



STANFORD UNIVERSITY

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Stanford at a Glance

On October 1, 1891, the 465 new students who were on hand for opening day ceremonies at Leland Stanford Junior University greeted Leland and Jane Stanford enthusiastically, with a chant they had made up and rehearsed only that morning. Wah-hoo! Wah-hoo! L-S-J-U! Stanford! Its wild and spirited tone symbolized the excitement of this bold adventure. As a pioneer faculty member recalled, "Hope was in every heart, and the presiding spirit of freedom prompted us to dare greatly."

For the Stanfords' on that day, the university was the realization of a dream and a fitting tribute to the memory of their only son, who had died of typhoid fever weeks before his sixteenth birthday. Far from the nation's center of culture and unencumbered by tradition or ivy, the new university drew students from all over the country: many from California; some who followed professors hired from other colleges and universities; and some simply seeking adventure in the West. Though there were many difficulties during the first months – housing was inadequate, microscopes and books were late in arriving from the East – the first year foretold greatness. As Jane Stanford wrote in the summer of 1892, "Even our fondest hopes have been realized."

Ideas of "Practical Education"

Governor and Mrs. Stanford had come from families of modest means and had built their way up through a life of hard work. So it was natural that their first thoughts were to establish an institution where young men and women could "grapple successfully with the practicalities of life." As their thoughts matured, these ideas of "practical education" enlarged to the concept of producing cultured and useful citizens who were well-prepared for professional success.

More than 120 years later, the university still enjoys the original 8,180 acres (almost 13 square miles) of grassy fields, eucalyptus groves, and rolling hills that were the Stanfords' generous legacy, as well as the Quadrangle of "long corridors with their stately pillars" at the center of campus. It is still true, as the philosopher William James said during his stint as a visiting professor, that the climate is "so friendly ... that every morning wakes one fresh for new amounts of work."

Current Perspectives

In other ways, the university has changed tremendously on its way to recognition as one of the world's great universities. At the hub of a vital and diverse Bay Area, Stanford is less than an hour's drive south of San Francisco and just a few minutes north of Silicon Valley, an area dotted with computer and high technology firms largely spawned by the university's faculty and graduates. On campus, students and faculty enjoy new libraries, modern laboratories, tremendous sports and recreation facilities, and comfortable residences. Contemporary sculpture, as well as pieces from The Cantor Arts Center's extensive collection of sculpture by Auguste Rodin, is placed throughout the campus, providing unexpected pleasures at many turns. At the Stanford Medical Center, world-renowned for its research, teaching, and patient care, scientists and physicians are searching for answers to fundamental questions about health and disease. Ninety miles down the coast, at Stanford's Hopkins Marine Station on Monterey Bay, scientists are working to better understand the mechanisms of evolution, human development, and ecological systems.

The university is organized into seven schools: Earth Sciences, Education, Engineering, the Graduate School of Business, Humanities and Sciences, Law, and Medicine. In addition, there are more than 30 interdisciplinary centers, programs, and research laboratories – including the Hoover Institution on War, Revolution and Peace; the The Freeman Spogli Institute for International Studies; the SLAC national accelerator laboratory; and the Stanford Center for the Study of Families, Children and Youth – where faculty from a wide range of fields bring different perspectives to bear on issues and problems. Stanford's Overseas Studies Program offers students in all fields remarkable opportunities for study abroad, with campuses in Australia, Beijing, Berlin, Cape Town, Florence, Kyoto, Madrid, Moscow, Oxford, Paris, and Santiago.



Stanford People

By any measure, Stanford's faculty – which numbers just over 1,995 – is one of the most distinguished in the nation. As of January 2013, the faculty included 19 Nobel Laureates, four Pulitzer Prize winners, 24 MacArthur Fellows, 18 recipients of the National Medal of Science, two National Medley of Technology recipients, 268 members of the National Academy of Arts and Sciences, 152 members of the National Academy of Sciences, 95 National Academy of Engineering members, 31 members of the National Academy of Education, seven Wolf Foundation Prize winners, six winners of the Koret Foundation Prize and three Presidential Medal of Freedom winners. Yet beyond their array of honors, what truly distinguishes Stanford faculty is their commitment to sharing knowledge with their students. The great majority of professors teach undergraduates both in introductory lecture classes and in small advanced seminars.

Currently 18,217 students, of which 7,063 are undergraduates, live and study on campus. Almost 40 percent come from California, but all 50 states and approximately 56 countries are represented as well. Among undergraduates, approximately 56 percent are African American, Asian American, International, Mexican American, Native Hawaiian or Other Hispanic in ethnicity. Like the faculty, the Stanford student body is distinguished.

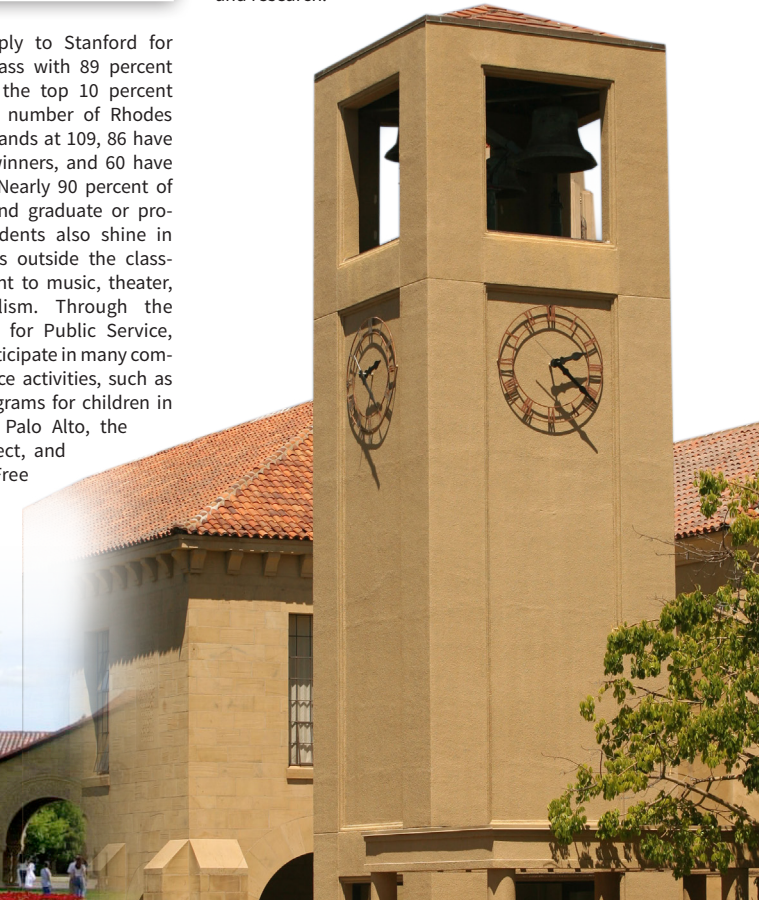


Looking Ahead

In her address to the Board of Trustees, in 1904, Jane Stanford said, "... Let us not be afraid to outgrow old thoughts and ways, and dare to think on new lines as to the future of the work under our care."

