

HEWLETT FOUNDATION PERFORMING ARTS PROGRAM LOGIC MODEL

ACTIVITIES AND STRATEGIES

Express multiple cultural traditions through performance, interpretation, and preservation

Encourage innovations in the way artists and audiences create, experience, and distribute artistic work

Potential coordination with Education Program

Support effective K-12 in-school, after-school, and out-of-school programs

Advance research and advocacy to improve state and local policy

Foster world-class pre-professional performing arts training opportunities

Promote best practices and collaborations

Develop tools and knowledge for the arts ecosystem

Build organizational capacity

ACTIVITY CLUSTERS

Traditional works

Innovative works

Program delivery

Policy and advocacy

Pre-professional training

Connection

Field information

Human & financial capital

COMPONENTS

Continuity & Engagement

Bay Area public engages in a variety of arts experiences

Arts Education

California students have equitable access to multidisciplinary arts education opportunities

Infrastructure

Organizations and artists have the resources to be effective

GOAL

Ensure continuity and innovation in the performing arts through the creation, performance, and appreciation of exceptional works that enrich the lives of individuals and benefit communities throughout the Bay Area