

GRADUATE SCHOOL OF  
**Stanford | EDUCATION**

Class of 2014 Annual Report

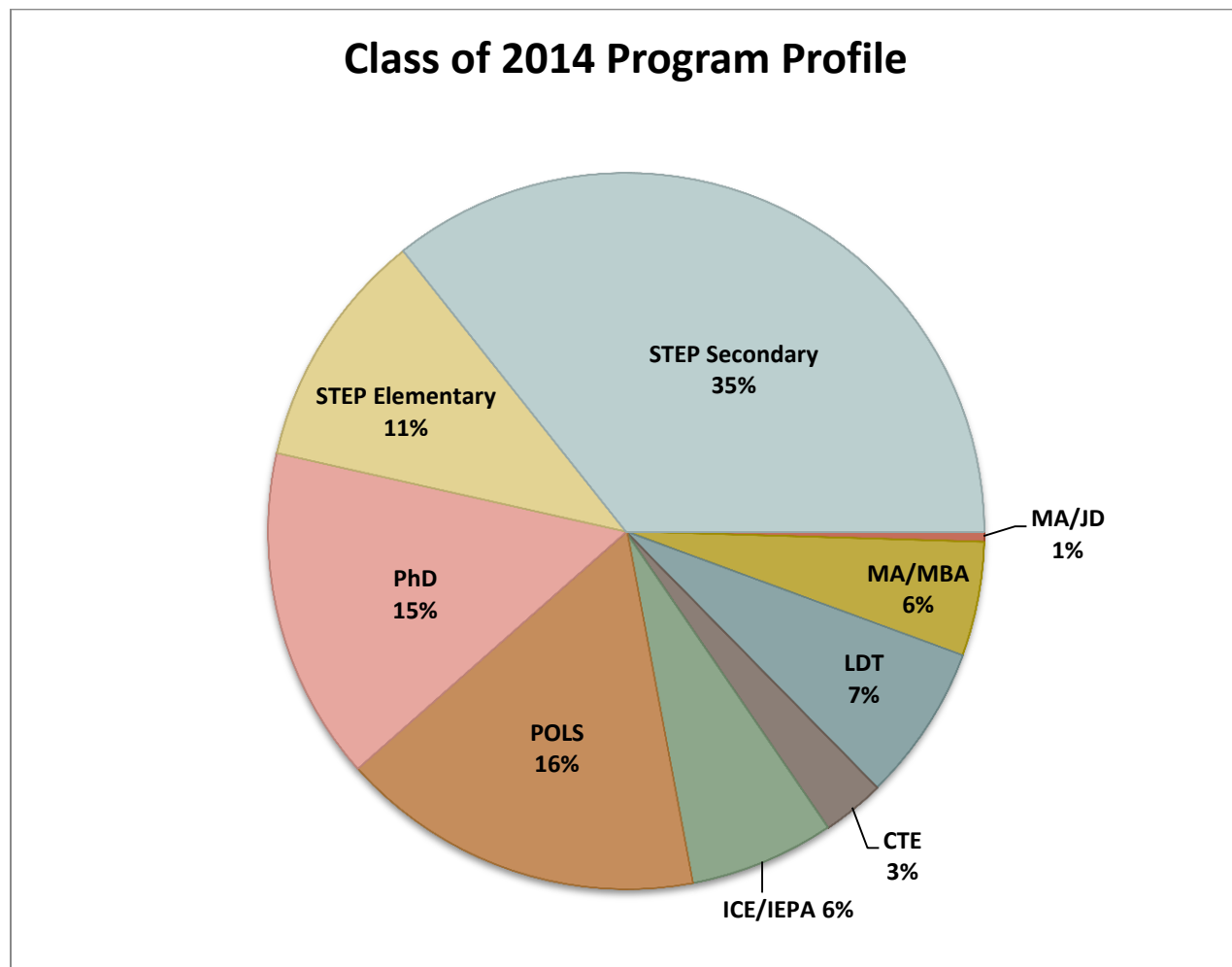


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## Class of 2014 Profile

The Class of 2014 included 217 Master's and PhD graduates pursuing a variety of degrees that span 8 different sectors of education. The graph below depicts the breakdown of the Class of 2014 by academic program.



### The Stanford GSE Master's Program Abbreviations:

- Stanford Teacher Education Program (STEP)
- Curriculum and Teacher Education (CTE)
- International Comparative Education (ICE)
- International Education Policy Analysis (IEPA)
- Learning, Design and Technology (LDT)
- Policy, Organization and Leadership Studies (POLS)

## Impacting Education Research and Practice

The GSE's diverse graduate programs prepare our students for leadership roles across all sectors of education impacting both research and practice and building connections between the two. Our graduates accept roles ranging from principals and teachers to faculty and entrepreneurs. **97% of the class of 2014 – 210 graduates – completed the Stanford EdCareers placement survey.** This report is based on the information provided by these respondents.