Her thoughts echo in the words of former Stanford President Gerhard Casper, who has said, "The true university must reinvent itself every day . . . At Stanford, these are days of such reconsideration and fresh support for our fundamental tasks – teaching, learning, and research."

Approximately 10 students apply to Stanford for every place in the freshman class with 89 percent of those admitted finishing in the top 10 percent of their high school class. The number of Rhodes Scholars at Stanford currently stands at 109, 86 have been selected Marshall Award winners, and 60 have been chosen Truman Scholars. Nearly 90 percent of graduating seniors plan to attend graduate or professional schools. Stanford students also shine in a tremendous array of activities outside the classroom – from student government to music, theater, and journalism. Through the Haas Center for Public Service, students participate in many community service activities, such as tutoring programs for children in nearby East Palo Alto, the Hunger Project, and the Arbor Free Clinic.





Historic Events at Stanford Stadium

August 12, 1928

Herbert Hoover's acceptance speech following his nomination to run for President

July 1-2, 1960

U.S. Olympic Track & Field Trials

July 21-22, 1962

USA-USSR Track Meet

July 29-August 6, 1984

Olympic soccer matches

January 20, 1985

Super Bowl XIX

June 20-July 10, 1994

Men's World Cup soccer matches

July 4, 1999

Women's World Cup soccer match

November 26, 2005

Stanford and Notre Dame play final game in original Stanford Stadium

September 16, 2006

Stanford-Navy football opens new Stanford Stadium

November 30, 2012

Stanford defeats UCLA, 27-24, to win the Pac-12 Championship Game

November 4, 2013

Stanford defeats No. 2 Oregon, 26-20, in a game that gave wide-spread adoption of "#NerdNation."

STANFORD STADIUM

Home of Cardinal Football

The Cardinal plays all of its home games in Stanford Stadium, which was completely renovated after the 2005 season and is now widely considered one of the premier on-campus college football stadiums in the country.

Situated in a park-like setting among groves of eucalyptus and oak trees, Stanford Stadium has a seating capacity of 50,424, allowing for an intimate and fan-friendly experience.

The original facility, built in 1921, enjoyed a long and storied history before being renovated for the start of the 2006 season. Some historical events held in the old venue included Herbert Hoover's presidential acceptance speech in 1928, the U.S. Olympic Track and Field Trials in 1960, the USA-USSR track meet in 1962, Olympic soccer matches in 1984, Super Bowl XIX in 1985, men's World Cup in 1994 and women's World Cup soccer in 1999.



Bernard Muir

Jaquish & Kenninger Director of Athletics
Brown '90



Bernard Muir was named Stanford's Jacquish & Kenninger Director of Athletics on July 27, 2012. He was appointed to his position by Provost John Etchemendy.

"Bernard Muir has a national reputation as a superb athletic administrator," said Etchemendy. "He also has a deep personal understanding of what it means to be a scholar-athlete, performing at the very highest levels both academically and athletically. In Bernard Muir, we are confident we have a leader with the integrity, experience and commitment to ensure that Stanford's athletic legacy continues."

Under Muir's guidance in 2013-14, Stanford kept alive two of the most unfathomable streaks in college athletics. Stanford won its 20th consecutive Directors' Cup trophy as the top overall athletic program in the country and extended its streak of having won at least one NCAA team championship annually for the past 38 years, the longest such streak in the nation.

Stanford teams have won 105 NCAA Championships, with 124 total team championships, the most of any school. With 10 individual national championships in 2013-14, Stanford extended another lofty number; no other school has won more than the Cardinal's 440 individual national titles.

The school sponsors 36 varsity programs, all of which exceed the NCAA's Academic Progress Rate.

In addition to its 36 varsity sports, the Stanford Department of Athletics, Physical Education and Recreation supports campus-wide recreation, fitness and wellness programs. The university employs over 100 coaches and assistants. Eleven current coaches have led their teams to one or more NCAA titles.

In February 2014, Muir accepted an invitation to join the NCAA Division I Men's Basketball Committee after originally being named to the committee in 2012. The committee oversees all aspects of NCAA collegiate men's basketball at the Division I level and serves as the selection committee for the NCAA Tournament. He also serves as a member of the board of directors of USA Basketball.

Muir has earned the respect of collegiate athletic administrators nationwide, including Kevin White, director of athletics at Duke University, who is widely regarded as the dean of

athletic directors.

"Simply put, Stanford University made a brilliant hire," White said after the hire. "Bernard Muir has already distinguished himself as a truly great leader. Bernard is terribly humble, incomparably intelligent and just drips with integrity. Moreover, Bernard is empathetic to a fault, inordinately task oriented, both clearly adaptable and situational, and ridiculously passionate about the plight of the student-athlete."

Muir was selected after a nationwide search headed by Robert Simoni, the Donald Kennedy Chair in the Stanford School of Humanities and Sciences and professor of biology, and Jeff Wachtel, senior assistant to the president.

"I could not be more delighted that Bernard will join the Stanford family," said Simoni at the time. "He shares every value we have as an institution and that we expect for our athletic program. He also shares our absolute commitment to integrity and a passion to provide our remarkable students with every opportunity for academic and athletic success. It's a great day for the future of Stanford athletics."

Muir brought nearly 25 years of athletic administrative experience to The Farm from stops at Delaware, Georgetown, Notre Dame, Butler, Auburn and the National Collegiate Athletics Association (NCAA). He directed Delaware's athletic program from 2009 to 2012 and, before that, was director of athletics at Georgetown from 2005 to 2009. As an undergraduate at Brown University, Muir was a four-year letter winner in basketball.

