



Asian Liver Center

at Stanford University



Goal is Global Eradication of Hepatitis B

New headquarters donated
by Dr. CJ Huang give
Asian Liver Center
programs room to grow

2010 year in
REVIEW

Improving Education and Vaccination in Laos

Upon the World Health Organization's (WHO) request, the Asian Liver Center visited Lao People's Democratic Republic and developed recommendations for the Ministry of Health and Expanded Program on Immunization for new educational materials and awareness campaigns.



Rallying Youth with White House Advisor Kate Moraras

White House Advisor on Health Policy and Community Engagement, Kate Moraras, rallied students from across the country at the 8th Annual Youth Leadership Conference, where they laid the foundation for a youth movement against hepatitis B and liver cancer.



Celebrities Join the Fight

Well-known celebrities continue to support the Jade Ribbon Campaign, which was most recently joined by Jackie Chan, chef Martin Yan of "Yan Can Cook," and California Acting Lieutenant Governor Mona Pasquil.



education

Around the U.S.A.

Hep B Free is spreading nationally in California, Philadelphia, Washington, D.C., Hawaii, and Las Vegas. San Francisco launched an award-winning media campaign (shown below), garnering attention from the New York Times.



Educating the Workforce about Hep B

The Asian Liver Center partnered with Cisco Systems, General Electric, IBM, Stanford University, and the National Business Group on Health to educate and protect employees from hepatitis B through webinars, screenings/vaccinations, health risk assessments, and adoption of non-discriminatory policies.

Creative Approaches to Raising Awareness

The Asian Liver Center partnered with Stanford University to host the first annual LIVERight Zumbathon, a Zumba Fitness event that gathered over 700 participants to raise awareness about hepatitis B and liver cancer.



In partnership with Shandong Health Department, China, the Asian Liver Center created an innovative online training program for health care workers, physicians, and nurses that can be used as a model for hepatitis B and liver cancer education.



New Online Hep B Training for China

Asia and Pacific Alliance to Eliminate Viral Hepatitis (APAVH): Health experts from China, the World Health Organization (WHO), and the U.S. Centers for Disease Control and Prevention (CDC) met in Hong Kong in April to discuss how China can serve as a regional model to enhance hepatitis B prevention and control efforts in Asia.

Convening Experts in China



Hep B Stops with Me!



Mother to child transmission of hepatitis B is being steadily eliminated through Hep B Moms, a bold new website raising awareness through creative strategies such as a photo contest in partnership with Tea Collection and disseminating resources developed for patient education to hospitals, community organizations, and public health departments nationwide.

global

outreach

Asian Liver Center advocacy to eliminate hepatitis B stigma resulted in sweeping national policies changes in China, banning discriminatory practices in school admissions and workplace hiring and promotion.

Breaking Barriers in Discrimination

Recognition

The Asian Liver Center received two prestigious awards from the U.S. Centers for Disease Control and Prevention (CDC) for mobilizing people and resources in ways that have changed national and global public health policies related to hepatitis B, as a result saving lives and increasing productivity by reducing stigma. ALC was also featured as a news story on *PBS Newshour*, the first time hepatitis B received major coverage on national television.



research



Scientific Breakthrough

Pioneering the way on the scientific front, researchers at the Asian Liver Center identified key proteins to improve early diagnosis of liver cancer. The research could change the way physicians all around the world address liver cancer and will help stop this silent killer earlier.

To all our donors, thank you for your generous support. Special thanks to:

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