

Stanford Bicycle Program Seven 'E's

Environment

- An estimated 5,786 pounds of CO2 emissions eliminated on Bike to Work Day
- Quarterly Sustain-a-Skills Bike Maintenance Clinics
- 21 Department Bike Fleets



Education

- Over 6,000 bike safety class participants
- Dorm Bike Safety Road Shows quarterly
- Weekly White Plaza bike safety stations

Evaluation

- 17.42% mode split for university commuters by bike
- 18% increase in helmet use for undergraduate students from 2012 to date
- 3,500 bikes registered annually



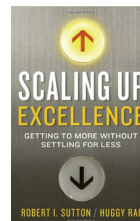
Engineering

- Three new roundabouts on Campus Drive
- 42 bike specific stop signs installed
- 440 secure bike parking spaces



Enforcement

- Piloted first bike safety diversion class in 2008
- Over 3,500 bike lights distributed annually
- Offers \$10 discount voucher for helmet purchase at the Campus Bike Shop



Engagement

- Fifth Annual Bike Safety Summit
- First Corporate Bike Forum hosted at Graduate School
- Award winning Roadway Safety Solutions Team (RSST)



Encouragement

- More than 2,000 riders
- 39% increase in participation past five years
- More than 9,440 Commute Club members