

2012-2013 Employment Report Detailed Statistics Class of 2013: Full-Time Hires Class of 2014: Summer Hires

# Student Profile<sup>1</sup>

Applications Received New Students Women International (includes Permanent Residents) U.S. Minority Median Years of Work Experience Range of Years of Work Experience	6,618 397 34% 38% 27% 4.0 0-18
<u>Undergraduate Major</u> Humanities/Social Sciences Engineering/Math/Natural Sciences Business	46% 35% 19%
Advanced Degree	11%
Average GMAT Score	730

<sup>1</sup>Class profile is provided as of matriculation.

	Permanent Work	Authorization <sup>3</sup>	Non-Permanent Wo	ork Authorization	All MBA Graduates		
Seeking Employment	Number	Percent	Number	Percent	Number	Percent	
	206	75%	66	57%	272	70%	
Not Seeking Employment:							
Company-sponsored	18	7%	11	10%	29	7%	
Continuing education	1	0%	0	0%	1	0%	
Postponing job search	3	1%	1	1%	4	19	
Starting a new business	39	14%	31	27%	70	18%	
Not seeking for other reasons	4	1%	6	5%	10	3%	
Subtotal, Not Seeking Employment	65	24%	49	43%	114	29%	
No Information	5	2%	0	0%	5	19	
Total Graduates	276	100%	115	100%	391	100%	

<sup>1</sup>This report conforms to the standards set by the MBA Career Services & Employer Alliance (formerly MBA Career Services Council or CSC) for reporting MBA employment statistics <sup>2</sup>Employment information is self-reported, and includes all students who graduated in the 12 months ending in June. This table is based upon information from 99% of the total graduating class.

<sup>3</sup>Permanent Work Authorization is defined as U.S. Citizens and Permanent Residents.

<sup>4</sup>Employers did not defer the starting dates of any graduates.

<sup>5</sup>Employers did not rescind the offers of any graduates.

<sup>6</sup>Three graduates reneged on offers they had accepted.

		Timin	g of Job Offe	rs	
		By Grad	uation <sup>1</sup>	By Three Post-Grae	
	Seeking Employment	Job O	ffers	Job Of	ffers
	Number	Number	Percent	Number	Percent
Permanent Work Authorization	206	155	75%	195	95%
Non-Permanent Work Authorization	66	54	82%	62	94%
Total Graduates Seeking Employment	272	209	77%	257	94%

		Timing of	f Job Accepta	ances	
		By Grad	uation <sup>1</sup>	By Three Post-Gra	
	Seeking Employment	Job Acce	ptances	Job Acce	ptances
	Number	Number	Percent	Number	Percent
Permanent Work Authorization	206	143	69%	182	88%
Non-Permanent Work Authorization	66	52	79%	62	94%
Total Graduates Seeking Employment	272	195	72%	244	90%

<sup>1</sup>"Graduation" is measured relative to each individual student's graduation date. There are multiple graduation dates at the GSB, though the vast majority of students in the Class of 2013 (374 of 391) graduated on June 15, 2013.

	Compensation Summary <sup>1</sup>										
-	Number Reporting	% Reporting	Median	Mean	Range						
		BAS	E SALARY <sup>3</sup>								
Permanent Work Authorization	155	100%	125,000	127,055	50,000 - 225,000						
Non-Permanent Work Authorization <sup>2</sup>	51	100%	120,000	121,147	40,000 - 180,000						
Total	206	100%	125,000	125,592	40,000 - 225,000						

	SIGNING BONUS								
Permanent Work Authorization	66	43%	25,000	23,033	3,000 - 75,000				
Non-Permanent Work Authorization	33	65%	25,000	28,424	5,000 - 100,000				
Total	99	48%	25,000	24,830	3,000 - 100,000				

	OTHER GUARANTEED COMPENSATION <sup>4,5</sup>									
Permanent Work Authorization	50	32%	30,000	69,069	1,875 - 337,500					
Non-Permanent Work Authorization	22	43%	27,500	40,250	10,000 - 130,000					
Total	72	35%	30,000	60,263	1,875 - 337,500					

<sup>1</sup>All compensation information is self-reported. Useable salary data was obtained from 84% of those graduates who accepted a job. Compensation data excludes students who are company-sponsored (7%) or starting their own business (18%).

<sup>2</sup>International salaries are reported in U.S. dollars as calculated by students on the basis of prevailing exchange rates.

