

SOCIOLOGY



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At the Chef's Table

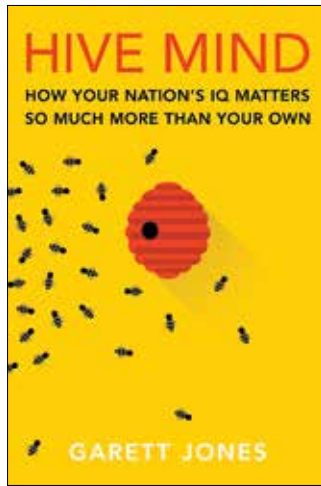
Culinary Creativity in Elite Restaurants

VANINA LESCHZINER

This book is about the creative work of chefs at top restaurants in New York and San Francisco. Based on interviews with chefs and observation in restaurant kitchens, the book explores the question of how and why chefs make choices about the dishes they put on their menus. It answers this question by examining a whole range of areas, including chefs' careers, restaurant ratings and reviews, social networks, how chefs think about food and go about creating new dishes, and how status influences their work and careers.

Creating a distinctive and original culinary style allows chefs to stand out in the market, but making the familiar food that many customers want ensures that they can stay in business. Chefs must make choices between these competing pressures. In explaining how they do so, this book uses the case study of high cuisine to analyze, more generally, how people in creative occupations navigate a context that is rife with uncertainty, high pressures, and contradicting forces.

272 pp., 4 tables, 8 figures, 2015
9780804787970 Cloth \$45.00 **\$36.00 sale**



Hive Mind

How Your Nation's IQ Matters So Much More Than Your Own

GARETT JONES

Drawing on an expansive array of research from psychology, economics, management, and political science, Garrett Jones argues that intelligence and cognitive skill are significantly more important on a national level than on an individual one. On average, people who do better on standardized tests are more patient, informed, and cooperative. As a result, these qualities become more prevalent in a society as national test scores rise. When we are surrounded by more patient, informed, and cooperative neighbors we become more like them. In other words, the worker bees in every nation create a "hive mind" with a power all its own. Once the hive is established, each individual has only a tiny impact on his or her own life.

After demonstrating how test scores that matter little for individuals can mean a world of difference for nations, Jones leaves readers with policy-oriented conclusions and hopeful speculation: If we can lift up the bottom and raise our global IQ, it is possible that this period of massive global inequality will be a short season by the standards of human history.

184 pp., 1 table, 5 figures, 2016
9780804785969 Paper \$29.95 **\$23.96 sale**

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Global Talent

Skilled Labor as Social Capital in Korea

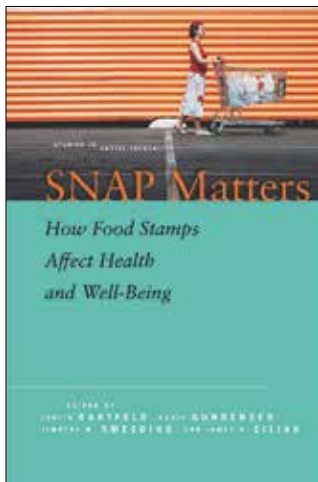
GI-WOOK SHIN AND JOON NAK CHOI

Global Talent seeks to examine the utility of skilled foreigners beyond their human capital value by focusing on their social capital potential, especially their role as transnational bridges between host and home countries.

Gi-Wook Shin and Joon Nak Choi empirically demonstrate their thesis by examining the case of Korea: a state archetypical of those that have been embracing economic globalization while facing a demographic crisis—and one where the dominant narrative on the recruitment of skilled foreigners is largely negative. They reveal the unique benefits that foreign students and professionals can provide to Korea by enhancing Korean firms' competitiveness in the global marketplace and by generating new jobs for Korean citizens rather than taking them away. Further, they offer insights that extend well beyond the Korean experience.

STUDIES OF THE WALTER H. SHORENSTEIN ASIA-PACIFIC RESEARCH CENTER

216 pp., 14 tables, 14 figures, 1 map, 2015
9780804794336 Paper \$24.95 **\$19.96 sale**
9780804793490 Cloth \$85.00 **\$68.00 sale**



SNAP Matters

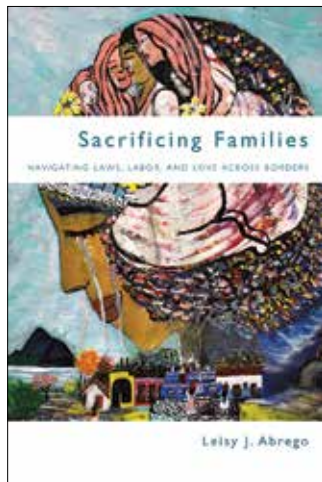
How Food Stamps Affect Health and Well-Being

EDITED BY JUDITH BARTFELD,
CRAIG GUNDERSEN,
TIMOTHY M. SMEEDING, AND
JAMES P. ZILIAK

In 2013, more than one in seven Americans received food stamp benefits from the Supplemental Nutrition Assistance Program (SNAP), at a cost of nearly \$80 billion. *SNAP Matters* brings together top scholars to ask and answer the questions that matter. What are the antipoverty effects of SNAP? Does SNAP cause obesity? To what extent does SNAP work in tandem with other assistance programs? The volume concludes that SNAP is highly responsive to macroeconomic pressures and is one of the most effective antipoverty programs in the safety net, but that policymakers, students, and researchers need to continue examining this pillar of social assistance in America.

STUDIES IN SOCIAL INEQUALITY

288 pp., 42 tables, 46 figures, 2 maps, 2015
9780804796835 Paper \$27.95 **\$22.36 sale**
9780804794466 Cloth \$90.00 **\$72.00 sale**



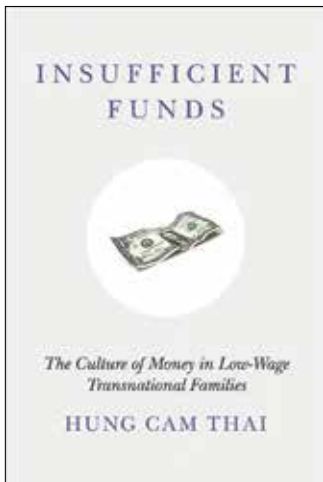
Sacrificing Families

Navigating Laws, Labor, and Love Across Borders

LEISY J. ABREGO

Widening global inequalities make it difficult for parents in developing nations to provide for their children, and parents often find that migration in search of higher wages is their only hope. Their dreams are straightforward: with more money, they can improve their children's lives. But the reality of their experiences is often harsh, and structural barriers—particularly those rooted in immigration policies and gender inequities—prevent many from reaching their economic goals. *Sacrificing Families* offers a firsthand look at Salvadoran transnational families. It captures the tragedy of these families' daily living arrangements, but also delves deeper to expose the structural context that creates and sustains patterns of inequality in their well-being. As free trade agreements expand and developed countries open doors for products and profits while closing them for refugees and migrants, these transnational families are becoming more common. Leisy Abrego gives voice to these immigrants and their families and documents the inequalities across their experiences.

272 pp., 3 tables, 2014
9780804790512 Paper \$21.95 **\$17.56 sale**
9780804788311 Cloth \$70.00 **\$56.00 sale**



Insufficient Funds

The Culture of Money in Low-Wage Transnational Families

HUNG CAM THAI

Every year migrants across the globe send more than five hundred billion dollars to relatives in their home countries. This circulation of money has important personal, cultural, and emotional implications for the immigrants and their family members alike. *Insufficient Funds* tells the story of how low-wage Vietnamese immigrants in the United States and their poor, non-migrant family members give, receive, and spend money. Extending beyond mere altruism, remittances are motivated by complex social obligations and the desire to gain self-worth despite migrants' limited economic opportunities in the United States. At the same time, these acts raise expectations for standards of living, producing a cascade effect that monetizes family relationships. *Insufficient Funds* powerfully illuminates the new meanings and contradictions of money in an increasingly transnational world.

304 pp., 4 tables, 2014

9780804777322 Paper \$24.95 **\$19.96 sale**

9780804777315 Cloth \$85.00 **\$68.00 sale**

Gendered Commodity Chains

Seeing Women's Work and Households in Global Production

EDITED BY WILMA A. DUNAWAY

312 pp., 3 figures, 3 tables, 2013

9780804789080 Paper \$29.95 **\$23.96 sale**

9780804787949 Cloth \$90.00 **\$72.00 sale**



The Social Roots of Risk

Producing Disasters, Promoting Resilience

KATHLEEN TIERNEY

With so much knowledge of the risks that we face, why are we still unable to anticipate, prevent, and cope with them? In *The Social Roots of Risk*, Kathleen Tierney argues that risks and disasters of all types—and their consequences—are produced by the social order itself. This book leaves readers with a better understanding of how our own actions make us vulnerable to the next big crisis—and what we can do to prevent it.

