

**EXECUTIVE PROGRAM FOR GROWING COMPANIES
STANFORD GRADUATE SCHOOL OF BUSINESS**

WEEK ONE

	<i>Day 1</i>	<i>Day 2</i>	<i>Day 3</i>	<i>Day 4</i>	<i>Day 5</i>	<i>Day 6</i>	<i>Day 7</i>
8:00–9:20 am	<p>After 12:00 pm Check in at Schwab Residential Center</p>	Strategic Leadership: Why It Matters	Strategic Leadership in Dynamic Environments II	Business Innovation and Beyond Market Constraints I	Debt Capacity and Corporate Recapitalization in American Corporations	Uncovering Our Hidden Assumptions About How to Enhance Organizational and Individual Performance	<p>7:00–7:30 am Continental Breakfast</p> <p>7:30–9:00 am Hot Breakfast</p>
		Robert Burgelman	Robert Burgelman	Steve Callander	George Parker	Jeffrey Pfeffer	
9:20–9:40 am		Break	Break	Break	Break	Break	Break
9:40–11:00 am		Strategic Leadership in Dynamic Environments I	Strategy is Destiny: Dynamic Forces Driving Firm Evolution	Business Innovation and Beyond Market Constraints II	Leverage Buyouts	The Knowing-Doing Gap	<p>9:00–10:20 am Scaling Organizational Change I</p>
		Robert Burgelman	Robert Burgelman	Steve Callander	George Parker	Jeffrey Pfeffer	Huggy Rao
11:00–11:20 am		Break	Break	Break	Break	Break	10:20–10:40 am Break
11:20 am–12:40 pm		Building New Growth Opportunities: The Opportunity/Risk Matrix	Product-Market Fit	Financing and Valuing Growth I	Institutional Change	Building Systems for Growth	<p>10:40 am–12:00 pm Scaling Organizational Change II</p>
		George Foster	Bill Barnett	Ilya Strebulaev	Condoleezza Rice	Antonio Davila	Huggy Rao
12:40–2:00 pm		Lunch	Lunch	Lunch	Lunch	Lunch	12:00-1:30 pm Lunch
2:00–3:20 pm		Building New Growth Opportunities: New Category, New Product, or Existing Product Ventures	Innovation as a Strategy	Financing and Valuing Growth II	Building New Growth Opportunities: Assessing Market Place Progress-Adaption City!	Acting with Power	<p>5:45 pm Reception</p> <p>6:15 pm Dinner</p>
	George Foster	Bill Barnett	Ilya Strebulaev	George Foster	Deb Gruenfeld		
3:20–5:45 pm	4:15 – 5:15 pm Optional Campus Tour	5:30 – 6:15 pm Q&A with Irvin Jacobs, former CEO, Qualcomm	Individual Study Time	5:45 pm Reception 6:15 pm Dinner	3:40 - 4:20 pm How Will You Apply the Program Learnings George Foster		
5:45–7:15 pm	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner and Guest Speaker	5:45 pm Reception 6:15 pm Dinner	7:30 – 9:00 pm Study Group Discussions	5:45 – 8:00 pm Reception & Dinner at Stanford Stadium		
7:15–9:00 pm	7:30 pm Study Group Discussions	Study Group Discussions	Study Group Discussions	Study Group Discussions			

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WEEK TWO

		<i>Day 8</i>	<i>Day 9</i>	<i>Day 10</i>	<i>Day 11</i>
8:00–9:20 am	8:00–9:00 am Continental Breakfast	Structuring the Company for Growth Antonio Davila	Transitioning from Founder to External CEO Antonio Davila	Marketing I Wes Hartmann	Designing the Right Supply Chain Hau Lee
9:20–9:40 am		Break	Break	Break	Break
9:40–11:00 am		9:00–11:00 am Brunch Schwab Center	Power of Story Jennifer Aaker	Decision-Making: A Neuro-Based Perspective I Baba Shiv	Marketing II Wes Hartmann
11:00–11:20 am	No Scheduled Activities	Break	Break	Break	Break
11:20 am–12:40 pm		Winning Through Innovation I Charles O’Reilly	Decision-Making: A Neuro-Based Perspective II Baba Shiv	Management Control Systems and Innovation Antonio Davila	Winning Through Innovation III Charles O’Reilly
12:40–2:00 pm		Lunch	12:45-1:30 pm Working Lunch	Lunch	Box Lunch Available Check out of Schwab Center by 4:00 pm
2:00–3:20 pm		Winning Through Innovation II Charles O’Reilly	12:45 – 4:30 pm Business Challenge Discussions Breakout Rooms @ Schwab	Building New Growth Opportunities: The Rollup New Venture Strategy and Growth by Acquisitions George Foster	
3:20–5:45 pm		Individual Study Time	Individual Study Time	3:20 - 3:30 pm Break	
5:45–7:15 pm	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	3:30 – 4:15 pm Growth Accelerators and Inhibitors George Foster	
7:15–9:00 pm	New Study Group Discussions	Study Group Discussions	Study Group Discussions	6:00 - 8:00 pm Reception & Closing Dinner	
				8:00-11:00 pm Late Evening Reception	