<sup>3</sup>Base salary excludes bonuses, commissions, benefits, and perquisites.

<sup>4</sup>Other Guaranteed Compensation includes guaranteed annual bonus only. It does not include tuition reimbursement, relocation expense reimbursement, auto allowance, profit sharing, 401K match, and others.

<sup>5</sup>Stock and/or stock options are not included in Other Guaranteed Compensation.

Compensation by Industry<sup>1</sup>

			Base Sala	ary (\$) 🛛			Signing Bo	onus (\$) 🔜		Othe <u>r G</u> ı	uaranteed Co	ompensat <u>ion</u>	(\$) <sup>4</sup>
				Rang	e		00	Rang	е			Range	
Industry	Percent <sup>2</sup>	Median	Mean	High	Low	Median	Mean	High	Low	Median	Mean	High	Low
Consulting	19	135,000	132,855	150,000	90,000	25,000	25,620	50,000	5,000	25,000	27,915	60,000	10,000
Consumer Products & Services	4	100,000	96,111	125,000	40,000	22,500	21,250	30,000	10,000	15,750	16,625	25,000	10,000
Energy/Cleantech	3	130,000	132,167	160,000	110,000	20,000	21,000	28,000	15,000	26,500	43,000	110,000	9,000
Finance	26	150,000	144,370	225,000	90,000	35,000	37,895	100,000	10,000	100,000	111,083	337,500	20,000
Private Equity/LBO	11	150,000	157,696	225,000	120,000	35,000	40,556	100,000	10,000	125,000	143,559	337,500	50,000
Hedge Funds	4	150,000	151,111	200,000	100,000	NA <sup>3</sup>	NA	NA	NA	150,000	133,333	200,000	50,000
Venture Capital	4	150,000	147,500	185,000	90,000	NA	NA	NA	NA	32,500	45,000	115,000	20,000
Investment Banking/Brokerage	3	110,000	112,500	130,000	100,000	50,000	50,000	60,000	40,000	NA	NA	NA	NA
Investment Management	3	122,500	119,933	135,000	100,000	22,500	26,250	50,000	10,000	30,000	60,667	125,000	27,000
Healthcare	6	120,000	121,077	150,000	75,000	20,000	16,389	25,000	5,000	22,500	24,104	35,000	15,625
Manufacturing	NA <sup>3</sup>	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Media/Entertainment	3	105,000	127,500	225,000	50,000	NA	NA	NA	NA	NA	NA	NA	NA
Nonprofit	5	85,000	85,050	98,000	75,000	8,000	7,000	10,000	3,000	NA	NA	NA	NA
Real Estate	2	105,000	108,750	125,000	100,000	NA	NA	NA	NA	NA	NA	NA	NA
Technology⁵	32	120,000	117,408	152,500	54,000	20,000	22,094	60,000	5,000	18,000	16,712	36,000	1,875
Retail	8	115,000	110,294	130,000	70,000	25,000	30,556	50,000	10,000	NA	NA	NA	NA
Consumer Electronics	4	125,000	126,500	147,000	120,000	20,000	23,117	20,000	38,700	NA	NA	NA	NA
Internet Services	4	120,000	122,222	130,000	115,000	11,250	12,500	25,000	5,000	12,000	13,333	20,000	8,000
Media & Entertainment	3	115,000	110,667	110,000	54,000	NA	NA	NA	NA	NA	NA	NA	NA
Software	3	125,000	118,571	140,000	70,000	25,000	21,250	30,000	5,000	13,000	11,625	20,000	1,875
Finance	2	122,500	121,750	127,000	115,000	NA	NA	NA	NA	NA	NA	NA	NA
Marketing	2	117,500	124,375	152,500	110,000	NA	NA	NA	NA	NA	NA	NA	NA
E-Commerce	1	130,000	120,667	132,000	100,000	7,500	14,167	30,000	5,000	NA	NA	NA	NA
Manufacturing	1	110,000	115,000	145,000	90,000	NA	NA	NA	NA	NA	NA	NA	NA
Education	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Human Resources	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Natural Resources	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
TOTAL <sup>2</sup>	100	125,000	125,592	225,000	40,000	25,000	24,830	100,000	3,000	30,000	60,263	337,500	1,875

<sup>1</sup>Data does not include entrepreneurs (18%) and sponsored students (7%), per standards set by the MBA Career Services & Employer Alliance (formerly MBA Career Services Council or CSC).

