

OUWB Faculty Newsletter



May 2012 Edition

The Inaugural William M. Davidson Medical Education Week

Navigating Medical Education in the 21st Century
Collaborative • Competency-Based • Clinical • Curriculum
Comprehensive • Continuing Education • Case-Based



Education Week begins next week, Monday, May 21, 2012 and continues through Wednesday, May 30, 2012. Dr. Thomas Nasca from the Accreditation Council for Graduate Medical Education will be presenting the inaugural

William M. Davidson lecture in medical education, at the invitation and under the sponsorship of the Shoichet/Davidson Endowment for Excellence in Internal Medicine Education at Beaumont Health System.

Other prominent speakers include:

Deborah Simpson, PhD · Associate Dean for Educational Support & Evaluation · Medical College of Wisconsin

Kelley Skeff, MD, PhD · Vice Chair, Department of Medicine, Co-Director, Stanford Faculty Development Center for Medical Teachers · Stanford University School of Medicine

Georgette Stratos, PhD, · Senior Research Scholar, Division of General Disciplines, Co-Director, Stanford Faculty Development Center for Medical Teachers · Stanford University School of Medicine

Nancy Searle, EdD, Associate Professor of Pediatrics, Section of Academic General Pediatrics, Associate Professor, Undergraduate Medical Education, Baylor College of Medicine

Faculty Assembly News!

The **second Faculty Assembly** was held on Thursday, May 10, 2012. The Faculty Assembly leadership would like to express our gratitude to all the OUWBSOM faculty members who participated in our second Faculty Assembly.

Your participation is essential to the success of the faculty governance and the medical school as a whole. If questions arise regarding the Faculty Assembly, you are always welcome to contact me at bee@oakland.edu.

Once again, thank you!

Mary T. Bee

President, OUWBSOM
Faculty Assembly



The Inaugural William M. Davidson Medical Education Week

May 21-30, 2012

May 21-30, 2012

All Day **Poster Presentations:**
Royal Oak, Troy and Grosse Pointe

Monday, May 21, 2012

8:00am - 8:30 am **Giving Learners Feedback***
Nancy Searle, EdD
Baylor College of Medicine
Open Session - Royal Oak Surgical Learning Center

8:30am - 3:30pm **By invitation only: Stanford Clinical Teaching Program***
Kelley Skeff, MD, PhD and Georgette Stratos, PhD
Stanford University School of Medicine
Royal Oak Surgical Learning Center

Tuesday, May 22, 2012:

8:00am - 3:00pm **By invitation only: Stanford Clinical Teaching Program***
Kelley Skeff, MD, PhD and Georgette Stratos, PhD
Stanford University School of Medicine
Royal Oak Surgical Learning Center

4:00pm - 5:00pm **Providing Timely & Effective Feedback***
Jeffrey Devries, MD, MPH
Oakland University William Beaumont School of
Medicine and Beaumont Health System
Open session Royal Oak Cardiology Conference Room

Wednesday, May 23, 2012

8:00am - 10:00am **Educating 21st Century Physicians:
Our Mandate to Teach Professionalism**
At the invitation and under the sponsorship of the
Shoichet/Davidson Endowment for Excellence in Internal
Medicine Education at Beaumont Health System.
Thomas J. Nasca, MD, MACP
Accreditation Council for Graduate Medical Education
Open session - Townsend Hotel

1:00pm - 4:00pm **By invitation only: Stanford Clinical Teaching Program**
Kelley Skeff, MD, PhD and Georgette Stratos, PhD
Stanford University School of Medicine
Royal Oak Surgical Learning Center

Thursday, May 24, 2012

7:30am - 3:00pm **By invitation only: Stanford Clinical Teaching Program***
Kelley Skeff, MD, PhD and Georgette Stratos, PhD
Stanford University School of Medicine
Royal Oak Surgical Learning Center

7:30am - 8:30am **Providing Timely & Effective Feedback***
repeat session
Jeffrey Devries, MD, MPH
Oakland University William Beaumont School of
Medicine and Beaumont Health System
Open session - Grosse Pointe LL Private Dining Room

Thursday, May 24, 2012 (continued)

4:00pm - 5:00pm **Providing Timely & Effective Feedback***
repeat session
Jeffrey Devries, MD, MPH
Oakland University William Beaumont School of
Medicine and Beaumont Health System
Open session - Troy Lower Level Classroom 1 & 2

Friday, May 25, 2012

8:30am - 3:00pm **By invitation only: Stanford Clinical Teaching Program***
Kelley Skeff, MD, PhD and Georgette Stratos, PhD
Stanford University School of Medicine
Royal Oak Surgical Learning Center

