



Community Benefit Report

for Fiscal Year 2014
and 2015 Implementation Strategy



Lucile Packard
Children's Hospital
Stanford

A letter from our President and CEO



At Lucile Packard Children's Hospital Stanford and Stanford Children's Health we are dedicated to extraordinary outcomes for our patients and communities. From providing exceptional care to our community's most vulnerable to training the next generation of doctors and medical professionals, investing in the health of our community imbues the work we do in every community we touch.

This report highlights our Community Benefit activities during fiscal year 2013-2014. Whether through providing innovative, nurturing care to patients or investing in programs and projects spearheaded by local non-profits, we are deeply committed to caring for children, their families and the communities in which we work.

Our triennial Community Health Improvement Initiatives are:

1. Improve access to primary health care services for children, teens and pregnant women
2. Prevent and treat pediatric obesity
3. Improve the social, emotional and mental health of children and youth

In 2014, we invested \$208,801,751 in Community Benefit services and activities, which include our Medi-Cal shortfall of over \$191 million. We believe that partnerships with other non-profits, government agencies and community leaders are vital to improving the health and lives of the people and communities in which we live and work, and we are grateful to our many partners referenced throughout this report. Together we are building healthier, happy communities.

Thank you.

A handwritten signature in black ink, appearing to read 'Ch Dawes'. The signature is fluid and cursive, with a horizontal line underneath it.

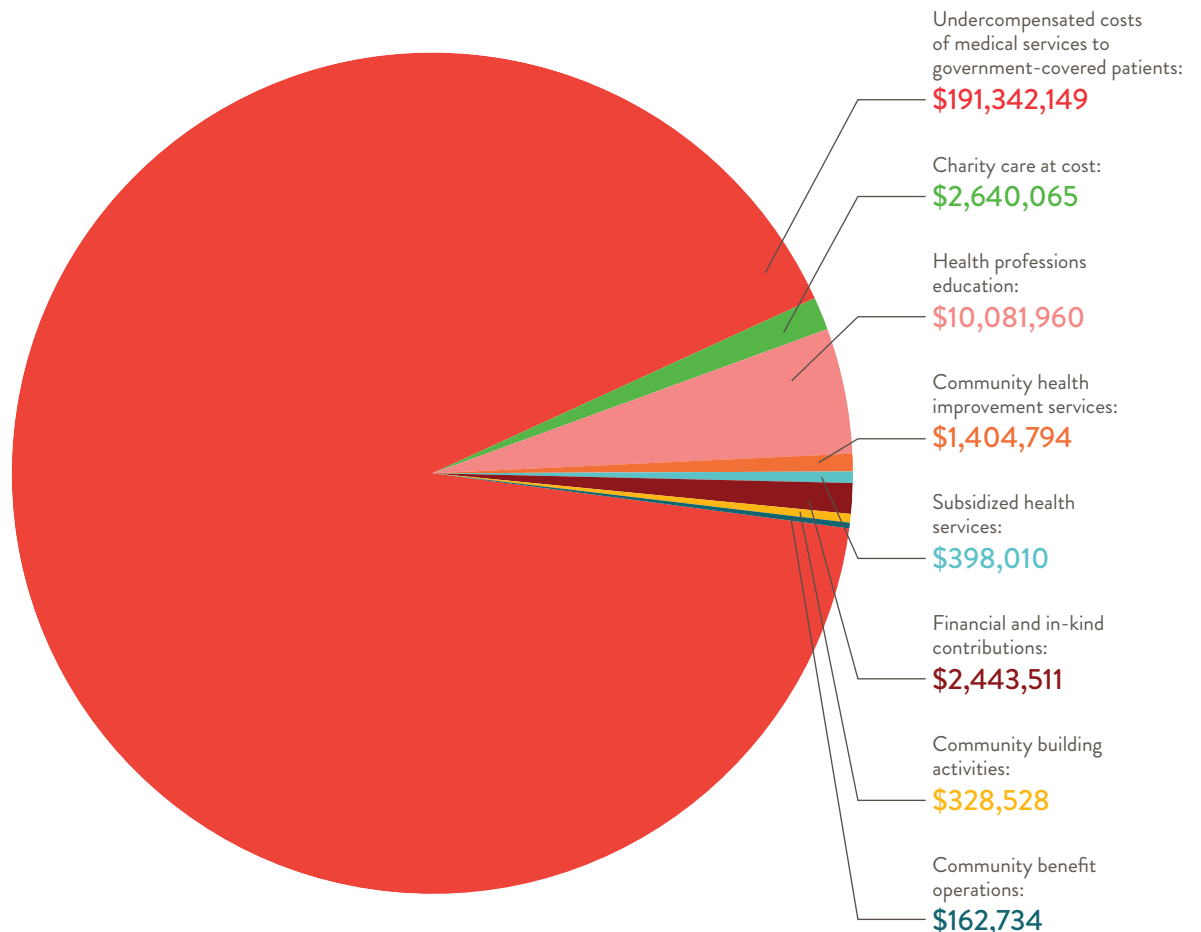
Christopher G. Dawes
President and CEO

In 2014, Lucile Packard Children’s Hospital Stanford invested

\$208,801,751

in Community Benefit services and activities to improve the health status of infants, children, adolescents and pregnant women.

