

GREETINGS FROM THE NEW EXECUTIVE DIRECTOR



INDRA LEVY

*In September 2010, the IUC welcomed Professor Indra Levy as incoming Executive Director and bid a fond farewell to Professor Steven D. Carter, who served as Executive Director for the previous seven years. Indra received her Ph.D. in Japanese literature from Columbia University in 2001 and taught Japanese literature and language at Rutgers University prior to joining the faculty at Stanford University in 2004. She lived in Tokyo for many years during the 1980s and 1990s, and also spent part of her childhood in Yokohama. The author of *Sirens of the Western Shore: The Westernesque Femme Fatale, Translation, and Vernacular Style in Modern Japanese Literature* (Columbia University Press, 2006) and editor of *Translation in Modern Japan* (Routledge, 2009), she is currently conducting research on the development of humor in modern Japanese literature.*

Anyone who has spent years learning another language will, along the way, build up a large arsenal of funny stories. A few choice samples from my own cache include the personal consequences of confusing *yokka* and *yōka* as the designated day of a Japanese exam, confusing *ninniku* with *jinniku* when asked about the ingredients for a dish I had just served, and some even more outrageous fumbles related to the bewildering cluster of *kanji* compounds that begin with the sound *kan*. All adult language-learners are familiar with such embarrassing moments, but given the average number of years it takes for a native English speaker to become truly fluent in Japanese, we may very well enjoy an unusual embarrassment of riches on this score.

Learning a new language is a humbling experience. Every step along the way, the student must place trust in the teacher. This can be especially difficult when the student happens to be an otherwise accomplished adult. In order to earn trust, the teacher must find just the right balance between treating the student as a child—i.e., someone who is not yet competent in the language of instruction and therefore needs frequent correction—and as an adult—i.e., someone who is highly competent otherwise, and who will therefore respond poorly to any perceived act of condescension. As someone who has been on both sides of this delicate exchange, I know how difficult it is to achieve this balance, and what can be accomplished when just the right tone is struck. The more advanced the student, the more challenging this exchange becomes.

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What has always amazed me about the Inter-University Center for Japanese Language Studies is that this is precisely its core mission: to offer advanced Japanese language instruction to students who have already demonstrated the highest levels of achievement in their respective fields of study, but still need that “extra boost” to achieve the very highest level of fluency in the language upon which they will build their future careers. The IUC is, and has always been, the *only* place to send advanced students of Japanese language and culture to complete this critical final phase in their language training. And its incredibly accomplished pool of graduates stands as the most eloquent testimony to its longstanding record of success.

Since joining the faculty at Stanford in 2004, I have actively encouraged many of my students to spend a year at the Center. And the IUC’s stellar group of teachers has invariably provided just what those students needed to take the next step in their budding careers. Indeed, the IUC’s 10-month program has the effect of transforming hungry caterpillars into butterflies: students come to the program eager to learn, and they emerge from it with a new set of wings, ready to take flight. This is no small feat. Collectively, the diverse and daring flights taken by members of the IUC graduate body have done more to heighten international awareness and understanding of Japan than any other group of people over the last half-century. I am thus deeply honored, and deeply humbled, to be able to serve this venerable institution as the incoming Executive Director at Stanford.

It has been only two months since I was formally instated as Executive Director, but it did not take long to discover that the Center’s alumni and alumnae constitute one of its greatest assets. The outpouring of support from all generations of Center graduates has been a constant source of inspiration. From the very earliest days of the Stanford Center for Japanese Studies, which later became the Inter-University Center, to the most recent classes of the 2000s, graduates from all years and from all walks of life have stepped forward with generous contributions to the IUC/2013 Capital Campaign, offers of wise advice and professional expertise, assistance in securing venues and organizing events for alumni gatherings, and an all-around enthusiasm for serving as active partners to help the IUC to meet its goals for the future. The momentum is palpable, and it is surely propelling us onward and upward.

An especially large dose of momentum has been provided by Senior Advisor and IUC alumnus John Wheeler (’68–69), who coordinated the establishment of the IUC/2013 Campaign Advisory Committee to provide strategic advice and assistance as the campaign moves forward. The committee, largely composed of IUC graduates, is co-chaired by Gerald Curtis (’64–65), Burgess Professor of Political Science at Columbia University and David Sneider (’77–78), Partner and head of the Tokyo office of the law firm Simpson Thacher & Bartlett.

Please see the announcement on page 7 of this Newsletter for a complete listing of the committee’s sixteen members. All of us at the IUC are deeply grateful to John and the committee members for their strong commitment and generous service, and look forward to working with them.

I am also excited to announce that the IUC Alumni Association now has an official title and an official Executive Board. David Livdahl (’73–74), Jim Wagner (’70–71), and Joan Drucker Winstein (’71–72) have spontaneously joined forces to create the first-ever Executive Board exclusively dedicated to alumni outreach for the IUC. The members of this triple power-house have already been working to coordinate efforts among IUC Class Agents to locate lost alumni/ae across classes and to ascertain the validity of the information in our current database. On behalf of everyone at the IUC, I extend my heartfelt thanks to Joan, Jim, and David for adding this tremendous boost of energy and enthusiasm to our effort to create a vibrant alumni/ae network.

