

EXECUTIVE PROGRAM FOR NONPROFIT LEADERS

STANFORD GRADUATE SCHOOL OF BUSINESS

AUGUST 2 – AUGUST 12, 2015

Week 1	Sunday August 2	Monday August 3	Tuesday August 4	Wednesday August 5	Thursday August 6	Friday August 7	Saturday August 8
8:00–9:20 am		Study Group Meetings	8:30 am Depart for off campus event	Strategic Alignment and Change	Balancing Business and Social Objectives: Strategy	Individual Study	Study Group Meetings
9:20–9:40 am		Break	Catalyst Outdoor	Break	Break	Break	Break
9:40–11:00 am		Strategic Identification, Competitive Advantage, and Organizational Design (I)	Activity (Off-campus in Santa Cruz, CA)	Scaling and Growth	Balancing Business and Social Objectives: Strategy (cont'd)	Scaling Up Excellence	People, Organizational Culture and Competitive Advantage
11:00–11:20am		Break		Group Photo/Break	Break	Break	Break
11:20am–12:40pm		Strategic Identification, Competitive Advantage, and Organizational Design (II)		Individual Study	Balancing Business and Social Objectives: Leadership	Scaling Up Excellence (cont'd)	Turning Knowledge Into Action: Overcoming the Knowing-Doing Problem
12:45–1:45 pm		Lunch		Lunch	Lunch	Lunch	Lunch
2:00–3:20 pm	Check-in at Schwab Residential Center after 3pm	Industry Analysis for Nonprofits		Crisis Management I: Principles	Big Picture (Part I)	Distributive Negotiation	Practicing Evidence-Based Management: Overcoming the Doing-Knowing Problem
3:20–3:40 pm		3:20–3:40 pm		Break	Break	Break	Break
3:40–5:00 pm		Strategy for Nonprofits	4:00 pm Depart for Stanford	Crisis Management II: Practice	Big Picture (Part II)	Integrative Negotiation	Getting Others to Follow You: Acting and Speaking with Power
5:00–7:00 pm	5:30 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner
7:30–9:00 pm	7:00 pm Welcome and Program Overview	Study Group Meetings	Study Group Meetings	Study Group Meetings	Study Group Meetings		



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Week 2	Sunday August 9	Monday August 10	Tuesday August 11	Wednesday August 12
8:00–9:20 am	Individual Study/ Free Day (Participants should check in to NovoEd for suggestions and helpful travel information, as well as announcements regarding meal options)	Individual Study	Individual Study	7:00–8:00 am Breakfast Checkout Required by 12 pm
9:20–9:40 am		Break	Break	
9:40–11:00 am		Power of Story	Harnessing Collective Wisdom	
11:00–11:20 am		Break	Break	
11:20am–12:40pm		Power of Story (cont'd)	Communication and the Art of Persuasion	
12:45–1:45 pm		Lunch	Lunch	
2:00–3:20 pm		Business Challenge <i>Assigned breakout rooms</i>	Impact Evaluation	
3:20–3:40 pm		Break	Break	
3:40–5:00 pm		Business Challenge <i>Assigned breakout rooms</i>	Impact Evaluation (cont'd)	
5:00–7:00 pm			5:45 pm Reception 6:15 pm Dinner	
7:30–9:00 pm				