Total net value of quantifiable benefits provided to the community: \$208,801,751



Here is the breakdown of our \$208,801,751 investment:

Financial Assistance and Charity Care: \$191,982,214

- Includes undercompensated costs of medical services for patients enrolled in Medi-Cal, out-of-state Medicaid and other means-tested government programs (Healthy Kids, CCS, CHDP, etc.) = \$191,342,149
- Charity care = \$2,640,065

Health Professions Education: \$10,081,960

- Resident physicians, fellows, medical student education costs (excludes federal CHGME reimbursement)
- Nurse and allied health professions training
- Funding for resident community projects
- Perinatal outreach and consultation services

Community Health Improvement: \$1,404,794

- Mobile adolescent health services
- Child Safety programs
- Care-A-Van for Kids
- Community Health education programs
- School-based health education programs
- Peninsula Family Advocacy Program
- Project Safety Net & HEARD Alliance
- Mental Health Dissemination and Innovation Initiative

Subsidized Health Services: \$398,010

- Suspected Child Abuse and Neglect Program
- Charity dental support

Financial & In-kind Contributions: \$2,443,511

- Healthy Kids insurance premium support
- Community clinic capacity building and support
- Event sponsorships for non-profit organizations
- Community Investment Grants

Community Building Activities: \$328,528

- Chamber of Commerce memberships and activities
- Service club activities
- Focus on a Fitter Future program
- Support for community emergency management
- Advocacy for children's health issues
- Workforce development

Community Benefit Operations: \$162,734

- Dedicated Community Benefit staff
- Training and staff development
- Reporting and compliance costs

About Us



Lucile Packard Children's Hospital Stanford

Opened in 1991, Lucile Packard Children's Hospital Stanford is the heart and soul of Stanford Children's Health. Nationally ranked and internationally recognized, our 302-bed hospital is devoted entirely to pediatrics and obstetrics. Our six centers of excellence provide comprehensive services and extensive expertise in key obstetric and pediatric areas: brain & behavior, cancer, heart, pregnancy & newborn, pulmonary and transplant. We also provide an additional wide range of multidisciplinary services for babies, children, adolescents and pregnant women.



Stanford Children's Health

Stanford Children's Health is the largest San Francisco Bay Area health care provider with an exclusive focus on children and pregnant women. From routine check-ups and specialized procedures to advanced treatment and critical care, Stanford Children's Health has never been easier to access. One of our doctors can be reached within 10 miles of most Bay Area family homes, and we're broadening this network of care every day through partnerships that share our dedication to babies, children, adolescents and pregnant women. The Stanford Children's Health network includes more than 1,000 leading pediatric and obstetric providers, as well as a growing selection of top-quality clinics and care providers from the South Bay to the East Bay and the Peninsula.



Stanford | MEDICINE

Stanford School of Medicine, one third of the triad that comprises Stanford Medicine, is the West Coast's oldest medical school and a worldwide leader in patient care, education, research and innovation. Lucile Packard Children's Hospital Stanford is proud to be the primary pediatric and obstetric teaching hospital of the Stanford School of Medicine — one of the top-ranked academic medical institutions in the country.

Together, everyone in our organization shares a passion and commitment for extraordinary care.

Patient Care Highlights 2014

At Lucile Packard Children's Hospital Stanford we strive to provide the best, most nurturing care possible for every patient. This requires both top-ranked clinical care and a stellar hospital experience. Providing extraordinary family-centered care is the ultimate goal of everything our doctors, nurses and specialized support do every day.



168,000
clinic visits



9,200
pediatric inpatients



patients from
48 & 25
states countries



more than
900
medical staff
&
3,200
employees



4,200
births



302
licensed beds
(415 after our hospital expansion in 2017)

About Community Benefit

Community Benefit Defined

As a not-for-profit organization, Lucile Packard Children's Hospital Stanford is dedicated to improving the health of our community. As part of that commitment, we provide direct services to some of our communities' most vulnerable members and we partner with government and local non-profit organizations on programs and funding. The following program guidelines drive our community work:

- Improves access to health services
- Enhances population health
- Advances increased general knowledge
- Relieves or reduces the burden of government to improve health

Community Health Needs Assessment

The Affordable Care Act and California law require a triennial community-wide health needs assessment in collaboration with local public health, non-profit and hospital partners. The results of the Community Health Needs Assessment (CHNA), along with decisions on how to best utilize our human and financial resources, culminate in Community Health Improvement Initiatives and programs, as well as Community Investment Grants.

Our three CHNA directed Community Health Improvement Initiatives for 2013-2016 are:

1. Improve access to primary health care services for children, teens and pregnant women
2. Prevent and treat pediatric obesity
3. Improve the social, emotional and mental health of children and youth

Our latest CHNA can be viewed at communitybenefit.stanfordchildrens.org

Community Benefit Implementation Strategy

California Senate Bill 697 mandates that not-for-profit hospitals report annually on their strategies to improve community health. This report outlines our CHNA directed strategies as well as our efforts over the past year.

Community Benefit Oversight

The Lucile Packard Children's Hospital Stanford Board of Directors reviews and approves Community Benefit programs, activities and funding. Our Community Benefit Advisory Council, comprised of local community leaders, advises Community Benefit staff throughout the year.

This report was approved by the full Board of Directors on February 4, 2015.

Our Community

Lucile Packard Children's Hospital Stanford is located on the Stanford University campus in the heart of Silicon Valley. Our growing network reaches far beyond the hospital walls throughout the San Francisco Bay Area and the greater Pacific Northwest. Although our focus is on providing exceptional Community Benefits to the communities in our primary hospital service area, we are committed to expanding our Community Benefit programs and activities throughout our network service area, and to maintaining and improving community health.

Meeting the Needs of Vulnerable Populations

Our Community Benefit work is focused on reaching one of the most vulnerable populations in our service area – underserved children and pregnant women.

Despite being one of the wealthiest regions in the country, 13% of children in San Mateo County and 11% of children in Santa Clara County are living in poverty with nearly 30% of children in both counties eligible for free school lunch.

Whether through funding insurance premiums for uninsured kids or providing free school lunch for children and their families, Lucile Packard Children's Hospital Stanford is dedicated to meeting the needs of these vulnerable populations through our Community Investment Grants.

Our FY2014 Community Investment Grant recipients were:

- San Mateo County Health System
- Gardner Packard Children's Health Center
- Ravenswood Family Health Center
- Mayview Community Health Center
- San Mateo & Santa Clara Community Benefit Coalitions
- Health Plan of San Mateo – Healthy Kids
- Healthy Kids of Santa Cruz County
- Health Improvement Partnership of Santa Cruz
- YMCA of Silicon Valley – Reach & Rise
- Puente
- Santa Clara County K-12 School Districts – HealthTeacher
- The Albert Schweitzer Fellowship

Community Health Initiatives

Lucile Packard Children's Hospital Stanford conducted a Community Health Needs Assessment between September 2012 and January 2013 in San Mateo and Santa Clara counties in partnership with other hospitals and health care providers. The 2013 CHNA relied on extensive health indicator data, interviews with key informant community leaders, and focus groups with community residents to produce a list of community health needs. Lucile Packard Children's Hospital Stanford prioritized three health needs for the 2013-2016 period.

