

County of Santa Clara

Recycling and Waste Reduction Commission
Integrated Waste Management Division

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www.ReduceWaste.org



TECHNICAL ADVISORY COMMITTEE MEETING MINUTES January 10, 2013

VOTING MEMBERS IN ATTENDANCE

ACTERRA	Maija McDonald
CALIFORNIA RESOURCE RECOVERY ASSN.	Melissa Baxter
CITY OF CUPERTINO	Cheri Donnelly
CITY OF GILROY	Tony Eulo
CITY OF LOS ALTOS	Aida Fairman
CITY OF MILPITAS	Elizabeth Koo
CITY OF MORGAN HILL	Tony Eulo
CITY OF MOUNTAIN VIEW	Lori Topley
CITY OF PALO ALTO	Matthew Krupp
CITY OF SAN JOSE	Reena Brilliot
CITY OF SANTA CLARA	Dave Staub
CITY OF SUNNYVALE	Mark Bowers
CLARA MATEO	Gil Cheso
CLARA MATEO	Julie Muir
COUNTY ENVIRONMENTAL HEALTH	Stan Chau
COUNTY UNINCORPORATED AREA	Elizabeth Constantino
SAN JOSE STATE UNIVERSITY	Bruce Olszewski
SANTA CLARA VALLEY WATER DISTRICT	Pat Showalter
SIERRA CLUB	Heidi Melander
WEST VALLEY CITIES	Marisa Gan

Commissioners: James R. Griffith, Chair; Ronit Bryant, Kansen Chu, Linda J. LeZotte, Diane McNutt, Cat Tucker,
Mike Wasserman, Gilbert Wong

VOTING MEMBERS NOT ATTENDING

CITY OF CAMPBELL
 CITY OF MONTE SERENO
 CITY OF SARATOGA
 COUNTY PLANNING DEPARTMENT
 LEAGUE OF WOMEN VOTERS
 SILICON VALLEY LEADERSHIP GROUP
 TOWN OF LOS ALTOS HILLS
 TOWN OF LOS GATOS

OTHERS IN ATTENDANCE

Maybo AuYeung	City of Palo Alto
Clifton Chew	SCC IWM
Rob D’Arcy	SCC HHW
Richard Gertman	4sustainability2
Karen Gissibl	City of Sunnyvale
Shari Johnson	City of San Jose
Paul Ledesma	City of San Jose
Walter Lin	City of San Jose
Emy Mendoza	City of San Jose
Doug Muirhead	Self
Donna Perala	City of San Jose
Terri Ramirez	San Jose State University
Rachel Roberts	City of San Jose
Lisa Rose	SCC IWM
Allen Tai	City of San Jose
Paul Tavares	City of San Jose

1. Call to Order

Cheri Donnelly, Chair, called the meeting to order at 1:36 p.m. A quorum of 22 was present. Those present introduced themselves.

2. Approval of Minutes

Dave Staub made a motion to approve the minutes from the December 5, 2012 TAC meeting. The motion was seconded by Tony Eulo. All present voted to approve the minutes. Those not present at the December 5, 2012 TAC meeting abstained.

3. Public Presentations

Tony Eulo had two comments: (1) disappointed the County does not provide wireless access to help go paperless; and (2) encourage HHW to talk with the water district about the \$7M voter approved measure that includes funding for toxics reduction.

4. Joint TAC

Elizabeth Constantino provided some background information on joint TAC meetings. In the past, TAC has met with Alameda, San Mateo, Santa Cruz Counties, and the Santa Clara Valley Urban Runoff Pollution Prevention Program (SCVURPPP). San Mateo was suggested for the next Joint TAC but it was noted that they did not have a big turnout the last time TAC met with them. There was a suggestion to meet with Alameda County because of their recent ordinance regarding pharmaceutical take back. Another possibility was to expand the San Mateo meeting to include storm water people from Santa Clara, San Mateo and Santa Cruz Counties. Tony Eulo suggested that staff discuss out of county meeting requirements with County Counsel. It was suggested that we request an 11AM-Noon tour of the new Shoreway transfer station facility followed by a networking lunch and the joint meeting at 1PM. It was suggested that the meeting take place on a weekday other than Monday or Friday and separate from the regularly scheduled TAC meeting. The meeting is targeted for the month of March

5. San Jose Pilot Food Waste Program

Allen Tai provided a presentation on San Jose's pilot food waste program. The presentation along with a memo will be distributed to TAC members. There was a lot of interest in this topic and many follow-up questions from the group.

6. Discussion of dedicating a portion of the existing fee or creating a new landfill fee to finance anti-litter as it relates to solid waste activities

Paul Ledesma said that trash and litter have been identified by regulators as an issue managed by solid waste and zero waste programs in the County, there was initial thought and discussion to create an additional per ton landfill fee or identify some portion of the revenue stream that is already assessed, to address public litter abatement and enforcement of existing ordinances. The funding would primarily be needed for enforcement actions. Following the initial thoughts, San Jose had an internal discussion and concluded a new landfill fee would be fraught with difficulties from both stakeholders and Prop 26. Thus, Paul asked what opportunities exist where additional resources can be added to the trash reduction program. Paul had the idea of supporting enhancements to the existing Statewide bottle bill as a statewide funding mechanism for these activities. Specifically, Paul suggested possibly increasing the California Redemption Value (CRV) amounts and expanding the list of containers that would be subject to CRV. Paul asked if TAC would see this as meaningful to pursue.

It was estimated that two inspectors in San Jose would cost a quarter million dollars (\$250,000) and that the County would need about two million dollars (\$2M) to fund an adequate number of inspectors.