At Delaware, Muir is credited with increasing the competitiveness of Blue Hen varsity sports, helping secure NCAA Division I tournament games on campus and enhancing athletic facilities.

Before joining the athletics administration at Georgetown, Muir served as deputy director of athletics/administration and facilities at the University of Notre Dame from 2004 to 2005. He also served at Notre Dame as senior



associate athletic director for student welfare and development from 2003 to 2004 and as associate athletic director for student welfare and development from 2000 to 2003.

Muir worked for the NCAA from 1998 to 2000 as director of operations for the Division I men's national basketball championship and from 1992 to 1998 as assistant director of the Division I men's national basketball championship. He began his career in athletics administration as an athletic administrative assistant at Butler University in 1990, and subsequently held positions with Auburn University and Streetball Partners International of Dallas.

In 2007, Muir was named to Street & Smith's SportsBusiness Journal's "Top 40 Under 40."

Muir earned a bachelor's degree in organizational behavior and management from Brown University in 1990 and a master's degree in sports administration from Ohio University in 1992.

Muir and his wife, Liz, have two daughters, Libby and Millie.

Stanford Head Coaches



Mark Marquess
Baseball



Johnny Dawkins
Men's Basketball



Tara VanDerveer
Women's Basketball



Patrick Jeffrey
Diving



Lisa Milgram
Women's Fencing



George Pogosov
Men's Fencing



Tara Danielson
Field Hockey



David Shaw
Football



Conrad Ray
Men's Golf



Anne Walker
Women's Golf



Thom Glielmi
Men's Gymnastics



Kristen Smyth
Women's Gymnastics



Amy Bokker
Lacrosse



Craig Amerkhanian
Men's Rowing



Al Acosta
Women's Lightweight Rowing



Yasmin Farooq
Women's Rowing



John Vandemoer
Sailing



Jeremy Gunn
Men's Soccer



Paul Ratcliffe
Women's Soccer



Rachel Hanson
Softball



Mark Talbott
Women's Squash



Ted Knapp
Men's Swimming



Greg Meehan
Women's Swimming



Sara Lowe
Synchronized Swimming



Paul Goldstein
Men's Tennis



Lele Forood
Women's Tennis



Chris Miltenberg
Track & Field



John Kosty
Men's Volleyball



John Dunning
Women's Volleyball Sand Volleyball



John Vargas
Men's Water Polo



John Tanner
Women's Water Polo



Jason Borrelli
Wrestling



Principles That Guide Us

Mission Statement

From its founding in 1891, Stanford University's leaders have believed that physical activity is valuable for its own sake and that vigorous exercise is complementary to the educational purposes of the university. Within this context for human development, it is the mission of Stanford's Department of Athletics, Physical Education and Recreation to offer a wide range of high quality programs which will encourage and facilitate all participants to realize opportunities for championship athletic participation, physical fitness, health and well being.

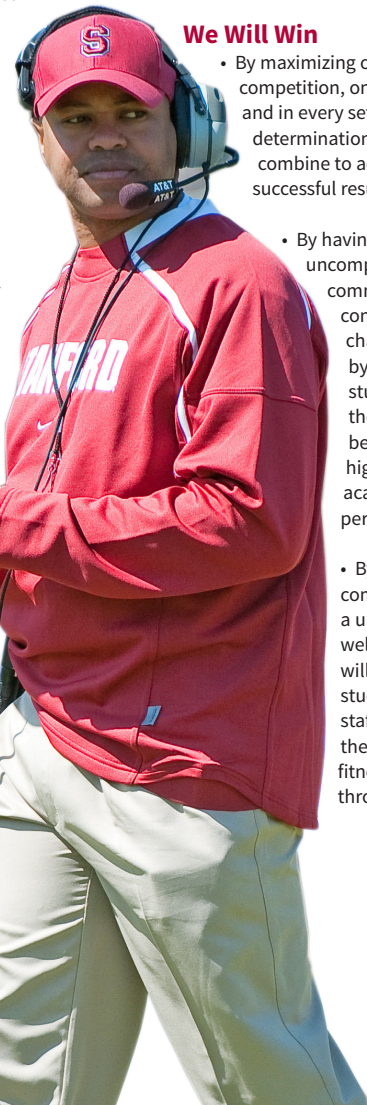
We Will Teach

- By encouraging our student-athletes to capture all the joy, power and extraordinary personal growth that comes to those who compete and support athletic excellence.
- By hiring and retaining the best coaches and staff members available and arming them with the tools to achieve at the highest level.
- By fostering and nurturing a coaching, physical education and recreation staff that is committed to teaching with integrity & ambition and that performs in a manner which is consistent with the academic priorities of Stanford University.
- By recognizing the need to work as a team while valuing each individual's unique characteristics and abilities.

- By committing ourselves to the personal development and well being of our student-athletes and staff. Those who participate at all levels will learn the benefits of teamwork, discipline, goal setting, physical fitness, healthy lifestyles, character development, self confidence, sportsmanship and an appreciation for lifelong learning.

We Will Lead

- By being the model of success, of universal opportunity, and of unwavering commitment to the ideal of the scholar-athlete.
- By operating with integrity as we follow the spirit and the letter of each rule. Integrity will be displayed in our policies, performances and programs.
- By continuing our long history of conference and national prominence through a commitment to cutting-edge involvement in athletic issues.



We Will Win

- By maximizing our effort in every competition, on every team and in every setting where skill, determination and hard work combine to achieve singularly successful results.
- By having an uncompromising commitment to conference and national championships and by providing each student-athlete with the tools necessary to be successful at the highest levels of both academic and athletic performance.
- By creating a commitment to a university-wide wellness culture that will allow Stanford students, faculty and staff to maximize their health and fitness opportunities throughout their lives.

We Will Serve

- By respecting, honoring and responding to the needs of our student-athletes, coaches, colleagues, advocates and members of our larger community.
- By encouraging innovation and creativity. We will harness technology to extend our reach and to interface with our various internal and external constituencies.
- Through fiscal responsibility in all elements of departmental operations.
- By advancing outreach as a fundamental component of the department, we will strive to enhance the overall mission of the University through competitive excellence, effective outreach and an on-going commitment to customer service.
- By utilizing the department resources and physical facilities to serve the campus community, our alumni and our supporters throughout the world.
- By valuing our heritage, and in doing so we commit ourselves to championship caliber athletic achievement and the ongoing enhancement of the traditions of Stanford Athletics, including leadership, individual and team achievement & intense pride and loyalty.