①

Improve Access to Primary Health Care Services

Strategy:

Build capacity by funding community clinics and county health insurance premiums.

②

Prevent & Treat Pediatric Obesity

Strategy:

Address the social determinants of healthy weight through funding for Pediatric Weight Control Program and advocacy.

③

Improve the Social, Emotional & Mental Health of Children and Youth

Strategy:

Address the proven link between poor social, emotional and mental health by partnering with health care providers, mental health professionals, local schools and community agencies.

Community Health Initiative:



① Improve Access to Primary Health Care Services

Overview

Poor primary health care access impacts nearly all health needs, from prevention to treatment. In our most recent CHNA, health experts and community members alike expressed concern about various aspects of access, including having sufficient health care insurance, having adequate finances for copays and medicines, and having sufficient transportation to health care services. Access and delivery are driven by socioeconomic conditions (e.g., unemployment, poverty, linguistic isolation and low levels of education) and the availability of primary care physicians who can serve these populations. Although our community has higher rates of insured children than the state on average, ethnic disparities exist when it comes to health care insurance and access to a medical home.

Strategy

Improve access to primary health care services for children and youth ages 0-25, and for pregnant women through support of community health clinics and through funding of county health programs.

- | | |
|--|--|
| 1.1 Increase supply of providers in community clinics | 1.6 Fund Coastside health services through Puente |
| 1.2 Support Lucile Packard Children’s Hospital Stanford’s Mobile Adolescent Health Services Teen Van | 1.7 Fund primary care services at Mayview Community Health Center |
| 1.3 Fund Healthy Kids insurance premiums for children and youth | 1.8 Fund Care-A-Van for Kids |
| 1.4 Fund pediatric primary and dental services at Ravenswood Family Health Center | 1.9 Provide appropriate financial assistance for uninsured and underinsured patients |
| 1.5 Support Gardner Packard Children’s Health Center’s pediatric primary care clinic | 1.10 Train the next generation of health care providers |

Positive Outcomes



Programs

In FY14 Lucile Packard Children's Hospital Stanford supported the following programs with financial support.

Mobile Adolescent Health Services Program - Teen Van

Stanford Children's Health provides expert care for our community's high-risk kids and young adults ages 10 to 25 through the Mobile Adolescent Health Services program. The multidisciplinary staff of this program provide custom-designed care for those who rely exclusively on the Teen Van as their only link to a network of services and knowledge they urgently need. All services and medications are provided free of charge to the patients.

Services provided include: acute illness and injury care, physical exams, family planning services, pregnancy testing, HIV and STD testing, counseling and treatment, immunizations, mental health services, nutrition counseling and more.

To learn more and view the Teen Van's locations and schedule visit teenvan.stanfordchildrens.org

Total Investment: \$590,006

Individuals Served: 347 individual teen patients received 1,014 medical provider visits, 1,299 individual and group dietitian visits, and 679 social worker visits

Healthy Kids Insurance Premium Support – San Mateo & Santa Cruz Counties

Lucile Packard Children's Hospital Stanford funds the Healthy Kids insurance programs in both San Mateo and Santa Cruz counties. These programs expand health care coverage to children who are uninsured and do not qualify for other government health insurance programs. Our funding is used to cover the cost of premiums for one year for 100 youths who otherwise would not be able to participate in the program.

Total Investment: \$100,000 (split evenly among San Mateo and Santa Cruz counties)

Individuals Served: 100

Ravenswood Family Health Center

Our longstanding partnership with Ravenswood Family Health Center, a Federally Qualified Health Center, spans multiple services, including pediatric medical and dental visits. By leveraging our financial support and human capital, Ravenswood Family Health Center has been able to expand its culturally competent pediatric services and build capacity for uninsured or underinsured children and mothers in our community.

Total Investment: \$369,000

Individuals Served: 3,000 medical patients with 9,100 medical visits and 2,500 dental patients with 5,400 dental visits

Programs (cont'd)

Gardner Packard Children's Health Center

Opened in FY2013, the Gardner Packard Health Center, a Federally Qualified Health Center, has lowered health care costs and increased access to health care services for uninsured and underinsured children in our primary service area. The Gardner Packard Health Center is part of our ongoing efforts to increase access to care for our patients and the community.

Services provided include: general pediatric care; comprehensive treatment including immunizations, complete physical exams, acute illness and injury care; health education; social services assessment and assistance; mental health counseling; nutrition counseling and more.

Total Investment: \$1,425,000

Mayview Community Health Center

Mayview Community Health Center, a Federally Qualified Health Center, operates three clinics in the cities of Palo Alto, Mountain View and Sunnyvale. Lucile Packard Children's Hospital Stanford partners with Mayview to provide prenatal and pediatric care to low income and uninsured patients. The funds provided are used for three projects with the following objectives: improve the rate of immunizations for children, improve the rate of HPV vaccination for girls, and improve the percentage of babies with healthy birth weight.

Total Investment: \$50,000

Individuals Served: 6,900 with 15,424 encounters

Puente

As the region's only Community Resource Center, Puente serves the San Mateo County South Coast communities of Pescadero, La Honda, Loma Mar and San Gregorio. Puente advocates for its community and leverages resources that foster economic prosperity and security, and promote individual and community health and wellness. In fiscal year 2014, Lucile Packard Children's Hospital Stanford partnered with Puente to deliver vaccinations, health education, medical supplies, and physician and nurse services to the South Coast community.

