

RPP Stakeholder Meeting #8

**September 17, 2014
Museum of American Heritage
1:00 – 3:00**

Agenda

- Parking Projects Update
- Review of Draft Resolution



Zipcar

- 10 spots within parking assessment district (Lots CC, N, H and K)
- Utilization in first 2 weeks – 10% - 30%



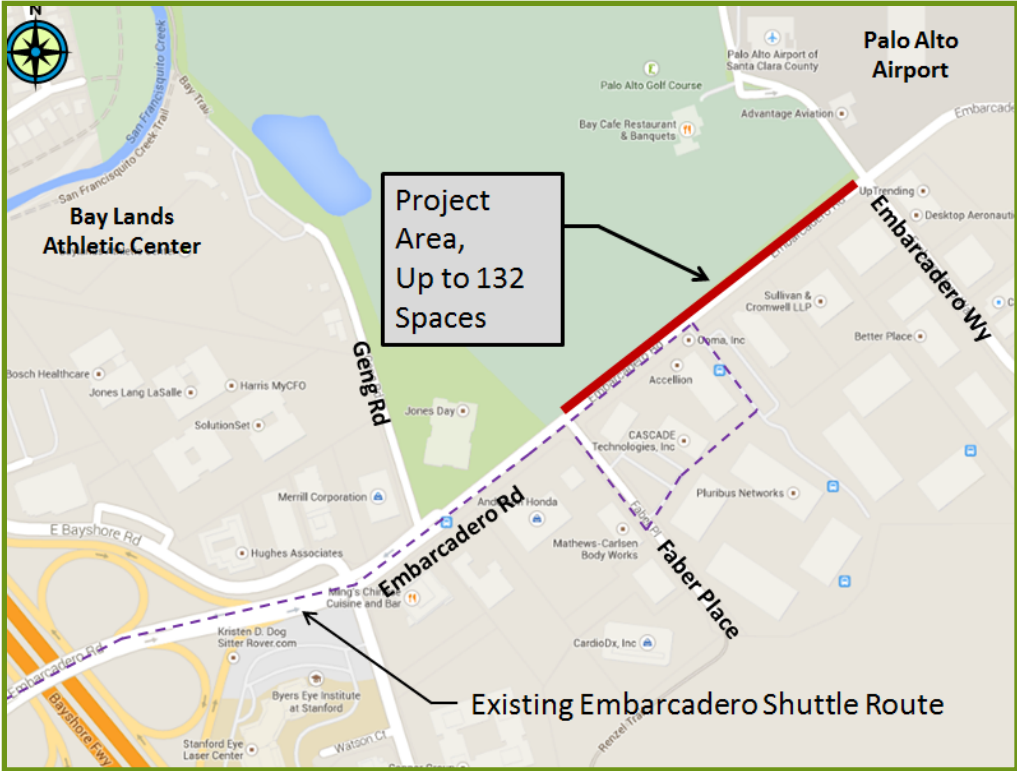
Transportation Management Association

- Steering Committee interviews conducted; PAMF, Chop Keenan, Stanford Research Park Real Estate, BID, Google
 - TMA has value as a forum for larger transportation/parking discussions
 - East/West connectivity an issue in Palo Alto
- Shuttle Evaluation
- Target first steering committee meeting before the end of the year



