



**The road  
to trust in  
government  
begins at the  
ballot box**



**Good government begins with you**  
Be informed. Be ready. Be counted.  
[VoteEthics.net](http://VoteEthics.net)



A public education message from the  
City of Santa Clara  
Living our values • Building public trust

# Do more than vote: Vote Smart!

Election Day is Tuesday, Nov. 4, 2014. Be sure to vote!



## Read candidate ballot statements

Candidate ballot statements are limited to 200 words, so they are the most concise summary of what is important to the candidate. Ballot statements are included in the election booklet you receive from the Registrar of Voters and are posted on the City of Santa Clara website [SantaClaraCA.gov/candidates2014](http://SantaClaraCA.gov/candidates2014).

Read candidate statements

閱讀候選人聲明

उम्मीदवार के बयान पढ़ें

후보자 성명서를 읽으십시오

Leia as declarações dos candidatos

Lea sobre lo que proponen los candidatos

Basahin ang mga pahayag ng kandidato

Hãy đọc các lời phát biểu của ứng cử viên



## Watch candidate forums

A good way to determine how candidates differ from one another is to watch them debate the issues. The City of Santa Clara co-sponsors three candidate forums during campaign season. The earlier forums can be viewed online at any time at [SantaClaraCA.gov/candidateforums](http://SantaClaraCA.gov/candidateforums) and are periodically rebroadcast on the City's cable Channel 15 and on AT&T Channel 99.

"The Final Word" candidate forum will be held on Monday, Nov. 3, the night before election day, in the City Council Chambers at 1500 Warburton Ave. at 7 pm. You can watch on the City's cable Channel 15 and on AT&T Channel 99, or streamed live on the City's website [SantaClaraCA.gov/candidateforums](http://SantaClaraCA.gov/candidateforums).



City of Santa Clara  
1500 Warburton Ave.  
Santa Clara, CA 95050

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SANTA CLARA, CA



## Learn more about the candidates

One convenient way to gather information about the candidates is to visit the nonpartisan website [SmartVoter.org](http://SmartVoter.org). Operated by the League of Women Voters, this free service allows all candidates to share their values, history and supporters. Remember, though, that the information is posted by the candidates and has not been reviewed for accuracy.