At this time I also wish to recognize the core IUC team for their steadfast dedication to all of the students—past, present, and future—who come under their care: Resident Director James C. Baxter; Program Director Stacey Campbell; Associate Director and Professor Aoki Sōichi; Program Coordinator and Professor Matsumoto Takashi; Instructional Coordinator and Associate Professor Ōtake Hiroko; Associate Professor Kushida Kiyomi; Financial and Administrative Manager Furuoya Mieko; Administrative Officer Tanaka Junko; Student Coordinator Yoshida Chieko; and of course, our wonderful full-time instructors Akizawa Tomotarō, Kōno Tamaki, Ōhashi Makiko, Satō Ari, and Satō Tsukasa. Thanks also are due to the former Executive Director Steven D. Carter, Executive Committee Chair James Ketelaar, Executive Committee members Haruo Shirane, Wesley Jacobsen, and Mari Noda, and the entire IUC Advisory Board for their committed stewardship of the Center; and to Senior Advisor John Wheeler for laying the foundation for the IUC/2013 Capital Campaign.

It was a distinct pleasure and honor to meet so many IUC graduates in person at the reception in Tokyo in October, and I look forward to getting to know many more of you in the months and years to come. I always welcome emails from members of the IUC family, as well as opportunities to meet in person or connect online through the IUC group on LinkedIn. The IUC will be co-hosting a reception with Stanford University at the Annual Meeting of the Association for Asian Studies in Hawai’i next spring—invitations forthcoming!—and I hope to see many of you there.

Indra Levy

ilevy@stanford.edu **2**

THE YEAR IN YOKOHAMA



Jim Baxter

With the exception of the new occupant of the resident director's chair—I arrived to take that post in September 2009—the full-time faculty and administrative staff of the IUC in Yokohama have been unchanged since 2005. Stability is a good thing when the personnel is excellent. Our students, not to mention the consortium of North American universities that governs this Center, are extremely fortunate to have superbly competent and dedicated people running this program.

The mission of the IUC has always been to provide advanced language instruction, with the objective of raising students' skills in listening, speaking, reading, and writing to a high level of proficiency—high enough to function freely and

effectively in academic or professional situations in Japanese. We pursue that mission year after year, beginning every September and June with the start of a ten-month or summer program. Having witnessed the performance of the IUC and its students through one complete cycle, I can testify that we once again accomplished our mission in 2009–10. All of last year's students demonstrated that their skills grew remarkably as a result of the training they received here. And so far, the class of 2010–11 is on track to achieve similar results.

While most of the courses in our core curriculum and their content remained the same in 2009–10, there was also innovation that put the accumulated strengths of our institution and individual instructors to use. Notably, on an experimental basis, to address the express wishes of some students who do not aspire to become professional scholars, new options were offered in the fourth of our four quarters. In past years, all students were required to make a presentation at our end-of-the-year graduation conference. Last year they were given a choice of three ways to demonstrate their proficiency: in a fifteen-minute oral presentation at the annual graduation conference, an event open to the public; in a written report, the length of which had to be at least the equivalent of a manuscript for a fifteen-minute oral presentation; or by compiling several pages of examples of correct Japanese language usage that they created originally while preparing to take the standardized Japanese Language Proficiency Test (JLPT). Whatever their choice, students worked under the supervision of IUC faculty members, with whom they met in regularly scheduled tutorial sessions in the fourth quarter. In my opinion, the results of this experiment were satisfactory. Presentations at our conference were of superior quality. Happily, so were the written reports and example sentences that were submitted. Tailoring programs to best meet students needs remains the hallmark of IUC's approach to advanced Japanese language training.

THE YEAR IN YOKOHAMA, CONT. FROM P 3

In both our 2009–10 academic year program and our 2010 summer program we welcomed the largest numbers of students the IUC has ever had. There were fifty-eight in the full year program and forty in the summer program. Our 2010–11 class numbers fifty-six students. Selection standards have not been loosened to achieve this yield of students. The numbers reflect high demand for intensive, advanced instruction in Japanese—exactly the kind of instruction that the IUC, better than any other institution, we feel, offers.

Center graduates will remember being asked to fill out quarterly and end-of-the-year evaluations of the program and the faculty. We continue to ask for this kind of feedback, and do our sincere best to improve ourselves after reading students' comments. I have read the judgments of our classes of 2008–09, 2009–10, and Summer 2010. The comments indicated very high levels of satisfaction.

