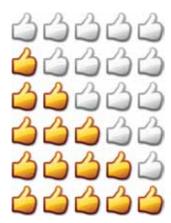
#### **Your Vote Counts!**



### Be part of **deciding Santa Clara's future** and VOTE!

Register to vote by Monday, Oct. 22, 2012.

Voter registration material is available at:

Registrar of Voters, 1555 Berger Dr., Bldg. #2, San Jose

**U.S. Post Offices** 

Santa Clara City Library and other public libraries
Santa Clara City Hall, 1500 Warburton Ave., Santa Clara
Department of Motor Vehicles offices

For information on ethical campaigning in the City of Santa Clara

VoteEthics.org









Your opportunity to select
Santa Clara **leaders you trust**with the future of our community

VoteEthics.org

## Good government begins at the ballot box



As you study the list of local candidates on the ballot, think about what characteristics are found in leaders you can trust. Should the candidates you support, be...

Engaged in fair debate on tough issues?

Thoughtful and thorough in preparation?

Honest about their experience, campaign finances and policy positions?

Inspirational in their vision of the future of Santa Clara?

Committed to civility and respect?

Accountable for their actions?

Listening to and considering different points of view?

Do the homework on candidate qualifications.

Ask the hard questions.

You are placing your trust in the candidates who earn your votes.

#### Learn About the Candidates

 Visit the website SmartVoter.org sponsored by the League of Women Voters

 Read campaign literature carefully. Take note of the fine print stating who is paying for mailings.

 See how much each candidate is spending, and for what, on the website SantaClaraCampaignDollars.org.

# BEST

#### **Meet the Candidates**

- The City will host at least two Candidates
   Forums, including The Final Word Candidates
   Forum on Monday, Nov. 5, 7-9:30 p.m. in the
   Council Chambers, 1500 Warburton Ave., Santa
   Clara. Candidates Forums will be televised live
   on the City's Cable Channel 15 and archived on
   the City's website for viewing 24/7.
- Watch for notices of other Candidates Forums sponsored by community organizations.
- Check individual candidate websites for dates and times of campaign events.
- Answer the knock on your front door it may be a candidate coming to meet you!