

American Public Opinion on Climate Change and Its Impact on Voting in Congressional and Presidential Elections

Jon A. Krosnick, Bo MacInnis, Ana Villar

Stanford University

Funded by

Woods Institute for the Environment at Stanford University

ABC News

Time Magazine

The Washington Post

The Associated Press

Reuters

National Science Foundation

New Scientist Magazine

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U.S. Environmental Protection Agency

National Oceanic and Atmospheric Administration

Ohio State University

Electric Power Research Institute

with Resources for the Future

“The strong scientific consensus on the causes and risks of climate change stands in stark contrast to widespread confusion and complacency among the public.”

John D. Sterman, Science (October, 2008)

Headlines: October, 2009

- Belief in GW existence
 - Fewer Americans Believe in Global Warming
- Certainty
 - Americans More Confused About Climate
- Concern
 - Concern About Climate Change Waning
- Cute
 - U.S. Belief in Global Warming is Cooling

December, 2010

“The number of Americans who agree the earth is warming because of man-made activity has been in free fall.”

Bloomberg Businessweek

February, 2011

“Why don’t Americans believe
in global warming?”

The Economist

What Does the Public Believe?

National Surveys

- 1997 thru 2011
- Representative samples of American adults.
- Interviewed by telephone.
- Extensive interviewer training and supervision.
- Unbiased, balanced questions.
- Surveys not described as about global warming.

Today

I: American Public Opinion on Climate Change:
1997-2011

II: Regional Differences?

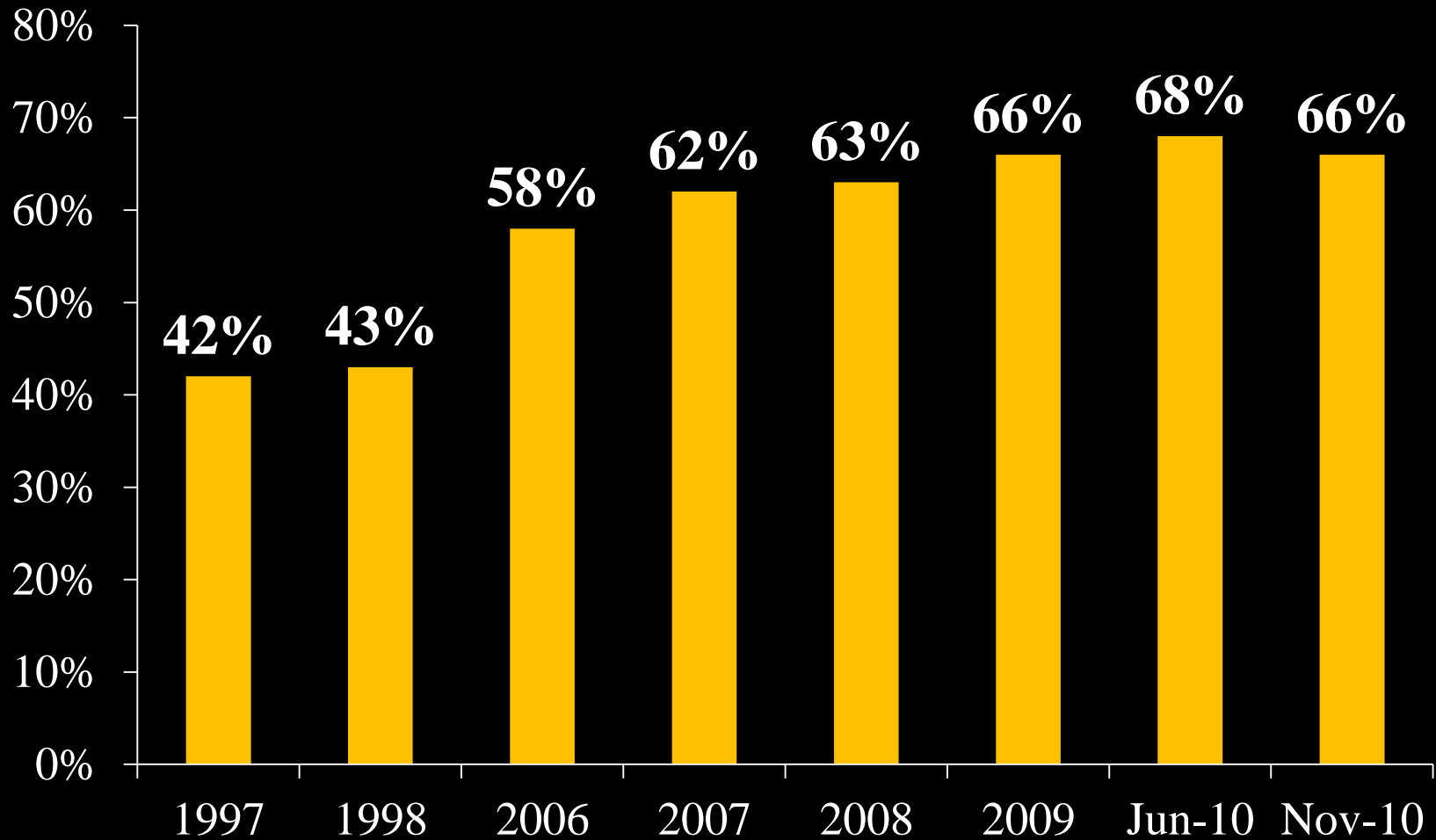
III: The 2008 and 2010 Elections

Part I:

A Portrait of Public Opinion

1997 - 2010

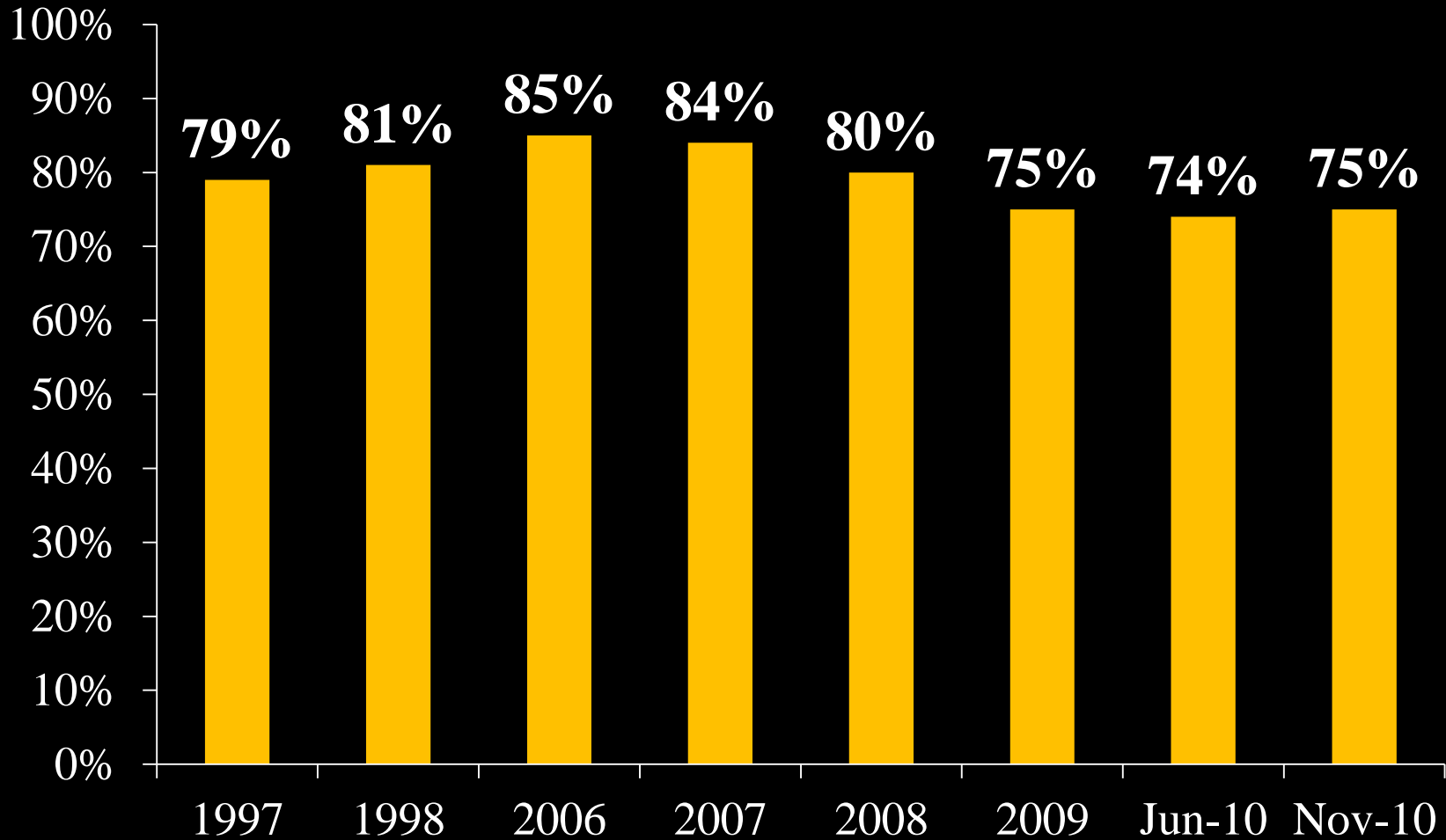
Know a Lot or a Moderate Amount About Global Warming



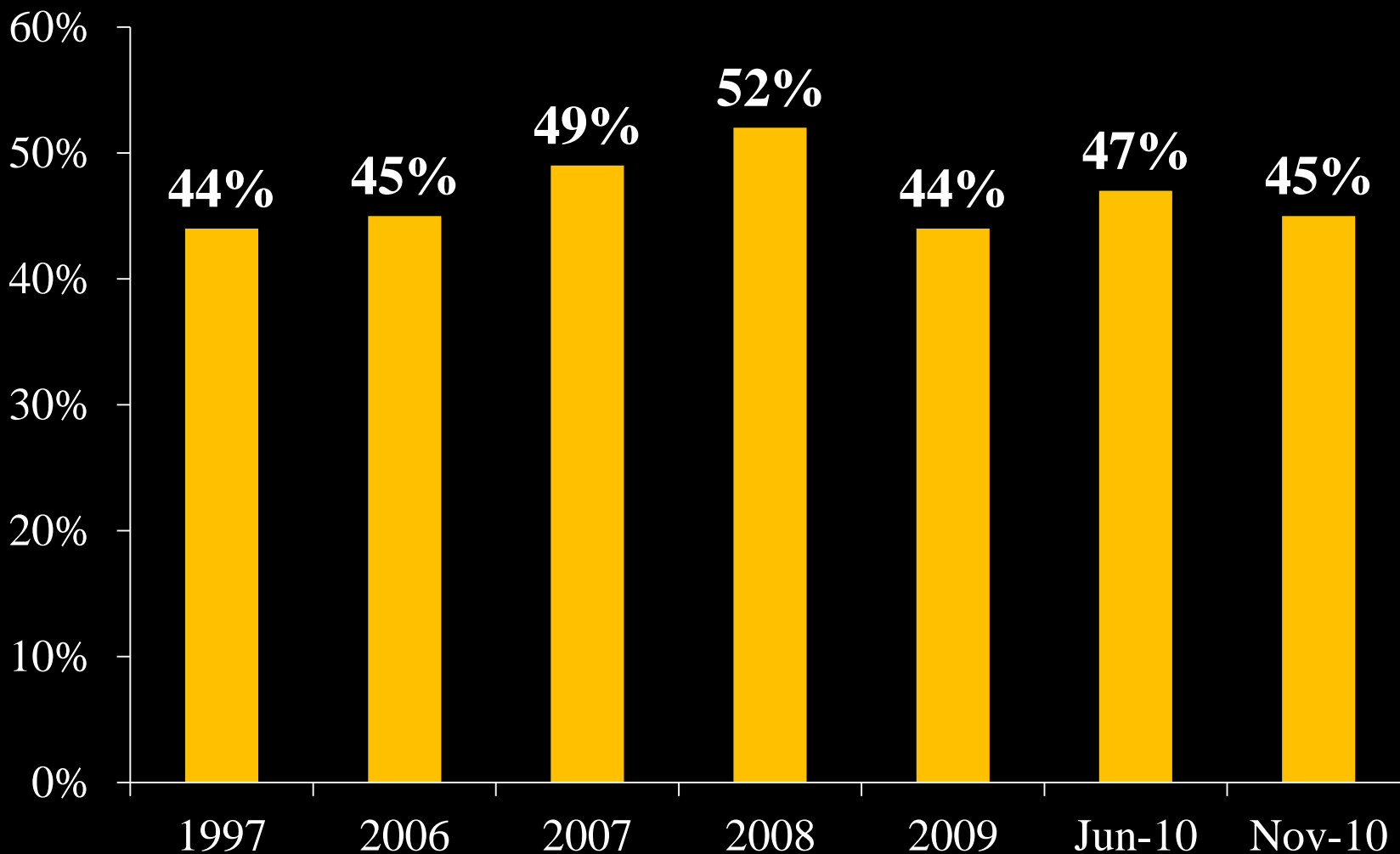
Our Question

- "You may have heard about the idea that the world's temperature may have been going up slowly over the past 100 years. What is your personal opinion on this? Do you think this has probably been happening, or do you think it probably has not been happening?"

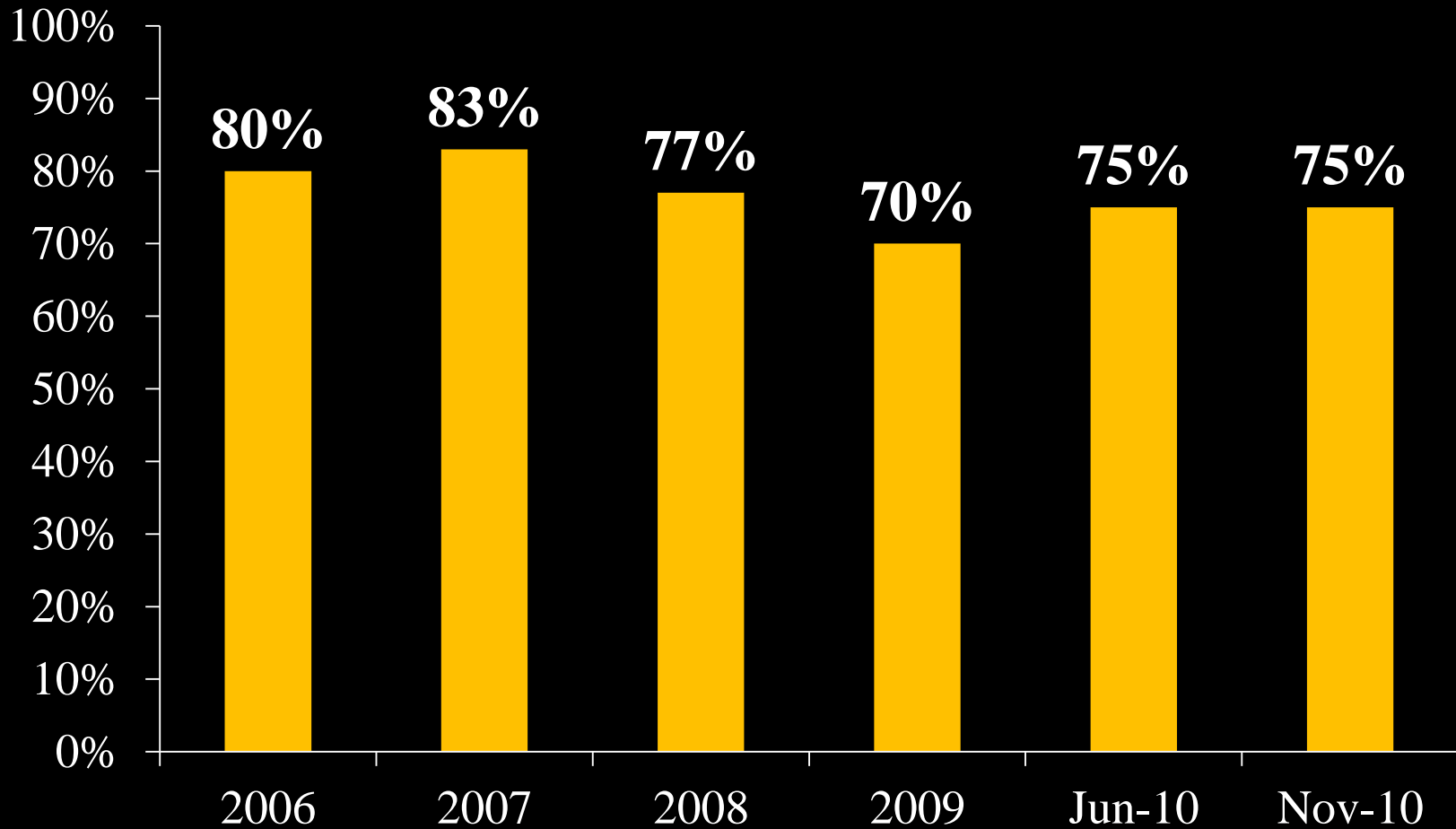
Has Global Warming Been Happening?



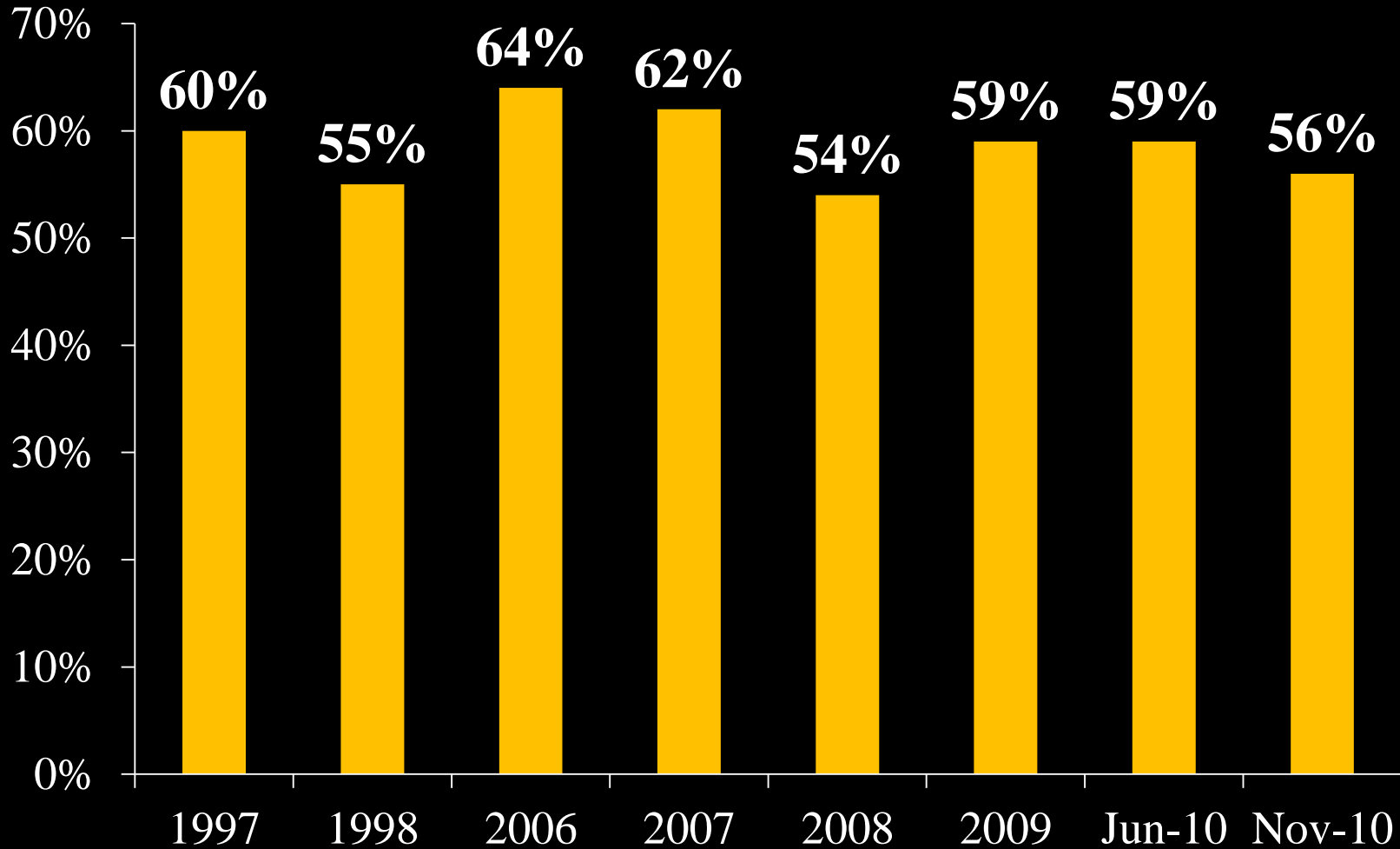
Extremely/Very Sure Global Warming Has Been Happening



