

STANFORD NETWORKING EVENTS

ATTENDEE TIPS

Before the Event

- Register to attend your local [Stanford Networking Event](#).
 - Review the “Look Who’s Coming List” on the event registration page to see who you may want to approach at the event.
 - If there is a large attendee list, reach out to other attendees in advance to secure some face-to-face time at the event.
 - Update your profile in the Stanford Alumni [Directory](#) for other attendees to see. Stanford Networking Events are an opportunity to strengthen and grow your Stanford network.
 - Update your LinkedIn profile.
 - Join the official [Stanford University Alumni LinkedIn group](#) to connect with other alumni prior to the event and to facilitate follow-up.
 - Invite your local Stanford friends and alumni colleagues to attend Stanford Networking Events with you.
 - Spread the word on social media. Post that you will be attending. Ask if others are attending.
 - Visit [Stanford CareerConnect](#) to polish up on the professional tools available to facilitate your professional growth.
- attendees arrive by themselves and enjoy the rest of the event surrounded by their Stanford family.
- Network! If you’re shy, just smile, ask questions to give others an opportunity to talk, and remember that everyone is there to connect and meet new people.
 - If it’s a large event, focus on spending time with key individuals who have some connection with you. Don’t worry about meeting everyone.
 - Exchange contact information with attendees by cell phone bumping, sharing business cards, or connecting on LinkedIn through your smart phone.
 - Enjoy social media? [Tweet](#) about the event!
 - And most importantly, have fun!

After the Event

- Follow up with new contacts through the Stanford Alumni [Directory](#) and/or [LinkedIn](#).
- Strengthen new connections by providing them with value: interesting articles, professional opportunities, [job posts](#), introductions...
- Post about the event on the Stanford CareerConnect [Facebook](#) page and [Twitter](#).
- Help make the next event even better! Share your impressions or feedback with the event organizer listed on the registration page.

During the Event

- You’ve made it to a Stanford Networking Event! On your own? No worries. Many