

STANFORD EXECUTIVE PROGRAM - SAMPLE SCHEDULE

Week 1	Room	Monday	Tuesday	Wednesday	Thursday	Friday
8:00–9:15 am	SE102	Accounting for Valuation and Control Rajan 1	<i>Exercise Starts 6:15 am</i> Strategic Leadership in Dynamic Environments Burgelman 1	Strategic Leadership in Dynamic Environments Burgelman 2	Corporate Governance and Executive Compensation Larcker 2	Strategic Leadership in Dynamic Environments Burgelman 4
8:00–9:15 am	SE106	Health and Wellness for the Busy Executive Knowles 1	Microeconomics with Names Kreps 2	Microeconomics with Names Kreps 3	Microeconomics with Names Kreps 4	Accounting for Valuation and Control Rajan 3
9:15–9:45 am		Break	Break	Break	Break	Break
9:45–11:00 am	SE102	Microeconomics with Names Kreps 1	Accounting for Valuation and Control Rajan 2	Managing Biases in Strategic Judgment Strebulaev 1	Microeconomics with Names Kreps 4	Microeconomics with Names Kreps 5
9:45–11:00 am	SE106	Accounting for Valuation and Control Rajan 1	Strategic Leadership in Dynamic Environments Burgelman 1	Strategic Leadership in Dynamic Environments Burgelman 2	Strategic Leadership in Dynamic Environments Burgelman 3	Strategic Leadership in Dynamic Environments Burgelman 4
11:00–11:20 am		Break	Break	Break	Break	Break
11:20 am–12:35 pm	SE102	Health and Wellness for the Busy Executive Knowles 1	Microeconomics with Names Kreps 2	Microeconomics with Names Kreps 3	Strategic Leadership in Dynamic Environments Burgelman 3	Accounting for Valuation and Control Rajan 3
11:20 am–12:35 pm	SE106	Microeconomics with Names Kreps 1	Accounting for Valuation and Control Rajan 2	Corporate Governance and Executive Compensation Larcker 1	Corporate Governance and Executive Compensation Larcker 2	Microeconomics with Names Kreps 5
12:35–2:00 pm		Lunch	Lunch	Lunch	Lunch	Lunch
2:00–3:15 pm		Robert Burgelman <i>Program Overview</i> Faculty Lecture	Stanford Campus Tour (Optional)	Corporate Governance and Executive Compensation Larcker 1	Distinguished Guest Lecture	<i>Excel Overview, Review, and Examples</i> Faculty Workshop (Optional)
3:30-4:45 pm				Managing Biases in Strategic Judgment Strebulaev 1		
Sunday 9:00am – 12:00pm Brunch, Vidalakis Dining Room 1:00 & 2:00 pm Schwab Tours 6:00 pm Opening Reception, East Courtyard 6:45 pm Dinner, Vidalakis Dining Room		6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	6:00 pm Reception East Courtyard 6:45 pm Dinner East Courtyard	6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	6:00 pm Reception, Palm Courtyard 7:00 pm Dinner, East Courtyard Saturday 8:00-11:00 am Brunch, Vidalakis Dining Rm. 6:00 pm Reception, Vidalakis Courtyard 6:45 pm Dinner, Vidalakis Dining Rm.