Total Investment: \$60,000

Individuals Served: 938 with 16,775 encounters

Care-A-Van for Kids

Care-A-Van for Kids is a free transportation program that serves a large geographical area extending from Palo Alto to the Monterey Peninsula and beyond. Local, state and county firefighters, joined by the California Department of Forestry, were the first volunteer drivers to join the program in 1998. Now in addition to firefighters, volunteers from many walks of life use hospital-owned vans to bring seriously-ill children from low-income families to our hospital for inpatient and outpatient visits seven days a week.

Total Investment: \$243,262

Individuals Served: 1,200 with 3,184 rides



In Depth: Ravenswood Family Health Center

At Lucile Packard Children’s Hospital Stanford we believe ensuring the health of our community is a team effort. Our partner, Ravenswood Family Health Center, is serving our community’s most underserved members with culturally competent care and compassion.

Children and youth in Ravenswood’s service area suffer from disproportionately high rates of childhood obesity, social-emotional and mental health issues, poor oral health and asthma. These health disparities, coupled with socioeconomic barriers, pose a critical need for improved access to comprehensive and affordable pediatric health care services.

As a founding contributor, Lucile Packard Children’s Hospital Stanford recognized this special need and began a long-standing partnership with Ravenswood with the aim of increasing capacity and improving the health of our community. Our Community Investment Grant has enabled Ravenswood to increase access to primary pediatric services and pediatric dental services for underserved, high-risk children and youth.

Ravenswood was founded in 2001 to address a critical shortage in access to safety-net primary care and has been growing ever since.



“I am always grateful for the doctor and the nurses because every time my boy was sick, right away they would assist me. I’m very grateful because they know my boy, they know my girl and they know me. I feel that they feel affection for my children.”

– Patient and mother of two, Ravenswood Family Health Center

Community Health Initiative:



② Prevent & Treat Pediatric Obesity

Overview

Obesity rates among children and youth fail to meet Healthy People 2020 targets in both San Mateo and Santa Clara counties. Measures of risk for body composition indicate that 2-5 year-olds, 5th graders and 9th graders are at risk for poor health outcomes. Even infant weight is increasing, with more than 10% of San Mateo County newborns considered at high birth-weight. In all child and adolescent age groups, Hispanic/Latino children have some of the highest rates of obesity compared with other ethnicities. However, Pacific Islanders have the highest rates of overweight and obesity among 5th graders (e.g., 65% in San Mateo County). Drivers of obesity are poor nutrition, lack of exercise and the low availability of fresh food and high prevalence of fast food in the physical environment.

Strategy

Reduce the prevalence and severity of overweight and obese children by addressing the social determinants of health, as well as offering evidence-based clinical treatment programs to children and families of the community.

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| <ul style="list-style-type: none"> 2.1 Fund scholarships for Lucile Packard Children’s Hospital Stanford Pediatric Weight Control Program for families with children ages 8-15 2.2 Fund HealthTeacher and GoNoodle health tools for K-12 schools in Santa Clara County | <ul style="list-style-type: none"> 2.3 Continue participation with strategic community collaboratives addressing prevention of pediatric obesity 2.4 Seek additional partnership opportunities to reduce obesity rates and promote healthy lifestyles among children and youth |
|--|--|

Positive Outcomes



Programs

In FY14 Lucile Packard Children's Hospital Stanford supported the following programs with financial support.

Pediatric Weight Control Program

A nationally recognized, evidence-based initiative, the Lucile Packard Children's Hospital Stanford Pediatric Weight Control Program is a family-focused, 26-week behavior modification program for overweight children and their families. Insurance plans do not yet reimburse for weight management programs, so families must pay out of pocket. In response to this, Lucile Packard Children's Hospital Stanford has established a process for families to apply for partial or full financial support based on need. The program is highly successful with over 97% of children completing the entire program. 89% of children and 84% of their parents saw a significant reduction in weight. The Pediatric Weight Control Program is open to all qualifying community members.

Total Investment: \$71,000

Scholarships Awarded: 48

HealthTeacher & GoNoodle

A leading provider of online health curriculum, HealthTeacher provides K-12th grade teachers with access to online health promotion, disease prevention, and social and emotional wellness lessons. With more than 300 Common Core-aligned health lessons, HealthTeacher allows teachers and students to learn about alcohol and drug abuse prevention, nutrition, physical activity, family health and many more health topics.

GoNoodle, launched this year, allows teachers access to highly dynamic online games to get their students up and moving throughout the day while teaching children about healthy lifestyle choices, wellness and mindfulness.

Lucile Packard Children's Hospital Stanford's investment has allowed 33 school districts and 217 schools in Santa Clara County to leverage the power of technology to improve the health of children in our community in FY2014.

Total Investment: \$59,000

Individuals Served: 38,236

Partnership for a Healthier America

The Partnership for a Healthier America (PHA) is devoted to working with the private sector to ensure the health of the nation's youth by solving the childhood obesity crisis. PHA brings together public, private and non-profit leaders to broker meaningful commitments and develop strategies to end childhood obesity. PHA is a non-partisan, non-profit led by some of the nation's most respected health and childhood obesity advocates and honorary chair First Lady Michelle Obama. Since 2012, Lucile Packard Children's Hospital Stanford has partnered with PHA to deliver healthier options throughout our facilities and to improve the nutrition of patient meals and the food options in on-site cafeterias.

Total Investment: \$3,000



In Depth: GoNoodle

At Lucile Packard Children's Hospital Stanford we're committed to keeping students healthy, happy and learning. It's this commitment that drove us to partner with HealthTeacher in 2012 to bring GoNoodle to students across Santa Clara County.

GoNoodle's physical activity breaks, called "brain breaks," are played inside the classroom, next to students' desks, in 5 minutes or less. Dancing, running, stretching and even deep breathing activities at GoNoodle.com help students be active and focused in their learning — all while having fun.

Childhood obesity is a leading health issue affecting kids today. According to the CDC, 16% of California children ages 2-5 are overweight and 17% are obese. If left unaddressed, obesity is projected to impact 47% of Californians by 2030 according to a 2014 report by Trust for America's Health and the Robert Wood Johnson Foundation. We know that regular moderate to vigorous physical activity is a key ingredient in combating the rising obesity epidemic.

