

EdCareers Coaching Model

1. Know Thyself

Know Thyself is the most critical step in the Coaching Model because everything else builds on it. Recommended resources:

- Complete the EdCareers' Compass Exercise
- Participate in a reflective/introspective exercise to help you articulate your values and career goals (we suggest "Finding Your Own North Star" by Martha Beck)
- Complete the StrengthsQuest assessment to help you articulate your unique assets

2. Know the Landscape

**You don't know what you don't know.
Build industry knowledge via:**

- Interactive workshops on networking, informational interviewing, and more
- General and industry specific newsletters

3. Know the Players

Pursue your dream career by connecting with individuals and organizations that intrigue you via:

- EdCareers Database
- Stanford EdCareers LinkedIn Group
- alumni.stanford.edu

4. Know Your Game Plan

Once you have narrowed your industry and role, manage the nuts and bolts of securing the right position, which include:

- Cover Letter
- Resume
- Interview
- Negotiating