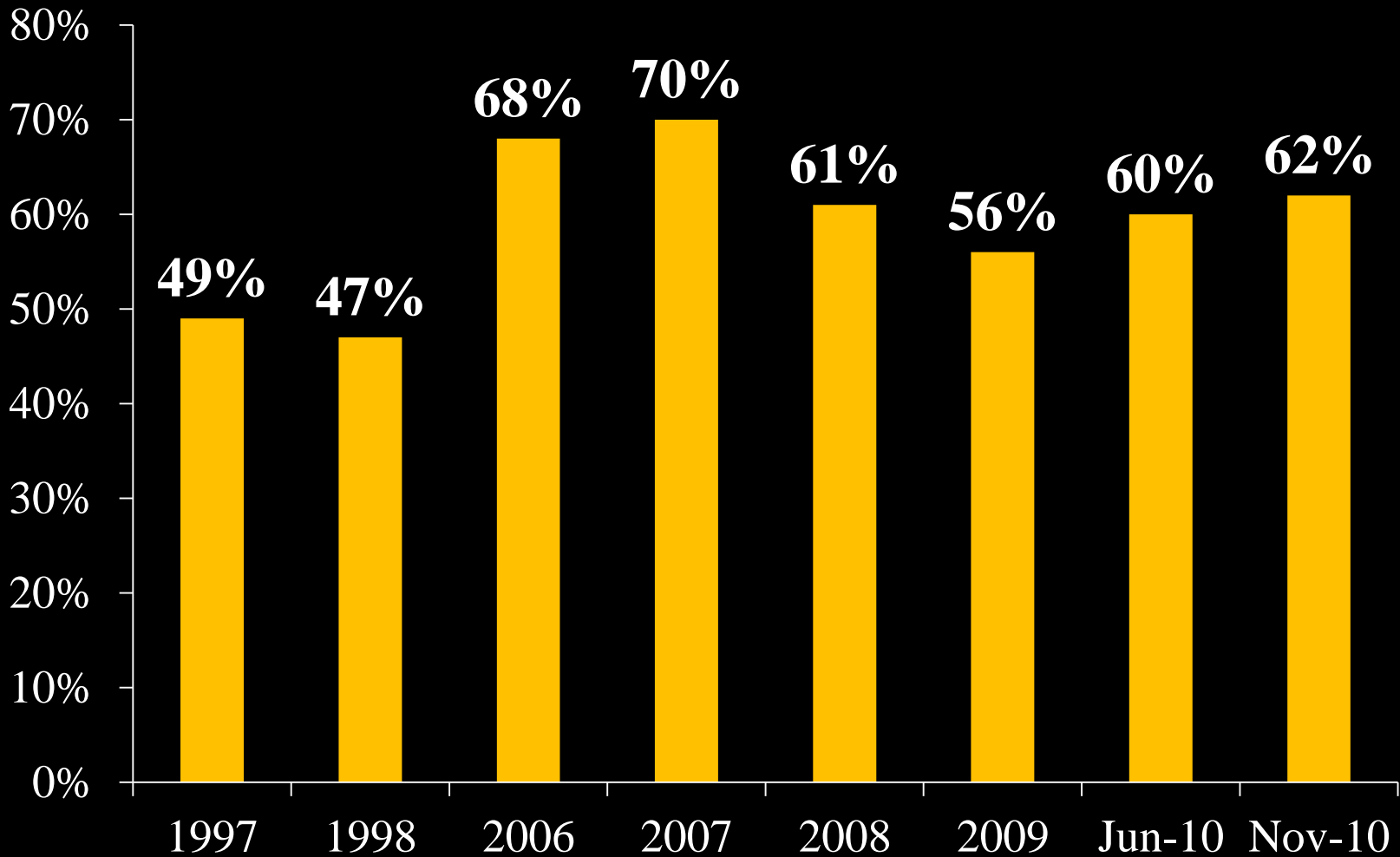
Human Action Has Been Causing Warming



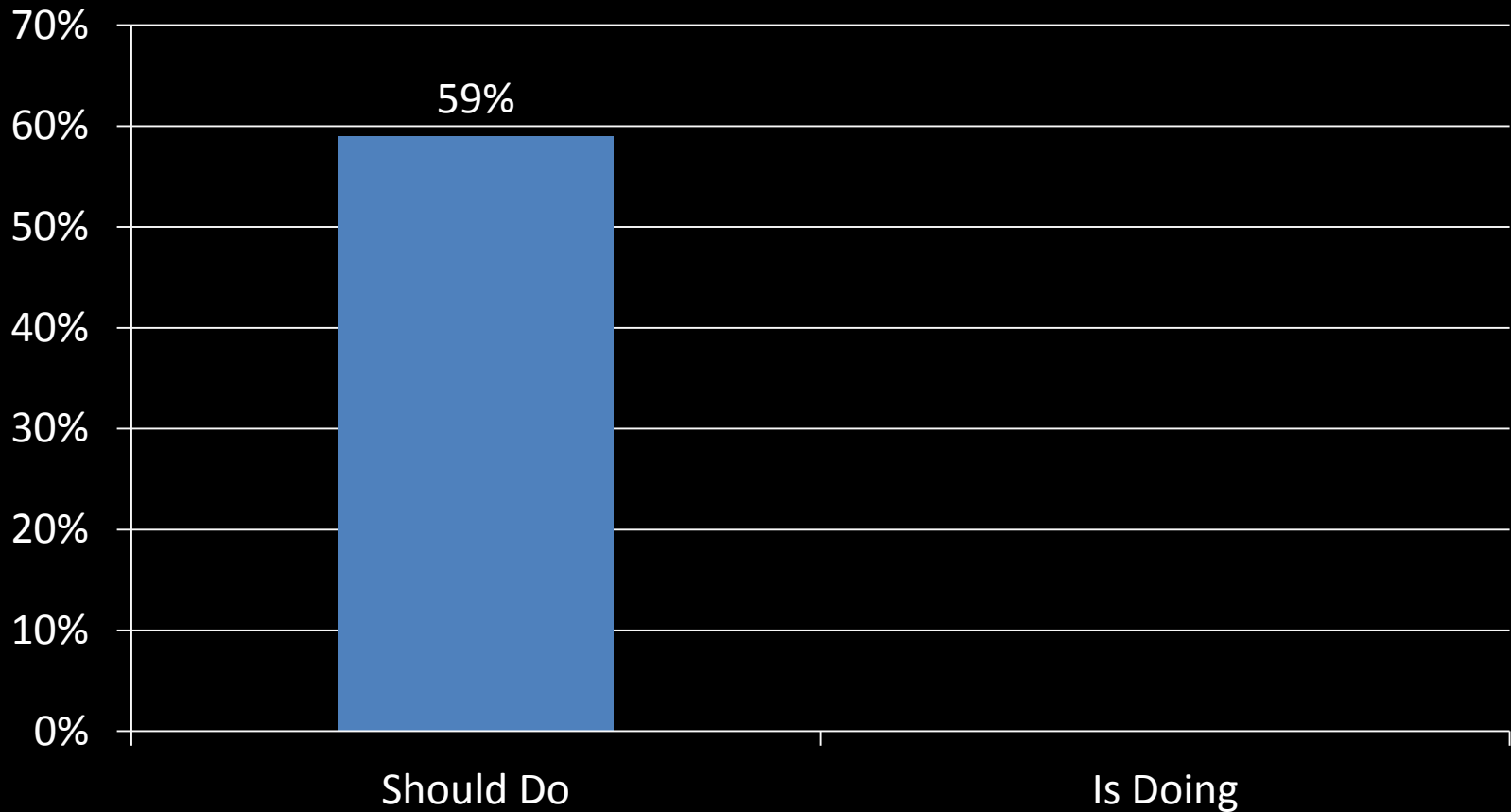
5 degrees in 75 years would be bad



The Federal Government Should Do More to Deal with Global Warming

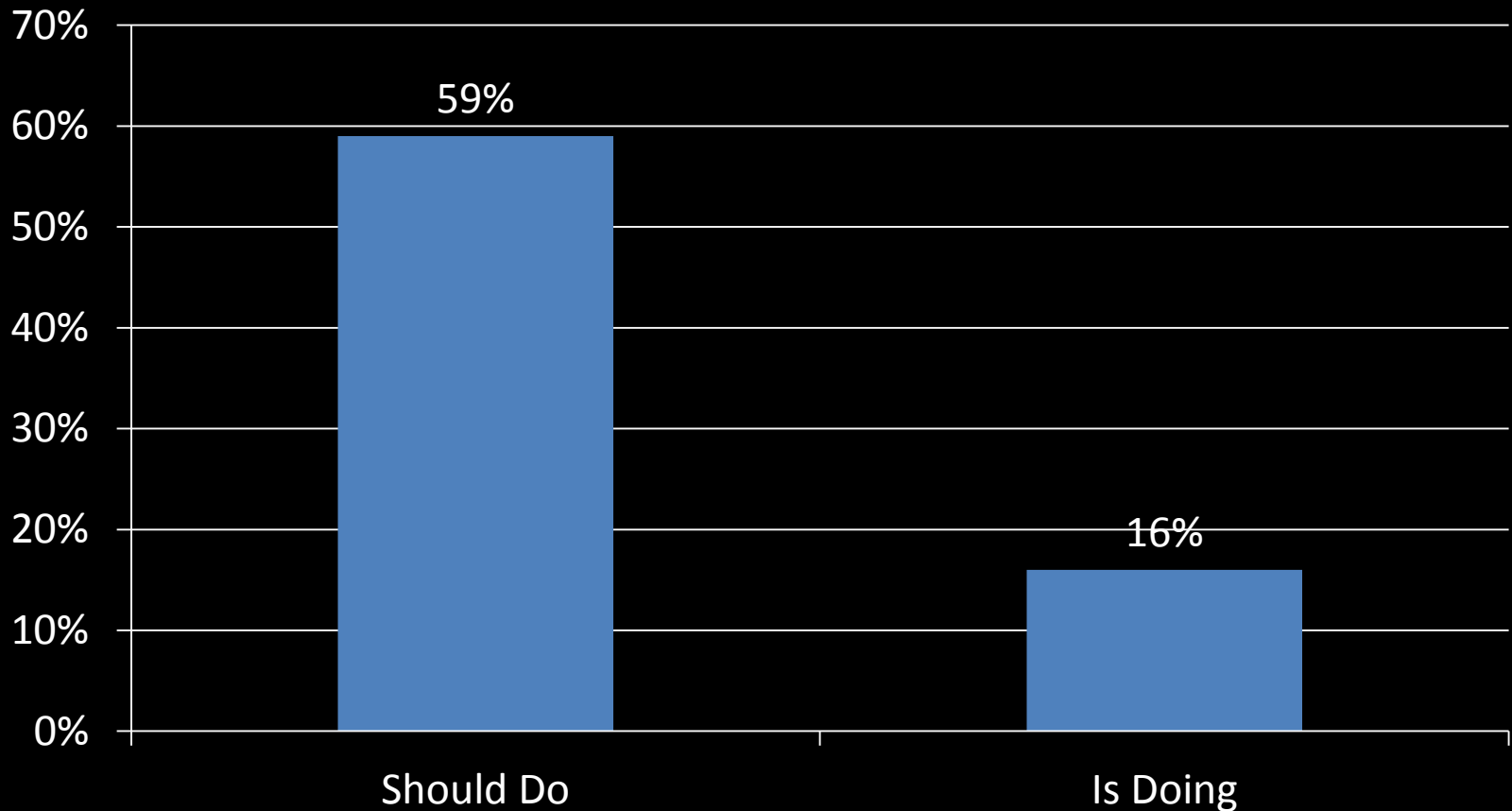


The Federal Government: A Great Deal or Quite a Bit



November, 2010

The Federal Government: A Great Deal or Quite a Bit



November, 2010

Differences Between States?

Separate Results by State

- GW has been happening: 66% to 99%

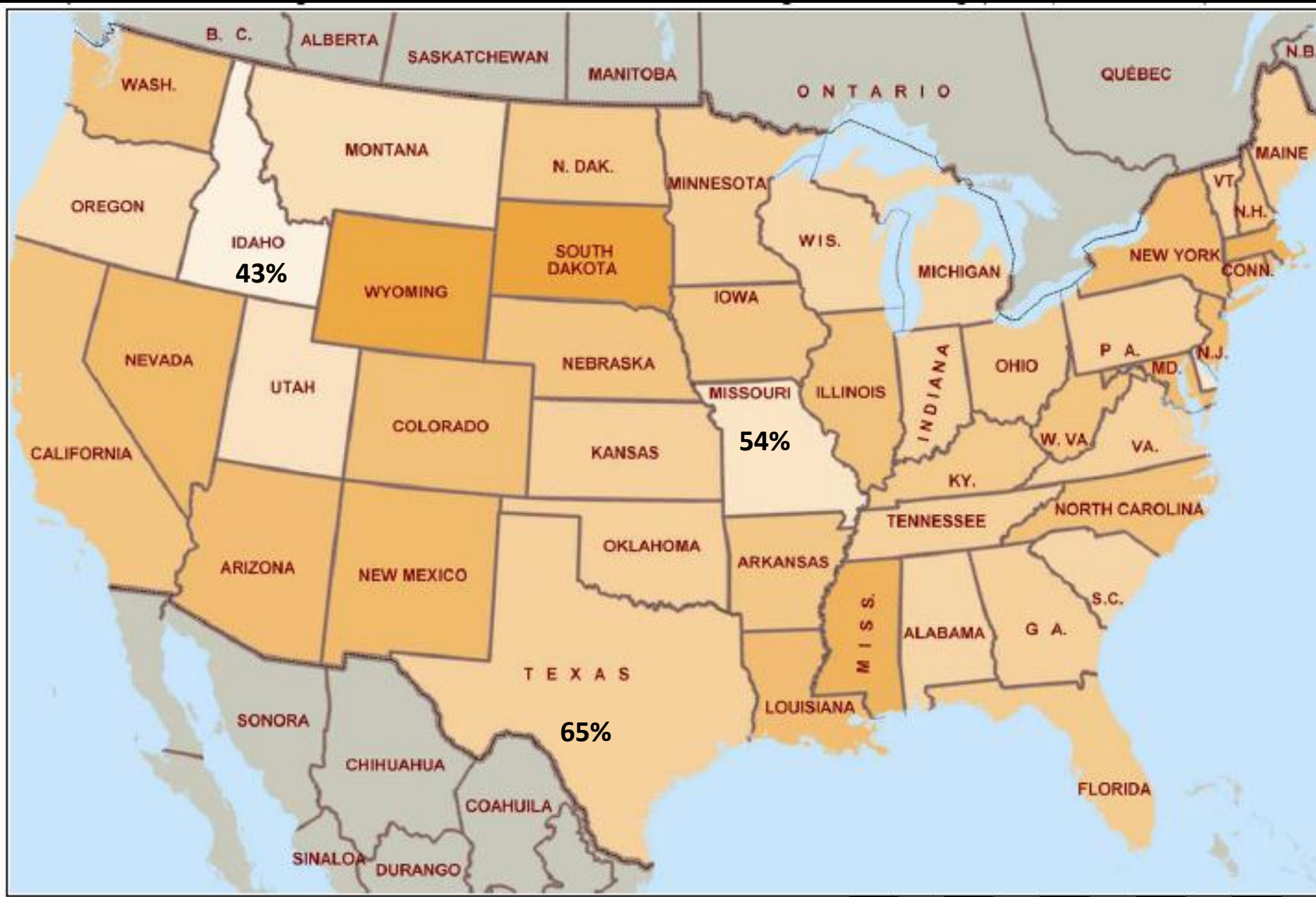


Separate Results by State

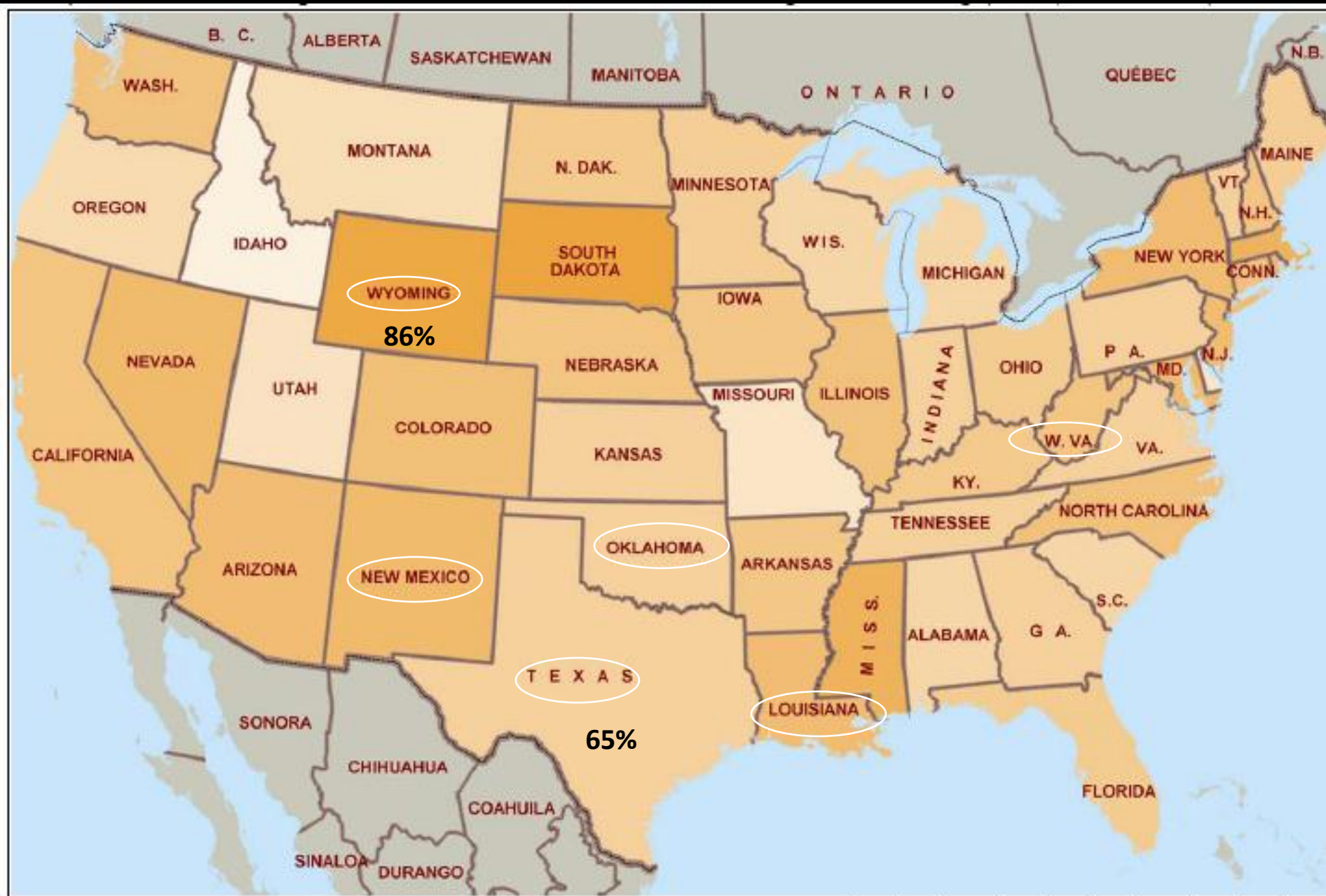
- GW has been happening 66% to 99%
- Human caused 64% to 99%

Separate Results by State

- GW has been happening 66% to 99%
- Human caused 64% to 99%
- Government should do more 43% to 92%

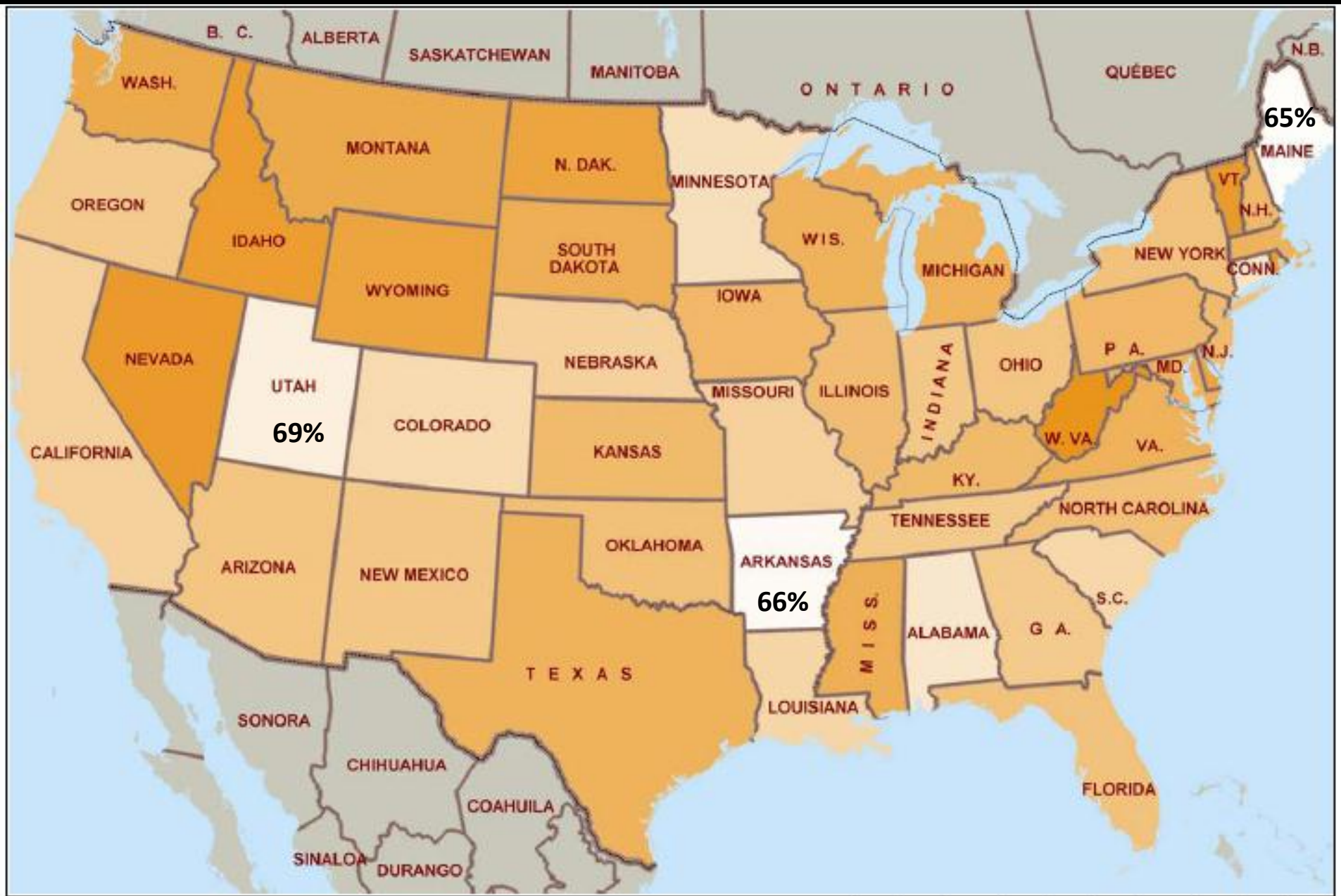


High Employment in Coal and Oil Industries



Separate Results by State

- GW has been happening 66% to 99%
- Human caused 64% to 99%
- Government should do more 43% to 92%
- Limit greenhouse gas emissions 65% to 96%