Satellite Parking Analysis

- Conceptual designs by end of November

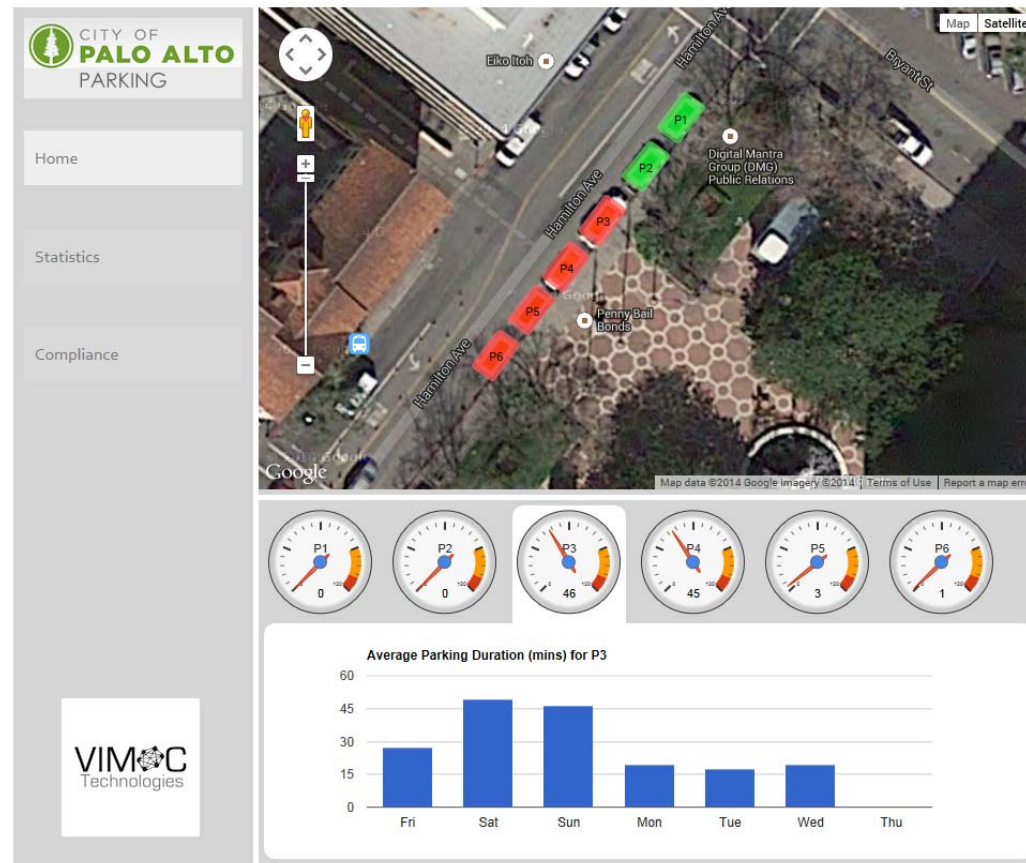


Parking Garage Technology and Wayfinding

- Wayfinding/Signage RFP posted end of September
- Garage Technology posted in October
- Target design process beginning in early 2015