**Within three months of graduation, 93% of all responding graduates were employed.** Class of 2014 graduates who reported being employed or starting new ventures primarily pursued opportunities related to the field of education as demonstrated in the data below:

- 98% of those employed are working at an education-related organization.
- 98% of those employed have an education-related job function.

### STEP Impact

While teaching in classrooms, STEP graduates also impact their schools community by serving in various leadership positions. **51%** of 2014 STEP graduates report accepting at least one leadership position in addition to their normal teaching responsibilities for the 2014-2015 school year. For example, 2014 STEP graduates:

- Start new schools and programs
- Develop curriculum
- Conduct community outreach on behalf of their school
- Fundraise for their school
- Sponsor student groups/organizations
- Participate in school reform or improvement committees
- Plan or conduct professional development
- Coach a sport
- Serve on school- or district-wide task force

Tim Kokotovich, a STEP graduate from 2014, is a high school teacher at Willow Glen High School in San Jose, CA. He teaches Algebra and Geometry to 8<sup>th</sup>-12<sup>th</sup> grade students. His experience at STEP helped him better understand the role he wants teaching to take in his life both personally and professionally.

*“STEP will always be one of the most valuable experiences of my life. The strong beliefs I have about teaching, what it is, what it can and should be are because of my year at STEP. From the daily hands-on experience and study of theoretical frameworks, to the constant support from professional educators bent on improving the teaching profession, STEP defined who I am and what I care about as a teacher.”*

*Tim Kokotovich, STEP graduate, Class of 2014.*

### MA Impact

MA students in CTE, ICE/IEPA, LDT, POLS, and the Joint Degree Programs engage in classes that help them understand the underlying complexity of different educational challenges and foster a bias towards action in addressing these challenges. After graduation, Eman AbouElAtta (MA, 2014) founded School Innovation Labs, which helps build innovative schools by developing their capacity as student-centered organizations. By working with school leadership and teachers, School Innovation Labs provides contextualized, challenge-based workshops that leverage design thinking and innovation.

*“Being at Stanford was an incredibly inspiring experience that laid the foundation for my current endeavor, School Innovation Labs. The key factor was the diversity of courses that involve working with real organizations. From strategic management to various d.school classes, the coursework allowed me to both identify the need to drive innovation in K-12 schools and develop the skills necessary to take on the challenge of starting a company.” Eman AbouElAtta, MA graduate, Class of 2014.*

### PhD Impact

Many PhD graduates pursue interdisciplinary research while at the GSE and develop key research skills which they bring to their new positions.

Carrie Oelberger, a PhD graduate, accepted a position as an Assistant Professor at the Humphrey School of Public Affairs, University of Minnesota. While at Stanford, working with different schools and departments prepared her to be an interdisciplinary scholar in her field.

*“I had the opportunity to participate in workshops and research seminars with students and faculty from the business school, engineering, and sociology, in addition to education -- an incredible opportunity that prepared me well for interacting with other organizational scholars from different disciplines and departments. In my new role as a management professor in a public affairs school, I continue to have research collaborations and affiliations across the campus. My interdisciplinary experience at Stanford helped me value and create connections outside of my primary department.” Carrie Oelberger, PhD graduate, Class of 2014.*

Teaching can be a transformative part of a student’s PhD program. Erin Baldinger is an Assistant Professor in the Division of Teacher Preparation at Mary Lou Fulton Teachers College, Arizona State University. While at the GSE, teaching MA students helped inform and drive her research.

