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By

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# A METHOD TO ANALYZE LARGE DATA SETS OF RESIDENTIAL ELECTRICITY CONSUMPTION TO INFORM DATA-DRIVEN ENERGY EFFICIENCY

Amir Kavousian<sup>1,\*</sup> Ram Rajagopal<sup>1,2</sup> Martin Fischer<sup>1</sup>

ABSTRACT. Effective demand-side energy efficiency policies are needed to reduce residential electricity consumption and its harmful effects on the environment. The first step to devise such policies is to quantify the potential for energy efficiency by analyzing the factors that impact consumption. This paper proposes a novel approach to analyze large data sets of residential electricity consumption to derive insights for policy making and energy efficiency programming. In this method, underlying behavioral determinants that impact residential electricity consumption are identified using Factor Analysis. A distinction is made between long-term and short-term determinants of consumption by developing separate models for daily maximum and daily minimum consumption and analyzing their differences. Finally, the set of determinants are ranked by their impact on electricity consumption, using a stepwise regression model. This approach is then applied on a large data set of smart meter data and household information as a case example. The results of the models show that weather, location, floor area, and number of refrigerators are the most significant determinants of daily minimum (or idle) electricity consumption in residential buildings, while location, floor area, number of occupants, occupancy rate, and use of electric water heater are the most significant factors in explaining daily maximum (peak) consumption. The results of the models are compared with those of previous studies, and the policy implications of the results are discussed.

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## 1. INTRODUCTION

Residential buildings consume 39% of the total electricity in the US, more than any other sector or building type [65]. Their electricity consumption has increased by 27% from 1990 to 2008 and—provided the expected efficiency gains are realized—is projected to increase by 18% from 2009 to 2035. To meet this demand, 223 Giggawatts of new generating capacity will be needed between 2010 and 2035, 75% of which is projected to be provided by fossil fuels [68]. Detailed planning and execution of demand-side energy efficiency programs is needed to reduce or stabilize residential electricity consumption, and to prevent its harmful impact on the environment and on energy security [9].

To plan and execute consumption reduction policies and programs effectively, a sound understanding of the determinants that drive household electricity consumption (such as floor area, average outside temperature, and number of occupants) is needed [26]. However, because of lack of easily-accessible, high-resolution consumption data, underlying determinants of energy use and energy-related behaviors have hardly been examined before [1].

With growing deployment of smart meters and real-time home energy-monitoring services, data that allow studying such underlying determinants are becoming available (for examples of studies using high-resolution consumption data, see [8, 64, 47]). However, the methodologies to analyze the data and infer the results that can be used to support decision making at the household level have not yet been formalized [1].

To address that gap, this paper proposes a methodology to analyze large data sets of residential electricity consumption to derive insights for policy making and energy efficiency programming. In particular, it offers a method to disaggregate the impact of structural determinants (e.g., insulation level of the residence) from behavioral determinants (e.g., occupant habits). As a case study, we use a large data set of ten-minute interval smart meter data for 1628 households in the U.S.. The data set is collected over 238 days in 2010, and

is supported by an extensive 114-question survey of household data. The household survey covers information about the climate, location, dwelling, appliances, and occupants.

Using this methodology and the data, this paper develops a model to estimate the impact of each of the following interventions on residential electricity consumption: (a) behavioral modifications; (b) improving the efficiency of appliances and electronics; and, (c) improving the physical characteristics of dwellings. By estimating the amount of reduction achievable through each of these interventions, one can also infer what portion of residential electricity consumption is outside the scope of the influence of current methods and programs.

In the following sections, we start with a review of existing models for residential electricity consumption, followed by our methodology and corresponding model. We then describe the data and preprocessing methods normally needed to prepare the data for modeling. Next, we present the results of our model applied to the data set introduced above, while comparing them with the results of previous studies and commenting on potential causes for discrepancy among the results. Finally, we suggest the policy implications of the results.

## 2. REVIEW OF RESIDENTIAL ELECTRICITY CONSUMPTION MODELING

Several studies in the past have proposed models to explain determinants of residential electricity consumption. One of the first groups of studies in this regard were economics-oriented studies that were published in the aftermath of the 1970's energy crisis. These studies primarily focused on informing high-level energy conservation policies such as energy pricing mechanisms and taxation to manage electricity demand, hence reducing the oil consumption and the rate of resource depletion [1, 40]. Therefore, they focused primarily on explaining the decision making process of the households, and in particular explaining how the consumers respond to changes in price given their income levels; i.e., whether the decision to reduce electricity consumption is price-elastic, income-elastic, or neither [12, 60]. The explanatory variables used in these models were primarily socioeconomic factors of the household, or the ownership of certain high-consumption appliances such as refrigerators or

electric water heaters, while the specific contribution of many end uses or physical characteristics of the dwelling were not included in the models. In other words, these models were mostly top-down models, providing insights into high-level policy design [62]. For examples of economics-oriented papers see [6, 27, 28, 31, 34, 38, 16, 56].

However, the purpose of our study is to use a large set of explanatory variables to inform energy efficiency programs that attempt to reduce consumption by addressing the drivers of consumption and to understand the interaction of these factors [13]. In other words, our goal is to create a bottom-up model for electricity consumption, which is different from the goal of the economics-oriented models.

Another group of studies have attempted to create bottom-up models for electricity consumption by disaggregating the total electricity consumption into its constituent parts in a process called Conditional Demand Analysis (CDA) [2, 5, 11, 36, 24, 41, 46, 50, 62]. These studies adopt an econometrics perspective, attempting to explain aggregate consumption data based on a selected stock of appliances. Therefore, the effect of behavior and other variables such as climate are merged with the effect of appliances, mainly because one goal of these studies is to minimize the amount of data requirements for end use consumption estimation. However, since the effect of occupant behavior is explained in the context of using a few major appliances, it is not feasible to disaggregate the effect of structural determinants (e.g., insulation of the house, efficiency of the appliances) from the behavioral aspects (e.g., usage levels, conservation efforts of the occupants) using these models.

A third group of studies have analyzed the role of occupants in residential electricity consumption, sometimes with contrasting results: while some studies have estimated that occupancy and occupant behavior can impact residential energy consumption by a scale of two (e.g., see [57]), others have observed no significant correlation between occupant behavior and electricity use (e.g., see [15]). Most behavioral analysis studies have only analyzed the behavioral determinants<sup>1</sup> of electricity consumption [60]; the few studies that have also

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<sup>1</sup>also called “internal” factors in behavioral studies literature

included structural determinants<sup>2</sup> use aggregate consumption data or a limited number of explanatory variables. These studies normally adopt a behavioral sciences or behavioral economics point of view. For examples of these studies see [3, 35, 55].

### 3. SUMMARY OF LIMITATIONS OF EXISTING MODELS

For our purposes, we need a bottom-up model that can make use of high-resolution electricity consumption data and a large set of information about the households. Existing models cannot support the use of high-resolution data due to:

**(a) Use of aggregate (low-resolution) consumption data:** Most studies in the past have used monthly billing data, mainly because the advanced metering technologies of today were not easily accessible [2, 5, 11, 36, 24, 41, 46, 50, 62]. However, Masiello and Parker [47] show that residential electricity consumption has strong temporal variation, which is not captured with low-resolution consumption data such as monthly bills.

**(b) Partial set of explanatory variables:** A large number of previous studies have analyzed only a partial set of residential electricity consumption determinants; e.g., only appliance stock, weather conditions, or behavioral factors [12, 60]. However, the interaction between different factors (e.g., the relationship between weather, appliance load, lighting load, and heating load) offer considerable potential for improving energy efficiency [1]. Another limitation of some of the previous studies is the use of “bundle” variables (such as zip code) that combine (hence obscure) the effect of several underlying determinants.

**(c) No distinction between “idle” consumption of the house and peak consumption:** Most studies in the past have either looked at peak consumption (mostly at the utility level) or the total electricity load. However, understanding the lower limit of electricity consumption (i.e., the part of consumption that is almost constant, regardless of active end uses)

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<sup>2</sup>also called “external” or “contextual” factors in behavioral studies literature

enables policy makers and planners to quantify the potential for energy efficiency. In this paper we also show that the distinction between idle and maximum consumption distinguishes the ways in which different factors impact electricity consumption.

**(d) Using energy intensity as the only indicator for analyzing electricity consumption:** Most studies have used energy intensity (kWh per square foot) as the metric to measure residential electricity consumption [6, 27, 28, 31, 34, 38, 16]. This designation implies that, for example, a refrigerator in a 2000 sq.ft house will consume twice as much as the same refrigerator in a 1000 sq.ft house, even when all other factors are held constant. Instead, we scale only those factors whose consumption is dependent on floor area by the area of the house (e.g., lighting and heating loads), and use the actual kWh value for other factors.

The following section describes our proposed solution to address these shortcomings.

#### 4. MODEL SETUP

Our proposed model addresses the limitations of existing models by: (a) classifying explanatory variables based on their physical properties, and their interaction with each other and with electricity consumption; (b) selecting the most significant variables; (c) identifying different features of high-resolution smart meter data that offer a better understanding of residential electricity consumption; and (d) fitting the model via a stepwise method to identify the ranks of most important variables.

**4.1. Explanatory Variables.** Through a review of the residential electricity consumption models and building sciences literature [26], we identified four major categories of residential electricity consumption determinants (Table 2):

- (1) **Weather and location.** Examples: daily outdoor temperature and climate zone; these determinants are normally outside the scope of influence of the household.



**TABLE 1.** Comparison of the categories of determinants influencing residential electricity consumption, and the (perceived) level of effort required to modify each.

<b>Determinant Category</b>	<b>Scope of Investment</b>	<b>Persistence</b>
Weather and location	Outside influence scope	Long-term with seasonal variations
Physical characteristics of dwelling	Long-term	Long-term
Appliance and electronics stock	Medium to short-term	Medium to short-term
Occupancy	Normally outside the scope of concern	Long-term
Occupant behavior	Normally short-term	Short to medium-term

- (2) **Physical characteristics of the building.** Examples: level of insulation and fuel use for water heating; modifying these determinants is normally considered long-term investments.
- (3) **Appliance and electronics stock.** Examples: the number of refrigerators or computers; modifying these determinants is normally considered medium to short-term investments.
- (4) **Occupancy and occupants' behavior towards energy consumption:** determinants in this category have different levels of effort and impact span. Some behavioral modification determinants such as proper management of thermostat settings are of short-term effort and impact. Another group of determinants are associated with long-term effort and impact (such as purchasing energy-efficient appliances). Finally, some determinants in this category are outside the scope of interest of occupants to change (such as occupancy level during the day).

[Table 2](#) maps the residential electricity consumption determinants to the level of effort and investment commonly associated with them.

Several questions of the survey were targeted at collecting a few behavioral characteristics of the households from different perspectives; therefore, multicollinearity between these questions was an issue. We used **Factor Analysis** [63] to (a) remove multicollinearity of the variables, and (b) identify latent, underlying behavioral variables that were not captured directly by questions. This approach eases the interpretation of the results, since factors

**TABLE 2.** Summary of the impact of each of the categories of determinants on residential electricity consumption. The results are summarized from models without floor area, hence the smaller contribution of physical characteristics of buildings to electricity consumption. Zip code is also not included in these models; however, weather variables mostly covered the explanatory potential of zip code.

Determinant Category	Scope of Investment	Explain % of the Variation in Elec. Consumption by			
		Total	Max	Min	Max-Min
Weather and location	Outside influence scope	41% (summer)	33% (summer)	26% (summer)	27%
Physical characteristics of dwelling	Long-term	2-5%	4-11%	–	6-24%
Appliances and electronics	Medium to short-term	6-8%	6-9%	10-11%	5-6%
Occupancy	Normally outside the scope of concern	5%	2-8%	2%	3-7%
Occupant behavior	Normally short-term	2-25%	13%	4-26%	–

that are created by Factor Analysis are linear combinations of the original variables, hence have physical significance and can be labeled.

In short, Factor Analysis identifies the set of  $k$  latent factors ( $f_1, f_2, \dots, f_k$ ) that drive  $q$  observable variables (e.g., survey questions) indexed as  $x_t = (x_1, x_2, \dots, x_q)$ , where  $k < q$ , (Equation 1, [19]):

$$(1) \quad \mathbf{x} = \mathbf{\Lambda} \mathbf{f} + \mathbf{u}$$

Where  $\mathbf{\Lambda}$  is the  $q \times k$  matrix of factor loadings (regression coefficients of observable variables on latent variables), and  $\mathbf{f}$  and  $\mathbf{u}$  are  $q \times 1$  matrices of factors and variances.

While estimating  $\mathbf{\Lambda}$  by the *Maximum Likelihood* method, Factor Analysis identifies a rotation and a scale of  $\mathbf{\Lambda}$  that contracts as many coefficients to zero as possible. Having a sparse matrix  $\mathbf{\Lambda}$  increases the interpretability of the factor model, since any factor will be created using only a few observable variables, hence allowing us to bundle several inter-related variables and label them as a factor.

**4.2. Model Selection.** When working with a large number of explanatory variables, even after Factor Analysis, the number of model variables may be too large to support a model

that is easy to interpret and statistically stable. Furthermore, it is important to identify the most important variables (those variables that contribute the most to the variation in consumption) to inform future data collection efforts and avoid collecting data that will not significantly contribute to the accuracy of the model. Our preferred method for model selection is **forward stepwise selection** [29] because (a) it ranks the variables based on their importance; and (b) in sequentially adding variables to the model, it ensures multicollinearity does not negatively affect the performance of the model.

The forward stepwise algorithm starts with the mean value of the consumption (i.e., the intercept) and then sequentially adds to the model the determinant that best improves the fit, as measured by the Akaike Information Criteria (AIC, [52]), given by Equation 2:

$$(2) \quad AIC = -2 \cdot \log L + 2edf$$

where  $L$  is the likelihood and  $edf$  the equivalent degrees of freedom (i.e., the number of free parameters for usual parametric models) of fit. The use of AIC to evaluate the fit at every step of adding a new variable to the mix prevents over-fitting the model.

**4.3. Response Variables.** We considered four different features of the hourly electricity consumption data: daily average, minimum, maximum, and maximum-minus-minimum (also called “range”). For example, daily minimum and daily maximum consumption refer to the lowest and highest values of the hourly consumption data as recorded by the meter (2 extreme values from 24 daily values). Each feature was then used as the response variable in a separate regression model. Such approach enables disaggregating the role of structural versus behavioral determinants of consumption.

**4.4. Regression Model.** We developed a weighted regression model to explain the variation in household electricity consumption. Those determinants whose contribution to electricity consumption has a linear relationship with floor area are multiplied by the floor area of

the residence. For example, poor insulation will cause larger houses to waste more energy (through increased envelope surface) compared to smaller houses. On the other hand, a refrigerator has the same consumption level regardless of the size of the house. The majority of previous papers that we reviewed regress energy intensity (kWh/sq.ft) on all end uses. The regression equation of our model is given by:

$$(3) \quad y_j = \beta_{0j} + \sum_{i=1}^M \beta_{ij} X_{ij} + A_j \cdot \sum_{i=M+1}^K \beta_{ij} X_{ij} + \epsilon_j,$$

where  $y_j$  is the electricity consumption (*kWh*) of household  $j$ ,  $X_{ij}$  is the value of the determinant number  $i$  for household  $j$ , and  $\beta_{ij}$  is the regression coefficient for that determinant.  $M$  is the number of variables (household features) that do not depend on floor area, while  $K$  is the total number of variables, and  $\epsilon$  is the error term.

After selecting the  $p$  variables that contribute the most to the model fit using forward stepwise model selection (explained above), and multiplying the floor-area-dependent variables by the square foot value of the dwelling, we formed a single matrix  $\mathbf{X}$  and formed the final regression model as:

$$(4) \quad y = \mathbf{X}\beta + \epsilon,$$

where  $y$  is the  $n \times 1$  vector of household consumption values (in *kWh*),  $\mathbf{X}$  is a  $n \times (p + 1)$  matrix where  $p$  is the number of selected variables,  $\epsilon$  is a  $n \times 1$  vector of residuals, and  $\beta$  is the  $(p + 1) \times 1$  vector of regression coefficients.

To summarize, our model enables working with large data sets of electricity consumption data and large household surveys, by (a) using several indicators (electricity consumption features or load characteristics) in addition to the aggregate load that help understand different aspects of consumption (e.g., long-term steady idle load versus short-term volatile peak load); and, (b) choosing variables that contribute the most to those load characteristics.