<sup>2</sup>Percent total may not equal sum of components due to rounding and non-zero data labeled 'NA.'

<sup>3</sup>NA may be either a zero or non-zero number not disclosed per CSEA guidelines to maintain student privacy for fewer than three students in a category.

<sup>4</sup>Other Guaranteed Compensation includes guaranteed annual bonus only. It does not include tuition reimbursement, relocation expense reimbursement, auto allowance, profit sharing, 401K match, and others.

<sup>5</sup>Technology subcategories indicate industries impacted by technology jobs.

Compensation by Function<sup>1</sup>

			Base Sala	ary (\$)			Signing Bo	onus (\$)		Other G	uaranteed C	ompensatior	(\$) <sup>4</sup>
	-			Range	9			Range	9			Range	e
Function	Percent <sup>2</sup>	Median	Mean	High	Low	Median	Mean	High	Low	Median	Mean	High	Low
Consulting	24	135,000	129,701	225,000	80,000	25,000	24,617	60,000	5,000	22,066	25,046	60,000	10,000
Management Consulting	18	135,000	131,088	145,000	90,000	25,000	25,229	50,000	5,000	25,000	26,891	60,000	10,000
Strategy - Planning	5	125,000	124,909	225,000	80,000	12,500	22,167	60,000	8,000	18,000	17,667	20,000	15,000
Finance	29	141,500	143,077	225,000	90,000	25,000	36,667	100,000	10,000	100,000	104,922	337,500	10,000
Private Equity Analyst	12	150,000	151,125	225,000	100,000	35,000	40,556	100,000	10,000	112,500	136,906	337,500	50,000
Investment/Portfolio Mgmt	5	136,300	143,260	200,000	100,000	NA <sup>3</sup>	NA	NA	NA	125,000	130,400	250,000	27,000
Analyst	4	150,000	145,000	175,000	120,000	25,000	21,667	25,000	15,000	NA	NA	NA	NA
Venture Capitalist	4	150,000	147,500	185,000	90,000	NA	NA	NA	NA	32,500	45,000	115,000	20,000
Investment Banker	2	100,000	110,000	130,000	100,000	50000	50,000	60,000	40,000	NA	NA	NA	NA
Finance, Other	2	125,000	127,000	160,000	110,000	NA	NA	NA	NA	NA	NA	NA	NA
General Management	15	115,000	110,339	150,000	40,000	20,000	20,929	50,000	3,000	20,000	19,929	36,000	9,000
Information Technology	1	NA <sup>3</sup>	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Marketing/Sales	22	115,000	117,122	180,000	54,000	20,000	18,620	45,000	5,000	20,000	26,250	110,000	1,875
Brand/Product/Marketing	10	117,500	118,375	152,500	100,000	20,000	19,231	45,000	5,000	13,000	15,477	30,000	1,875
Business Development	6	120,000	117,231	180,000	54,000	13,750	15,917	30,000	5,000	28,000	34,000	54,000	20,000
Product Development	4	117,500	121,750	145,000	100,000	20,000	20,000	35,000	5,000	NA	NA	NA	NA
Marketing, Other	2	107,500	101,250	120,000	70,000	NA	NA	NA	NA	NA	NA	NA	NA
Operations/Logistics	5	112,500	110,300	147,000	70,000	15,000	15,417	25,000	7,500	NA	NA	NA	NA
Other	4	100,000	94,778	120,000	50,000	NA	NA	NA	NA	NA	NA	NA	NA
TOTAL <sup>2</sup>	100	125,000	125,592	225,000	40,000	25,000	24,830	100,000	3,000	30,000	60,263	337,500	1,875

<sup>1</sup>Data does not include entrepreneurs (18%) and sponsored students (7%), per standards set by the MBA Career Services & Employer Alliance (formerly MBA Career Services Council or CSC).

<sup>2</sup>Percent total may not equal sum of components due to rounding and non-zero data labeled 'NA.'

<sup>3</sup>NA may be either a zero or non-zero number not disclosed per CSEA guidelines to maintain student privacy for fewer than three students in a category.