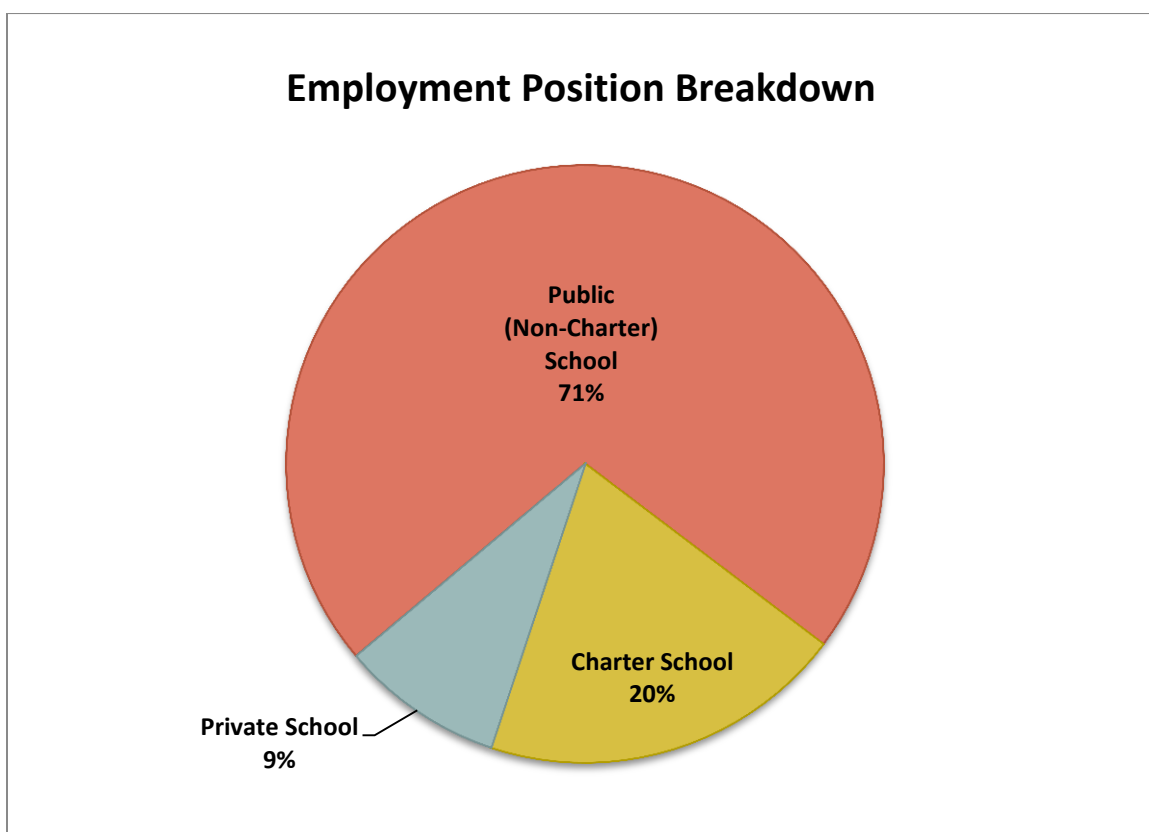
*“During my time at Stanford, I had the opportunity to participate in research groups with GSE students and faculty where I learned the skills necessary to engage in effective research. I was able to apply what I learned in my research to my work with teacher education (STEP) students, and also apply what I learned from my students back into my research. These experiences have helped me continue to pursue my research in math education and connect my work to my teaching responsibilities.” Erin Baldinger, PhD graduate, Class of 2014.*

## STEP Graduates

The Stanford Teacher Education Program (STEP), a nationally renowned, full-time, 12-month program, prepares future teachers at the elementary and secondary levels. STEP leads to a Master of Arts in Education and a California teaching credential. The program also requires a 12-month teaching practicum. Graduates of STEP Elementary earn a California preliminary multiple subject teaching credential. STEP Secondary graduates earn a California preliminary single subject teaching credential in the teaching of English, Mathematics, History/Social Sciences, Science, or World Languages.

97% of 99 STEP graduates responded to the survey.

- 100% of employed graduates accepted a position in the field of education
- 99% were employed as PreK-12 classroom teachers
- 91% were employed full-time
- 93% were employed in their desired geographic location
- 71% were teaching at a public (non-charter) school
- Median full-time salary was \$51,000 (range \$40,000 - \$71,000)<sup>1</sup>



<sup>1</sup> Most teacher salaries are set by districts and are not negotiated on an individual basis.

