



CITY OF PALO ALTO
UTILITIES

Inspired by a brighter tomorrow.

MEDIA ALERT

Issued: October 4, 2013

Singing Employees Herald Benefits of Public Utilities

Starting next week, public gas and electric utilities are celebrating the benefits of community ownership. But the City of Palo Alto Utilities, which not only operates a gas and electric utility but also provides water, sewer and fiber optic services, is taking their outreach campaign to another level.

We are celebrating all our utilities for the entire month of October. **And we're belting out our message about how public utilities rock in a [fun musical video](#).** The video, taped by a student intern and featuring Utilities employees, shows that while we are not professional singers, we take great pride in what we do!

Public Power Week and Public Natural Gas Week both run October 6 – 12.

The goal of these national “week-long campaigns” is to bring public attention to the benefits of community-owned utilities, including having local control, fairer rates and generating support for other city services like libraries and public safety. Specifically for the City of Palo Alto, local control has resulted in decisions to have a 100% carbon-neutral electric supply, an upgraded emergency water supply system, aggressive water, gas and sewer main replacement programs, high-impact efficiency programs and personalized customer service.

In addition to our musical message to the community, Palo Alto Utilities will be celebrating during October at various events, ranging from tomorrow's Solar Home Tour (Oct 5th) to a Halloween hoopla at our Haunted EcoHome* on Oct. 30.th (*where people will discover how to be spooky, spectacular and green at the same time!)

A full list of October events, along with easy links to programs services and a list of available free items can be found here or as an easy link from www.cityofpaloalto.org/utilities (For your reference I have copied the webpage content below).

Debra

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Power to the People---Enjoy Your Investment!



WATCH A FUN VIDEO with a musical message for you sung by Palo Alto Utilities employees!

Every day of every year
for longer than a century,
your community-owned electric,
gas, water and sewer utilities
have been delivering big benefits:

- local control
- faster, more personal service
- fairer rates
- superior infrastructure
- support for our nationally-recognized community libraries, police and firefighters, parks, recreation programs and more!

OCTOBER EVENTS

Join us and receive treats for your mind, treats for your mouth and handy free items you can put to immediate use.

- **Saturday, October 5 1pm-5pm Solar Home Tour**: start at Lucie Stern Community Center and get a goody bag of fun, useful items
- **Sunday October 13 1pm-4pm Bike Palo Alto**: cycle to our EcoHome stop at the Lucie Stern Community Center and grab some goodies for the road.
- **Wednesday, October 16 11:30am-3pm Town & Country**: visit our booth at the shopping center (El Camino & Embarcadero) and grab some cool giveaways
- **Wednesday, October 30 1:30pm-5:30pm EcoHome Haunted House**: our spirited pre-Halloween event is designed for kids from 4 to 400! Come to the Lucie Stern Community Center and check out our ghoulish games, resource-saving tricks and delicious treats. Costumes optional but encouraged!

YOUR AWARD-WINNING UTILITIES

- **Palo Alto's Electric Utility was designated a 2013-15 Gold Level "Reliable Public Power Provider"** by the American Public Power Association for being a "shining examples of reliable and forward-thinking public utilities."
- **Palo Alto's Gas Utility was awarded the 2013 Consumer Safety Education Award** by the American Public Gas Association for "excellence in communication about critical safety issues."
 - [Read about the award and test your knowledge](#)
 - [Visit our Grown-Ups Safety page](#)
 - [Visit our Cool Kids Green Spot safety and efficiency page](#)

TELL ME MORE ABOUT:

- [100% Carbon Free Electricity](#)
- [Super Solar Programs](#)
- [Wonderful Water Programs](#)
- [The story of how CPAU began](#)
- [Palo Alto's utilities rates](#)
- [Programs and rebates for residents](#)
- [Programs and rebates for business](#)
- [Current utilities projects](#)

REQUEST FREE ITEMS

The items below are available to all Palo Alto Utilities customers.

Just send a request indicating the items you want and your mailing address.

- LED Nightlight--super energy saver!
- LED Keychain--light up the dark!
- "Contact Us" Magnet--handy guide for reaching us fast
- Shower Timers--track how long you're in there!
- Faucet aerators--easy way to save water and energy
- High-efficiency showerheads---great pressure using less water
- Notepads with benefits!
 - Empowering the People (sticky notes)
 - Safety Tips (square pads)
 - Energy and Water-Saving Tips (rectangle pads)
- Sensational Solar Program Sunglasses
- Plug-Shaped Green Pens (*Palo Altans do it with 100% green power!*)
- Children's Energy Brochures (featuring games with the LORAX)
- Children's Safety Detective Kits
- Reusable Palo Alto Utilities tote bag

WE WILL COME TO YOU!

If you have a youth or adult community or corporate event or schools program where you might like a booth, speaker and/or fun giveaways, we'd love to participate. We can cover utilities topics such as sustainability/being green, safety, rates, projects around town, where we get our resources and how we get those resources to you.

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