With our support, over 1.4 million minutes of physical activity were recorded using GoNoodle in Silicon Valley elementary schools.



“GoNoodle has completely transformed my classroom environment. My students are motivated to focus for a period of time in order to ‘earn’ a brain break. They cheer loudly whenever our Champ grows, and many parents have commented how wonderful it is to allow the children to get their ‘wiggles’ out during the school day.”

— 4th grade teacher, Van Meter Elementary, Los Gatos

Community Health Initiative:



③ Improve the Social, Emotional & Mental Health of Children and Youth

Overview

Poor mental health in the community is evidenced by reports that more than one-fourth of youth in middle and high school reported that they felt sad or hopeless almost every day. Youth of color have even higher rates of depression and suicidal thoughts. In 2008 and 2009 our community saw a rash of youth suicides. Community input indicates specific concerns about stress and depression. Known root causes of mental health disorders in children and youth include adverse childhood experiences such as being abused or neglected, or witnessing violence or substance abuse. Drivers of poor mental health include poor coping skills, lack of education about stress and depression, and lack of treatment/access to care.

Strategy

Partner with and link health care providers with mental health providers, school professionals and community agencies to increase the emotional and social well-being of children and youth ages 0-25.

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|---|--|
| <ul style="list-style-type: none"> 3.1 Fund Project Safety Net & HEARD Alliance projects 3.2 Fund the Mental Health Dissemination and Innovation Initiative project 3.3 Sustain Suspected Child Abuse and Neglect Team activities and advocacy | <ul style="list-style-type: none"> 3.4 Fund Reach & Rise youth mentoring program through the YMCA 3.5 Seek additional engagement and partnership opportunities to support the social, emotional and mental health needs of our community |
|---|--|

Positive Outcomes



Programs

In FY14 Lucile Packard Children's Hospital Stanford supported the following programs with financial support.

Project Safety Net & Health Care Alliance for Response to Adolescent Depression (HEARD)

Born out of the 2009 teen suicide cluster in Palo Alto, both of these community efforts seek to increase the emotional and social well-being of youth.

The Project Safety Net collaborative formed to develop and implement an effective, comprehensive, community-based mental health plan for youth well-being in Palo Alto. Focusing on education, prevention and intervention, the collaborative is designed to increase help-seeking behaviors and build connections between peers and caring adults that provide a safety net for youth in the community.

Like Project Safety Net, the HEARD alliance was formed as a response to social and emotional challenges facing youth in the Palo Alto community. The HEARD alliance is comprised of child psychiatrists, non-profit agencies and school psychologists working to prevent crisis situations and intervene when they may arise. The alliance works to increase awareness of mental disorders, decrease the stigma surrounding them and increase access to treatment.

Community partners: City of Palo Alto, Palo Alto Unified School District, Palo Alto PTA, Adolescent Counseling Services, Youth Community Service, Palo Alto Medical Foundation, Developmental Assets Coalition, and the Stanford University Department of Psychiatry.

Total Investment: \$113,430 across both programs

The Mental Health Dissemination and Innovation Initiative

The Mental Health Dissemination and Innovation Initiative's activities focus on research into biological and sociological risk factors for stress vulnerability that aims to prevent the outcomes of traumatic events in young children and adolescents, and to mitigate these effects in youth already experiencing functional impairment. The initiative develops and disseminates innovative treatments and interventions for youth with a focus on community engagement.

Total Investment: \$150,000

Suspected Child Abuse and Neglect Team (SCAN)

Designed to recognize, respond to and manage cases of abusive injury or harm caused by physical violence, sexual violence or neglect, the SCAN Team consults on suspected child abuse cases, meets regularly to review Child Protective Services cases, and provides both inpatient and outpatient consultation services. The SCAN Team regularly disseminates abuse prevention materials and trains medical providers on how to prevent, recognize and report cases of abuse.

Total Investment: \$19,659

Individuals Served: 46

Reach & Rise

A project of the YMCA, Reach & Rise is a national one-to-one mentoring program determined to move youth from risk to resiliency. The program helps build a better future for youth by matching them with an adult mentor for one year. Free of cost to families, trained mentors work to understand cultural and social development, mental health issues and risk factors, and offer ways to communicate and relate to youth. The goal of the program is to help youth gain positive, consistent and nurturing relationships with adults to build self-esteem, improve decision-making skills and school performance, and promote healthy interpersonal relationships.

Total Investment: \$10,000

Individuals Served: 47



In Depth: The Mental Health Dissemination and Innovation Initiative

As part of Lucile Packard Children’s Hospital Stanford’s commitment to improving the social and emotional health of youth in our community, we provide ongoing support to the Early Life Stress and Pediatric Anxiety Program (ELSPAP), directed by Dr. Victor Carrion.

The program is focused on improving the social and emotional health of Bay Area children and families through both clinical service and research partnerships with community agencies.

The program aims to improve understanding of the cognitive, behavioral and biological correlates of early life stress and trauma, and to develop individual and community interventions to promote resilience for those facing adversity.

With these goals in mind, the program partners with the Ravenswood City School District to implement and evaluate a district-wide curriculum focused on improving student health and wellness.

Approximately 3,500 students receive education on relaxation, stress management, nutrition and healthy physical activity, and the program is utilizing a multi-method assessment approach to measure and disseminate the benefits of this curriculum.

In order to meet the needs of children and families requiring clinical care, ELSPAP maintains partnerships with Ravenswood Family Health Center in East Palo Alto and the Center for Youth Wellness in the Bayview District of San Francisco to provide integrated care services.



“Community-informed programs and partnerships set the stage for truly effective interventions.”

– Dr. Victor Carrion, Stanford Early Life Stress & Pediatric Anxiety Program at Lucile Packard Children’s Hospital Stanford

Programs that Benefit the Broader Community

Training the Next Generation of Health Professionals

Residency & Fellowship Training

Lucile Packard Children's Hospital Stanford is one of the top destinations for physician training for students from Stanford School of Medicine. We provide clinical training for medical students, residents and fellows from the Stanford School of Medicine through our pediatric residency training program.