As Center alumni know, and as most university departments know, the IUC does not give grades or issue academic transcripts. In lieu of a transcript, we provide a letter describing the student's performance here in qualitative terms. It is the resident director who writes that letter, in English, for the student and his or her university (or some other entity specified by the student), but the basis of my letter is a written (in Japanese) faculty evaluation of the student. Reading these assessments of students, I have once again been deeply impressed by the IUC's teachers. Their perceptiveness and thoughtfulness are extraordinary, beyond what is reasonable to expect even from a group of very good, experienced educators. Every one of these evaluations conveys appreciation of the individuality of the student, not just strengths and weaknesses as a language learner but also differences in styles of learning and behaviors that affect growth in Japanese language skills. I feel certain that our instructors put this perceptiveness and thoughtfulness to work in their classrooms, and it is this that makes the IUC so special.

After fifteen months as resident director, I am pleased to be able to say that this Center's program is thriving. In the months and years ahead, I pledge that all of us here in Yokohama will strive to maintain high standards, and we will keep trying to improve in everything we do.

Jim Baxter

baxter@iucjapan.org

THE IUC CLASS OF 2010-2011



UNIVERSITIES REPRESENTED

Barnard College, Bates College, Bryn Mawr College, Colgate University, Columbia University, Cornell University, Dartmouth College, Emory University, Georgetown University, Harvard University, Indiana University, Middlebury College, Ohio State University, Princeton University, Sarah Lawrence College, Stanford University, University of California-Berkeley, University of California-Los Angeles, University of Chicago, University of Colorado, University of Florida, University of Hawaii-Manoa, University of Illinois, University of Iowa, University of Michigan, University of Oxford, University of Southern California, University of Toronto, Truman State University, University of Washington, Yale University

FACULTY

Aoki Sōichi (Associate Director and Professor)
 Akizawa Tomotarō
 Kōno Tamaki
 Kushida Kiyomi (Associate Professor)
 Matsumoto Takashi (Program Coordinator and Professor)
 Ōhashi Makiko
 Ōtake Hiroko (Instructional Coordinator and Associate Professor)
 Satō Ari
 Satō Tsukasa

RESIDENT DIRECTOR

Dr. James C. Baxter

STAFF

Furuoya Mieko (Financial and Administrative Manager)
 Tanaka Junko (Administrative Officer)
 Yoshida Chieko (Student Coordinator)

IUC/2013: OUR VISION FOR THE FUTURE

On October 26, 2010, the IUC launched the first systematic capital campaign in its history, "IUC/2013: Celebrating Our Past, Securing Our Future." As we approach the fiftieth anniversary of this unique institution, we are afforded the opportunity to not only extol its illustrious achievements thus far, but also ensure its outstanding legacy in perpetuity.

Demand for the advanced Japanese language training provided by the Center is at an all-time high. The 2010–11 Class has fifty-six students; the 2009–10 Class had fifty-eight. We look forward to continuing to meet this high demand in ever more creative ways in our next half-century and beyond.

Two external factors need to be surmounted in order to ensure that the Center will continue to thrive: steep reductions in financial support from the Center's traditional institutional donors, caused in large part by the adverse economic climate of recent years, and unfavorable movement in currency exchange rates. As this Newsletter is composed, the rate has slid to ¥80 to the dollar,

down from ¥94 six months ago. The current market value of the dollar represents a decrease of more than 30% from the average rate of ¥118 in 2007. Since IUC tuitions are set in U.S. dollars while most programming expenses are incurred in Japanese yen, exchange rate fluctuations have a major impact that must be ameliorated.

The IUC Executive Committee has set a goal of raising \$5 million by 2013. Our goal is to earmark \$2 million for an interest-bearing reserve fund that would strengthen the IUC's ability to weather unpredictable changes in the currency market, and \$3 million for programming costs and new initiatives that will bring added value to the IUC. We believe that this strategy is in the best long-term interests of the Center and it also reflects the shared ambitions of our entire alumni community. Towards achieving our goal, over the course of the next three years the IUC will work closely with the IUC/2013 Advisory Committee and the IUC Alumni Association Executive Board on the following efforts:

- 1) Reinvigorating our alumni/ae network through our Class Agents, social networking media like LinkedIn and Facebook, and alumni gatherings in the U.S. and Japan;
- 2) Securing new funding from private, corporate, government, and foundation sources;
- 3) Actively pursuing new ways to increase IUC revenue through the creation of innovative curricular materials; and
- 4) Raising the profile of the IUC with the public at large.

As we move forward, we welcome any assistance and support you can give us. Please feel free to contact us:

Indra Levy, Executive Director, IUC Stanford:
Jim Baxter, Resident Director, IUC Yokohama:

ilevy@stanford.edu
baxter@iucjapan.org



Attendees of the IUC/2013 Capital Campaign Launch Party in Tokyo on October 26, 2010

IUC/2013 CAMPAIGN ADVISORY COMMITTEE

An advisory committee has been established to provide counsel to the development campaign "IUC/2013: Celebrating Our Past, Securing Our Future." Co-chaired by Gerald Curtis and David Sneider and composed largely of IUC graduates, the committee will provide strategic advice and assistance as the campaign moves forward. The sixteen members represent a variety of academic and professional fields, and are divided almost equally between those based in the U.S. and those located in Japan (one member is presently stationed in China). Everyone at IUC looks forward to working with the committee in this critical effort.