Stanford's National Titles

Stanford Championship Facts

National Championships.....	124
NCAA Championships.....	105
Men's.....	61
Women's.....	44
Other National Championships.....	19

NCAA championships are commonplace at Stanford, as Cardinal teams have won national titles at an unprecedented rate, including a national-best 90 since 1980 and 67 since 1990. Stanford has won at least one NCAA championship for 38 consecutive years and has won four national titles in a single season nine times.

Nine different Stanford teams have won at least five national titles, including men's tennis (18), women's tennis (18), men's water polo (11), women's swimming and diving (9), men's swimming and diving (8), men's golf (8), women's volleyball (6), synchronized swimming (7) and women's cross country (5). A total of 22 Stanford teams have won at least one national championship.

Stanford teams have won a total of 124 national championships. In NCAA competition, Cardinal teams have won 105 team titles, including 61 men's championships and an NCAA-best 44 women's titles.



The women's water polo team, coached by John Tanner, won its third NCAA championship in the past four years in May.

Titles By Sport

* AIAW + Helms ^ ICYRA ! Rissman • Unofficial title
U.S. Collegiate Note: NCAA titles unless otherwise noted

Baseball (2)

1987	Mark Marquess
1988	Mark Marquess

Men's Basketball (3)

1937+	John W. Bunn
1938+	John W. Bunn
1942	Everett Dean

Women's Basketball (2)

1990	Tara VanDerveer
1992	Tara VanDerveer

Men's Cross Country (4)

1996	Vin Lananna
1997	Vin Lananna
2002	Vin Lananna
2003	Andy Gerard

Women's Cross Country (5)

1996	Vin Lananna
2003	Dena Evans
2005	Peter Tegen
2006	Peter Tegen
2007	Peter Tegen

Football (1)

1926!	Glenn "Pop" Warner
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Men's Golf (8)

1938	Eddie Twigg
1939	Eddie Twigg
1941	Eddie Twigg
1942	Eddie Twigg
1946	Eddie Twigg
1953	Bud Finger
1994	Wally Goodwin
2007	Conrad Ray

Men's Gymnastics (5)

1992	Sadao Hamada
1993	Sadao Hamada
1995	Sadao Hamada
2009	Thom Glielmi
2011	Thom Glielmi

Women's Rowing (1)

2009	Yasmin Farooq
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Women's Lightweight Rowing (4)

2010	Al Acosta (IRA)
2011	Al Acosta (IRA)
2012	Al Acosta (IRA)
2013	Al Acosta (IRA)

Co-ed Sailing (1)

1997^	Steve Bourdow
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Women's Soccer (1)

2011	Paul Ratcliffe
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Men's Swimming & Diving (8)

1967	Jim Gaughran
1985	Skip Kenney
1986	Skip Kenney
1987	Skip Kenney
1992	Skip Kenney
1993	Skip Kenney
1994	Skip Kenney
1998	Skip Kenney

Synchronized Swimming (7)

1998#	Vickey Weir
1999#	Gail Emory
2005#	Heather Olson
2006#	Heather Olson
2007#	Heather Olson
2008#	Heather Olson
2013#	Sara Lowe

Women's Swimming & Diving (9)

1980*	Claudia Kolb Thomas
1983	George Haines
1989	Richard Quick
1992	Richard Quick
1993	Richard Quick
1994	Richard Quick
1995	Richard Quick
1996	Richard Quick
1998	Richard Quick

Men's Tennis (18)

1942•	John Lamb
1973	Dick Gould
1974	Dick Gould
1977	Dick Gould
1978	Dick Gould
1980	Dick Gould
1981	Dick Gould
1983	Dick Gould
1986	Dick Gould
1988	Dick Gould
1989	Dick Gould
1990	Dick Gould
1992	Dick Gould
1995	Dick Gould
1996	Dick Gould
1997	Dick Gould
1998	Dick Gould
2000	Dick Gould

Women's Tennis (18)

1978*	Anne Gould
1982	Frank Brennan
1984	Frank Brennan
1986	Frank Brennan
1987	Frank Brennan
1988	Frank Brennan
1989	Frank Brennan
1990	Frank Brennan
1991	Frank Brennan
1997	Frank Brennan
1999	Frank Brennan
2001	Lele Forood
2002	Lele Forood
2004	Lele Forood
2005	Lele Forood
2006	Lele Forood
2010	Lele Forood
2013	Lele Forood

Men's Track & Field (4)

1925	Dink Templeton
1928	Dink Templeton
1934	Dink Templeton
2000	Vin Lananna

Men's Volleyball (2)

1997	Ruben Nieves
2010	John Kosty

Women's Volleyball (6)