HIGH RELIABILITY AND CRISIS MANAGEMENT

320 pp., 2014

9780804791397 Paper \$29.95 **\$23.96 sale**

9780804772631 Cloth \$90.00 **\$72.00 sale**

Architects of Austerity

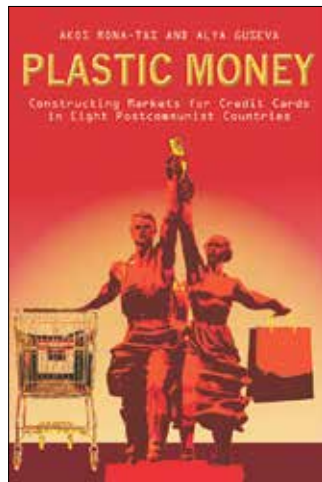
International Finance and the Politics of Growth

AARON MAJOR

Architects of Austerity argues that the seeds of neoliberal politics were sown in the 1950s and 1960s. Suggesting that the postwar era was less socially democratic than we think, Aaron Major presents a comparative-historical analysis of economic policy in the United States, the United Kingdom, and Italy during the early 1960s. In each of these cases, domestic politics shifted to the left and governments repudiated the conservative economic policies of the past.

264 pp., 1 table, 9 figures, 2014

9780804788342 Cloth \$60.00 **\$48.00 sale**



Plastic Money

Constructing Markets for Credit Cards in Eight Postcommunist Countries

AKOS RONA-TAS AND ALYA GUSEVA

We know a lot about how markets work once they are built, but this book explains how markets are engineered from the ground up. In *Plastic Money*, the authors chronicle how banks generated desire for a new product—credit cards—in the midst of the transition from communism to capitalism in eight countries.

344 pp., 33 figures, 2014

9780804768573 Cloth \$45.00 **\$36.00 sale**

From Social Movement to Moral Market

How the Circuit Riders Sparked an IT Revolution and Created a Technology Market

PAUL-BRIAN MCINERNEY

What happens when a movement of activists morphs into a market for entrepreneurs? This book traces the brief and colorful history of the Circuit Riders, a group of activists who sought to lead nonprofits across the digital divide. This movement spawned a market for technology assistance providers dedicated to serving nonprofit organizations, blending the values of the nonprofit sector with the economic principles of for-profit businesses.

256 pp., 1 table, 3 figures, 2014

9780804785129 Cloth \$55.00 **\$44.00 sale**

SERIES EDITOR
THOMAS BLOM HANSEN

Speaking to multiple audiences in the social sciences disciplines, books in this new series critically explore questions arising from enduring public and political conflict. *South Asia in Motion* addresses larger analytical questions from the vantage point of one or several of the region's rich vernacular cultures and brings to bear the texture and nuance of national and global issues. An interdisciplinary approach, a focus on issues of longstanding contestation, and attention to larger frameworks are hallmarks of the series.

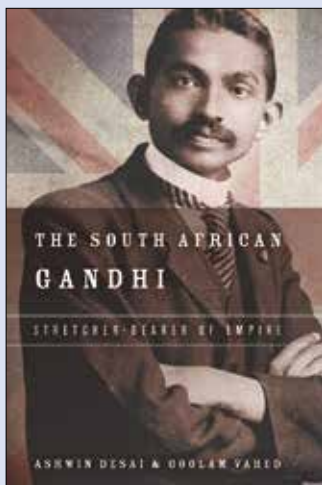
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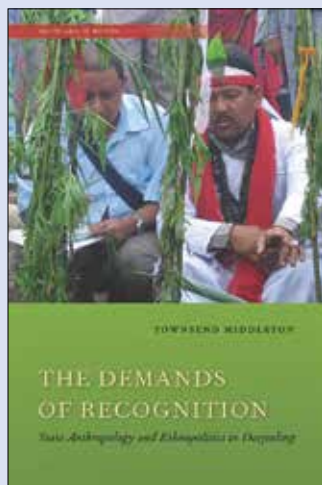
The South African Gandhi *Stretcher-Bearer of Empire*

ASHWIN DESAI AND
 GOOLAM VAHED

The South African Gandhi focuses on Gandhi's first leadership experiences in South Africa and the complicated man they reveal—a man who actually supported the British Empire. Ashwin Desai and Goolam Vahed unveil a man who, throughout his stay on African soil, stayed true to Empire while showing a disdain for Africans. Gandhi's racism was matched by his class prejudice towards the Indian indentured. He persistently claimed that they were ignorant and needed his leadership, and he wrote their resistances and compromises in surviving a brutal labor regime out of history. *The South African Gandhi* writes the indentured and working class back into history.

This meticulously researched book punctures the dominant narrative of Gandhi and uncovers an ambiguous figure whose time in Africa was marked by a desire to seek the integration of Indians, minus many basic rights, into the white body politic while simultaneously excluding Africans from his moral compass and political ideals.

352 pp., 2015
 9780804797177 Paper \$24.95 **\$19.96 sale**
 9780804796088 Cloth \$85.00 **\$68.00 sale**



The Demands of Recognition

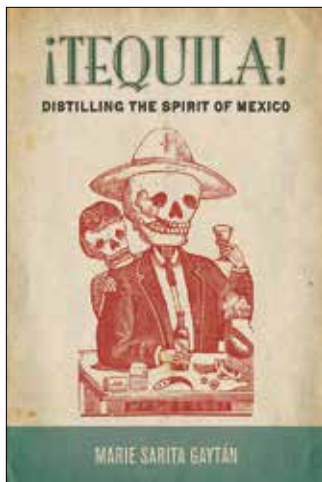
*State Anthropology and
 Ethnopolitics in Darjeeling*

TOWNSEND MIDDLETON

Since the British colonial period, anthropology has been central to policy in India. But today, those who were the “objects” of study are harnessing disciplinary knowledge to redefine their communities, achieve greater prosperity, and secure political rights.

This book tracks these newfound “lives” of anthropology. Offering simultaneous ethnographies of the people of Darjeeling's quest for “tribal” status and the government anthropologists handling their claims, Townsend Middleton exposes how minorities are—and are not—recognized for affirmative action and autonomy. At once ethnographic and historical, this book chronicles how multicultural governance has motivated the people of Darjeeling to ethnologically redefine themselves. But as these communities now know, not all forms of difference are legible in the eyes of the state. The Gorkhas' search for recognition has only amplified these communities' anxieties about who they are—and who they must be—if they are to attain rights, autonomy, and belonging.

272 pp., 1 table, 2 figures, 18 illustrations, 1 map, 2015
 9780804796262 Paper \$25.95 **\$20.76 sale**
 9780804795425 Cloth \$90.00 **\$72.00 sale**



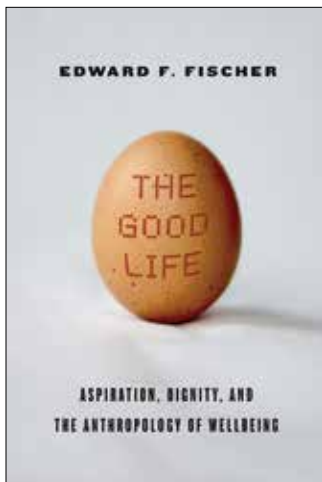
¡Tequila!

Distilling the Spirit of Mexico

MARIE SARITA GAYTÁN

¡Tequila! Distilling the Spirit of Mexico traces how and why tequila became and remains Mexico's national drink and symbol. Starting in Mexico's colonial era and tracing the drink's rise through the present day, Marie Sarita Gaytán reveals the formative roles played by some unlikely characters. Although the notorious Pancho Villa was a teetotaler, his image is now plastered across the labels of all manner of tequila producers—he's even the namesake of a popular brand. Mexican films from the 1940s and 50s, especially Western comedies, buoyed tequila's popularity at home while World War II caused a spike in sales within the whisky-starved United States. Today, cultural attractions such as Jose Cuervo's *Mundo Cuervo* and the Tequila Express let visitors insert themselves into the Jalisco countryside—now a UNESCO-protected World Heritage Site—and relish in the nostalgia of pre-industrial Mexico.

224 pp., 19 illustrations, 1 map, 2014
9780804793070 Paper \$22.95 **\$18.36 sale**
9780804788076 Cloth \$70.00 **\$56.00 sale**



The Good Life

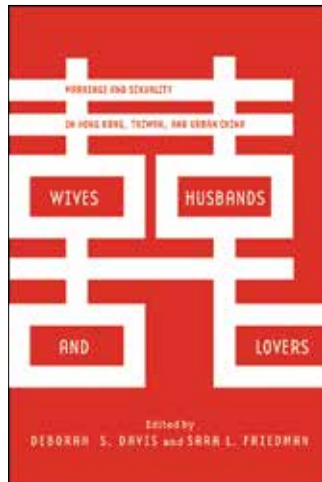
Aspiration, Dignity, and the Anthropology of Wellbeing

EDWARD F. FISCHER

What could middle-class German supermarket shoppers buying eggs and impoverished Maya farmers in Guatemala harvesting coffee possibly have in common? Both groups are using the market in pursuit of the “good life.” But what exactly is the good life? How do we define wellbeing beyond the material standards of living? While we may all want to live the good life, we differ widely on just what that entails. In *The Good Life*, Edward Fischer examines wellbeing by exploring very different cultural contexts in an attempt to tease out universal notions of the good life and how best to achieve it.

