

Stanford Ignite - São Paulo
Stanford Graduate School of Business
 August 14 - October 18, 2015

Week 1			
Friday, August 14	6:00 PM	8:00 PM	Intro and Program Overview
	8:30 PM	9:30 PM	Project Mingling
Saturday, August 15	10:00 AM	11:00 AM	Curriculum Overview
	11:00 AM	1:00 PM	Team Meetings
	2:00 PM	5:00 PM	Entrepreneurship
	5:30 PM	8:30 PM	Check-ins
Sunday, August 16	9:30 AM	11:30 AM	Design Thinking Workshop 1
	12:30 PM	5:00 PM	Marketing
Week 2			
Friday, August 21	6:00 PM	9:00 PM	Accounting
Saturday, August 22	9:30 AM	11:30 AM	Design Thinking Workshop 2
	12:30 PM	3:30 PM	Accounting
	4:00 PM	7:00 PM	Check-ins
	7:30 PM	10:00 PM	Social Event
Sunday, August 23	9:30 AM	11:30 AM	Design Thinking Workshop 3
	1:00 PM	2:00 PM	Design Thinking Q&A
	2:00 PM	3:30 PM	Business Models
Week 3			
Saturday, August 29	9:00 AM	12:00 PM	Economics
	1:00 PM	4:15 PM	Teams
	4:30 PM	8:30 PM	Check-ins
Sunday, August 30	11:00 AM	2:00 PM	Communications
	3:00 PM	6:15 PM	Negotiations
Week 4			
Friday, September 11	6:30 PM	9:30 PM	Operations
Saturday, September 12	9:00 AM	12:00 PM	Finance
	1:00 PM	4:00 PM	Check-ins
Sunday, September 13	9:00 AM	12:00 PM	Finance
	1:00 PM	2:30 PM	Feedback
Week 5			
Friday, September 18	6:30 PM	9:30 PM	Deck
Saturday, September 19	9:00 AM	10:30 AM	Business Models
	12:00 PM	3:00 PM	Elevator Pitch/Check-ins
	4:00 PM	7:15 PM	Strategy
Sunday, September 20	9:00 AM	12:00 PM	Business Models
	1:00 PM	4:00 PM	Check-ins
	4:30 PM	7:00 PM	Social Event
Week 6			
Friday, October 2	6:00 PM	9:00 PM	Finance
Saturday, October 3	9:30 AM	11:00 AM	Guest Lecture
	12:00 PM	5:00 PM	Communications Bootcamp/Check-ins
	7:00 PM	10:00 PM	Social Event
Sunday, October 4	10:30 AM	12:00 PM	Guest Lecture
	1:30 PM	4:45 PM	Managing Growth

Week 7			
Friday, October 16	6:00 PM	9:00 PM	Organizational Culture
Saturday, October 17	11:00 AM	2:00 PM	Final Panels
	4:30 PM	7:30 PM	Final Panels
Sunday, October 18	11:00 AM	1:00 PM	Evaluations + Summary
	2:00 PM	4:00 PM	Closing Ceremony