Stanford | Financial Management Services Streamlined solutions. Stellar support.

CASE STUDY: Building an Effective Data Stewardship Organization

Matthew Hoying

Director of Information Delivery, Management, and Architecture Financial Management, Consulting, and Support

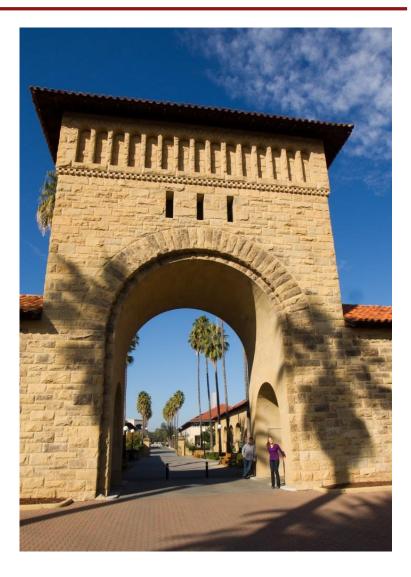
November 20, 2014

Agenda

- About Stanford
- Key Factors in Effective Stewardship
- Stewardship Challenges
- Stewardship Solutions
- Overall Strategies

About Stanford

- One of the world's leading teaching and research universities
- \$4.8 billion operating budget
- \$18.7 billion endowment
- 2,000 faculty
- 12,000 staff
- 16,000 students



Key Factors in Effective Stewardship

Participation

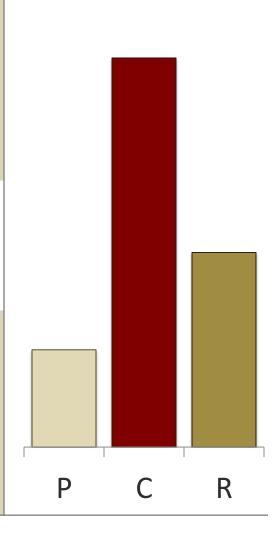
- Consistency
- Breadth

Coordination

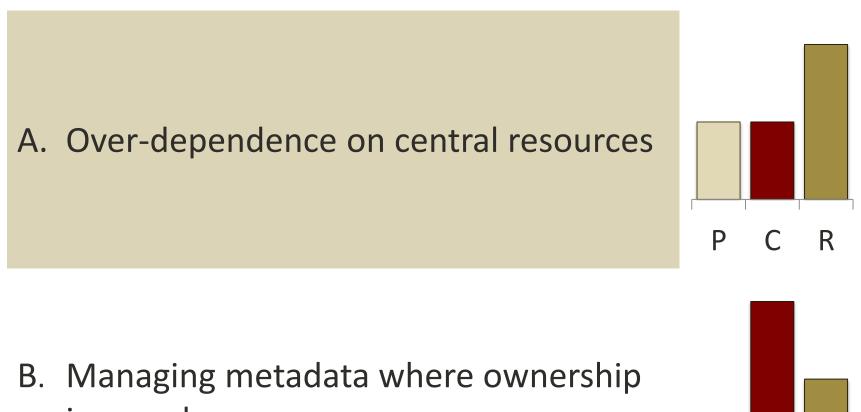
• Aligning people, projects, and content