1992	Don Shaw
1994	Don Shaw
1996	Don Shaw
1997	Don Shaw
2001	John Dunning
2004	John Dunning

Titles By Year

1924-25 1 Men's Track and Field	1979-80 1 Women's Swimming (AIAW) Men's Tennis	1992-93 4 Men's Gymnastics Men's Swimming Women's Swimming Women's Volleyball	2003-04 3 Men's Cross Country Women's Cross Country Women's Tennis	2012-13 3 Women's Lightweight Rowing (IRA) Synchronized Swimming (U.S. Collegiate) Women's Tennis
1926-27 1 Football (Rissman)	1980-81 2 Men's Tennis Men's Water Polo	1993-94 4 Men's Golf Men's Swimming Women's Swimming Men's Water Polo	2004-05 3 Women's Volleyball Synchronized Swimming (U.S. Collegiate) Women's Tennis	2013-14 1 Women's Water Polo
1927-28 1 Men's Track and Field	1981-82 2 Women's Tennis Men's Water Polo	1994-95 5 Men's Gymnastics Women's Swimming Men's Tennis Women's Volleyball Men's Water Polo	2005-06 3 Women's Cross Country Synchronized Swimming (U.S. Collegiate) Women's Tennis	
1933-34 1 Men's Track and Field	1982-83 2 Women's Swimming Men's Tennis	1995-96 2 Women's Swimming Men's Tennis	2006-07 3 Women's Cross Country Synchronized Swimming (U.S. Collegiate) Men's Golf	
1936-37 1 Men's Basketball (Helms)	1983-84 1 Women's Tennis	1996-97 7 Men's Cross Country Women's Cross Country Coed Sailing (ICYRA) Men's Tennis Women's Tennis Men's Volleyball Women's Volleyball	2007-08 2 Women's Cross Country Synchronized Swimming (U.S. Collegiate)	<p>Stanford won back-to-back College World Series titles in 1987 and 1988.</p>
1937-38 2 Men's Basketball (Helms) Men's Golf	1984-85 1 Men's Swimming	1997-98 6 Men's Cross Country Men's Swimming Women's Swimming Synchronized Swimming (U.S. Collegiate) Men's Tennis Women's Volleyball	2008-09 2 Men's Gymnastics Women's Rowing	
1938-39 1 Men's Golf	1985-86 4 Men's Swimming Men's Tennis Women's Tennis Men's Water Polo	1998-99 2 Synchronized Swimming (U.S. Collegiate) Women's Tennis	2009-10 3 Men's Volleyball Women's Tennis Women's Lightweight Rowing (IRA)	
1940-41 1 Men's Golf	1986-87 4 Baseball Men's Swimming Women's Tennis Men's Water Polo	1999-2000 2 Men's Tennis Men's Track & Field	2010-11 3 Men's Gymnastics Women's Water Polo Women's Lightweight Rowing (IRA)	
1941-42 3 Men's Basketball Men's Golf Men's Tennis (Unofficial)	1987-88 3 Baseball Men's Tennis Women's Tennis	2000-01 1 Women's Tennis	2011-12 3 Women's Soccer Women's Water Polo Women's Lightweight Rowing (IRA)	
1945-46 1 Men's Golf	1988-89 3 Women's Swimming Men's Tennis Men's Tennis	2001-02 4 Women's Tennis Women's Volleyball Men's Water Polo Women's Water Polo		
1952-53 1 Men's Golf	1989-90 3 Women's Basketball Women's Tennis Men's Tennis	2002-03 2 Men's Water Polo Men's Cross Country		
1963-64 1 Men's Water Polo (Unofficial)	1990-91 1 Women's Tennis			
1966-67 1 Men's Swimming	1991-92 5 Women's Basketball Men's Gymnastics Men's Swimming Women's Swimming Men's Tennis			
1972-73 1 Men's Tennis				
1973-74 1 Men's Tennis				
1976-77 2 Men's Tennis Men's Water Polo				
1977-78 2 Men's Tennis Women's Tennis (AIAW)				
1978-79 1 Men's Water Polo				

Stanford Traditions

The unique origins of Stanford's mascot and nickname have a history that dates back to the University's founding in 1891. While the Cardinal has always been one of the school's official colors, the nickname has gone through a series of changes, student votes, controversy and confusion.

Since 1981, Stanford has been known as the Cardinal. Stanford was known as the Indians from 1930-72. Stanford does not have an official mascot. The "Tree," which is a member of the Stanford Band, often times is mistaken for the school's mascot.

Nickname

The nickname for Stanford is the Cardinal – in reference to one of the school colors. Stanford's history with its nickname began on March 19, 1891, when Stanford beat Cal in the first Big Game. While Stanford did not have an official nickname at the time, the day after the Big Game local newspapers picked up the "cardinal" theme and used it in the headlines.

Stanford did not have an official nickname until Indians was adopted in 1930. For years prior, the Indian had been a part of the Stanford athletic tradition. Perhaps it grew out of the fact that Cal's mascot was a Bear, or it may have come from the large Indian population of the area, or from the Indian paraphernalia in abundance in the late 1800s. Whatever its origin, it was accepted by sportswriters and gradually gained wide recognition.

Stanford officially adopted the Indian nickname on Nov. 25, 1930, after a unanimous vote by the Executive Committee for the Associated Students. The Indian had long been considered the symbol of Stanford before the official vote, although its origins are only speculation.

The Indian symbol was eventually dropped in 1972 following meetings between Stanford Native American students and President Richard Lyman. The 55 students, supported by the other 358 American Indians enrolled in California colleges, felt the mascot was an insult to their culture and heritage. As a result of these talks and the ensuing publicity, the Stanford Student Senate voted 18-4 to drop the Indian symbol, and Lyman agreed.

There was a move to reinstate the Indian as the school mascot in 1975. The debate was put to a vote along with new suggestions, including the Robber Barons, Sequoias, Trees, Cardinals, Railroaders, Spikes and Huns. None of the suggestions were accepted.

From 1972 until November 17, 1981, Stanford's official nickname was Cardinals, in reference to one of the school's colors, not the bird.

Nine years after the Indian was dropped, Stanford still had not decided on a new mascot. President Donald Kennedy declared in 1981 that all Stanford athletic teams will be represented and symbolized exclusively by the color cardinal.

The Stanford Band

The modern Leland Stanford Junior University Marching Band was formed in 1963 when members of the university's marching band went on strike to protest the firing of the band director. According to lore, the new director, Arthur P. Barnes, immediately won the loyalty of the band by relinquishing any meaningful control over it.

Empowered, the student-led band threw away the traditional marching music and uniforms, eventually settling for a mostly rock and roll repertoire and a simplified uniform consisting of a white fishing hat with red trim, red blazer, black pants and "the ugliest tie you can get your hands on."

The band's repertoire is heavy on classic rock of the 1970s, particularly songs by Tower of Power, Santana and The Who. In the '90s, more modern music was introduced, including songs by Green Day and The Offspring. The de facto fight song is "All Right Now," originally performed by Free.

One of the first collegiate marching bands to record and release their music, the band has produced thirteen albums since 1967. Arrangements focus on the loudest brass instruments—trumpets, mellophones, and trombones—and percussion—one bass drum (called the Axis of Rhythm), snare drums, and single tenor drums. Many traditional band instruments like bells and glockenspiels are altogether absent.

Traditional "marching" is also missing, as the band "scatters" from one formation to the next. A team of Stanford students, generally not band members, writes a script for the halftime show explaining to some degree what the band is doing in any given formation. The announcer reads this script over the public address system.

The Sounds of Stanford

Over the years, Stanford has associated itself with numerous songs that are entwined with many of the longstanding traditions of the University. The original fight song of Stanford is "Come Join the Band," while the official Alma Mater is "Hail, Stanford, Hail!" "All Right Now," originally performed by Free, was adopted by the Stanford Band as its de facto fight song in the early 1970s. All three songs are regularly heard on Stanford Football Saturdays.