12:00pm - 1:00pm **Writing Multiple Choice Questions for USMLE***
Constance Shriner, PhD
The University of Toledo
Open session - OU Kresge Library Room 100

Tuesday, May 29, 2012:

8:00am - 10:00 am **Team Based Learning Classroom Facilitation***
Richard Sabina, PhD and David Thomas, PhD
Oakland University William Beaumont School of
Medicine
Open session - Royal Oak Surgical Learning Center

1:00pm - 3:00pm **Team Based Learning Classroom Facilitation***
repeat session
Richard Sabina, PhD and David Thomas, PhD
Oakland University William Beaumont School of
Medicine
Open session - Royal Oak Surgical Learning Center

OUWB School of Medicine Faculty Teaching Innovations Showcase

Open sessions - Royal Oak Surgical Learning Center
4:00pm - 4:30pm **Use of Animation in Medical School Teaching**
Matthew Sims, MD
Beaumont Health System

4:30pm - 5:00pm **Developing an eBook Physiology Course Pack Using
iAuthor Application**
David W. Rodenbaugh, PhD
Oakland University William Beaumont School of
Medicine

Wednesday, May 30, 2012

9:30am - 11:30pm **Developing Your Portfolio as an Educational Scholar**
Deborah Simpson, PhD
Medical College of Wisconsin
Open session - Royal Oak Surgical Learning Center

12:00pm - 1:00pm **Is the Evidence of Your Teaching Like Dry Ice
or Community Property?***
Deborah Simpson, PhD
Medical College of Wisconsin
Open session - Royal Oak Surgical Learning Center

*This activity is approved for *AMA PRA Category 1 Credit(s)*TM

William Beaumont Hospital is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

To register for any open session or for more information, please register online at www.oakland.edu/medicine/events

Upcoming Faculty Development Opportunities

Sponsored by:

The Center for Medical Education, Faculty Development & Leadership



OAKLAND UNIVERSITY WILLIAM BEAUMONT



Faculty Development Schedule

June 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7 RefWorks: Introduction to a web-based Bibliographic Management System Beaumont-RO Surgical Learning Center Cl. 1 & 2 4-5 PM	8	9
10	11	12	13	14	15	16
17	18	19	20	21 RefWorks: Introduction to a web-based Bibliographic Management System Beaumont-Troy Hospital Ground Floor, Cl. 1 & 2 4-5 PM	22 RefWorks: Introduction to a web-based Bibliographic Management System Oakland U. Kresge Library 225B 1:30-2:30 PM	23
24	25	26	27 RefWorks: Introduction to a web-based Bibliographic Management System Beaumont-GP Hospital LL, Prvt Dining Rm 4-5 PM	28	29	30

Committee Highlights!

Each month the Faculty Newsletter shall highlight one of the standing committees that are outlined in the OUWB Bylaws for faculty. This month's featured committee is the Student Promotion Review Committee. The following is a summary of the committee's roles and responsibilities as well as a current listing of its membership.

Excerpts from the "Bylaws of the Faculty of Oakland University William Beaumont School of Medicine"

Student Promotion Review Committee

1. The Student Promotions Review Committee shall refer its recommendations to the Associate Dean for Student Affairs for action. The Committee shall:
 - a. Review and make recommendations on policies regarding student progress, dismissal, or graduation.
 - b. Review and take action on proposals from the School's Programs regarding student progress, promotion, dismissal or graduation.
 - c. Establish guidelines and procedures for any student wishing to present evidence in support of an appeal of an adverse academic action.
 - d. Make specific recommendations concerning the graduation of students.
 - e. Report dismissals and reinstatements of students to the Dean.
 - f. Identify and make known to the Dean, the faculty and the student body of the School those students who have achieved outstanding records and make specific recommendations regarding academic honors.

**As outlined by the Bylaws of the Faculty of the Oakland University William Beaumont School of Medicine.*

Appointed Student Promotion Review Committee

Name

Department

Michael Barnes, M.D.

Internal Medicine

Howard Belkin, M.D., J.D., D.O.

Psychiatry

Jody Eckleberry-Hunt, Ph.D.

Family Medicine

William Forbes, D.D.S.

Biomedical Sciences

Barbara Joyce, Ph.D.

Biomedical Sciences

Victoria Lucia, Ph.D.

Biomedical Sciences

Scott Malick, M.D.

Radiology

William Miles, M.D. (Chair)

Psychiatry

Naomi So-Kim, M.D.

