






VALUE CHAIN

INNOVATION INITIATIVE

STANFORD GRADUATE
BUSINESS SCHOOL OF

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About Us

The Value Chain Innovation Initiative (VCII) brings together faculty, staff, students, and practitioners to advance the theory and practice of global value chain innovation. We seek to understand the economic and social impacts of the global dynamics and digital communications that are reshaping business, industries, and ecosystems. Our research focuses on solving problems that are highly relevant to the greater global business community.

“With the increasingly blurred lines between digital and physical commerce and the growing importance of big data, we have the opportunity to explore new approaches to improve business performance and the customer experience.”

- HAIM MENDELSON



Research Topics

VCII research covers a broad range of topics of interest to global value chain leaders, including:

ELECTRONIC COMMERCE

GLOBAL TRADE LOGISTICS

RESPONSIBLE SUPPLY CHAINS

SERVICE VALUE CHAINS

SUPPLY CHAIN MANAGEMENT

VALUE CHAIN INNOVATION IN DEVELOPING ECONOMIES



“In order for an organization to successfully deliver products and services to the market, the whole value chain has to be successful. Challenges can be overcome with the right innovation, leading to value creation.”

- HAU LEE

Our Team



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