Drawing from his research in both Guatemala and Germany, this book is a richly layered attempt to better understand the key elements of the good life, which include aspiration, opportunity, dignity, and purpose.

280 pp., 9 tables, 14 figures, 17 illustrations, 2 maps, 2014
9780804792530 Paper \$24.95 **\$19.96 sale**
9780804790963 Cloth \$85.00 **\$68.00 sale**



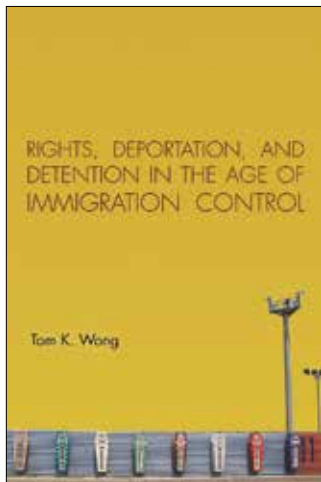
Wives, Husbands, and Lovers

Marriage and Sexuality in Hong Kong, Taiwan, and Urban China

EDITED BY DEBORAH S. DAVIS
AND SARA L. FRIEDMAN

What is the state of intimate romantic relationships and marriage in urban China, Hong Kong, and Taiwan? Since the 1980s, many conventional expectations have been abandoned following the passage of no fault divorce laws, falling rates of childbearing within marriage, and increased tolerance for non-marital and non-heterosexual intimate relationships. Tracing how the marital “rules of the game” have changed across the region with the uneven retreat of state supervision and control, *Wives, Husbands, and Lovers* challenges the long-standing assumptions that marriage is the universally preferred status for all men and women in Chinese societies, that extramarital sexuality is incompatible with marriage, or that marriage necessarily unites a man and a woman. Read in dialogue, the chapters compellingly illustrate a new range of potential futures for marriage, sexuality, and family.

344 pp., 2014
9780804791847 Paper \$24.95 **\$19.96 sale**
9780804790628 Cloth \$85.00 **\$68.00 sale**



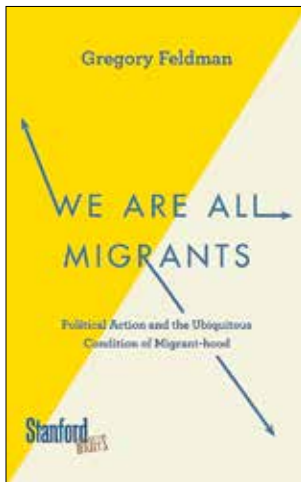
Rights, Deportation, and Detention in the Age of Immigration Control

TOM K. WONG

Rights, Deportation, and Detention in the Age of Immigration Control focuses on what is arguably the most contested, dynamic, and evolving set of immigration policies—immigration control—by analyzing state efforts to deter so-called “unwanted” immigration through the denial of rights to non-citizens, their physical removal and exclusion from the polity through deportation, and their deprivation of liberty and freedom of movement in immigration detention.

In addition to answering the question of why states do what they do, the book describes contemporary trends in immigration control, analyzes the determinants of these trends, and examines whether efforts to deter unwanted immigration are actually working.

256 pp., 19 tables, 31 figures, 1 illustration, 2015
9780804793063 Cloth \$65.00 **\$52.00 sale**



We Are All Migrants

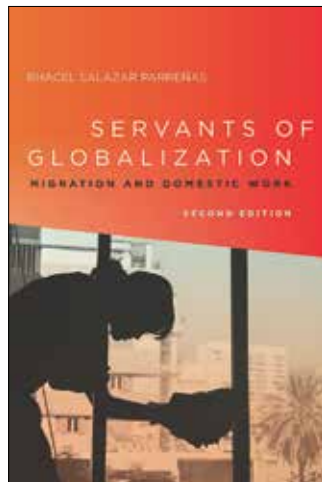
Political Action and the Ubiquitous Condition of Migrant-hood

GREGORY FELDMAN

Now more than ever, questions of citizenship, migration, and political action dominate public debate. In this powerful and polemical book, Gregory Feldman argues that *We Are All Migrants*. By challenging the division between those considered “citizens” and “migrants,” Feldman shows that both subjects confront disempowerment, uncertainty, and atomization. Yet, this very atomization—the ubiquitous condition of migrant-hood—pushes the individual to ask an existential and profoundly political question: “do I matter in this world?” Feldman argues that for particular individuals to answer this question affirmatively, they must be empowered to jointly constitute the places they inhabit with others.

Feldman ultimately argues that to overcome the condition of migrant-hood, people must be empowered to constitute their own sovereign spaces from their particular standpoints. Rather than base these spaces on categorical types of people, these spaces emerge only as particular people present themselves to each other while questioning how they should inhabit it.

136 pp., 3 illustrations, 2015
9780804789332 Paper \$12.99 **\$10.39 sale**



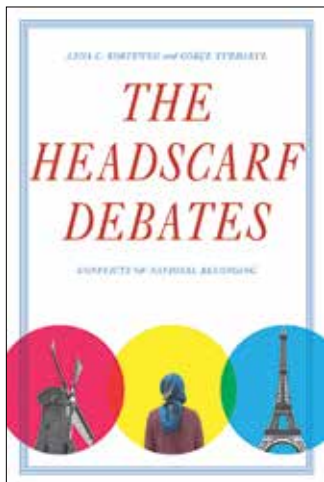
SECOND EDITION Servants of Globalization

Migration and Domestic Work

RHACEL SALAZAR PARREÑAS

Servants of Globalization offers a groundbreaking study of migrant Filipino domestic workers who leave their own families behind to do the caretaking work of the global economy. With this second edition, Rhacel Salazar Parreñas considers how the migrant communities have changed. Children have joined their parents. Male domestic workers are present in greater numbers. And, perhaps most troubling, the population has aged, presenting new challenges for the increasingly elderly domestic workers. New chapters discuss these three increasingly important constituencies. The entire book has been revised and updated, and a new introduction offers a global, comparative overview of the citizenship status of migrant domestic workers. *Servants of Globalization* remains the defining work on the international division of reproductive labor.

256 pp., 1 table, 2015
9780804796149 Paper \$22.95 **\$18.36 sale**
9780804791519 Cloth \$70.00 **\$56.00 sale**



The Headscarf Debates

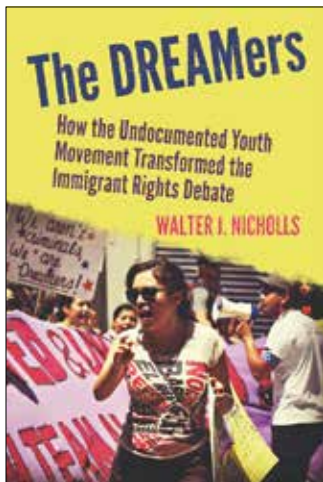
Conflicts of National Belonging

ANNA C. KORTEWEG AND
GÖKÇE YURDAKUL

All countries promote national narratives that turn historical diversities into imagined commonalities, appealing to shared language, religion, history, or political practice. *The Headscarf Debates* explores how the headscarf has become a symbol used to reaffirm or transform these stories of belonging. Anna Korteweg and Gökçe Yurdakul focus on France, Germany, and the Netherlands—countries with significant Muslim-immigrant populations—and Turkey, a secular Muslim state with a persistent legacy of cultural ambivalence. The authors discuss recent cultural and political events and the debates they engender, enlivening the issues with interviews with social activists, and recreating the fervor that erupts near the core of each national identity when threats are perceived and changes are proposed.

The authors pay unique attention to how Muslim women speak for themselves and how their actions and statements reverberate throughout national debates. This on-the-ground approach empowers an understanding of the headscarf's role in the production of the stories we tell about ourselves, particularly with respect to our national views on gender, religion, and political value.

272 pp., 2014
9780804776851 Paper \$24.95 **\$19.96 sale**
9780804776844 Cloth \$85.00 **\$68.00 sale**



The DREAMers

How the Undocumented Youth Movement Transformed the Immigrant Rights Debate

WALTER J. NICHOLLS

The DREAMers investigates the youth movement that has transformed the national immigration debate, from its start in the early 2000s through the present day. Walter Nicholls draws on interviews, news stories, and firsthand encounters with activists to highlight the strategies used to bolster support for the DREAM Act that would allow them the legal right to stay in the United States. Through their story, Nicholls shows how stigmatized groups can gain a powerful voice in American politics.