Our model also introduces a novel approach to understanding the effect of appliances more accurately by (c) properly considering the effect of floor area.

## 5. DATA SUMMARY AND PREPROCESSING

We applied our model to a data set of ten-minute interval smart meter data for 1628 households, collected over 238 days starting from February 28, 2010 through October 23, 2010. Detailed data about household characteristics were available via a 114-questions online survey. The survey questions covered a wide range of characteristics including climate and location, building characteristics, appliances and electronics stock, demographics, and behavioral characteristics of occupants. The following sections explain the data in more detail.

**5.1. Consumption Data.** Participant households were selected through a voluntary enrollment in the program, and were provided with a device that recorded the electricity consumption of the household every ten minutes and sent the data to a central server to be stored. The device installation and server costs were covered by the experiment administrators, and participants volunteered to participate merely based on their interest (for more details of the experiment, refer to [33]).

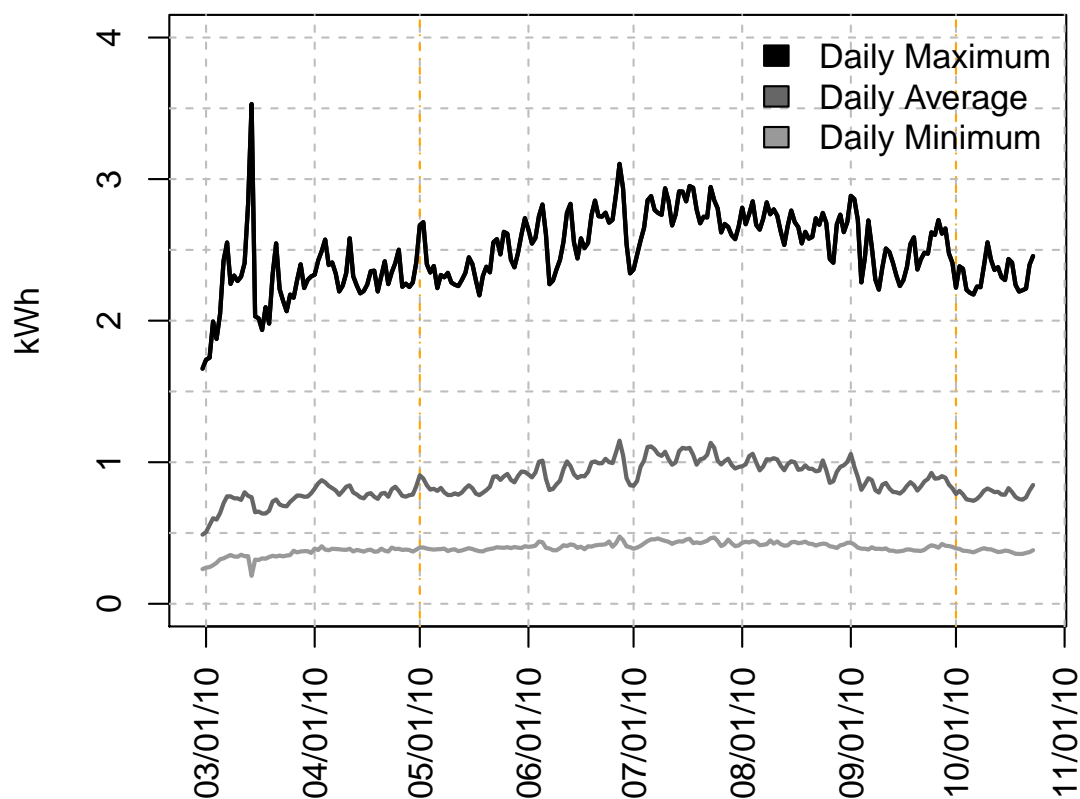
The consumption data were converted to hourly data (a) to ensure that the fluctuations in electricity consumption are considered, but not obscured by sudden spikes in the consumption; and (b) to compare the results of our models with those of previous studies on smart meter data and electricity market analysis [44]. Furthermore, we chose not to remove extreme-consumption households from the sample to ensure that the model captures determinants that are associated with a wide range of consumption volumes. Such a model would enable the prediction of likely extreme users in other household samples.

**5.2. Household Data.** The smart meter data were supported with a detailed survey of geographical and physical characteristics of dwellings as well as appliance stock, occupant

**TABLE 3.** Summary statistics of the daily maximum, minimum, and average hourly consumption, averaged over all users in the case study. The variability in daily minimum hourly consumption is the lowest, and that of the daily maximum is the largest.

Variable	no. of days	Min	$\tilde{x}$	$\bar{x}$	Max	s
Daily maximum kWh*	238	1.7	2.5	2.5	3.5	0.256
Daily minimum kWh*	238	0.2	0.4	0.4	0.5	0.039
Daily average kWh*	238	0.5	0.8	0.9	1.2	0.1

\*Averaged over all households.



**FIGURE 1.** Comparison of daily average, maximum, and minimum consumption, averaged over all users for each day of the experiment.

profiles, and attitude of occupants towards electricity usage, for a total of 114 questions. The survey was administered online.

**TABLE 4.** Distribution of survey questions covering four major categories of household characteristics.

<b>Question Categories</b>	<b>No. of Survey Questions</b>
<b>External determinants</b>	
Climate and Geography	6
<b>Building Design and Construction</b>	
Buildings	5
Home Improvements	12
<b>Building Systems and Appliances</b>	
Fuel Use	6
Appliances	14
<b>Occupants</b>	
Occupants age and employment profile	12
Energy efficiency habits	14
Payment items, method, estimate, feedback	6
How informed about appliances' use	5
Motivation level	17
Effort to learn energy efficiency actions	7
Thermostat setpoint	6
Income, age, race, and other personal information	4
<b>Total</b>	<b>114</b>

After collecting the data, 952 households for which reliable smart meter and survey data were available were selected for the analysis. Less than 3% of survey responses were inconsistent or missing, for which we imputed data using iterative model-based imputation techniques ([14, 23]). The selected households are located in 419 different zip codes, 140 different counties, 26 different states, and are spread across all six climate zones defined by the Department of Energy [65]. California has the largest representation (53% of households) of all states in the data set. During the data collection process, the weather conditions in most areas where participant households resided were similar to the 30-year average climatic conditions; however, some areas, especially in the north east of the U.S., experienced slightly higher-than-normal temperatures [48]. Average electricity consumption in our sample lies between California and US averages. Some structural determinants such as household size, square footage of the house, and the proportion of single family detached units in our sample are close to US population averages [33]. Furthermore, to ensure that the homogeneity

of socioeconomic status does not reduce the power of our model in explaining behavioral determinants, we performed a Factor Analysis of the behavioral variables.

All participants in our study had at least a house member working for a high-tech company. As such, the attitudes and lifestyles of these families were more homogeneous than the real sample of US households. In particular, 79% of the participants were engineers, and they were mostly from well-educated, upper and middle class families. More than 50 percent reported income higher than \$150,000. However, it is worth mentioning that the mix of households in our study (i.e., well-educated, upper and middle class families who are also early adopters of new technologies such as home energy monitoring systems) are also more likely to respond to energy efficiency programs by investing in energy-efficient products [17]. Hence, the results of our analysis can be particularly helpful to energy efficiency program managers and policy makers to develop programs specifically targeted towards the households represented by our sample.

We transformed some variables to better reflect the technical characteristics of buildings. For example, we transformed the construction year to a categorical variable that indicated the residential building code that was effective at the time of the construction (i.e., different revisions of ASHRAE 90.2 [66]). We also included a categorical variable for `House Size` to capture the effects of the floor area that are not completely explained by square footage. For example, when a building's floor area passes a certain threshold, the type of structural and architectural material that is used in the building often changes significantly. Since we do not have a separate variable for floor area and are not dividing the electricity consumption of the dwelling by its floor area, introducing the house size variable does not create a multicollinearity problem.

We also examined mathematical transformations of the variables, such as power and logarithm transforms, and included those that showed statistically significant correlation with electricity usage in the regression model. The final model variables are represented in the Appendix.



The household survey captured the attitudes of occupants towards energy consumption using 40 variables, many of which capturing similar behavioral information from different perspectives. Using Factor Analysis as was explained in previous sections, and informed by behavioral sciences research, we formed 22 major factors that collectively explain more than 80% of the information included in the original 40 questions. The 22 variables explain the attitudes of households in three major dimensions: (1) Energy Efficiency Actions, (2) Information Seeking Behaviors, (3) Home Improvements Behaviors. Tables in the appendix provide factor loadings and labels for the behavioral factors.

## 6. RESULTS

After Factor Analysis and adding a number of transformations of the original variables, the total number of household variables was reduced from 114 to 97. We fit separate models for daily maximum, minimum, maximum minus minimum, and average consumption, both for summer and winter (for the period when the data were available), and ranked the variables by their importance through a forward stepwise model selection procedure.

Through comparison of these different models, we show that the daily minima are most influenced by external conditions or physical characteristics of the building. On the other hand, end uses that are energy-intensive and do not run constantly (e.g., electric water heater) are mostly influenced the daily maxima. This group of end uses mostly depend on the occupancy levels and activities of occupants. These results are summarized in [Table 5](#), [Table 6](#), and [Table 7](#).

Overall, locality (usually measured by a proxy such as `Zip Code`) and `House Size` demonstrate considerable correlation with residential electricity consumption [? ], most likely because they are correlated with several other variables that characterize a household. For example, `Zip Code` is often correlated with weather conditions, building type, type of systems used in the building, building materials, and socioeconomic status of the household.

On the other hand, **House Size** is often correlated with affluence, socioeconomic status, number of residents, and appliance stock. We fitted separate models with and without **Zip Code** (using the first two digits of zip code to avoid over-fitting) and **House Size** to (a) study the impact of locality and house size on electricity consumption, and (b) identify the variables that are obscured by zip code and house size through a comparison of the models with and without these two variables.

**6.1. The Effect of External Determinants on Residential Electricity Consumption.** As it is expected, when included in the model, **Zip Code** is a significant determinant of household electricity consumption, contributing by up to 46% to the variability in consumption. However, once **Zip Code** is removed from the models, underlying drivers of electricity consumption such as **Cooling Degree Days** are highlighted. This is expected because **Zip Code** is a proxy for climate and weather, and hence obscures cooling degree days when it is present in the model.

**Cooling Degree Day (CDD)** is the dominant factor in the summer, explaining 38% of the variability in total electricity consumption. On the other hand, **Heating Degree Day (HDD)** is not a significant factor, even in the winter model. We offer an explanation for this observation in [subsection 6.2](#).

**TABLE 5.** Summary of the most important factors explaining different aspects of residential electricity consumption. (F: full model; P: partial model (excluding Zip Code and Floor Area))

Variable	Min		Max				Max-Min				Average							
	Summer		Winter		Summer		Winter		Summer		Winter		Summer		Winter			
	F	P	F	P	F	P	F	P	F	P	F	P	F	P	F	P		
Ave. of CDD	26%		31%				27%				38%							
Climate Zone			2%								3%							
Zip Code	12%		12%		39%		26%		37%		25%		46%		17%			
House Size	2%		21%		11%		2%		9%				12%		12%		23%	
Type of bldg											2%							
Ownership of elec. water heater			4%				4%		11%		2%	6%	5%	12%		2%	5%	
Ownership of elec. clothes dryer			2%				2%		3%		3%	2%	4%					
Nb of spas/pools			2%								2%							
Nb of freezers			3%								2%							
Nb of refrig's	7%		7%		7%		7%		3%		4%		3%		4%		6%	
Nb of entert't devices	7%		7%		7%		7%		3%		4%		3%		4%		6%	
Except TV's	3%		2%		4%									2%				
Total nb of occup'ts			8%															
Total nb of occup'ts (sq. ft)			2%				2%		2%		4%		2%		4%		2%	2%
Pet ownership	2%		2%				2%		4%				3%					
Purchasing E-Star Appl's	2%		2%		2%		3%											
Energy Conserv'n w.r.t. Elec. Heater Usage			2%		2%		2%					2%						
Turning lights off when not in use			19%															
Motivated to reduce coumspt'n to address Global Warm.			2%															
											2%				3%			

Summer model: total number of variables: 93;  $R_{adj}^2=0.52$

Winter model: total number of variables: 82;  $R_{adj}^2=0.48$

**TABLE 6.** Summary of the model coefficients of the most important factors explaining different aspects of residential electricity consumption for minimum and maximum consumption models. (F: full model; P: partial model (excluding Zip Code and Floor Area))

Variable	Min				Max				
	Summer		Winter		Summer		Winter		
	F	P	F	P	F	P	F	P	
Ave. of CDD	0.005	0.001				0.052			
Climate Zone						-0.35 to +0.12 (ave: -0.03)			
Zip Code	-0.30 to +1.66 (ave: 0.26)		-0.27 to 1.13 (ave: 0.13)		-1.47 to +3.51 (ave: 0.011)		-2.64 to +2.50 (ave: 0.03)		
House Size	-0.28 to +0.75 (ave: 0.04)		-0.04 to +0.13 (ave: 0.38)		-0.35 to +3.35 (ave: 0.74)		-1.40 to +1.73 (ave: 0.74)		
Type of bldg									
Ownership of elec. water heater						0.670			1.009
Ownership of elec. clothes dryer						0.344			0.396
Nb of spas/pools									
Nb of freezers		0.061				0.234			
Nb of refrig's	0.308	0.305	0.106	0.239		0.941	1.08	0.941	
Nb of entert't devices Except TV's		0.020	0.013	0.019	0.026				
Total nb of occup'ts									-0.05
Total nb of occup'ts (sq. ft)						0.987	1.14	0.792	
Pet ownership	0.036	0.042	0.021	0.029	0.058			0.148	
Purchasing E-Star Appl's	0.008	0.013	0.013	0.015					
Energy Conserv'n w.r.t. Elec. Heater Usage		-0.026	-0.015	-0.017					
Turning lights off when not in use				0.046					
Motivated to reduce coumspt'n to address Global Warm.									

Summer model: total number of variables: 93;  $R_{adj}^2=0.52$

Winter model: total number of variables: 82;  $R_{adj}^2=0.48$

**TABLE 7.** Summary of the model coefficients of the most important factors explaining different aspects of residential electricity consumption for maximum-minimum and average models. (F: full model; P: partial model (excluding Zip Code and Floor Area))

Variable	Max-Min				Average			
	Summer		Winter		Summer		Winter	
	F	P	F	P	F	P	F	P
Ave. of CDD	0.041				-0.09 to +0.15			
Climate Zone	0.041				(ave: 0.00)			
Zip Code	-1.52 to +3.23		-2.69 to +1.72		-0.47 to +2.56		-0.59 to +1.56	
	(ave: 0.088)		(ave: 1.10)		(Ave: 0.47)		(ave: -0.01)	
House Size	-0.09 to +2.65				-0.31 to +2.22		-0.54 to +1.79	
	(ave: 0.71)				(ave: 0.54)		(ave: 0.21)	
Type of bldg			-0.17 to +0.45					
			(ave:0.25)					
Ownership of elec. water heater	0.830	0.652				0.151	0.204	0.255
Ownership of elec. clothes dryer	0.388	0.344		0.387				
Nb of spas/pools	0.304						0.272	0.230
Nb of freezers						0.155		
Nb of refrig's	1.095		0.875	0.801	0.184	0.187	0.186	0.429
Nb of entert't devices Except TV's						0.038		
Total nb of occup'ts								
Total nb of occup'ts (sq. rt)	1.020	0.736	0.920	0.723			0.249	0.169
Pet ownership	0.134						0.052	0.051
Purchasing E-Star Appl's								0.014
Energy Conserv'n w.r.t. Elec. Heater Usage					-0.041	-0.051		
Turning lights off when not in use								0.080
Motivated to reduce coumspt'n to address Global Warm.							-0.020	-0.024

Summer model: total number of variables: 93;  $R_{adj}^2=0.52$

Winter model: total number of variables: 82;  $R_{adj}^2=0.48$

**6.2. The Effect of Physical Characteristics of the Dwelling.** Type of building and house size are the most important factors among building characteristics in our models, while house age and ownership status do not show significant impact on electricity consumption in our sample. Other variables such as insulation level and installation of energy-efficient lighting fixtures show correlation with reduced electricity use when analyzed individually; however, in the full model with other variables they do not show a significant impact. The following sections explain these results in more detail.

*6.2.1. Type of building.* **Type of Building** is most significant in the winter daily maximum model where heating load dominates. In the winter, households who live in multifamily apartments have the lowest daily maximum consumption (per household), followed by town houses; finally, detached (free-standing) houses have the highest daily maximum consumption in the winter. Similar results are reported by Guerra Santin et al. [25] and Haas [26].