## STEP Hiring Organizations

Alta Vista High School, *Mountain View/ Los Altos Union HSD*<sup>2</sup>

American Canyon High School, *Napa USD*<sup>3</sup>

Arroyo High School, *San Lorenzo USD*

Buena Vista Spanish Immersion Elementary School, *Eugene SD*<sup>4</sup>

Burlingame High School, *San Mateo Union HSD*

Campolindo High School, *Acalanes Union HSD*

Carlmont High School, *Sequoia Union SD*

Carver Middle School, *Chesterfield County Public SD*

Castilleja School, *Palo Alto USD*

Castro Valley High School, *Castro Valley USD*

Charles Wright Academy, *Tacoma SD No. 10*

Cherry Chase Elementary School, *Sunnyvale SD*

Columbia Middle School, *Sunnyvale SD*

Dartmouth Middle School, *Union Elementary SD*

Del Mar High School, *Campbell Union HSD*

Dougherty Valley High School, *San Ramon USD*

Downtown College Prep, *San Jose USD*

East Palo Alto Academy, *Sequoia Union SD*

Eastside High School, *Antelope Valley Union HSD*

El Cerrito High School, *West Contra Costa USD*

Ellis Elementary School, *Sunnyvale SD*

Encinal Elementary School, *Menlo Park City SD*

Everest Public High School, *Redwood City HSD*

Everett Middle School, *San Francisco USD*

Fiesta Gardens International School, *San Mateo Foster City SD*

Foothill High School, *Tustin USD*

Fremont High School, *Fremont Unified HSD*

Garfield Elementary School, *Redwood City Elementary SD*

Gateway High School, *San Francisco USD*

George Washington High School, *San Francisco USD*

Hillcrest Elementary School, *San Francisco USD*

Hillsdale High School, *San Mateo Union HSD*

Hillside Elementary School, *San Lorenzo USD*

Homestead High School, *Fremont Union HSD*

Issaquah High School, *Issaquah SD*

KIS International School, *Bangkok, Thailand*

Life Academy, *Oakland USD*

Lighthouse Community Charter School, *Oakland USD*

Los Altos High School, *Mountain View/ Los Altos Union HSD*

Madison Park Academy, *Oakland USD*

Melrose Leadership Academy, *Oakland USD*

Mountain Middle School, *State Charter School Institute District*

Mountain View High School, *Mountain View/ Los Altos Union HSD*

Notre Dame High School, *San Jose USD*

Oakland International High School, *Oakland USD*

Oakland Unity High School, *Oakland USD*

Porterville High School, *Porterville USD*

Raoul Wallenberg High School, *San Francisco USD*

Rio Mesa High School, *Oxnard Unified HSD*

River Glen School, *San Jose USD*

San Mateo High School, *San Mateo HSD*

Sequoia High School, *Sequoia Union HSD*

St. Hilda's and St. Hugh's School, *New York City Geographic District #3*

Stevenson PACT Elementary, *Mountain View Whisman SD*

Summit Preparatory Charter School, *Sequoia Union HSD*

Summit Public Schools, *Denali, Sunnyvale SD*

Summit Public Schools, *Rainier, San Jose USD*

Summit Public Schools, *Tahoma, San Jose USD*

Sunnyvale Middle School, *Sunnyvale SD*

The Harker School, *Redwood City Elementary SD*

The Nueva School, *Hillsborough City SD*

Think College Now, *Oakland USD*

Thurgood Marshall Academic High School, *San Francisco USD*

Visitacion Valley Middle School, *San Francisco USD*

Voices College Bound Language Academy, *Franklin-Mckinley Elementary SD*

Washington Middle School, *Salinas Union HSD*

Westmont High School, *Campbell Union HSD*

Willow Glen High School, *San Jose USD*

Woodland School, *Portola Valley SD*

Woodside High School, *Sequoia Union HSD*

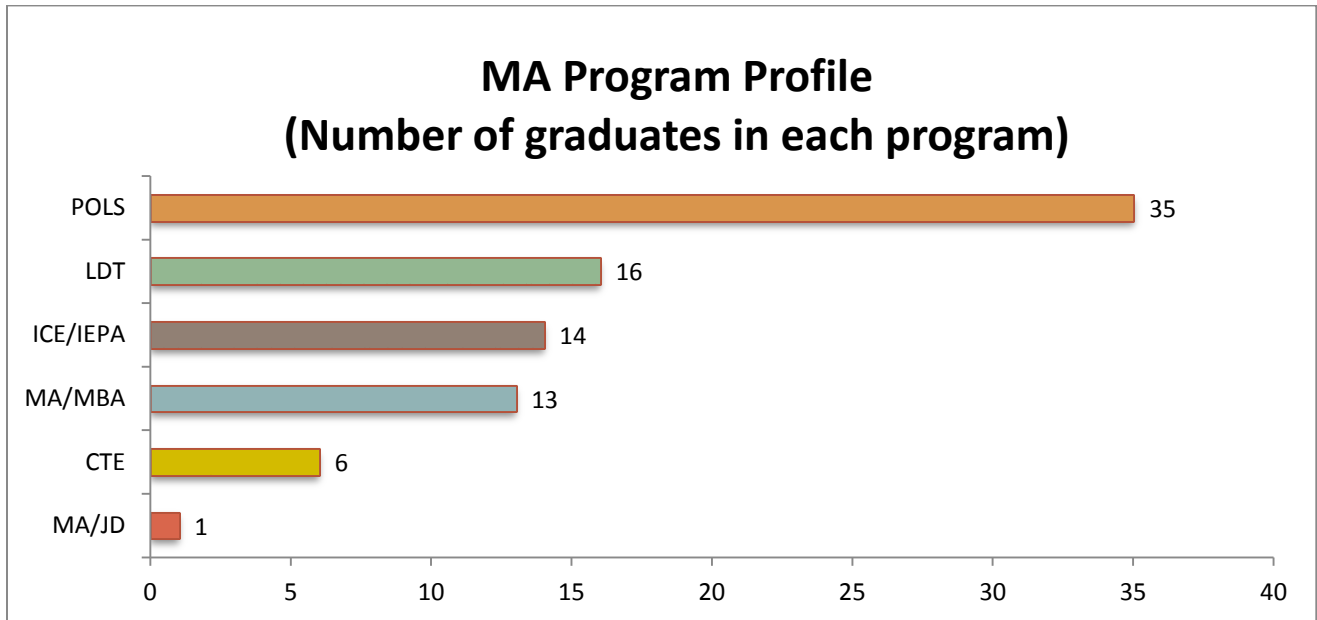
<sup>2</sup> HSD is an abbreviation for High School District

