

Your Vote Counts!



Be part of **deciding Santa Clara's future** and VOTE!

Register to vote by Monday, Oct. 22, 2012.

Voter registration material is available at:

Registrar of Voters, 1555 Berger Dr., Bldg. #2, San Jose

U.S. Post Offices

Santa Clara City Library and other public libraries

Santa Clara City Hall, 1500 Warburton Ave., Santa Clara

Department of Motor Vehicles offices

For information on ethical campaigning
in the City of Santa Clara

VoteEthics.org



Local Election Day is Nov. 6, 2012



Your opportunity to select
Santa Clara **leaders you trust**
with the future of our community

VoteEthics.org

Good **government** begins at the ballot box



As you study the list of local candidates on the ballot, think about what characteristics are found in leaders you can trust. Should the candidates you support, be...

- E**ngaged in fair debate on tough issues?
- T**houghtful and thorough in preparation?
- H**onest about their experience, campaign finances and policy positions?
- I**nspirational in their vision of the future of Santa Clara?
- C**ommitted to civility and respect?
- A**ccountable for their actions?
- L**istening to and considering different points of view?

Do the homework on candidate qualifications.

Ask the hard questions.

You are placing your trust in the candidates who earn your votes.

Learn About the Candidates

- Visit the website SmartVoter.org sponsored by the League of Women Voters
- Read campaign literature carefully. Take note of the fine print stating who is paying for mailings.
- See how much each candidate is spending, and for what, on the website SantaClaraCampaignDollars.org.

Meet the Candidates

- The City will host at least two Candidates Forums, including The Final Word Candidates Forum on Monday, Nov. 5, 7-9:30 p.m. in the Council Chambers, 1500 Warburton Ave., Santa Clara. Candidates Forums will be televised live on the City's Cable Channel 15 and archived on the City's website for viewing 24/7.
- Watch for notices of other Candidates Forums sponsored by community organizations.
- Check individual candidate websites for dates and times of campaign events.
- Answer the knock on your front door – it may be a candidate coming to meet you!