*6.2.2. House size.* Based on the results of our models, the effect of **House Size** is more pronounced in the winter models: while **House Size** explains 21% of winter minimum load, it only explains 2% of the minimum load during summer. The large difference between **House Size**'s impact on summer and winter load shows that heating load is more dependent on the size of the house, compared to cooling load that has an intermittent load nature: a larger house not only requires more heating energy to warm up, but also has higher heat loss through larger building envelope areas.

Inverse to daily minimum and average loads, the effect of **House Size** on daily maximum and maximum-minimum is more pronounced during the summer. Again, this can be explained by the inherent relationship of house size and space conditioning load. In the summer, when the dominant space conditioning load is cooling load, house size is a major contributor to daily maximum load, because cooling load (air conditioning electricity consumption) is often active only during a few hours of a day, peaking at certain times.

6.2.3. *House age.* We did not observe any significant difference in the electricity consumption of houses of different ages. While some previous studies have observed an increase in household electricity consumption of new houses due to more penetration of air conditioning and other high-consumption appliances [67], other studies have observed the reverse, reporting a decrease in household electricity consumption for newer houses, and have attributed that pattern to improved insulation and use of more efficient lighting and air conditioning stock [43, 45]. In our data, these two forces have canceled out each other’s effect, resulting in a uniform trend between household electricity consumption and the age of the house. Another possible explanation for the uniform trend in our data is that the physical conditions of buildings have been maintained through time, possibly due to the enforcement of building regulations.

To further study the impact of building codes on residential electricity consumption, we grouped the households into different time periods based on the prevalence of different ASHRAE 90.2 residential building codes. We observe that the houses that were built before 1975 consume less electricity than the houses that were built between 1993 and 2003 (the p-values of two indicator variables `built between 1993 and 2001` and `built between 2001 and 2003` in the ANOVA model between total kWh consumption and house age are 0.00266 and 0.00105, respectively). This trend can be attributed to factors mentioned above, such as increased penetration of air conditioners and other high-consumption appliances.

**6.3. The Effect of Appliance Stock and Electronics.** As [Table 6](#) and [Table 7](#) show, `Number of Refrigerators` is a statistically significant factor in almost all models, but its effect is more highlighted in the daily minimum consumption (about 7% in minimum, compared with 3-4% in maximum consumption models). The number of refrigerators explains such a large part of the variability in electricity consumption because (a) refrigerators are the largest electricity consumer among household appliances, and (b) the secondary refrigerators in the US households are on average considerably older (and less-efficient) than the

primary refrigerators [67]. Therefore, the ownership of more than one refrigerator in a household implies a high probability of having an inefficient, high-consumption fixture, hence the significant contribution of the number of refrigerators to household electricity consumption.

Other than refrigerators that have a steady load, most high-consumption, intermittent appliances such as `Electric Water Heater`, `Electric Clothes Dryer`, and `Spas/ Pools` primarily contribute to daily maximum consumption. These are the appliances that are not “always on” and their operating schedules are dependent on the activities and habits of the occupants. Therefore, they are indicators of (and are driven by) occupants’ habits and activities rather than the location and physical characteristics of the dwelling, hence their correlation with daily maximum load.

Several previous studies have also shown the large impact of high-consumption appliances on total electricity consumption. For example, according to the U.S. Energy Information Administration, air conditioners, electric water heaters, and laundry appliances consume 16.0%, 9.1%, and 6.7% of the total electricity consumption in US households, respectively [67]. Similarly in Europe, according to EuroAce, 57% of the energy consumed in buildings is used for space heating, 25% for hot water, 11% for lighting and electrical appliances, and 7% for cooking [37].

**6.4. The Effect of Occupants.** We analyzed the effect of occupants from three different perspectives: the effect of occupancy level, the effect of occupant behavior (long-term habits and preferences), and the effect of occupant socioeconomic status. The following section summarizes our results for each perspective.

**6.4.1. The Effect of occupancy level.** `Number of Occupants` is a significant variable in explaining daily maximum models while it is not a significant variable in daily minimum models, which supports the notion that the presence of occupants primarily impacts the consumption in excess of the daily minimum. Furthermore, the models suggest a non-linear



relationship between household electricity consumption and the number of occupants, selecting the `Square Root of Number of Occupants` over the `Number of Occupants`. In other words, our model verifies that when the number of occupants double, electricity consumption increases at a slower rate (1.4 in our data), leading to the conclusion that larger households have higher aggregate electricity consumption but lower per capita consumption. A similar concave non-linear relationship between number of occupants and electricity consumption has been reported by [7, 30, 70].

`Pet Ownership` (a proxy for determining whether the house is “active” during the day or not) is a statistically significant factor in all of the models, while the magnitude of its impact is the largest for the summer daily minimum, winter daily maximum, and winter daily maximum-minimum models. Table 8 shows the results of our analysis of the impact of pet ownership on electricity consumption, after removing the effect of other significant variables. We are not aware of any study that has studied the impact of pet ownership on residential electricity consumption; however, previous studies have reported similar results for the impact of occupancy on residential electricity consumption [25].

**TABLE 8.** Comparison of consumption levels of pet owners versus non pet owners. This table reports the statistics of the dummy variable “Pet Ownership” in different models.

Regression Model	Determinant	Coeff. Estimate	P-Value
Max-Min   Summer	Pet Ownership	0.08	0.015585
Max-Min   Winter	Pet Ownership	0.13	1.49E-05
Max   Summer	Pet Ownership	0.12	0.000286
Max   Winter	Pet Ownership	0.15	4.00E-06
Min   Summer	Pet Ownership	0.04	8.19E-06
Min   Winter	Pet Ownership	0.02	0.003058
Average   Summer	Pet Ownership	0.06	0.000358
Average   Winter	Pet Ownership	0.05	3.34E-05

6.4.2. *The Effect of Long-Term Habits and Preferences.* Behavioral factors that have long-term impacts (such as `Purchasing Energy-Star Appliances` and `Air Conditioners`) or are considered long-term habits (such as `Energy Conservation When Using Electric Heater`;

i.e., adjusting thermostat settings moderately and according to occupancy) are significant explanatory variables for daily minimum consumption.

As [Table 6](#) (variable coefficient estimates) shows, in the daily minimum model, the behavior of `Purchasing Energy-Star Appliances and Air Conditioners` has a positive coefficient. This suggests that, in our study sample, contrary to common belief, households that have expressed motivation to buy energy-efficient appliances and air conditioners have higher levels of daily minimum consumption, after adjusting for all other variables. Similar observations have been reported by several previous researchers, leading Sütterlin et al. [61] to declare that “the green purchaser is not necessarily the green consumer”. Some researchers have attributed this behavior to the “rebound effect” where an increase in the efficiency of appliances results in increased use of them [1, 9].

Another long-term habit is `Turning Off Lights When Not in Use`, which is significant for most winter models. However, the variable that represents the habit of `Turning Lights Off When Not In Use` manifests a significant geographical pattern, as it becomes insignificant when `Zip Code` is included in the model. While turning unnecessary lights off reduces consumption, the effect of its associated variable is augmented in our sample by the geographical distribution of the households on the two coasts that have declared environment-conscious behavior, and at the same time benefit from milder climate throughout the year. Therefore, further data are needed to quantify the individual effect of energy-conscious behavior of turning off unnecessary lights.

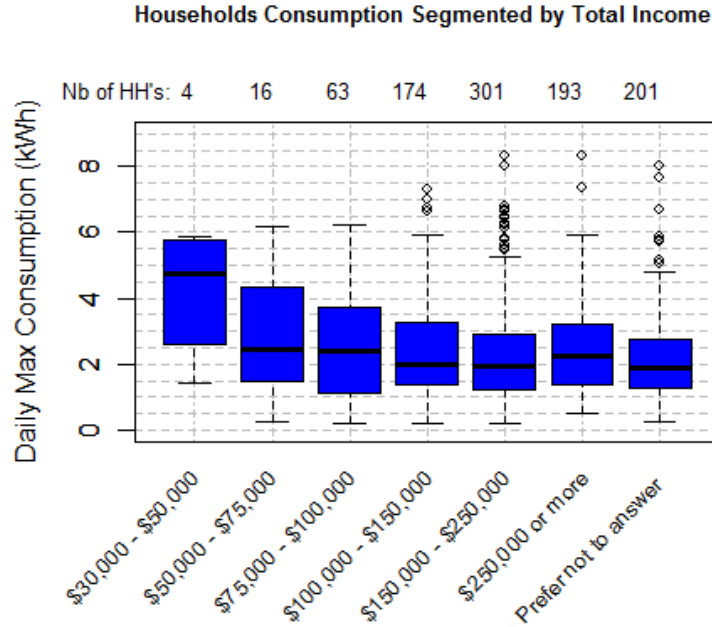
**6.4.3. Effect of Income Level.** We did not observe any statistically significant correlation between `Income Level` and electricity consumption. In our sample, more affluent households tend to have lower daily maximum consumption values in the summer compared to less-affluent households, because they have more energy-efficient appliances on average (see [Figure 2](#)). This is significant because the most important determinants of the summer daily

maximum model are (model coefficients in parenthesis): cooling degree days (0.052), ownership of electric water heater (0.670), ownership of electric clothes dryer (0.344), number of occupants (0.984), and climate zone (five categorical variables ranging from -0.353 to 0.122).

Furthermore, since all participants of the study are well-educated and work in a high-tech company, one can conclude that once the consumers pass a certain level of education and awareness of energy efficiency matters, the more affluent they are, the lower their daily maximum consumption is likely to be, mainly because of improved efficiency of high-consumption appliances.

The relationship between household income and energy consumption has been the subject of extensive research. While a large number of studies have concluded that energy consumption increases monotonically with income [10, 12, 20, 69], a number of studies have reported observing an inverted U-path comparing energy consumption and household income. At the same time, the effect of income on household electricity consumption has been shown to be mediated by ownership of appliances: since electricity cost makes up a small percent of households' expenditure, economic factors such as price of electricity and income of the household impact the consumption through affecting the stock (quantity and quality) of appliances rather than having a direct effect (Sudarshan [59] offers more details on this hypothesis and cites previous works that confirm this hypothesis [16, 50, 54]). This hypothesis is in agreement with the inverse U-path observation: in the lower-income segment of the inverted U-path which is the monotonically-increasing part, households acquire more energy-intensive appliances as the level of income increases. Then, once the income passes a certain level, in the decreasing segment of the U-path, households purchase more efficient appliances as their level of income increases [18, 21, 40, 42]. Our data captures the latter part of the inverted U-path when the energy consumption decreases as the level of income increases, since we have data from well-educated and middle to upper class households.

The plots of selected stepwise models are included in the appendix to illustrate how a few important factors explain the variability in residential electricity consumption.



**FIGURE 2.** Daily maximum consumption slightly reduces with increase in income (not a statistically significant trend). The kWh consumption is not adjusted for any other effect to enable a direct comparison of kWh consumption versus income.

**6.5. Results of Individual ANOVA Models.** Other than age, size, and type, other physical characteristics of the building were not selected by our stepwise model. However, several of those variables have significant correlation with electricity consumption, but were not selected for the multivariate model because of their correlation with other variables in the model. In other words, once a variable is added to the model, it “explains away” the effect of other variables with which it is correlated. Because of the importance of several physical characteristics of buildings for policy making and planning for energy efficiency, we summarize the results of the individual models in this section.

**6.5.1. Ownership Status.** Our data do not show statistically significant difference in electricity consumption between rented and owned houses, contrary to several previous studies which showed that energy consumption is higher in rented houses, especially when the energy bill is included in the rent as a lump sum [25].

6.5.2. *Insulation level.* Insulating the residence significantly contributes to electricity consumption reduction. In our data set, `wall insulation` shows the largest impact (the p-value of the ANOVA model of total kWh consumption versus wall insulation is  $1.68E - 05$ , and its coefficient was  $-0.20$ ). The second most effective insulation is `caulking` (p-value= $0.000863$ ; coefficient= $-0.16$ ), followed by `basement insulation` (p-value= $0.0176$ , coefficient= $-0.11$ ). `Ceiling insulation` does not show a significant contribution to the consumption reduction (p-value= $0.169$ ). Our results are in agreement with the majority of previous studies that have analyzed the impact of insulation on electricity consumption [4, 32, 58].

6.5.3. *Energy-efficient lights.* Our analysis does not show a statistically significant difference in the amount of total electricity consumption between households which declared the use of energy-efficient light bulbs in their houses compared with those who did not (p-value= $0.46$ ). Note that 82% of the population declared the use of energy-efficiency light bulbs, reducing the statistical power of the hypothesis for the effect of energy-efficient light bulbs.

6.5.4. *Double-pane windows.* Installing double-pane windows has statistically significant impact on household electricity consumption, although the impact is not physically significant; i.e., while the p-value of the individual model is low, the coefficient of the regression model is also very small (p-value= $0.00230$ , coefficient= $-0.05$ ).

6.5.5. *Programmable thermostats.* As expected, programmable thermostats show a significant effect in reducing household electricity consumption (the p-value of the ANOVA model between total kWh consumption and the indicator variable for installation of programmable thermostat is  $1.65E - 08$ , and its coefficient is  $-0.29$ ).

6.5.6. *Space conditioning equipment.* In our sample, `Ownership of Electric Heater` is not a significant factor for explaining the variability in household electricity consumption in any of the models. On the other hand, electric heaters are known to contribute to a large

portion of household electricity consumption. For example, in the US in 2001, heating, ventilation, and air conditioning (HVAC) accounted for about 30% of total residential electricity consumption; during that period, electric heaters alone consumed 10% of total household electricity consumption (which is significant since only 29% of US households used electricity as the main heating fuel for their houses in 2001) [67]. This discrepancy in our results with those of previous studies is partly because only 19% of the population indicated that their central space heater uses electricity, compared with the national average of 29%. On the other hand, some variables that are related to heating load, such as **House Size** and **Energy Conservation When Using Electric Heater**, are capturing the effect of heating during the winter.

**Number of Air Conditioners** is not a statistically significant variable in our models; instead, **Cooling Degree Days (CDD)** is capturing the effect of air conditioners: CDD explains 26%, 31%, 27%, 38% of the total variability in residential electricity in the summer for minimum, maximum, maximum-minimum, and average electricity consumption, respectively. This pattern is in line with the results of previous research that shows that 31% of total household electricity is consumed by electric air conditioning systems, making them the largest consumers of household electricity [67].

## 7. CONCLUSIONS

The electricity consumption of US households has been increasing in the past decades, and is projected to continue its upward trend [68]. Based on a sound understanding of the factors that drive household electricity consumption, policy measures can be designed and implemented to effectively reduce consumption. These measures can target macro-level factors such as technological developments, regulations, cultural and social norms; or, they can target micro-level factors such as individual decision-making of households for energy efficiency and conservation [22, 49]. Summarizing our findings, we showed that:

- (a) Factors that influence residential electricity consumption can be categorized into four major groups: external conditions (e.g., location and weather), physical characteristics of dwelling, appliance and electronics stock, and occupants.
- (b) Each of the four categories above, on average, has a different time span and effort level for modification; while location, weather, and occupancy are outside the scope of influence for modification, physical characteristics of the building, appliance stock, and occupant behavior factors can be modified in long-term, medium-term, and short-term investment spans, respectively. Accordingly, the persistence of the modification effect is generally proportional to the level of effort and investment that was allocated to it.
- (c) Daily minimum and daily maximum consumption are explained by different sets of explanatory factors. Daily minimum has a lower variation level compared with daily maximum, and is best explained by factors that are steady through time, such as weather (Degree Days), location (Zip Code), House Size, and Number of Refrigerators. On the other hand, daily maximum is best explained by large and intermittent loads such as Electric Water Heater and Air Conditioners.
- (d) Using our model, we were able to explain 55-65% of the variability in electricity consumption, as measured by the  $R^2$  of the regression model. This is comparable with most studies in the past. Using variable transformations and other machine learning techniques [39], we were able to achieve  $R^2$  values of above 70%. However, the linear model is still preferred because it facilitates interpretation because its coefficients have physical significance (i.e., the coefficients of different variables can be compared with each other to estimate their physical impact on electricity consumption). Furthermore, we deliberately did not use variables such as Zip Code or the households' estimate of their electricity bill (both available from the survey) that improve the  $R^2$  of the fit, but add little explanatory significance to the results of the model.
- (e) Overall, weather and physical characteristics of the building illustrate more influence on residential electricity consumption compared to other categories such as occupant behavior. These results are comparable with the results reported by Guerra Santin

et al. [25] who showed that building characteristics determine 42% of the variability in residential electricity consumption, whereas occupant behavior explains 4.2% (see 5 for our results). Within the physical characteristics of the building, `floor area`, `type of building`, and use of `electric water heater` contributed the most to consumption, whereas within the appliance stock, `number of refrigerators` was the most important factor. Finally, `pet ownership` (which can be considered a proxy for the percent of time that the house is active) was a significant factor in explaining variation in electricity consumption.