Resources

- People
- Capabilities

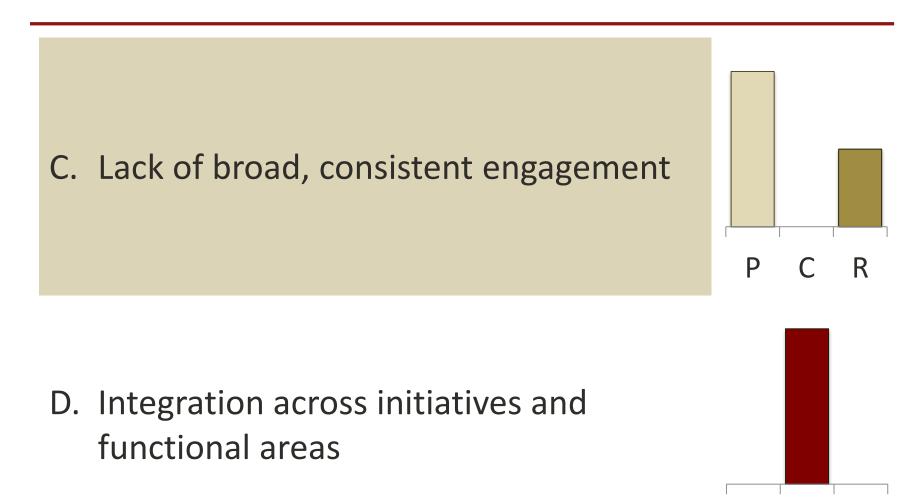


Stewardship Challenges



is complex

P C R



Stewardship Solutions

18

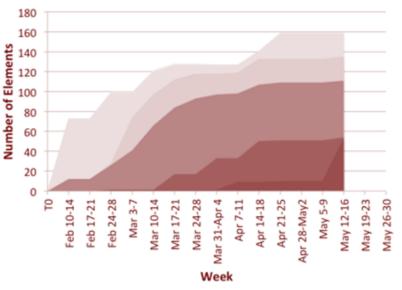


- Integrate stewardship into funded projects
- Identify specific deliverables
- Be realistic about resource requirements

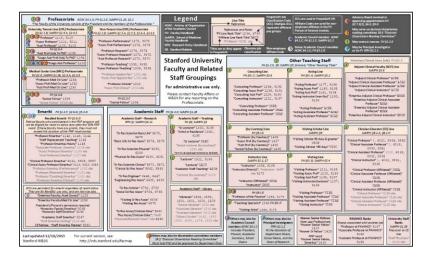


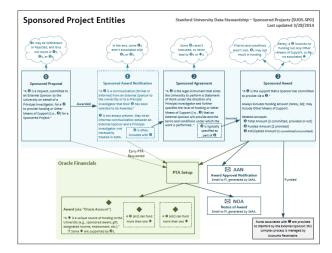


- Identify key metrics
- Set specific goals
- Share results broadly

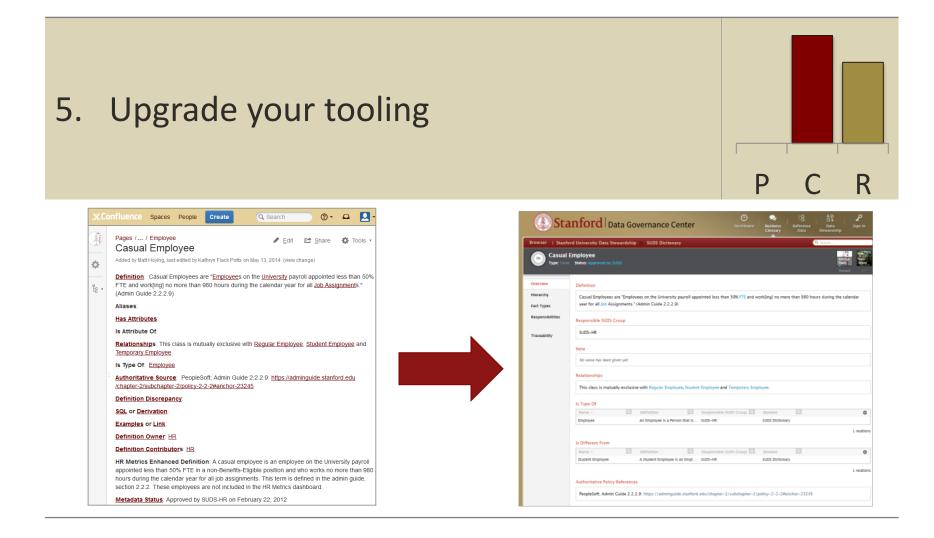








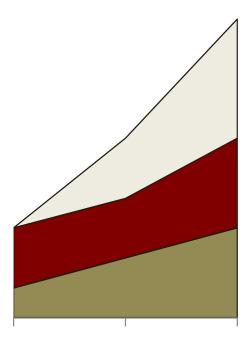
Stewardship Solutions



Start with available technology and volunteers

Embrace opportunities for expansion and change

Do whatever it takes to increase engagement



Evolution of Focus



