



RESOURCES
FOR THE FUTURE

Ways to Support RFF



Leaders today face increasingly difficult and urgent questions that require considering both environmental protection and economic growth. How these questions are answered will impact the health, wealth, and wellbeing of humankind and the planet for generations to come.

Trustworthy information about these issues has never been more valuable—or hard to find. As such, the need for an independent organization dedicated to providing rigorous research and practical solutions has never been greater.

That organization is Resource for the Future (RFF).


In 1952, RFF pioneered the application of objective economic analysis to environmental and natural resource policy. Ever since, RFF experts have helped leaders in the public, private, and nonprofit sectors make informed decisions about balancing environmental protection and economic growth.

RFF brings together renowned economists and experts to “cut through the noise” of current debates, developing leading-edge research and facilitating forward-thinking dialogues to advise policymakers in cities and nations around the world.

Turning Research into Action

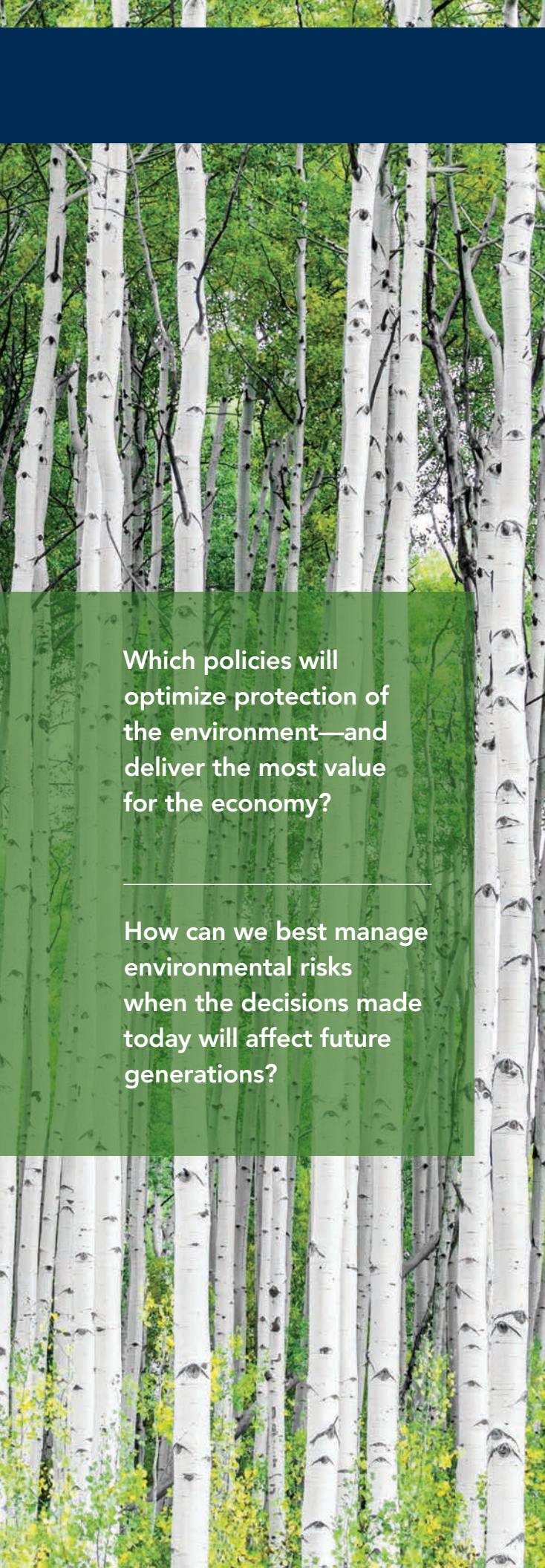
The generous investments of visionary donors are what drive experts at RFF forward—to explore new questions, to take calculated risks, and to bring together people and ideas in new ways. Your contributions will lead to the following:

- The highest caliber research and analysis to develop smart policy decisions about natural resources and the environment;
- Analytical frameworks to project future trends, identify policy implications, and address critical questions;
- The next generation of research leaders focused on building new analytical techniques to address emerging issues;
- Robust conversations across diverse communities of leaders and stakeholders; and
- Policymaker access to the best possible research and nonpartisan counsel.



How can we manage demand for energy and natural resources while reducing pollution and minimizing costs to consumers?

How should we value important but hard-to-measure goods, such as clean air, pristine water, and beautiful vistas?



Which policies will optimize protection of the environment—and deliver the most value for the economy?

How can we best manage environmental risks when the decisions made today will affect future generations?

Investing in the Power of Ideas

If you believe that current environmental challenges deserve independent investigation and innovative, practical solutions, become an RFF supporter today.



MAIL YOUR GIFT TO RFF

Attn: RFF Development Office
1616 P Street NW
Washington, DC 20036



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With a tax-deductible contribution to RFF, donors receive various benefits throughout the year, including a subscription to Resources magazine, research updates, and invitations to special events. Learn more at www.rff.org/support.

Resources for the Future (RFF) is an independent, nonpartisan organization that conducts rigorous economic research and analysis to help leaders make better decisions and craft smarter policies about natural resources and the environment.

- RFF founded the field of environmental and natural resource economics in 1952, becoming the first organization dedicated to applying an economic lens to natural resource decisionmaking.
- RFF is located in Washington, DC, but its experts collaborate with researchers across the nation and globally in Europe, China, India, Mexico, and other countries.
- RFF is one of the few remaining institutions that is truly independent and nonpartisan.
- All of RFF's research is nonproprietary and is available for free online.
- RFF brings together the largest community in the world of PhD economists and other experts focused on environmental and natural resource issues.

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"RFF continues to ask and answer this question: How can we protect the environment—its beauty, its natural functions—and at the same time make use of our natural resources to produce food, energy, transportation, housing, and other services that are essential to the quality of life?"

Molly K. Macauley
RFF Vice President for
Research and Senior Fellow