## 8. POLICY IMPLICATIONS

Based on the results of our models, we highly recommend policies and regulations aimed at improving the thermal performance of buildings, including both improvements to the insulation level of the dwelling and improving the efficiency of the stock of air conditioning and electric heaters. Since certain end uses such as space heating are more prone to rebound effects [12], we strongly recommend provisions for regular home energy audits in codes and regulations [32]. Furthermore, we recommend policies and regulations aimed at improving the efficiency of the appliance stock. Certain end uses such as refrigerators illustrate great potential for consumption reduction. Refrigerators consumed 14% of total electricity delivered to U.S. homes in 2001, only second to air conditioners who consumed 15% [67]. This situation is exacerbated because the second refrigerator in the US households is on average considerably older (and less efficient) than the primary refrigerator [67]. This suggests that many US households do not discard their old, inefficient refrigerator when they purchase a new one. Therefore, policies and programs that encourage the purchase of energy-efficient refrigerators must also devise provisions for buying back the old refrigerators or make the financial incentive contingent on households returning the old refrigerators.

Other kitchen and laundry appliances are also significant contributors to household electricity consumption, and collectively are responsible for 17% (excluding refrigerators) of total



residential electricity consumption in the U.S. [67]. Most high-consumption, intermittent appliances such as **Electric Water Heater**, **Electric Clothes Dryer**, and **Spas/ Pools** demand high volume and intermittent electric loads, hence are attractive targets for both consumption reduction and load shifting programs and policies. Since these end uses are primarily driven by occupants' habits and activities rather than the location and physical characteristics of the dwelling, policies that target reducing electricity consumption of these high-consumption, intermittent appliances must be focused primarily on behavioral modification. For example, educational campaigns encouraging households to use larger loads of laundry, to lower the temperature of their electric water heaters, or to shift their laundry time to a more appropriate time in the day can be effective in this regard.

On the other hand, contrary to several previous studies, we did not observe any statistically-significant correlation between income level and electricity consumption. The slight trend observed was inverse of previous observations [10, 12, 20, 69]: as [Figure 2](#) shows, more affluent households in our sample tend to have lower values of peak consumption compared to less-affluent households. This observation, combined with previous observations on the ineffectiveness of tax credits in certain populations [51] suggest that tax credits and financial rewards need to be supported by additional policies to be effective [12].

In terms of the impact of behavioral factors, our study confirmed the views of Cramer [15] that residential electricity consumption is primarily determined through the way households *use* electricity, rather than the way they *value* energy efficiency. On the other hand, some energy-saving values impact efficiency through certain longer-term "habits" such as purchasing energy-star appliances. These are also the group of habits that are most influenced by changes in price of electricity [20]. These observations suggest that behavior modification programs can be more effective when supported by monetary and regulatory policies. Ultimately, the factors that drive consumption can vary significantly from one population to another. This diversity is even more pronounced when the behavioral determinants of electricity consumption are studied. Our model is a first step to disaggregate the impact

of structural determinants from that of behavioral determinants using high-resolution consumption data. However, we observed considerable diversity among the results of previous works and our model. Therefore, we strongly recommend that future energy-efficiency programming efforts collect specific data about target population and use population-specific data to build models.

## 9. CONTRIBUTION

This paper offers several contributions to the body of knowledge in residential electricity consumption modeling. First, it formalizes a methodology to analyze large data sets of residential electricity consumption and household information, by using statistical methods such as Factor Analysis and stepwise regression, and the application of building sciences domain knowledge. Furthermore, by distinguishing the daily minimum load versus maximum load, the model offers a novel method to disaggregate the impact of long-term factors versus that of short-term factors. While most available studies use total consumption to explain residential electricity usage, using our models we show that different aspects of energy usage such as daily minimum have different patterns and are explained by different characteristics of the household (see [Figure ??](#) and [Table 5](#)). Furthermore, we show that disaggregating electricity load allows for identification of the individual impact of factors that drive electricity consumption. For example, some factors such as ownership of electric clothes dryers only contribute to daily maximum consumption, while some other factors such as considering energy conservation when using electric heater only contribute to daily minimum consumption. This work presents a new method for adjusting for the effect of the floor area of the residence on its electricity consumption: instead of the common practice of applying a global factor of the inverse of the floor area, this paper suggests a more realistic model in which only the impact of those end uses which are correlated with floor area are augmented. Finally, by applying model selection techniques (i.e., forward stepwise regression), this work identifies a set of variables that are most important in explaining the variability in residential electricity consumption. This reduced set of variables ([Table 5](#)) can be used in the experimental design

for future studies, where the number of questions asked in a questionnaire or the amount of data that can be collected about subjects is limited and should be reduced to the smallest number of questions that explain an adequate amount of variability in electricity consumption. Ultimately, this paper illustrates how the results of residential electricity consumption models can be used by policy makers and program managers of energy efficiency programs in utility companies. Especially, the distinction between short-term, medium-term, and long-term factors that impact residential electricity consumption can be used by energy-efficiency planners to inform strategic planning and management of demand-side energy efficiency programs. Moreover, the paper presents the implications of the model results for building and appliance codes and regulations and behavioral modification campaigns. Future researchers in this field can also use the methods presented in this work to analyze large data sets of smart meter data and household information more efficiently and effectively.

## 10. FUTURE WORK

More data are needed to validate some of the findings of this paper. Specifically, household data from a more heterogeneous sample over a larger period of time are needed for validating the generality of these results. The use of self-reports to measure behavior may have introduced some bias in the data, called “social desirability” bias [53]. However, since the purpose of this study was to explain the *variability* in electricity consumption, and furthermore the households in our study were all from middle and upper social class, we assume that the bias in responses were uniform over the respondents and therefore the results of the model explain the variability in electricity consumption with a reasonable accuracy.

In this paper, we examined energy consumption and its features such as daily maximum and minimum consumption, and explained their variability using household data. A potential follow-up to this study is to develop a metric for quantifying energy efficiency of the households, and compare households using that metric instead of their consumption data. Such

metric needs to be defined in a way that recognizes the inherent differences among different groups of households and at the same time enables comparison across those different groups.

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## 2. APPENDIX 1: SUMMARY STATISTICS OF THE STUDY HOUSEHOLDS

**TABLE B.1.** Physical and Geographical Characteristics of Dwellings: Nominal Variables.

<b>Variable</b>	<b>Levels</b>	<b>n</b>	<b>%</b>	<b><math>\sum</math> %</b>
Climate Zone	Cold	175	18.4	18.4
	Hot-Dry	65	6.8	25.2
	Hot-Humid	71	7.5	32.7
	Marine	515	54.1	86.8
	Mixed-Dry	25	2.6	89.4
	Mixed-Humid	101	10.6	100.0
	all	952	100.0	
Type of Building	Apt 2-4 Units	63	6.6	6.6
	Apt 5 Units or More	159	16.7	23.3
	Detached 1-Story	171	18.0	41.3
	Detached 2-Story	358	37.6	78.9
	Detached 3-Story	84	8.8	87.7
	Townhouse	117	12.3	100.0
	all	952	100.0	

**TABLE B.2.** Home Improvements Performed on Dwellings: Binary Variables.

Variable	Levels	Nb of Households	%
Installed Energy-Efficient Lights	Yes	785	82.5
	No	167	17.5
	all	952	100.0
Installed Double-Pane Windows	Yes	650	68.3
	No	302	31.7
	all	952	100.0
Installed Ceiling Insulation	Yes	714	75.0
	No	238	25.0
	all	952	100.0
Installed Basement Insulation	Yes	421	44.2
	No	531	55.8
	all	952	100.0
Installed Wall Insulation	Yes	552	58.0
	No	400	42.0
	all	952	100.0
Installed Caulking	Yes	578	60.7
	No	374	39.3
	all	952	100.0
Installed Programmable Thermostat	Yes	692	72.7
	No	260	27.3
	all	952	100.0
Installed Renewable Energy Generators	Yes	16	1.7
	No	936	98.3
	all	952	100.0
Installed Solar Hot Water	Yes	18	1.9
	No	934	98.1
	all	952	100.0
Installed Energy-Star Air Conditioning	Yes	423	44.4
	No	529	55.6
	all	952	100.0
Installed Energy-Star Appliances	Yes	680	71.4
	No	272	28.6
	all	952	100.0
Installed Energy-Monitoring Device	Yes	147	15.4
	No	805	84.6
	all	952	100.0

**TABLE B.3.** Fuel Use: Distribution of households possessing certain number of major electric end uses.

Variable	Count of End Uses	Nb of Households	%	$\sum\%$
Electric Central Heater	0	2	0.2	0.2
	1	50	5.2	5.5
	2	186	19.5	25.0
	3	714	75.0	100.0
	all	952	100.0	
Electric Hot Tub	0	53	5.6	5.6
	1	874	91.8	97.4
	2	21	2.2	99.6
	3	4	0.4	100.0
	all	952	100.0	
Electric Water Heater	0	3	0.3	0.3
	1	696	73.1	73.4
	2	208	21.9	95.3
	3	45	4.7	100.0
	all	952	100.0	
Electric Clothes Dryer	0	821	86.2	86.2
	1	126	13.2	99.5
	2	5	0.5	100.0
	all	952	100.0	
Electric Oven	0	91	9.6	9.6
	1	847	89.0	98.5
	2	13	1.4	99.9
	3	1	0.1	100.0
	all	952	100.0	
Electric Stove	0	94	9.9	9.9
	1	845	88.8	98.6
	2	12	1.3	99.9
	3	1	0.1	100.0
	all	952	100.0	

**TABLE B.4.** Home Appliances and Electronics Stock

Variable	Count	Nb of Households	%	$\Sigma$ %
Nb of Dishwashers	0	53	5.6	5.6
	1	874	91.8	97.4
	2	21	2.2	99.6
	3	4	0.4	100.0
	all	952	100.0	
Nb of Refrigerators	0	3	0.3	0.3
	1	696	73.1	73.4
	2	208	21.9	95.3
	3	45	4.7	100.0
	all	952	100.0	
Nb of Freezers	0	821	86.2	86.2
	1	126	13.2	99.5
	2	5	0.5	100.0
	all	952	100.0	
Nb of Washing Machines	0	91	9.6	9.6
	1	847	89.0	98.5
	2	13	1.4	99.9
	3	1	0.1	100.0
	all	952	100.0	
Nb of Clothes Dryers	0	94	9.9	9.9
	1	845	88.8	98.6
	2	12	1.3	99.9
	3	1	0.1	100.0
	all	952	100.0	
Nb of Computers	0	2	0.2	0.2
	1	50	5.2	5.5
	2	186	19.5	25.0
	3	714	75.0	100.0
	all	952	100.0	
Nb of Non-TV Entertainment Devices	0	26	2.7	2.7
	1	135	14.2	16.9
	2	207	21.7	38.6
	3	231	24.3	62.9
	4	198	20.8	83.7
	5	102	10.7	94.4
	6	53	5.6	100.0
	all	952	100.0	
Nb of TVs	0	51	5.4	5.4
	1	415	43.6	49.0
	2	282	29.6	78.6
	3	179	18.8	97.4
	4	20	2.1	99.5
	5	2	0.2	99.7
	6	3	0.3	100.0
	all	952	100.0	

**TABLE B.5.** Home Major Space Conditioning End Uses

<b>Variable</b>	<b>Count</b>	<b>Nb of Households</b>	<b>%</b>	<b><math>\sum</math> %</b>
Nb of Air Conditioners	0	339	35.6	35.6
	1	462	48.5	84.1
	2	107	11.2	95.4
	3	44	4.6	100.0
	all	952	100.0	
Nb of Heaters	0	776	81.5	81.5
	1	125	13.1	94.6
	2	28	2.9	97.6
	3	23	2.4	100.0
	all	952	100.0	
Nb of Spas / Pools	0	829	87.1	87.1
	1	115	12.1	99.2
	2	7	0.7	99.9
	3	1	0.1	100.0
	all	952	100.0	
Nb of Aquariums and Terrariums	0	884	92.9	92.9
	1	58	6.1	99.0
	2	8	0.8	99.8
	3	2	0.2	100.0
	all	952	100.0	

**TABLE B.6.** Occupants Age Profiles: Nb of Households with Residents Aged within Major Age Groups.

<b>Variable</b>	<b>Count</b>	<b>Nb of Households</b>	<b>%</b>	<b><math>\sum</math> %</b>
Nb of Individuals Under 5yrs Old	0	615	64.6	64.6
	1	209	21.9	86.5
	2	114	12.0	98.5
	3	14	1.5	100.0
	all	952	100.0	
Nb of Individuals between 6 and 12	0	800	84.0	84.0
	1	92	9.7	93.7
	2	54	5.7	99.4
	3	6	0.6	100.0
	all	952	100.0	
Nb of Individuals between 13 and 18	0	891	93.6	93.6
	1	43	4.5	98.1
	2	16	1.7	99.8
	3	2	0.2	100.0
	all	952	100.0	
Nb of Individuals between 19 and 35	0	283	29.7	29.7
	1	186	19.5	49.3
	2	418	43.9	93.2
	3	41	4.3	97.5
	4	24	2.5	100.0
all	952	100.0		
Nb of Individuals between 36 and 54	0	546	57.4	57.4
	1	139	14.6	72.0
	2	258	27.1	99.0
	3	8	0.8	99.9
	4	1	0.1	100.0
all	952	100.0		
Nb of Individuals between 55 and 65	0	893	93.8	93.8
	1	38	4.0	97.8
	2	20	2.1	99.9
	3	1	0.1	100.0
	all	952	100.0	
Nb of Individuals Over 65yrs Old	0	927	97.4	97.4
	1	11	1.2	98.5
	2	12	1.3	99.8
	3	1	0.1	99.9
	4	1	0.1	100.0
all	952	100.0		

**TABLE B.7.** Occupants Employment Status: Nb of Households with Residents with Specified Employment Status.

Variable	Count	Nb of Households	%	$\sum$ %
Nb of Individuals Full-Time Employed	0	14	1.5	1.5
	1	501	52.6	54.1
	2	373	39.2	93.3
	3	43	4.5	97.8
	4	21	2.2	100.0
	all	952	100.0	
Nb of Individuals Part-Time Employed	0	835	87.7	87.7
	1	110	11.6	99.3
	2	4	0.4	99.7
	3	2	0.2	99.9
	4	1	0.1	100.0
	all	952	100.0	
Nb of Individuals Working from Home	0	788	82.8	82.8
	1	158	16.6	99.4
	2	6	0.6	100.0
	all	952	100.0	
Nb of Individuals Unemployed	0	669	70.3	70.3
	1	244	25.6	95.9
	2	26	2.7	98.6
	3	10	1.0	99.7
	4	3	0.3	100.0
	all	952	100.0	

## APPENDIX: ADDITIONAL TABLES AND FIGURES

More details of the model results and performance are offered in this section, along with tables describing model parameters.