240 pp., 2013
9780804788847 Paper \$24.95 **\$19.96 sale**
9780804787031 Cloth \$85.00 **\$68.00 sale**

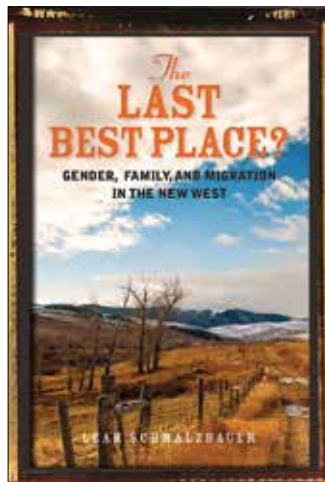
Controlling Immigration

A Global Perspective, Third Edition

EDITED BY JAMES F. HOLLIFIELD,
PHILIP L. MARTIN, AND PIA M.
ORRENIUS

The third edition of this major work provides a systematic, comparative assessment of the efforts of a selection of major countries, including the U.S., to deal with immigration and immigrant issues—paying particular attention to the ever-widening gap between their migration policy goals and outcomes.

512 pp., 2014
9780804786270 Paper \$29.95 **\$23.96 sale**
9780804786263 Cloth \$95.00 **\$76.00 sale**



The Last Best Place?

Gender, Family, and Migration in the New West

LEAH SCHMALZBAUER

Southwest Montana is beautiful country, evoking mythologies of freedom and escape long associated with the West. Partly because of its burgeoning presence in popular culture, film, and literature, including William Kittredge's anthology *The Last Best Place*, the scarcely populated region has witnessed an influx of wealthy, white migrants over the last few decades. But another, largely invisible and unstudied type of migration is also present. Though Mexican migrants have worked on Montana's ranches and farms since the 1920s, increasing numbers of migrant families—both documented and undocumented—are moving to the area to support its growing construction and service sectors.

The Last Best Place? asks us to consider the multiple racial and class-related barriers that Mexican migrants must negotiate in the unique context of Montana's rural gentrification. These daily life struggles and inter-group power dynamics are deftly examined through extensive interviews and ethnography, as are the ways gender structures inequalities within migrant families and communities.

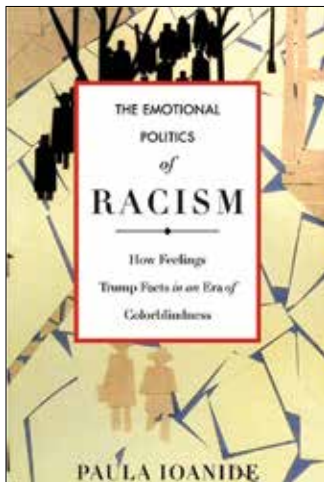
224 pp., 2014
9780804792936 Paper \$24.95 **\$19.96 sale**
9780804791656 Cloth \$85.00 **\$68.00 sale**



#iranelection
Hashtag Solidarity and the Transformation of Online Life
NEGAR MOTTAHEDEH

As the Green Revolution gained protesters after Iran's fraudulent 2009 presidential election, #iranelection became the first long-trending international hashtag. Texts, images, videos, audio recordings, and links connected protesters on the ground and netizens online, all simultaneously transmitting and living a shared international experience. This book follows the protest movement to investigate how emerging social media platforms developed international solidarity. Provocative and eye-opening, #iranelection reveals the new online ecology of social protest and offers a prehistory, of sorts, of the use of hashtags and trending topics, selfies and avatar activism, and citizen journalism and YouTube mashups.

152 pp., 28 illustrations, 2015
9780804795876 Paper \$12.99 **\$10.39 sale**



The Emotional Politics of Racism
How Feelings Trump Facts in an Era of Colorblindness
PAULA IOANIDE

With stop-and-frisk laws, new immigration policies, and cuts to social welfare programs, majorities in the United States have increasingly supported intensified forms of punishment and marginalization against Black, Latino, Arab, and Muslim people in the United States, even as a majority of citizens claim to support “color-blindness” and racial equality. With this book, Paula Ioanide examines how emotion has prominently figured into these contemporary expressions of racial discrimination and violence, and how these widespread fears have played a central role in justifying the expansion of our military and prison system. But Ioanide also argues that within each of these cases there is opportunity for new mobilizations, for ethical witnessing: we must also popularize desires for justice and increase people’s receptivity to the testimonies of the oppressed by reorganizing embodied and unconscious structures of feeling.

STANFORD STUDIES IN COMPARATIVE RACE AND ETHNICITY
288 pp., 2015
9780804795470 Paper \$25.95 **\$20.76 sale**
9780804793599 Cloth \$90.00 **\$70.00 sale**



Blinded by Sight
Seeing Race Through the Eyes of the Blind
OSAGIE K. OBASOGIE

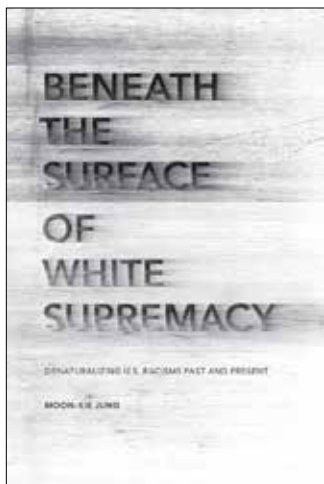
How do blind people understand race? To many, the answer seems obvious: they don’t. This has led to the emergence of colorblindness—that law and public policy can replicate the blind community’s apparent racial harmony by not “seeing” or acknowledging race. This has radically reshaped post-civil rights race discussions.

The findings in *Blinded by Sight* are startling: blind people understand race *visually* and it shapes their everyday lives—just like anyone else. By debunking this illusory racial utopia, Obasogie provides a new vision for law and society.

“Blinded by Sight is a completely fresh, eye-opening perspective on the social construction of race. By showing that blind people understand race visually, Obasogie illuminates how everyone learns to ‘see’ race, powerfully debunking two dominant racial dogmas—that race is visually obvious and our laws should be colorblind. His fascinating study and path breaking analysis make an innovative contribution.”

—Dorothy Roberts,
University of Pennsylvania Law School

288 pp., 2014
9780804772792 Paper \$24.95 **\$19.96 sale**
9780804772785 Cloth \$85.00 **\$68.00 sale**



Beneath the Surface of White Supremacy
Denaturalizing U.S. Racisms Past and Present

MOON-KIE JUNG

Racism has never been simple. It wasn't more obvious in the past, and it isn't less potent now. From the birth of the United States to the contemporary police shooting death of an unarmed Black youth, *Beneath the Surface of White Supremacy* investigates ingrained practices of racism, as well as unquestioned assumptions in the study of racism.

In Moon-Kie Jung's unsettling book, *Dred Scott v. Sandford*, the notorious 1857 Supreme Court case, casts a shadow over current immigration debates and the "war on terror." The story of a 1924 massacre of Filipino sugar workers in Hawai'i pairs with statistical relentlessness of Black economic suffering to shed light on hidden dimensions of mass ignorance and indifference. The histories of Asians, Blacks, Latina/os, and Natives relate in knotty ways. Ultimately, Jung challenges the dominant racial common sense and develops new concepts and theory for radically rethinking and resisting racisms.

STANFORD STUDIES IN COMPARATIVE RACE AND ETHNICITY

264 pp., 4 tables, 5 figures, 1 illustration, 2015
9780804795197 Paper \$24.95 **\$19.96 sale**
9780804789387 Cloth \$85.00 **\$68.00 sale**



Race on the Move
Brazilian Migrants and the Global Reconstruction of Race

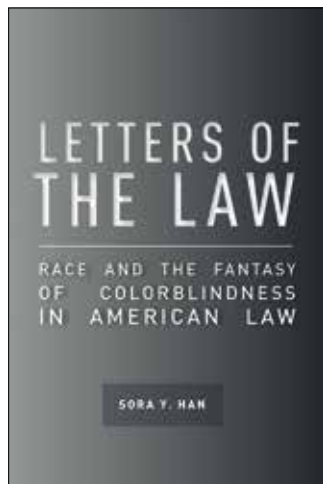
TIFFANY D. JOSEPH

Race on the Move takes readers on a journey from Brazil to the United States and back again to consider how migration between the two countries is changing Brazilians' understanding of race relations. Given the growing Latino and multiracial populations in the United States, the use of quotas to address racial inequality in Brazil, and the flows of people between each country, contemporary race relations in each place are starting to resemble each other.

Tiffany Joseph interviewed residents of Governador Valadares, Brazil's largest immigrant-sending city to the U.S., to ask how their immigrant experiences have transformed local racial understandings. Joseph identifies and examines a phenomenon—the transnational racial optic—through which migrants develop and ascribe social meaning to race in one country, incorporating conceptions of race from another. Analyzing the bi-directional exchange of racial ideals through the experiences of migrants, *Race on the Move* offers an innovative framework for understanding how race can be remade in immigrant-sending communities.