Our pediatric residency program began over 2 decades ago with the goals of training the doctors of the future through a robust and well-rounded program with emphasis on advocacy and community service.

We also provide training for students and fellows in the areas of nursing, pharmacy, social work, audiology, occupation and physical therapy, and clinical nutrition.

Total Investment: \$6,718,865

Residents and Fellows: 175 FTE

Pediatric Advocacy Program

The Pediatric Advocacy Program at Lucile Packard Children's Hospital Stanford provides pediatric residents with opportunities to:

1. Learn about critical community agencies and resources through the Community Pediatrics and Child Advocacy Rotation
2. Support local community partners in their efforts to address pressing child health needs through the StAT Advocacy Training Program
3. Promote child health and wellbeing through policy and systems change through community-engaged programs and initiatives

The advocacy program provides residents with high caliber education, support and mentorship to develop, implement and evaluate longitudinal projects that meet community identified needs.

Total Investment: \$50,000

Individuals Served: 28 residents (Community Pediatrics Rotation), 15 residents (StAT Training Program)

Nurse & Allied Health Professionals Training

Lucile Packard Children's Hospital Stanford is committed to training the many professionals that make exceptional family-centered care possible. This includes nursing students and allied health professionals such as social work fellows, audiology professionals, pharmacists, clinical nutritionists and others.

Total Investment: \$3,313,095

Mid-Coastal California Perinatal Outreach Program

The Mid-Coastal California Perinatal Outreach Program (MCCPOP), funded in part by the State of California, seeks to improve birth outcomes through education, consultation and collaboration. MCCPOP provides obstetrical and neonatal education to health care providers in the counties of San Mateo, Santa Clara, Santa Cruz, San Benito, Monterey and San Luis Obispo. MCCPOP advocates for exceptional family-centered care in affiliated hospitals.

MCCPOP is a partnership among the Department of Pediatrics, Division of Neonatal and Developmental Medicine at Stanford University, the Johnson Center for Pregnancy and Newborn Services at Lucile Packard Children's Hospital Stanford, and 25 hospitals in 6 counties.

Total Investment: \$304,163

Keeping Kids Safe

Safe Kids Coalition

As a leader in children's health in our community, Lucile Packard Children's Hospital Stanford is the host agency for the local coalition Safe Kids San Mateo/Santa Clara County. Lucile Packard Children's Hospital Stanford provides the coalition coordination and the meeting site. This coalition consists of parents, law enforcement, health professionals, firefighters, business leaders and others working to reduce the number of unintentional injuries to children in our community by providing prevention education, activities and events.

Child Safety Outreach Program

Lucile Packard Children's Hospital Stanford is dedicated to preventing injuries in children. With ongoing support from Kohl's, the program plays a key role in reducing harm to Bay Area children. Our bilingual staff provides car, bike and pedestrian safety education at health fairs and community events across the South Bay and Peninsula.

Car Seat Fitting Station

With four out of five child safety seats being used incorrectly, inspections by a certified technician are vital to keeping our kids safe. Lucile Packard Children's Hospital Stanford offers a child passenger fitting station for patient families as well as for the community throughout the year.

Certified technicians offer the following assistance to parents and caregivers:

- Ensure that the child safety seat purchased by the family has not been recalled
- Advise on how to choose an age, height and weight appropriate child safety seat
- Instruct and demonstrate how to install and use the appropriate child safety seat in the vehicle
- Instruct and demonstrate how to correctly place a child in the appropriate child safety seat
- Answer any questions parents or caregivers may have regarding child safety seat installation

Total Investment across all programs: \$134,489

Additional Grant Funds provided by Kohl's: \$110,492

Individuals Served: 10,068

Community Health Education

Our commitment to family wellness and preventative care is demonstrated through our health education classes, child safety programs and community lectures held at the hospital and throughout the Bay Area. We offer programs and classes to enhance the lives of parents and children. Our Start Strong series focuses on pregnancy, childbirth and newborn and maternal care, while Your Child's Health University offers classes designed for parents and their children through adolescence.

Learn more at classes.stanfordchildrens.org

Total Investment: \$13,600 in free or subsidized classes

Individuals Served: 2,379

Advocacy & Outreach

Advocacy for Children's Health

As part of our mission, Lucile Packard Children's Hospital Stanford advocates on behalf of children, teens and pregnant women before governmental bodies to ensure that all children and their families have access to quality care. Our advocacy includes educating the community and policy leaders on the health needs of children and pregnant women, being involved in legislation that affects children's health, and working with physicians as they advocate for their patients and families.

Total Investment: \$154,100

Lucile Packard Children's Hospital Stanford Leadership on Boards & Committees

Members of our leadership team and faculty play a pivotal role across the nation with non-profit groups. Some of the organizations are listed below:

- Abilities United
- Project Cornerstone
- Avenidas
- Ravenswood Family Health Center
- Health Improvement Partnership – Santa Cruz
- Ronald McDonald House
- Kids in Common
- Santa Clara Family Health Plan
- March of Dimes
- San Mateo County Health System – Nurse Family Partnership

The Santa Clara County Children's Agenda

Lucile Packard Children's Hospital Stanford is an active supporter of the Kids In Common Children's Agenda. The Children's Agenda, a project of Planned Parenthood of Mar Monte, provides a common framework to ensure every child is safe, healthy, successful in learning and successful in life. Our faculty serves as co-chair and sits on the Vision Council.

The Children's Agenda goals are to ensure:

- Children are physically, socially and emotionally healthy
- Children are prepared for and successful in school
- Children live in safe and stable homes and communities

Project Cornerstone

An initiative of the YMCA of Silicon Valley, Project Cornerstone helps children and teens thrive by building positive values, promoting meaningful relationships, and teaching skills and experiences that lead to a successful future. Project Cornerstone partners with schools and communities to create positive and caring environments for social and emotional development through trainings for faculty, students, parents and community members. Lucile Packard Children's Hospital Stanford provides support to the Project Cornerstone Advisory Board.

