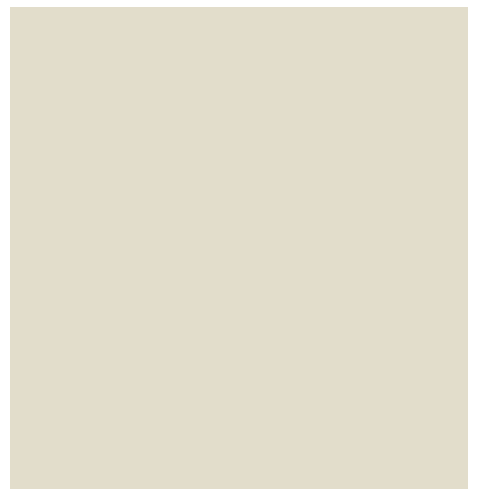
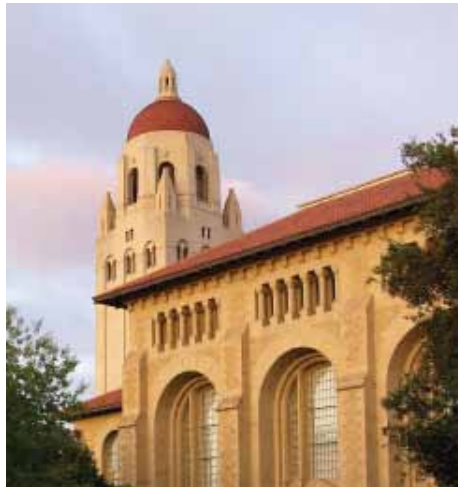
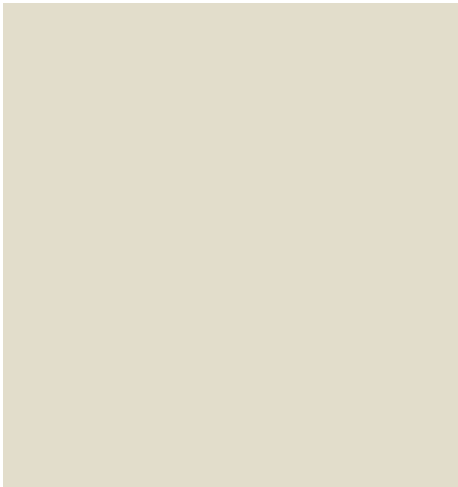


# Stanford Advanced Project Management

## Certificate Program

Providing professionals the strategic tools and techniques to execute projects, programs and portfolios.





# Practical approaches. Proven results.

“The main take away for me has been the whole culture of the project/program that I’m running – it is something that I can create and own”

**Kate Adams**  
Solutions Strategist  
Google

“The Stanford Advanced Project Management program teaches you the tactics to act with creativity and move past a particular way of doing things.”

**Lyn Merola**  
Development Manager  
Cisco Systems

“I had such a great experience – I wish I had more classes to take.”

**Cameron Wyatt**  
Mechanical Engineering Manager  
Heliae Development

The Stanford Advanced Project Management program is a unique blend of cutting-edge Stanford University research and proven techniques from leading companies that provide crucial insights and practical tools for managing projects, portfolios, and complex systems.

### Learn powerful approaches to:

- Remain **competitive** and manage change in a multi-dimensional environment
- **Lead** cross-functional teams in a global context
- Improve **productivity** and **profitability**

### Are you a PMP?

Earn professional development units (PDUs) towards maintaining your PMI credential. All Stanford Advanced Project Management courses are approved for PDUs.

PMP® certified project managers are encouraged to apply as they will acquire new skills that go beyond the Project Management Body of Knowledge (PMBOK®).

### Be a Stanford Certified Project Manager

The certificate demonstrates mastery of advanced project management methods and techniques. Complete three required courses and three electives to receive the credential of Stanford Certified Project Manager.

Upon completion of each course, you will receive via email a certified pdf that contains your course history. Continuing Education Units are available upon request.

### Who should enroll

Whether you manage small projects or large-scale initiatives, the Stanford Advanced Project Management program will benefit you.

Applicants need a bachelor’s degree, a minimum of three to five years of experience managing projects, and may need to complete the Project Management Mastery course online to satisfy admission requirements.

# Courses

Earn your Stanford Advanced Project Management Certificate. Complete three required courses and three elective courses.

Create a customized learning experience. Focus your electives in execution, strategy, leadership, innovation and decision making.