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Week 2	Room	Monday	Tuesday	Wednesday	Thursday	Friday
8:00–9:15 am	SE102	Strategy Beyond Markets Shotts 1	Strategic Leadership in Dynamic Environments Burgelman 6	Accounting for Valuation and Control Rajan 5	Strategic Leadership in Dynamic Environments Burgelman 8	Strategic Leadership in Dynamic Environments Burgelman 9
8:00–9:15 am	SE106	Strategic Leadership in Dynamic Environments Burgelman 5	Accounting for Valuation and Control Rajan 4	Strategy Beyond Markets Shotts 3	Accounting for Valuation and Control Rajan 6	Business Process Design Patell 1
9:15–9:45 am		Break	Break	Break	Break	Break
9:45–11:00 am	SE102	Distinguished Guest Lecture	Accounting for Valuation and Control Rajan 4	Strategic Leadership in Dynamic Environments Burgelman 7	Strategy Beyond Markets Shotts 4	Strategy Beyond Markets Shotts 5
9:45–11:00 am	SE106		Microeconomics with Names Kreps 7	Accounting for Valuation and Control Rajan 5	Strategic Leadership in Dynamic Environments Burgelman 8	Strategic Leadership in Dynamic Environments Burgelman 9
11:00–11:20 am		Break	Break	Break	Break	Break
11:20 am–12:35 pm	SE102	Microeconomics with Names Kreps 6	Microeconomics with Names Kreps 7	Strategy Beyond Markets Shotts 3	Accounting for Valuation and Control Rajan 6	Business Process Design Patell 1
11:20 am–12:35 pm	SE106	Strategy Beyond Markets Shotts 1	Strategy Beyond Markets Shotts 2	Strategic Leadership in Dynamic Environments Burgelman 7	Strategy Beyond Markets Shotts 4	Strategy Beyond Markets Shotts 5
12:35–2:00 pm		Lunch at Knight	Lunch	Lunch	Lunch	Lunch
2:00–3:15 pm		Strategic Leadership in Dynamic Environments Burgelman 5	Strategy Beyond Markets Shotts 2	Jennifer Aaker <i>The Power of Social Technology</i> Faculty Lecture (Optional)	Distinguished Guest Lecture	
		Microeconomics with Names Kreps 6	Strategic Leadership in Dynamic Environments Burgelman 6			
3:30–4:45 pm		Distinguished Guest Lecture	Distinguished Guest Lecture	Yossi Feinberg <i>Allocating Decision Power within Your Organization</i> Faculty Lecture (Optional)	Yossi Feinberg <i>Franchising, Ownership and Long Term Relationships</i> Faculty Lecture (Optional)	6:00 pm Reception Palm Courtyard 7:00 pm Dinner East Courtyard
Sunday 8:00–11:00 am Brunch Vidalakis Dining Room 6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room		6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	6:00 pm Reception and Dinner at Cantor Arts Center	6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	Saturday 8:00–11:00 am Brunch Vidalakis Dining Room 6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room

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Week 3	Room	Monday	Tuesday	Wednesday	Thursday	Friday
8:00–9:15 am	SE102	Delivering Customer Value Through Marketing Lattin 1	Distinguished Guest Lecture	Business Process Design Patell 4	Delivering Customer Value Through Marketing Lattin 4	Distinguished Guest Lecture
8:00–9:15 am	SE106	Ethics and Fair Conflict Resolution Bendor 1		Delivering Customer Value Through Marketing Lattin 3	Ethics and Fair Conflict Resolution Bendor 4	
9:15–9:45 am		Break	Break	Break	Break	Break
9:45–11:00 am	SE102	Business Process Design Patell 2	Business Process Design Patell 3	Ethics and Fair Conflict Resolution Bendor 3	Ethics and Fair Conflict Resolution Bendor 4	Delivering Customer Value Through Marketing Lattin 5
9:45–11:00 am	SE106	Delivering Customer Value Through Marketing Lattin 1	Ethics and Fair Conflict Resolution Bendor 2	Business Process Design Patell 4	Delivering Customer Value Through Marketing Lattin 4	Business Process Design Patell 6
11:00–11:20 am		Break	Break	Break	Break	Break
11:20 am–12:35 pm	SE102	Ethics and Fair Conflict Resolution Bendor 1	Delivering Customer Value Through Marketing Lattin 2	Delivering Customer Value Through Marketing Lattin 3	Supply Chain Simulation Patell 5 Section 102	Business Process Design Patell 6
11:20 am–12:35 pm	SE106	Business Process Design Patell 2	Business Process Design Patell 3	Ethics and Fair Conflict Resolution Bendor 3	Free Time	Delivering Customer Value Through Marketing Lattin 5
12:35–2:00 pm		Lunch	Lunch	Lunch	Lunch	Lunch
2:00–3:15 pm		Stephen Haber <i>Latin America's Quiet Revolution</i> Faculty Lecture (Optional)	Ethics and Fair Conflict Resolution Bendor 2 Delivering Customer Value Through Marketing Lattin 2	Distinguished Guest Lecture	Supply Chain Simulation Patell 5 Section 106	Mid Program Break Begins
3:30–4:45 pm				Baba Shiv <i>Emotion vs. Analytics: What Drives Decision-Making</i> Faculty Lecture (Optional)	Distinguished Guest Lecture	6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room
Sunday 9:00–11:00 am Brunch, Vidalakis Dining Room 6:00 pm Reception, Vidalakis Courtyard 6:45 pm Dinner, Vidalakis Dining Room		6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	6:00 pm Reception and Dinner at Stanford Stadium	6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	Saturday 8:00–11:00 am Brunch Vidalakis Dining Room 6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room