HONORARY ADVISORS

Michael Armacost, Shorenstein Distinguished Fellow, Stanford University, former United States Ambassador to Japan

Walter F. Mondale, Senior Counsel, Dorsey & Whitney LLP, former Vice President of the United States, former United States Ambassador to Japan

Ezra F. Vogel (IUC Professional Course, 1975), Henry Ford II Research Professor Emeritus, Harvard University

CO-CHAIRS

Gerald Curtis (1964–65), Burgess Professor of Political Science, Columbia University

David Sneider (1977–78), Partner and head of the Tokyo office, Simpson Thacher & Bartlett LLP

MEMBERS

Michael Auslin (1995–96), Resident Scholar and Director of Japan Studies, American Enterprise Institute

Laurence Bates (1984–85), Director, International Law & Policy, Asia-Pacific and Japan General Counsel, General Electric Company

Kent Calder (1974–75), Director of the Reischauer Center and Japan Studies Program, The Paul H. Nitze School of Advanced International Studies, Johns Hopkins University

Glen Fukushima, President, Airbus Japan.

David Livdahl (1973–74), Partner and Chief Representative of the Beijing office, Paul, Hastings, Janofsky & Walker LLP

Sarah Lubman (1984–85), Director, Brunswick Group LLC

Mark Mason (1982–83), Managing Director, TransPacific Group LLC

Arthur Mitchell, Senior Counselor, Tokyo, White & Case LLP

Kate Nakai (1961–62), Professor Emerita, Sophia University

Susan Onuma (1977–78), Partner, Kelley Drye & Warren LLP

Robin Radin (1965–66), Senior Vice President & General Counsel, TOURA LLC

Richard Samuels (1977–78), Ford International Professor of Political Science and Director of the Center for International Studies, Massachusetts Institute of Technology

Andrew Winden (1990–91), Partner, Morrison & Foerster LLP

Joan (Drucker) Winstein (1971–72), CEO, Loan Strategies Inc.

ANNOUNCING THE IUC ALUMNI ASSOCIATION AND ITS FIRST-EVER EXECUTIVE BOARD

We are thrilled to announce that the IUC Alumni Association now has an official title and an official Executive Board. David Livdahl ('73-74), Jim Wagner ('70-71), and Joan Drucker Winstein ('71-72) have spontaneously joined forces to create the first-ever Executive Board exclusively dedicated to alumni outreach for the IUC. The members of this triple power-house are currently working to find Class Agents for the classes that currently lack representation, and to coordinate efforts among Class Agents to locate lost alumni/ae across classes. Everyone at the IUC extends heartfelt thanks to Joan, Jim, and David for adding this tremendous boost of energy and enthusiasm to our effort to create a vibrant alumni/ae network.

For information about Class Agents, please contact:

David Livdahl davidlivdahl@paulhastings.com

Jim Wagner jamesgraywagner@gmail.com

Joan Drucker Winstein jwinstein@yahoo.com

HELP WANTED: CLASS AGENTS

As of December 9, we still need agents for the class of '64-65. Please email David Livdahl, Jim Wagner, or Joan Winstein (addresses above) if you would be willing to serve as an agent.

CLASS AGENTS

'61-63	Kate Nakai	'90-91	Seth Sulkin
'63-64	Pat Steinhoff	'91-92	Giles Richter
'65-66	Robin Radin	'92-93	Peter Stern
'66-67	Carl Tausch	'93-94	Annette Skovsted Hansen
'67-68	William Bailey	'94-95	Conan Carey
'68-69	John Wheeler		Maile M. Hirota
'69-70	Juliet Winters Carpenter		Matt Stein
'70-71	Jim Wagner	'95-96	Keith Shinabargar
'71-72	Joan Drucker Winstein	'96-97	Robert Chiappetta
'72-73	Elizabeth (Lib) Wong	'97-98	Shawn Bender
'73-74	David Livdahl	'98-99	Glenn Robertelli
'74-75	Marcia Goodman	'99-00	Brian Masshardt
	Jeremy Silverman	'00-01	Christopher Bondy
'75-76	Lynne Miyake		Katherine French Dudley
'76-77	Andrew Osterman		Brian Slingsby
'77-78	Susan Onuma	'01-02	Rachel Brunette Chen
'78-79	Yoriko Kishimoto	'02-03	Landon Thorpe
'79-80	Ginger Marcus	'03-04	C. Wallace DeWitt
	Janet Ikeda	'04-05	Brandon Marc Higa
'80-81	Ruth McCreery		Chris Kodama
'81-82	Roy K. Akagawa		Andrew Hazelton
	Peter L. Jaeger	'05-06	Joanna Sturiano
'82-83	Kathryn Graven		Ian Wright
'83-84	Steve Pollock	'06-07	Ryan Yokota
'84-85	Sarah Lubman	'07-08	David Boyd
'85-86	David Litt		Brooke Lathram
'86-87	Eleanor Marsh		Marshall Bennett
	Linda Isako Angst	'08-09	Daniel Kurtz
'87-88	Brian Threlkeld		Benjamin Boas
'88-89	Oliver Chubb	'09-10	David Corbin
'89-90	Tad Johnson		