**Professor Raymond Levitt**  
Academic Director



**Tim Wasserman**  
Program Director

## Acquire advanced skills in:

Execution ■ Strategy ■ Leadership ■ Innovation ■ Decision Making ■

## Required Courses

### Converting Strategy into Action\*

Understand the framework for strategic execution that incorporates a full range of proven approaches and emerging concepts to align project initiatives with strategic objectives. It is recommended that you take this course first. ■ ■ ■ ■ ■

*\*This course counts as an elective in the Strategic Decision and Risk Management certificate program. [strategicdecisions.stanford.edu](http://strategicdecisions.stanford.edu)*

### Executing Complex Programs

Explore predictive versus empirical strategies for managing complex programs that ensure results from senior management, key stakeholders, and project teams internal and external to the organization. ■ ■ ■ ■ ■

### Leadership for Strategic Execution

Explore the key leadership challenges facing those responsible for executing their company's strategies through organizational change and portfolio, program, and project implementation. ■ ■ ■ ■ ■

## Elective Courses

### Adaptive Execution of Strategy

*(formerly Bridging Discipline and Agility)*

Gain insights into applying new and existing frameworks, work practices and processes that enable innovative project and program management execution - from traditional to agile and everything in between. ■ ■ ■ ■ ■

### Designing the Organization for Execution

Align structure, culture, and incentives to achieve business goals at the project, program, and portfolio level. ■ ■ ■ ■ ■  
*(Online Only)*

### Financial Mastery for Projects

Communicate confidently about the economic value of projects throughout their lifecycles by showing how their performance affects corporate revenue recognition, profit, and cash flow. ■ ■ ■ ■ ■

### Leading Change from the Middle

Learn how to lead and effect successful change from within your team or business unit, and acquire change leadership and political skills. ■ ■ ■ ■ ■

### Leading Effective Teams

Hone the team management skills necessary for today's environment, where team members may be geographically distributed, working across time zones, cultures, and organizational boundaries. ■ ■ ■ ■ ■

### Leveraging the Customer Relationship

Make the most of business opportunities afforded by front-line customer interaction, as well as opportunities from customers within the organization. ■ ■ ■ ■ ■

### Managing Global Initiatives: Strategy and Execution

Anticipate and navigate the challenges that arise in planning, staffing, and structuring a complex, capital-intensive project in an international market. ■ ■ ■ ■ ■  
*(Online Only)*

### Managing Without Authority

Acquire the skills to get people to work together more effectively, negotiate priorities, and resolve performance problems in a project-based environment. ■ ■ ■ ■ ■

### Mastering the Integrated Program

Explore best practice solutions to the many challenges of managing complex, fast-paced and interdependent projects. ■ ■ ■ ■ ■ *(At Work Only)*

### Mastering the Project Portfolio

Learn how to ensure that project work and assigned resources consistently contribute to the realization of business strategies. ■ ■ ■ ■ ■

### Project Innovation through Design Thinking

Explore design thinking methodologies to create practical and creative solutions for project-based work. ■ ■ ■ ■ ■

### Project Management Mastery\*

Streamline an approach to planning and managing projects of any size and learn the project management skills essential for success in today's business environment. ■ ■ ■ ■ ■

*\*This course does not count toward certification. Applicants may need to complete this course online to satisfy admission requirements.*

### Project Risk Management

Learn tools and techniques for tracking and mitigating the broad range of risks and uncertainty inherent in the management of complex projects. ■ ■ ■ ■ ■ *(Online Only)*

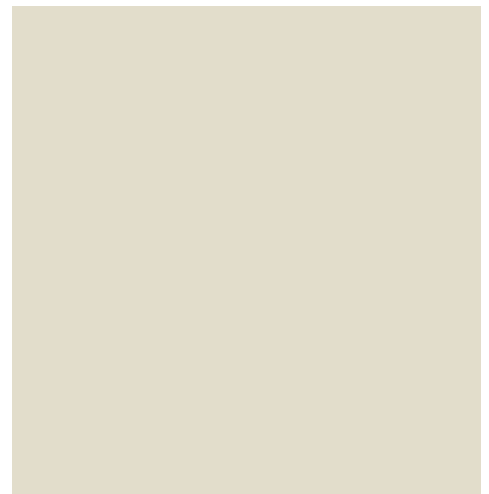
### The Strategic PMO: Projects to Enterprise

Define, implement, and manage the ideal project management support function for your organization. ■ ■ ■ ■ ■

## You are in good company

Employees from Allstate, Apple, Cisco, FBI, Google, Intel, Oracle, Visa and Yahoo! have completed Stanford Advanced Project Management courses to boost their careers. Join them today.

[apm.stanford.edu](http://apm.stanford.edu)



The Stanford Advanced Project Management certificate program is a partnership of the Stanford Center for Professional Development and IPS Learning.

### **Stanford Center for Professional Development**

The Stanford Center for Professional Development connects working professionals worldwide to Stanford University faculty. Earn a master's degree, graduate or professional certificate from Stanford University - online, at Stanford and at your work site.

[scpd.stanford.edu](http://scpd.stanford.edu)

### **IPS Learning**

IPS Learning is our partner in providing the Stanford Advanced Project Management program to organizations around the world. Together, we blend academic theory and learning with real-life processes, tools and leadership skills.

[ipslearning.com](http://ipslearning.com)

## Stanford Advanced Project Management

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