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Week 4	Room	Monday	Tuesday	Wednesday	Thursday	Friday
8:00–9:15 am	SE102	B	Public Policy and the Economy Lazear 1	Public Policy and the Economy Lazear 3	Financial Management and the Creation of Value Parker 3	Public Policy and the Economy Lazear 4
8:00–9:15 am	SE106	R	Delivering Customer Value Through Marketing Lattin 6	Financial Management and the Creation of Value Parker 2	Why a Good Argument is Never Enough Gruenfeld 1	Financial Management and the Creation of Value Parker 4
9:15–9:45 am			Break	Break	Break	Break
9:45–11:00 am	SE102	E	Delivering Customer Value Through Marketing Lattin 6	Delivering Customer Value Through Marketing Lattin 7	Sustainability, Strategy and Operations Plambeck 1	Financial Management and the Creation of Value Parker 4
9:45–11:00 am	SE106	A	Public Policy and the Economy Lazear 1	Public Policy and the Economy Lazear 3	Financial Management and the Creation of Value Parker 3	Public Policy and the Economy Lazear 4
11:00–11:20 am			Break	Break	Break	Break
11:20 am–12:35 pm	SE102	K	Public Policy and the Economy Lazear 2	Distinguished Guest Lecture	Why a Good Argument is Never Enough Gruenfeld 1	Larissa Tiedens Individual Leadership Skills Development Lecture (Pre-registered Coaching Participants Only)
11:20 am–12:35 pm	SE106		Financial Management and the Creation of Value Parker 1		Sustainability, Strategy and Operations Plambeck 1	
12:35–2:00 pm		Lunch	Lunch	Lunch	Lunch	Lunch
2:00–3:15 pm			Financial Management and the Creation of Value Parker 1	Financial Management and the Creation of Value Parker 2	Margaret Neale <i>Getting (More of) What You Want: Negotiation Strategies and Tactics</i> Faculty Workshop (Optional)	
			Public Policy and the Economy Lazear 2 SE106	Delivering Customer Value Through Marketing Lattin 7 SE106		
3:30–4:45 pm			Roberto D'Alimonte 1 <i>The European Puzzle: The Economic Side</i> Visiting Faculty Lecture (Optional)	Roberto D'Alimonte 2 <i>The European Puzzle: The Political Side</i> Visiting Faculty Lecture (Optional)		6:00 pm Reception Palm Courtyard 7:00 pm Dinner East Courtyard
Sunday 8:00–11:00 am Brunch, Vidalakis Dining Room 6:00 pm Reception, Vidalakis Courtyard 6:45 pm Dinner, Vidalakis Dining Room		6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	6:00 pm Reception East Courtyard 6:45 pm Dinner East Courtyard	6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	Saturday 8:00–11:00 am Brunch Vidalakis Dining Room 6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room

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Week 5	Room	Monday	Tuesday	Wednesday	Thursday	Friday
8:00–9:15 am	SE102	Scaling Organizational Change Rao 1	Scaling Organizational Change Rao 2	Scaling Organizational Change Rao 3	Scaling Organizational Change Rao 4	Scaling Organizational Change Rao 5
8:00–9:15 am	SE106	Financial Management and the Creation of Value Parker 5	Winning Through Innovation O'Reilly 2	Winning Through Innovation O'Reilly 3	Winning Through Innovation O'Reilly 4	Winning Through Innovation O'Reilly 5
9:15–9:45 am		Break	Break	Break	Break	Break
9:45–11:00 am	SE102	Winning Through Innovation O'Reilly 1	Financial Management and the Creation of Value Parker 6	Financial Management and the Creation of Value Parker 7	Winning Through Innovation O'Reilly 4	Global Financial Strategy Strebulaev 2
9:45–11:00 am	SE106	Scaling Organizational Change Rao 1	Scaling Organizational Change Rao 2	Scaling Organizational Change Rao 3	Financial Management and the Creation of Value Parker 8	Scaling Organizational Change Rao 5
11:00–11:20 am		Break	Break	Break	Break	Break
11:20 am–12:35 pm	SE102	Financial Management and the Creation of Value Parker 5	Winning Through Innovation O'Reilly 2	Winning Through Innovation O'Reilly 3	Financial Management and the Creation of Value Parker 8	Winning Through Innovation O'Reilly 5
11:20 am–12:35 pm	SE106	Winning Through Innovation O'Reilly 1	Financial Management and the Creation of Value Parker 6	Financial Management and the Creation of Value Parker 7	Scaling Organizational Change Rao 4	Global Financial Strategy Strebulaev 2
12:35–2:00 pm		Lunch	Lunch	Lunch	Lunch	Lunch
2:00–3:15 pm		Hau Lee <i>Leveraging China as a Source of Manufacturing, Innovation, and Market</i> Faculty Lecture (Optional)	Distinguished Guest Lecture	Distinguished Guest Lecture	Distinguished Guest Lecture	Robert Burgelman <i>A Brief Look Under the Hood of the SEP Design: Integrating Disciplines</i> Faculty Lecture
3:30–4:45 pm			Mark Leslie <i>The Story of VERITAS, and Some Things I Learned</i> Faculty Lecture (Optional)			6:00 pm Reception Palm Courtyard 7:00 pm Dinner East Courtyard
Sunday 8:00 – 11:00 am Brunch, Vidalakis Dining Room 6:00 pm Reception, Vidalakis Courtyard 6:45 pm Dinner, Vidalakis Dining Room		6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	6:00 pm Reception East Courtyard 6:45 pm Dinner East Courtyard	5:30 pm Reception and Dinner at Fogarty Winery	6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	Saturday 8:00–11:00 am Brunch Vidalakis Dining Room 6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room

