



## 36<sup>th</sup> Annual Santa Clara Art & Wine Festival 2016 ARTIST APPLICATION INSTRUCTIONS

The thirty-sixth annual Santa Clara Art and Wine Festival, sponsored by the City of Santa Clara, features 175 artist and crafts booths, tantalizing food, local wine and live entertainment. The festival is held in Santa Clara's beautiful Central Park along winding paths and trailing wisteria vines. The festival has drawn more than 50,000 guests each year. Proceeds from the festival benefit local charities.

**DATES:** Saturday and Sunday, September 17 & 18, 2016

**TIME:** Saturday, 10:00 a.m. - 6:00 p.m. and Sunday, 10:00 a.m. - 5:00 p.m.

**LOCATION:** Santa Clara's Central Park, 909 Kiely Boulevard, Santa Clara, CA 95051 (Homestead Road and Benton Street).

**BOOTH SIZE:** Each space is approximately 10' by 12'. There will be 175 artist booths and 32 food booths located on the walkways throughout the park. Sellers must provide their own booth, tables and chairs. Electricity is not available. The festival staff will determine booth locations approximately three weeks prior to the festival.

**COST:** Jury fee: \$20.00 per category (non-refundable fee must be included with application).  
Booth Fee: \$255.00 per space (to be paid upon acceptance to the festival).  
Checks are payable to the "City of Santa Clara."

**ELIGIBILITY:** The festival is open to artists and crafts persons selling original, handmade art and crafts. We strive for diversity in both price range and media. No food products, imports, kits or mass-produced items will be considered. No dealers or representatives should apply. Booths will be checked during the festival to ensure that only juried work is sold. Selection is based on originality, quality, presentation and number of exhibitors allotted to each category. The producers of the festival will make final acceptance or rejection decisions. Participation in previous festivals does not guarantee acceptance in this year's festival.

**APPLICATION:** Complete the application form. *Incomplete applications will not be processed.* List and describe work on the application form. **Send five (5) photographs of your work depicting variety and quality, one (1) photograph of your booth, and three (3) photos of three stages of production in your workshop/studio (9 photos total).** All nine photographs are mandatory. **Do not send slides or photographic CD's. Music vendors must send a sample of music.** If you have participated in the festival in the past, you may request a space on the application form on the special needs and requests line (a request does NOT guarantee your placement). Persons desiring to share a booth or display work in more than one medium should submit five (5) photographs of each medium and separate applications. Mail your applications to "Santa Clara Art & Wine Festival," 969 Kiely Boulevard, Santa Clara, CA 95051-5099.

**DEADLINE:** Applications will be juried after March 1 and June 1, 2016, depending on date of receipt. Artists will be notified of acceptance or rejection within 30 days of jury's decision. The City maintains a short waiting list for each category, and applicants placed on the waiting list will be notified of such action.

**ADDITIONAL INFORMATION:**

All work must be hand-carted to the assigned artist booth from the parking lot. For public safety and insurance purposes, NO PRIVATE VEHICLES will be allowed in the park. Artists will be allowed to set up beginning Friday, September 16 during specific times. *No pets are allowed in the artist's booths or at the festival.* Free parking for one (1) vehicle, will be provided to vendors. Overnight parking for vendors may be provided with prior permission. Overnight security is provided in the park on Friday and Saturday; however, artists are responsible for securing property. Extensive publicity and wide community support ensure the success of this event. Publicity includes community mailings, local newspaper articles, television and radio announcements, banners, signs, posters, Facebook and a listing on the City of Santa Clara web site.

**SELLER'S PERMIT & BUSINESS LICENSES:**

The California State Board of Equalization (BOE) requires those engaged in business selling tangible property that would ordinarily be subject to sales tax if sold at retail or sales for a temporary period to obtain a seller's permit, or if not required, then to obtain a use tax account. Please register on-line or call toll-free 1-800-400-7115. Also note that Santa Clara City Code section 3.40.060 requires any person who transacts or carries on any business in the City of Santa Clara to obtain a City business license. Once accepted to the festival, artisans will receive the New Business Tax Affidavit, to acquire a City of Santa Clara Business License. If you already have a City of Santa Clara Business License, it is your responsibility to make sure it is current, and if necessary, to renew your license.

