# **Tobias Benjamin Konitzer**

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# Education **Ph.D.**

	<b>Stanford University,</b> <i>Department of Communication</i> <i>Gerhard Casper Stanford Graduate Fellow</i> GPA 4.02	2013-current Stanford, CA
МА	<b>Duke University,</b> <i>Political Science</i> GPA 3.70	2011-2013 Durham, NC
BA	<b>TU Dortmund,</b> <i>Applied Literary and Cultural Studies</i> (Distinction Honors)	2007-2011 Dortmund, GER

### Research

Partisan Asymmetries in Nature and Political Effects of Media Choice

Partisan Asymmetries in Attitude Stability and Constraint

Campaign Strategy and Implications of Campaign Contacting

Text as Data; Large Scale Data Analysis; Ideal Point Estimation via Bayesian Measurement Models; Modeling Endogeneity

# Publications

Gibson, Rachel K., Marta Cantijoch, Tobias B. Konitzer and John H. Aldrich. "Getting Out the Vote in the Social Media Era: Are Digital Tools Changing the Extent, Nature and Impact of Party Contacting in Elections?" *Party Politics*, Forthcoming.

Konitzer, Tobias B. "Sammelbecken der Unvereinbaren – Warum die Rechte in Amerika die Wahlen kaum gewinnen kann (Melting pot of the Irreconcilable – Why the Right can't win the elections in 2012)." *Neue Gesellschaft/Frankfurter Hefte* 07,08/2012).

Konitzer, Tobias B. "Konservative in Amerika radikalisieren die Republikanische Partei (How conservative online-activists radicalize the Republican Party in the USA)." *Neue Gesellschaft/Frankfurter Hefte 10/2011*.

# Under Review

Balard, Andrew O., D. Sunshine Hillygus and Tobias B. Konitzer. "Online Advertisement Strategy in the 2012 Presidential Campaign."

# Selected Working Papers

Konitzer, Tobias B. "Nature and Effect of Ideological Preferences for News during the 2008 Presidential Campaign." Presented at the *American Political Science Association annual Meeting (APSA)* 2014.

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Magalhães, Pedro C., John Aldrich, Rachel K. Gibson, Marta Cantijoch and Tobias B. Konitzer. "Offline and Online Political Mobilization: Prevalence and Consequences on Electoral Participation." Presented at the *Annual Meeting of the American Political Science Association (APSA)* 2014.

Konitzer, Tobias B. "We are what we Measure – A Bayesian Concept to Combine Information on News-Show-level Bias and Individual-level News Preferences into a Latent Trait Measure of Ideological News Preferences." Invited to present at the Annual Meeting of the *International Communication Association (ICA)* 2015.

Konitzer, Tobias B. "A model of stability and constraint in political preferences in the face of the campaign-cycle - Evidence from the 2008 Presidential Election."

Iyengar, Shanto and Tobias B. Konitzer. "'Muslims are not like us' - A comparative mapping of Middle Eastern and Modal Outgroup Stereotypes in the US, the UK and Canada." Invited to present at the Annual Meeting of the *Midwest Political Science Association (MPSA)* 2015.

### **Refereed Conference Papers**

American Political Science Association (2014 (2)) Midwest Political Science Association (2013 (2), 2015) Southern Political Science Association (2013, 2014) International Communication Association (2015)

### Grants

Gerhard Casper Stanford Graduate Fellowship (2013-2016) DAAD-scholarship for academic achievement (2011-2013, approx. \$100,000)

### Computing

R, Python, LaTeX, SPSS, STATA

#### Service

Reviewer for Political Communication (11), Public Opinion Quarterly (3)