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Week 6	Room	Monday	Tuesday	Wednesday	Thursday	Friday
8:00-9:15 am	C106	Communication and Collaboration in the Workplace Flynn 1	Communication and Collaboration in the Workplace Flynn 3	Building New Growth Opportunities Foster 1	Building New Growth Opportunities Foster 3	7:30-9:15 am Breakfast Vidalakis Dining Room
8:00-9:15 am	SE106	Selection and Incentives in High-Skill Jobs Oyer 1	Selection and Incentives in High-Skill Jobs Oyer 3	Discovering Successful Business Models Barnett 1	Discovering Successful Business Models Barnett 3	9:30-10:45 am Distinguished Guest Lecture
8:00-9:15 am	SE107	Options and Derivatives in Modern Corporate Finance Pfleiderer 1	Options and Derivatives in Modern Corporate Finance Pfleiderer 3	Business Simulation Laboratory Patell/Moore 1	Business Simulation Laboratory Patell/Moore 3	
9:15-9:45 am		Break	Break	Break	Break	Break 10:45-11:00 am
9:45-11:00 am	C106	Communication and Collaboration in the Workplace Flynn 2	Communication and Collaboration in the Workplace Flynn 4	Building New Growth Opportunities Foster 2	Building New Growth Opportunities Foster 4	11:00 am–12:00 pm Distinguished Guest Lecture
9:45-11:00 am	SE106	Selection and Incentives in High-Skill Jobs Oyer 2	Selection and Incentives in High-Skill Jobs Oyer 4	Discovering Successful Business Models Barnett 2	Discovering Successful Business Models Barnett 4	
9:45-11:00 am	SE107	Options and Derivatives in Modern Corporate Finance Pfleiderer 2	Options and Derivatives in Modern Corporate Finance Pfleiderer 4	Business Simulation Laboratory Patell/Moore 2	Business Simulation Laboratory Patell/Moore 4	
11:00-11:20 am		Break	Break	Break	Break	Lunch 12:00-2:00 pm
11:20 am-12:35 pm	SE102	Online Platforms Mendelson 1	Online Platforms Mendelson 3	Engaging Leaders and the Powerful Organizations They Create Kramer 1	Engaging Leaders and the Powerful Organizations They Create Kramer 3	4:00-5:00 pm Dean Garth Saloner Distinguished Faculty Lecture
11:20 am-12:35 pm	SE106	Ecosystem Services Plambeck 1	Climate Change Plambeck 3			5:00-6:00 pm Closing Ceremony
11:20 am-12:35 pm	SE107	Customer-Focused Product Marketing Srinivasan 1	Customer-Focused Product Marketing Srinivasan 3			
12:35-2:00 pm		Lunch	Lunch	Lunch	Lunch	6:00-7:00 pm Finale Reception
2:00-3:15 pm	SE102	Online Platforms Mendelson 2	Online Platforms Mendelson 4	Engaging Leaders and the Powerful Organizations They Create Kramer 2	Engaging Leaders and the Powerful Organizations They Create Kramer 4	
2:00-3:15 pm	SE106	Ecosystem Services Plambeck 2	Climate Change Plambeck 4			
2:00-3:15 pm	SE107	Customer-Focused Product Marketing Srinivasan 2	Customer-Focused Product Marketing Srinivasan 4			
Sunday 8:00-11:00 am Brunch, Vidalakis Dining Room 6:00 pm Reception, Vidalakis Courtyard 6:45 pm Dinner, Vidalakis Dining Room		6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	6:00 pm Reception East Courtyard 6:45 pm Dinner East Courtyard	6:00 pm Reception Vidalakis Courtyard 6:45 pm Dinner Vidalakis Dining Room	6:00 pm Reception Palm Courtyard 7:00 pm Dinner Vidalakis Courtyard	Saturday 9:00-11:00 am Brunch, Vidalakis Dining Room

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