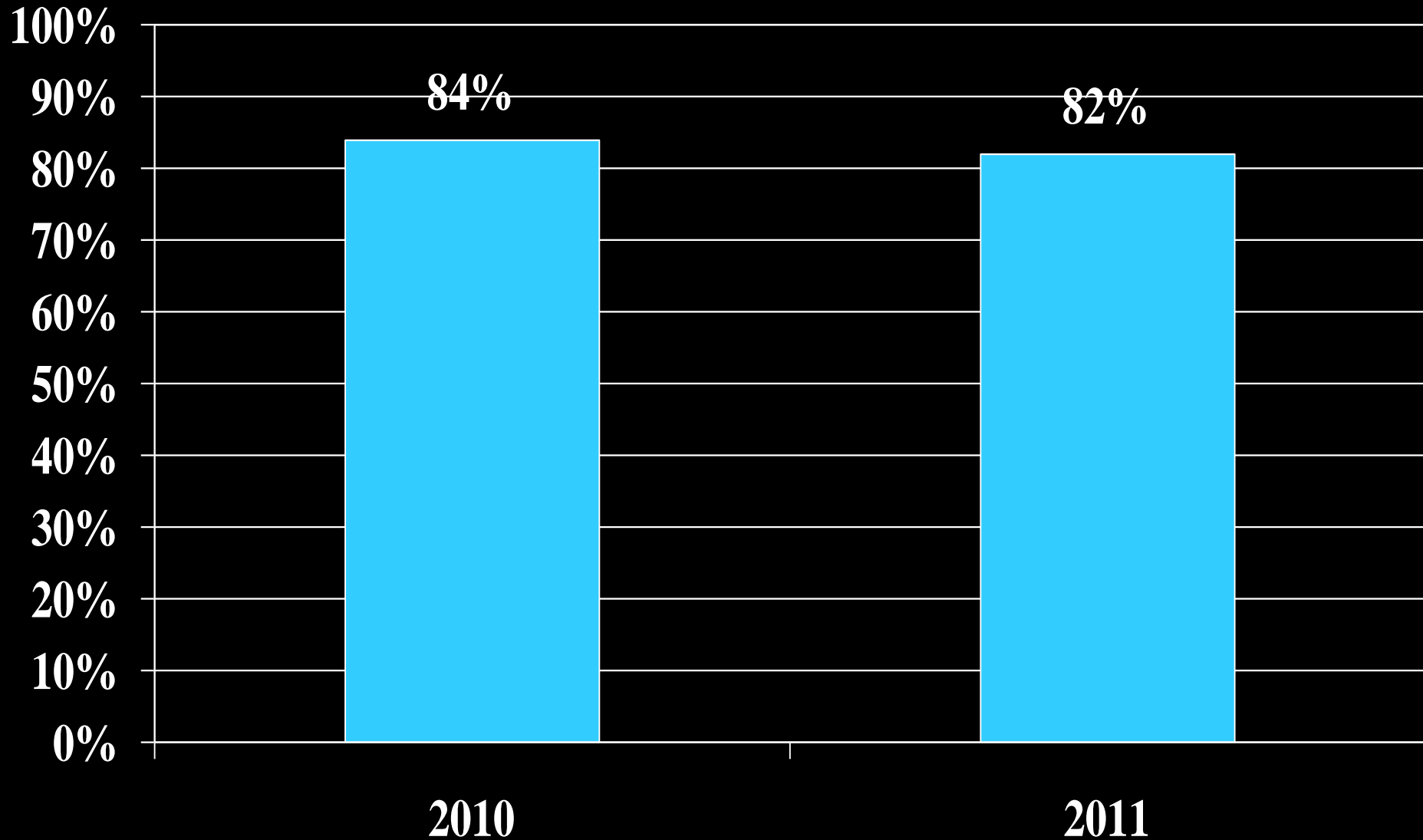


Change: 2010 to 2011?

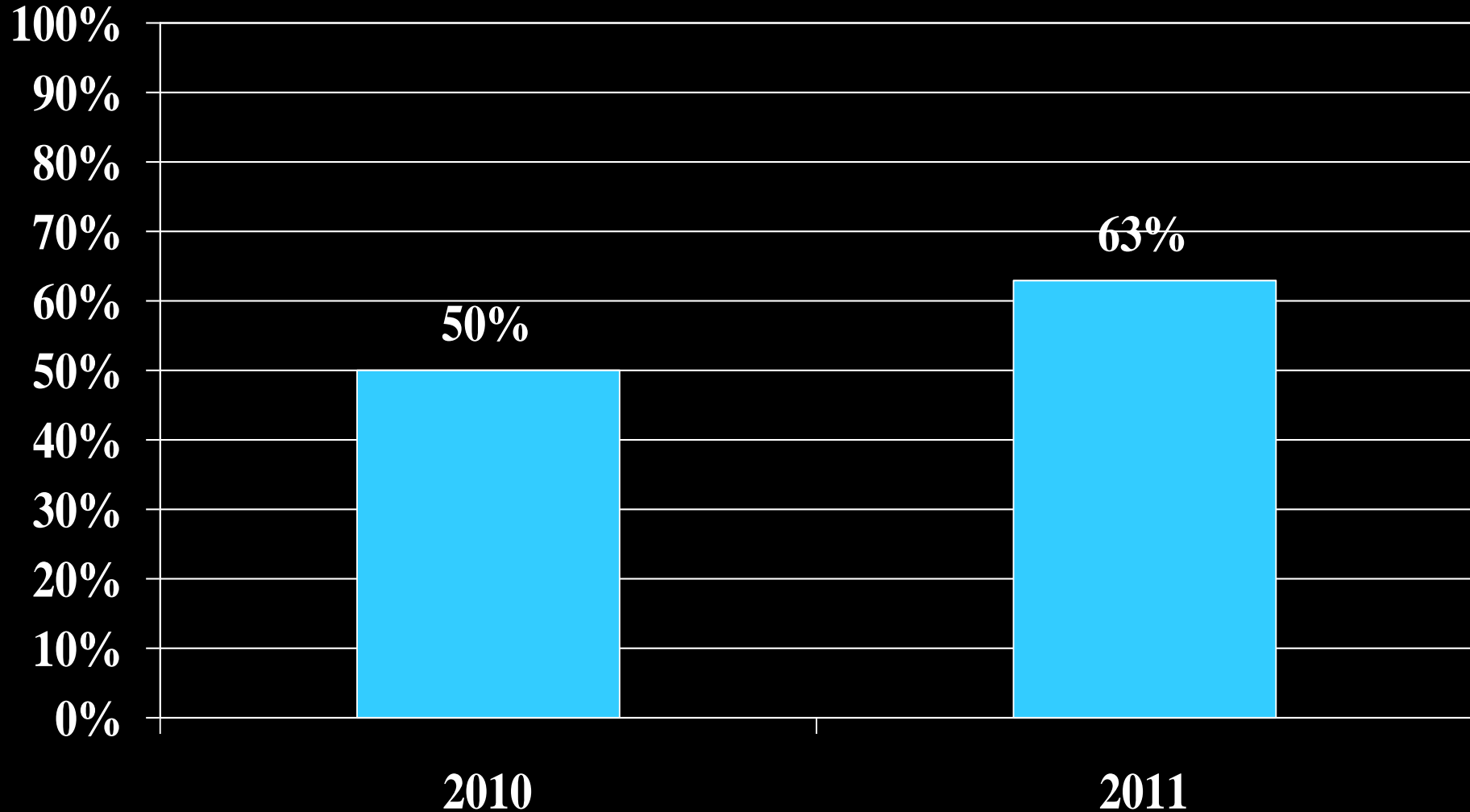
Massachusetts Only

MassINC Polling Group and Stanford

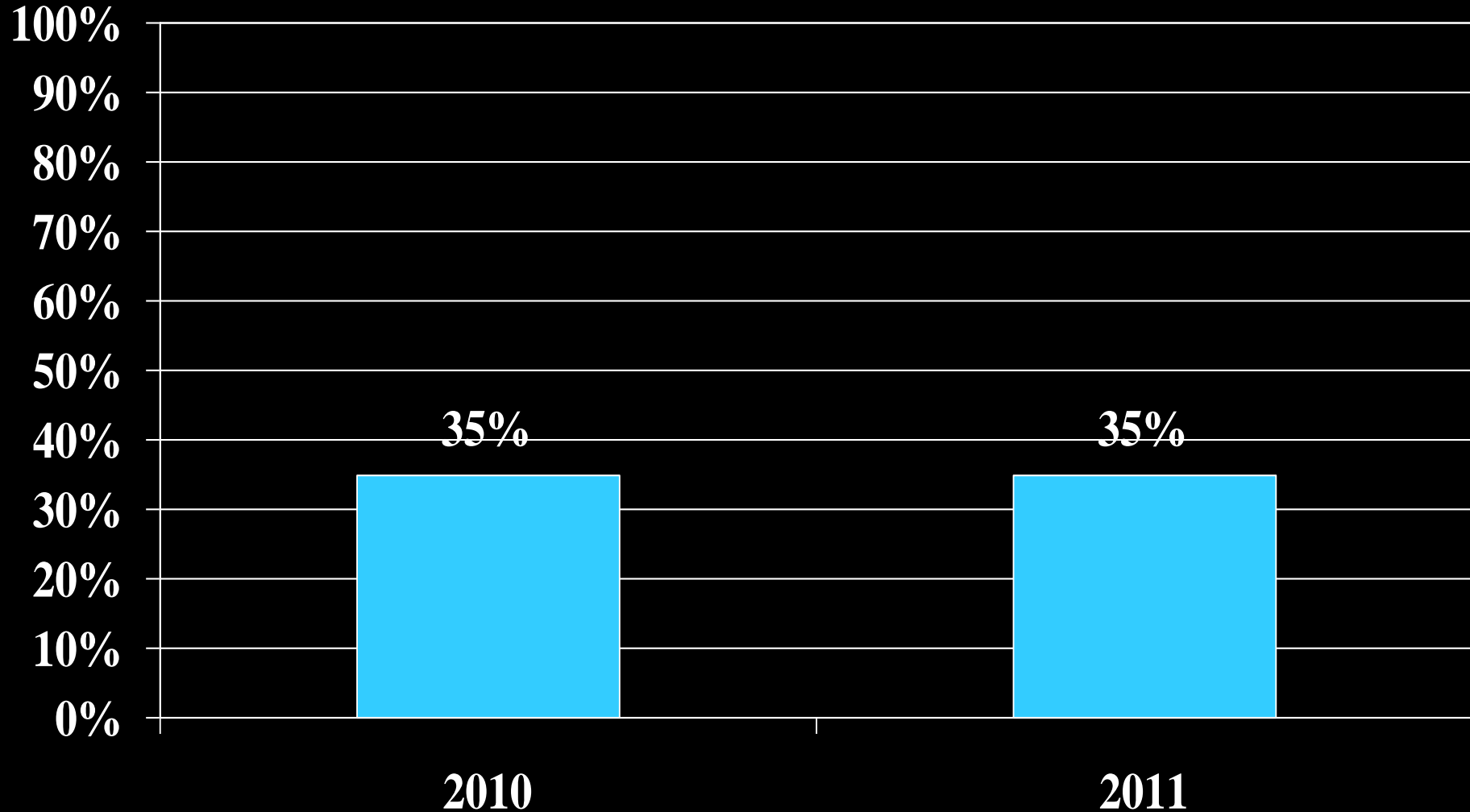
Has GW Been Happening?



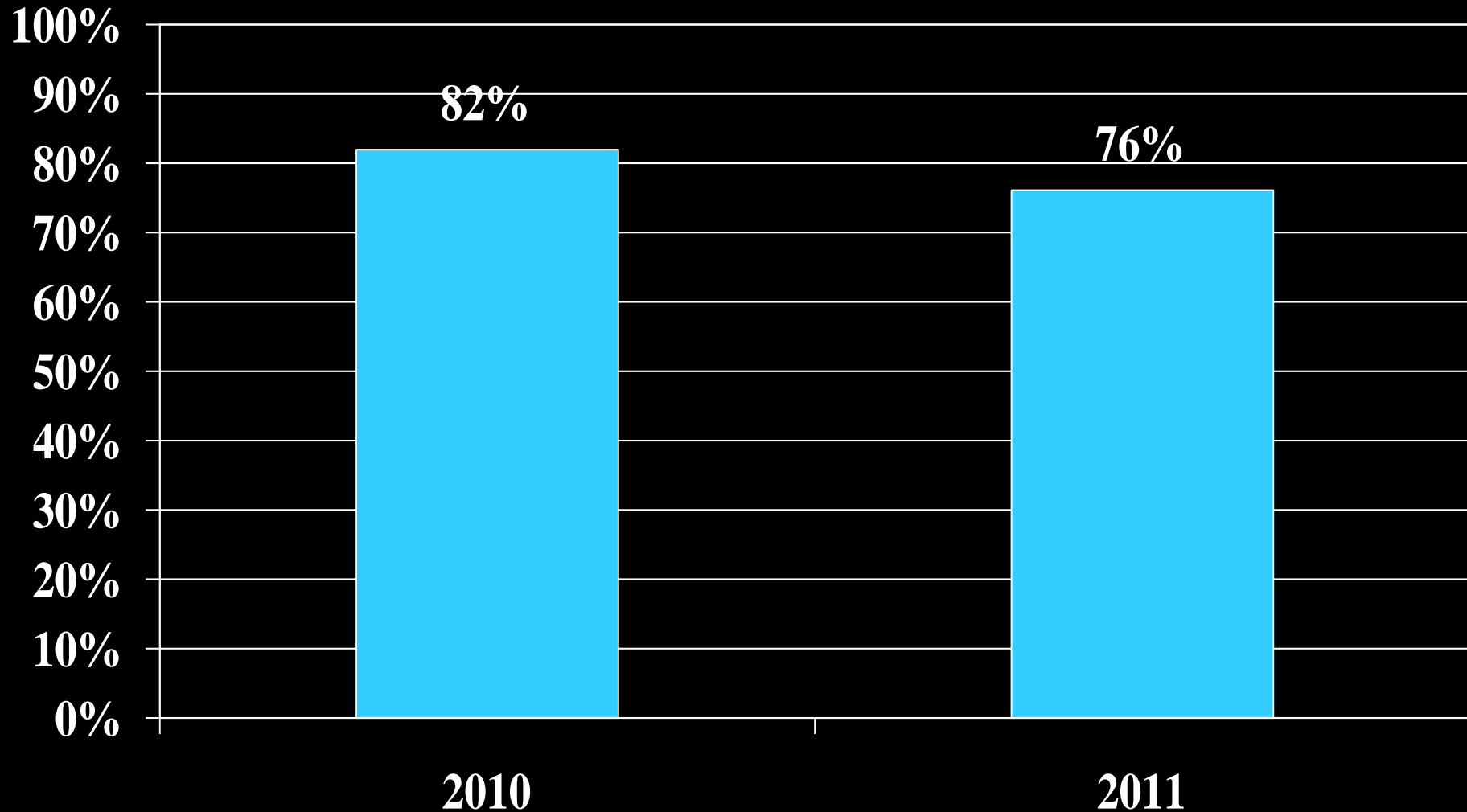
Extremely/Very Sure That GW Has Been Happening



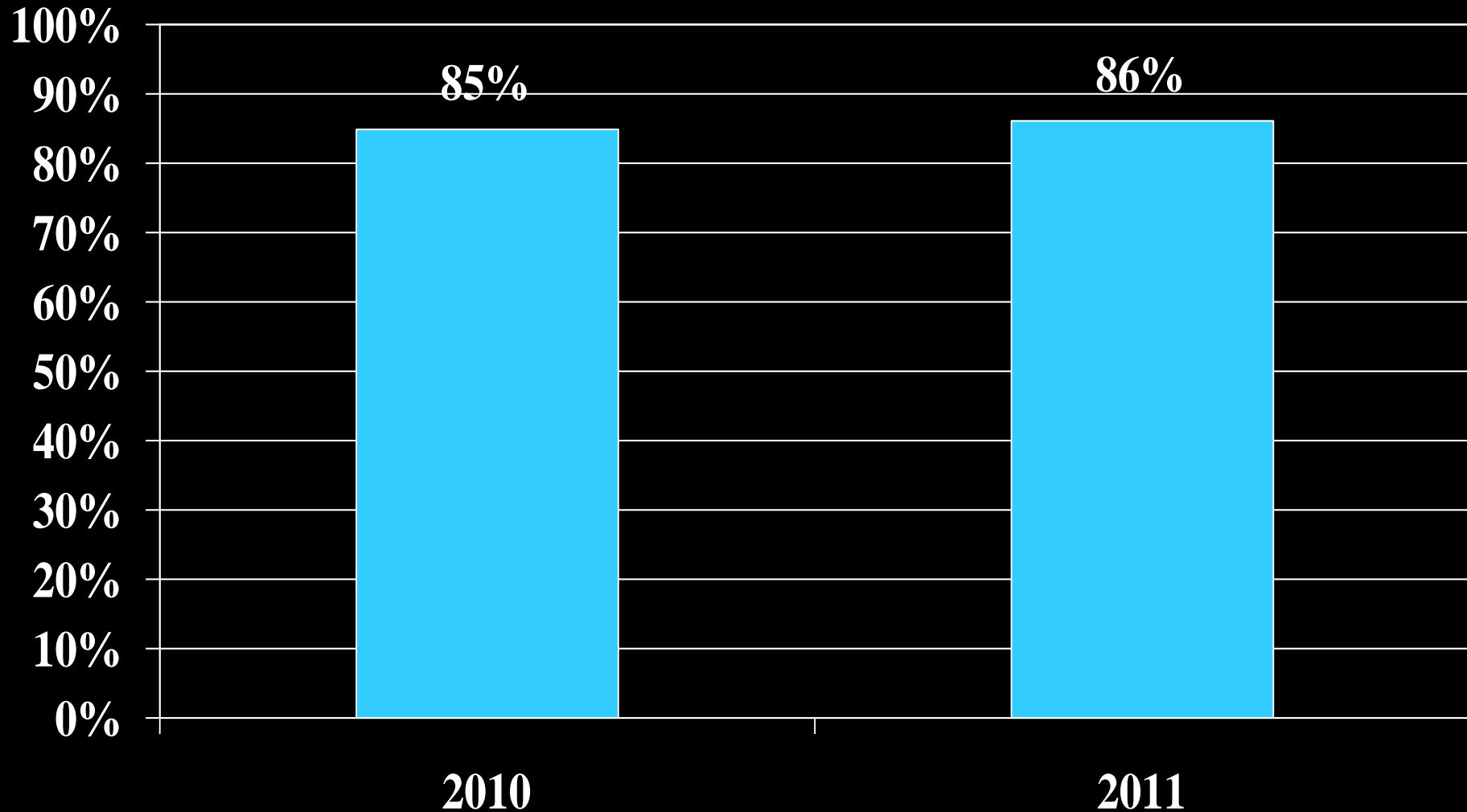
Extremely/Very Sure That GW Has Not Been Happening