Individuals Served: 60,997 children and youth in Santa Clara & San Mateo Counties

Adults Trained: 6,094 in Santa Clara & San Mateo Counties

Project SEARCH

In 2012, Lucile Packard Children's Hospital Stanford began a partnership with Project SEARCH to help young adults with developmental disabilities find jobs and internships in order to build their careers. Participants work with our hospital for one year with the goal of gaining hands-on experience and training. Participants gain real experience in several departments including: Human Resources, Housekeeping, Patient Financial Services, Respiratory Services, the Gift Shop, Food Services and Patient Access Services. Project SEARCH interns complete their rotations with the goals of working 80% independently and learning valuable career skills that will be useful in their search for full-time employment.

Community Partners: Palo Alto Unified School District, Hope Services

Total Investment: \$110,874

Chambers of Commerce & Service Clubs

As part of our ongoing advocacy efforts and as a major regional employer, leaders at Lucile Packard Children's Hospital Stanford play an active role in the following local and regional organizations working to build economic vitality: Silicon Valley Leadership Group; Joint Venture Silicon Valley; San Mateo County Economic Development Association; and the Chambers of Commerce in Palo Alto, Mountain View, Menlo Park, Redwood City, Los Altos, San Jose/Silicon Valley, Santa Cruz, Capitola and Emeryville.

Total Investment: \$48,149

Emergency Preparedness

Lucile Packard Children's Hospital Stanford and Stanford Health Care play a critical role in disaster preparedness in our community. Our shared Office of Emergency Management (OEM) collaborates with local governments, other regional hospitals, Emergency Medical Services providers and others to respond to and mitigate catastrophic events such as pandemic flu, earthquakes and other disasters. Our Office of Emergency Management provides critical supplies and emergency medical equipment in the case of an emergency.

Total Investment: \$15,405

Non-profit Sponsorship Support

Another way we show our support for community organizations is by providing valuable financial support for their fundraising efforts through sponsorship of events that support their mission. This assistance allows local non-profit organizations to leverage our initial funding to raise funds for programs and activities that complement our mission and improve the health of the community.

Total Investment: \$141,241



Breaking New Ground: Building the Hospital of the Future

Lucile Packard Children's Hospital Stanford started with the vision of one mom – Lucile Salter Packard – which continues to guide us today as we build a state-of-the-art facility for specialized pediatric and obstetric medicine.

Our \$1 billion expansion adds 521,000 square feet to the existing hospital facility and will include advanced technologies, more private hospital rooms, an environmentally sensitive and sustainable design, and expanded clinics. Our hospital facility remains open and operating through the entire expansion project.

Increasing Our Capacity to Care

As part of Lucile Packard Children's Hospital Stanford's mission to provide family-centered care, the completed 521,000 square foot expansion will feature 149 new patient beds and more space for families to be with their child during treatment and recovery. The expansion provides patients and doctors with the most modern clinical advancements and technology, while also addressing the specialized needs of pediatric and obstetric patients and their families.

Designed for Healthier, Happy Lives

Keeping pace with the changing needs of our patients requires forward thinking transformation. The new hospital design will provide a more efficient and effective work environment, so that our doctors, nurses and staff can focus on providing the best care for our patients. This includes an adaptable design that will accommodate cutting-edge protocols and equipment as they develop.

Designed with the Whole Family in Mind

Hospital stays can be stressful. We've designed space and programs that embrace families in a comforting environment from the moment they enter our building.

Our commitment to providing family-centered care is reflected in everything we do, including private rooms with sleeping space for two parents, quiet waiting areas, engaging playrooms and healing gardens. This new design ensures that parents are intimately involved in every aspect of their child's care.

Building a Healthier Hospital

Through the vision of Lucile Packard, we believe that nature plays an important role in the healing process. Studies show that a connection to the outdoors makes people healthier, happier and more productive. Our expansion adds more than 3.5 acres of healing gardens and green space. Patient rooms have windows overlooking our gardens and public spaces feature large windows and access to our decks and patios.

Setting the Standard for Sustainability in Design

We are setting the standard for sustainability in hospital design.

Inside the expanded hospital, water-efficient bathroom fixtures and fittings will reduce potable water usage by 30% compared to other hospitals of similar size. Outside, we will harvest rainwater and wastewater and will dehumidify indoor air to meet 100% of the irrigation needs for all of our new landscaping, helping to save more than 684,000 gallons of water per year.

The project officially broke ground on September 6, 2012. The existing facility will remain fully operational during construction.

Construction is scheduled to be completed in late 2016, and the new building will open for patient care in summer 2017.

Sustainability highlights

In addition to water conservation, our other sustainability efforts include:

Renewable energy systems, including wind turbines



Electric vehicle charging stations and encouraging mass transportation to limit traffic