Bruce Olszewski said the bottle industry would most likely be against it and biggest problem is using beverage containers monies for reducing litter. Additionally, sources of litter are not limited to bottles and cans. Reena Brilliot also mentioned the problem of CRV fraud complicates the CRV question TAC recommended that the item be further refined. Paul said the topic will be brought to the next BASMAA meeting.

7. RWRC Update

Lisa Rose said the RWRC met December 17, 2012 and discussed: 1) MOA – RWRC felt it needed additional clarification; and 2) workplan - which includes:

- Completion of the MOA
- EPR (focus on pharmaceuticals, knowing that Rob will be bringing specific EPR items to the RWRC in February)
- Trash and waterways nexus
- EIR for product bans
- Long term disposal capacity
- Organized Scavenging (including copper theft)
- Countywide EPS Neg Dec

There are two vacancies to be filled: Central Cities (Jamie McLeod) and an At Large (Sue Garner). The next RWRC meeting is February 27, 2013. The agenda includes the MOA, Rob's report on EPR and the workplan.

8. Division Manager's Report and Updates on Countywide Programs

- A. Disposal Reporting System – in the TAC packet.
- B. Green Business – in the TAC packet.
- C. Home Composting Education Program – in the TAC packet.
- D. Recycling Hotline – no report.
- E. Other – Elizabeth Constantino had five items: 1) Master Composter Classes have begun with 25-30 participants who will be added to the HCEP volunteer base, assisting with workshops, tabling events and various other projects; 2) Weekend Home Composting workshops have been scheduled; and 3) Implementation Subcommittee talked about increasing the amount of the service agreement with It's a Natural Product for adding the clarification requested by the RWRC and completing the MOA; 4) Air Resources Board report is due January 31; and 5) Green Business had a successful training session with compliance partners.

9. Subcommittee Reports and Updates on Countywide Programs

- A. Enforcement – no report.
- B. Household Hazardous Waste – Walter Lin said the subcommittee met Monday and discussed five items: 1) the County moving away from collecting e-waste (not cost effective to compete against private industry) – TAC members were agreeable with sending e-waste to private industry but wanted some insurance that private industry is handling it properly/responsibly; 2) door to door HHW services as a possibility but stated that it would be costly (about \$100/car); 3) San Jose facility construction is running behind schedule but they still anticipate opening in the Summer 2013; 4) co-sponsor EPR bill for batteries was a possibility but the state policy aide that was handling the legislation left so they are unsure of the bill's status; and 5) Paint Care agreement is still undergoing work.

C. Implementation Subcommittee – Dave Staub said the following were recommended and will be brought back to TAC:

- \$7k to finish MOA
- \$15k EPS CEQA for San Jose
- \$10k sponsor CRRA/SWANA conference 2014
- \$15k HCEP outreach
- \$15k eco-gardener
- \$40k San Jose Earthquake outreach
- \$15k CDR website update

Emy wanted to note that the schools conference was not funded.

D. Legislation – no report.

E. Operations – no report.

F. Public Education – Reena Brilliot said January meeting is postponed until February 26.

G. Source Reduction and Recycling – Karen Gissibl said there was no meeting last month, but the letters and packets on the plastic packaging reduction project from the RWRC to all the city managers and mayors went out.

H. Ad Hoc Eco Gardener – Dave Staub said he is trying to set up a meeting later this month.

I. Ad Hoc Organizational Study – Mark Bowers had nothing to add.

10. Future Agenda Items / Guest Speakers

Matthew Krupp will update TAC about diversion problems with eliminating bio-solids as ADC.

11. Informational Updates and Announcements

- Aida Freeman announced Los Altos City Council was okay with EPS ban but wanted more information on the plastic bag ban which will go back before Council on January 22nd.
- Heidi Melander said a Sierra Club member in Southern California is doing an organics survey on jurisdictions and wanted to know if there was one being done here. Some TAC members said someone at Santa Clara University had done one in the past year. Additionally, she wanted to know if there was another way to contact TAC members other than through Clif but after some discussion it was decided to have items continue to be disseminated through Clifton Chew, staff to the TAC.
- Matthew Krupp said Monday is a big council day: Energy compost facility; landfill capping recommendation; residential two cart pilot (no garbage carts) and HHW station/contract building.
- Melissa Baxter had three announcements: 1) CRRA executive director RFP is out and due this Friday; 2) the 2014 conference will be held in San Jose at the Fairmont; and 3) policy committee is holding two 75% Recycling Workshops on the CalRecycle's draft plan – the first one will be in Oakland on February 13 and the second will be in Diamond Bar on February 20.
- Mark Bowers had three items: 1) On December 18, the Sunnyvale City Council directed staff to develop an ordinance that bans food service polystyrene (includes recommendation to ban retail sale of foodware); 2) Gail Bentley retired December 28; and 3) City of Sunnyvale will be recruiting to fill the position.

- Elizabeth Constantino had two items: 1) EPS ban for unincorporated will go into effect February 1, 2013 and impacts 275 food vendors (a combination of stationary outlets and food trucks; and 2) the ban for County Facilities is still being drafted by the Office of Sustainability and is taking a little longer due to the complexity (Hospitals, locked facilities etc.).
- Cheri Donnelly announced 1) the bag ordinance and the litter reduction ordinance will go to City Council on Tuesday, January 15. There were two public meetings, including one last night with very vocal groups; and 2) January 16 is the next Zero Litter Initiative meeting at the Mexican Heritage Plaza (1700 Alum Rock Avenue) from 8:30 to 12:30.

12. Adjournment

The meeting adjourned at 3:47 p.m.

THE NEXT SCHEDULED TAC MEETING: February 14, 2013