For Information

Registering to vote,
mail ballots, poll locations:
Santa Clara County Registrar of Voters
SCCVote.org
(408) 299-VOTE (8683)

Campaign contributions and expenditures: Santa Clara City Clerk's Office 1500 Warburton Ave., Santa Clara (408) 615-2220 SantaClaraCampaignDollars.net

City of Santa Clara Code
of Ethics & Values
VoteEthics.net

Every vote counts in building public trust and confidence in government



No matter what route you take to making voting decisions...



Make ethics part of your candidate selection criteria

Voter Checklist For Evaluating Candidates

Does the candidate run an honest, fair, respectful and issues-oriented campaign by . . .

- ☐ Telling the truth
- ☐ Focusing on issues relevant to Santa Clara
- ☐ Taking a clear stand on issues
- ☐ Describing how the candidate will make decisions when in office
- ☐ Pointing out factual differences from other candidates
- ☐ Treating opponents with dignity and respect
- ☐ Avoiding personal attacks on others
- ☐ Never trying to confuse or mislead voters
- ☐ Criticizing unfair and dishonest campaign tactics from any source
- ☐ Taking responsibility for mistakes made by the candidate or campaign

Ethics in government begins at the ballot box



City of Santa Clara Code of Ethics & Values

Ethical
Professional
Service-Oriented
Fiscally Responsible
Organized
Communicative
Collaborative
Progressive

VoteEthics.net