Internal Medicine

Rachel Yoskowitz, MPH

Biomedical Sciences



OAKLAND UNIVERSITY WILLIAM BEAUMONT



Welcome to the Team!

**New Oakland University William
Beaumont School of Medicine
Faculty Appointments**

- ❖ Kuczynski, Barbard, Assistant Professor, Ophthalmology
- ❖ Stolan, Angela, Assistant Professor, Pediatrics
- ❖ Lucas, Michael, Assistant Professor, Surgery
- ❖ Pokomy, Aaron, Assistant Professor, Surgery

**Seeking Volunteers
for
New Faculty Orientation!**

Are you interested in assisting with the orientation of new faculty? Volunteers will assist in the development of orientation content and receive training in order to ensure consistency regarding message delivery. This committee will convene during the month of June. If you are a faculty member who is interested in this service opportunity, please email: Deirdre Pitts at pitts@oakland.edu.

Thank you in advance for your willingness to volunteer.

Faculty Appointments!

Recommendations for Faculty Appointments within the Oakland University William Beaumont School of Medicine are originated by Department



Chairs. Candidates interested in a faculty appointment should facilitate the assembly of his/her interest packet, which should include: a current Curriculum

Vitae and a summary of accomplishments. The Department Chair will formulate a letter of recommendation and forward his/her recommendation and the interest packet to the

departmental Committee on Appointments, Promotion and Tenure. Upon approval, the recommendation will be forwarded to the School of Medicine’s Committee on Appointments Promotion and Tenure (CAPT) for approval. For further information regarding the appointment process, please feel free to contact Deirdre Pitts, Director of Faculty Affairs & Professional Development @ pitts@oakland.edu.

Academic positions within Oakland University William Beaumont School of Medicine are posted via the Oakland University Academic Human Resources job posting website at <http://academicjobs@oakland.edu>

INTERESTED IN SERVING ON A FACULTY COMMITTEE?

The Committee on Committees will disseminate its annual Interest Survey to solicit nominations (self) for committee openings during the month of July. Most of the standing committees of OUWB require half its members from Beaumont Health System and the other half from the Biomedical Science Faculty, typically consisting of six members in total. Any faculty member who is interested in serving on a committee should complete the survey. An email link to the interest survey will be sent in the month of July. Please make sure that Faculty Affairs has your updated contact information.

Upcoming Events



Save the Date- GWIMS

GWIMS will host Dana Zakalik at a reception on June 27, 2012 at the Marriott in Troy, Michigan from 5:00 p.m. until 7:00 p.m. Dr. Zakalik will be speaking on the History of Women in Medicine at Beaumont Health System.

2012 OU-Beaumont Multidisciplinary Research Awards

Oakland University, Beaumont Health System and the OUWB School of Medicine initiate the jointly sponsored research award to encourage and foster multi-disciplinary, inter-institutional research collaboration. Applications must be jointly submitted by co-principal investigators, one from the full-time OU faculty and one from the full-time Beaumont faculty/staff. The application deadline is June 15, 2012 and the award amount is between \$10,000-\$20,000. Please visit <http://www.oakland.edu/?id=16207&sid=177> for more information.

SLOAN-C Workshop Schedule- Winter 2012

For questions or to enroll in a Sloan-C workshop please contact Diane Underwood at ddunderw@oakland.edu or 248-370-4971. Workshop descriptions can be found at <http://sloanconsortium.org/workshops/2012schedule>.

May 2012

- 5/2-5/11 Avoiding Burnout: A Plan for Online Faculty
 - 5/2-5/18 Dial 'M' for Mobile: Using Mobile to Teach & Learn
 - 5/2 – 5/18 Basics of Asynchronous/Synchronous Blended Learning
 - 5/9 -5/25 Getting Started: The First Step towards Online Teaching
 - 5/16 – 5/25 The Equation: Collaboration + Discussion + Facilitation = Better Online Learning
 - 5/16 – 5/25 Now Hear This! A Look at Podcasting Trends in Higher Education
 - 5/16 – 5/25 Enhancing Your Course's Accessibility The Easy Way
 - 5/16 – 5/25 Friend, Fan or Foe: Using Facebook in A Teaching Context
 - 5/16 – 5/25 Effective Leadership for Online Learning
-

34th Annual SEMCME Research Forum

The Southeast Michigan Center for Medical Education (SEMCME) and its member hospitals and academic institutions are pleased to invite all faculty, attending physicians, residents, researchers and others who have an interest in resident research to attend the 34th Annual SEMCME Research Forum. Over 35 residents, selected from clinic day competition in their respective SEMCME hospitals will present their research abstracts. The Forum will include a poster competition which will run simultaneously with the oral competition. **May 23, 2012, 8:00 am.-4:00 p.m., Meadow Brook Hall, Rochester, Michigan** There is no registration fee. Please call SEMCME at 313-577-1297 to RSVP.