<sup>3</sup> USD is an abbreviation for Unified School District

<sup>4</sup> SD is an abbreviation for School District

## MA Graduates (Non-STEP)

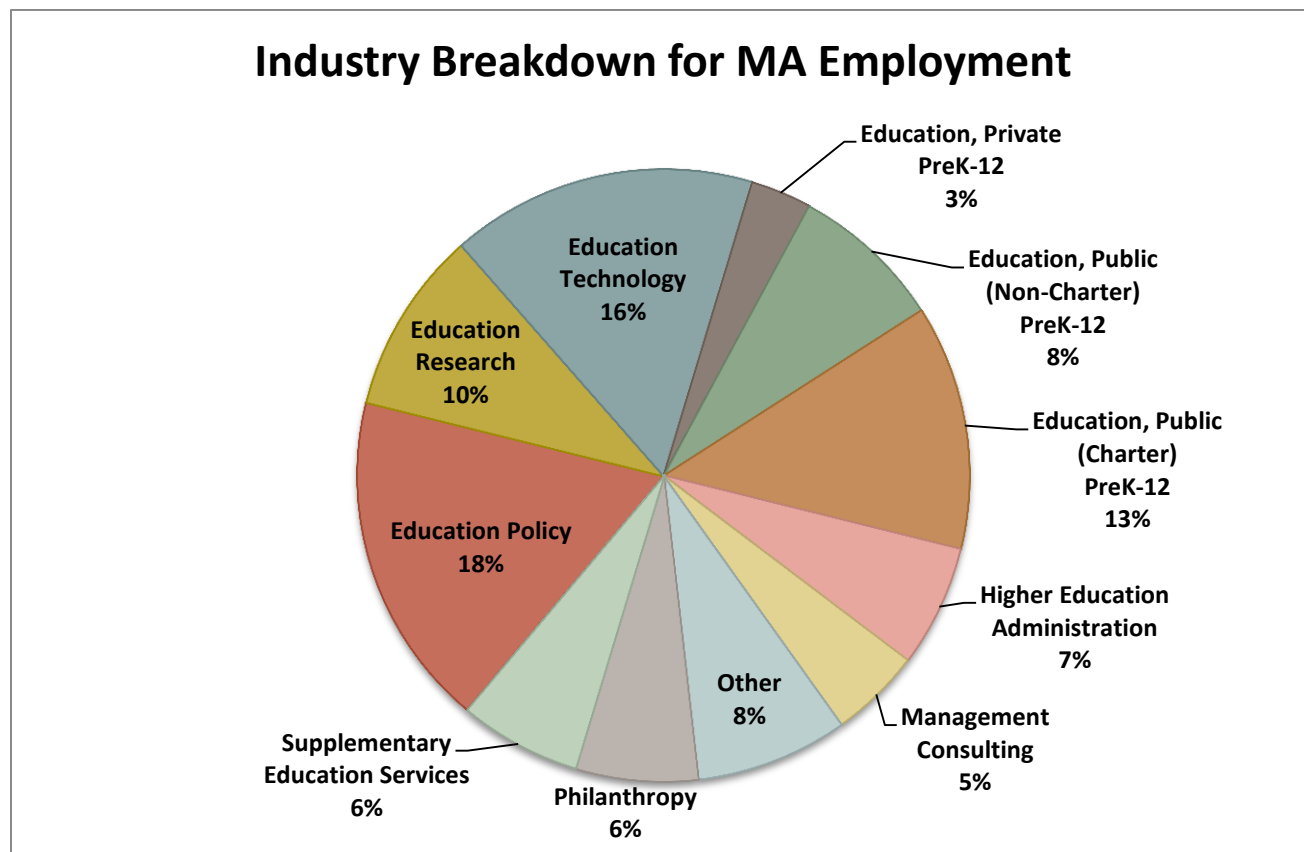
96% of the 85 MA graduates (non-STEP) responded to the survey. Graduates earned degrees from seven different programs in the areas of education management, policy, research, and technology. The breakdown of graduates in each program is shown below.



- Policy, Organization and Leadership Studies (**POLS**)
- Learning, Design and Technology (**LDT**)
- International Comparative Education (**ICE**)
- International Education Policy Analysis (**IEPA**)
- MA/MBA
- Curriculum and Teacher Education (**CTE**)
- MA/JD



Within 3 months of graduation, 85% of MA graduates (non-STEP) who were seeking a position were employed, continuing their education or had started a new organization.