**TABLE A.1.** List of model variables and associated survey questions (structural determinants questions).

Variable Name	Corresponding survey question
Zip.code	Zip code of the dwelling
Climat.Zon	Climate Zone (inferred from the zip code)
Typ.Bldg	What type of building do you live in?
Own.Rent	Do you own or rent this home
Year.Built	In what year was the residence built?
Floor.Area.C	What is the floor area of living space your home?
Floor.Area.Q	What is the floor area of living space your home?
Mean.DD	Average of degree day values
Mean.DD.Pos	Average of positive degree day values
Mean.DD.Neg	Average of negative degree day values
Nb.DD.Pos	Number of positive degree days
Nb.DD.Neg	Number of negative degree days
HI.EE.Lights	Have you installed energy-efficient lights in your house?
HI.DP.Win	Have you installed double-pane windows in your house?
HI.Cei.Ins	Have you installed ceiling insulation in your house?
HI.Bas.Ins	Have you installed basement insulation in your house?
HI.Wal.Ins	Have you installed wall insulation in your house?
HI.Caulk	Have you installed wall caulking in your house?
HI.Prog.Th	Have you installed programmable thermostat in your house?
HI.Ren.Gen	Have you installed renewable energy generation systems in your house?
HI.Sol.HW	Have you installed solar hot water systems in your house?
HI.ESta.AC	Do you purchase energy-star air conditioners?
HI.ESt.App	Do you purchase energy-star appliances?
HI.E.Monit	Have you previously installed energy consumption monitoring systems in your house?
Elec.Cent.Htr	Do you use electricity as the fuel for central heater?
Elec.Hot.Tub	Do you use electricity as the fuel for hot tub?
Elec.Water.H	Do you use electric water heater?
Elec.Cloth.D	Do you use electric clothes dryer?
Elec.Oven	Do you use electric oven?
Elec.Stove	Do you use electric stove?
Nb.TV	How many TVs do you own?
Nb.Comput	How many computers do you own?
Nb.Non.TV.Entrmnt	How many non-TV entertainment devices do you own?
Nb.DishWas	How many dishwashers do you own?
Nb.Refridg	How many refrigerators do you own?
Nb.Freezer	How many freezers do you own?
Nb.Wash.M	How many washing machines do you own?
Nb.Cloth.D	How many clothes dryers do you own?
Nb.SpaPool	How many spas/pools do you own?
Nb.Acq.Ter	How many aquariums or terrariums do you own?
Nb.AC	How many AC's do you own?
Nb.Heater	How many heaters do you own?

**TABLE A.2.** List of model variables and associated survey questions (occupancy level questions).

Variable Name	Corresponding survey question
Ind.Und.5	How many individuals under 5 years old do live in the house?
Ind.6.12	How many individuals between 6 and 12 years old do live in the house?
Ind.13.18	How many individuals between 13 and 18 years old do live in the house?
Ind.19.35	How many individuals between 19 and 35 years old do live in the house?
Ind.36.54	How many individuals between 36 and 54 years old do live in the house?
Ind.55.65	How many individuals between 55 and 65 years old do live in the house?
Ind.Ove.65	How many individuals over 65 years old do live in the house?
Tot.Nb.Occpnts	Total number of occupants
Pets.YN	Do you have pets?
Tot.Income	What is your total annual household income?
Birth.Yr	What is your birth year?
Gender	What is your gender?

**TABLE A.3.** List of model variables and associated survey questions (behavioral questions).

Variable Name	Corresponding survey question
Th.SP.Hm.S	In the SUMMER, to what temperature is your thermostat usually set while you're at home?
Th.SP.Ot.S	In the SUMMER, by how many degrees do you turn up your thermostat when you leave the house?
Th.SP.Hm.W	In the WINTER, to what temperature is your thermostat usually set?
Th.SP.Ot.W	In the WINTER, by how many degrees do you turn down your thermostat when you leave the house?
How.Pay	How do you typically pay for your electricity bill? <b>Over the past three months, how often have you ...</b>
Off.Comp	... turned off computers when not in use?
Off.TV	... turned off TV's when not in use?
Off.GamCon	... turned gaming consoles off when not in use?
Off.Lights	... turned off lights when leaving the room?
Off.PwrStr	... turned power strip off when leaving the room?
Off.AC	... turned the AC off when leaving the room?
Warm.Cloth	... worn warmer clothes to save energy?
Full.WashM	... used a full laundry load to conserve energy?
Lndry.Cold	... done your laundry in cold water to conserve energy?
Dry.Clo.Li	... dried clothes on line to conserve energy? <b>In the past three months, how often have you ...</b>
Moni.Onlin	... monitored your electricity consumption online?
Moni.Bill	... monitored your bill online?
Srch.Intnt	... searched the internet for ways to reduce elec. consumption?
Read.Artic	... read articles about energy efficiency?
TV.Story	... attended to TV stories about energy efficiency?
Dscs.En.In	... discussed energy consumption matters inside house?
Dscs.En.Ot	... discussed energy consumption matters outside house? <b>Your motivation to visualize electricity use is ...</b>
MK.Tot.C	... to know total elec. consumption
MK.App.C	... to know appliances' consumption
MK.Beh.Imp	... to know the impact of behaviors on usage
MK.Carb.Ft	... to know carbon footprint of your activities
M.Cmpr.Ele	... to compare your electricity usage with others
M.Frcst.Fut	... to forecast future electricity usage
ML.Red.Cns	... to reduce consumption
M.Shr.Info	... to share consumption info
MR.Save.Mo	... to save money
MR.Red.Cns	... to reduce impact on environment
MR.Gd.Czn	... to be a good citizen
MR.Glob.W	... to address global warming
MR.Ene.Sec	... to address energy security concerns
MR.Moral	... to do the moral thing
MR.Fol.Rsp	... to follow the lead of the people you respect

**TABLE A.4.** Factor Loadings of Variables Representing Home Improvements Behaviors. Note that the table only shows major loadings for each factor, to facilitate interpretation of the factors. However, due to Jolliffe (1982), we did not discard any loadings and created the factors using all non-zero loadings. As a result, this set of factors explains more than 80% of the total variance of the original variables.

	Factor #			
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
Installed energy-efficient lights	–	–	–	–
Installed double-pane windows	–	–	–	<b>0.73</b>
Installed ceiling insulation	<b>0.70</b>	–	–	–
Installed basement insulation	<b>0.67</b>	–	–	–
Installed wall insulation	<b>0.77</b>	–	–	–
Installed caulking	<b>0.53</b>	–	–	–
Installed programmable thermostat	–	–	–	<b>0.30</b>
Installed renewable energy generation	–	<b>0.93</b>	–	–
Installed solar water heater	–	<b>0.73</b>	–	–
Installed energy-star air conditioners	–	–	<b>0.41</b>	–
Installed energy-start appliances	–	–	<b>0.78</b>	–
Installed energy-monitoring devices	–	–	–	–



**TABLE A.6.** Factor Loadings of Variables Representing Energy Efficiency Actions. Note that the table only shows major loadings for each factor, to facilitate interpretation of the factors. However, due to Jolliffe (1982), we did not discard any loadings and created the factors using all non-zero loadings. As a result, this set of factors explains more than 80% of the total variance of the original variables.

	Factor #					
	1	2	3	4	5	6
<i>Thermostat Setpoint...</i>						
... When Home in Summer	0.85	-	-	-	-	-
... When Leaving Home in Summer	0.67	-	-	-	-	-
... When Home in Winter	-	-	-	-	0.36	-
... When Leaving Home in Winter	-	0.99	-	-	-	-
<i>In the past 3 months how often did you:</i> (when not in use):						
... turn off computers	-	-	-	-	-	0.32
... turn off the TV	-	-	-	0.50	-	-
... turn off gaming and entertainment devices	-	-	0.92	-	-	-
... turn off the lights	-	-	0.91	-	-	-
... turn off power strips	-	-	-	-	-	0.48
... turn off air conditioning	0.87	-	-	-	-	-
... wear warmer clothes to use less heat	-	-	-	-	0.44	-
... fill the clothes washer and dishwasher	-	-	-	-	0.31	-
... laundry in cold water	-	-	-	-	0.26	-
... dry clothes on a line	-	-	-	-	0.16	-

**TABLE A.7.** Labels assigned to each of the 22 behavioral factors. Each factor is believed to represent a certain underlying behavioral characteristic that is not directly observable, but can be estimated using a combination of observable variables. These labels show our interpretation of those underlying variables based on an analysis of the loadings matrix, and identifying how different variables “bunched” together (all had large factor loading values) in a factor. (EE: Energy Efficiency)

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<b>Information Seeking Attitudes</b>	
Factor 1	Is a thought leader
Factor 2	Is motivated to learn about electricity consumption and impact of behavior
Factor 3	Is motivated to reduce usage for morality reasons
Factor 4	Is motivated to reduce usage to address global warming
Factor 5	Is motivated to share and compare electricity consumption
Factor 6	Is motivated to forecast future consumption and save money
Factor 7	Monitors bill online and in person
Factor 8	Reads articles on energy efficiency
Factor 9	Is motivated to reduce usage to be a good citizen
Factor 10	Is motivated to learn how to reduce consumption
Factor 11	Pay electricity bill after reviewing it (payment method)
Factor 12	Attends to TV stories about EE

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<b>Energy Efficiency Actions</b>	
Factor 1	Uses air conditioning efficiently
Factor 2	Uses heater efficiently
Factor 3	Turns off lights when not in use
Factor 4	Turns off TV and game consoles when not in use
Factor 5	Adjusts clothing and activities to conserve electricity
Factor 6	Turns off computers and power strips when not in use

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<b>Home Improvement Actions</b>	
Factor 1	Performs home weatherization improvements
Factor 2	Installed on-site renewable energy generation
Factor 3	Purchases energy star appliances and AC
Factor 4	Installed double-pane windows and programmable thermostat

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**TABLE A.8.** Parameter estimations and significance levels for summer daily minimum model, including all variables (1/2).

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	0.223725	0.286001	0.782254	0.43428
Mean.DD.Pos	0.004987	0.00172	2.899637	0.003831
Nb.Refridg	0.307756	0.098258	3.132114	0.001794
Zip.code2	0.115074	0.152806	0.753075	0.45161
Zip.code6	0.123177	0.274127	0.449343	0.653297
Zip.code7	0.187381	0.147758	1.268164	0.205081
Zip.code8	0.356179	0.166379	2.140772	0.032572
Zip.code10	0.108306	0.149268	0.725582	0.468292
Zip.code11	0.040661	0.148613	0.273601	0.784457
Zip.code12	0.105155	0.312966	0.335994	0.736957
Zip.code15	0.0934	0.149782	0.623574	0.533072
Zip.code16	0.293126	0.274747	1.066893	0.286318
Zip.code17	0.290931	0.27498	1.058009	0.290347
Zip.code19	0.048596	0.183505	0.264822	0.79121
Zip.code20	0.413367	0.161856	2.553923	0.010822
Zip.code21	0.139271	0.218945	0.636102	0.524879
Zip.code22	1.655814	0.221775	7.466174	2.02E-13
Zip.code23	0.571786	0.279238	2.047664	0.040895
Zip.code27	-0.13947	0.218811	-0.63742	0.524022
Zip.code28	0.437003	0.166252	2.628558	0.008727
Zip.code29	0.119461	0.160155	0.74591	0.455925
Zip.code30	0.441824	0.149349	2.958339	0.003177
Zip.code32	0.67551	0.279379	2.417897	0.015817
Zip.code35	1.514607	0.271758	5.573358	3.34E-08
Zip.code37	0.477376	0.274221	1.740844	0.082067
Zip.code46	0.433347	0.274025	1.581416	0.114149
Zip.code48	0.161737	0.151271	1.069186	0.285285
Zip.code51	0.03527	0.271731	0.129797	0.896757
Zip.code53	0.153101	0.175936	0.87021	0.384428
Zip.code55	0.264982	0.27676	0.957445	0.338611
Zip.code60	0.103743	0.148246	0.699805	0.484238
Zip.code68	0.480559	0.218993	2.194408	0.028472
Zip.code74	0.183129	0.277742	0.65935	0.509847
Zip.code75	0.536065	0.227454	2.356805	0.018655
Zip.code76	0.177533	0.299335	0.59309	0.553276
Zip.code78	0.422437	0.197131	2.14293	0.032398
Zip.code80	0.143258	0.156629	0.914636	0.360638
Zip.code84	-0.29837	0.311764	-0.95702	0.338823
Zip.code87	0.012928	0.28397	0.045525	0.963699
Zip.code90	0.012326	0.156499	0.078759	0.937242
Zip.code91	-0.01745	0.168416	-0.10362	0.917496
Zip.code92	0.107262	0.171879	0.624052	0.532758
Zip.code94	0.097203	0.144061	0.674732	0.500027
Zip.code95	0.071467	0.145501	0.491178	0.623426
Zip.code96	0.073766	0.274392	0.268833	0.788122
Zip.code97	0.192792	0.14808	1.301946	0.193282
Zip.code98	0.161234	0.144713	1.114166	0.265518



**TABLE A.9.** Parameter estimations and significance levels for summer daily minimum model, including all variables (2/2).

	Estimate	Std. Error	t value	Pr(> t )
Pets.YN	0.036294	0.008088	4.487366	8.19E-06
Beh.HI.Est.App.AC	0.008055	0.004591	1.754277	0.079738
Beh.EA.Htr	-0.02236	0.004883	-4.5783	5.38E-06
Nb.TV	0.023161	0.010063	2.301749	0.021587
Floor.Area.C375	-0.2817	0.185651	-1.51739	0.129535
Floor.Area.C625	-0.19031	0.175765	-1.08274	0.279228
Floor.Area.C875	-0.20556	0.178062	-1.1544	0.248656
Floor.Area.C1250	-0.09441	0.188198	-0.50166	0.616035
Floor.Area.C1750	-0.06735	0.210592	-0.3198	0.749196
Floor.Area.C2250	0.014152	0.241148	0.058686	0.953216
Floor.Area.C2750	0.078228	0.272703	0.28686	0.774288
Floor.Area.C3500	0.127316	0.332087	0.383381	0.701531
Floor.Area.C4500	0.306527	0.410011	0.747606	0.454902
Floor.Area.C5000	0.750373	0.456811	1.642634	0.100823
Beh.EA.Off.Cmp.Pwr	-0.05495	0.015441	-3.55881	0.000393
Beh.IS.M.Rd.GIWrm	-0.01099	0.003092	-3.55505	0.000398
Beh.EA.Lights.Off	0.074458	0.030979	2.403524	0.016448
Nb.AC.3	0.005694	0.001601	3.555552	0.000398
Nb.Freezer	0.056531	0.025288	2.235474	0.025641
Nb.Non.TV.Entrmnt	0.014653	0.006308	2.322939	0.020414
Beh.EA.TV.Cnsl.Off	-0.05851	0.028224	-2.07323	0.038447
Ind.13.18	0.044237	0.012213	3.622044	0.000309
Ind.Und.5	0.038401	0.009262	4.14591	3.72E-05
Nb.SpaPool	0.090375	0.030114	3.001056	0.002768
HI.DP.Win	-0.04619	0.014532	-3.1782	0.001535
Beh.HI.Win.Prg.Th	0.020886	0.008929	2.339236	0.01955
HI.Wal.Ins	0.026764	0.009162	2.921276	0.003577
Nb.Comput	0.035378	0.0146	2.423165	0.015591
Nb.Heater.2	-0.01292	0.005313	-2.43176	0.015228
Beh.IS.M.Shr.Cmpr	0.010297	0.003969	2.594579	0.009631
HI.Cei.Ins	-0.02105	0.010806	-1.9484	0.05169
Tot.Nb.Occpnts	-0.02402	0.0074	-3.24538	0.001218
sqrt.Nb.Refridg	-0.48487	0.245049	-1.97867	0.04817
Ind.36.54	0.007259	0.004639	1.564854	0.117984
Elec.Hot.Tub	-0.05703	0.038076	-1.49771	0.134574
HI.EE.Lights	0.019121	0.01029	1.858139	0.06349
Beh.IS.Mntr.Bill	-0.00807	0.005472	-1.47514	0.140539
sqrt.Tot.Nb.Occpnts	0.101864	0.04977	2.046689	0.040991
Child.YN	-0.03168	0.01424	-2.22475	0.026356
Ind.6.12	0.015844	0.008323	1.903628	0.057291
HI.ESt.App	0.016674	0.01041	1.601731	0.109581
HI.ESta.AC	-0.01266	0.008513	-1.48665	0.137473

**TABLE A.10.** Parameter estimates and significance levels for winter daily minimum model, including all variables (1/2).