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Compensation b	v Location'

			Base Sala	ary (\$)			Signing Bo	nus (\$)		Other G	uaranteed Co	ompensation	<b>(\$)</b> <sup>5</sup>
				Range				Range				Range	1
Location	Percent <sup>2</sup>	Median	Mean	High	Low	Median	Mean	High	Low	Median	Mean	High	Lov
North America	90	125,000	126,681	225,000	50,000	25,000	24,008	75,000	3,000	28,500	59,965	337,500	1,87
United States	90	125,000	126,681	225,000	50,000	25,000	24,008	75,000	3,000	28,500	59,965	337,500	1,87
West	59	125,000	124,288	225,000	54,000	25,000	24,695	60,000	3,000	20,000	43,863	200,000	1,87
Northeast	17	135,000	131,897	225,000	50,000	10,000	22,556	75,000	5,000	125,000	140,042	337,500	20,000
Southwest	7	135,000	134,667	175,000	105,000	25,000	23,500	30,000	10,000	30,000	60,600	150,000	25,000
Midwest	3	130,000	125,833	140,000	105,000	25,000	23,750	25,000	20,000	25,000	25,000	35,000	15,000
South	3	135,000	125,000	145,000	85,000	22,500	20,000	25,000	10,000	NA <sup>3</sup>	NA	NA	N
Mid-Atlantic	2	140,000	130,000	140,000	110,000	25,000	21,667	25,000	15,000	NA	NA	NA	N
Outside North America	10	120,000	115,468	160,000	40,000	20,000	31,409	100,000	5,000	43,000	61,756	130,000	10,000
Asia	3	129,248	114,749	140,000	40,000	15,000	16,833	30,500	5,000	NA	NA	NA	N
South America	2	120,000	108,000	130,000	70,000	45,000	55,000	100,000	20,000	75,000	78,750	130,000	35,000
European Free Trade Area Countries	2	137,500	135,000	160,000	105,000	NA	NA	NA	NA	115,000	85,000	125,000	15,000
Africa - sub Saharan	1	NA <sup>3</sup>	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	N
Central America and the Caribbean <sup>4</sup>	1	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	N
European Non-Free Trade Area Countries	1	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	N
TOTAL	100	125,000	125,592	225,000	40,000	25,000	24,830	100,000	3,000	30,000	60,263	337,500	1,87

<sup>1</sup>Data does not include entrepreneurs (18%) and sponsored students (7%), per standards set by the MBA Career Services & Employer Alliance (formerly MBA Career Services Council or CSC).

<sup>2</sup>Percent total may not equal sum of components due to rounding and non-zero data labeled 'NA.'

<sup>3</sup>NA may be either a zero or non-zero number not disclosed per CSEA guidelines to maintain student privacy for fewer than three students in a category.

<sup>4</sup>Mexico is included in this region per CSEA guidelines; all jobs in this region were in Mexico. Compensation not disclosed because fewer than three students are represented.

<sup>5</sup>Other Guaranteed Compensation includes guaranteed annual bonus only. It does not include tuition reimbursement, relocation expense reimbursement, auto allowance, profit sharing, 401K match, and others.

### Compensation by Undergraduate Degree<sup>1</sup>

			Base Sala	ary (\$)		Signing Bonus (\$)				Other Guaranteed Compensation (\$) <sup>4</sup>			
				Range			Range					Range	e
Undergraduate Degree	Percent <sup>2</sup>	Median	Mean	High	Low	Median	Mean	High	Low	Median	Mean	High	Low
Business/Commerce	23	135,000	133,683	200,000	40,000	25,000	25,750	60,000	5,000	33,500	96,806	337,500	12,000
Technical	31	125,000	127,484	225,000	75,500	25,000	27,329	100,000	3,000	32,000	44,724	130,000	1,875
Other <sup>3</sup>	47	120,000	120,389	225,000	50,000	25,000	21,668	75,000	5,000	30,000	47,480	200,000	8,000
TOTAL	100	125,000	125,592	225,000	40,000	25,000	24,830	100,000	3,000	30,000	60,263	337,500	1,875

<sup>1</sup>Data does not include entrepreneurs (18%) and sponsored students (7%), per standards set by the MBA Career Services & Employer Alliance (formerly MBA Career Services Council or CSC).

<sup>2</sup>Total may not equal sum of components due to rounding.

<sup>3</sup>Includes humanities/social sciences, economics, and other majors.

<sup>4</sup>Other Guaranteed Compensation includes guaranteed annual bonus only. It does not include tuition reimbursement, relocation expense reimbursement, auto allowance, profit sharing, 401K match, and others.

