

STANFORD UNIVERSITY

Stanford University, located between San Francisco and San Jose in the heart of California's Silicon Valley, is one of the world's leading teaching and research universities. Since its opening in 1891, Stanford has been dedicated to finding solutions to big challenges and to preparing students for leadership in a complex world.

LANE CENTER

The Bill Lane Center for the American West is dedicated to advancing scholarly and public understanding of the past, present, and future of western North America. The center supports research, teaching, and reporting about western land and life in the United States, Canada, and Mexico. The center's vision of the West extends from San Francisco Bay to the fabled 100th Meridian, from western Canada to all of Mexico, and outward to the Pacific World. The center is also engaged in efforts to improve governance at the state, regional and national levels in the West.

STANFORD AND THE RISE OF SILICON VALLEY

In 1939, with the encouragement of their professor and mentor, Frederick Terman, Stanford alumni David Packard and William Hewlett established a little electronics company in a Palo Alto garage. That garage would later be dubbed "the Birthplace of Silicon Valley." Over the following years, Stanford would be a wellspring of innovation, producing advances in research and the formation of many companies that have made Silicon Valley one of the most innovative and productive high-tech regions in the world.



APPLICATION

Online applications are available at: <http://web.stanford.edu/group/west/forms/lgsi.fb> or fill out the application below and send to the address on the bottom of this page by **June 7, 2016**.

GENERAL INFORMATION

NAME

TITLE

CITY

PHONE

FAX

EMAIL

Please attach a current CV or résumé.

ESSAY QUESTIONS

Please attach a current CV or résumé as well as a brief bio (1-2 paragraphs) and photo.

1. Describe the most challenging issue that you have encountered in your position. What actions did you take in response to the situation, what was the outcome, and what were the lessons?
2. What do you perceive to be the most important issue facing local governments? Why?

TUITION

Tuition is \$5,500 and includes instruction and materials, refreshments, and a dinner with a renowned keynote speaker.

Many program participants secure funds for training from their employer to support their participation at the Local Governance Summer Institute. If you are sponsored by your agency, please attach an official letter from the sponsoring agency confirming their full financial support. The letter should include the administrative requirements for processing the funds to Stanford. Personal funds may also cover the cost of the program.

ACCOMMODATIONS

Once admitted to the program, accommodation reservations may be made by calling the Crown Plaza Cabana Palo Alto reservation line at 800-972.3165 or direct line at 650-857.0787 and mentioning the LGSi @ Stanford booking code LG3. The discounted group rate is \$229 per night and subject to applicable state and local taxes. Participants must make their own reservations by Friday, June 30, 2016.

For our benefit, how did you hear about the Local Governance Summer Institute at Stanford?

Applications received after the deadline will be considered only on a space-available basis. LGSi does not discriminate on the basis of gender, race, color, age, religion, sexual orientation, national or ethnic origin, political belief, disability, or veteran status.

SIGNATURE OF APPLICANT

DATE

Please sign and return the completed application by **June 7, 2016** to:

Blas Pérez Henríquez
LGSi Faculty Director
The Bill Lane Center for the American West
Jerry Yang & Akiko Yamazaki
Environment & Energy Building
473 Via Ortega, First Floor
Stanford University
Stanford, CA 94305-4121