The Mascot

There is no official mascot of Stanford University. The "Tree," which is a member of the Stanford Band, is representative of El Palo Alto, the Redwood tree which is the logo of the city of Palo Alto. Since Stanford and Palo Alto are almost inextricably intertwined in interests and location, it is a natural outgrowth of this relationship. The tree still exists and stands by the railroad bridge beside San Francisco Creek – it is the site where early explorers first camped when settling the area.

While various other mascots have been suggested and then allowed to wither, the color has continued to serve us well, as it has for 90 years. It is a rich and vivid metaphor for the very pulse of life.

The Colors

When Stanford first accepted students in 1891, the student body actually voted for gold as the school's color, but another student assembly chose Cardinal as the school color. A few days after the vote, local sportswriters picked up the "Cardinal" theme after Stanford defeated Cal in the first Big Game on March 19, 1891. The headlines read, "Cardinal Triumphs O'er Blue and Gold."

Cardinal remained the school color until the 1940s, when the rules committee and conferences started regulating jersey colors for home and visiting football teams. Stanford's Board of Athletic Control adopted white as the second color.

Today, Stanford's official school colors are cardinal and white.



Hail, Stanford, Hail!

Where the rolling foothills rise
Up towards mountains higher,
Where at eve the Coast Range lies
In the sunset fire,
Flushing deep and paling,
Here we raise our voices, hailing
Thee, our Alma Mater

From the foothills to the bay
It shall ring,
As we sing,
It shall ring and float away.
Hail, Stanford, Hail!
Hail, Stanford, Hail!

Tender vista ever new
Through the arches meet the eyes
Where the red roofs rim the skies
Flocked with cloudlets sailing,
Here we raise our voices, hailing
Three, our Alma Mater

When the moonlight-bathed arcade
Stands in evening calms,
When the night wind, half afraid,
Whispers in the palms,
Far-off swelling, failing,
Student voices glad are hailing
Thee, our Alma Mater

Come Join the Band

Come, join the band,
And give a cheer for Stanford red;
Throughout the land
Our banner waving overhead;
Stanford, for you;
Each loyal comrade brave and true
With might and main sings this refrain,
"Forever and forever Stanford red."

After the game,
When Stanford red has won the day,
Praising her name
Down on the field we'll force our way
And on the green
Each man who joins the serpentine
With might and main sings this refrain,
"Forever and forever Stanford red."

Pac-12 Conference: The Conference Of Champions



Built on a firm foundation of academic excellence and superior athletic performance, the Conference ushered in a new era on July 1, 2011, officially becoming the Pac-12 Conference with the additions of the University of Colorado and University of Utah. Just 27 days after the Conference officially changed its name, Commissioner Larry Scott announced the creation of the Pac-12 Networks on July 27, 2011, solidifying a landmark television deal and putting the Conference on the forefront of collegiate athletics.



Larry Scott

Pac-12 Conference Staff Directory

Commissioner.....	Larry Scott
Deputy Commissioner, Chief Operating Officer.....	Jamie Zaninovich
General Counsel/Vice President of Business Affairs.....	Woodie Dixon
Chief Marketing Officer.....	Danette Leighton
Chief Financial Officer.....	Ron McQuate
Senior Associate Commissioner/SWA.....	Gloria Nevarez
Associate Commissioner/Governance & Enforcement.....	Ron Barker
Associate Commissioner/Sports Management.....	Chris Dawson
Vice President/Communications.....	Dave Hirsch
Vice President/Public Affairs.....	Kirk Reynolds
Associate Commissioner/Television.....	Duane Lindberg
Associate Commissioner/Compliance.....	Mike Matthews

For a complete staff directory, please visit pac-12.org.

The Networks, including one national network, six regional networks, and a robust digital network marked the first-ever integrated media company owned by a college conference. In addition, the "TV Everywhere" rights allow fans to access Pac-12 Networks outside the home on any digital device, including smartphones and tablet computers.

In 2011, the Pac-12 also launched its Globalization Initiative to proactively promote the Conference and member institutions through student-athlete exchanges and sport. In its first three years, Pac-12 student-athletes have enjoyed unique cultural and athletic experiences in China, fielding full university and Pac-12 all-star teams in women's volleyball and men's basketball, with plans to play the first-ever men's basketball regular season game in China in November 2015, and the Conference and its member schools have gained significant brand exposure for the future and set a foundation for growth.

On the field, the Pac-12 rises above the rest, upholding its tradition as the "Conference of Champions," claiming an incredible 131 NCAA team titles since 1999-2000, including 10 in 2013-14. That is an average of nearly nine championships per academic year. Even more impressive has been the breadth of the Pac-12's success, with championships coming in 28 different men's and women's sports. The Pac-12 has led or tied the nation in NCAA Championships in 48 of the last 54 years, the only exceptions being in 1980-81, 1988-89, 1990-91 and 1995-96 when the Conference finished second, and only twice finished third in 1998-99 and 2004-05.

For the ninth-consecutive year, the Pac-12 had the most NCAA titles or tied for the most of any conference in the country, winning at least six every year since 2000-01. No other conference has won double-digit NCAA crowns in a single year, the Pac-12 doing so seven times, including a record 14 in 1996-97.

Spanning nearly a century of outstanding athletics achievements, the Pac-12 was the first conference to reach 400 championships in 2010-11. With the inclusion of Colorado and Utah, the Conference surpassed another major milestone, with league teams capturing 450 titles, outdistancing the next conference by nearly 200. In all, Conference teams have won 469 NCAA Championships (287 men's, 154 women's, 28 combined).

Pac-12 members have won 287 NCAA team championships on the men's side, 83 more than the next closest conference. Men's NCAA crowns have come at a phenomenal rate for the Pac-12 - 16 basketball titles by six schools (more than any other conference), 54 tennis titles, 46 outdoor track & field crowns, and 28 baseball titles. Pac-12 members have won 25 of 45 NCAA titles in volleyball, 40 of 45 in water polo, 28 in skiing, and 24 in swimming & diving national championships.

Individually, the Conference has produced an impressive number of NCAA individual champions. Over 2,000 (2,167) individual crowns have been won by Pac-12 student-athletes over the years with 1,485 by male student-athletes.