Healthy local and organic food



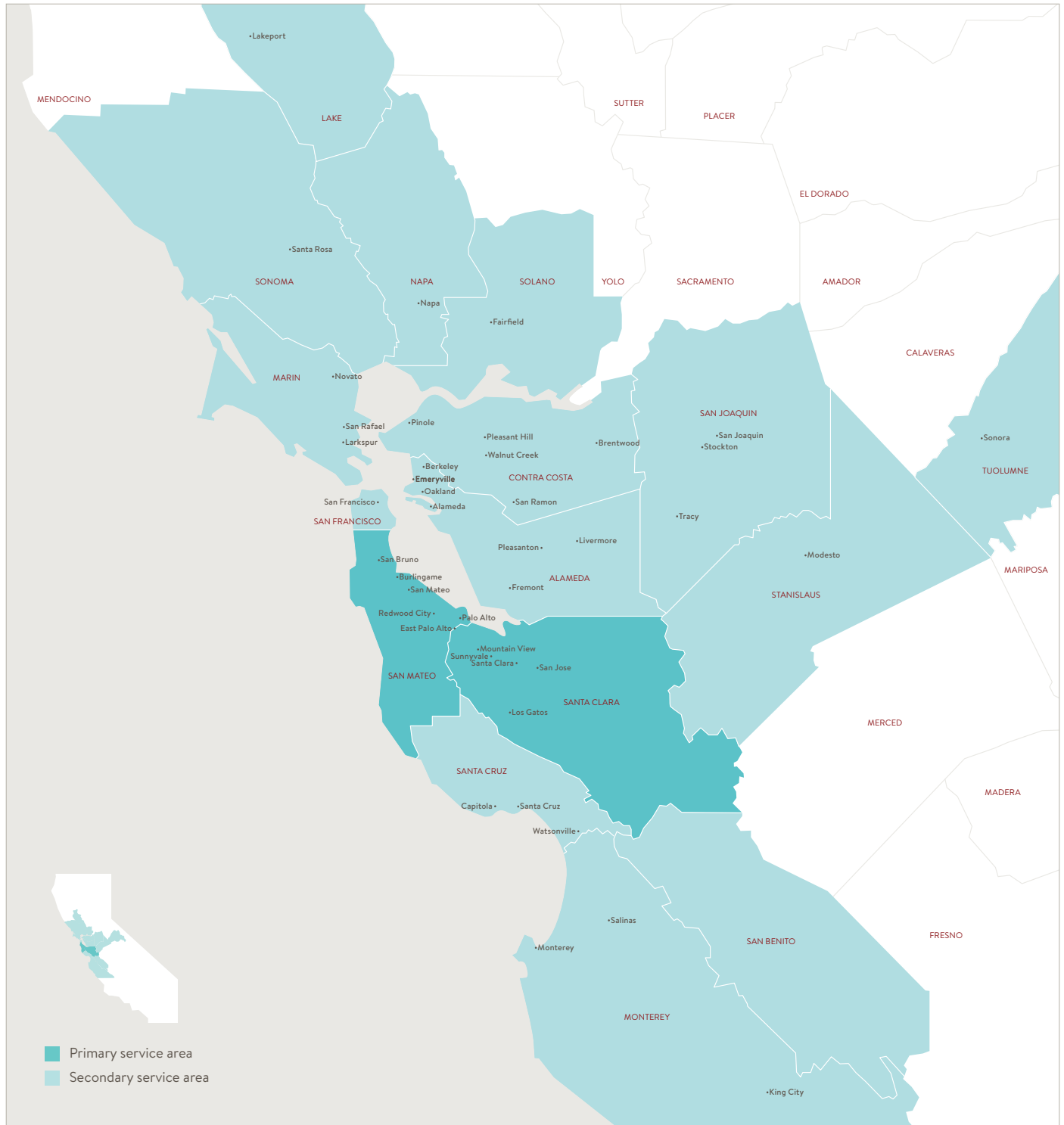
Native and adaptive vegetation throughout our healing gardens and green space

Green housekeeping and comprehensive recycling programs

To learn more visit expansion.stanfordchildrens.org

Service Areas

Our Primary and Secondary Service Areas



Service Areas

Our Primary and Secondary Service Areas

Primary Service Areas

Burlingame

- Primary Care

Redwood City

- Cardiology Remote Echo
- Ophthalmology (ROP)
- Perinatal/Neonatal Outreach
- Satellite NICU

San Bruno

- Adolescent Medicine (Teen Van)

Palo Alto

- Obstetrics & Gynecology

Mountain View

- Castro Commons Clinic
- Pediatric Unit at El Camino
- Perinatal Diagnostic Center
- Perinatology/Neonatology

Los Gatos

- Primary Care
- South Bay Specialty Center

East Palo Alto

- Adolescent Medicine (Teen Van)
- Child Psychiatry
- General Pediatrics

Santa Clara

- Adolescent Medicine (Teen Van)

San Mateo

- Cardiology
- Primary Care

San Jose

- Adolescent Medicine (Teen Van)
- Cardiology
- Gastroenterology
- General Surgery
- Primary Care

Sunnyvale

- Gastroenterology

Secondary Service Areas

Larkspur

- Cardiology

Alameda

- Primary Care

Capitola

- Cardiology

Novato

- Cardiology

Oakland

- CV Surgery
- Cardiology
- Liver Transplant
- Primary Care

Fremont

- Cardiology Remote Echo
- Infant Development Clinic
- Ophthalmology (ROP)
- Pediatric Hospitalist
- Perinatal Diagnostic Center
- Perinatal/Neonatal Outreach
- Satellite NICU

King City

- Perinatal/Neonatal Outreach

Lakeport

- Cardiology

Livermore

- Primary Care

Modesto

- Cardiology
- Cardiology Remote Echo
- Infant Development Clinic
- Perinatal/Neonatal Outreach

Monterey

- Cardiology
- Primary Care
- Pulmonary
- Urology

Napa

- Cardiology

Emeryville

- Cardiology
- Endocrinology
- Gastroenterology
- Neurology

Fairfield

- Cardiology

Pinole

- Primary Care

Pleasant Hill

- Neurology

Pleasanton

- Cardiology
- Perinatal/Neonatal Outreach
- Primary Care

Salinas

- Cardiology
- Endocrine/Diabetes
- Perinatal Diagnostic Center
- Perinatal/Neonatal Outreach
- Pulmonary
- Satellite NICU

San Francisco

- Adolescent Medicine (Teen Van)
- Cardiology
- Endocrinology
- Gastroenterology
- Genetics
- Neurology

Santa Cruz

- Cardiology
- Gastroenterology
- Infant Development Clinic
- Ophthalmology (ROP)
- Perinatal Diagnostic Center
- Perinatal/Neonatal Outreach
- Pulmonary
- Satellite NICU
- Urology

Santa Rosa

- Cardiology
- Genetics

Sonoma

- Cardiology

Stockton

- Cardiology
- Gastroenterology

Tracy

- Primary Care

Walnut Creek

- Cardiology
- Endocrinology
- Gastroenterology
- Primary Care
- Pulmonary

Watsonville

- Infant Development Clinic
- NICU Medical Director
- Perinatal/Neonatal Outreach

San Ramon

- Primary Care

San Rafael

- Cardiology
- Endocrinology

Berkeley

- Primary Care

Brentwood

- Cardiology

Find us

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Lucile Packard
Children's Hospital
Stanford