### Compensation by Experience<sup>1</sup>

			Base Sala	ıry (\$)			Signing Bo	nus (\$)		Other G	uaranteed C	ompensation	n (\$) <sup>3</sup>
				Range	)			Range	)			Range	,e
Undergraduate Degree	Percent <sup>2</sup>	Median	Mean	High	Low	Median	Mean	High	Low	Median	Mean	High	Low
1 - 3 Years	20	117,500	113,509	150,000	50,000	20,000	20,525	60,000	3,000	21,033	27,326	78,000	8,000
3 - 5 Years	65	129,000	128,546	225,000	40,000	25,000	25,995	100,000	5,000	30,000	76,042	337,500	9,000
More than 5 Years	15	125,000	129,290	185,000	85,000	25,000	25,684	60,000	5,000	35,000	41,115	110,000	1,875
TOTAL	100	125,000	125,592	225,000	40,000	25,000	24,830	100,000	3,000	30,000	60,263	337,500	1,875

<sup>1</sup>Data does not include entrepreneurs (18%) and sponsored students (7%), per standards set by the MBA Career Services & Employer Alliance (formerly MBA Career Services Council or CSC).

<sup>2</sup>Total may not equal sum of components due to rounding.

<sup>3</sup>Other Guaranteed Compensation includes guaranteed annual bonus only. It does not include tuition reimbursement, relocation expense reimbursement, auto allowance, profit sharing, 401K match, and others.

# Primary Source of Full-Time Job Acceptances

SCHOOL-FACILITATED ACTIVITIES Summer Employer (GSB-facilitated)	Number 43	Percent 21%
OCR	29	14%
GSB Job Board	11	5%
Alumni Referral	10	5%
Networking (GSB-facilitated)	5	2%
Student Club / Club Event	1	0%
Resume Database <sup>1</sup>	0	0%
Other (GSB-facilitated) <sup>2</sup>	4	2%
Sub Total	103	50%

#### GRADUATE-FACILITATED ACTIVITIES

Networking (student-facilitated)	49	24%
Pre-MBA Employer	20	10%
Summer Employer (student-facilitated)	15	7%
Other (student-facilitated) <sup>3</sup>	17	8%
Sub Total	101	49%
No Response	2	1%
Total	206	100%

<sup>1</sup>Understates importance of the Resume Database since this source is used by recruiters to invite students to OCR interviews.

<sup>2</sup>Other (GSB-facilitated) may include CMC recruiting events such as Company Networking Night or Face-to-Face, CMC advisor referral, CES or PMP referral, class project, faculty referral, videoconference interview, and combinations of sources.

<sup>3</sup>Other (student-facilitated) may include organization website, executive recruiter, and combinations of sources.

# Full-Time Entrepreneurs by Industry<sup>1</sup>

Industry	Percent
Finance	17
Internet Services	13
Media & Entertainment	11
Human Resources	9
Retail	8
Healthcare	6
Consumer Products	5
Education	5
Energy/Cleantech	5
Software	5
Consulting	3
E-Commerce	3
Real Estate	3
Hospitality/Tourism	2
Manufacturing	2
Marketing	2
Nonprofit	2
Other Services	2
TOTAL	100

<sup>1</sup>Data shows the industries chosen by students who are starting their own business (18%). These students are not included in any other tables in this report, per standards set by the MBA Career Services & Employer Alliance (formerly MBA Career Services Council or CSC).

# Student Profile<sup>1</sup>

Applications Received New Students Women International (includes Permanent Residents) U.S. Minority Median Years of Work Experience Range of Years of Work Experience	6,716 398 35% 42% 20% 4.2 0-14
<u>Undergraduate Major</u> Humanities/Social Sciences Engineering/Math/Natural Sciences Business	46% 37% 17%
Advanced Degree	18%
Average GMAT Score	729

<sup>1</sup>Class profile is provided as of matriculation.