STANFORD STUDIES IN COMPARATIVE RACE AND ETHNICITY

240 pp., 13 tables, 7 figures, 3 illustrations, 1 map, 2015
9780804794350 Paper \$24.95 **\$19.96 sale**
9780804792202 Cloth \$85.00 **\$68.00 sale**



Letters of the Law
Race and the Fantasy of Colorblindness in American Law

SORA Y. HAN

In *Letters of the Law*, Sora Han argues that colorblindness is a foundational fantasy of law that not only informs individual and collective ideas of race—but also structures the imaginative capacities of American legal interpretation. By deconstructing the law's central doctrines on due process, citizenship, equality, punishment and individual liberty, Han exposes how racial slavery and the ongoing struggle for abolition continue to haunt the law's reliance on the fantasy of colorblindness.

Letters of the Law provides highly original readings of iconic Supreme Court cases on racial inequality—spanning Japanese internment, affirmative action, prisoner rights, Jim Crow segregation, and sexual freedom. Han's analysis provides readers with new perspectives on many urgent social issues of our time. But more importantly, Han compels readers to reconsider how the diverse legacies of civil rights reform archived in American law might be rewritten as a heterogeneous practice of black freedom struggle.

THE CULTURAL LIVES OF LAW

184 pp., 2 illustrations, 2015
9780804789110 Cloth \$40.00 **\$32.00 sale**



All I Want Is a Job!

Unemployed Women Navigating the Public Workforce System

MARY GATTA

All I Want Is a Job! puts a human face on workforce development policy. An ethnographic sociologist, Mary Gatta went undercover as a client in a New Jersey One-Stop Career Center. One-Stop Centers, developed as part of the federal Workforce Investment Act, are supposed to be an unemployed worker's go-to resource on the way to re-employment. But, with swarms of new clients coming through their doors, are these centers fit for the task of pairing America's workforce with new jobs?

Weaving together her own account with interviews of jobless women and caseworkers, Gatta offers a revealing glimpse of the toll that unemployment takes and the realities of social policy. Women, she argues, are particularly vulnerable in the current economy, since they are routinely paid less than their male counterparts. Drawing on tales from the frontlines, Gatta highlights the promise and weaknesses of One-Stop Career Centers and recommends key shifts in workforce policy.

168 pp., 2014

9780804790826 Paper \$19.95 **\$15.96 sale**

9780804781336 Cloth \$60.00 **\$48.00 sale**



Foreclosed America

ISAAC WILLIAM MARTIN AND CHRISTOPHER NIETD

From 2007 to 2012, almost five percent of American adults—about ten million people—lost their homes because they could not make mortgage payments. The scale of this home mortgage crisis is unprecedented. The dispossession and forced displacement of American families affect their health, educational success, and access to jobs. The combined impact continues to block any real recovery in the hardest-hit communities.

While we now know a lot about how this crisis affected the global economy, we still know very little about how it affected the people who lost their homes. *Foreclosed America* offers the first representative portrait of those people—who they are, how and where they live after losing their homes, and what they have to say about their finances, their neighborhoods, and American politics. It is a sobering picture of Americans down on their luck and of a crisis that is testing American democracy.

112 pp., 22 tables, 14 figures, 2015

9780804795135 Paper \$12.99 **\$10.39 sale**



People's Science

Bodies and Rights on the Stem Cell Frontier

RUHA BENJAMIN

People's Science uncovers the tension between scientific innovation and social equality inside California's 2004 stem cell initiative. Ruha Benjamin reveals the promise and peril of public participation in science, illuminating issues of race, disability, gender, and class that define certain groups as more or less deserving of scientific and medical initiatives.

272 pp., 2 figures, 2013

9780804782975 Paper \$24.95 **\$19.96 sale**

9780804782968 Cloth \$85.00 **\$68.00 sale**

The Ethnic Project

Transforming Racial Fiction into Ethnic Factions

VILNA BASHI TREITLER

In *The Ethnic Project*, Vilna Bashi Treitler traces the histories of immigrant and indigenous groups in the United States. She shows how they negotiate America's racial hierarchy, aiming to distance themselves from the bottom and align with the groups already at the top. But in pursuing these "ethnic projects" these groups implicitly accept and perpetuate a racial hierarchy, shoring up rather than dismantling race and racism.

STANFORD STUDIES IN COMPARATIVE RACE AND ETHNICITY

240 pp., 7 illustrations, 2013

9780804757720 Paper \$24.95 **\$19.96 sale**

9780804757713 Cloth \$85.00 **\$68.00 sale**



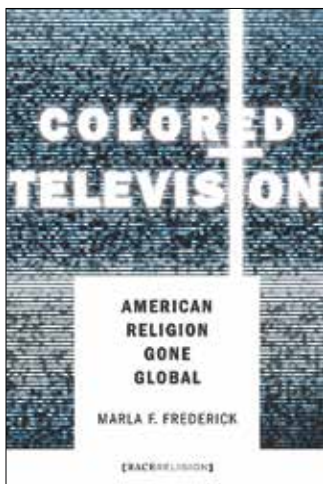
A Society of Young Women *Opportunities of Place, Power, and Reform in Saudi Arabia*

AMÉLIE LE RENARD

The cities of Saudi Arabia are among the most gender-segregated in the world, but in recent years the Saudi government has felt increasing international pressure to offer greater roles for women in society. Implicit in these calls for reform, however, is an assumption that the only “real” society is male society. Little consideration has been given to the rapidly evolving activities within women’s spaces. This book joins young urban women in their daily lives to show how these women are transforming Saudi cities from within and creating their own urban, professional, consumerist lifestyles.

As young Saudi women are emerging as an increasingly visible social group, they are shaping new social norms. Their shared urban spaces offer women the opportunity to shed certain constraints and imagine themselves in new roles. But to feel included in this peer group, women must adhere to new constraints: to be sophisticated, fashionable, feminine, and modern.

224 pp., 9 illustrations, 2014
9780804785440 Paper \$24.95 **\$19.96 sale**
9780804785433 Cloth \$85.00 **\$68.00 sale**

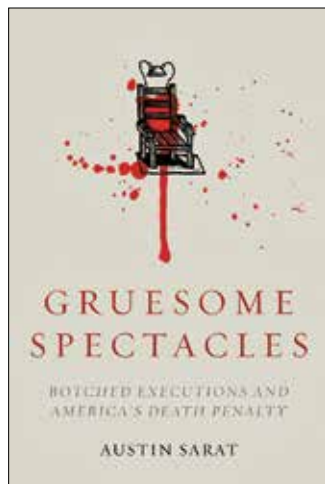


Colored Television *American Religion Gone Global*

MARLA F. FREDERICK

The presence of women and African Americans not simply as viewers, but also as televangelists and station owners in their own right has dramatically changed the face of American religious broadcasting in recent decades. *Colored Television* looks at the influence of these ministries beyond the United States, where complex gospels of prosperity and gospels of sexual redemption mutually inform one another while offering hopeful yet socially contested narratives of personal uplift. As an ethnography, *Colored Television* illuminates the phenomenal international success of American TV preachers like T.D. Jakes, Creflo Dollar, Joyce Meyer, and Juanita Bynum. Focusing particularly on Jamaica and the Caribbean, it also explores why the genre has resonated so powerfully around the world. Investigating the roles of producers, consumers, and distributors, Marla Frederick takes a unique look at the ministries, the communities they enter, and the global markets of competition that buffer them.

RACERELIGION
272 pp., 6 illustrations, 2016
9780804796989 Paper \$24.95 **\$19.96 sale**
9780804790949 Cloth \$85.00 **\$68.00 sale**



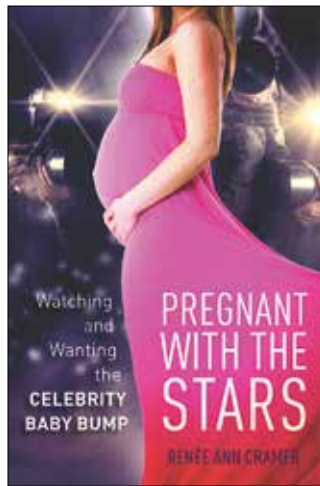
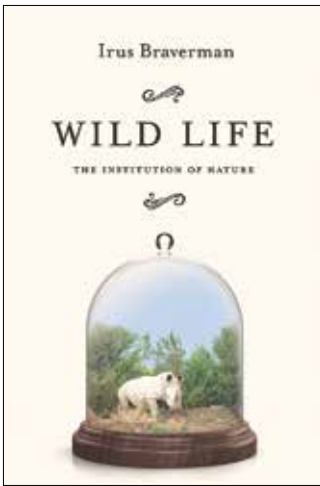
Gruesome Spectacles *Botched Executions and America's Death Penalty*

AUSTIN SARAT

Gruesome Spectacles uncovers the history of botched, mismanaged, and painful executions that took place in America from 1890 to 2010. During this time, an estimated three percent of all American executions were botched in one way or another. Austin Sarat, author and renowned expert on the death penalty, recounts the stories of some of the men and women who have died when our technologies of death misfired—stories obscured by history, and to some extent by the popular press.