SOCIAL NETWORKING WITH THE IUC

IUC's LinkedIn Group

[http://www.linkedin.com/](http://www.linkedin.com/groupInvitation?groupID=143050)

[groupInvitation?groupID=143050](http://www.linkedin.com/groupInvitation?groupID=143050)

IUC's Facebook Page

[http://www.facebook.com/pages/Inter-](http://www.facebook.com/pages/Inter-University-Center-for-Japanese-Language-Studies-IUC/161820110521833)

[University-Center-for-Japanese-Language-Studies-IUC/161820110521833](http://www.facebook.com/pages/Inter-University-Center-for-Japanese-Language-Studies-IUC/161820110521833)

LAUNCHING THE IUC/2013 CAPITAL CAMPAIGN

The capital campaign to mark the 50th anniversary of the Inter-University Center in 2013 was officially launched in Tokyo on October 26, 2010 at the Tokyo American Club. The launch party was joined by more than 100 guests, including many IUC supporters and a large number of alumni and alumnae from all generations of the IUC family.

Resident Director James C. Baxter opened the event with remarks about the vitality of the IUC and the importance of the 50th anniversary capital campaign. Ezra Vogel, Henry Ford II Research Professor at Harvard University, then offered a rousing keynote address about his experience of studying at the Center and its critical role in U.S.-Japan relations. His address was followed by a short speech from the Executive Director, Indra Levy. (See below for a summary of Professor Vogel's address and the full text of Professor Levy's speech.) Aoki-sensei and Matsumoto-sensei made a video recording of the speeches, which are now available for viewing on the IUC Yokohama channel at YouTube. See below for the URL.

The reception was filled with the sounds of lively conversation, and the happily mingling crowd lingered well past the closing hour. IUC teachers, staff, graduates, and supporters enjoyed seeing old friends and making connections with new ones as well. Many guests remarked that they had not realized how many people they knew were in fact IUC alumni and alumnae. Enthusiastic support for the IUC was palpable throughout the evening. All in all, it was a splendid event!



John Wheeler leads participants in a toast to the IUC

YOUTUBE VIDEOS OF IUC/2013 EVENT

For those who were not able to attend, videos of the speeches at the IUC/2013 launch party can be found on the IUC Yokohama channel on YouTube:

<http://www.youtube.com/user/IUCYokohama>



“The first time I got to know this institution was in 1975-76,” Ezra Vogel told an audience of IUC graduates, former faculty members, and invited guests at the IUC’s 50th anniversary capital campaign kick-off event in Tokyo on October 26th. “The quick story of my life,” he continued, “is that I came to Japan too soon. I first came to Japan in ’58, at a time when the IUC was not established. I went to another school, and I can tell you I know the difference.”

Professor Vogel had spent 1958-60 in Japan conducting research for his book *Japan’s New Middle Class* (1963). He also had made short annual visits to Japan between 1960 and 1975. His decision to spend a year examining the nature and activity of the zaikai eventually would prompt his decision to enroll in a special professional course at the IUC. “What I didn’t realize was that it would be one of the most painful things I ever went through. I had to undo all the bad habits that I’d learned at the other school. . . . That made me appreciate [the IUC] all the

“WHY JAPAN IS NO LONGER #1 AND THE IUC IS STILL #1”

more, and I’m jealous of all you people who got to do your language earlier, and get it correct earlier.”

The rigorous instruction Professor Vogel received at the IUC was “well worth the pain,” as he often has said. Vogel chose “Why Japan Is No Longer #1 and Why the IUC Is Still #1” as the title of his keynote address because he feels strongly that the IUC remains the premier institution of Japanese language instruction, “set[ting] standards for the field that have endured.” For decades he has observed students from many universities graduate from the IUC, and remains impressed by the ability of the IUC to maintain “that [high] quality of faculty [over] all these years.”

Instead of a monograph on the zaikai, Professor Vogel’s 1975 book project eventually would undergo a significant transformation and become *Japan As Number One: Lessons for America*. Through extensive research and direct observation, Vogel demonstrated how and why Japanese institutions have coped far more effectively over time than

their American counterparts – how and why Japan merited serious consideration as one of the world’s most successful powers.

Today, however, such a characterization of Japan is not accurate according to Professor Vogel. Several factors account for this, the first being the collapse of Japanese economic bubble. Another factor that Vogel believes contributed to Japan’s weakened international status was the demise of Japanese political coherence that coincided with the demise of socialism and communism internationally after 1991. Additional factors cited by Vogel for this decline include: 1) the retirement or passing away of bureaucrats who had provided “the glue” that not only held together the Liberal Democratic Party but also facilitated relations with the bureaucracy and the business community; 2) an overestimation of the meaning of its own successes and a waning interest subsequently in learning about the outside world; and 3) the rise of China in recent years. Although Japan may

no longer possess the largest economy in Asia, however, Professor Vogel still believes that Japan has great strengths.

