

Directors' Consortium: Finance and Accounting Session

(Optional Program Enhancement)

Date: April 6, 2015 (at Stanford)

Application Deadline: March 6, 2015

Tuition (additional): \$1,500

Price subject to change. Tuition includes meals and materials.

Please visit the website for information on accommodations.

CONTENT OVERVIEW

By design, corporate board directors usually come from a diverse range of business backgrounds. But since finance and accounting considerations drive most board decisions, the most effective directors have a strong command of the basic principles of these disciplines, regardless of their areas of expertise.

Whether you have a limited financial background or are seeking to update and refresh your finance knowledge, this optional full-day session at the beginning of the Directors' Consortium program provides an excellent, essential foundation in finance and accounting from a board-level perspective.

The two morning sessions are focused on accounting basics, examining the elements and terminology of financial reporting and the various financial statements that describe firm performance, including balance sheets, income statements, and cash flow statements. In the afternoon, two more sessions offer a solid grounding in the theory and principles of finance and its implications for corporate governance and board decision making.

To become an informed, strategic user of financial data and have a greater impact on your board's effectiveness, be sure to register for this optional session when you apply for the Directors' Consortium.

KEY TAKEAWAYS

- Acquire a working knowledge of the basics of finance and accounting for more informed board decision making
- Understand the theoretical and practical principles of accounting and finance as they apply to corporate governance
- Enhance your Directors' Consortium experience with a solid grounding in finance and accounting fundamentals in advance of the program



WHO SHOULD ATTEND

The program is specifically designed for those who already are, or are about to become, members of a board of directors at a public company. Board members of companies that aspire to become public in the near future will also benefit, as will those who serve on boards of foreign corporations that are listed or aspire to be listed on U.S. exchanges. While many of the disciplines covered will be relevant to private or family company boards and nonprofit organizations, not all of the specific regulations and processes of public companies will apply.

SAMPLE DAILY SCHEDULE

Morning Session I

Accounting Basics for Directors I

Break

Morning Session II

Accounting Basics for Directors II

Lunch

Afternoon Session I

Finance Basics for Directors I

Break

Afternoon Session II

Finance Basics for Directors II

Dinner and Networking with Participants

WHO SHOULD ATTEND

For more information, or to apply to the Directors' Consortium program, please visit gsb.stanford.edu/exed/directors.