



 **Asian Liver Center**
at Stanford University

Collaboration

Advocacy

Research

Education

2011

Year in Review



建立一支志愿者团队

在多个参与学校建立一支以红十字会员为主要成员的开展肝炎宣传、健康促进工作的团队。在本项目中开展各种项目活动，通过能力建设，提升其开展活动的能力，并不断扩展，完善工作团队。

COLLABORATION

Uniting Beijing Universities

Asian Liver Center collaborates with Beijing Health Department and 20 top universities to launch the nation's first university-based hepatitis B education, outreach and vaccination campaign.

三針護肝
你我都OK
主動檢查乙型肝炎
降低肝癌的威脅

Celebrating the First World Hepatitis Day in Hong Kong

Asian Liver Center supported the Hong Kong Hepatitis B Free Foundation to roll out a series of public service announcements and activities to promote hepatitis B and liver cancer prevention throughout July to observe World Hepatitis Day. <http://hkhepbfree.org>

世界肝炎日7月28日
WORLD HEPATITIS DAY 28 JULY
2012年击退乙肝
KNOCK DOWN HEPATITIS B BY 2012

出生接种，保护一生
VACCINATE AT BIRTH | PROTECT FOR LIFE

Partnering With the World Health Organization

Asian Liver Center partnered with the World Health Organization to develop a website and awareness campaign materials for distribution in countries throughout Asia for the first World Hepatitis Day, July 28. <http://www.wpro.who.int>

了解自己，家人和患者。了解每个医务人员都应知道的乙肝知识。

齐心协力 共抗乙肝

Training Healthcare Workers in China to Stop Hepatitis B

The first evidence-based online hepatitis B and safe injection training course went live in May. Testing among county and township healthcare workers in Shandong province showed its potential to improve healthcare workers' practices nationwide. <http://knowhbv.org>

ປະເທດລາວຂອງພວກເຮົາ
ໄດ້ເປີດບໍລິການສັກຢາກັນພະຍາດພະເຮັງຕັ້ງແຕ່
ແລະກັນພະຍາດຊິມເຊັອ, ຮາຍແຂງອື່ນໆອີກທັງໝົດ
8 ຊະນິດໃຫ້ແກ່ລູກຫຼານຂອງທ່ານ

ໂດຍບໍ່ເສຍຄ່າ

ສົນ 1 ອາຍຸ ພາຍໃນ 7 ວັນຫຼັງເກີດ
ສົນ 2 ອາຍຸ ຕັ້ງເດືອນຄົ້ງ
ສົນ 3 ອາຍຸ ສອງເດືອນຄົ້ງ
ສົນ 4 ອາຍຸ ສາມເດືອນຄົ້ງ
ສົນ 5 ອາຍຸ ເກົ້າເດືອນ

ຈິງພາລາຫຼານຂອງທ່ານໄປຮັບການສັກຢາກັນພະຍາດໄດ້ຜິ້ໂຮງໝໍແຂວງ, ໂຮງໝໍເມັອງ, ສຸກສາລາ ແລະນໍາໝ່ວຍເຄື່ອນທີ່ໃກ້ບ້ານທ່ານ

ເດີນມ້ອຍຫຼາກຄົນຕ້ອງສັກຢາ ແລະຍອດຢາໂຕ້ຄິບ 5 ຄັ້ງ ກ່ອນອາຍຸ 1 ປີ

New Immunization Awareness Banners Debut in Laos

Asian Liver Center designed and donated 2,000 weather proof banners to the Laotian Ministry of Health to promote infant vaccination. The joint effort aims to protect babies from hepatitis B and other serious infections.

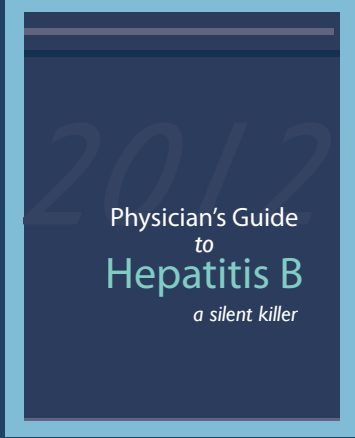


EDUCATION

Freeze for Hep B!