Please be sure to include an e-mail address on the application, as future applications will be sent via email.

For more information call Robin Shaddle, Artist Coordinator, at 408/615-3154 or e-mail at [rshaddle@santaclaraca.gov](mailto:rshaddle@santaclaraca.gov).

## Santa Clara Art & Wine Festival Application 2016 Art Booth Application

Name:		Resale License Number:	
Company Name or Co-Artist Name:		Emergency Contact Name:	
E-mail Address:		Emergency Contact Phone:	
Home Phone:	Business Phone:	Cell Phone:	
Which contact information do you prefer us to give to customers who inquire? <input type="checkbox"/> Home Phone <input type="checkbox"/> Cell Phone <input type="checkbox"/> Business Phone <input type="checkbox"/> Email address <input type="checkbox"/> Other:			
Address:		City/State:	Zip Code:
Vehicle License Plate Number (mandatory)			
Describe items to be sold:			
Do you manufacture your own product? Do you use prefabricated parts or materials? Please describe:			
Price Range:		Average Price:	
Basic Set up: (display case, easels, e-z up, umbrella, etc.)			
Space needs or requests,  <input type="checkbox"/> Request double booth:			
Category in which to be judged (choose <u>1</u> per application):			
Ceramics	Clothing	Country	Candles
Glass	Graphics	Hats	Jewelry- Costume
Other	Painting	Photography	Sculpture
			Fabric
			Jewelry- Fine
			Soap/Lotion
			Fiber
			Leather
			Toys
			Floral
			Music
			Wood

**If your category were filled, would you like to be placed on a waiting list?  YES       NO, RETURN MY APPLICATION**

In CONSIDERATION of the acceptance of the application for entry into the activities listed on the application form above this agreement, I hereby WAIVE, RELEASE, and DISCHARGE, any and all claims for the damages for death, personal injury, or property damage which I may have, or which may hereafter accrue to me as a result of my participation in the said activities. This release is intended to discharge in advance the City of Santa Clara, City Council, its officers, agents, and employees, the Santa Clara Unified School District and the School Board, its officers, agents and employees from and against any and all liability arising out of or connected with my participation in the said classes or activities, even though that liability may arise out of NEGLIGENCE or CARELESSNESS, on the part of the persons or entities mentioned above.

I HAVE READ THE DESCRIPTION OF THE ACTIVITY FOR WHICH I HAVE APPLIED, AND I AM AWARE THAT THESE ACTIVITIES SUBJECT ME TO PHYSICAL RISKS AND DANGERS. NEVERTHELESS, I VOLUNTARILY AGREE TO ASSUME ANY AND ALL RISKS OF INJURY OR DEATH, AND TO RELEASE, DISCHARGE, AND HOLD HARMLESS ALL OF THE ENTITIES OR PERSONS MENTIONED ABOVE WHO, THROUGH NEGLIGENCE OR CARELESSNESS, MIGHT OTHERWISE BE LIABLE TO ME, OR MY HEIRS, PERSONAL REPRESENTATIVES, NEXT OF KIN, SPOUSE OR ASSIGNS. It is understood and agreed that this waiver, release, and assumption of risk is to be binding on my HEIRS, PERSONAL REPRESENTATIVES, NEXT OF KIN, SPOUSE and ASSIGNS. I have carefully READ this Agreement and fully UNDERSTAND its content.

**Did you remember to:** \_\_\_\_\_ SIGNATURE \_\_\_\_\_ DATE

include the jury fee - one fee per category (include check, money order or charge (see below))

include photographs (5 of your work, 1 of booth, 3 stages of production in studio/workshop). For music, send CD.

include a self-addressed, stamped envelope (photos will not be returned if envelope is too small/inadequate postage).

I hereby authorize the use of my <input type="checkbox"/> Master Card <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> AMEX to pay the jury fee (1 jury fee/category).	
Print name as it appears on the card: _____	_____
Credit Card Number: _____	Expiration Date: _____
Security Code: _____	Signature: _____
<input type="checkbox"/> If accepted into the Festival, please charge my booth fee to the above card.	