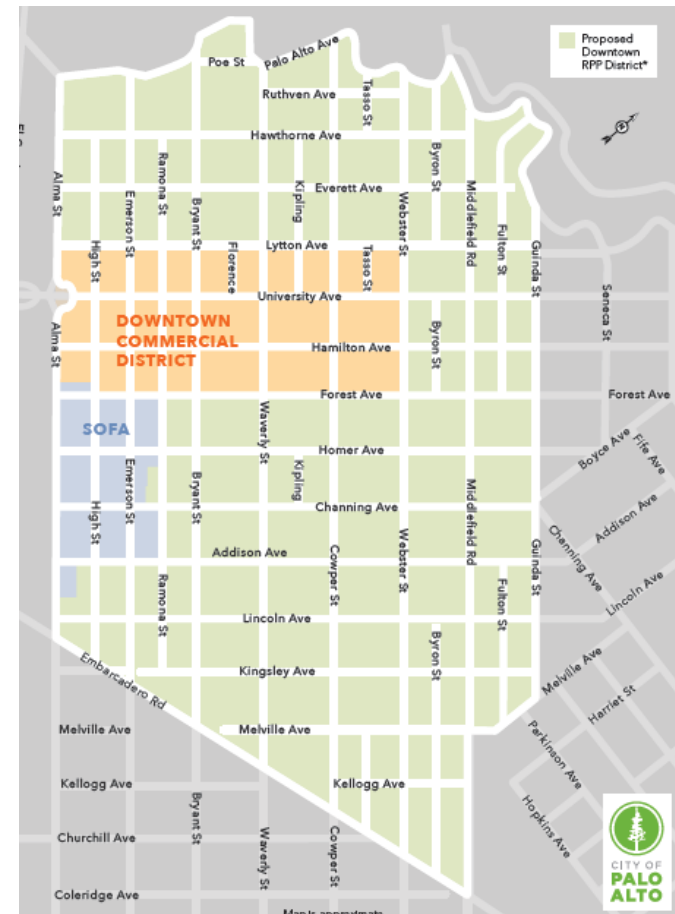


Parking Occupancy Technology



Downtown Resolution Update

- Draft Resolution distributed to Stakeholders and PTC week of 9/8
- Outlines Phased Approach for implementation of Downtown RPP
- Phase 1 does not limit the number of commuter permits sold
- Phase 2 does limit the number of commuter permits



Downtown Resolution, Cont.

- Section 1: Findings
 - Establishes that the criteria set forth in the ordinance have been met:
 - Non-Resident vehicles interfere with the use of on-street parking spaces by neighborhood residents
 - Interference occurs at regular and frequent intervals
 - Non-resident vehicles create traffic congestion, noise, or other disruption including shortage of parking spaces for residents and their visitors, and disruption of neighborhood life
 - Alternative strategies are not feasible or practical

Downtown Resolution, Cont.

- Section 2: Trial Period
 - Phase 1:
 - 6 months
 - Residents given 2 free permits
 - Commuters may purchase permits; two costs of commuter permit are suggested (one for low-wage workers, one for standard wages)
 - City will collect occupancy data on all blocks to determine permit caps for commuter permits during Phase 2
 - All resident and commuter permits are valid anywhere within the District
 - City may issue survey to solicit feedback

Downtown Resolution, Cont.

- Section 2: Trial Period, Cont.
 - Phase 2:
 - 12 months
 - Commuter permit sales will be regulated during this phase of the program in accordance with data gathered during Phase 1; Commuter permits for low-income workers will be \$100/year, and \$xxx/year for a standard permit
 - Resident Permits: First permit, \$0/year, Second permit, \$50/year, Third permit, \$100/year, Fourth permit, \$200/year. No more than 4 resident permits will be sold per residential address.
 - Guest Permits: Up to two per residential address, \$50 each
 - Visitor Permits: \$5 each, 50 maximum per year

Downtown Resolution, Cont.

- Section 3: District Establishment
 - Resolution boundaries will reflect survey results; TBD
 - Blocks that are directly adjacent to on in the immediate vicinity of the Downtown RPP District may become subject to the regulations of the District via resident petition process (outlined in the ordinance)

Downtown Resolution, Cont.

- Section 4: Hours of Enforcement
 - 8:00am – 5:00pm
 - Two hour parking is valid without a permit
 - A non-permit holder may move their car after two hours to another spot within the District

Downtown Resolution, Cont.

- Section 5:
 - Lists criteria for numbers of permits allowed in Phase 1 and Phase 2
 - Signage and Allocation of Spaces: Allows for
 - Commuter Parking Spaces which are clearly signed and marked
 - Commuter Parking permits that will be designated by block/blocks, or
 - Other reasonable method designed to distribute commuter parking throughout the Downtown District to avoid undue saturation in one neighborhood
 - Planning Director shall give priority to lower-wage earners if demand for commuter parking exceeds supply

Next Steps

| Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun |
|--------------------------|-----|--------|-----|-----|-------------|----------|-----|----------------|-------------|----------------|-----|-----|-----|-----|-----|
| RPP Stakeholder Meetings | | | | | | | | | | | | | | | |
| | | 11-Jun | | | | 10-Sep | | 12-Nov | | | | | | | |
| | | | | | Mid August | | | | | | | | | | |
| | | | | | Mid August | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | 1st reading | 2nd reading | | | | | | |
| | | | | | Develop RFP | Post RFP | | | | Contract Award | | | | | |
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- Finalize Survey Results – Bring for October Meeting, with Draft District Boundaries
- Release RFPs for
 - Garage Wayfinding
 - Contract Enforcement for RPP District
 - Online Permit Sales