**Of the graduates who had accepted a position:**

- 89% had accepted a position in their desired geographic location
- 92% were full-time positions
- 92% had accepted a position at an education-related organization
- 92% had a job function related to education

**Of those still seeking:**

- 62% had received at least one job offer

	MA graduates (excluding joint degree students)	Joint degree graduates (MA/MBA and MA/JD)
Average Yearly Full-time Salary	\$70,064	\$116,571
Median Yearly Full-time Salary	\$65,000	\$110,000
Full-time Salary Range	\$40,000-\$120,000	\$83,000-\$165,000

## MA Hiring Organizations and Job Titles

Austin Kids First, <i>Executive Director</i>	Rocketship Education, <i>Recruiter</i>
Beyond 12, <i>Director of Strategy &amp; Programs</i>	Salesforce, <i>Product Designer</i>
Boston Consulting Group, <i>Consultant</i>	Schusterman Foundation, <i>Associate</i>
Catamount/Owl Ventures, <i>Principal</i>	Senate Select Committee on Indian Affairs, <i>Research and Policy Fellow</i>
Citizen Schools, <i>Campus Director</i>	Seneca, <i>Program Analyst</i>
Citizen Schools, <i>Campus Operations Associate</i>	Shmoop, <i>Writer</i>
CK-12, <i>Math Specialist</i>	Silicon Valley Education Foundation, <i>Program Manager</i>
Clever, <i>Business Development</i>	Single Stop, <i>Senior Program Officer</i>
Cornerstone Academy Charter School, <i>Teacher</i>	St. John's School, <i>Dean of Middle School</i>
DC Prep, <i>Operations Manager</i>	Stanford Center to Support Excellence in Teaching (CSET), <i>Director of Outreach</i>
Due West Education, <i>Undergraduate Admissions Counselor</i>	Stanford Graduate School of Education, <i>Social Science Research Assistant</i>
East Palo Alto Phoenix Academy, <i>Middle School Academic Dean</i>	Stanford John Gardner Center for Youth, <i>Research Assistant</i>
Emerson Collective, <i>Portfolio Manager</i>	Stanford Prevention Research Center, <i>Program Associate</i>
GlassLab, <i>Instructional Designer</i>	Stanford University, <i>Visual Designer</i>
Great Oakland Public Schools, <i>Campaign Manager</i>	Stanford University, <i>Assessment and Program Evaluation Associate</i>
Harvard University, <i>MBA Student and Academic Services Coordinator</i>	Stanford University- San Francisco Unified School District Partnership, <i>Program Associate</i>
Houston Independent School District, <i>Instructional Coordinator &amp; Interventionist</i>	Texas Education Agency, <i>Program Specialist</i>
IDEA Public Schools, <i>Manager of Alumni Affairs</i>	The Royal Academy Project, <i>Program Researcher</i>
Innovations for Poverty Action, <i>Research Manager</i>	Uber, <i>Learning &amp; Development Content Specialist</i>
Johns Hopkins University Center for Talented Youth, <i>Instructor</i>	Uncommon Schools, <i>Director of Operations</i>
Knewton, <i>Country Manager of Brazil</i>	United States Court of Appeal, <i>Judicial Clerk</i>
LEAD Commission, <i>Consultant</i>	Uplift Education, <i>Instructional Coach</i>
Learn Corporation, <i>Academic Team Leader and Business Developer</i>	Urban Leaders Fellowship Program, <i>Policy Fellow</i>
Mayflower Secondary School, <i>Head of Department</i>	Valley Christian High School, <i>Teacher</i>
Mexican Ministry of Education, <i>Advisor</i>	Viva Strategies, <i>Associate Consultant</i>
Ministry of Education, Singapore, <i>Gifted Education Officer</i>	Wesley United Methodist Church, <i>Associate Pastor</i>
Ministry of Education, Singapore, <i>Curriculum Planning Officer</i>	World Bank, <i>Early Childhood Development Specialist</i>
Ministry of Education, Singapore, <i>Head of Department</i>	Zaption, <i>Marketing Maven</i>
Ministry of Education, Singapore, <i>Deputy Director Strategic Communications</i>	Zearn, <i>School Support Manager</i>
Noble Network of Charter Schools, <i>Assistant Principal</i>	

## Internship Organizations

During the 2013-2014 academic year, **60%** of MA graduates (non-STEP) completed at least one internship. Of the students that participated in an internship and were seeking a job, **40%** reported that the internship directly or indirectly lead to their job placement.