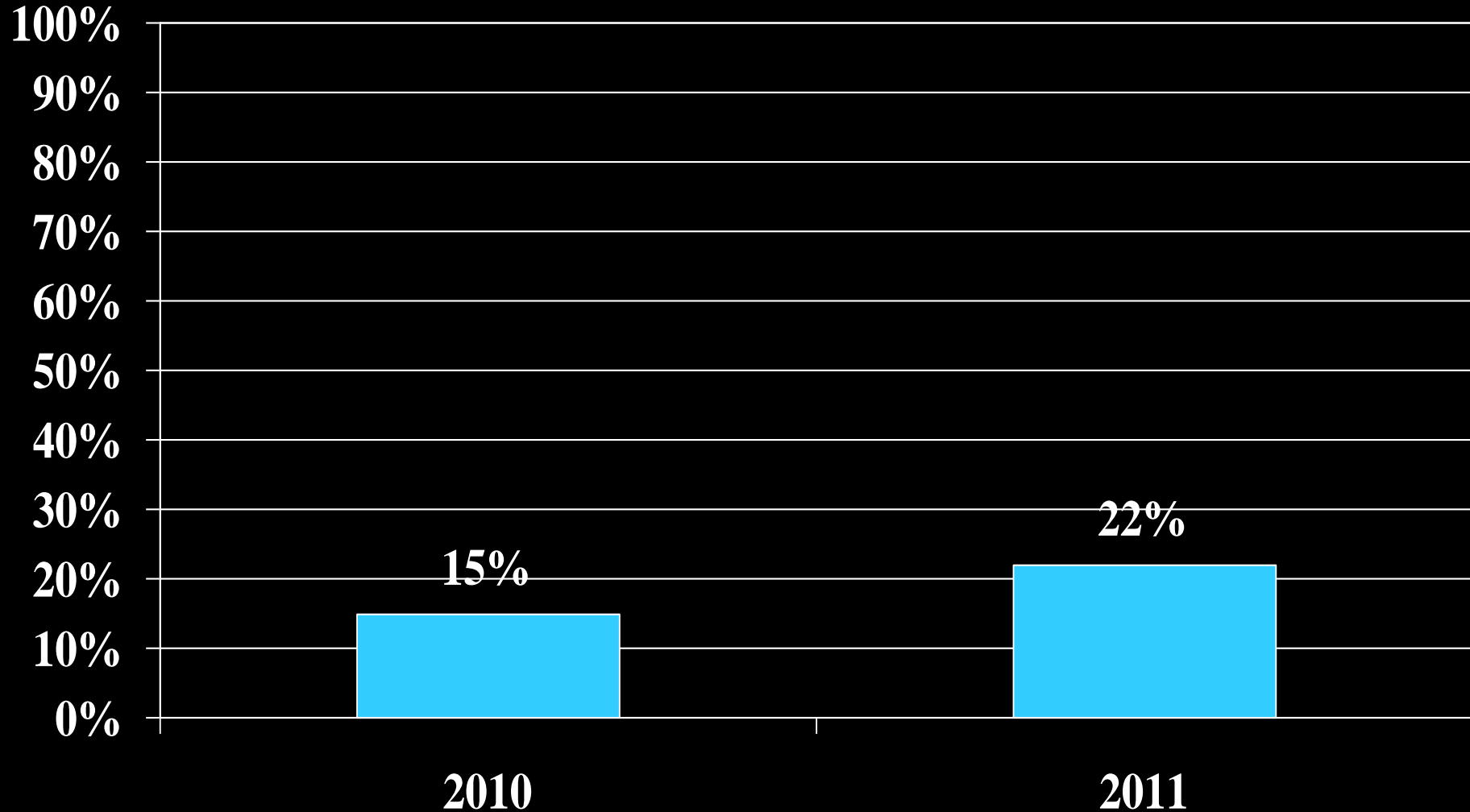
Very or Somewhat Serious Problem for the USA



Very or Somewhat Serious Problem for the World



GW Issue Public Membership

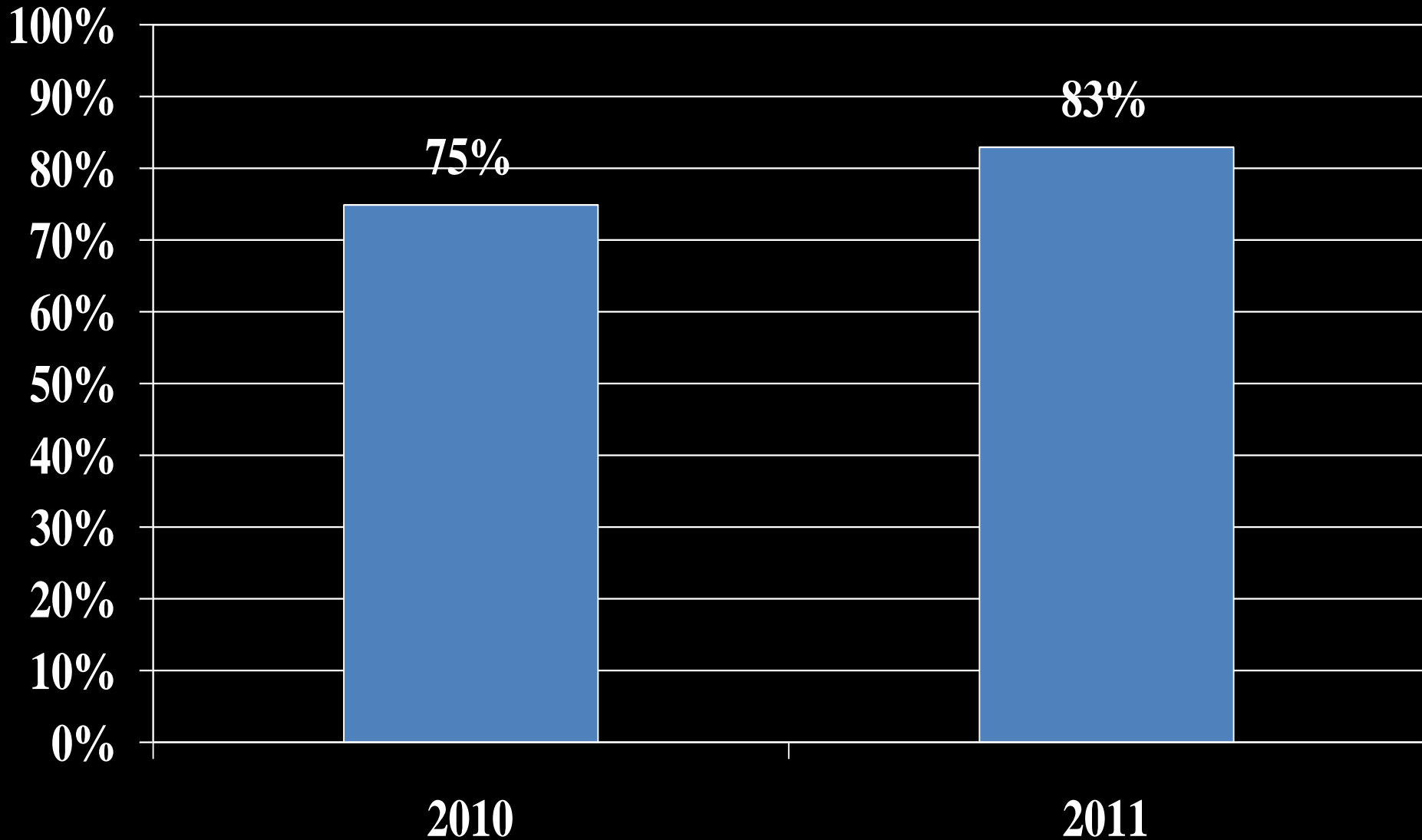


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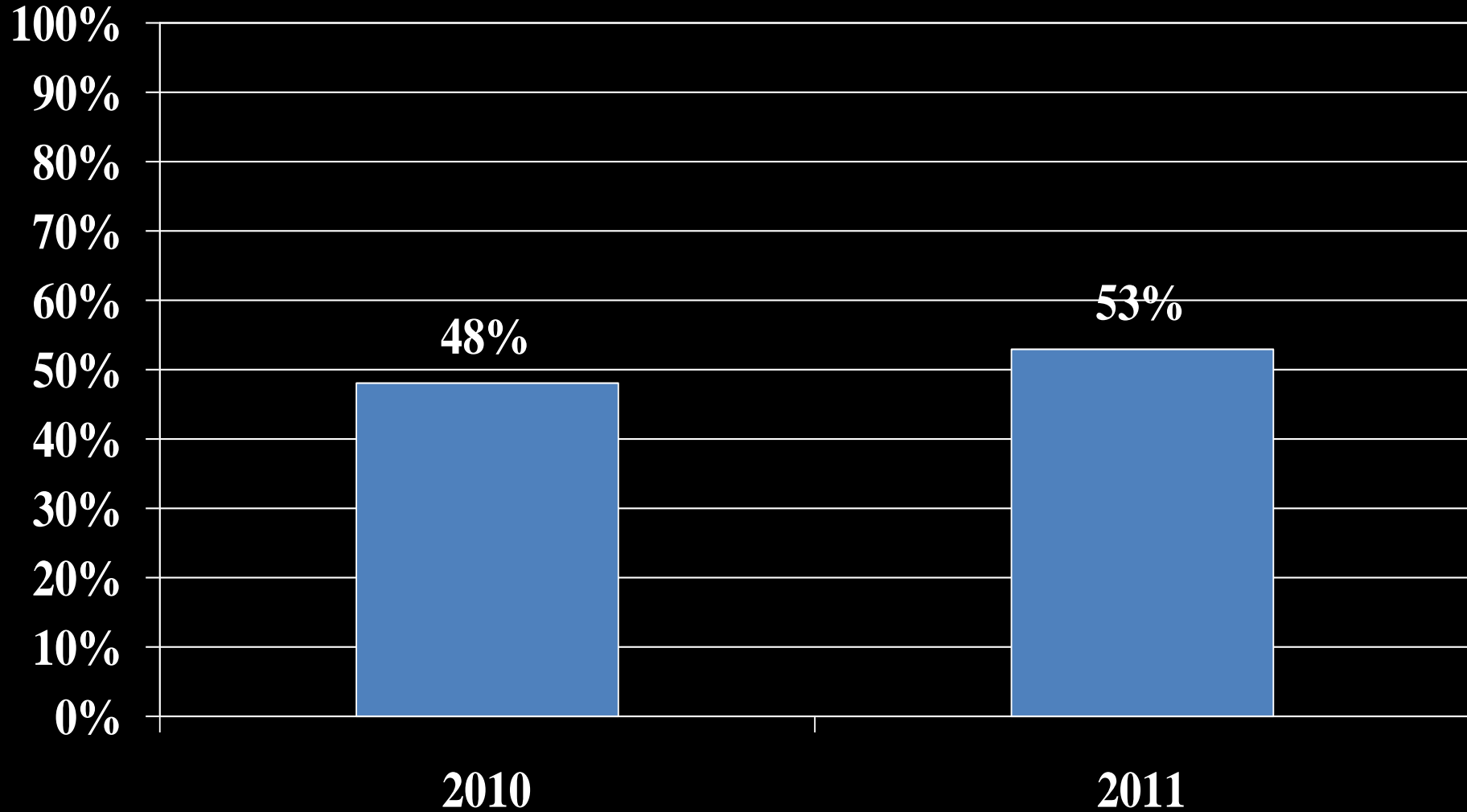
The Entire U.S.

Reuters and Ipsos with Stanford

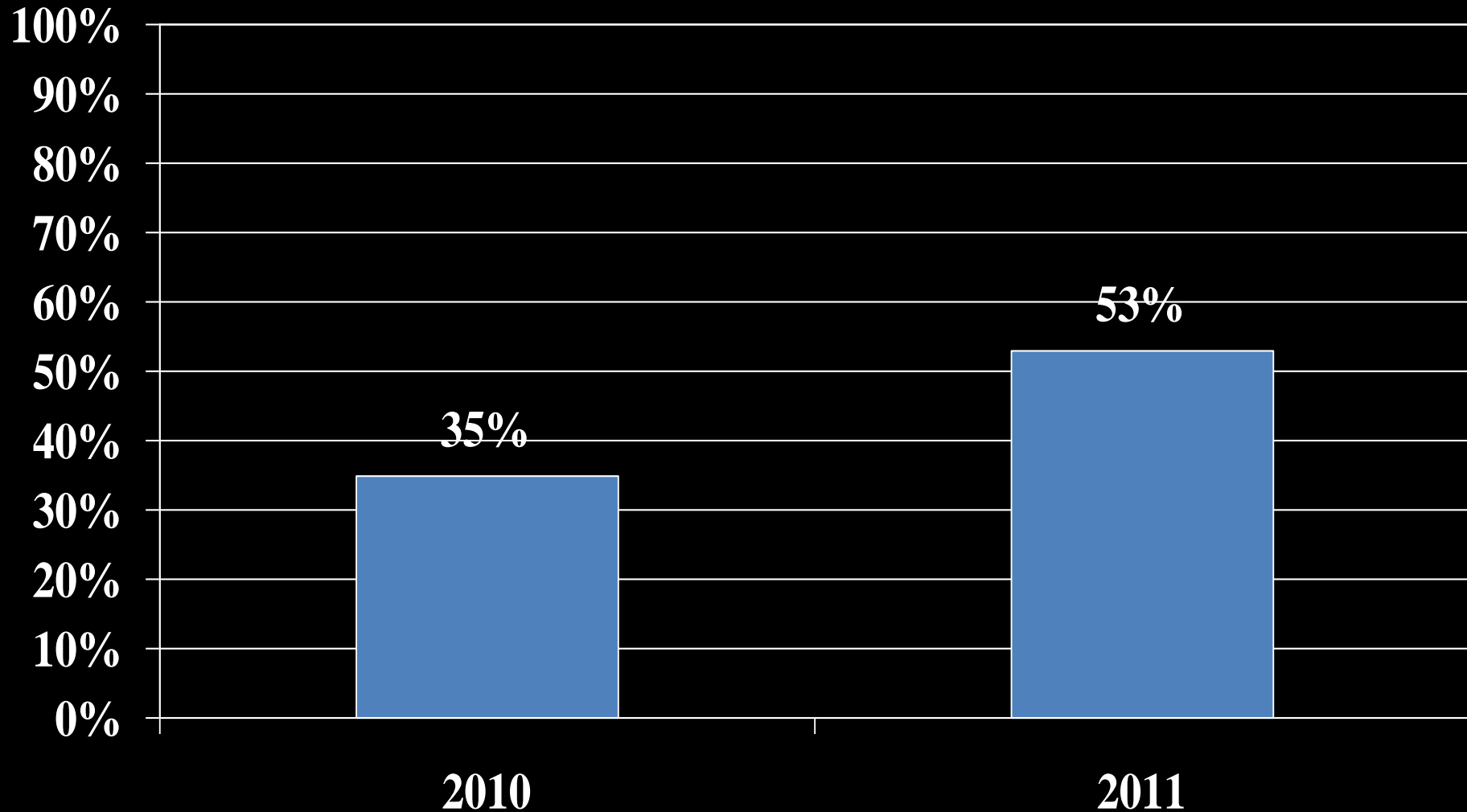
Has GW Been Happening?



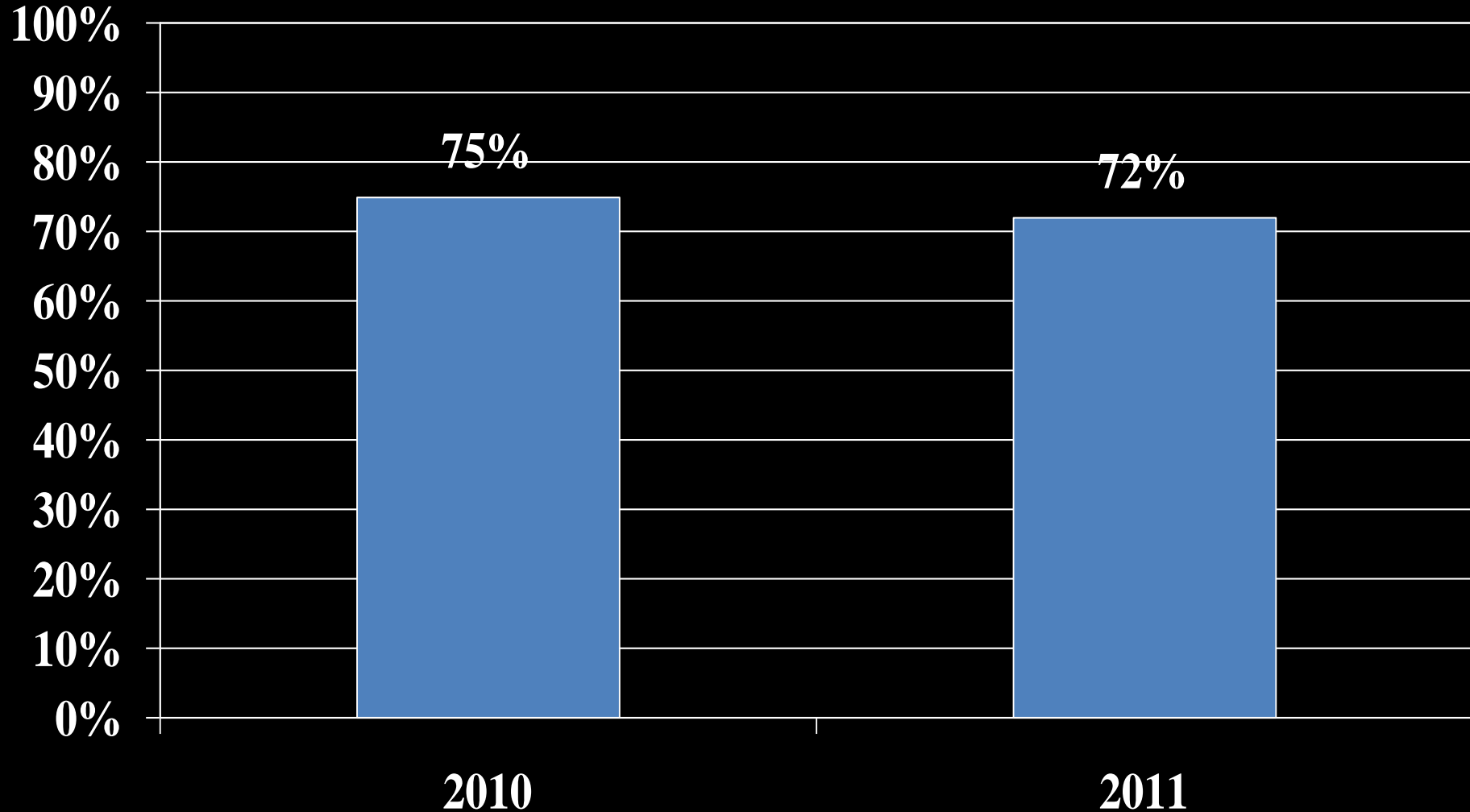
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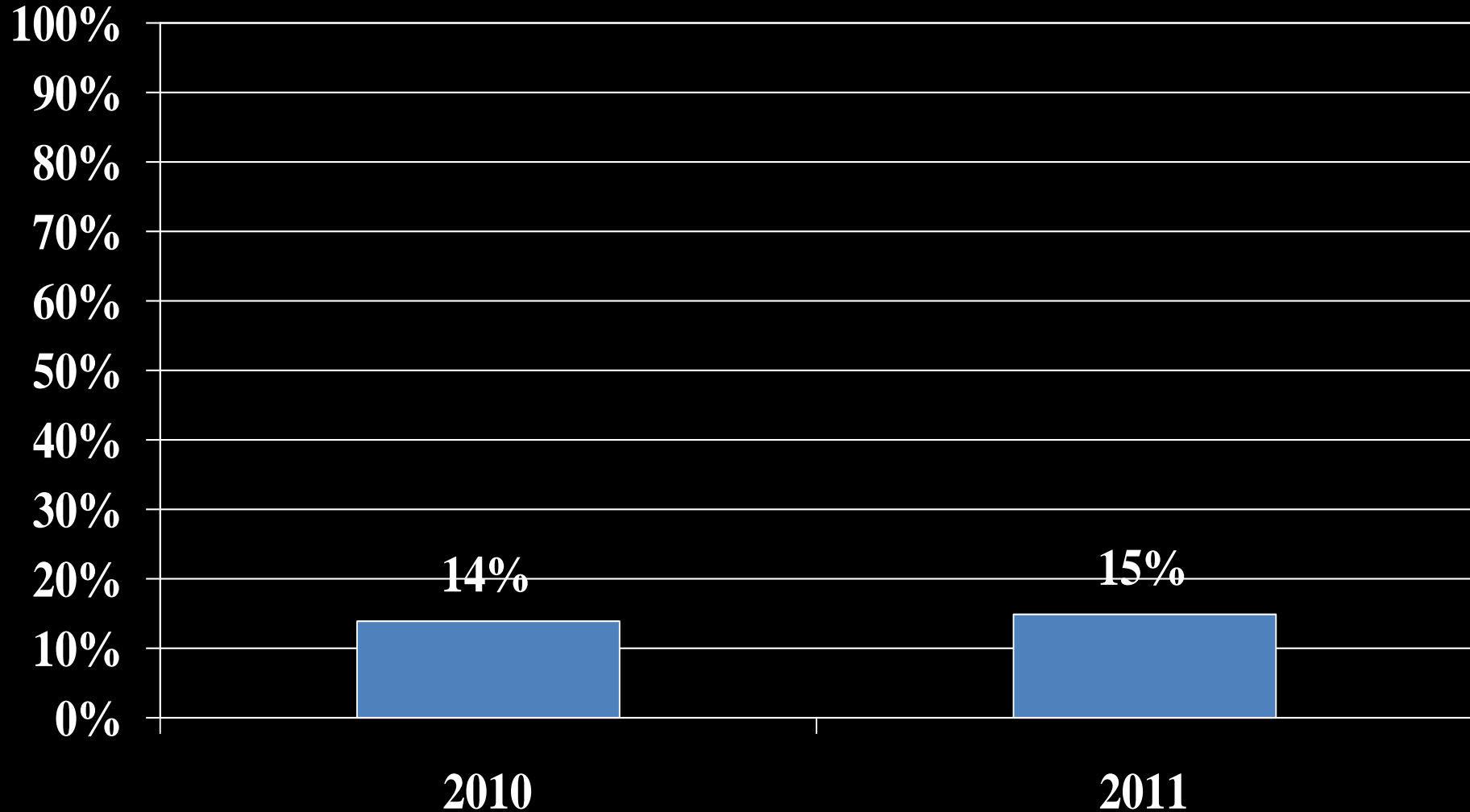
Extremely/Very Sure That GW Has Not Been Happening



Human Activity Has Been Causing Warming



GW Issue Public Membership



Change: 2010 to 2011?