White Coat Ceremony “Class of 2016”

The White Coat Ceremony for the Class of 2016 will be held on Friday, August, 16, 2012. More information to follow.

About Faculty Affairs

We are committed to working as a supportive team that is known for its respectful, caring and ethical treatment of all faculty members

FACULTY
AFFAIRS

Our Mission

The Office of Academic Affairs, Faculty Development and Diversity is responsible for the leadership and facilitation of the policies and academic affairs for the School of Medicine's faculty.

Our mission is to coordinate the development, implementation and evaluation of institutional policies, ensure positive faculty relations and coordinate academic human resource services for all departments and programs within the OUWB School of Medicine.

We strive for excellence in customer service, creative problem solving and innovative and efficient work processes. In addition, we are committed to working as a supportive team that is known for its respectful, caring and ethical treatment of all faculty members who seek our services.

Need information regarding:

- Faculty Governance
- Criteria for Appointments Promotion and Tenure
- Faculty Recruitment
- Faculty Development Programs
- Training Resources
- Kresge Library Access

Feel free to contact:

Deirdre Pitts, Director of Faculty Affairs & Professional Development email: pitts@oakland.edu, phone: 248-370-2741 or visit our website at: <http://www.oakland.edu/medicine/about>



OAKLAND UNIVERSITY WILLIAM BEAUMONT

OUWB Technology Connection

Educational Information Technology (EIT) Office

Register For Softchalk Webinars scheduled for June 18 & July 16!



We are sponsoring two webinars about the e-Learning software, Softchalk. The webinars are created specifically for the OUWB School of Medicine.

First Webinar: An overview of Softchalk, “presentation style” webinar will take place on June 18, 2012 from 12 noon to 1pm. If you would like to view the webinar as a group, please join us in Suite 430 in Kresge Library, located on the 4th floor in the computer lab. [If you would like to view the webinar in your office, please contact me at: doyle234@oakland.edu](#) and I will forward you an invitation to register for the webinar.

Second Webinar: This webinar will take place on July 16, 2012 from 1 to 4pm. In this “interactive class” you will learn how to copy from Word into Softchalk, create navigation in a lesson, insert graphics and media, create simple interactions, create and modify an activity and a quiz and prepare the lesson to be used with our Learning Management System. [If you would like to participate in the class, please RSVP to me at: doyle234@oakland.edu](#) for a seat and join us in Suite 430 in Kresge Library, located on the 4th floor in the computer lab. [If you would like to participate in your office, please contact me at: doyle234@oakland.edu](#) and I will forward you an invitation, details and info about how to register for the webinar.

I will be there to answer additional questions about the software after each webinar.

This software can be used to create interactive pre-reading instructional or informational materials, games and activities, audio and video files can be added to your lessons. Please attend to learn more about this innovative software.

In addition, this software can be also be used in class to present (as an alternative to Power Point) students can also use this software for course projects and portfolios.

If you wish, prior to the webinars, preview the company [website](#). You can view sample lessons at this [link](#). Click the “View Lesson” link to see how the lesson would appear to students.

In this issue:

- Upcoming Softchalk Webinars
- Featured Software Application: Raptivity
- News and Notes: NEW Instructional Technology & Faculty Support website is LIVE!