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	-0.45212	0.228711	-1.97682	0.048384
Floor.Area.C375	-0.03724	0.164183	-0.22682	0.820618
Floor.Area.C625	0.002238	0.153554	0.014574	0.988375
Floor.Area.C875	0.037569	0.15377	0.244317	0.807044
Floor.Area.C1250	0.146222	0.159362	0.917542	0.359118
Floor.Area.C1750	0.229407	0.173007	1.325999	0.185195
Floor.Area.C2250	0.31108	0.192932	1.612383	0.107248
Floor.Area.C2750	0.458786	0.214218	2.141679	0.032502
Floor.Area.C3500	0.52733	0.255445	2.064358	0.039285
Floor.Area.C4500	0.803067	0.306209	2.622607	0.008881
Floor.Area.C5000	1.351332	0.342975	3.940033	8.81E-05
Nb.Refridg	0.105466	0.013787	7.649733	5.43E-14
Zip.code2	0.106186	0.133081	0.797906	0.425147
Zip.code6	0.074521	0.243277	0.30632	0.759436
Zip.code7	0.09999	0.12977	0.770517	0.441207
Zip.code8	0.270647	0.146027	1.853408	0.064169
Zip.code10	-0.00345	0.131403	-0.02626	0.979053
Zip.code11	-0.01078	0.131159	-0.08223	0.934487
Zip.code12	0.56748	0.242084	2.344145	0.019299
Zip.code15	0.017935	0.130623	0.137305	0.890822
Zip.code16	0.185006	0.240461	0.76938	0.44188
Zip.code17	-0.01957	0.24006	-0.08151	0.935052
Zip.code19	-0.01445	0.161844	-0.08928	0.92888
Zip.code20	0.163795	0.142917	1.146087	0.25208
Zip.code21	-0.01466	0.192351	-0.07623	0.939256
Zip.code22	1.132723	0.196948	5.751383	1.23E-08
Zip.code23	0.186163	0.24494	0.760035	0.447443
Zip.code27	-0.23169	0.195313	-1.18623	0.235862
Zip.code28	0.151119	0.147376	1.025392	0.305468
Zip.code29	0.109667	0.144782	0.757461	0.448983
Zip.code91	-0.01103	0.151075	-0.07303	0.9418
Zip.code92	0.052781	0.152901	0.345195	0.730033
Zip.code94	0.00486	0.127371	0.038153	0.969574
Zip.code95	-0.00112	0.128799	-0.00867	0.993083
Zip.code96	-0.13317	0.246672	-0.53985	0.589439
Zip.code97	0.20281	0.130925	1.549054	0.121739
Zip.code98	0.080896	0.127336	0.635299	0.525404

**TABLE A.11.** Parameter estimates and significance levels for winter daily minimum model, including all variables (2/2).

	Estimate	Std. Error	t value	Pr(> t )
Beh.HI.Est.App.AC	0.013306	0.00328	4.056475	5.44E-05
Beh.EA.Htr	-0.01458	0.00428	-3.40539	0.000692
Nb.Non.TV.Entrmnt	0.012522	0.005568	2.248928	0.024771
Nb.SpaPool	0.101823	0.019797	5.143489	3.35E-07
Beh.IS.M.Rd.GIWrm	-0.00987	0.002504	-3.94218	8.74E-05
sqrt.Nb.DD.Neg	0.036687	0.007049	5.204531	2.44E-07
Pets.YN	0.021269	0.00716	2.9703	0.003058
Beh.EA.Off.Cmp.Pwr	-0.04786	0.013625	-3.51266	0.000467
Ind.13.18	0.022115	0.008757	2.525387	0.011737
Mean.DD.Pos	0.006048	0.002368	2.554218	0.010815
Nb.Comput	0.029687	0.012807	2.318101	0.020679
Mean.DD.Neg	-0.0019	0.001919	-0.99114	0.321896
Nb.TV	0.024514	0.008898	2.754941	0.005995
Birth.Yr1960 - 1969	0.019427	0.042935	0.452489	0.651032
Birth.Yr1970 - 1979	-0.02463	0.042316	-0.58201	0.560715
Birth.Yr1980 and after	-0.05148	0.043831	-1.17446	0.240536
Birth.YrBefore 1950	0.254568	0.113062	2.251578	0.024602
Birth.YrPrefer not to answer	-0.00166	0.054893	-0.03015	0.975952
HI.DP.Win	-0.01545	0.008805	-1.75496	0.079625
Nb.Freezer	0.049781	0.021803	2.2832	0.022663
Elec.Oven	0.053364	0.01825	2.924149	0.003545
Nb.AC.2	0.007813	0.004225	1.849094	0.06479
Beh.EA.TV.Cnsl.Off	-0.0379	0.024655	-1.53702	0.124659
HI.Cei.Ins	-0.02788	0.009642	-2.89191	0.003926
HI.Wal.Ins	0.024647	0.00809	3.046573	0.002386
Ind.Und.5	0.002873	0.005241	0.548172	0.583717
sqrt.Nb.DD.Pos.2	0.01776	0.006108	2.907685	0.003735
sqrt.Mean.DD.Pos	-0.06446	0.030019	-2.14732	0.032049
Ind.55.65	-0.01651	0.009118	-1.81095	0.0705
Tot.Income\$150,000 - \$250,000	0.012106	0.020796	0.582133	0.560631
Tot.Income\$250,000 or more	-0.03257	0.024578	-1.32506	0.185504
Tot.Income\$30,000 - \$50,000	-0.1421	0.106788	-1.33072	0.183637
Tot.Income\$50,000 - \$75,000	-0.13094	0.057514	-2.27668	0.023052
Tot.Income\$75,000 - \$100,000	-0.00649	0.033177	-0.19547	0.845072
Tot.IncomeDon't know / Prefer not to answer	-0.0246	0.023545	-1.0449	0.296365
Beh.EA.En.Csrv	-0.0167	0.010385	-1.60766	0.10828
Elec.Stove	-0.03394	0.019953	-1.70099	0.089309
Mean.DD.Pos.2	0.0006	0.000379	1.584375	0.113479
Nb.P.T.Emp	-0.01546	0.009164	-1.68746	0.091879
sqrt.Tot.Nb.Occpnts	0.056205	0.027191	2.067049	0.03903
Ind.Ove.65	-0.01562	0.009743	-1.60301	0.109303
HI.Bas.Ins	-0.01087	0.007602	-1.4305	0.152938

**TABLE A.12.** Parameter estimates and significance levels for summer daily minimum model, excluding zip code and floor area.

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	0.16734	0.148018	1.130535	0.258548
Mean.DD.Pos	0.009783	0.001373	7.125907	2.10E-12
Nb.Refridg	0.304529	0.090842	3.35231	0.000834
Nb.Non.TV.Entrmnt	0.019568	0.006606	2.962185	0.003134
Pets.YN	0.041526	0.008325	4.987872	7.31E-07
Beh.EA.Htr	-0.02593	0.004993	-5.19258	2.56E-07
Beh.HI.Est.App.AC	0.012653	0.004778	2.648175	0.008232
Nb.Freezer	0.061234	0.024224	2.527848	0.011644
Beh.IS.M.Rd.GlWrm	-0.01244	0.00319	-3.89947	0.000103
Typ.BldgBT.Apt.5.units	-0.0753	0.038437	-1.95914	0.0504
Typ.BldgBT.Dtch.1stry	0.071324	0.038894	1.833822	0.067006
Typ.BldgBT.Dtch.2stry	0.048351	0.038982	1.240343	0.215167
Typ.BldgBT.Dtch.3stry	0.024814	0.048301	0.513728	0.607567
Typ.BldgBT.TwnHse	0.014659	0.040338	0.363404	0.716387
Nb.AC.3	0.004973	0.001581	3.14556	0.001711
HI.DP.Win	-0.04674	0.014334	-3.26073	0.001152
Floor.Area.Q.3	2.56E-12	1.05E-12	2.44343	0.014737
Beh.EA.Off.Cmp.Pwr	-0.04732	0.016004	-2.95691	0.003187
Nb.TV	0.028146	0.010574	2.661881	0.007907
Nb.Comput	0.039052	0.014922	2.617026	0.009017
Climat.ZonHot-Dry	-0.01895	0.038055	-0.49797	0.618627
Climat.ZonHot-Humid	-0.06137	0.036979	-1.65968	0.097322
Climat.ZonMarine	-0.03052	0.025138	-1.21391	0.225097
Climat.ZonMixed-Dry	0.011855	0.055489	0.213644	0.830872
Climat.ZonMixed-Humid	0.059082	0.032839	1.799124	0.072329
Beh.EA.Lights.Off	0.080558	0.026064	3.090825	0.002057
Beh.EA.TV.Cnsl.Off	-0.0579	0.023205	-2.49509	0.012768
Ind.13.18	0.018095	0.009033	2.003289	0.045441
Beh.IS.M.Shr.Cmpr	0.010037	0.00413	2.430202	0.015282
Ind.55.65	-0.02174	0.010166	-2.13828	0.032759
Beh.HI.Win.Prg.Th	0.019575	0.009098	2.151606	0.03169
sqrt.Nb.Refridg	-0.45873	0.22484	-2.04024	0.041614
GenderMale	0.055766	0.02697	2.067692	0.03895
GenderPrefer not to answer	0.004182	0.063703	0.065645	0.947675
Ind.6.12	-0.00986	0.005915	-1.66623	0.096011
HI.ESta.AC	-0.01668	0.008773	-1.9011	0.057603
Ind.Ove.65	-0.0172	0.011368	-1.51335	0.130536
HI.ESt.App	0.016389	0.010992	1.490931	0.136325
Elec.Stove	0.026806	0.018117	1.479614	0.139321

**TABLE A.13.** Parameter estimates and significance levels for winter daily minimum model, excluding zip code and floor area.

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	0.24903	0.136532	1.823971	0.068481
Beh.EA.Lights.Off	0.045672	0.023264	1.963183	0.049926
Nb.Refridg	0.239485	0.078513	3.05026	0.002352
Nb.Non.TV.Entrmnt	0.019209	0.005645	3.402914	0.000696
Beh.HI.Est.App.AC	0.015447	0.003374	4.577654	5.35E-06
Beh.EA.Htr	-0.01713	0.00435	-3.93805	8.84E-05
Pets.YN	0.028545	0.007161	3.985873	7.26E-05
Beh.IS.M.Rd.GlWrm	-0.01046	0.002628	-3.97832	7.49E-05
Mean.DD.Pos	0.01692	0.002594	6.521936	1.14E-10
Mean.DD	-0.00682	0.001271	-5.36844	1.01E-07
Nb.SpaPool	0.075608	0.020432	3.70055	0.000228
Nb.Freezer	0.054141	0.020619	2.62584	0.008787
Nb.Comput	0.043829	0.01285	3.410666	0.000676
Beh.EA.En.Csrv	-0.02335	0.010131	-2.3047	0.021405
Nb.TV	0.019884	0.00898	2.214215	0.027059
sqrt.Mean.DD.Pos	-0.05377	0.020637	-2.60547	0.009323
Beh.EA.Off.Cmp.Pwr	-0.033	0.013824	-2.38723	0.017177
Ind.13.18	0.018431	0.007763	2.37425	0.017789
HI.DP.Win	-0.01738	0.008314	-2.0903	0.036865
Typ.BldgBT.Apt.5.units	-0.07556	0.0332	-2.27593	0.02308
Typ.BldgBT.Dtch.1stry	0.052881	0.033579	1.574828	0.11564
Typ.BldgBT.Dtch.2stry	0.047881	0.033583	1.425768	0.154275
Typ.BldgBT.Dtch.3stry	0.051321	0.041351	1.241084	0.214891
Typ.BldgBT.TwnHse	0.008521	0.034978	0.243602	0.807593
Floor.Area.Q.3	2.99E-12	9.02E-13	3.317104	0.000945
Nb.Heater	0.011977	0.006855	1.747269	0.080925
Beh.EA.TV.Cnsl.Off	-0.04683	0.020954	-2.23488	0.025665
GenderMale	0.052582	0.023244	2.262174	0.023919
GenderPrefer not to answer	0.017293	0.054611	0.316661	0.751573
sqrt.Nb.Refridg	-0.34216	0.194028	-1.76348	0.078152
Nb.AC.2	0.00707	0.003976	1.778162	0.075708
Elec.Oven	0.023104	0.014899	1.550679	0.121323
Beh.IS.Pay.Meth	0.024823	0.016147	1.537301	0.124564

**TABLE A.14.** ANOVA table for summer daily minimum model, including all variables.

Step		Df	Deviance	Resid. Df	Resid. Dev	AIC
1	'	NA	NA	951	119.2955	-1975.27
2	' + Mean.DD.Pos	-1	31.60908	950	87.68645	-2266.33
3	' + Nb.Refridg	-1	8.71996	949	78.96649	-2364.04
4	' + Zip.code	-44	14.61456	905	64.35193	-2470.88
5	' + Pets.YN	-1	2.931293	904	61.42063	-2513.26
6	' + Beh.HI.Est.App.AC	-1	2.159643	903	59.26099	-2545.34
7	' + Beh.EA.Htr	-1	1.672949	902	57.58804	-2570.6
8	' + Nb.TV	-1	1.523162	901	56.06488	-2594.12
9	' + House.Size	-10	2.0016	891	54.06328	-2608.73
10	' + Beh.EA.Off.Cmp.Pwr	-1	1.076723	890	52.98656	-2625.88
11	' + Beh.IS.M.Rd.GlWrm	-1	0.555471	889	52.43109	-2633.91
12	' + Beh.EA.Lights.Off	-1	0.465937	888	51.96515	-2640.41
13	' + Nb.AC.3	-1	0.453185	887	51.51196	-2646.75
14	' + Nb.Freezer	-1	0.440174	886	51.07179	-2652.92
15	' + Nb.Non.TV.Entrmnt	-1	0.37646	885	50.69533	-2657.96
16	' + Beh.EA.TV.Cnsl.Off	-1	0.34076	884	50.35457	-2662.38
17	' + Ind.13.18	-1	0.330545	883	50.02402	-2666.65
18	' + Ind.Und.5	-1	0.342495	882	49.68153	-2671.19
19	' + Nb.SpaPool	-1	0.328239	881	49.35329	-2675.5
20	' + HI.DP.Win	-1	0.267264	880	49.08603	-2678.67
21	' + Beh.HI.Win.Prg.Th	-1	0.320682	879	48.76534	-2682.91
22	' + HI.Wal.Ins	-1	0.250851	878	48.51449	-2685.82
23	' + Nb.Comput	-1	0.266669	877	48.24782	-2689.07
24	' + Nb.Heater.2	-1	0.240997	876	48.00683	-2691.84
25	' + Beh.IS.M.Shr.Cmpr	-1	0.229504	875	47.77732	-2694.4
26	' + HI.Cei.Ins	-1	0.237245	874	47.54008	-2697.14
27	' + Tot.Nb.Occpnts	-1	0.199365	873	47.34071	-2699.14
28	' + sqrt.Nb.Refridg	-1	0.177826	872	47.16289	-2700.72
29	' + Ind.36.54	-1	0.156546	871	47.00634	-2701.88
30	' + Elec.Hot.Tub	-1	0.146412	870	46.85993	-2702.85
31	' + HI.EE.Lights	-1	0.139591	869	46.72034	-2703.69
32	' + Beh.IS.Mntr.Bill	-1	0.138016	868	46.58232	-2704.51
33	' + sqrt.Tot.Nb.Occpnts	-1	0.110944	867	46.47138	-2704.78
34	' + Child.YN	-1	0.112897	866	46.35848	-2705.1
35	' + Ind.6.12	-1	0.179098	865	46.17938	-2706.78
36	' + HI.ESt.App	-1	0.103341	864	46.07604	-2706.91
37	' + HI.ESta.AC	-1	0.117698	863	45.95834	-2707.35

