

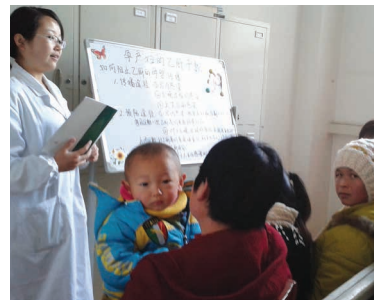
Funds Support Colleges and NGOs to Expand Jade Ribbon in China

14 college teams from Peking, Guangxi Medical, Fudan, Qinghai and Sichuan Universities, and 23 non-governmental organisations received training and support from Asian Liver Center Beijing to promote hepatitis B knowledge and help eliminate discrimination across half of the provinces and cities in China reached over 50,000 people.



Collaborative Efforts Reach Millions in Two Chinese Provinces

Jade Ribbon education programs in Gansu and Qinghai reached over 1 million residents and trained thousands of healthcare workers. Transport Department raises awareness through highway signs, and Centers for Marriage & Childbirth educate women through videos, lectures, posters and pamphlets at schools, clinics and hospitals.



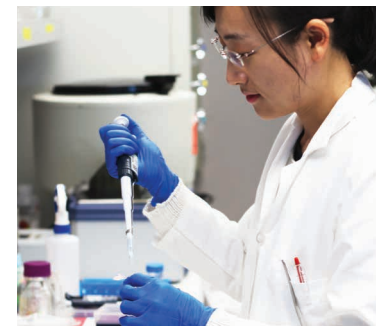
Posters Educate the Public in Vietnam

To improve newborn vaccination rates, Asian Liver Center collaborates with Vietnam Ministry of Health and donated 48,000 posters that are displayed in clinics across the country.



Donations Support Breakthroughs in Liver Cancer Treatment

After conducting public data mining of diseases and drugs, our research team identified several novel drug candidates and molecular targets that have the potential to reinvent liver cancer treatment. Our research led to 8 publications and 2 provisional patents for our inventions in the past 12 months.



2014

YEAR IN REVIEW

Thank You

Jade Sponsors (\$100,000+)

Dr. C.J. & Mrs. Ha Lin Yip Huang
Mr. Byn Yiao Shek
Ms. Shirley Shook Yee Chiu

To all our donors, thank you for your generous support. Donations are tax deductible to the full extent provided by law.

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Asian Liver Center at Stanford University

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Palo Alto, CA 94304, USA
Tel: 888.311.3331
Fax: 650.736.8001
Online: liver.stanford.edu/donations.html

To learn more:

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joinjade.cn (in Chinese)



#JOINJADE • STOP HEP B • STOP LIVER CANCER

Asian Liver Center is dedicated to eliminate chronic hepatitis B and liver cancer worldwide through
Collaboration • Advocacy • Research • Education • Outreach



Working with Employers in China to JoinJade

157,000 employees at Apple supplier, Foxconn were educated about hepatitis B. To reach this young workforce, JoinJade playing cards were distributed with information about risk, prevention, transmission and treatment. Our Beijing team also led education initiatives at Honeywell, IBM, and Seagate Technology.



Room to Grow

18 years after its initial founding, Asian Liver Center moved to its new home in the CJ Huang Building on Stanford's campus. This was made possible through the generosity of our Honorary Founder, the late Dr. Chang Jen Huang. The new space will allow us to increase the scale of education, research and prevention programs, mentor more college students in health advocacy, and improve collaboration opportunities with our local and global partners.



“As Corporate Outreach intern, I worked with local business leaders to improve hepatitis B education and screening for employees in Silicon Valley, observing real-life examples of how a person’s background and environment can impact their health. What I valued most was the space to try new ideas and the mentorship. As an aspiring doctor, I believe these experiences will remind me to learn about my patients’ stories and explore ways to connect medicine with public health efforts.”

Jereen Kwong, Fulbright Scholar Class of 2018 Stanford University School of Medicine

Empowering the Next Generation of Health Advocates

Each year, Asian Liver Center at the Stanford campus and at the Stanford Center at Peking University in China mentor and train over 70 college students in health education, research, program development, and community outreach.

Recognized for Leadership by the White House

At the World Hepatitis Day ceremony at the White House, Dr. Samuel So was honored for his national and global leadership in viral hepatitis prevention and treatment.



Expanding Treatment in China

As co-chair during the World Health Organization’s technical consultation in Beijing, Dr. Samuel So helped make the case for a national public health program to treat chronic viral hepatitis.

Caring for Small Business Employees in Silicon Valley

624 employees from small businesses in Silicon Valley attended onsite talks given by our Center director, Dr. Samuel So. Employees learned how to protect themselves and their loved ones, with 364 getting screened voluntarily. 13 companies were added to the JoinJade Honor Roll and awarded the Corporate Social Responsibility Best Practice Award.



Partnering with the Vietnamese Community

Asian Liver Center collaborated with local Vietnamese businesses to co-host the first JoinJade Fashion Show in San Jose, California to raise hepatitis B awareness and to offer free testing for the Vietnamese community.



Improving Access to Hepatitis B Testing in the U.S.

US Preventive Services Task Force upgraded hepatitis B screening recommendation in 2014 to include Asian American adults and adolescents, who make up 5% of the total US population but account for more than 50% of Americans living with chronic hepatitis B. Doctors can now offer this screening test to their patients as a covered, free preventive health service.

Speaking out Against Hepatitis B Discrimination

Our World Hepatitis Day social media campaign including 3 shots OK for life and ‘The lucky Tenth’, a film about hepatitis B discrimination with Chinese celebrities Huang Lei and Zhou Dongyu reached 14 million people.



A New Tool for the Global Workplace

Through collaboration with Asian Liver Center and Global Business Group on Health, Vielife became the 2nd international wellness solutions provider to update their online Health and Wellness Assessment with a chronic hepatitis B module. Thousands of corporate employees will use these tools to assess their risk and learn how to take preventive action.

Jade Ribbon Award presented to Philippine Senator

Senator Pia Cayetano was recognized by our Center for her leadership in passage of national legislation that requires all newborns in the Philippines to be vaccinated within 24 hours to protect them from hepatitis B and liver cancer.



Outreach at Chinese New Year Street Festival

Thousands participated in Jade Ribbon educational games and activities at the 2 days festivities in San Francisco Chinatown.

