

COUNTY OF SANTA CLARA
HEALTH ADVISORY COMMISSION
FISCAL YEAR 2012-2013 WORK PLAN
AND
2011-2012 ACCOMPLISHMENTS

Elinor Stetson, Chairperson

Ken Horowitz, Vice-Chairperson

Robert Applebaum

Halsted Holman

Linda Lenoir

Michael Fischetti

Nathaniel Montgomery

Harry Hall

Marjorie Freedman

Marilyn Vu

MISSION STATEMENT:

The general purpose of the Commission shall be to advise and report to the Board of Supervisors and other government agencies or officials as required by law or ordinance regarding issues which impact

the health of the public, excluding business planning or decisions, collective bargaining activities, or contracts entered into by the health and hospital system. To assist in meeting its goals, the Commission has three standing committees: acute and chronic diseases and related issues; emergency medical services; and maternal, child and adolescent health issues.

In this advisory capacity, the Commission will use data and information to assess needs and to identify priorities which it will focus on to develop recommendations regarding potential Santa Clara County responses or actions. Such recommendations may include policy changes, including those Santa Clara County could take or advocate for changes at other levels of government or through collaborative public/private sponsorships; they may also concern service enhancement or coordination, system changes, resources allocation and infrastructure to deliver, monitor and evaluate Santa Clara County action or response.

HISTORICAL BACKGROUND:

Ordinance No. NS-300.632 dated February 15, 2000 amended the County Ordinance Code by adding Chapter VI, Sections A18-115 through 130, establishing a Health Advisory Commission.

The purpose of the commission shall be to advise the Board of Supervisors and other government agencies or officials regarding issues which impact the health of the public, excluding strategic business planning or decisions, collective bargaining activities, or contract made by the health and hospital system.

Health Advisory Commission Point Persons for 2012-2013 Goals

[each HAC member participates in all HAC Goals discussions and decisions]

while functioning as a point person for a particular Goal(s) to guarantee each Goal is adequately addressed and worked upon]

Elinor Stetson, Chairperson: workshops; fluoridation, allied health issues/topics

Ken Horowitz, Vice-Chairperson: childhood health issues

Robert Applebaum: universal health care; access

Michael Fischetti: impact statement, public health

Harry Hall: emergency medical services

Halsted Holman: chronic disease

Linda Lenoir: childhood health issues

Nathaniel Montgomery: chronic disease; impact statement

Marjorie Freedman: childhood nutrition and health issues

Marilyn Vu: acute and chronic diseases

GOAL 1: To explore children’s health issues and advocate for Santa Clara County’s children

OBJECTIVES	ACTION STEPS/ACTIVITIES	TIMELINE/POINT PERSON(S)
1.1 actively promote water fluoridation and identify groups and committees to implement it	a. meet with Oral Health Collaborative and other requisite groups b. determine/make appropriate recommendations to Board of Supervisors	FY 2013-2014 [ongoing] <u>Point Person(s):</u> Ken Horowitz Elinor Stetson
1.2 actively promote obesity	a. Expand city and county	<u>Point Person(s):</u>

prevention via education by empowering youth to make healthy food choices and be more physically active.	healthy eating policies to increase access to healthy foods and beverages and decrease access to food and beverages with low nutritional values in communities with the highest rates of obesity b. Promote healthy eating and physical activity in all Santa Clara County schools.	Linda Lenoir Marjorie Freedman Ken Horowitz
--	--	---

GOAL 2: To monitor access issues and to explore universal health care

OBJECTIVES	ACTION STEPS/ACTIVITIES	TIMELINE/POINT PERSON(S)
2.1 monitor local, state and federal initiatives in development of health care and access	a. continue monitoring proposed legislation and make appropriate policy recommendations to the Board of Supervisors	FY 2013-2014 [ongoing] <u>Point Person(s):</u> Bob Applebaum
2.2 achieve universal health care access in the most cost-effective ways	a. continue exploration regarding possible cost-neutral solution b. invite speakers to meetings	

GOAL 3: To spread the Chronic Care Model of practice throughout the County

OBJECTIVES	ACTION STEPS/ACTIVITIES	TIMELINE/POINT PERSON(S)
3.1. To work with Santa Clara	a. Arrange for a meeting with	FY 2012-2013 [ongoing]

County and the Public Health Department on cost effective chronic disease care, which includes a variety of approaches, including the Chronic Care Model.	Supervisor Simitian, to have a dialogue regarding the Chronic Care Model. b. Link preventive services to the Chronic Care Model so that individuals/families with a member with a chronic health problem can get assistance.	<u>Point Person(s):</u> Halsted Holman Nathaniel Montgomery
---	---	---

GOAL 4: To facilitate the integration of and concern for health outcomes into county decisions, policies and projects

OBJECTIVES	ACTION STEPS/ACTIVITIES	TIMELINE/POINT PERSON(S)
4.1 Participate in the health element directly	draft health impact statement	FY 2012-2013 <u>Point Person(s):</u> Michael Fischetti Nathaniel Montgomery
4.2 Present the above concept to the wider community	make recommendations to Board of Supervisors	

GOAL 5: To monitor the activities of the Emergency Medical Services Agency

OBJECTIVES	ACTION STEPS/ACTIVITIES	TIMELINE/POINT PERSON(S)
5.1 EMSCO will continue to monitor the use of Fines and Penalties Monies.	a. Will monitor quarterly RFPs that come in for this specialized fund b. Will continue to grant monies from this specialized fund once a year from the pool for submitted RFPs	FY 2012-2013 <u>Point Person(s):</u> Harry Hall
5.2 Will promote the concept of Detox Centers, "Wet Houses" in the Greater Santa Clara County Community to alleviate to some extent overcrowding in area Emergency Rooms	a. Will continue upon a literature search with regards to successful implementation of aforementioned housing for those with Alcohol/Drug problems b. Will seek out/invite area non-profits to learn about this model and collaborate with EMS and SCCO Hospital ER systems towards making this possible.	

HEALTH ADVISORY COMMISSION'S PRIOR YEAR ACCOMPLISHMENTS

GOAL/OBJECTIVE	ACTIVITIES SUPPORTING GOAL	STATUS
1. explore children's issues to include oral health and obesity	•attended Health Trust Oral Health Coalition meetings	ongoing

prevention	<ul style="list-style-type: none"> •appraised fluoridation issue •Provided testimony in support of fluoridation 	
2. explore universal health care issues	<ul style="list-style-type: none"> •participated in exploring and reporting on cost saving •universal health care proposals and issues •monitored legislative developments and worked with grass roots and mainstream organizations for single payer 	ongoing
3. continued development of the Chronic Care Model (CCM)	<ul style="list-style-type: none"> •Multiple education activities concerning the Chronic Care Model of health care practice •Development with the UCLA Center for Comparative Effectiveness and Outcome Improvement of an evaluation program for practices adopting the model •Initiation of the evaluation program with registry assessments at participating clinics •Health coach training of Medical Assistants from seven participating clinics done with the UCSF training program •Initial steps in preparation of a video on Health Coach training to reinforce and spread training 	ongoing

4. explore emergency medical services issues	<ul style="list-style-type: none"> •supported implementation of EMS comprehensive cardiac care system of ST-segment elevation myocardial infarction (STEMI) centers in SCCo •participated in task force relative to extending Exclusive Operating Area (EOA) contract •participated in selection of vendor for EMS ambulance contract 	ongoing
5. explore food and health product control	<ul style="list-style-type: none"> •received updates from Environmental Health Department 	ongoing
6. explore acute medical issues	<ul style="list-style-type: none"> •received updates from Public Health Department 	ongoing