On the women's side, the story is much the same. Since the NCAA began conducting women's championships 33 years ago, Pac-12 members have claimed at least four national titles in a single season on 24 occasions, including 14-consecutive years from 2000-2014. Overall, the Pac-12 has captured 154 NCAA women's titles, easily

outdistancing the SEC, which is second with 93. Pac-12 members have dominated a number of sports, winning 23 softball titles, 21 tennis crowns, 14 volleyball titles, 15 of the last 25 trophies in golf, and 13 in swimming & diving.

Pac-12 women student-athletes shine nationally on an individual basis, as well, having captured an unmatched 682 NCAA individual crowns, an average of nearly 21 championships per season.

The Pac-12's excellence is further proven in the annual Learfield Sports Directors' Cup competition, the prestigious award that honors the best overall collegiate athletics programs in the country. Stanford continued its remarkable run and won its unprecedented 20th-consecutive Directors' Cup in 2013-14. Seven Pac-12 member institutions ranked among the top-27 Division I programs, the most of any conference and five were in the top 20: No. 1 Stanford, No. 7 UCLA, No. 8 USC, No. 15 Oregon, No. 20 California, No. 26 Arizona and No. 27 Arizona State. At least five member institutions have been ranked in the top 20 in all but one year of the Director's Cup program, with seven appearing in the top 20 on five different occasions (1998, 2001, 2003, 2005 and 2006).

Pac-12 Conference History

The roots of the Pac-12 Conference date back 99 years to December 2, 1915, when the Pacific Coast Conference (PCC) was founded at a meeting at the Oregon Hotel in Portland, Ore. The original membership consisted of four schools - the University of California at Berkeley, the University of Washington, the University of Oregon, and Oregon State College (now Oregon State University). All still are charter members of the Conference.

Pacific Coast Conference play began in 1916 and, one year later, Washington State College (now Washington State University) was accepted into the league, with Stanford University following in 1918.

In 1922, the PCC expanded to eight teams with the admission of the University of Southern California (USC) and the University of Idaho. In 1924, the University of Montana joined the league roster, and in 1928, the PCC grew to 10 members with the addition of UCLA.

The Pacific Coast Conference competed as a 10-member league until 1950, with the exception of 1943-45 when World War II curtailed intercollegiate athletic competition to a minimum. During that time, the league's first commissioner was named. Edwin N. Atherton was Commissioner in 1940 and was succeeded by Victor O. Schmidt in 1944. In 1950, Montana resigned from the Conference and joined the Mountain States Conference. The PCC continued as a nine-team Conference through 1958.



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2014 Pac-12 Conference Composite Schedule

(as of May 29, 2014 - subject to change)

Thurs., Aug 28

Idaho State at UTAH, 5:30 pm MT (P12N)
Rutgers at WASHINGTON STATE, 7 pm PT (FOX Sports 1) (1)
Weber State at ARIZONA STATE, 7:30 pm PT (P12N)

Fri., Aug 29

Colorado State vs. COLORADO, 6 pm PT (FOX Sports 1) (2)
UNLV at ARIZONA, 7:30 pm PT (ESPN)

Sat., Aug 30

UCLA at Virginia, 12 noon ET (ESPN)
Portland State at OREGON STATE, 1 pm PT (P12N)
UC Davis at STANFORD, 1 pm PT (P12N)
Fresno State at USC, 4:30 pm PT (FOX/FOX Deportes)
WASHINGTON at Hawai'i, 3 pm HT (CBSSN)
South Dakota at OREGON, 7:30 pm PT (P12N)
CALIFORNIA at Northwestern

Thurs., Sept. 4

WASHINGTON STATE at Nevada, 7:30 pm PT (ESPN)

Fri., Sept. 5

ARIZONA at UTSA, 7 pm CT (FOX Sports 1)

Sat., Sept. 6

Sacramento State at CALIFORNIA, 12 noon (P12N)
Fresno State at UTAH, 1 pm MT (P12N)
Eastern Washington at WASHINGTON, 12 noon PT (P12N)
USC at STANFORD, 12:30 pm PT (ABC)
Michigan State at OREGON, 3:30 pm PT (FOX/ FOX Deportes)
ARIZONA STATE at New Mexico, 5 pm MT (CBSSN)
Memphis at UCLA, 7 pm PT (P12N)
OREGON STATE at Hawai'i, 5:30 pm HT (CBSSN)
COLORADO at UMass (3)

Sat., Sept. 13

Wyoming at OREGON, 11 am PT (P12N)
Illinois at WASHINGTON, 1 pm PT (FOX Sports)
Army at STANFORD, 2 pm PT (P12N)
Portland State at WASHINGTON STATE, 5 pm PT (P12N)
USC at Boston College, 8 pm ET (ABC/ESPN/ESPN2)
UCLA vs. Texas, 6 pm CT (FOX/FOX Deportes) (4)
ARIZONA STATE at COLORADO, 8 pm MT (ESPNU)
Nevada at ARIZONA, 8 pm PT (P12N)

Sat., Sept. 20

CALIFORNIA at ARIZONA
Hawai'i at COLORADO
UTAH at Michigan
OREGON at WASHINGTON STATE
San Diego State at OREGON STATE
Georgia State at WASHINGTON

Thurs., Sept. 25

UCLA at ARIZONA STATE, 7 pm PT (FOX Sports 1)

Sat., Sept. 27

OREGON STATE at USC
COLORADO at CALIFORNIA
WASHINGTON STATE at UTAH
STANFORD at WASHINGTON

Thurs., Oct. 2

ARIZONA at OREGON, 7:30 pm PT (ESPN)

Sat., Oct. 4

ARIZONA STATE at USC
UTAH at UCLA
OREGON STATE at COLORADO
CALIFORNIA at WASHINGTON STATE
STANFORD at Notre Dame, 3:30 pm ET (NBC)

Fri., Oct. 10

WASHINGTON STATE at STANFORD, 6 pm PT (ESPN)

Sat., Oct. 11

USC at ARIZONA
OREGON at UCLA
WASHINGTON at CALIFORNIA

Thurs., Oct. 16

UTAH at OREGON STATE, 7 pm PT (FOX Sports 1)

Sat., Oct. 18

STANFORD at ARIZONA STATE
COLORADO at USC
UCLA at CALIFORNIA
WASHINGTON at OREGON

Thurs., Oct. 24

OREGON at CALIFORNIA, 7 pm PT (FOX Sports 1) (5)