**TABLE A.15.** ANOVA table for winter daily minimum model, using all variables.

Step		Df	Deviance	Resid. Df	Resid. Dev	AIC
1	'	NA	NA	951	83.81089	-2311.36
2	' + Floor.Area.C	-10	17.81057	941	66.00031	-2518.8
3	' + Nb.Refridg	-1	5.875237	940	60.12508	-2605.56
4	' + Zip.code	-44	10.12915	896	49.99592	-2693.19
5	' + Beh.HI.Est.App.AC	-1	2.039737	895	47.95619	-2730.84
6	' + Beh.EA.Htr	-1	1.624814	894	46.33137	-2761.65
7	' + Nb.Non.TV.Entrmnt	-1	1.404181	893	44.92719	-2788.95
8	' + Nb.SpaPool	-1	1.029766	892	43.89743	-2809.03
9	' + Beh.IS.M.Rd.GlWrm	-1	1.047702	891	42.84972	-2830.02
10	' + sqrt.Nb.DD.Neg	-1	0.752466	890	42.09726	-2844.89
11	' + Pets.YN	-1	0.753645	889	41.34361	-2860.09
12	' + Beh.EA.Off.Cmp.Pwr	-1	0.511967	888	40.83165	-2869.95
13	' + Ind.13.18	-1	0.5398	887	40.29185	-2880.62
14	' + Mean.DD.Pos	-1	0.610564	886	39.68128	-2893.16
15	' + Nb.Comput	-1	0.364589	885	39.31669	-2899.94
16	' + Mean.DD.Neg	-1	0.311556	884	39.00514	-2905.52
17	' + Nb.TV	-1	0.296896	883	38.70824	-2910.79
18	' + Birth.Yr	-5	0.577538	878	38.1307	-2915.1
19	' + HI.DP.Win	-1	0.298128	877	37.83258	-2920.58
20	' + Nb.Freezer	-1	0.268043	876	37.56453	-2925.34
21	' + Elec.Oven	-1	0.22004	875	37.34449	-2928.94
22	' + Nb.AC.2	-1	0.198852	874	37.14564	-2932.02
23	' + Beh.EA.TV.Cnsl.Off	-1	0.154236	873	36.99141	-2933.98
24	' + HI.Cei.Ins	-1	0.15201	872	36.8394	-2935.9
25	' + HI.Wal.Ins	-1	0.280359	871	36.55904	-2941.17
26	' + Ind.Und.5	-1	0.163606	870	36.39543	-2943.44
27	' + sqrt.Nb.DD.Pos.2	-1	0.140943	869	36.25449	-2945.14
28	' + sqrt.Mean.DD.Pos	-1	0.142814	868	36.11167	-2946.9
29	' + Ind.55.65	-1	0.125667	867	35.98601	-2948.21
30	' + Tot.Income	-6	0.464985	861	35.52102	-2948.6
31	' + Beh.EA.En.Csrv	-1	0.096326	860	35.4247	-2949.18
32	' + Elec.Stove	-1	0.10831	859	35.31639	-2950.1
33	' + Mean.DD.Pos.2	-1	0.095664	858	35.22072	-2950.68
34	' + Nb.P.T.Emp	-1	0.092558	857	35.12816	-2951.18
35	' + sqrt.Tot.Nb.Occpnts	-1	0.106969	856	35.02119	-2952.09
36	' + Ind.Ove.65	-1	0.097718	855	34.92348	-2952.75
37	' + HI.Bas.Ins	-1	0.083483	854	34.83999	-2953.02

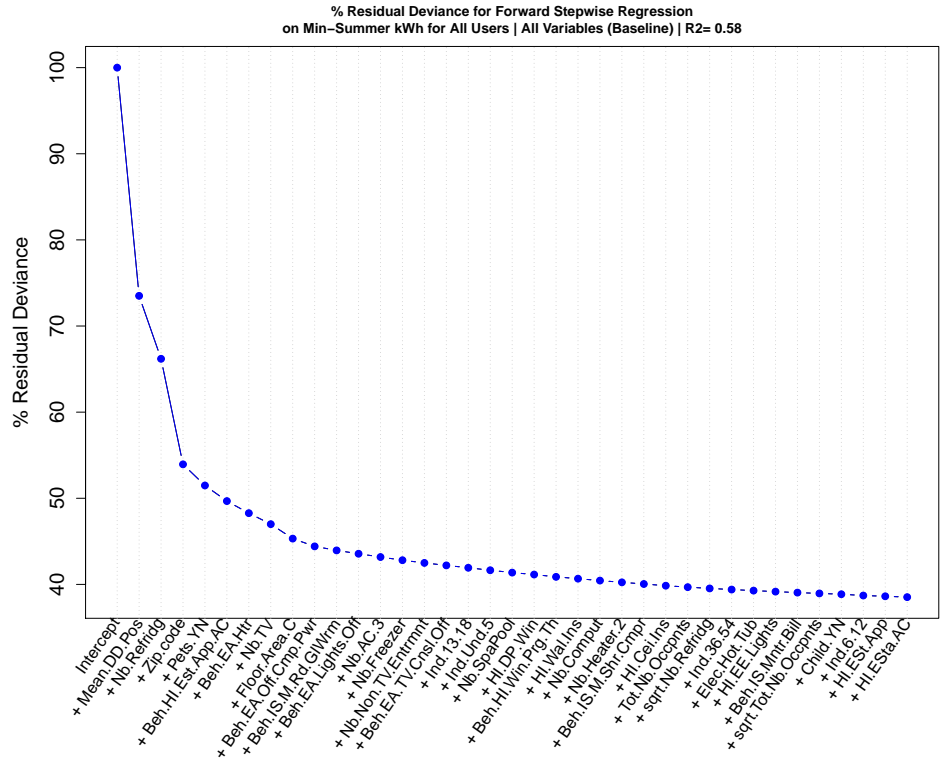
**TABLE A.16.** ANOVA table for summer daily minimum model, excluding zip code and floor area variables.

Step		Df	Deviance	Resid. Df	Resid. Dev	AIC
1	'	NA	NA	951	119.2955	-1975.27
2	' + Mean.DD.Pos	-1	31.60908	950	87.68645	-2266.33
3	' + Nb.Refridg	-1	8.71996	949	78.96649	-2364.04
4	' + Nb.Non.TV.Entrmnt	-1	3.877855	948	75.08863	-2409.98
5	' + Pets.YN	-1	2.711534	947	72.3771	-2442.99
6	' + Beh.EA.Htr	-1	2.327494	946	70.0496	-2472.11
7	' + Beh.HI.Est.App.AC	-1	2.184354	945	67.86525	-2500.27
8	' + Nb.Freezer	-1	1.122599	944	66.74265	-2514.15
9	' + Beh.IS.M.Rd.GlWrm	-1	0.760425	943	65.98222	-2523.06
10	' + Typ.Bldg	-5	1.466189	938	64.51604	-2534.45
11	' + Nb.AC.3	-1	0.587379	937	63.92866	-2541.16
12	' + HI.DP.Win	-1	0.449391	936	63.47927	-2545.87
13	' + Floor.Area.Q.3	-1	0.638175	935	62.84109	-2553.49
14	' + Beh.EA.Off.Cmp.Pwr	-1	0.572677	934	62.26841	-2560.21
15	' + Nb.TV	-1	0.439755	933	61.82866	-2564.96
16	' + Nb.Comput	-1	0.355972	932	61.47269	-2568.45
17	' + Climat.Zon	-5	0.879509	927	60.59318	-2572.17
18	' + Beh.EA.Lights.Off	-1	0.377112	926	60.21607	-2576.12
19	' + Beh.EA.TV.Cnsl.Off	-1	0.381484	925	59.83458	-2580.17
20	' + Ind.13.18	-1	0.3055	924	59.52908	-2583.04
21	' + Beh.IS.M.Shr.Cmpr	-1	0.282887	923	59.24619	-2585.57
22	' + Ind.55.65	-1	0.238586	922	59.00761	-2587.42
23	' + Beh.HI.Win.Prg.Th	-1	0.214254	921	58.79335	-2588.88
24	' + sqrt.Nb.Refridg	-1	0.201757	920	58.5916	-2590.15
25	' + Gender	-2	0.315935	918	58.27566	-2591.3
26	' + Ind.6.12	-1	0.190194	917	58.08547	-2592.41
27	' + HI.ESta.AC	-1	0.192551	916	57.89292	-2593.57
28	' + Ind.Ove.65	-1	0.15781	915	57.73511	-2594.17
29	' + HI.ESt.App	-1	0.138475	914	57.59663	-2594.46
30	' + Elec.Stove	-1	0.137779	913	57.45885	-2594.74



**TABLE A.17.** ANOVA table for winter daily minimum model, excluding zip code and floor area variables.

Step	Df	Deviance	Resid. Df	Resid. Dev	AIC	
1	'	NA	NA	951	83.81089	-2311.36
2	' + Beh.EA.Lights.Off	-1	15.94699	950	67.8639	-2510.29
3	' + Nb.Refridg	-1	6.015745	949	61.84815	-2596.66
4	' + Nb.Non.TV.Entrmnt	-1	3.286682	948	58.56147	-2646.64
5	' + Beh.HI.Est.App.AC	-1	2.38564	947	56.17583	-2684.23
6	' + Beh.EA.Htr	-1	1.903443	946	54.27239	-2715.05
7	' + Pets.YN	-1	1.218338	945	53.05405	-2734.67
8	' + Beh.IS.M.Rd.GlWrm	-1	1.344991	944	51.70906	-2757.11
9	' + Mean.DD.Pos	-1	0.95161	943	50.75745	-2772.79
10	' + Mean.DD	-1	1.27528	942	49.48217	-2795.02
11	' + Nb.SpaPool	-1	0.850469	941	48.6317	-2809.52
12	' + Nb.Freezer	-1	0.552625	940	48.07908	-2818.4
13	' + Nb.Comput	-1	0.519036	939	47.56004	-2826.74
14	' + Beh.EA.En.Csrv	-1	0.438643	938	47.1214	-2833.56
15	' + Nb.TV	-1	0.377906	937	46.74349	-2839.22
16	' + sqrt.Mean.DD.Pos	-1	0.289743	936	46.45375	-2843.14
17	' + Beh.EA.Off.Cmp.Pwr	-1	0.321233	935	46.13251	-2847.75
18	' + Ind.13.18	-1	0.259776	934	45.87274	-2851.12
19	' + HI.DP.Win	-1	0.22949	933	45.64325	-2853.9
20	' + Typ.Bldg	-5	0.610084	928	45.03316	-2856.71
21	' + Floor.Area.Q.3	-1	0.428254	927	44.60491	-2863.81
22	' + Nb.Heater	-1	0.23409	926	44.37082	-2866.82
23	' + Beh.EA.TV.Cnsl.Off	-1	0.198894	925	44.17193	-2869.09
24	' + Gender	-2	0.280924	923	43.891	-2871.17
25	' + sqrt.Nb.Refridg	-1	0.151642	922	43.73936	-2872.46
26	' + Nb.AC.2	-1	0.13003	921	43.60933	-2873.3
27	' + Elec.Oven	-1	0.119799	920	43.48953	-2873.91
28	' + Beh.IS.Pay.Meth	-1	0.111551	919	43.37798	-2874.36



**FIGURE A.1.** Residual deviance versus model step plot for summer daily minimum model. This plot shows the residual deviance of the model as new variables (determinants) are added to the daily minimum summer stepwise model. The first few determinants explain most of the variability. Also note that Floor Area is the same as House Size explained in the paper.

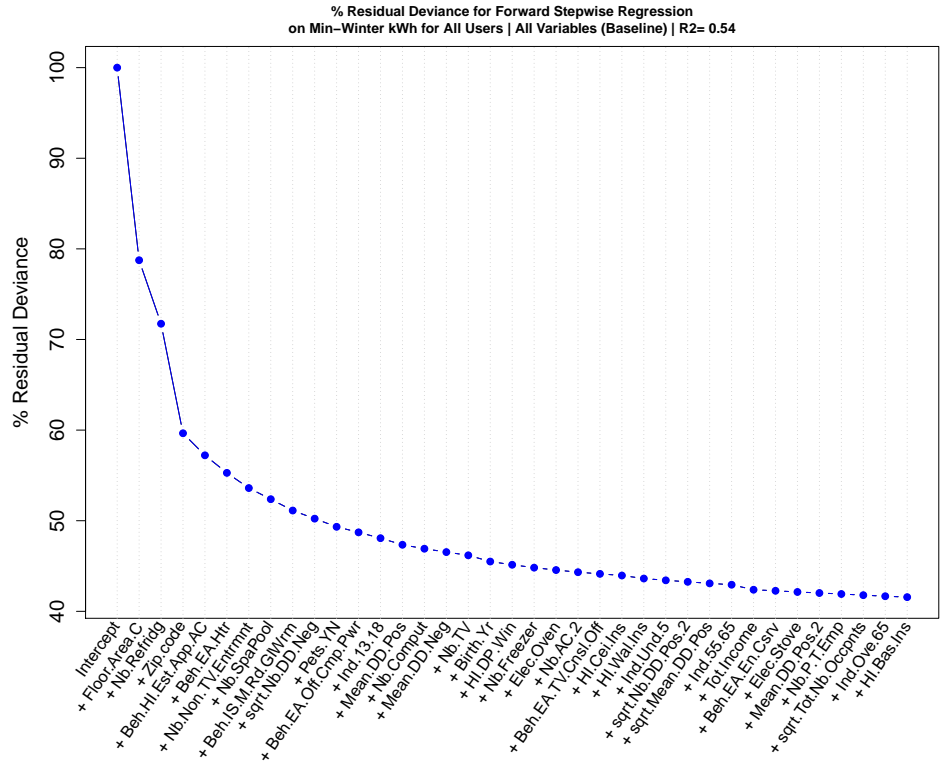
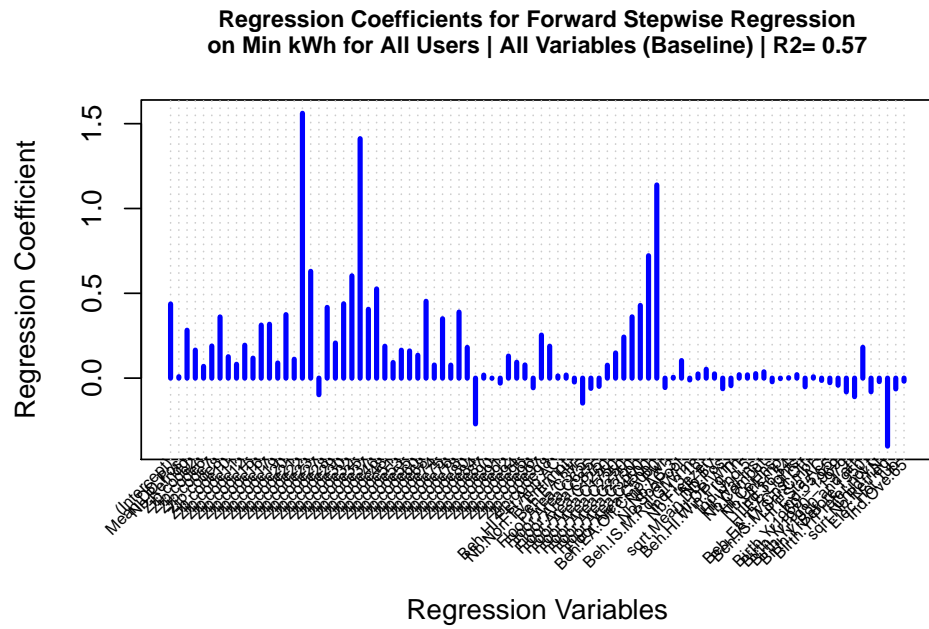


FIGURE A.2. Residual deviance versus model step plot for winter daily minimum model.