Over the past several years, Professor Vogel has converted his home in Cambridge into the Hābādo Shōka Sonjuku. Roughly sixty young Japanese who are studying or working in the Boston area then join him for study and discussion meetings there. Women make up about a third of this group, and their presence and prominence testify to a change for the better in Japan. These participants – all of whom intend to return to Japan – have “talent, dedication, and desire to do things – and they work well together,” he said. Their efforts assure him that Japan will continue to make valuable contributions to our global society.

“The world underestimates Japan right now,” he stated. But the IUC does not. “Your school,” he concluded, “plays an extremely important role in maintaining Japan’s connection with the world by attracting a lot of talented foreign people to go deeper into Japan.”



First of all, let me thank Professor Vogel for his inspiring remarks, and his generous acceptance of our request to honor the IUC with his personal reflections. And let me thank all of you for joining us today, and for lending your support and enthusiasm to our campaign.

So here we are, gathered for the launching of a capital campaign to commemorate the 50th anniversary of the IUC. 50th anniversaries are typically known as “golden anniversaries”, so I’d like to take a moment now to reflect upon what is “golden” about the IUC. You might be surprised to hear what I am about to reveal. In fact, the Inter-University Center for Japanese Language Studies has two major caches of hidden treasure. Now that I’ve let the cat out of the bag, you will surely want to know: Where have we been hiding our treasure for all these years? And what plans do we have for making the best use of it today?

APPROACHING THE 50TH ANNIVERSARY: IUC GOLD

Let me start with the answer to the first question. In fact, we have been hiding our treasure in plain sight, and a large part of it is gathered right here in this room today. What I am referring to, of course, is none other than our incredibly rich stock of human capital.

Our first source of wealth is our teaching staff. Throughout the last five decades, the IUC has been blessed by a truly outstanding and dedicated group of teachers. These teachers have inspired not only the very highest level of achievement but also the very highest degree of affection in their students. Why are they so beloved and admired? It is certainly not because they go easy on their students, as Professor Vogel has just attested. Rather, it is because everything they do is so thoughtfully tailored to their students’ individual needs.

As you know, the IUC curriculum goes far beyond the usual coursework in advanced Japanese language; the IUC also offers training in specialized areas from law, economics and politics to anthropology, history and literature. Of course, this is

what puts the Center in a class by itself; there is simply no other institute of this kind. IUC’s teachers not only welcome this extra pedagogical challenge, but they also take a genuine personal interest in the diverse career goals of their students.

Anyone who has benefited from the remarkable talents of IUC’s teachers already knows that they are golden. So why do I call them “hidden treasure”? Because they are all so single-mindedly devoted to their students that it never occurs to them to seek the limelight. They are a truly modest group. They take satisfaction from the success of their students, and then quietly move on to the next class.

Well, as incoming Executive Director for the IUC, I would like to change that. Half a century is a long time for us to allow such a stellar group of teachers to do their work without the special recognition they so richly deserve. Today, as we celebrate the launch of the IUC’s first-ever capital campaign, I ask that you join me in honoring these teachers: first, with your applause, and second, with your generous expressions of support for the IUC.

There can be no better proof that the IUC teaching staff is golden than the collective achievements of the IUC graduate body itself. Since its inception in 1963, the IUC has trained more than 1,600 advanced students of Japanese language. Well over 1,000 of these graduates have gone on to serve in the field of Japanese studies at universities in the United States, Canada, Japan, England, Hong Kong and Singapore; and hundreds more have made their marks as Japan experts in the arts, business, government, law, library services, science, and translation services. This small but highly influential alumni pool constitutes the second cache of hidden IUC treasure.

As individuals, of course, IUC graduates are anything but hidden. And I have absolutely no doubt that our more recent graduates will follow in the footsteps of their senpai to become the leaders of the future. What often remains hidden, however, is the connection between these extremely accomplished individuals and the Inter-University Center. When that connection is highlighted, it becomes crystal clear that

INDRA LEVY: IUC GOLD, CONT. FROM P 11

the IUC has been a cornerstone in the development of U.S.-Japanese relations for the last half-century. As we approach the 50th anniversary of this cornerstone institution, it is high time to celebrate the achievements of our alumni, and to bring out the hidden role that the IUC has played in fostering a deeper understanding of Japan on the international stage. As an institution, the IUC, much like its teachers, has always been so single-mindedly devoted to its core mission that there has never been much thought given to making its presence better known to the public at large. As the incoming Executive Director, I see it as my personal mission to change this as well.

As the first step in that direction, we want to encourage our alumni to get to know each other. Needless to say, that is the purpose of gatherings such as this one,

every day. We will also be announcing new alumni events, fundraising initiatives and news about the Center on LinkedIn, so it is also a great way to stay informed about the latest developments at the IUC. If you have not already joined the group, please consider doing so and please help us to spread the word among fellow IUC alums.