Sat., Oct. 25

ARIZONA at WASHINGTON STATE
ARIZONA STATE at WASHINGTON
USC at UTAH
UCLA at COLORADO
OREGON STATE at STANFORD

Sat., Nov. 1

ARIZONA at UCLA
UTAH at ARIZONA STATE
USC at WASHINGTON STATE
WASHINGTON at COLORADO
STANFORD at OREGON
CALIFORNIA at OREGON STATE

Sat., Nov. 8

COLORADO at ARIZONA
Notre Dame at ARIZONA STATE
UCLA at WASHINGTON
OREGON at UTAH
WASHINGTON STATE at OREGON STATE

Thurs., Nov. 13

CALIFORNIA at USC, 6 pm PT (ESPN)

Sat., Nov. 15

WASHINGTON at ARIZONA
ARIZONA STATE at OREGON STATE
UTAH at STANFORD

Sat., Nov. 22

ARIZONA at UTAH
WASHINGTON STATE at ARIZONA STATE
USC at UCLA
COLORADO at OREGON
OREGON STATE at WASHINGTON
STANFORD at CALIFORNIA

Fri., Nov. 28

ARIZONA STATE at ARIZONA, 1:30 pm MT (FOX Sports 1)
STANFORD at UCLA, 12:30 pm PT (ABC)

Sat., Nov. 29

Notre Dame at USC
UTAH at COLORADO
OREGON at OREGON STATE
WASHINGTON at WASHINGTON STATE
BYU at CALIFORNIA

Fri., Dec. 5

Pac-12 Football Championship Game, 6 pm PT (FOX) (5)

Non-campus Venues

- (1) CenturyLink Field, Seattle, Wash.
- (2) Sports Authority Field at Mile High, Denver, Colo.
- (3) Gillette Stadium, Foxboro, Mass.
- (4) AT&T Stadium, Arlington, Texas
- (5) Levi's Stadium, Santa Clara, Calif.

Pac-12 Bowl Schedule

- College Football Playoff
- Rose Bowl Semifinal - Jan. 1, 2015, 2 p.m. (ESPN)
- Sugar Bowl Semifinal - Jan. 1, 2015, 5 p.m. (ESPN)
- National Championship - Jan. 12, 2015, 5:30 p.m. (ESPN)
- Valero Alamo Bowl - Jan. 2, 2015, 3:45 p.m. (ESPN)
- National University Holiday Bowl - Dec. 27, 2014, 5 p.m. (ESPN)
- San Francisco Bowl - Dec. 30, 2014, 7 p.m. (ESPN)
- Hyundai Sun Bowl - Saturday, Dec. 27, 11 a.m. (CBS)
- Royal Purple Las Vegas Bowl - Dec. 20, 12:30 p.m. (ABC)
- Valley of the Sun Bowl - Friday, Jan. 2, 6:15 p.m. (ESPN)

NOTE: While television selections for the first three weeks of the 2014 season have been made, as well as all Thursday and Friday games throughout the season, all remaining television game selections and start times, starting with week four (Saturday, September 20) and running through the final week of the regular season (Saturday, November 29) will be made 12- or six-days in advance.

WHO MISSES WHO: Each Pac-12 team will play a nine-game conference schedule that includes five games within its own division and four games in the other division. Therefore, each team will miss two Pac-12 opponents. Here are those misses for the 2014 season:

North (misses)

- California (ASU, UTAH)
- Oregon (ASU, USC)
- Oregon State (ARIZ, UCLA)
- Stanford (ARIZ, COLO)
- Washington (USC, UTAH)
- Washington State (COLO, UCLA)

South (misses)

- Arizona (OSU, STAN)
- Arizona State (CAL, ORE)
- Colorado (STAN, WSU)
- UCLA (OSU, WSU)
- USC (ORE, WASH)
- Utah (CAL, WASH)

2014-15

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Hyundai Sun Bowl
December 27, 2014
El Paso, TX
2 p.m. ET/11 a.m. PT on CBS



National University Holiday Bowl
December 27, 2014
San Diego, CA
8 p.m. ET/5 p.m. PT on ESPN



Valero Alamo Bowl
January 2, 2015
San Antonio, TX
6:45 p.m. ET/3:45 p.m. PT on ESPN



College Football Playoff Semifinal Allstate Sugar Bowl
January 1, 2015
New Orleans, LA
8:30 p.m. ET/5:30 p.m. PT on ESPN



COLLEGE FOOTBALL PLAYOFF

College Football Championship Game
January 12, 2015
AT&T Stadium
Arlington, TX
8:30 p.m. ET/5:30 p.m. PT on ESPN



San Francisco Bowl
December 30, 2014
Santa Clara, CA
10 p.m. ET/7 p.m. PT on ESPN



Royal Purple Las Vegas Bowl
December 20, 2014
Las Vegas, NV
3:30 p.m. ET/12:30 p.m. PT on ABC

Valley of the Sun Bowl
January 2, 2015
Tempe, AZ
10:15 p.m. ET/7:15 p.m. PT on ESPN



College Football Playoff Semifinal Rose Bowl Game
January 1, 2015
Pasadena, CA
5 p.m. ET/2 p.m. PT on ESPN

Levi's®
STADIUM

PAC-12 FOOTBALL CHAMPIONSHIP GAME



Stanford University



**2014 FOOTBALL
CHAMPIONSHIP**

**FRIDAY, DECEMBER 5, 2014
6 P.M. PT/9 P.M. ET
FOX**

**PAC-12 NORTH
VS. PAC-12 SOUTH**

LEVI'S® STADIUM, SANTA CLARA, CA





DAVID PARRY
5th Year Senior
Defensive Tackle

ALEX CARTER
Junior
Cornerback

JOSHUA GARNETT
Junior
Offensive Guard

2014 SCHEDULE

AUG. 30	UC DAVIS [Pac-12 Network]
SEPT. 6	USC * [ABC]
SEPT. 13	ARMY [Pac-12 Network]
SEPT. 27	at WASHINGTON *
OCT. 4	at NOTRE DAME [NBC]
OCT. 10	WASHINGTON STATE * [ESPN]
OCT. 18	at ARIZONA STATE *
OCT. 25	OREGON STATE *^
NOV. 1	at OREGON *
NOV. 15	UTAH *
NOV. 22	at CALIFORNIA *
NOV. 28	at UCLA * [ABC]
DEC. 5	PAC-12 CHAMPIONSHIP GAME [FOX]

* Pac-12 Conference Game | ^ Reunion Homecoming