACULTY RESEARCH TALKS WITH Q&A: GLOBAL CHALLENGES AND SOLUTIONS

Moderator: **Jeff Koseff**

Neil Malhotra, Associate Professor, Stanford Graduate School of Business, Ethics and Management
The CSR Lab

Chris Field, Director, Carnegie Institution's Department of Global Ecology, and Senior Fellow, Stanford Woods Institute for the Environment

Intergovernmental Panel on Climate Change: Impacts, Adaptation and Vulnerability

Roz Naylor, Director, Center on Food Security and the Environment, and Senior Fellow, Stanford Woods Institute for the Environment

Integrating Food Systems for Sustainability

Mike Lepech, Assistant Professor, Civil and Environmental Engineering
Strategic Accounting for Ecosystems on Your Balance Sheet

2:00–2:30

AFTERNOON COFFEE BREAK AND NETWORKING WITH STUDENT LEADERS

Postdoctoral scholars, and graduate and undergraduate students from all seven of Stanford's schools