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The City Of Palo Alto Launches Commercial Benchmarking Pilot Program with GreenTraks

Program Will Provide Energy Management Services for Business Customers

Palo Alto, CA. February 10, 2015 – The City of Palo Alto Utilities (CPAU) is pleased to announce it has signed a multi-year agreement with GreenTraks to provide energy and sustainability benchmarking services for the City’s commercial utility customers. Under the new “CPAU-GreenTraks Commercial Benchmarking Program,” participating businesses will receive services paid for by the City including: a one-year subscription to the *GreenTraks Energy Manager™*, an industry-leading cloud-based energy management system; services to establish or update an ENERGY STAR Portfolio Manager account, which will allow businesses to benchmark building energy use against similar property types nationwide; and if applicable, receive ENERGY STAR ratings. GreenTraks and the City of Palo Alto began work on this pilot initiative in October 2014.

CPAU ultimately aims to offer this value-added energy management service to all 2,500 commercial utility customers in Palo Alto, so customers can benefit from benchmarking facilities through ENERGY STAR and *GreenTraks Energy Manager™*. According to Bruce Lesch, Key Account Representative for CPAU, “The City of Palo Alto runs a variety of commercial energy efficiency programs, and we look forward to working with GreenTraks to offer this new program to our customers. The pilot program consists of serving Palo Alto organizations that represent a diverse portfolio of buildings for small, medium and large commercial customers.” The initial sample size of organizations will allow CPAU and GreenTraks to gain an understanding of how best to implement a comprehensive program. The City itself benefits by more effectively tracking performance to help meet efficiency and sustainability goals, and gaining insight on energy efficiency best practices among its customers’ building stock.

According to Kevin Cochran, Chief Operating Officer for GreenTraks, “The City had a very specific set of objectives in mind with this program. They are ultimately interested in establishing all commercial businesses within ENERGY STAR Portfolio Manager in order to meet compliance with Assembly Bill (AB) 1103, which requires businesses under certain conditions to disclose energy use and report greenhouse gas emissions (GHG) associated with building energy consumption.”

Several customers are in the initial stages of benchmarking their buildings through this program, including a number of City Facilities and large commercial customers. Concluding the pilot program, CPAU will use this information to identify and measure the performance of a portfolio of energy efficiency projects within the City. These efforts will better enable the City to highlight and promote its businesses’ energy efficiency best practices, as well as continue to establish itself as a leader for sustainability.

About the City of Palo Alto Utilities (CPAU): The City of Palo Alto is the only municipality in California operating a full suite of utility services. For more information, visit www.cityofpaloalto.org/utilities

About GreenTraks, Inc.: GreenTraks cloud-based energy-efficiency management and reporting suite of subscription-based services includes Energy Tracking, Sustainability Marketing and Advanced Reporting which can be used to track any type of energy source including electricity, natural gas, water, waste or other customer specific commodities.