



STANFORD PACS

CENTER ON PHILANTHROPY AND CIVIL SOCIETY



The Stanford Center on Philanthropy and Civil Society (Stanford PACS) is a research center that develops and shares knowledge to improve philanthropy, strengthen civil society and effect social change. Stanford PACS connects students, scholars, practitioners and leaders. As publisher of the preeminent journal *Stanford Social Innovation Review (SSIR)*, Stanford PACS informs policy and social innovation, philanthropic investment and nonprofit practice. Stanford PACS opened an office at Peking University, Beijing, Spring of 2012.



Stanford Social Innovation Review is an award-winning magazine and website that covers cross-sector solutions to global problems. *SSIR* is written for and by social change leaders in the nonprofit, business and government sectors who view collaboration as key to solving environmental, social and economic justice issues.

Published at the Stanford Center on Philanthropy and Civil Society, *SSIR* bridges academic theory and practice with ideas about achieving social change. *SSIR* covers a wide range of subjects, from microfinance and green businesses to social networks and human rights. Its aim is both to inform and inspire. www.ssireview.org

THE STANFORD CENTER on PHILANTHROPY and CIVIL SOCIETY presents:



Historical and Emerging Perspectives on Philanthropy in China

Steven Rockefeller II, *Chairman and CEO, Rose Rock Partners, LLC*

Meng Zhao, *Associate Professor and Author of SSIR cover article "The Social Enterprise Emerges in China"*

Kim Meredith, *Executive Director, Stanford Center on Philanthropy and Civil Society*

Wednesday, March 21, 2012 • 4:00 pm – 6:00 pm
Stanford PACS at Peking University



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Kim Meredith, Executive Director, *Stanford Center on Philanthropy and Civil Society (Stanford PACS)*. As the inaugural Executive Director, Ms. Meredith brings dynamic and innovative leadership as a savvy non-profit and business leader to implement the mission of Stanford PACS and *SSIR*. Ms. Meredith joined in July 2009 and one year later she led the team to acquire the *Stanford Social Innovation Review (SSIR)*.

Prior to joining Stanford PACS, Ms. Meredith served as the Chief Development Officer for Planned Parenthood Federation of America (PPFA) in New York City. Before PPFA, Ms. Meredith served for nine years as the Chief Operating Officer at Planned Parenthood Golden Gate in San Francisco. Ms. Meredith launched her business career in corporate America at AT&T for 10 years.

Ms. Meredith currently serves on the Board of Directors of the George Lucas Education Foundation and the Silicon Valley Venture Fund (SV2). Ms. Meredith graduated from Stanford University with a B.A. in Economics and Broadcast Communications. In 2005, she received a fellowship for the Stanford Graduate School of Business Executive Program for Nonprofit Leaders.



Steven C. Rockefeller, Jr., is Chairman and CEO of *Rose Rock Capital*, a family-owned holding company dedicated to fund management and real estate development in China. Family leadership is shared by his son, Steven III, and his nephews, Collin Eckles and Landon Eckles. The company's current primary focus is on development, in partnership with Tianjin Innovative Finance Investment Company Ltd., of the Yujiapu Financial District in Tianjin's special economic zone.

Prior to founding Rose Rock, Mr. Rockefeller worked with numerous start-up companies across a range of industries, often serving on the Board of Directors. Industries represented by his focus included green energy and technology, educational television, specialty pharmaceuticals and robotics.

In 2004, Mr. Rockefeller concluded his early career in banking as a Managing Director at Deutsche Bank, and worked previously at Banker's Trust and Morgan Stanley. Mr. Rockefeller's contributions included development of programs to assist clients in financing poverty alleviation through the Deutsche Bank Micro-credit Development Fund as well as through partnership with The Grameen Foundation, for which he served as Chairman of the Development Board for many years.

Mr. Rockefeller graduated in 1990 with a graduate degree in finance from Yale and lives in Westchester with his wife and three children.



Meng Zhao, Ph.D., is an Assistant Professor in Strategy and Organization at the *Moscow School of Management, SKOLKOVO and Research Fellow, SKOLKOVO Institute of Emerging Market Studies (SIEMS)*. Dr. Zhao received his Masters in Management Research (2005) and Doctorate in Strategy and Organizations (2010) from Oxford University, UK. Dr. Zhao holds a B.A. in Economics from Renmin University of China.

Most recently, Dr. Zhao was a Stanford PACS Visiting Scholar, and author of the *Stanford Social Innovation Review* Spring 2012 cover article, "The Social Enterprise Emerges in China." Additionally, Dr. Zhao recently published "Investing in Philanthropy: Meaning, history and current situation of venture philanthropy in the US and in Europe".

In 2010, Dr. Zhao received the Award of Excellence in Teaching Support from Said Business School, Oxford University.

PROGRAM – 4:00 PM - 6:00 PM

Welcome Remarks: **Kim Meredith**, Executive Director, *Stanford Center on Philanthropy and Civil Society*
"Philanthropy 101: China and the United States"

Introductions: **Self-Introduction: Around The Room, Around The World**

Special Comments: **Steven C. Rockefeller**, Chairman and CEO, *Rose Rock Partners LLC*
"Historical Perspectives on Rockefeller Philanthropy in China"

Author Presentation: **Meng Zhao**, Professor, and Author of the *Stanford Social Innovation Review* Spring 2012 cover article, "The Social Enterprise Emerges in China."

Questions & Discussion: All

Closing Remarks: **Kim Meredith**, *Stanford PACS*

Followed by Dinner at the Shangri-La Hotel, Haidian Beijing Shang Palace Purple Bamboo Room