At this point, I would like to say a few words about my own personal connection to the IUC. Over the last two decades I have had ample opportunities to appreciate the important work of the IUC, and the fact that it is the only institution of its kind. As a graduate student in the 1990s, I had many friends who attended the IUC, and as a professor at Stanford I have sent many of my students to the IUC to experience the same benefits that my friends enjoyed.

A firm belief in the value of advanced language education is something that

built a successful career as a professional translator of both Japanese and Chinese into English. My father, a native of Brooklyn, took up the study of East Asian languages in college, and ultimately developed fluency in Chinese, Japanese, Korean, and Vietnamese. He served in the U.S. State Department as an expert in East Asian languages and cultures for many years, and finally settled in Yokohama for the last three decades of his life. My oldest brother, known as Riibi Hideo in Japan, began to learn Japanese at the age of 17 and went on to become the first Westerner to write critically-acclaimed fiction in Japanese.

Embarrassingly enough, I am the least accomplished of the bunch. But, like everyone else in my family, I did not take up the formal study of Japanese until I was an adult. And I didn't become a true

As an expression of my personal commitment, I am pleased to announce a donation of \$ 15,000 to the IUC/2013 campaign on behalf of my family. In my capacity as Executive Director, I would like to challenge those of you who can afford to do so to join me in honoring the past, present, and future achievements of the IUC with a similar expression of support.

and I promise not to get in the way of that by talking for too long! But please do bear with me for just a few more minutes. As we all know, IUC alumni are spread across the globe. But with the magic of social networking technology, it is now possible to get to know your IUC senpai and kohai without even leaving your desk. Not that I would have you chained to your desks, of course! What I want to say is that we now have an IUC group on LinkedIn with a membership of just over 200 IUC graduates. Joining the group is a great way to make new connections and to re-connect with former classmates. Members can share job postings and other items of interest with the group, and I am pleased to say that our membership continues to grow

also happens to run in my blood. I grew up in a family that provided daily evidence of its importance. Both of my parents were polyglots, and both of them studied foreign languages *as adults*. I really cannot emphasize this point enough. These days, much attention is paid to foreign language education for children, and in a rapidly globalizing world there are excellent reasons for this. But almost no attention is paid to the very particular benefits to be reaped from advanced foreign language education for *adults*, which constitutes the core mission of the IUC.

My mother studied English as a college student in Taiwan and Japanese after that; upon moving to the United States she

convert to the study of Japanese literature until I developed the skills to read it in the original, which didn't occur until well after I had graduated from college. These days, when I send a student to study at the IUC, I know that they will have the chance to experience the same kind of conversion, the kind of deep and far-reaching expansion of worldview that can only occur when an adult chooses, of his or her own accord, to pursue the study of a foreign language like Japanese. From that perspective, I am unwilling to even imagine a world without the IUC, and I am thrilled for the opportunity to serve this unique institution at a critical time in its illustrious history.

INDRA LEVY: IUC GOLD, CONT. FROM P 12

As an expression of my personal commitment, I am pleased to announce a donation of \$15,000 to the IUC/2013 campaign on behalf of my family. This donation represents the sum total of a family memorial fund started by my father, Howard Seymour Levy, to honor my late brother, Lincoln Isidore Levy, who passed away in 1993. My father charged me with the responsibility of administering this fund, and then he also passed away in 2003. Lincoln spent the first five years of his life in Yokohama, and my father spent the last thirty years of his life here. I know that both of them would be pleased to know that this memorial fund has finally found just the right cause. In my capacity as Executive Director, I would like to challenge those of you who can afford to do so to join me in honoring the past, present, and future achievements of the IUC with a similar expression of support.

Finally, in the interest of putting all of our many treasures on display for tonight's celebration, allow me to acknowledge the generosity of our many supporters: City of Yokohama, Japan-U.S. Friendship Commission, Japan Foundation, U.S. Department of Education Group Projects Abroad, J.F. Oberlin University, College Women's Association of Japan, Shoyu Club, Tokyo Club, Ito Foundation USA, the Sato Foundation, America Japan Society, Mitsubishi UFJ Foundation, the Blakemore Foundation, the Cressant Foundation, the Hiroko Araki Fowler Scholarship, and, of course, our 15 consortium schools.

Please join me in thanking these donors for enabling the IUC to serve the advanced Japanese language needs of our community. And please join these donors in expressing your own commitment to the IUC mission. Thank you.

Indra Levy

PLEASE SAVE THE DATE!

The IUC/Stanford Reception at the Association for Asian Studies (AAS) Conference in Honolulu, HI next year will be held on Saturday, April 2nd, from 9:00 PM to 11:00 PM. An official announcement about this event will be sent via email to you once a location for the reception has been confirmed.

THE IUC IS IN NEED OF YOUR PRO BONO ASSISTANCE!

If you are able to help us with anything listed below, please contact Stacey Campbell at stacey.campbell@stanford.edu.