Compensation by Industry<sup>1,4,5</sup>

		Monthly	Monthly Base Salary (\$)				
	2			Rar	0		
Industry	Percent <sup>2</sup>	Median	Mean	High	Low		
Consulting	11	11,200	10,079	11,500	4,800		
Consumer Products	6	5,098	4,696	7,500	1,360		
Energy/Cleantech	4	5,412	5,708	8,200	4,330		
Finance	23	8,367	7,870	13,000	2,000		
Venture Capital	6	8,264	7,337	11,000	2,165		
Hedge Funds	6	9,526	8,228	12,500	2,000		
Investment Banking/Brokerage	4	8,333	7,962	11,000	3,000		
Private Equity/LBO	3	9,000	8,293	13,000	4,000		
Investment Management	3	8,300	8,029	10,000	2,200		
Finance - Other	2	7,330	7,165	9,000	5,000		
Government	NA <sup>3</sup>	NA	NA	NA	NA		
Healthcare	5	7,406	7,666	16,000	4,000		
Manufacturing	1	NA	NA	NA	NA		
Media/Entertainment	5	5,308	5,800	13,000	2,080		
Nonprofit <sup>4</sup>	5	3,750	3,883	6,500	1,000		
Real Estate	2	4,550	5,049	10,000	3,000		
Technology <sup>6</sup>	36	6,928	7,038	12,000	1,000		
Retail	6	6,000	6,573	10,000	4,333		
Consumer Electronics	6	8,300	8,147	12,000	4,330		
Internet Services	5	6,710	6,365	9,000	1,000		
E-Commerce	4	5,196	6,012	9,353	2,165		
Media & Entertainment	4	5,950	6,473	10,000	5,196		
Software	4	6,748	6,518	8,326	3,800		
Education	2	6,064	6,613	9,959	5,196		
Marketing	2	8,000	8,076	8,660	7,794		
Finance	1	7,000	7,273	8,320	6,500		
Agriculture	NA	NA	NA	NA	NA		
Healthcare	NA	NA	NA	NA	NA		
Manufacturing	NA	NA	NA	NA	NA		
Transportation	NA	NA	NA	NA	NA		
Other Services	1	5,196	4,536	5,413	3,000		
TOTAL	100	7,000	7,031	16,000	1,000		

<sup>1</sup>100% of job-seeking students in the Class of 2014 accepted internships, based on responses from 96% of students. Figures do not include Global Management Immersion Experience (GMIX), a four-week international program at the end of the summer.

<sup>2</sup>Total percent may not equal sum of components due to rounding and non-zero data labeled 'NA.'

<sup>3</sup>NA is a non-zero number not disclosed per CSEA guidelines to maintain student privacy when there are fewer than three students in a category. <sup>4</sup>Nonprofit compensation includes the SMIF stipend where applicable. SMIF (Stanford Management Internship Fund) provides financial support to MBA students who secure social or environmental purpose summer internships with nonprofits, government agencies, and social purpose businesses. SMIF is offered by the Center for Social Innovation.

<sup>5</sup>Compensation includes the ESP stipend where applicable. The Entrepreneurial Summer Program (ESP) supports students in pursuing eligible opportunities with entrepreneurial organizations. ESP is offered by the Center for Entrepreneurial Studies.

<sup>6</sup>Technology subcategories indicate industries impacted by technology jobs.

Compensation by Function	Com	pensation	by	Function
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		Monthly	Base Salary (	\$)	
				Rar	ige
Function	Percent <sup>1</sup>	Median	Mean	High	Low
Consulting	21%	8,944	8,257	16,000	2,000
Management Consulting	11%	11,200	9,567	11,500	2,000
Strategy - Planning	9%	5,500	6,685	16,000	3,000
Finance	24%	8,327	7,671	12,500	2,000
Investment/Portfolio Mgmt	6%	9,500	8,967	12,500	2,000
Venture Capitalist	5%	8,227	7,326	10,000	2,165
Analyst	4%	6,498	6,662	11,000	2,200
Investment Banker	4%	8,417	8,109	11,000	3,000
Private Equity Analyst	3%	8,700	7,705	10,825	4,000
Finance, Other	3%	6,000	6,312	10,000	3,810
General Management	9%	5,415	6,403	13,000	2,000
Human Resources	NA <sup>2</sup>	NA	NA	NA	NA
Information Technology	1%	7,967	7,852	10,392	5,196
Marketing/Sales	34%	6,000	6,297	11,000	1,360
Business Development	10%	5,458	6,432	11,000	1,360
Brand/Product/Marketing	10%	6,495	5,882	8,200	3,800
Product Development	9%	5,700	6,566	10,000	4,333
Marketing, Other	4%	7,500	6,363	8,320	3,000
Operations/Logistics	6%	8,100	7,184	9,000	1,000
Other	6%	5,414	5,026	8,000	1,000
TOTAL	100%	7,000	7,031	16,000	1,000

<sup>1</sup>Total percent may not equal sum of components due to rounding and non-zero data labeled 'NA.'

<sup>2</sup>NA is a non-zero number not disclosed per CSEA guidelines to maintain student privacy when there are fewer than three students in a category.