The European Union

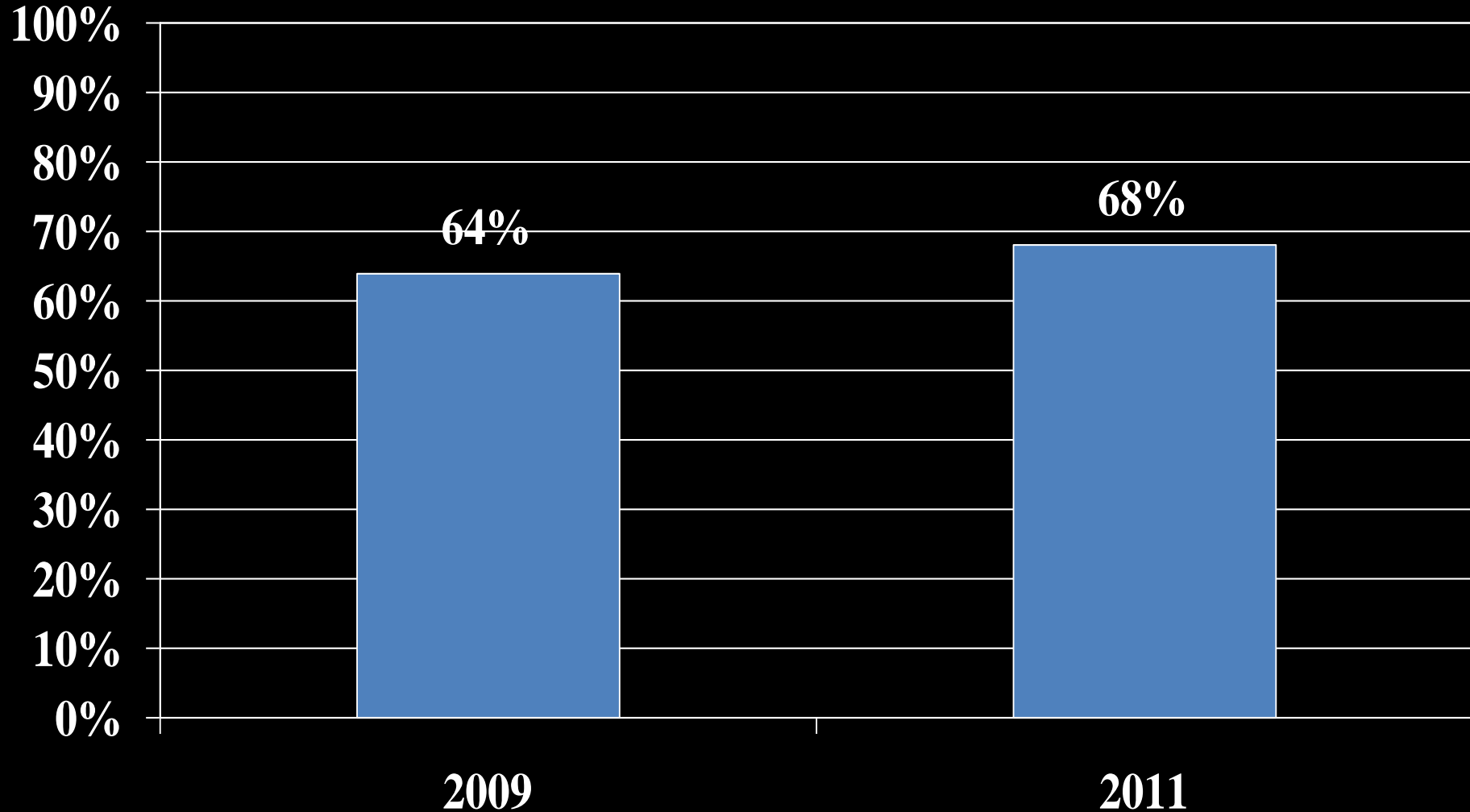
Eurobarometer

- August-September, 2009, vs. June, 2011
- 27 Countries
- Probability samples
- Face-to-face interviewing
- The European Commission
- TNS Opinion & Social

How serious a problem do you think climate change is at this moment?

Please use a scale from 1 to 10, where 1 would mean that it is not at all a serious problem, and 10 would mean that it is an extremely serious problem.

Seriousness Ratings 7-10

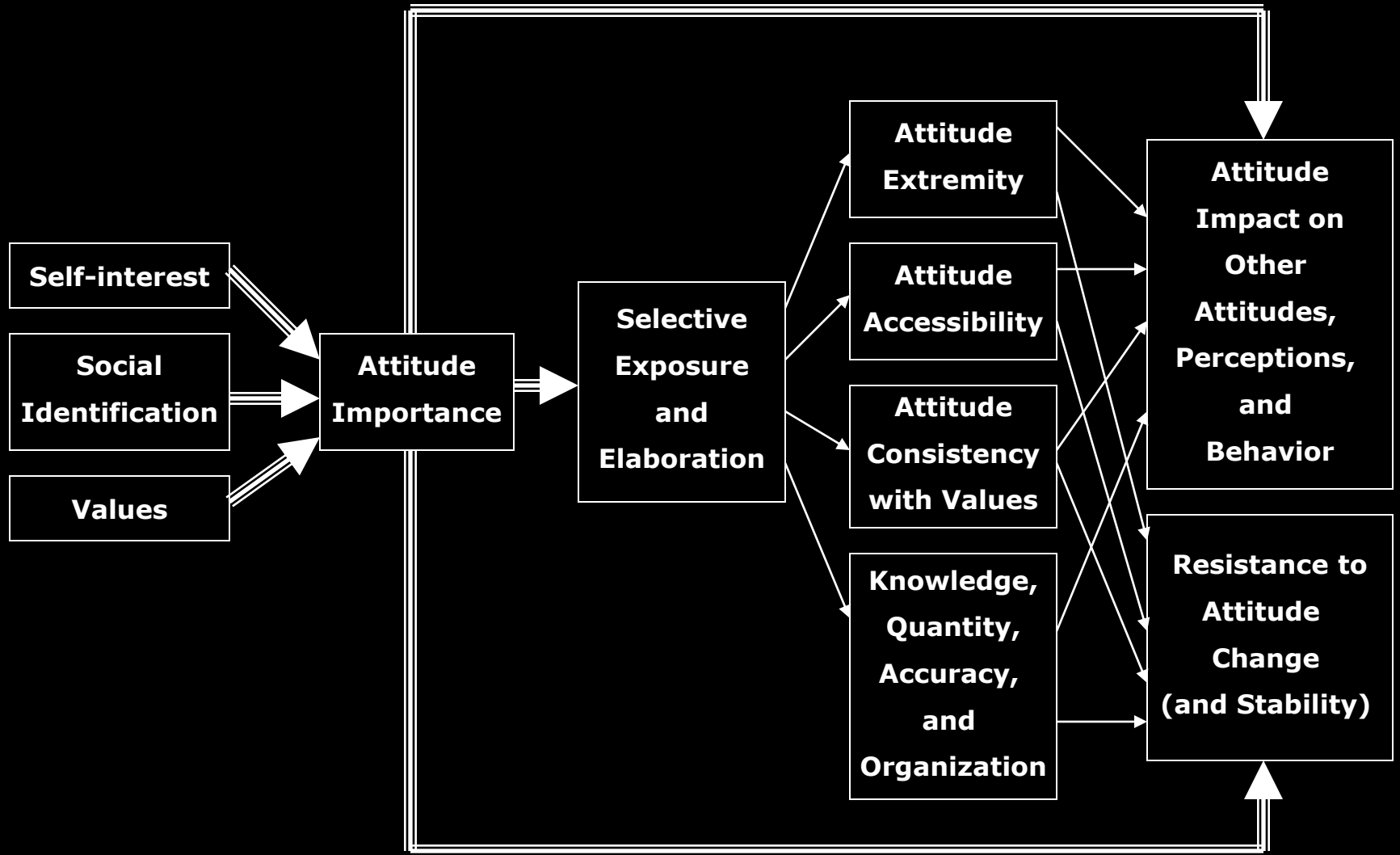


Candidate Choice

- Memory based evaluation vs. online updating
- Thin slice evaluations of appearance
- Evaluation ingredients
 - Party identification
 - Performance of the incumbent
 - Health of the nation
 - Interests of social groups
 - Perceptions of candidates' personalities
 - Emotions evoked by candidates
 - Candidate policy positions

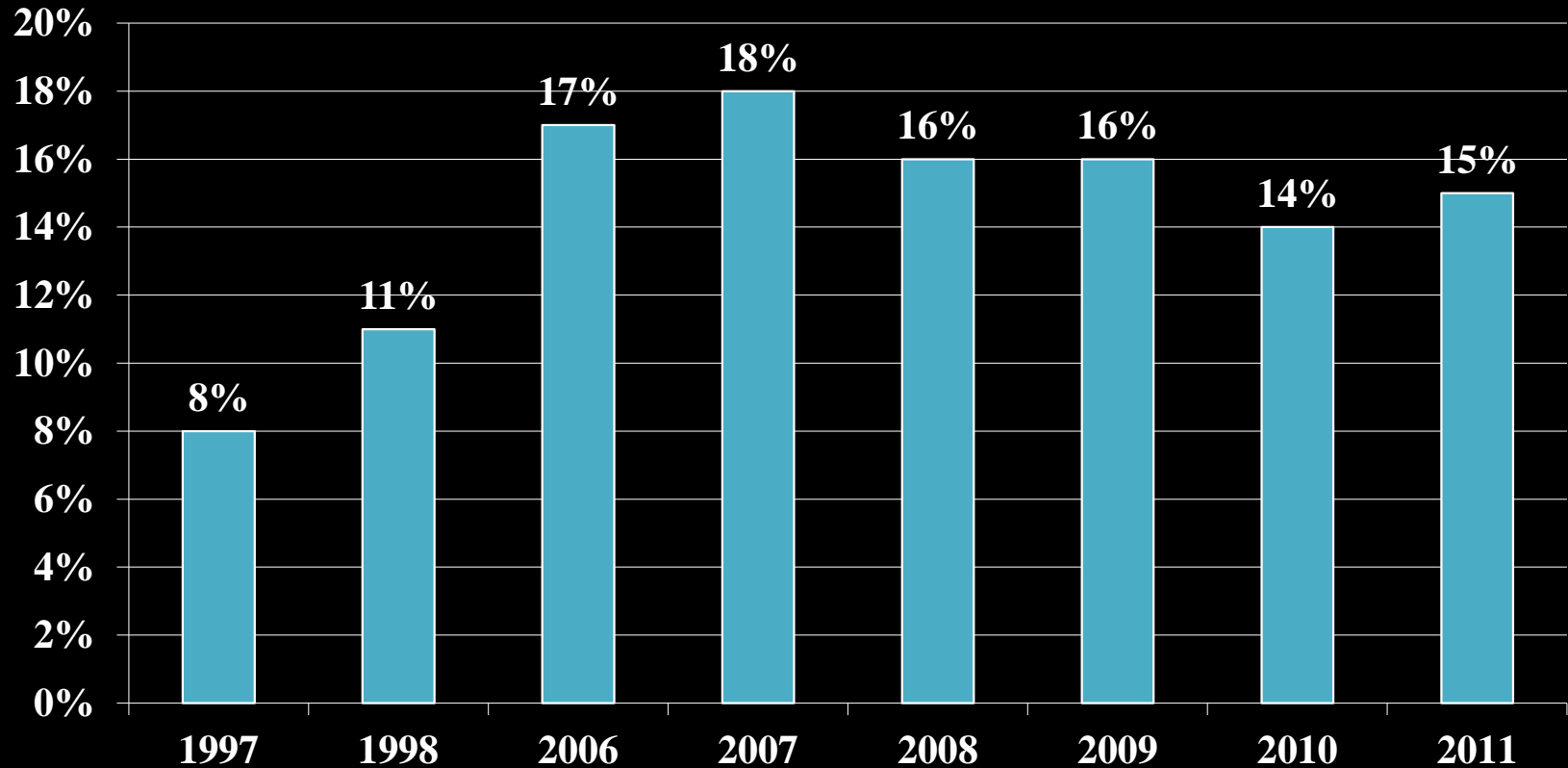
Voting Based on Policy Issues

- Rare?
 - Converse, 1964
 - People lack real preferences on policy issues?
 - Candidates rarely stake out clear positions
 - Candidates often hug the middle
- An alternative theory: Issue publics
 - Converse, 1964
 - A small group of citizens are passionate about each issue
 - Issue public members:
 - Pay close attention to candidate statements
 - Infer candidate differences even when not stated explicitly
 - Vote based on the issue



Climate Change?

Doubling of the “Issue Public” Since 1997 (38 million people now)



Issue Publics in the United States

Abortion	31%
Government Social Services Programs	21%
Gun Control	17%
U.S. Military Spending	16%
<u>Global Warming</u>	<u>15%</u>
Capital Punishment	14%
Women's Rights	12%
Race Relations	10%
Unemployment	9%

Other Sources: National Election Studies, General Social Surveys

The Issue Public's Opinions

	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>
Global Warming Has Been Happening	94%	94%	94%	92%	88%
Caused by Human Action	88%	97%	91%	77%	88%
Government Should Do More	90%	93%	91%	86%	84%

Did climate change influence
voting in 2010 and 2008?

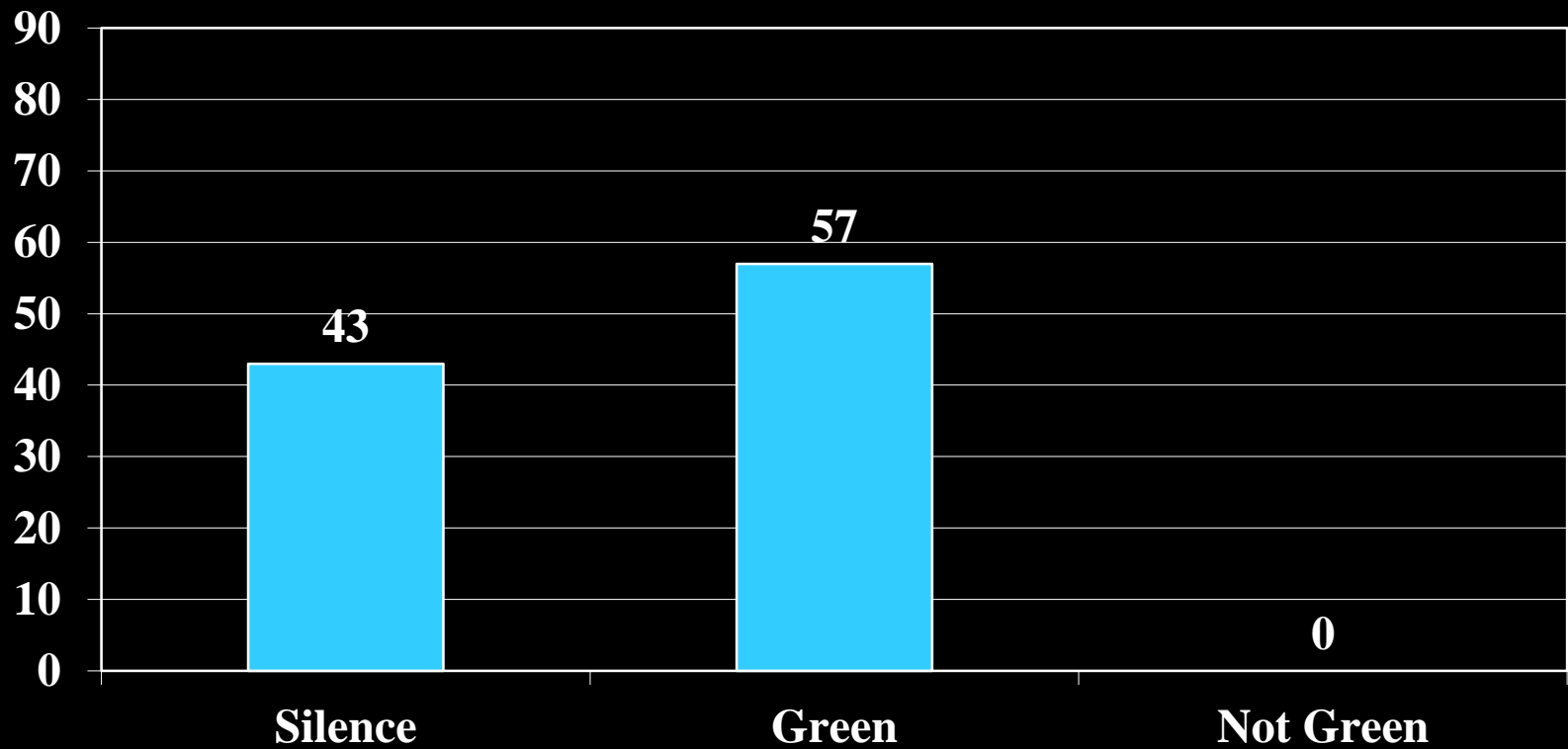
Headlines After the 2010 Election

- Democrats Who Took Risk and Voted For Climate Bill Pay Price
- Cap-and Trade Didn't Kill the Dems
- It's Not the Climate Bill, Stupid
- Ignoring Evidence, Politico Spins Climate Vote as Electoral Loser

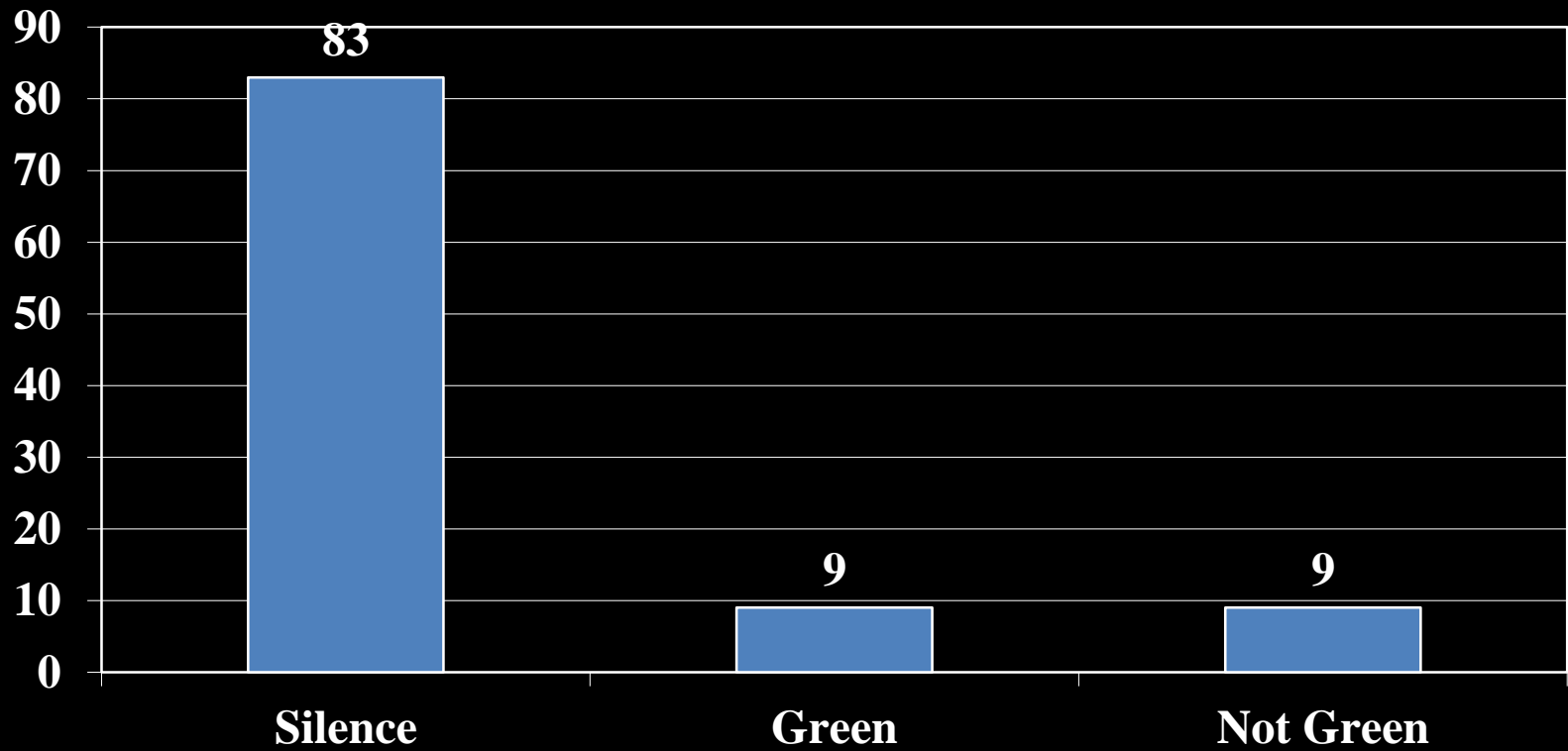
What Did the Candidates Say During Their Campaigns?