Featured Software

Raptivity

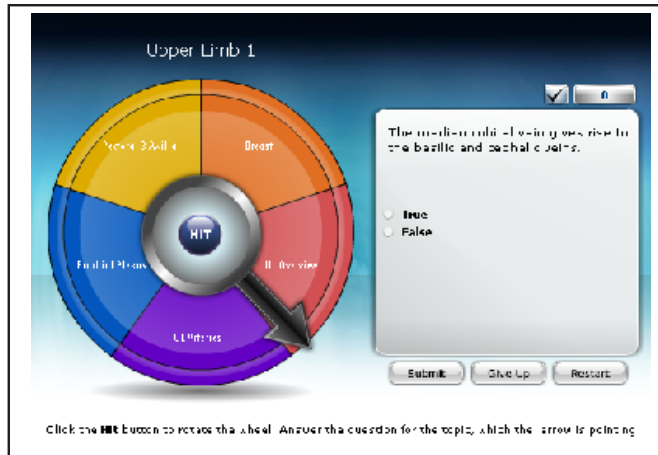


Figure 1. Raptivity “Spin the Wheel” game

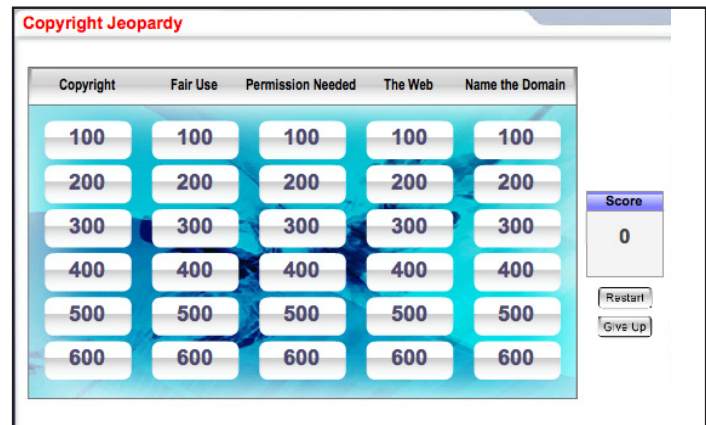


Figure 2. Raptivity “Jeopardy” game

Raptivity

Raptivity is software that allows you to create learning interactions quickly and easily. The learning interactions are customizable by the user. The software allows you to create games, simulations, glossaries, video presentations, active learning exercises and interactive diagrams. The interactions can be embedded into Power Point, Moodle, LCMS and Softchalk. Figure one is a screen shot of the “Spin the Wheel” game. This interaction model helps design a game to evaluate learners in the various concepts being taught. This game is a self-learning model and helps in retention and recalling important concepts. Figure two is a screen shot of the popular Jeopardy game. This game helps make learning exciting and fun and can be used in class to also evaluate learners in various concepts being taught. These games can also be integrated into Power Point on a PC, Moodle and Softchalk.

The EIT Office offers access to these packs in Raptivity: Essential Pack, Videos Turbo Pack, Games Turbo Pack and the Active Learning Turbo Pack.

Visit the [Raptivity website](#), to view samples of interactions in the packs we own (listed above). In addition, visit the [Health Care Resources](#) page to view interactive samples of activities you can create with your content using items in the packs we own.

We have Raptivity installed on the PC in our private narration room. Please contact Kathleen Doyle at: doyle234@oakland.edu to set up a time to discuss how to prepare your content to use Raptivity.

Some Reasons why to use Raptivity interactions:

- Games - for drill and practice
- Allows the learner to interact with the content, manipulate the system and view results
- All will receive the same message
- Addresses many learning styles
- Promotes Active Learning
- Case studies and video clips can be integrated
- Flexible and convenient
- If saved as an html5 interaction, can be viewed on iPhone and iPad mobile devices

EIT News & Notable Resources

NEW Instructional Technology website is LIVE!!!

The screenshot shows the website's layout. At the top, there's a search bar and navigation links. The main header identifies the institution as Oakland University William Beaumont School of Medicine. Below this, a secondary navigation bar lists various departments. The central content area is divided into several sections: 'Instructional Design' with a sub-header 'The Educational Technology Office provides Instructional Design & Technology support to help you teach with...', 'Faculty Resources Support' with a sub-header 'This website provides faculty and staff access to videos and help documents...', and a 'List of Available Help Documents, Videos and e-Learning Modules'. This list is categorized into 'VIDEO' (Raptivity and Power Point) and 'MOODLE' (e-Learning Modules).

The website provides faculty and staff access to videos and help documents, links to support documents for using Moodle, information about supported software and additional key resources for teaching with technology.

Contact Information:

If you have questions and/or need additional information about the Educational Information Technology Office Services, Technology Resources or Equipment, please contact Dr. Robert McAuley, Associate Dean for Education Information Technology (mcauley@oakland.edu) or Kathleen Doyle M.Ed., Instructional Designer (doyle234@oakland.edu).

Resources For Teaching With Technology Form / Request a Training Session or Workshop

We can schedule an individual consultation to discuss how to effectively integrate different types of technology into your course and how to help you gain expertise in a software application. Please complete this request [form](#).

Location and Hours:

The Educational Information Technology Office is located at 216 O'Dowd Hall and is accessible weekdays from 7:30am to 5:00pm.

Telephone reception, main line: 248-370-2767

Link to the Oakland University William Beaumont School of Medicine website:
<http://www.oakland.edu/medicine>

