

# Stanford University Parking & Transportation Services

March 5, 2010

# WHY CHOOSE A SUSTAINABLE COMMUTE?

## Health

- Reduce stress
- Increase fitness (bike, walk, transit)
- Time for you (when you're not driving)

## Happiness

- Stanford offers cash rewards and more
- Meet others at Stanford through your commute

## Help Stanford and the Environment

- Reduce peak-hour trips under the GUP
- Reduce carbon emissions



Sherann Ellsworth, Aero and Astro Operations, bike commuting to Stanford from Menlo Park. She's also in a Stanford carpool.

# COMMUTE OPTIONS



## Transit

- Transit commute planning and commute buddy
- Transit sales through P&TS



## Carpool and Vanpool

- Ridematching services
- Stanford vanpools from San Francisco, Berkeley, Modesto, Scotts Valley/Santa Cruz, and Tracy



## Stanford's free Marguerite Shuttle

- Around campus and connects to transit, shopping, and dining
- All buses are equipped with bike racks



## Bicycle or Walk

- Bike commute planning and bike commute buddy
- Bicycle safety classes
- Bike and clothing lockers, showers, bike safety, and more



# INCENTIVES

## Free transit

- Caltrain \*
- VTA (including Monterey, Highway 17 Express buses) \*
- Dumbarton Express \*
- Line U East Bay Express

## Join Stanford's Commute Club \*

- Up to \$282 a year for not driving alone
- Up to 12 free hourly rental car vouchers and up to \$96 per year in Zipcar driving credit
- Free membership gifts (luggage tags, photo frames)
- Join on a month-to-month basis
- Purchase scratchers to drive up to 8 times per month
- Enroll automatically in Emergency Ride Home
- Carpoolers receive one free daily permit per month and reserved spaces until 10 a.m.
- Stanford vanpools receive \$200 per month subsidy



\* For eligible employees

# INCENTIVES



## Cars when you need them

- Zipcar offers \$35 driving credit to Stanford affiliates who join, plus free departmental memberships. (34 Zipcars at 15 locations)
- Enterprise Rent-A-Car on campus offers discounted rates



## Bicycle promotions

- Folding Bike promotion \* - free one-week rental and \$100 subsidy for purchase.
- Bike Helmet Discount - \$40 value for \$20. Receive an additional \$10 off for taking the bike safety class.

## Save on transit and/or parking

- Pre-tax payroll deduction for eligible employees



\* For eligible employees



# QUESTIONS?

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