- Content analysis of campaign websites.
- Green? Not-green? Nothing?

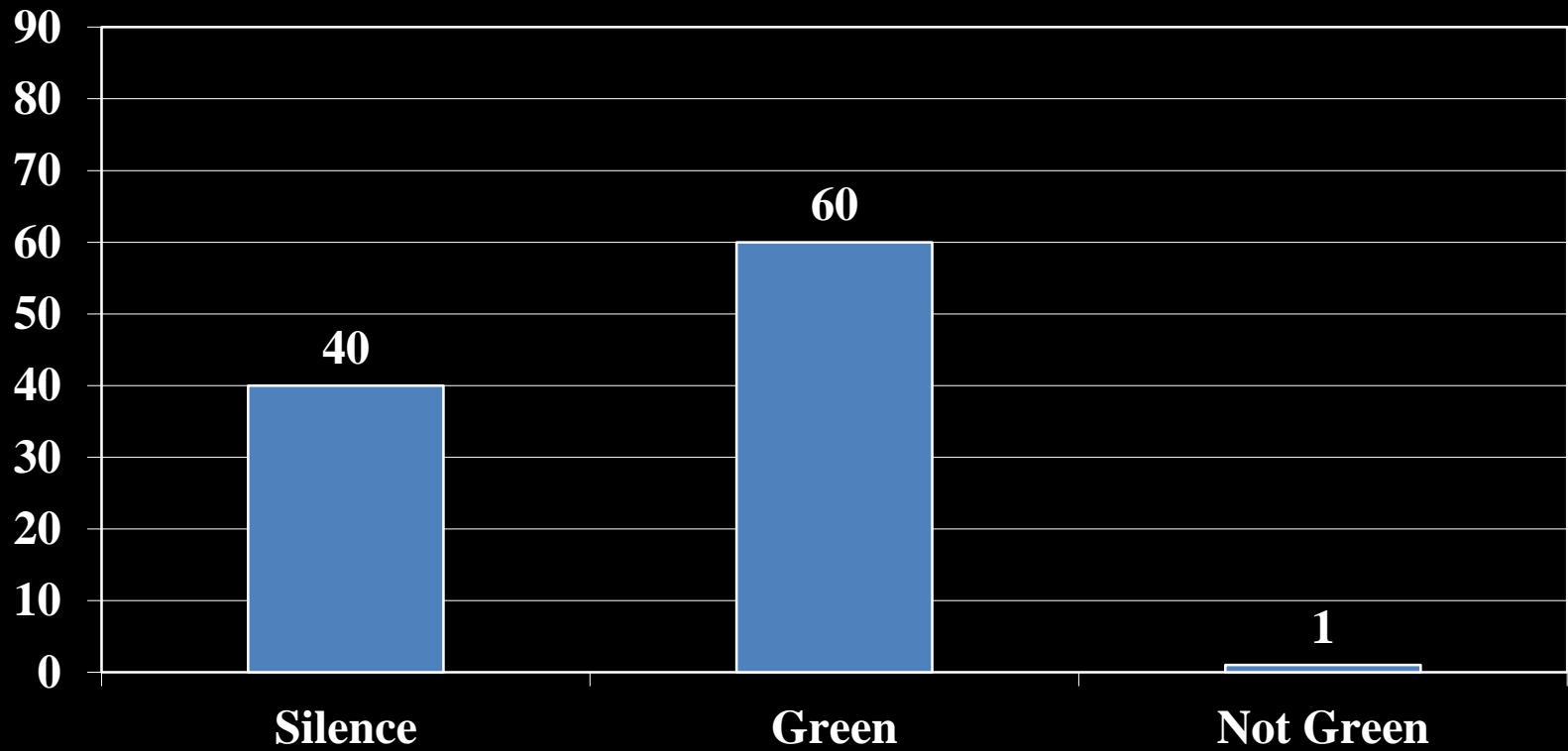
Democrats - Senate



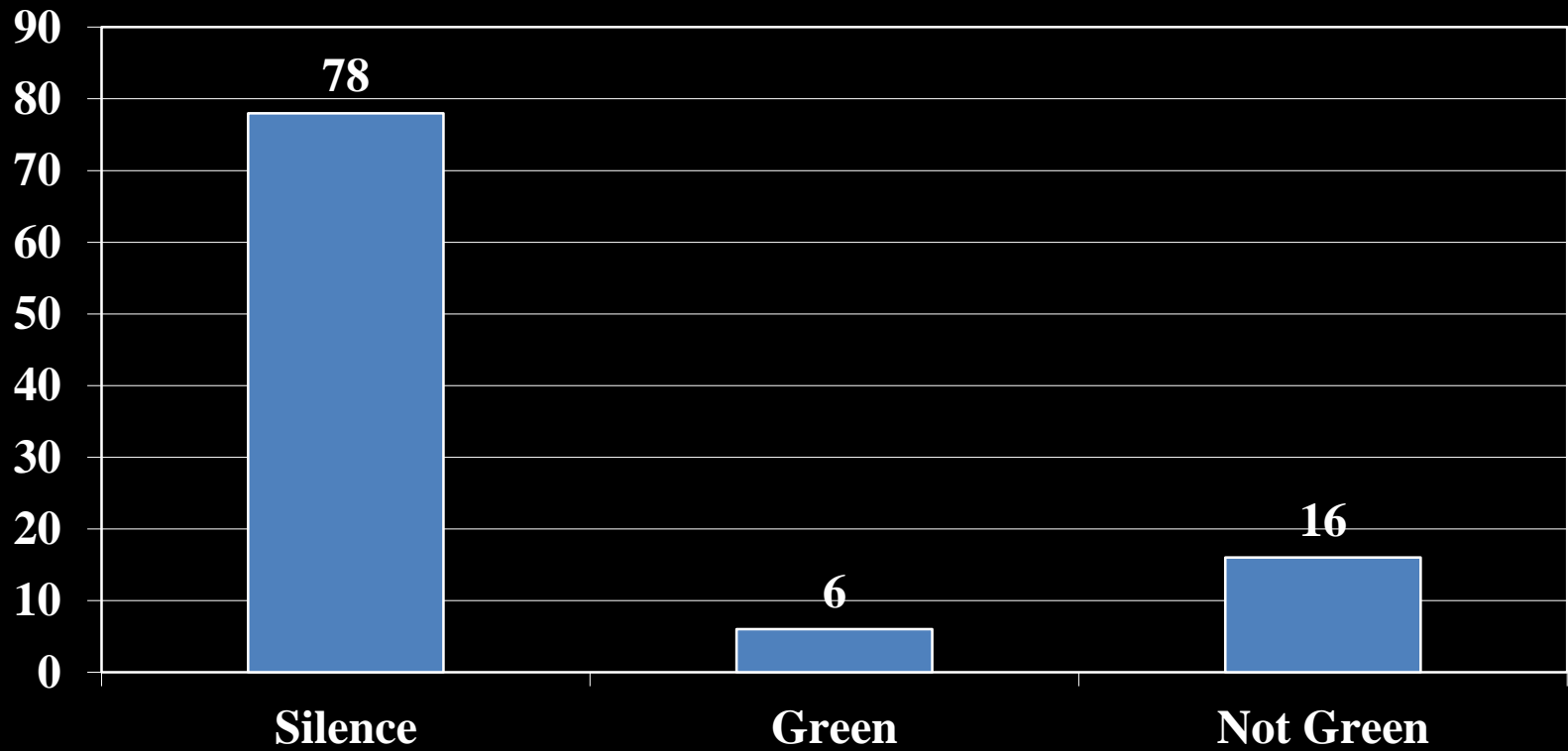
Republicans - Senate



Democrats - House

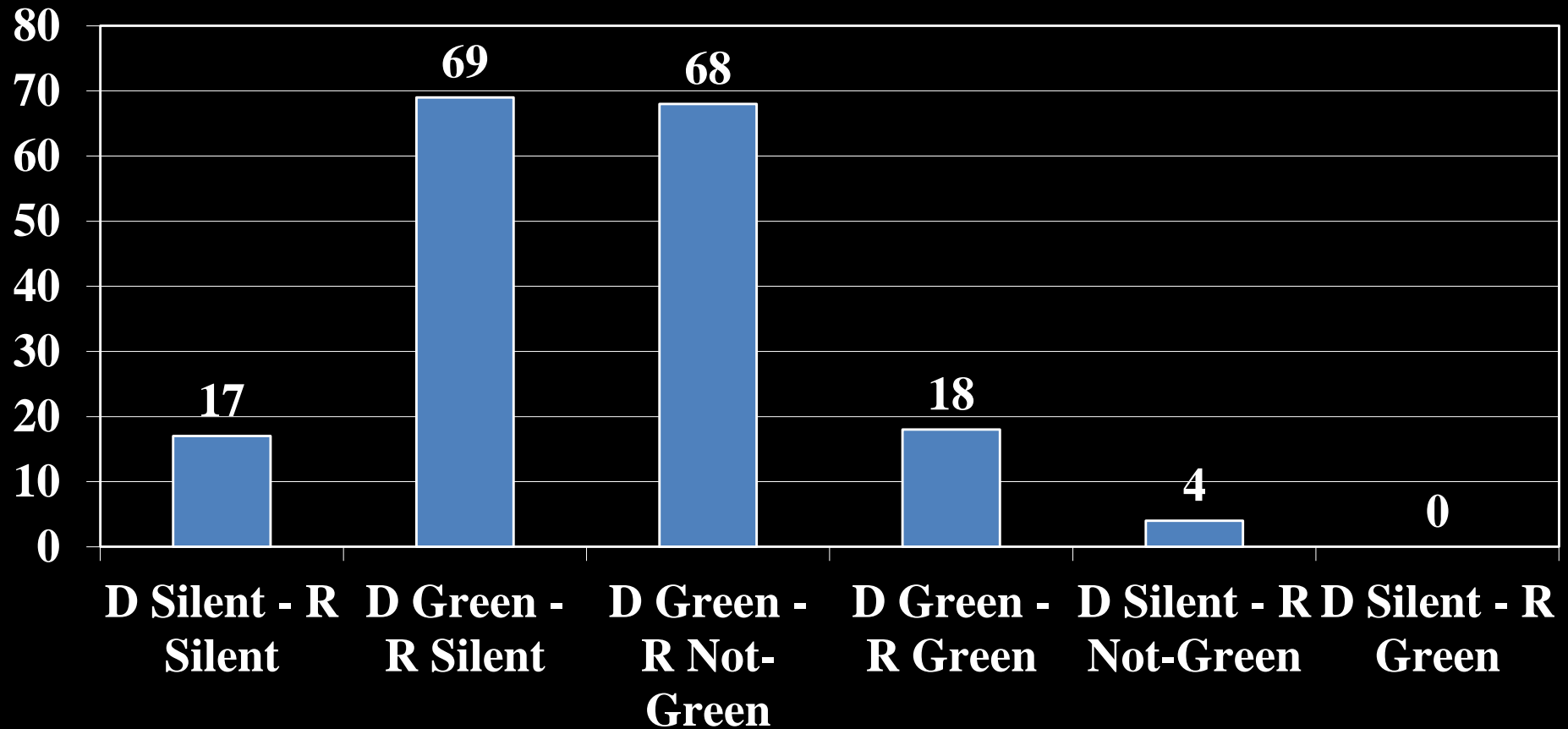


Republicans - House



Did Climate Strategy Correlate with
Victory Rates?

Percent of Democrats Who Won



Predictor	Coefficient	Marginal Effect
Democrat: green	1.03** (.45)	.17** (.08)
Democrat: not-green	-.46 (1.45)	-.07 (.20)
Democrat: silent/mixed (Base category, omitted)		
Republican: green	-.29 (1.36)	-.05 (.21)
Republican: not-green	-4.27*** (1.58)	-.34*** (.07)
Republican: silent/mixed (Base category, omitted)		
Democrat: green x Republican: not-green	4.08** (1.67)	.75*** (.13)
Democratic: Incumbent	2.60*** (.71)	.42*** (.11)
Republican: Incumbent	.42 (1.09)	.08 (.21)
2008 Party Margin	.06*** (.01)	.01*** (.00)
N	430	
R ²	.62	

Note: Standard errors appear in parentheses. ***: $p < .01$; **: $p < .05$.

What Caused What?

A Survey Experiment

- National RDD Telephone Survey
- All Respondents
 - Hypothetical candidate running for Senate
 - Quotes on two or three issues
 - How likely are you to vote for/against the candidate?

Control Group (one-third of respondents)

- Quotes on two issues
 - E.g., terrorism, the economy
- Do you mostly agree or mostly disagree?
- Now, based on all the things that you have heard the candidate say:
 - Definitely would vote for
 - Probably would vote for
 - Probably would vote against
 - Definitely would vote against

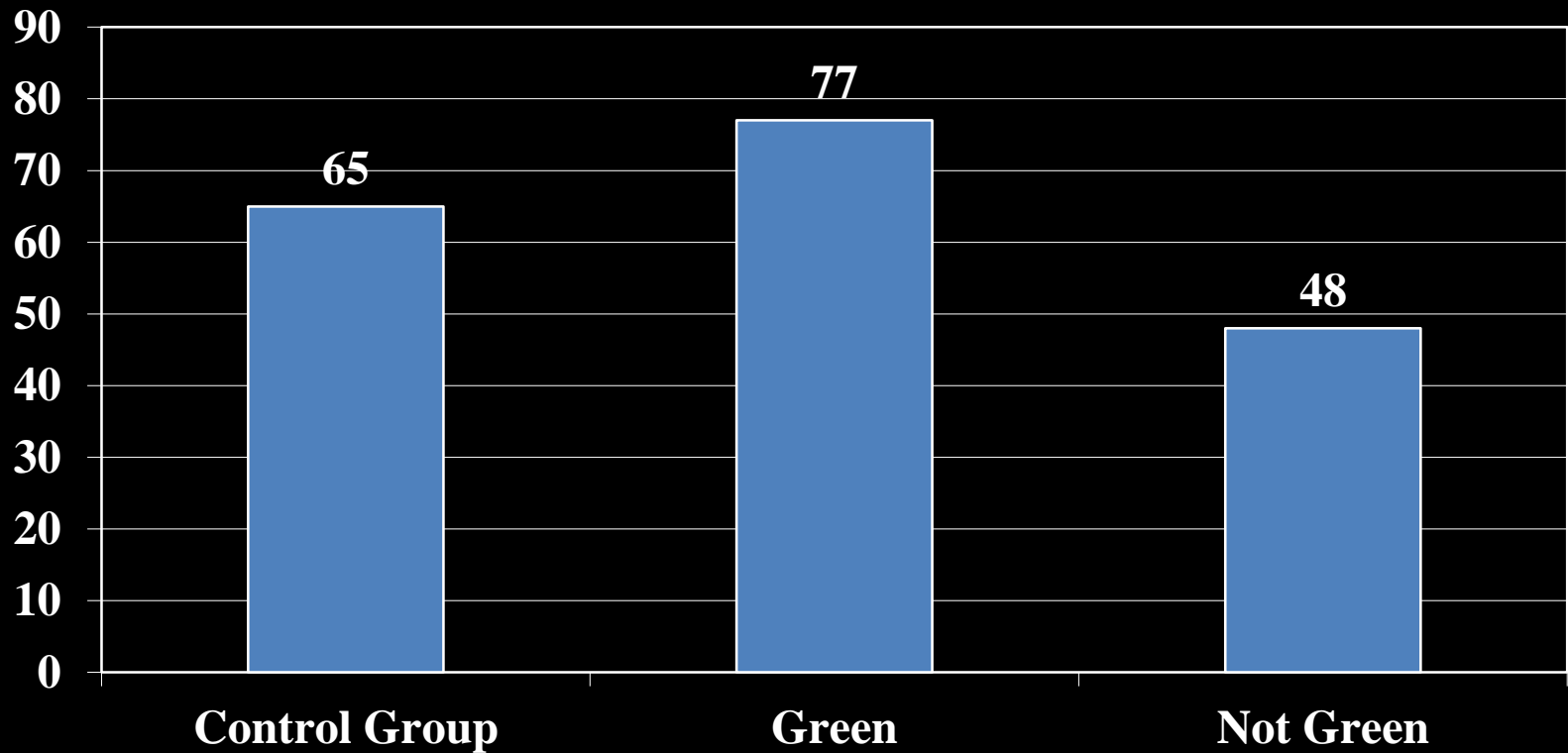
Green Group (one-third of respondents)

Like most Americans and most of the residents of our great State, I believe that global warming has been happening for the last 100 years, mainly because we have been burning fossil fuels and putting out greenhouse gasses. Now is the time for us to stop this by ending our dependence on imported oil and coal to run our cars and heat our houses. We need to begin using new forms of energy that are made in America and will be renewable forever. We can build better cars that use less gasoline. We can build better appliances that use less electricity. And we can make power from the sun and from wind. We don't have to change our lifestyles, but we do need to reshape the way our country does business. We need to end our long-term addiction to polluting the environment and instead let American genius do what it does best – transform our outdated ways of generating energy into new ones that create jobs and entire industries, and stop the damage we've been doing to the environment.

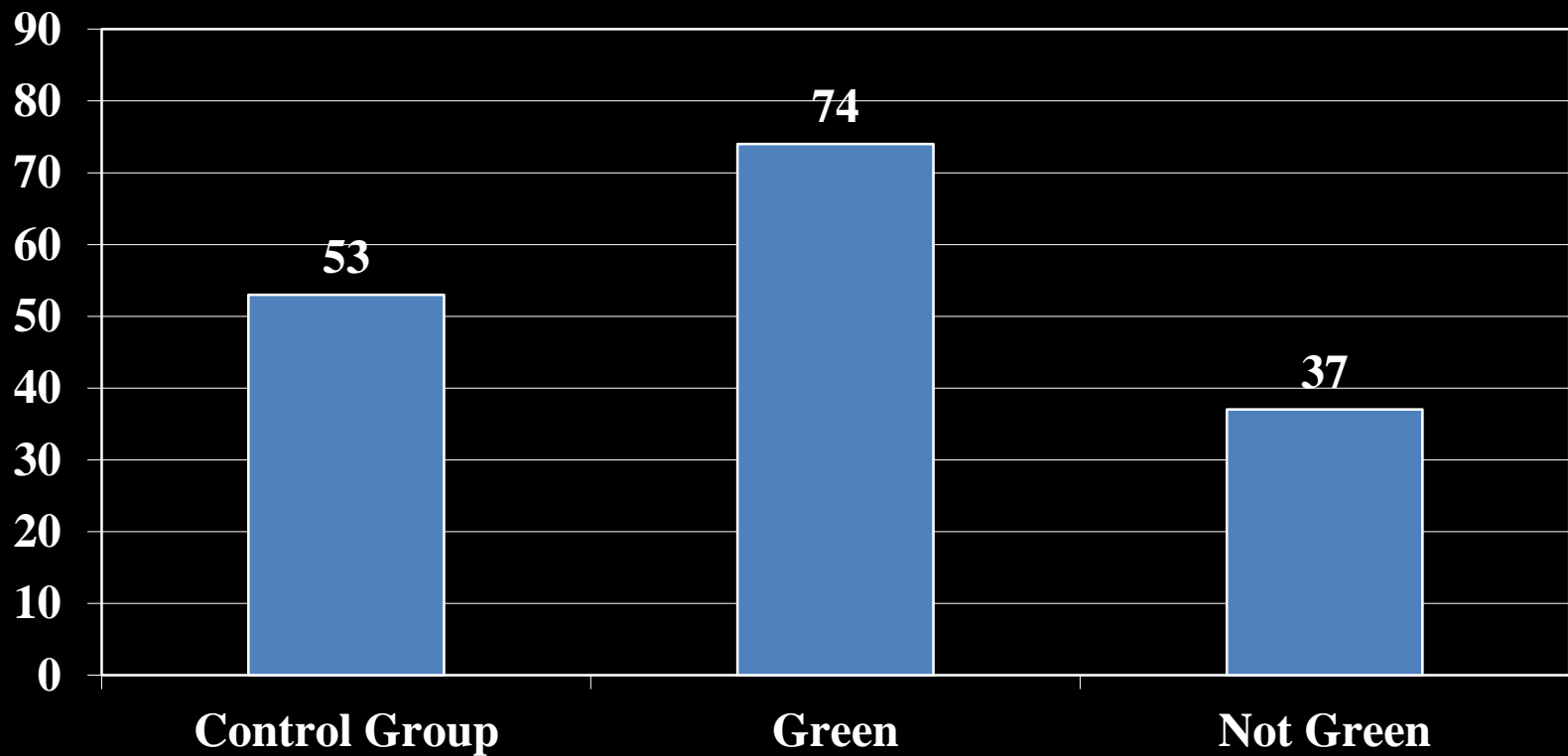
Not Green Group (one-third of respondents)

There isn't any real science to say we are changing the climate of the earth. The science on global warming is a hoax and is an attempt to perpetrate a fraud on the American people. Climate science is junk science, and global warming is a manufactured controversy. I don't buy into the whole man-caused global warming, man-caused climate change mantra, and I believe that there's not sound science to back that up. We must spend NO effort to deal with something that is not a problem at all. Yet that's exactly what's happening with the cap and trade bill that Congress has considered. I oppose the cap and trade bill. Cap and trade is a job killer and damages our economy. We should not invest in windmills and solar panels as alternative energy sources. Instead we should continue to focus on our traditional sources of energy: coal, oil, and natural gas. We should expand energy production in our country, including by continuing to mine our coal and doing more drilling for oil here at home.