Chronicle the American desire to harness technical efficiency in the service of capital punishment, Sarat narrates our continued effort to “perfect” state killing in the twentieth century as the country debated the advantages of hanging, electrocution, the gas chamber, and lethal injection. He shows how executions have gone dreadfully wrong as we moved from one method of death to another.

288 pp., 2014
9780804789165 Cloth \$24.00 **\$19.20 sale**



Wild Life

The Institution of Nature

IRUS BRAVERMAN

Wild Life documents a nuanced understanding of the wild versus captive divide in species conservation. It also documents the emerging understanding that all forms of wild nature—both *in situ* (on-site) and *ex situ* (in captivity)—may need to be managed in perpetuity. Providing a unique window into the high-stakes world of nature conservation, Irus Braverman describes the heroic efforts by conservationists to save wild life. Yet in the shadows of such dedication and persistence in saving the life of species, *Wild Life* also finds sacrifice and death. Such life and death stories outline the modern struggle to define what conservation should look like at a time when the long-established definitions of nature have collapsed.

Braverman draws on interviews with more than one hundred and twenty conservation biologists, zoologists, zoo professionals, government officials, and wildlife managers to explore the various perspectives on *in situ* and *ex situ* conservation and the blurring of the lines between them.

344 pp., 2 tables, 2 figures, 25 illustrations, 2015
9780804795685 Paper \$24.95 **\$19.96 sale**
9780804793223 Cloth \$85.00 **\$68.00 sale**

Pregnant with the Stars

Watching and Wanting the Celebrity Baby Bump

RENÉE ANN CRAMER

Magazines, television shows, and blogs are awash with gossip and speculation about pregnant celebrities. What drives our cultural obsession with celebrity baby bumps? *Pregnant with the Stars* examines the American fascination with, and judgment of, celebrity pregnancy, and exposes how our seemingly innocent interest in “baby bumps” actually reinforces troubling standards about femininity, race, and class, while increasing the surveillance and regulation of all women in our society.

Renée Ann Cramer exposes how cultural ideas like the “rockin’ post-baby body” are not only unattainable; they are a means of social control. Combining cultural and legal analysis, she uncovers a world where pregnant celebrities are governed and controlled alongside the recent, and troubling, proliferation of restrictive laws aimed at women in the realm of reproductive justice and freedom. Cramer asks each reader and cultural consumer to recognize that the seeing, judging, and discussion of the “baby bump” isn’t merely frivolous celebrity gossip—it is an act of surveillance, commodification, and control.

THE CULTURAL LIVES OF LAW

240 pp., 15 illustrations, 2015
9780804796743 Paper \$22.95 **\$18.36 sale**
9780804792554 Cloth \$80.00 **\$64.00 sale**

The Eureka Myth

Creators, Innovators, and Everyday Intellectual Property

JESSICA SILBEY

The Eureka Myth cuts through the current intellectual property law debates and goes straight to the source: the artists and innovators themselves. Jessica Silbey centers on the stories told by artists, scientists, employers, lawyers and managers, describing how and why they create and innovate and how IP law plays a role in their activities.

Silbey’s connections and distinctions made between the stories and statutes serve to inform present and future innovative and creative communities.

368 pp., 3 tables, 2014
9780804783385 Paper \$25.95 **\$20.76 sale**
9780804783378 Cloth \$85.00 **\$68.00 sale**

The Street Politics of Abortion

Speech, Violence, and America’s Culture Wars

JOSHUA C. WILSON

THE CULTURAL LIVES OF LAW

260 pp., 2013
9780804785341 Paper \$24.95 **\$19.96 sale**
9780804785334 Cloth \$85.00 **\$68.00 sale**

Of Medicines and Markets
Intellectual Property and Human Rights in the Free Trade Era

ANGELINA SNODGRASS GODOY

STANFORD STUDIES IN HUMAN RIGHTS

208 pp., 4 tables, 4 figures, 2013
9780804785617 Paper \$24.95 **\$19.96 sale**
9780804785600 Cloth \$80.00 **\$64.00 sale**

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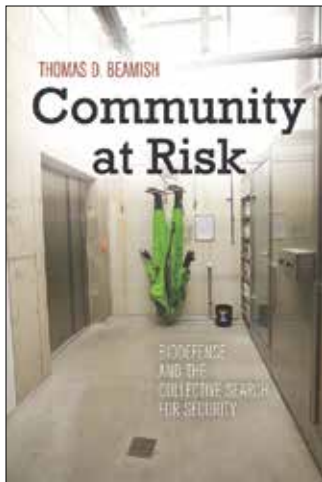
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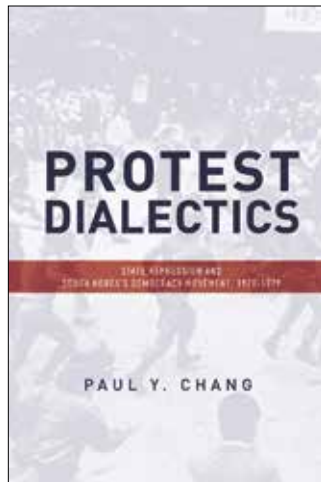
Community at Risk *Biodefense and the Collective Search for Security*

THOMAS D. BEAMISH

In *Community at Risk*, Thomas D. Beamish examines the diverse civic responses to local universities' plans to develop National Biocontainment Laboratories in three communities: Roxbury, MA; Davis, CA; and Galveston, TX. At a time when the country's anxiety over its security had peaked, reactions to the biolabs ranged from vocal public opposition to acceptance and embrace. Beamish argues that these divergent responses can be accounted for by the civic conventions, relations, and virtues specific to each locale. Together, these elements clustered, providing a foundation for public dialogue. In contrast to conventional micro- and macro-level accounts of how risk is perceived and managed, Beamish's analysis of each case reveals the pivotal role played by meso-level contexts and political dynamics. *Community at Risk* provides a new framework for understanding risk disputes and their prevalence in American civic life.

HIGH RELIABILITY AND CRISIS MANAGEMENT

280 pp., 6 tables, 2 figures, 1 illustration, 3 maps, 2015
9780804784429 Cloth \$65.00 **\$52.00 sale**



Protest Dialectics *State Repression and South Korea's Democracy Movement, 1970-1979*

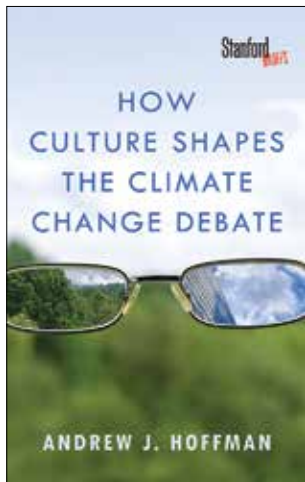
PAUL Y. CHANG

The 1970s is characterized by many as the "dark age for democracy" in South Korea. In this groundbreaking work, Paul Y. Chang highlights the importance of state repression in shaping mobilization in this oft-ignored decade. *Protest Dialectics* provides readers with an in-depth analysis of the emergence and evolution of the democracy movement in a highly authoritarian context, and shows how activists in the 1970s planted the seeds for the vibrant democracy South Korea enjoys today.

"This important book gives the 1970s democratization movement in South Korea the recognition it deserves. Chang shows that while the working-class movement was a vital element, Christians, white-collar workers, and particularly lawyers and journalists, gave rise to the discourse of human rights, forming the moral backbone of the democratization movement."

—Namhee Lee,
University of California, Los Angeles

312 pp., 9 tables, 14 figures, 8 illustrations, 2015
9780804791465 Cloth \$45.00 **\$36.00 sale**



How Culture Shapes the Climate Change Debate

ANDREW J. HOFFMAN

Though the scientific community largely agrees that climate change is underway, debates about this issue remain fiercely polarized. These conversations have become a rhetorical contest, one where opposing sides try to achieve victory through playing on fear, distrust, and intolerance. At its heart, this split no longer concerns carbon dioxide, greenhouse gases, or climate modeling; rather, it is the product of contrasting, deeply entrenched worldviews. This brief examines what causes people to reject or accept the scientific consensus on climate change. Synthesizing evidence from sociology, psychology, and political science, Andrew J. Hoffman lays bare the opposing cultural lenses through which science is interpreted. He then extracts lessons from major cultural shifts in the past to engender a better understanding of the problem and motivate the public to take action. *How Culture Shapes the Climate Change Debate* makes a powerful case for a more scientifically literate public, a more socially engaged scientific community, and a more thoughtful mode of public discourse.

