

MEDIA ALERT Issued: July 30, 2013

## Palo Alto Earns National Award for Customer Safety Education



In an era when natural gas safety concerns frequently make news headlines, Palo Altans can feel justifiably proud of their community-owned utilities commitment to safety.

**Earlier today**, the City of Palo Alto Utilities (CPAU) received a national award in honor of its excellent gas safety outreach programs. This award reflects how highly CPAU prioritizes safety and how much effort goes into communicating with residents and businesses on the subject.

CPAU received this latest recognition during the American Public Gas Association (APGA) conference taking place in Boston this week. APGA's **2013 Consumer Education Marketing Award** goes to the one gas utility in the country judged to have done the best job of educating their customers about critical natural gas safety issues.

<u>Click here to view a slide presentation</u> of some of CPAU's recent gas safety education materials which contributed to their winning this award. The presentation also includes materials addressing electric, water and sewer system safety. Individual photos of materials in this slideshow can be easily provided upon request.

Attached is a photo of CPAU Communications Project Coordinator Christen Creed, having just received the award and a close-up of the award plaque.

Feel free to contact me for more details.

Debra Katz Utilities Communications Manager, City of Palo Alto. <u>debra.katz@cityofpaloalto.org</u> (650) 329-2474