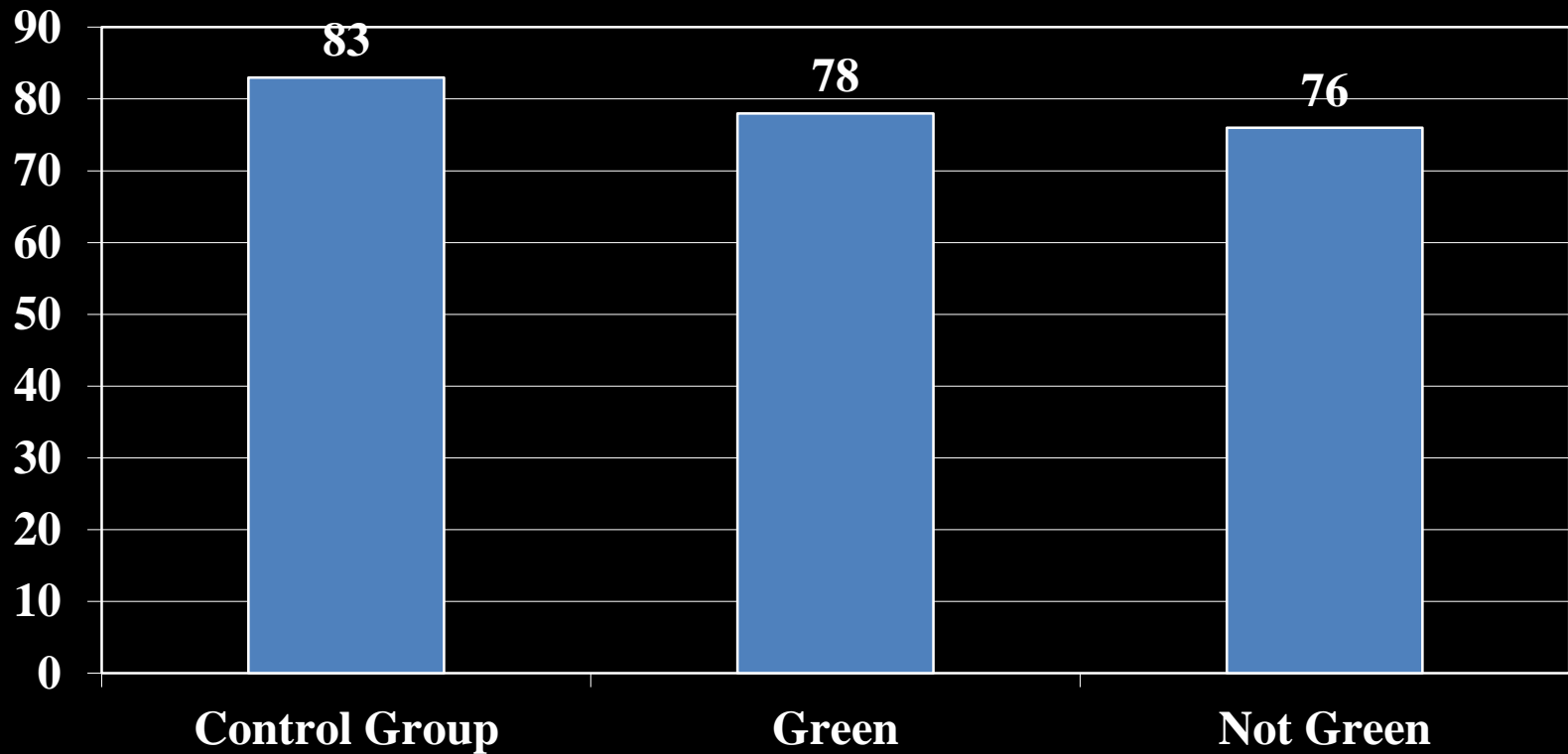
Percent Would Vote For the Candidate



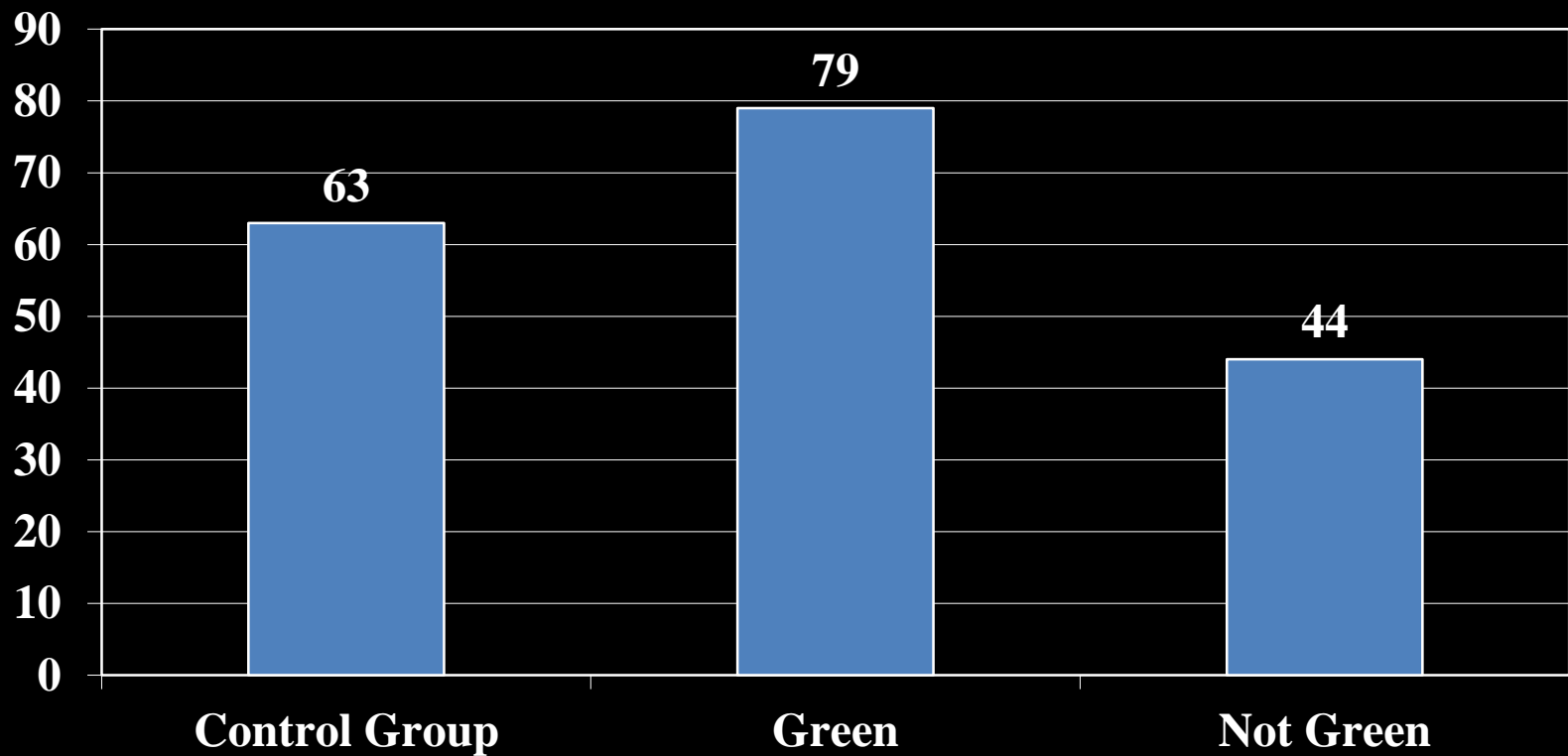
Percent Would Vote For the Candidate: Democratic Voters



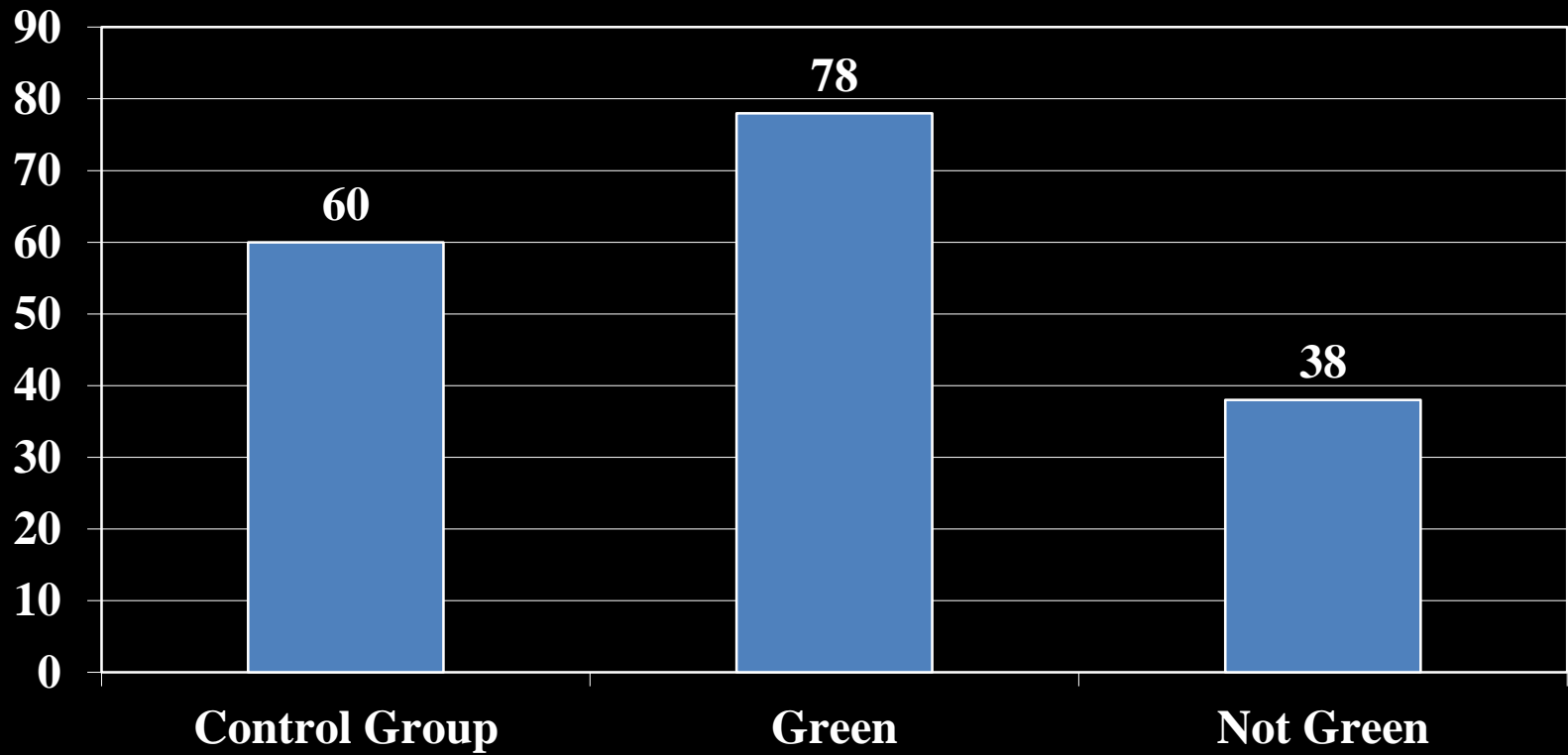
Percent Would Vote For the Candidate: Republican Voters



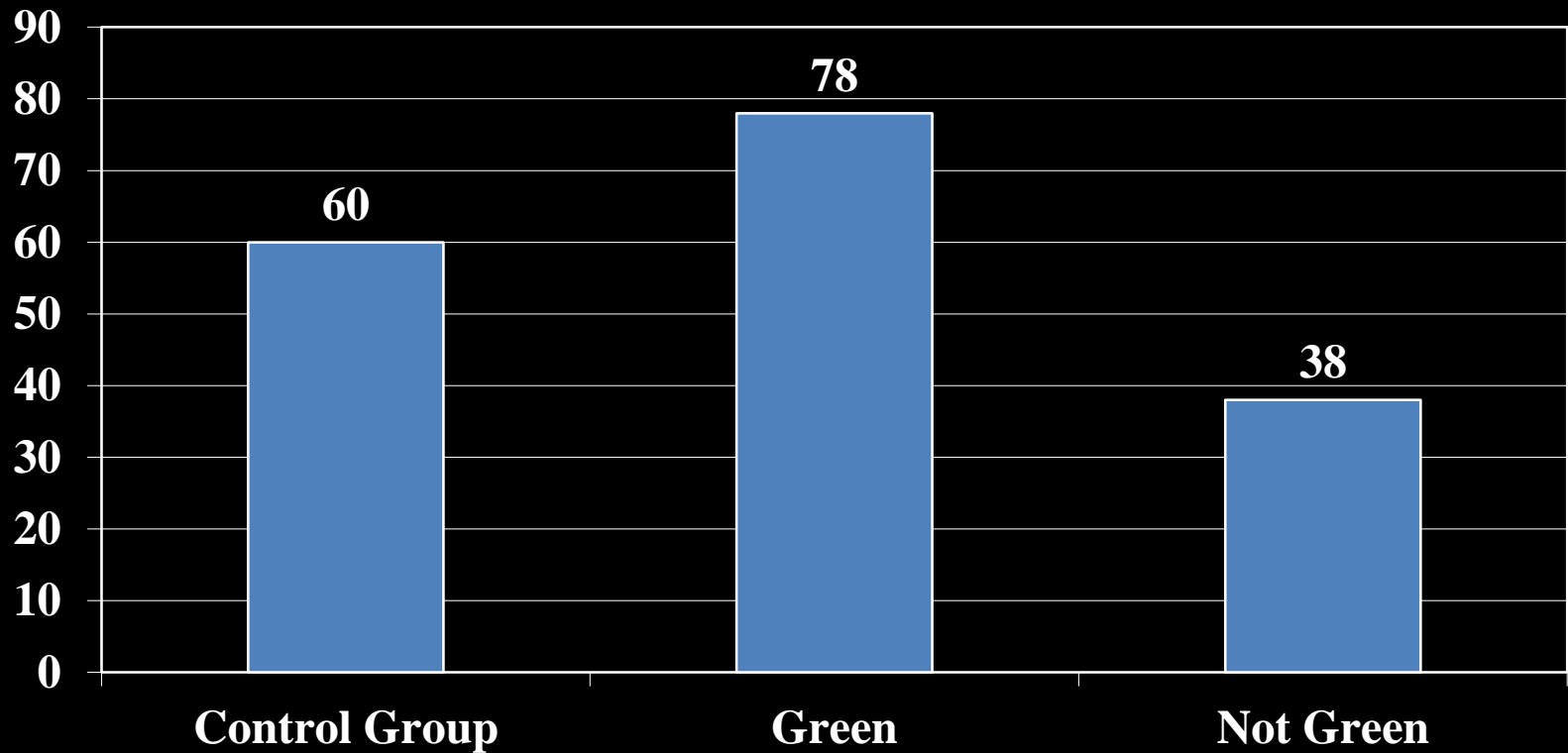
Percent Would Vote For the Candidate: Independent Voters



Issue Public Members

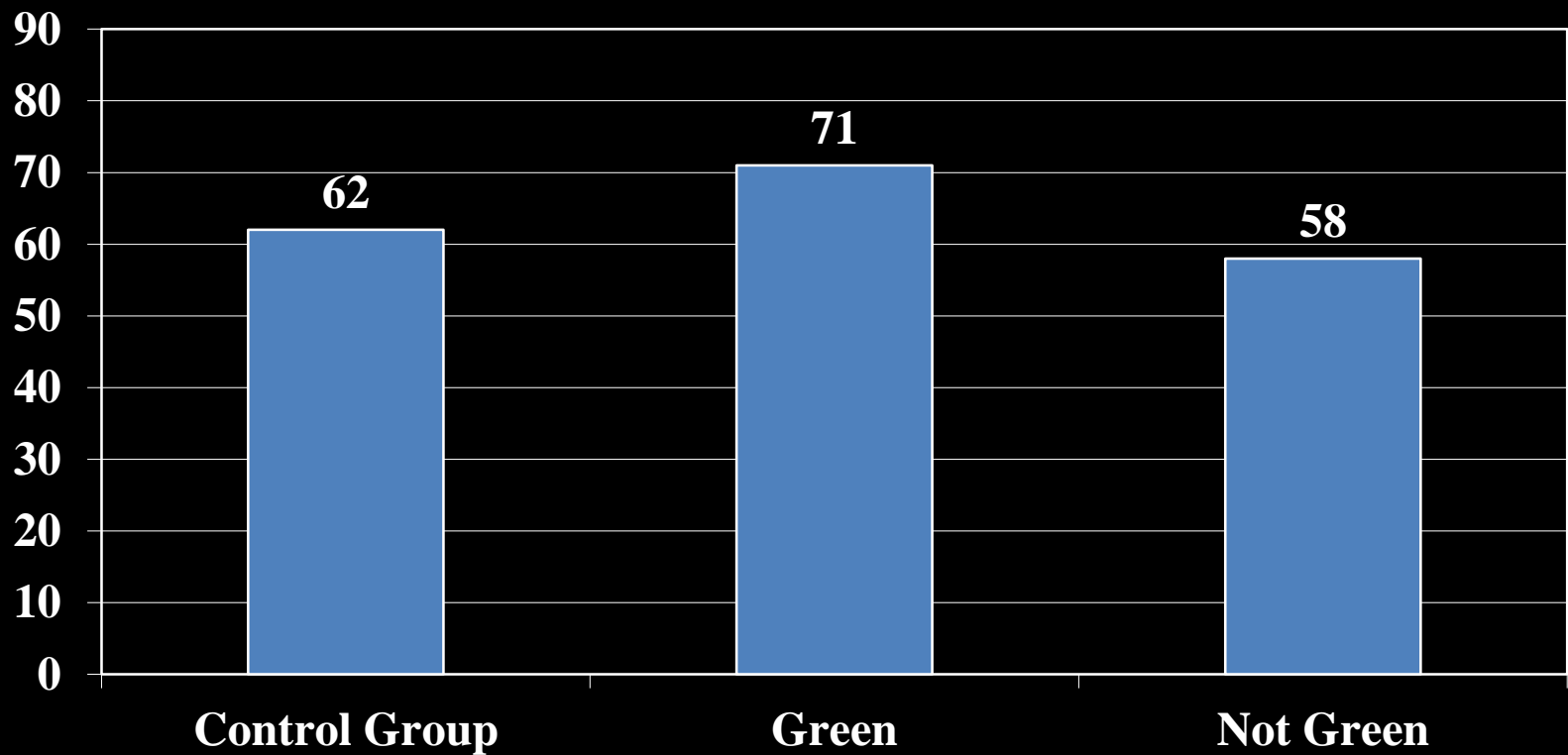


Issue Public Members

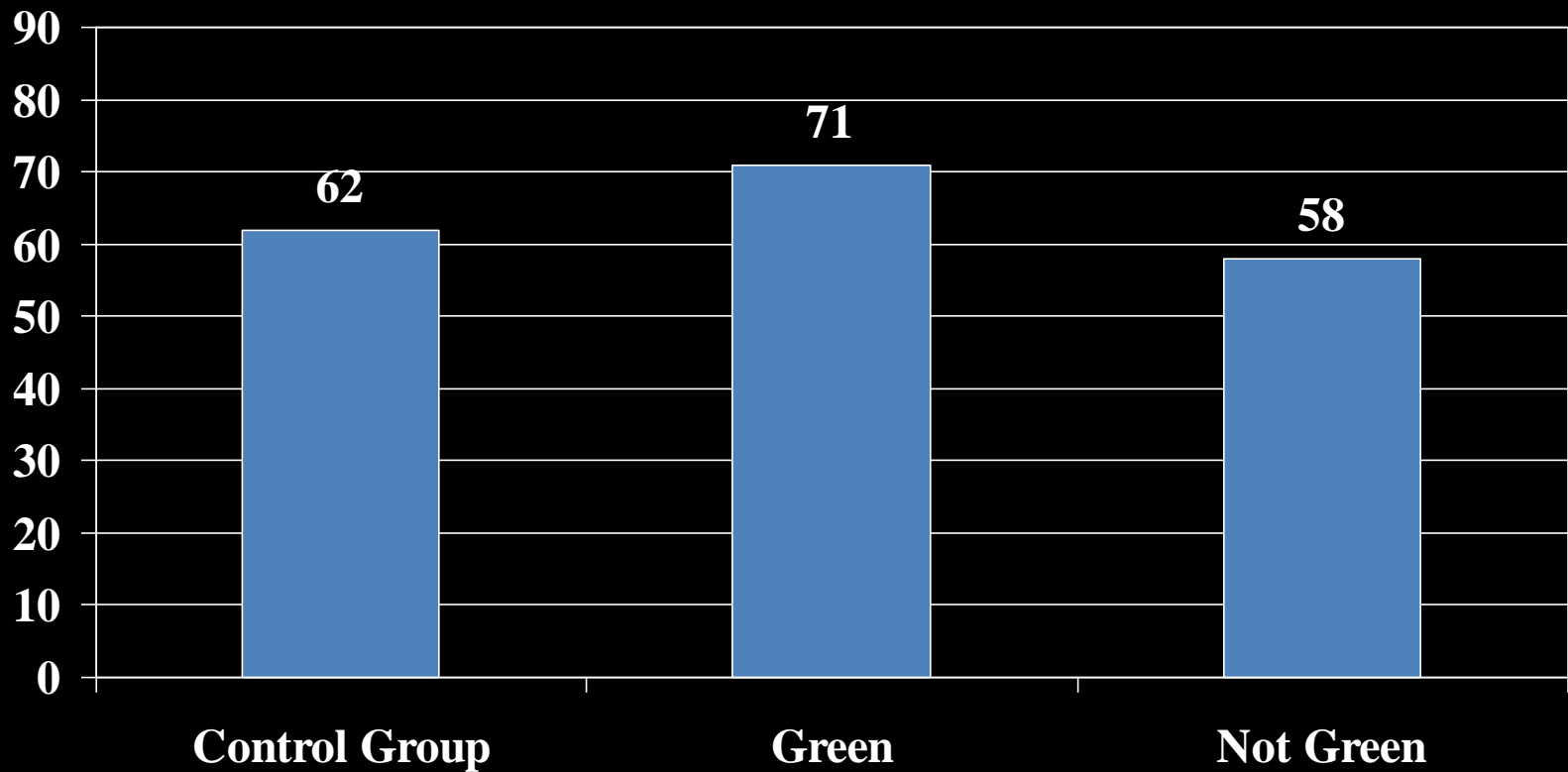


Differences: +18% -22%

Issue Public Non-Members



Issue Public Non-Members



Differences: +9% -4%

Same Finding on Green
Statement:

State Surveys in

Florida, Maine, and
Massachusetts

2008 U.S. Presidential Election



Select Your JohnMcCain.com Edition ● Supporter ● Undecided ● UnRegistered Voter



JOB

TV AD: "LOVE"

ECONOMIC BRIEFING

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Make a Contribution

DONATE NOW

A Different Kind of Politics?