120 pp., 1 figure, 2 illustrations, 2015
9780804794220 Paper \$12.99 **\$10.39 sale**



Gaining Freedoms

Claiming Space in Istanbul and Berlin

BERNA TURAM

Gaining Freedoms reveals a new locus for global political change: everyday urban contestation. Through proximity, neighborhoods, streets, and squares can create unconventional power contestations over lifestyle and consumption. And through struggle, negotiation, and cooperation, competing claims across groups can become platforms to defend freedom and rights from government encroachments.

Drawing on more than seven years of fieldwork in three contested urban sites—a downtown neighborhood and a university campus in Istanbul, and a Turkish neighborhood in Berlin—Berna Turam shows how democratic contestation echoes through urban space.

Countering common assumptions that Turkey is strongly polarized between Islamists and secularists, she illustrates how contested urban space encourages creative politics—the kind of politics that advance rights, expression, and representation shared between pious and secular groups. Ultimately, Turam argues that the process of democratization is not the reduction of conflict, but rather the capacity to form new alliances out of conflict.

264 pp., 2015
9780804794480 Paper \$27.95 **\$22.36 sale**
9780804793629 Cloth \$90.00 **\$72.00 sale**



Building Blocs

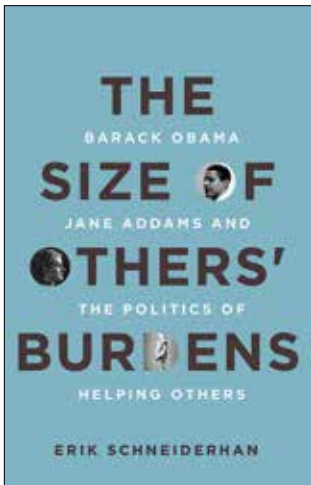
How Parties Organize Society

EDITED BY CEDRIC DE LEON, MANALI DESAI, AND CIHAN TUĞAL

Do political parties merely represent divisions in society? Until now, scholars and other observers have generally agreed that they do. But *Building Blocs* argues the reverse: that some political parties in fact shape divisions as they struggle to remake the social order. Drawing on the contributors' expertise in Indonesia, India, the United States, Canada, Egypt, and Turkey, this volume demonstrates further that the success and failure of parties to politicize social differences has dramatic consequences.

This politicization of divisions, or “political articulation,” is a constant call and response between parties and would-be constituents. When articulation becomes inconsistent, as it has in Indonesia, partisan calls grow faint and the resulting vacuum creates the possibility for other forms of political expression. However, when political parties exercise their power of interpellation efficiently, they are able to silence certain interests such as those of secular constituents in Turkey. *Building Blocs* exposes political parties as the most influential agencies that structure social cleavages and invites further critical investigation of the related consequences.

256 pp., 6 tables, 2 figures, 1 map, 2015
9780804794923 Paper \$24.95 **\$19.96 sale**
9780804793902 Cloth \$85.00 **\$68.00 sale**



The Size of Others' Burdens
Barack Obama, Jane Addams, and the Politics of Helping Others

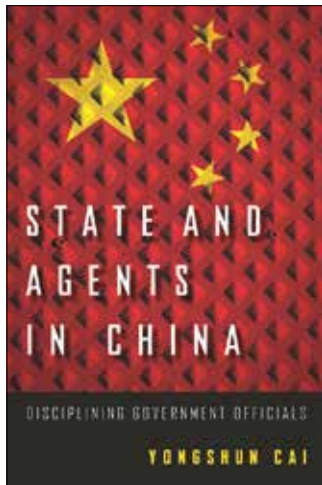
ERIK SCHNEIDERHAN

Americans have a fierce spirit of individualism. We pride ourselves on self-reliance, on bootstrapping our way to success. Yet, we also believe in helping those in need, and we turn to our neighbors in times of crisis. The tension between these competing values is evident, and how we balance between these competing values holds real consequences for community health and well-being.

In *The Size of Others' Burdens*, Erik Schneiderhan explores these competing pressures through the stories of two famous Americans—Jane Addams and Barack Obama. The parallels between the two are remarkable—Chicago activists-turned-politicians, University of Chicago lecturers, gifted orators, crusaders against discrimination, winners of the Nobel Peace Prize.

Through their stories, Schneiderhan highlights the value of combining today's state resources with the innovation and flexibility of Addams's time to encourage community building. Developing present-day lessons for improving our communities and offering a call to action, this book inspires readers to address their own American dilemma and connect to community, starting in their own neighborhoods.

264 pp., 10 illustrations, 2015
9780804789172 Cloth \$26.00 **\$20.80 sale**



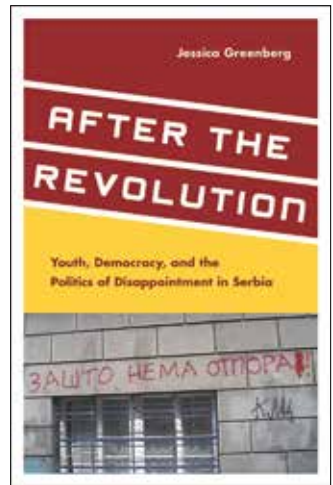
State and Agents in China
Disciplining Government Officials
YONGSHUN CAI

Chinese government officials have played a crucial role in China's economic development, but they are also responsible for severe problems, including environmental pollution, violation of citizens' rights, failure in governance, and corruption. How does the Chinese Party-state respond when a government official commits a duty-related malfeasance or criminal activity? *State and Agents in China* explores how the party-state addresses this dilemma, uncovering the rationale behind the selective disciplining of government officials and its implications for governance in China.

"This is an important book about an important problem for authoritarian states. Yongshun Cai investigates the empirical pattern of discipline in contemporary China, drawing our attention to cost considerations that mediate sanctioning choices and illuminating the crucial functions of uncertainty and flexibility in effective sanctioning and local policy innovation."

—Melanie Manion, University of Wisconsin, Madison

264 pp., 21 tables, 4 figures, 2014
9780804793513 Paper \$27.95 **\$22.36 sale**
9780804792516 Cloth \$90.00 **\$72.00 sale**



After the Revolution
Youth, Democracy, and the Politics of Disappointment in Serbia

JESSICA GREENBERG

248 pp., 2014
9780804791151 Paper \$27.95 **\$22.36 sale**
9780804789004 Cloth \$90.00 **\$72.00 sale**

Moscow in Movement
Power and Opposition in Putin's Russia

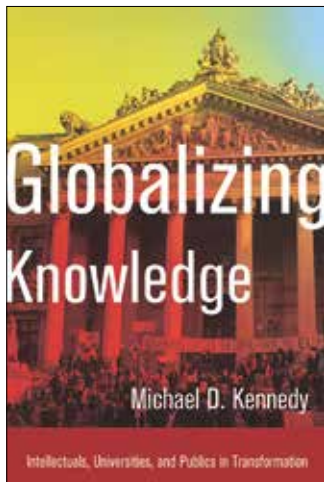
SAMUEL A. GREENE

296 pp., 8 tables, 1 figure, 2014
9780804792141 Paper \$25.95 **\$20.76 sale**
9780804790789 Cloth \$90.00 **\$72.00 sale**

The Sino-Russian Challenge to the World Order
National Identities, Bilateral Relations, and East versus West in the 2010s

GILBERT ROZMAN

264 pp., 15 tables, 5 figures, 2014
9780804791014 Cloth \$50.00 **\$40.00 sale**

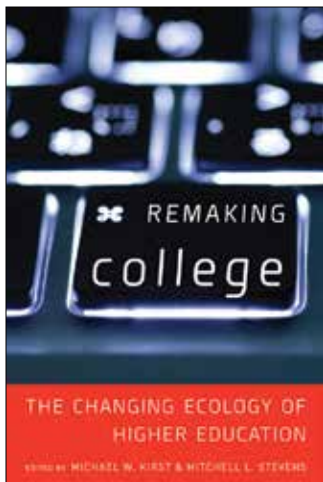


Globalizing Knowledge *Intellectuals, Universities, and Publics in Transformation*

MICHAEL D. KENNEDY

Globalizing Knowledge introduces the stakes of globalizing knowledge before examining how intellectuals and their institutions and networks shape and are shaped by globalization and world-historical events from 2001 through the uprisings of 2011–13. But Kennedy is not only concerned with elaborating how wisdom is maintained and transmitted, he also asks how we can recognize both interconnectedness and inequalities, and possibilities for more knowledgeable change within and beyond academic circles. Subsequent chapters are devoted to issues of public engagement, the importance of recognizing difference and the local's implication in the global, and the specific ways in which knowledge, images, and symbols are shared globally. Kennedy considers numerous case studies, from historical happenings in Poland, Kosovo, Ukraine, and Afghanistan, to today's energy crisis, Pussy Riot, the Occupy Movement, and beyond, to illuminate how knowledge functions and might be used to affect good in the world.