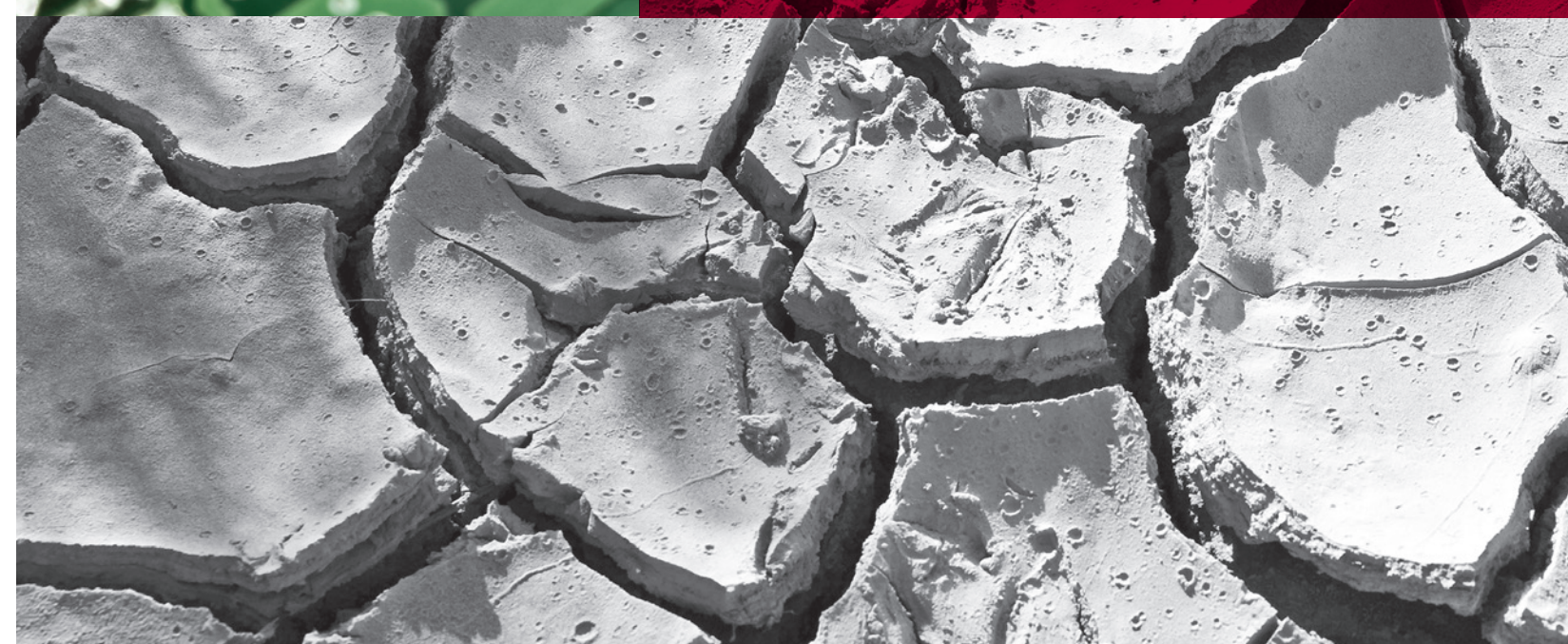
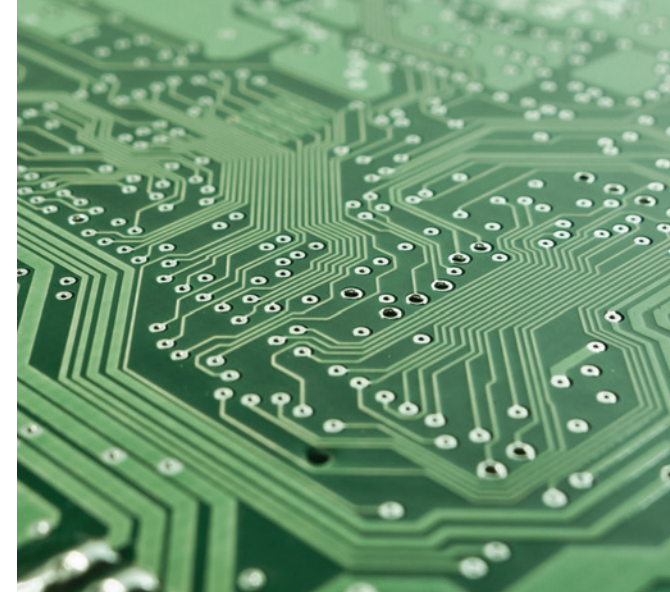
For questions about the content or structure of the program, please contact Blas Pérez Henríquez at blph@stanford.edu. For questions about application or payment processing, please contact Jessica Dutro at 650.721.1588 or jdutro@stanford.edu.



STANFORD UNIVERSITY
THE BILL LANE CENTER
FOR THE AMERICAN WEST

LOCAL GOVERNANCE SUMMER INSTITUTE

JULY 24 – 29, 2016





THE CALIFORNIA LOCAL GOVERNANCE SUMMER INSTITUTE

No level of government, even those of the Western United States’ traditionally innovative and adaptive local governments, can relax in its pursuit of excellence and efficiency. The public demands that elected and appointed officials bring the most current and effective methods to their work. This program will strengthen individual capacities from public finance, negotiating and strategic planning skills, while exposing participant to innovative solutions and technological advance supporting the emergence of smarter, more resilient and sustainable communities in California and around the world.

Building upon a long-standing collaboration between Professors Bruce Cain, Director of the Lane Center and formerly at UC Berkeley’s Institute of Governmental Studies, and Blas L. Pérez Henríquez, the Founding Faculty Director of this executive summer institute with local public officials and management professional organizations in the region, the Local Government Summer Institute (LGSi@Stanford) offers city managers,

county executives, regional directors, and other senior local government officials from throughout the West the opportunity to exchange and acquire tools for improving local government performance and enhancing prospective analytical capacity to innovate and anticipate societal change.

Instructors challenge participants to consider long view policy considerations and issues, such as technological advances and the transition to a low carbon economy in local government decision-making, while at the same time addressing current challenges facing our communities. Sample themes covered range from strategic thinking in problem solving, to smart financial management practices, community engagement, ethical practice and negotiations skills, to regional energy transition and water management policy challenges, as well as smart transport and urban infrastructure upgrading to enhance economic competitiveness at the local and regional level.

Stanford University faculty and highly experienced leaders in the local government management profession introduce participants to new ideas and perspectives in problem solving and strategic thinking while exposing participants to the new realities of fast technological advance and environmental change. The program fosters active participation and provokes insightful discussion and debate on public management issues. Participants discover innovative approaches to problem solving in the stimulating environment of Stanford University, Silicon Valley and San Francisco, California. LGSi@Stanford incorporates the International City/County Management Association’s (ICMA) Practices for Effective Local Government Management in four specific areas: strategic planning, policy facilitation, technological literacy, and integrity. Arrangements will be made to assist participants who wish to start the process of obtaining their ICMA credentials by completing their self-assessment during the program.

SUNDAY

Welcome Reception & Orientation

MONDAY

Leadership, Innovation & Change in Local Government
Problem Solving and Strategic Thinking
Economic Prospective Analysis
Sustainability and Local Government Action

TUESDAY

Public Finance and Budgeting
Clean Disruption and Transport Innovation
Smarter Communities & Mobility as a Service

WEDNESDAY

Negotiations
Leadership, Community Engagement, and Change
Emerging Challenges in Local Government
Federal & Local Cooperation on Energy and Environment
The Future of Energy

THURSDAY

Ethics and Public Service
Politics & Institutions
Governance and Problem Solving: The Water Challenge in California
Infrastructure of the Future
Innovation and Economic Development

FRIDAY

High-Tech, Entrepreneurship and Growth
Smart Growth & Planning
Investment, Policy and Innovation for Job Creation
Group Projects Presentations
Graduation