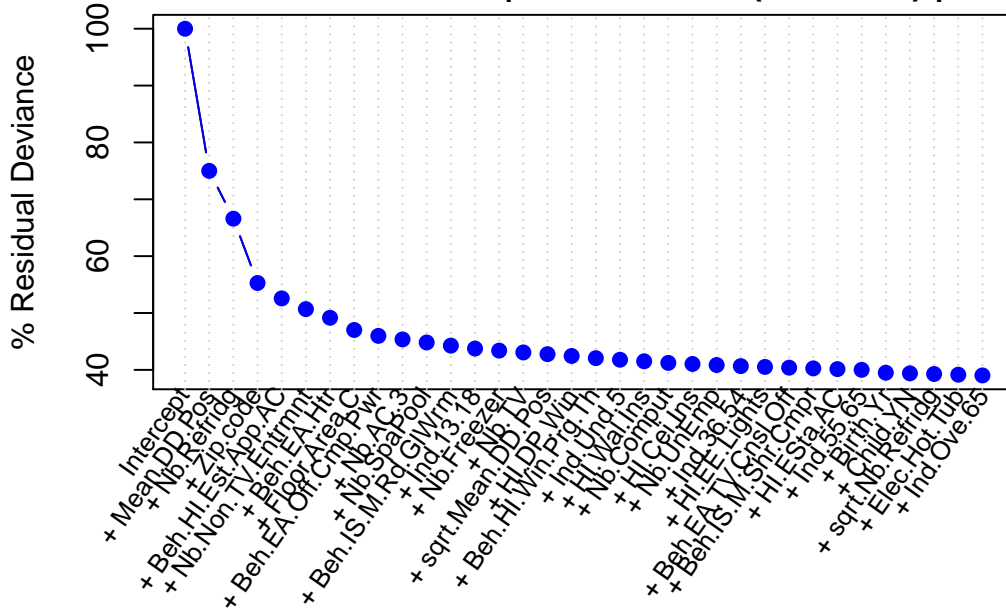
Variables (Baseline).pdf



**FIGURE A.3.** Signs of variables are mostly in agreement with the results of previous studies. Floor area was added as a categorical variable to the model, and the coefficients for different floor area levels increase in value from most negative (smallest floor area) to most positive (largest floor area)

Variables (Baseline).pdf

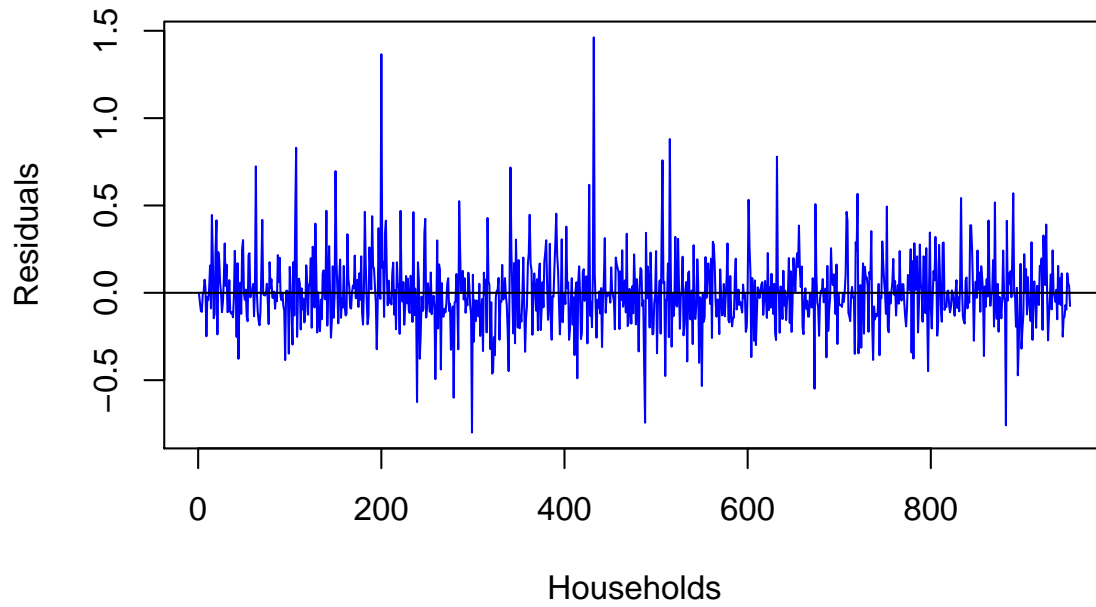
**% Residual Deviance for Forward Stepwise Regression on Min kWh for All Users | All Variables (Baseline) | R2= 0.57**



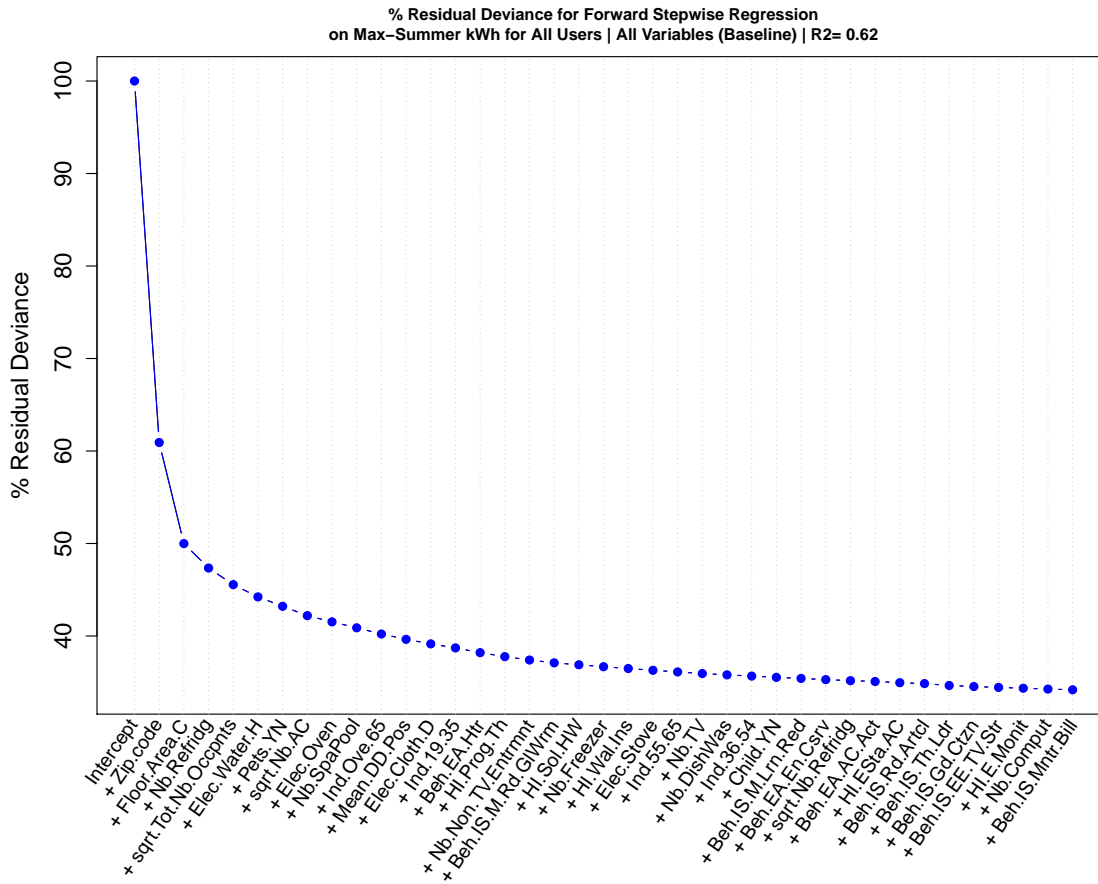
**FIGURE A.4.** Daily minimum consumption is most affected by the location and physical characteristics of the house, and the appliance stock

Variables (Baseline).pdf

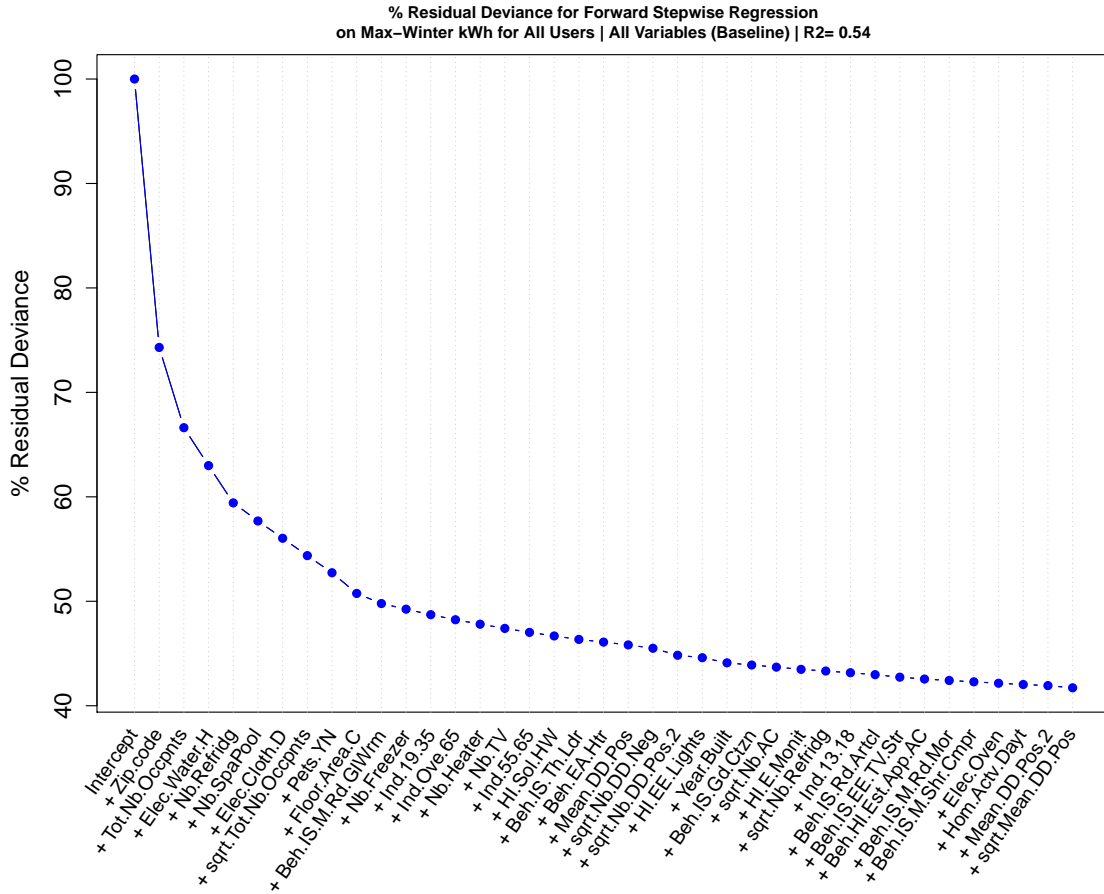
**Residuals for Forward Stepwise Regression  
on Min kWh for All Users | All Variables (Baseline) | R2= 0.57**



**FIGURE A.5.** Model residuals do not show significant pattern.

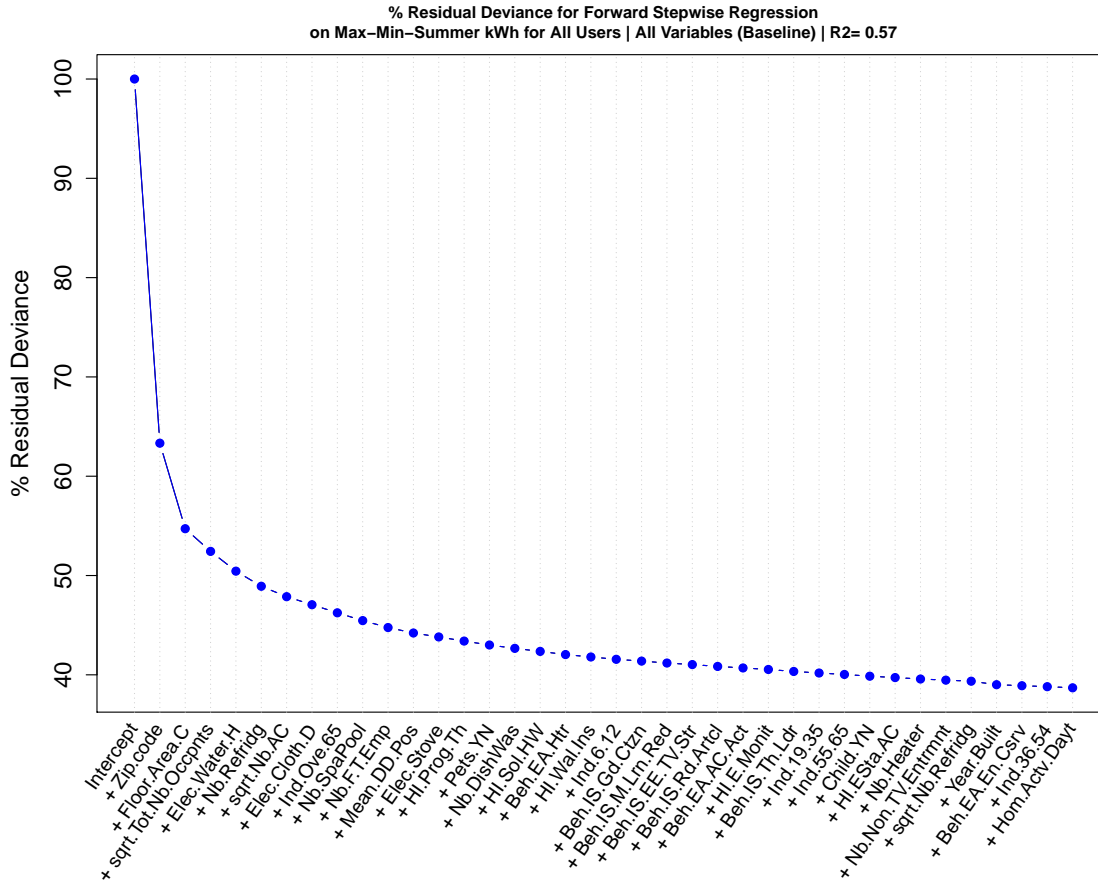


**FIGURE A.6.** Residual deviance versus model step plot for summer daily maximum model. This plot shows the residual deviance of the model as new variables (determinants) are added to the stepwise model.

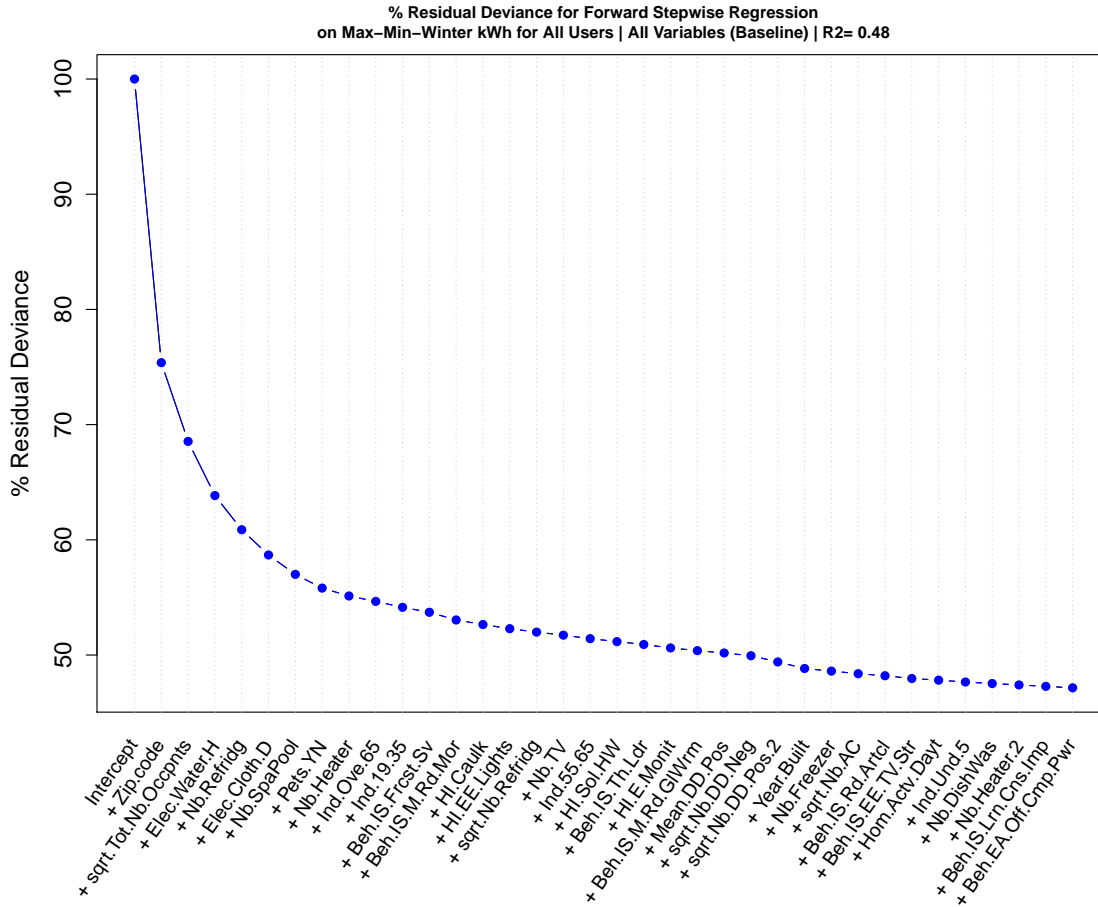


**FIGURE A.7.** Residual deviance versus model step plot for winter daily maximum model.





**FIGURE A.8.** Residual deviance versus model step plot for summer daily maximum minus minimum model. This plot shows the residual deviance of the model as new variables (determinants) are added to the model. Daily maximum - minimum model is very similar to the daily maximum model, but it highlights occupants' variables even more because the effect of the longer-term structural determinants (location and building) is removed by subtracting the daily minimum. The summer model, even in the presence of zip code and floor area, now includes **Number of Occupants**, **Ownership of Electric Water Heater**, and **Number of Refrigerators**. When zip code and floor area are excluded from the summer model, temperature variables and high-consumption variables increase in rank. The **winter** model shows the relationship between maximum load and number of occupants more explicitly: only **the square root of number of occupants** appears in the model, implying that the daily maximum has an inverse quadratic relationship with the number of occupants. This means if the number of occupants is doubled, the daily maximum is increased by a factor less than 2, because some of the energy end uses are shared by the occupants.



**FIGURE A.9.** Residual deviance versus model step plot for winter daily maximum minus minimum model.