424 pp., 13 tables, 6 figures, 9 illustrations, 2014
9780804793438 Paper \$34.95 **\$27.96 sale**
9780804792363 Cloth \$105.00 **\$84.00 sale**



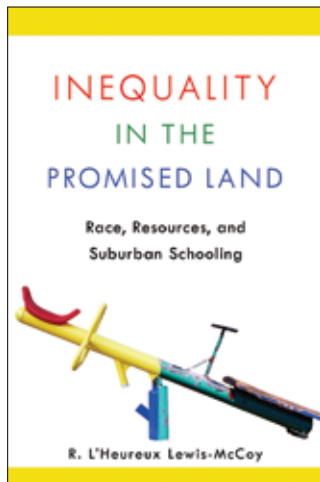
Remaking College *The Changing Ecology of Higher Education*

EDITED BY MICHAEL W. KIRST
AND MITCHELL L. STEVENS

Between 1945 and 1990 the United States built the largest and most productive higher education system in world history. Over the last several decades, however, dramatic budget cuts to public academic services and skyrocketing tuition have made college completion more difficult for many. Nevertheless the democratic promise of education and the global competition for educated workers mean ever-growing demand. *Remaking College* considers this changing context, arguing that a growing accountability revolution, the push for greater efficiency and productivity, and the explosion of online learning is dramatically changing the character of higher education.

Writing from a range of disciplines and professional backgrounds, the contributors each bring a unique perspective to the fate and future of U.S. higher education. They imagine a future unencumbered by dominant notions of the “traditional” student, linear models of student achievement, and college as a four-year residential experience.

336 pp., 17 tables, 13 figures, 2015
9780804793292 Paper \$24.95 **\$19.96 sale**
9780804791670 Cloth \$80.00 **\$64.00 sale**



Inequality in the Promised Land *Race, Resources, and Suburban Schooling*

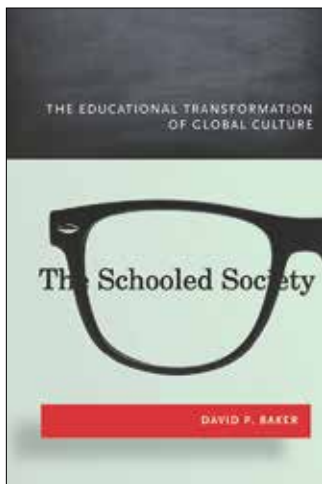
R. L'HEUREUX LEWIS-MCCOY

Nestled in neighborhoods of varying degrees of affluence, suburban public schools are typically better resourced than their inner-city peers and known for their extracurricular offerings and college preparatory programs. Despite the glowing opportunities that many families associate with suburban schooling, accessing a district's resources is not always straightforward, particularly for black and poorer families. Moving beyond class- and race-based explanations, *Inequality in the Promised Land* focuses on the everyday interactions between parents, students, teachers, and school administrators in order to understand why resources seldom trickle down to a district's racial and economic minorities.

“In this important new book, Lewis-McCoy reminds us that as America's suburbs have become increasingly diverse, the challenge of providing all children with access to a high quality education has not gone away.”

—Pedro Noguera, New York University

232 pp., 3 figures, 2014
9780804792134 Paper \$24.95 **\$19.96 sale**
9780804790703 Cloth \$85.00 **\$68.00 sale**



The Schooled Society
The Educational Transformation of Global Culture

DAVID P. BAKER

David Baker argues that the education revolution of the past 150 years has transformed our world into a society that is created and defined by education. *The Schooled Society* shows how mass education interjects itself and its ideologies into culture at large: from the dynamics of social mobility, to how we measure intelligence, to the values we promote.

360 pp., 19 figures, 2014
9780804790475 Paper \$27.95 **\$22.36 sale**
9780804787369 Cloth \$90.00 **\$72.00 sale**

Public Universities and Regional Growth
Insights from the University of California

EDITED BY MARTIN KENNEY
AND DAVID C. MOWERY

This book examines evolutions in research and innovation at six University of California campuses, tracing the dynamic interaction between particular campuses and regional industries.

The UC is an exemplar for other institutions of higher education at a time when the potential and value of these universities is under scrutiny.

INNOVATION AND TECHNOLOGY IN THE WORLD ECONOMY

272 pp., 13 tables, 11 figures, 1 map, 2014
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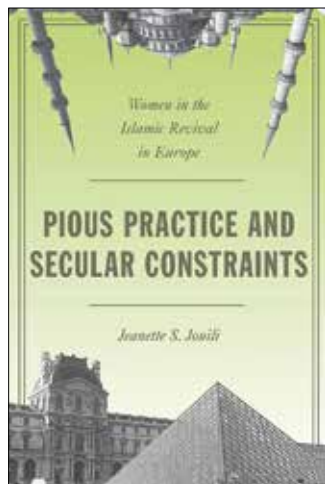
Theorizing in Social Science
The Context of Discovery

EDITED BY RICHARD SWEDBERG

Theorizing in Social Science introduces the reader to the next generation of theory construction and suggests useful ways for creating social theory.

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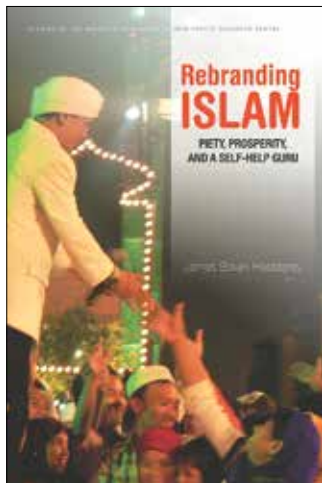
Pious Practice and Secular Constraints
Women in the Islamic Revival in Europe

JEANETTE S. JOUILI

Pious Practice and Secular Constraints chronicles the everyday ethical struggles of women active in orthodox and socially conservative Islamic revival circles as they are torn between their quest for a pious lifestyle and their aspirations to counter negative representations of Muslims within the mainstream society.

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Rebranding Islam

Piety, Prosperity, and a Self-Help Guru

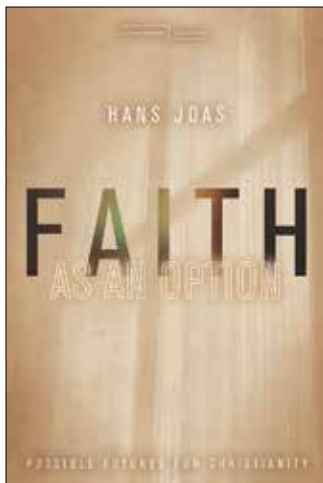
JAMES BOURK HOESTEREY

Kyai Haji Abdullah Gymnastiar, known affectionately by Indonesians as “Aa Gym” (elder brother Gym), rose to fame via nationally televised sermons, best-selling books, and corporate training seminars. In *Rebranding Islam* James B. Hoesterey draws on two years’ study of this charismatic leader and his message of Sufi ideas blended with Western pop psychology and management theory.

At Gymnastiar’s Islamic school, television studios, and MQ Training complex, Hoesterey observed this engaging preacher developing a training regimen called *Manajemen Qolbu* into Indonesia’s leading self-help program. Hoesterey’s analysis explains how Gymnastiar articulated and mobilized Islamic idioms of ethics and affect as a way to offer self-help solutions for Indonesia’s moral, economic, and political problems. Hoesterey then shows how, after Aa Gym’s fall, the former celebrity guru was eclipsed by other television preachers in what is the ever-changing mosaic of Islam in Indonesia. Although *Rebranding Islam* tells the story of one man, it is also an anthropology of Islamic psychology.

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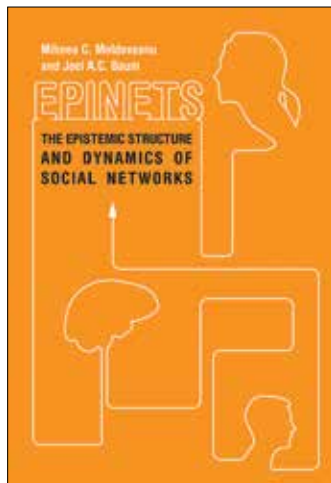
HANS JOAS

Many people these days regard religion as outdated and are unable to understand how believers can intellectually justify their faith. Nonbelievers have long assumed that progress in technology and the sciences renders religion irrelevant. Believers, in contrast, see religion as vital to society’s spiritual and moral well-being. But does modernization lead to secularization? Does secularization lead to moral decay? Sociologist Hans Joas argues that these two supposed certainties have kept scholars from serious contemporary debate and that people must put these old arguments aside in order for debate to move forward. The emergence of a “secular option” does not mean that religion must decline, but that even believers must now define their faith as one option among many.

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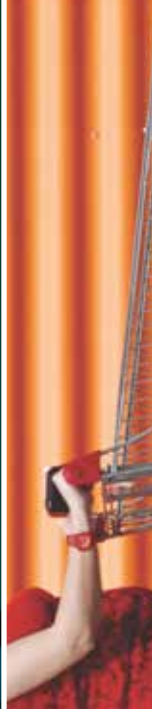
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