

Executive Program in Social Entrepreneurship (EPSE)

08 February – 13 February 2015

	Sunday 08 February	Monday 09 February	Tuesday 10 February	Wednesday 11 February	Thursday 12 February	Friday 13 February
7:30 a.m.		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:30 – 9:50 a.m.		Mission & Strategic Identification	Introduction to Design Thinking Co-Lab	Scaling Up Excellence I	Business Models I	Balancing Business & Social Objectives: Strategy
9:50 – 10:10 a.m.		Break	Break	Break	Break	Break
10:10 – 11:30 a.m.		Industry Analysis for Social Entrepreneurs	The Design Process: Empathy & Establishing a POV Co-Lab	Scaling Up Excellence II	Business Models II	Leading Social Entrepreneurship
11:30 – 11:50 a.m.		Break	Break	Break	Break	Box Lunches
11:50 a.m. – 1:10 p.m.		Strategy for Social Entrepreneurs	The Design Process: Ideation & Prototyping Co-Lab	The Power of Stories I	Innovators Speak	Check out of Schwab Center by 2:00 pm
1:15 – 2:15 p.m.	Check-in at the Schwab Residential Center beginning at 12:00 p.m.	Lunch	Lunch & Group Photo	Lunch	Lunch	
2:30 – 3:50 p.m.		Organizational Design for Innovation	The Design Process: Testing Co-Lab	The Power of Stories II	Design Challenge Presentations & Reflections	
3:50 – 4:30 p.m.	Optional Campus Tour	Free Time	Free Time	Free Time	Free Time	
4:30 – 6:00 p.m.		Study Groups	Study Groups	Study Groups	Study Groups	
6:00 – 7:30 p.m.	6:00 p.m. Reception 6:30 p.m. Opening Dinner and Overview	6:00 p.m. Reception 6:30 p.m. Dinner	6:00 p.m. Reception 6:30 p.m. Dinner	6:00 p.m. Reception 6:30 p.m. Dinner	6:00 p.m. Reception 6:30 p.m. Closing Dinner, Certificate Presentation & Lessons Learned	
7:30 – 9:00 p.m.	Study Groups					

* All sessions will be held in Classroom P106 unless otherwise noted. Schedule subject to change.