In San Francisco, Team HBV (a national network of high schools and colleges) organized the biggest hepatitis B flash mob ever. Stunned onlookers wondered why students dressed as Hep B Heroes suddenly froze in place, and stopped to read the heroes' signs with life-saving facts.
<http://teamhbv.org>

Protecting Babies Across the Nation From Hepatitis B



Hep B Moms partners with health departments across the U.S. to prevent mother-to-child transmission of hepatitis B and educate infected mothers to get medical care. Nearly 100 different cities across the 30 jade-colored states highlighted in the map are using Hep B Moms materials in 12 different languages to educate doctors, nurses, pregnant women and their families.
<http://hepbmoms.org>

Asian Liver Center Guides Doctors

2012 kicked off with a bang as the third edition of the *Physician's Guide* was released. The prior publication was requested by thousands of doctors and hospitals around the country. This latest edition features updated evidence-based content and guidelines.

Informing the Public

Asian Liver Center produced an online animation to better inform the 1.2 billion people in China about hepatitis B and to eliminate misconceptions and stigma.
<http://apavhchina.org>



Hep B Free

Left to right:
 Ted Fang (AsianWeek), Janet Zola (SF Health Department), Dr. Howard Koh, Alan Wang (ABC News), California Assemblywoman Fiona Ma, Dr. Samuel So (Asian Liver Center)

U.S. Assistant Secretary of Health Dr. Howard Koh was honored at the San Francisco Hep B Free Gala for his commitment to end hepatitis B in America. He commended SF Hep B Free as a national model. Shown in the photo is Dr. Koh wearing the Hep B Hero cape!



RESEARCH

Research For A Cure

Our research efforts continue to focus on the important aspects of early diagnosis and treatment of liver cancer. An over-abundance of proteins found only in liver cancer cells provides an efficient way to exploit these proteins for both diagnosis and treatment. Such approaches can lead to personalized clinical management and improved outcomes for patients.

To All Our Donors, Thank You For Your Generous Support!

Jade Sponsors (\$100,000+)

Ms. Pamela Fong
Mr. Ho Shung Pun
(in memory of Mr. Ho Shung Yuk)
Mr. & Mrs. Fong Chi Hong
Dr. C.J. & Mrs. Ha Lin Yip Huang
Mrs. T.S. Kwok
Thomas & Linda Lau Family Foundation

Gold Sponsors (\$10,000-\$100,000)

Chinese Cancer Memorial Foundation
(Tsaï Chín Charity Concert)
Mr. Paul & Mrs. Tammy Davis
Good Hope Seeders Foundation
Ms. Florence Lee
Lui Hac Minh Foundation
Dr. Laung-Terng & Mrs. Susan Wang



Donations Can Be Made to:

**Asian Liver Center
at Stanford University**
490 S. California Ave., Ste. 300
Palo Alto, CA 94306, U.S.A
tel: 888.311.3331

Or Online at:

[http://liver.stanford.edu/
ALC/donations.html](http://liver.stanford.edu/ALC/donations.html)
Your charitable donation is tax
deductible to the maximum
extent of the law.

ADVOCACY

"Without concerted action, thousands more Americans will die each year from liver cancer or liver failure..."

Hepatitis and Liver Cancer: A National Strategy for Prevention and Control of Hepatitis B and C
2010 Institute of Medicine Report

Check the boxes for
HBsAg test
Anti-HBs test



**Hepatitis B: A Vital Sign
for Asian Americans**

1 in 12

Asians and Pacific Islanders is living with chronic hepatitis B. Most became infected at birth or early childhood.

2 of 3

are unaware of their infection because they have not yet been tested. Most have no symptoms and even their liver enzymes could be normal.

1 in 4

will die from liver cancer or liver disease without long term medical care.

Web sites for further information: <http://www.aas.org/hepatitis/HBV/TestingClinic.htm>
<http://liver.stanford.edu>

A public service announcement from



Vital Signs

The Asian Liver Center launched a public service announcement campaign to remind doctors that routinely testing their Asian patients for hepatitis B is a "vital sign" for good health. This message to healthcare providers is disseminated through major medical journals, including the New England Journal of Medicine and Annals of Internal Medicine, and in state medical licensing newsletters.

Getting the United States to Take Action

Following the 2010 Institute of Medicine report, in May 2011 the U.S.



Department of Health and Human Services released the first ever national action plan for the prevention, care and treatment of viral hepatitis.

Protecting the Workforce

Asian Liver Center continues its partnerships with multi-national corporations, including IBM and GE, with the goal to educate executives and employees to protect the workforce from hepatitis B, provide treatment and eliminate discrimination.



Advocating For More Resources

At the 7th Sino-U.S. Symposium on Medicine, Dr. So emphasized the need for funding to address the gaps in hepatitis and liver cancer prevention and treatment in the U.S. and China. Pictured on the right is China's Minister of Health, Dr. Chen Zhu.