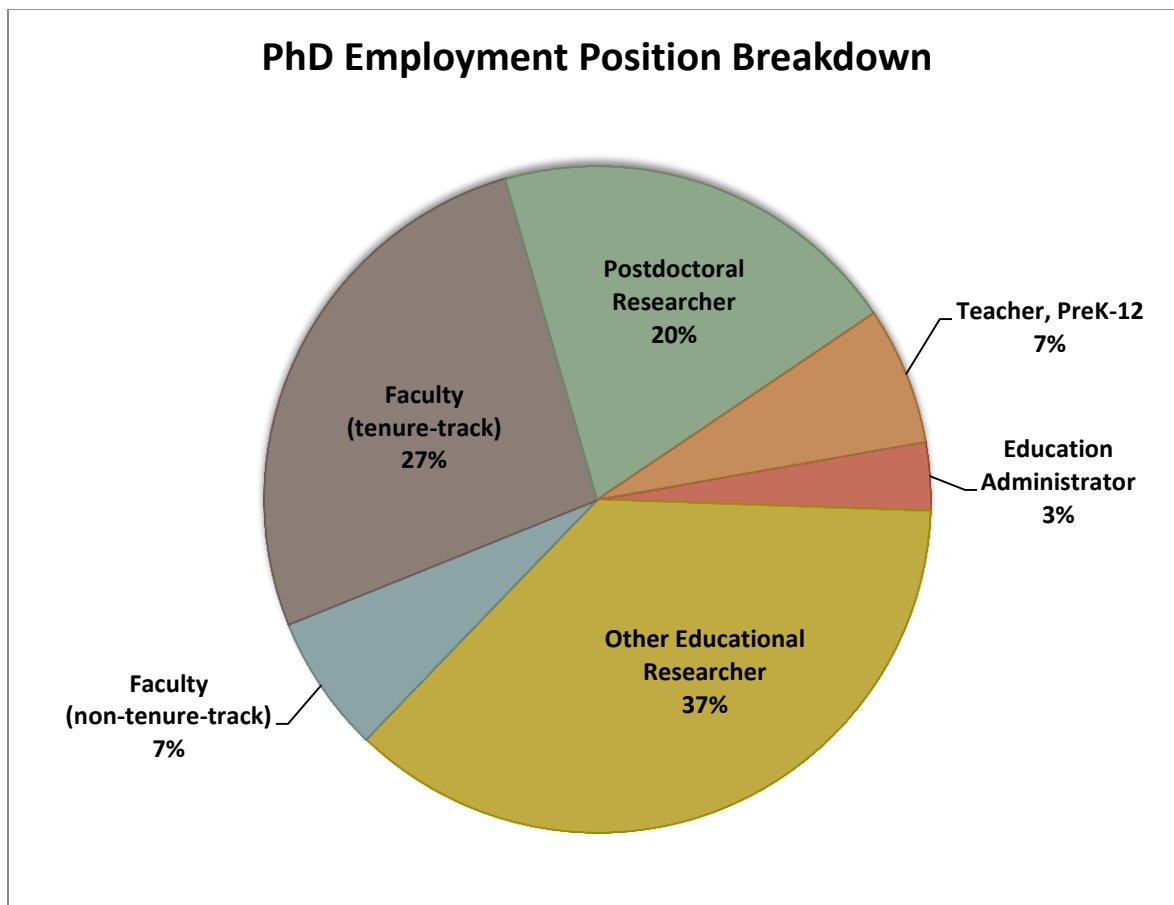
### Comprehensive list of internship organizations

Achievement First	Plumzi
Alameda County Office of Education	READ in Bhutan
Alpha Public Schools	RedLab
AltSchool	San Francisco Unified School District
BloomBoard	San Jose State University Department of Education
Bookopolis	San Mateo County Office of Education
Boys and Girls Club of the Peninsula	Sliced Bread Design
Citizen Schools	Sokikom
Clever	Sparktruck
Design Tech High School	Stanford Bing Nursery School
Designer Fund	Stanford Graduate School of Education
EdSurge	Stanford Health 4 America
Excel Academy	Stanford John Gardner Center for Youth
Exploratorium	Stanford Office Institutional Research & Decision Support
FabLab@School	Stanford Open Learning Initiative
Heroic Imagination Project	Stanford Policy Analysis for California Education (PACE)
Historypin	Stanford PRACTISE Research Project
Imagineerz Learning	Stanford Summer College
International Rescue Committee	Stanford Understanding Language
Knowmia	Stanford Vice Provost Office for Online Learning
Minna Life	Stanford Wieman Physics Education Group
Motion Math	TeachAIDS
NewSchools Venture Fund	Teaching Channel
Next Generation	Transformative Learning Technologies Lab
Nike	Walmart Labs
NovoEd	Zaption
Open Mind School	

## PhD Graduates

32 of 33 PhD graduates responded to this survey. Within three months of graduation, 97% of those seeking a position had accepted a job.

