

September 23, 2015 | For Immediate Distribution MEDIA CONTACT: Catherine Elvert, Utilities Communications Manager (650) 329-2417, Catherine.Elvert@CityofPaloAlto.org

## **Building Carbon Zero California!**

City of Palo Alto and Passive House California host fourth annual conference on reducing our carbon footprint while improving the built environment

**Palo Alto, CA** – September 23, 2015 – The City of Palo Alto announced today that it will host the fourth annual Building Carbon Zero California Conference this November. Along with Passive House California, the City is bringing together experts to discuss carbon reduction strategies for buildings, cities and regions. This is a not-to-miss event for anyone with a vetted interest in moving California's built environment toward net-zero energy goals.

Building Carbon Zero will draw attendees from around California and feature national and international speakers, as well as state and local experts. This year's keynote speaker is Peter Busby, Principal at Perkins+Will Architects, San Francisco. Internationally recognized and published for his contributions to architecture and planning, Peter Busby's award-winning portfolio embodies his philosophy of social responsibility and commitment to sustainable design. Break-out sessions will follow one of two tracks: Carbon, Efficiency + Photovoltaic or Retrofits and Large Passive House.

Catch a glimpse of innovative building techniques that will help pave the way for future construction in an era of increasing environmental pressures from global climate change. An expo during the event features a variety of companies that provide today's most advanced materials, technologies and equipment used to achieve high-performance buildings while significantly reducing the carbon footprint. The conference is open to the public, but it will be particularly beneficial for city planners, legislators, architects, builders and developers of commercial, institutional and residential projects.

Visit www.co2zeroca.org for a complete list of speakers, sponsors, conference schedule and to order tickets. Early bird pricing for Passive House California (PHCA) members ends September 30.

Building Carbon Zero California Friday, November 13, 8 am - 5:30 pm Lucie Stern Community Center, Palo Alto Register at <u>www.co2zeroca.org</u>

For more information about Building Carbon Zero California, contact Melanie Bret at <u>melanie@carmelbuilding.com</u> or (831) 917-5599.

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**About the City of Palo Alto Utilities (CPAU):** The City of Palo Alto is the only municipality in California operating a full suite of utility services, including water, wastewater, electric and fiber optics, natural gas, refuse and storm drain services. The City adopted one of the State's first Green Building Programs in 2008 and continues to lead in the area of environmental sustainability and efficiency standards for building development. For more information, visit <u>www.cityofpaloalto.org</u>