- In-kind donations
- Website design and maintenance
- Event venues

CALL FOR ARTICLES AND PHOTOGRAPHS

As part of its efforts to document and celebrate the illustrious history of the IUC and its graduates, a special newsletter dedicated to the founding years of the Center will be published in April 2011. If you have any photographs or stories that you would like to share from the years 1961-1963, please contact Stacey Campbell at stacey.campbell@stanford.edu.

DONATIONS

1961–62	Kate Nakai Ann Lardner Waswo	1981–82	George David and Cynthia Nguyen Wilson	2001–02	Carolyn Hawes Lyson
1962–63	James White	1982–83	Nobuhisa Ishizuka	2002–03	Landon Thorpe James Compeau Fyffe Launa Sims
1965–66	Lynette Perkins		Marie Anchordoguy		
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1969–70	William Rapp David Hughes Suzanne Arata	1985–86	David and Misako Litt Kenneth Kam Jr. Frank Schwartz Susan Aitken Dorothy Ko	2004-05	Maria Farkas Szokolai
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1971–72	Robert Mintzer James Cole James Owens	1986–87	Cheri Nakamura	2006–07	Vijay and Patricia Kapur (for Nikhil Kapur)
1972–73	Kathleen Molony Tom and Susan Videen Kazuo and Gail Unno	1987–88	Thomas Arrison	2007–08	James Scott Lyons Misa Dikengil Lindberg Gautam Kene**
1973–74	Donald and Barbara Thornbury	1988–89	Carol Jane Mancke		Kristin Roebuck Jesse Veverka Kathryn Goldfarb
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1975–76	Lynne Miyake Neil Waters Dennis and Maura Yasutomo	1991–92	Keith Knapp		
1977–78	Richard and Sandra Tizzard Richard (Dick) Samuels David Sneider	1992–93	John and Wendy Sagers Stephen Covell Gregory Corning Jennifer Beck Peter James and Chinami Saida Stern		
1978–79	Gerry Yokota Stanley and Gail King	1993–94	Gustav Heldt Daniel and Marilyn Guggenheim		<i>Friends of the IUC</i> From the Levy Family in Memory of Lincoln Isidore Levy and Howard Seymour Levy
1979–80	Janet Ikeda Yuba and Paulo Yuba Thomas and Akemi Woofter	1994–95	Maile Hirota Mark Driscoll		<i>*Contribution to the Kenneth Butler Memorial Fund</i>
1980–81	Gil Latz Carolyn Haynes Barnett and James Barnett Craig Nelson	1995-96	Tuong Vu		<i>**Contributions to both the Kenneth Butler Memorial Fund and the IUC</i>
		1996–97	Elizabeth Dorn Lublin Scott and Tomoko Judy Celia Cheng and Dickson Chin		The IUC also thanks Richard Boyden (’93–94) for his donation of time and professional expertise to advise us on a comprehensive PR strategy for the IUC/2013 campaign. His sharp insights into strategy and position in forming our message for the IUC/2013 campaign have been extremely valuable.
		1997–98	Craig McGinty Stephen Cannon		
		1998–99	Aaron Forsberg Danielle and Paul Salaz Jr.		
		2000–01	Chris Bondy		

This list reflects donations received and processed between December 1, 2009 and November 15, 2010. Any donations received and processed after November 15 will be acknowledged in our next newsletter.

GIFTS

Please consider becoming an active partner in our effort to not only celebrate the illustrious past of the IUC, but also secure an equally illustrious future for this unique institution by making a donation to the IUC/2013 Capital Campaign. Your contribution will allow the Center to continue its outstanding legacy of service to the advanced Japanese language needs of our community.

The Inter-University Center welcomes donations, both financial and in-kind, to help us with our mission. The IUC is included in the Stanford University 501(c)(3) tax-exempt, non-profit organization status. Contributions to the IUC are tax-deductible to the full extent allowable by law. Please make checks payable to the Inter-University Center for Japanese Language Studies and mail to:

Inter-University Center for Japanese Language Studies
Freeman Spogli Institute for International Studies
Encina Hall, Room E009
Stanford University
Stanford, CA 94305 USA

OR

Inter-University Center for Japanese Language Studies
Friends of the IUC
PMB # 476
555 Bryant Street
Palo Alto, CA 94301 USA

Credit Card: Donations to the IUC may be made through the Stanford University gift website. Please go to <http://giving.stanford.edu/giving/home?indexredir=r> and click on "Make a Gift Now." Select "Other" on the pull-down menus for gift designation, and enter "Inter-University Center for Japanese Language Studies" in the space for "Special Instructions." Your entire donation will be directed to the IUC, which is administered by Stanford University.

Please note that your gift to the IUC will be acknowledged by Stanford University with a receipt for a donation to the "Japan-U.S. Friendship Commission FFE Endowment."

This is the official accounting designation for a fund at Stanford University that is dedicated to the sole use of the IUC. Please be assured that 100% of your gift has been received by the IUC. Your gift will also be proudly acknowledged in the IUC newsletter and on our website; if you wish to remain anonymous or prefer not to have the amount of your gift disclosed, please let us know by sending an email to Stacey Campbell at stacey.campbell@stanford.edu.

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