Compensation by Location<sup>1</sup>

		Monthly	Base Salary (	(\$)	
				Rar	nge
Location	Percent <sup>2</sup>	Median	Mean	High	Low
North America	86%	7,000	7,106	16,000	1,000
United States	85%	7,000	7,114	16,000	1,000
West	60%	7,000	7,041	11,500	1,000
Northeast	17%	6,250	7,025	13,000	1,000
Midwest	3%	8,334	8,000	11,250	3,810
Mid-Atlantic	2%	8,660	8,170	11,258	4,330
South	2%	8,200	8,285	16,000	3,031
Southwest	2%	6,500	6,565	11,258	2,000
Canada	1%	NA <sup>3</sup>	NA	NA	NA
Outside North America	14%	5,700	6,565	13,000	1,360
European Free Trade Area Countries	4%	8,000	7,080	13,000	1,360
Asia	3%	6,500	7,427	12,000	3,000
Central America and the Caribbean	3%	5,000	5,414	11,500	2,500
South America	2%	5,500	6,333	10,000	2,000
Africa - sub Saharan	2%	4,098	5,174	10,000	2,500
Middle East and North Africa (MENA)	NA <sup>3</sup>	NA	NA	NA	NA
Total	100%	7,000	7,031	16,000	1,000

<sup>1</sup>Figures do not include Global Management Immersion Experience (GMIX), a four-week international program at the end of the summer. GMIX is offered by the Center for Global Business and the Economy.

<sup>2</sup>Total percent may not equal sum of components due to rounding and non-zero data labeled 'NA.'

<sup>3</sup>NA is a non-zero number not disclosed per CSEA guidelines to maintain student privacy when there are fewer than three students in a category.

# Primary Source of Summer Job Acceptances

SCHOOL-FACILITATED ACTIVITIES	Number	Percent
OCR	72	28%
GSB Job Board	28	11%
Alumni	19	7%
Networking (GSB-facilitated)	18	7%
Student Club / Club Event	7	3%
ESP/SMIF	5	2%
Resume Database <sup>1</sup>	2	1%
Other (GSB-facilitated) <sup>2</sup>	8	3%
Sub Total	151	58%

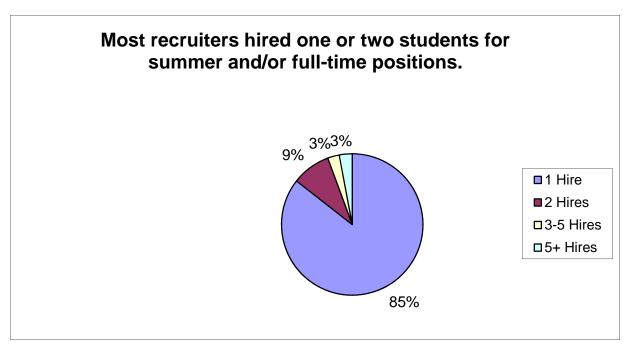
STUDENT-FACILITATED ACTIVITIES	Number	Percent
Networking (student-facilitated)	81	31%
Pre-MBA Employer	13	5%
Other (student-facilitated) <sup>3</sup>	13	5%
Sub Total	107	41%
Unknown	2	1%
Total	260	100%

<sup>1</sup>Understates importance of the Resume Database since this source is used by recruiters to invite students to OCR interviews.

<sup>2</sup>Other (GSB-facilitated) may include CMC recruiting events such as Company Networking Night or Face-to-Face, CMC advisor referral, CES or PMP referral, class project, faculty referral, videoconference interview, and combinations of sources.

<sup>3</sup>Other (student-facilitated) may include organization website, executive recruiter, and combinations of sources.

Employment Report Stanford Graduate School of Business Classes of 2013 & 2014



Based on 339 firms hiring Stanford MBAs for summer and/or full-time in 2012-2013.

## **Other Employment Facts**

### **Class of 2013 - Full-Time Positions**

18% of the graduating class started or were exploring entrepreneurial ventures.

#### **Class of 2014 - Summer Positions**

94 students participated in Global Management Experience (GMIX) projects. [GMIX is a program offered by the Center for Global Business and the Economy] 44 students were funded for an Entrepreneurial Summer Program (ESP) internship. [ESP is a program offered by the Center for Entrepreneurial Studies] 23 students received a Stanford Management Internship Fund (SMIF) fellowship. [SMIF is a program offered by the Center for Social Innovation]