- **93%** had accepted a position in the field of education
- **83%** had accepted a position in their desired geographic location
- **54%** had accepted an academic or postdoctoral position
- Median full-time salary was \$70,000 (range: \$50,000 – \$115,000)



## PhD Hiring Organizations and Job Titles

Arizona State University	<i>Assistant Professor</i>
Brookings Institute	<i>Research Associate</i>
California State University, Sacramento	<i>Assistant Professor</i>
Castilleja School and Stanford University	<i>Teacher, Researcher</i>
Education Northwest	<i>Researcher</i>
FHI 360	<i>Research Associate</i>
Fort Lewis College	<i>Assistant Professor</i>
Fundacion Chile	<i>Head of the Research and Development Unit</i>
Inner City Education Foundation	<i>Science Teacher</i>
Natural History Museum of Los Angeles County	<i>Director of Evaluation</i>
Northwestern University	<i>Assistant Professor</i>
Passaic Board of Education	<i>Data Fellow</i>
RAND Corporation	<i>Associate Policy Researcher</i>
San Jose State University	<i>Coordinator of Clinical Field Experience</i>
Southern Methodist University	<i>Assistant Professor</i>
SRI International	<i>Research Scientist</i>
Stanford Law School	<i>Research Associate</i>
Stanford Teacher Education Program	<i>Postdoctoral Fellow</i>
Stanford University	<i>Director of Community Engaged Learning</i>
Stanford University, Graduate School of Education	<i>Postdoctoral Fellow</i>
Stanford University, Program in Writing and Rhetoric	<i>Postdoctoral Fellow</i>
The Urban Institute	<i>Research Associate</i>
Tulane University	<i>Postdoctoral Fellow</i>
University of California, Los Angeles	<i>Researcher</i>
University of Colorado, Denver - School of Education	<i>Assistant Professor</i>
University of Michigan	<i>Postdoctoral Fellow</i>
University of Minnesota	<i>Assistant Professor</i>
University of Southern California	<i>Postdoctoral Fellow</i>
Washington State University	<i>Assistant Professor</i>

## Geographic Distribution

92% of all employed GSE graduates accepted a position in their desired geographic location across the United States and around the globe.

### **International**

Thimphu, Bhutan  
 Sao Paulo, Brazil  
 Santiago, Chile  
 Beijing, China  
 Nairobi, Kenya  
 Mexico City, Mexico  
 Singapore  
 Bangkok, Thailand

### **U.S. Mid-Atlantic**

Washington, DC  
 Passaic, NJ  
 New York, NY  
 Chester, VA

### **U.S. Midwest**

Champaign, IL  
 Chicago, IL  
 Evanston, IL  
 Kansas City, KS  
 Ann Arbor, MI  
 Minneapolis, MN

### **U.S. Northeast**

Boston, MA

### **U.S. South**

New Orleans, LA  
 Austin, TX  
 Dallas, TX  
 Houston, TX  
 Weslaco, TX

### **U.S. West**

Tempe, AZ  
 American Canyon, CA  
 Atherton, CA  
 Belmont, CA  
 Burlingame, CA  
 Campbell, CA  
 Castro Valley, CA  
 Cupertino, CA  
 East Palo Alto, CA  
 El Cerrito, CA  
 Inglewood, CA  
 Lancaster, CA  
 Los Altos, CA  
 Los Angeles, CA  
 Menlo Park, CA  
 Moraga, CA  
 Mountain View, CA  
 Oakland, CA  
 Oxnard, CA  
 Palo Alto, CA

Pasadena, CA  
 Porterville, CA  
 Portland, OR  
 Portola Valley, CA  
 Redwood City, CA  
 Sacramento, CA  
 Salinas, CA  
 San Carlos, CA  
 San Francisco, CA  
 San Jose, CA  
 San Leandro, CA  
 San Lorenzo, CA  
 San Mateo, CA  
 San Ramon, CA  
 Santa Ana, CA  
 Santa Clara, CA  
 Santa Cruz, CA  
 Stanford, CA  
 Sunnyvale, CA  
 Woodside, CA  
 Denver, CO  
 Durango, CO  
 Eugene, OR  
 Issaquah, WA  
 Tacoma, WA  
 Vancouver, WA

## Methodology

Stanford EdCareers designed and internally tested a placement survey consisting of items addressing program affiliation, internship participation, employment status, and employment characteristics. The survey was administered to the Class of 2014 graduates electronically, via Qualtrics. Graduates received the survey at graduation. Those that indicated that they were “still seeking” a position at graduation received a follow-up survey three months post-graduation. The survey was closed in November 2014, at which point the response rate for all three programs (STEP, non-STEP MA, and PhD) was 97%.

Response rate was calculated both within each program and in aggregate. In all calculations of response rate, the rate exceeds 90% indicating sufficient participation in the survey to provide comprehensive data. Employment statistics were calculated based on all valid responses that indicated either having accepted a position or still seeking a position in the job market. The report also presents information from the small subset of respondents – 7.6% – that indicated they were not seeking employment; these respondents continued their education, started a business, or chose alternative paths for personal reasons.

PhD graduates can receive their degree during any of the four quarters: PhD graduates included in this report earned degrees during September 2013-August 2014. Because of the unique nature of the STEP program, STEP graduates were asked to complete a modified version of the survey.

\*Front cover photo credit: Stanford University

\*\* Published in March 2015