Speak Out Now

Citizens for McCain



MCCAIN
Jobs for America
THE MCCAIN ECONOMIC PLAN



Jobs for America

John McCain has a comprehensive economic plan that will create millions of good American jobs, ensure our nation's energy security, get the government's budget and spending practices in order, and bring relief to American consumers.

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Contribute



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Email Address

Zip

Join



Recruit 5 Friends



Register To Vote



Signup Family / Friends



Spread The Word



McCainSpace



Cause Greater Than Self

In The News

- 07.10 ICYMI: Obama's Changes Raise Issue: Can You Believe In Him?
- 07.09 Remarks by John McCain at his Ohio Town Hall Meeting
- 07.09 ICYMI: John McCain on the Iranian Missile Tests

Upcoming Events

- 07.15 St. Louis Finance Reception & Dinner
- 07.16 Nebraska Finance Reception, Ashland
- 07.21 Maine Finance Reception
- 07.22 Maryland Finance Reception



Today's Issues

Straight Talk on Climate Change

Protect our environment





Select Your

Edition ● Supporter ● Undecided ● UnRegistered Voter



Make a Contribution

DONATE NOW

A Different Kind of Politics?

Speak Out Now



- On the Issues
- American Energy
- Economic Plan
- Iraq
- Health Care
- Education
- Climate Change
- Border Security
- Human Dignity & Life
- Second Amendment
- Veterans
- Government Reform
- National Security

ECONOMIC BRIEFING LEXINGTON PROJECT

McCain

Jobs for America

THE MCCAIN ECONOMIC PLAN

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- 07.31 Washington, DC Finance Reception

Today's Issues

Straight Talk on Climate Change

Protect our environment using effective, market-based solutions. Learn more...

John McCain's Principles for Climate Policy

- Climate Policy Should Be Built On Scientifically-Sound, Mandatory Emission Reduction Targets And Timetables.
- Climate Policy Should Utilize A Market-Based Cap And Trade System.
- Climate Policy Must Include Mechanisms To Minimize Costs And Work Effectively With Other Markets.
- Climate Policy Must Spur The Development And Deployment Of Advanced Technology.
- Climate Policy Must Facilitate International Efforts To Solve The Problem.

John McCain's Cap and Trade Policy

John McCain Proposes A Cap-And-Trade System That Would Set Limits On Greenhouse Gas Emissions While Encouraging The Development Of Low-Cost Compliance Options. A climate cap-and-trade mechanism would set a limit on greenhouse gas emissions and allow entities to buy and sell rights to emit, similar to the successful acid rain trading program of the early 1990s. The key feature of this mechanism is that it allows the market to decide and encourage the lowest-cost compliance options.

How Does A Cap-And-Trade System Work?

A cap-and-trade system harnesses human ingenuity in the pursuit of alternatives to carbon-based fuels. Market participants are allotted total permits equal to the cap on greenhouse gas emissions. If they can invent, improve, or acquire a way to reduce their emissions, they can sell their extra permits for cash. The profit motive will coordinate the efforts of venture capitalists, corporate planners, entrepreneurs, and environmentalists on the common motive of reducing emissions.

Greenhouse Gas Emission Targets And Timetables

- 2012: Return Emissions To 2005 Levels (18 Percent Above 1990 Levels)
- 2020: Return Emissions To 1990 Levels (15 Percent Below 2005 Levels)
- 2030: 22 Percent Below 1990 Levels (34 Percent Below 2005 Levels)
- 2050: 60 Percent Below 1990 Levels (66 Percent Below 2005 Levels)

The Cap And Trade System Would Allow For The Gradual Reduction Of Emissions.

The cap and trade system would encompass electric power, transportation fuels, commercial business, and industrial business – sectors responsible for just below 90 percent of all emissions. Small businesses would be exempt. Initially, participants would be allowed to either make their own GHG reductions or purchase "offsets" – financial instruments representing a reduction, avoidance, or sequestration of greenhouse gas emissions practiced by other activities, such as agriculture – to cover 100 percent of their required reductions. Offsets would only be available through a program dedicated to ensure that all offset GHG emission reductions are



On The Issues

- The Economy
- Health Care
- National Security
- Education
- Iraq
- Climate Change
- Veterans
- Immigration
- Values
- Second Amendment
- Judicial Philosophy
- Ethics Reform
- Natural Heritage
- Space Program



John McCain has a remarkable record of leadership and experience that embodies his unwavering lifetime commitment to service. [Read More](#)



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Latest News July 11th, 2008

- 07.10 Flipping and Flopping
- 07.10 Social Conservatives Warming to McCain
- 07.10 McCain Promises to Balance Budget

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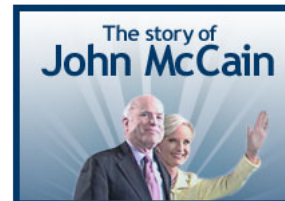
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- Climate Change
- Veterans
- Immigration
- Values
- Second Amendment
- Judicial Philosophy
- Ethics Reform
- Natural Heritage
- Space Program



John McCain has a remarkable record of leadership and experience that embodies his unwavering lifetime commitment to service. [Read More](#)



Learn More About John McCain's Climate Change Plan. [Read More](#)

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- McCainSpace
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Latest News July 11th, 2008

- 07.10 Flipping and Flopping
- 07.10 Social Conservatives Warming to McCain
- 07.10 McCain Promises to Balance Budget

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- 07.15 St. Louis Finance Reception & Dinner
- 07.16 Nebraska Finance Reception, Ashland
- 07.21 Maine Finance Reception



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Reno Gazette-Journal Endorses Obama

The Reno Gazette-Journal has endorsed Barack Obama for President...Obama embodies party's vision Nevada Democrats should caucus for Barack Obama, the freshman U.S. senator from Illinois, to represent them as the party's nominee to run for president of the United States. He has the personal characteristics and political instincts expected of the person who leads this nation. The Democratic front-runners seeking the favor of Nevadans make strong presidential...

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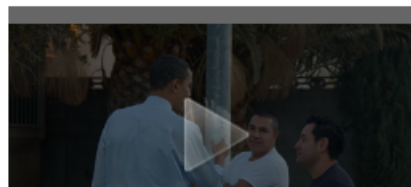
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Barack Obama's Plan

Reduce Carbon Emissions 80 Percent by 2050

- **Cap and Trade:** Obama supports implementation of a market-based cap-and-trade system to reduce carbon emissions by the amount scientists say is necessary: 80 percent below 1990 levels by 2050. Obama's cap-and-trade system will require all pollution credits to be auctioned. A 100 percent auction ensures that all polluters pay for every ton of emissions they release, rather than giving these emission rights away to coal and oil companies. Some of the revenue generated by auctioning allowances will be used to support the development of clean energy, to invest in energy efficiency improvements, and to address transition costs, including helping American workers affected by this economic transition.
- **Confront Deforestation and Promote Carbon Sequestration:** Obama will develop domestic incentives that reward forest owners, farmers, and ranchers when they plant trees, restore grasslands, or undertake farming practices that capture carbon dioxide from the atmosphere.

Invest in a Clean Energy Future

- **Invest \$150 Billion over 10 Years in Clean Energy:** Obama will invest \$150 billion over 10 years to advance the next generation of biofuels and fuel infrastructure, accelerate the commercialization of plug-in hybrids, promote development of commercial-scale renewable energy, invest in low-emissions coal plants, and begin the transition to a new digital electricity grid. A principal focus of this fund will be devoted to ensuring that technologies that are developed in the U.S. are rapidly commercialized in the U.S. and deployed around the globe.
- **Double Energy Research and Development Funding:** Obama will double science and research funding for clean energy projects including those that make use of our biomass, solar and wind resources.
- **Invest in a Skilled Clean Technologies Workforce:** Obama will use proceeds from the cap-and-trade auction program to invest in job training and transition programs to help workers and industries adapt to clean technology development and production. Obama will also create an energy-focused Green Jobs Corps to connect disconnected and disadvantaged youth with job skills for a high-growth industry.
- **Convert our Manufacturing Centers into Clean Technology Leaders:** Obama will establish a federal investment program to help manufacturing centers modernize and Americans learn the new skills they need to produce green products.
- **Clean Technologies Deployment Venture Capital Fund:** Obama will create a Clean Technologies Venture Capital Fund to fill a critical gap in U.S. technology development. Obama will invest \$10 billion per year into this fund for five years. The fund will partner with existing investment funds and our National Laboratories to ensure that promising technologies move beyond the lab and are commercialized in the U.S.
- **Require 25 Percent of Renewable Electricity by 2025:** Obama will establish a 25 percent federal Renewable Portfolio Standard (RPS) to require that 25 percent of electricity consumed in the U.S. is derived from clean, sustainable energy sources, like solar, wind and geothermal by 2025.
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Support Next Generation Biofuels

- **Deploy Cellulosic Ethanol:** Obama will invest federal resources, including tax incentives, cash prizes and government contracts into developing the most promising technologies with the goal of getting the first two billion gallons of cellulosic ethanol into the system by 2013.
- **Expand Locally-Owned Biofuel Refineries:** Less than 10 percent of new ethanol production today is from farmer-owned refineries. New ethanol refineries help jumpstart rural economies. Obama will create a number of incentives for local communities to invest in their biofuels refineries.
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Obama Mobile

October 7, 2008 Debate

- Question:
- I want to know what you would do within the first two years to make sure that Congress moves fast as far as environmental issues, like climate change and green jobs?”

Mr. McCain

- Look, we are in tough economic times; we all know that. And let's keep -- never forget the struggle that Americans are in today.
- But when we can -- when we have an issue that we may hand our children and our grandchildren a damaged planet,
- I have disagreed strongly with the Bush administration on this issue. I traveled all over the world looking at the effects of greenhouse gas emissions, Joe Lieberman and I.
- And I introduced the first legislation, and we forced votes on it. That's the good news, my friends. The bad news is we lost. But we kept the debate going, and we kept this issue to -- to posing to Americans the danger that climate change opposes.

Mr. Obama

- And it is absolutely critical that we understand this is not just a challenge, it's an opportunity, because if we create a new energy economy, we can create five million new jobs, easily, here in the United States.
- And we can do it, but we're going to have to make an investment. The same way the computer was originally invented by a bunch of government scientists who were trying to figure out, for defense purposes, how to communicate, we've got to understand that this is a national security issue, as well.
- And that's why we've got to make some investments and I've called for investments in solar, wind, geothermal.
- It's easy to talk about this stuff during a campaign, but it's important for us to understand that it requires a sustained effort from the next president.

ethanol by 2030.

Set America on Path to Oil Independence

Obama's plan will reduce oil consumption by at least 35 percent, or 10 million barrels per day, by 2030. This will more than offset the equivalent of the oil we would import from OPEC nations in 2030.

- **Increase Fuel Economy Standards:** Obama will double fuel economy standards within 18 years. His plan will provide retooling tax credits and loan guarantees for domestic auto plants and parts manufacturers, so that they can build new fuel-efficient cars rather than overseas companies. Obama will also invest in advanced vehicle technology such as advanced lightweight materials and new engines.

Improve Energy Efficiency 50 Percent by 2030

- **Set National Building Efficiency Goals:** Barack Obama will establish a goal of making all new buildings carbon neutral, or produce zero emissions, by 2030. He'll also establish a national goal of improving new building efficiency by 50 percent and existing building efficiency by 25 percent over the next decade to help us meet the 2030 goal.
- **Establish a Grant Program for Early Adopters:** Obama will create a competitive grant program to award those states and localities that take the first steps to implement new building codes that prioritize energy efficiency.
- **Invest in a Digital Smart Grid:** Obama will pursue a major investment in our utility grid to enable a tremendous increase in renewable generation and accommodate modern energy requirements, such as reliability, smart metering, and distributed storage.

Restore U.S. Leadership on Climate Change

- **Create New Forum of Largest Greenhouse Gas Emitters:** Obama will create a Global Energy Forum — that includes all G-8 members plus Brazil, China, India, Mexico and South Africa — the largest energy consuming nations from both the developed and developing world. The forum would focus exclusively on global energy and environmental issues.
- **Re-Engage with the U.N. Framework Convention on Climate Change:** The UNFCCC process is the main international forum dedicated to addressing the climate problem and an Obama administration will work constructively within it.

Barack Obama's Record

- **Renewable Fuels:** Obama has worked on numerous efforts in the Senate to increase access to and use of renewable fuels. Obama passed legislation with Senator Jim Talent (R-MO) to give gas stations a tax credit for installing E85 ethanol refueling pumps. The tax credit covers 30 percent of the costs of switching one or more traditional petroleum pumps to E85, which is an 85 percent ethanol/15 percent gasoline blend. Obama also sponsored an amendment that became law providing \$40 million for commercialization of a combined flexible fuel vehicle/hybrid car within five years.
- **CAFE:** Obama introduced a bold new plan that brought Republicans and Democrats, CAFE supporters and long-time opponents together in support of legislation that will gradually increase fuel economy standards and offer what the New York Times editorial page called "real as opposed to hypothetical results."

For More Information about Barack's Plan



[Read the Energy Plan](#)

[Read the Speech](#)



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Barack Obama's Plan



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Face-to-Face Recruited
Internet Survey Platform (FFRISP)

“Next, we’d like to ask whether you favor, oppose, or neither favor nor oppose a series of ways that the federal government might try to reduce future global warming. Power plants put gases into the air that could cause global warming. Do you favor, oppose, or neither favor nor oppose the federal government lowering the amount of these gases that power plants are allowed to put into the air?”

“Do you favor (oppose) that a great deal, moderately, or a little?”

Outcomes

- Vote for Mr. Obama
- Vote for Mr. McCain
- Vote for someone else
- Not vote

Predictors

- Proximity on power plant emissions regulation
- Ideological proximity
- Party ID
- Approval of George W. Bush
- Health of the economy
- Interest in Politics
- Demographics

Estimation Methods

- Multinomial Logistic Regression
- Multinomial Probit Regression
- Euclidian distance
- City Block Distance
- Directional Correspondence

Table 14: Impact of Climate Change Issue Congruence on Voting Behavior

Predictor	City Block Measures			Euclidian Measures			Directional Measures		
	Voting for McCain (1)	Voting for Other (2)	Not Voting (3)	Voting for McCain (4)	Voting for Other (5)	Not Voting (6)	Voting for McCain (7)	Voting for Other (8)	Not Voting (9)
GW Issue	-0.196*** (0.064)	-0.096 (0.079)	-0.061 (0.061)	-0.029** (0.012)	-0.012 (0.014)	-0.012 (0.012)	-0.064*** (0.024)	-0.028 (0.023)	-0.028 (0.023)
Ideology	-0.392*** (0.061)	-0.191*** (0.069)	-0.161*** (0.056)	-0.070*** (0.012)	-0.042*** (0.014)	-0.024** (0.011)	-0.144*** (0.028)	-0.086*** (0.032)	-0.045* (0.024)
Democrat	-0.959*** (0.360)	-1.150** (0.515)	-0.700** (0.289)	-0.987*** (0.359)	-1.096** (0.507)	-0.719** (0.286)	-0.998*** (0.350)	-1.090** (0.514)	-0.719** (0.283)
Republican	1.599*** (0.422)	-0.863 (0.781)	0.224 (0.430)	1.592*** (0.420)	-0.905 (0.789)	0.310 (0.423)	1.590*** (0.438)	-0.884 (0.802)	0.312 (0.431)
Bush Approval	2.385*** (0.576)	0.463 (0.735)	1.795*** (0.468)	2.469*** (0.565)	0.370 (0.751)	1.866*** (0.457)	2.632*** (0.557)	0.515 (0.715)	1.968*** (0.459)
<u>Perc. of Economy</u>	0.029 (0.793)	2.636*** (0.939)	-0.313 (0.638)	0.044 (0.798)	2.686*** (0.939)	-0.265 (0.629)	0.195 (0.772)	2.757*** (0.944)	-0.243 (0.629)
Interest in Politics	0.825 (0.639)	0.946 (0.866)	-2.076*** (0.496)	0.762 (0.623)	0.953 (0.863)	-2.079*** (0.493)	0.889 (0.620)	1.018 (0.854)	-2.037*** (0.491)
Female	0.149 (0.308)	-0.618 (0.480)	0.832*** (0.258)	0.169 (0.306)	-0.650 (0.480)	0.859*** (0.256)	0.164 (0.307)	-0.631 (0.479)	0.863*** (0.256)
Hispanic	-0.661 (0.562)	-0.469 (0.810)	0.114 (0.359)	-0.729 (0.588)	-0.459 (0.806)	0.110 (0.358)	-0.781 (0.584)	-0.480 (0.796)	0.069 (0.356)
Black	-2.862*** (0.716)	-1.713** (0.766)	-1.990*** (0.527)	-2.877*** (0.724)	-1.691** (0.799)	-2.004*** (0.531)	-2.797*** (0.698)	-1.641** (0.755)	-1.982*** (0.528)
Age	0.008 (0.010)	-0.010 (0.014)	-0.023** (0.009)	0.008 (0.010)	-0.011 (0.014)	-0.023** (0.009)	0.007 (0.010)	-0.012 (0.013)	-0.023** (0.009)
Region - Midwest	0.769* (0.463)	0.395 (0.587)	0.458 (0.392)	0.737 (0.455)	0.396 (0.593)	0.432 (0.391)	0.684 (0.456)	0.343 (0.594)	0.386 (0.392)
Region - South	1.095*** (0.397)	0.518 (0.580)	1.306*** (0.343)	1.093*** (0.395)	0.515 (0.585)	1.300*** (0.344)	1.064*** (0.406)	0.471 (0.585)	1.270*** (0.346)
Region - West	0.458 (0.397)	-0.670 (0.753)	0.418 (0.344)	0.461 (0.390)	-0.639 (0.761)	0.417 (0.342)	0.427 (0.393)	-0.686 (0.763)	0.382 (0.344)
Education	1.617 (1.294)	3.821** (1.591)	-1.216 (0.960)	1.335 (1.262)	3.713** (1.595)	-1.302 (0.962)	1.592 (1.330)	3.834** (1.607)	-1.332 (0.981)
Income	-0.325 (0.563)	-0.957 (0.960)	-1.206*** (0.453)	-0.267 (0.571)	-0.975 (0.971)	-1.187*** (0.452)	-0.161 (0.573)	-0.935 (0.962)	-1.169*** (0.452)
Constant	-3.483*** (1.017)	-4.167*** (1.607)	2.359*** (0.775)	-3.329*** (0.968)	-4.104** (1.609)	2.346*** (0.778)	-3.549*** (1.045)	-4.188*** (1.619)	2.385*** (0.790)

Notes: N = 912. *** p<0.01, ** p<0.05, * p<0.1

Issue Public

- Members
 - $b = -.34, p=.005$
- Non-members
 - $b = -.01, p=.89$

Conclusions

- America remains largely green
- Taking green positions helps candidates
- Taking not green positions hurts candidates
- Impact is concentrated among issue public members