

**Stanford Ignite - Post-9/11 Veterans  
Sample Schedule  
June 19 - July 14, 2016**

Week 1		
Sunday, June 19	6:00pm - 8:30pm	Program and Project Overview/Idea Generator Pitch
Monday, June 20	11:00am - 12:00pm 1:00pm - 2:20pm 2:40pm - 3:30pm 3:30pm - 5:30pm	Curriculum Overview and Project Assignments Marketing Team Meeting Design Thinking
Tuesday, June 21	9:00am - 12:00pm 1:00pm - 4:00pm	Marketing Accounting
Wednesday, June 22	10:00am - 12:00pm 1:00pm - 4:00pm	Design Thinking Sales
Thursday, June 23	9:00am - 12:00pm 1:30pm - 4:30pm 6:30pm - 8:30pm	Entrepreneurship Team Check-ins Social Event
Friday, June 24	9:00am - 11:00am 11:00am - 2:00pm 3:30pm - 4:30pm	Design Thinking Accounting Design Thinking Q&A
Week 2		
Monday, June 27	9:00am - 12:00pm 1:00pm - 4:00pm	Finance Operations
Tuesday, June 28	9:00am - 12:00pm 1:00pm - 4:00pm	Communications Strategy
Wednesday, June 29	9:00am - 12:00pm 1:00pm - 4:00pm	Economics Finance
Thursday, June 30	9:00am - 12:00pm 1:00pm - 2:00pm 2:20pm - 5:20pm	Deck & Presentation Feedback Guest Lecture Business Models
Week 3		
Tuesday, July 5	9:00am - 12:00pm 1:00pm - 4:00pm 4:30pm - 7:30pm	Total Venture Design Managing Growth Elevator Pitch
Wednesday, July 6	9:00am - 12:00pm 1:00pm - 4:00pm	Project Work Company Visit
Thursday, July 7	10:00am - 1:00pm 2:00pm - 4:00pm	Negotiations Legal
Friday, July 8	9:00am - 12:00pm 1:00pm - 4:00pm 5:00pm - 7:00pm	Communications Bootcamp Value and Staging Social Event
Week 4		
Monday, July 11	9:00am - 12:00pm 1:00pm - 4:00pm	Guest Lecture Organizational Culture
Tuesday, July 12	9:00am - 10:00am 10:30am - 12:00pm	Guest Lecture Workshop
Wednesday, July 13	9:00am - 11:30am 3:00pm - 4:00pm	Final Presentations Guest Lecture
Thursday, July 14	9:00am - 10:30am 6:00pm - 9:00pm	Final Presentations Program Summary