

Stanford Ignite - Bangalore
Stanford Graduate School of Business
April 4 - June 8, 2014
Sample Schedule - Subject to Change

	Session Time	Session Topic
Week 1		
Friday, April 4	5:00pm - 6:00pm	Opening Reception
	6:00pm - 8:00pm	Introduction and Venture Project Overview
	8:00pm - 9:00pm	Dinner
	9:00pm - 10:00pm	Venture Project Assignment
Saturday, April 5	8:30am - 9:50am	Marketing
	9:50am - 10:10am	Break
	10:10am - 11:30am	Marketing
	11:30am - 1:00pm	Lunch
	1:00pm - 2:00pm	Curriculum Overview
	2:00pm - 4:00pm	Team Meetings
Sunday, April 6	9:00am - 10:00am	Design Thinking Lecture 1
	10:00am - 12:00pm	Design Thinking Workshop 1 (Group B)
	10:00am - 11:20am	Entrepreneurship (Group A)
	12:00pm - 1:00pm	Lunch
	2:00pm - 4:00pm	Design Thinking Workshop 1 (Group A)
	2:00pm - 3:20pm	Entrepreneurship (Group B)
Week 2		
Friday, April 11	6:30pm - 7:50pm	Economics
	7:50pm - 8:10pm	Break
	8:10pm - 9:45pm	Marketing
	9:45pm - 10:15pm	Dinner
Saturday, April 12	8:30am - 9:50am	B Model
	9:50am - 10:10am	Break
	10:10am - 11:10am	Design Thinking Lecture 2
	11:10am - 1:10pm	Design Thinking Workshop 2 (Group B)
	11:10am - 1:10pm	Team Check-in (Group A)
	1:10pm - 2:10pm	Lunch
	2:10pm - 4:10pm	Design Thinking Workshop 2 (Group A)
2:10pm - 4:10pm	Team Check-in (Group B)	
Sunday, April 13	8:30am - 9:50am	Teams
	9:50am - 10:10am	Break
	10:10am - 11:45am	Teams
	11:45am - 1:00pm	Lunch
	1:00pm - 4:00pm	Team Check-in
	2:30pm - 3:50pm	Economics
	3:50pm - 4:00pm	Break
4:00pm - 8:30pm	Team Check-in	
Week 3		
Friday, April 18	7:00pm - 8:20pm	Communications
	8:20pm - 8:40pm	Break
	8:40pm - 10:15pm	Communications
	10:15pm - 10:45pm	Dinner
Saturday, April 19	8:30am - 9:50am	Negotiations
	9:50am - 10:10am	Break
	10:10am - 11:45am	Negotiations
	11:45am - 1:00pm	Lunch
	1:00pm - 2:20pm	Accounting
	2:20pm - 2:40pm	Break

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	2:40pm - 4:00pm 4:00pm - 4:30pm 4:30pm - 6:30pm	Accounting Break Office Hours
Sunday, April 20	9:00am - 10:15am 10:15am - 10:30am 10:30am - 12:30pm 10:30am - 12:30pm 12:30pm - 1:30pm 1:30pm - 3:30pm 1:30pm - 3:30pm 3:30pm - 4:50pm 4:50pm - 5:10pm 5:10pm - 6:45pm	Design Thinking Lecture 3 Break Design Thinking Workshop 3 (Group B) Office Hours Lunch Design Thinking Workshop 3 (Group A) Office Hours Accounting Break Accounting
Week 4		
Friday, May 2	6:30pm - 7:50pm 7:50pm - 8:10pm 8:10pm - 9:45pm 9:45pm - 10:15pm	Finance Break Feedback Dinner
Saturday, May 3	8:30am - 9:50am 9:50am - 10:10am 10:10am - 11:45am 11:45am - 1:00pm 1:00pm - 2:20pm 2:20pm - 2:40pm 2:40pm - 4:00pm 4:00pm - 4:30pm 4:30pm - 6:30pm 7:00pm - 10:00pm	Leadership Break Leadership Lunch Finance Break Finance Break Office Hours Social event
Sunday, May 4	9:00am - 10:20am 10:20am - 10:40am 10:40am - 12:00pm 12:00pm - 1:00pm 1:00pm - 3:00pm	Legal Break Finance Lunch Office Hours
Week 5		
Friday, May 16	6:30pm - 7:50pm 7:50pm - 8:10pm 8:10pm - 9:30pm 9:30pm - 10:00pm	B Model Break Strategy Dinner
Saturday, May 17	8:30am - 9:50am 9:50am - 10:00am 10:00am - 11:45am 11:45am - 1:00pm 1:00pm - 2:20pm 1:00pm - 2:20pm 2:20pm - 2:40pm 2:40pm - 4:00pm	Operations Break Operations Lunch Accounting B Model Break B Model
Sunday, May 18	8:30am - 9:50am 9:50am - 10:10am 10:10am - 11:30am 11:30am - 1:00pm	Presentation Communication & Deck Break Presentation Communication & Deck Lunch

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	1:00pm - 5:00pm	Elevator Pitch and Team Check-in
Thursday, May 22	8:00pm - 11:00pm	Team Check-in (Group A)
Friday, May 23	8:00pm - 11:00pm	Team Check-in (Group B)
Week 6		
Thursday, May 29	6:00pm - 11:00pm 9:00pm - 10:00pm	Communications Bootcamp / Team Check-in Dinner
Friday, May 30	6:00pm - 11:00pm 9:00pm - 10:00pm	Communications Bootcamp / Team Check-in Dinner
Saturday, May 31	9:30am - 11:05am 11:05am - 11:25am 11:25am - 12:25pm 12:25pm - 1:30pm 6:00pm - 11:00pm 6:00pm - 11:00pm	Strategy Break Guest Panel Lunch Communications Bootcamp / Team Check-in Dinner
Sunday, June 1	9:00am - 10:00am 10:00am - 10:20am 10:20am - 11:40am 11:40am - 12:40pm 6:00pm - 9:00pm	Guest Speaker Break Economics Lunch Social event
Week 7		
Friday, June 6	7:00pm - 8:00pm 8:00pm 10:30pm	Dinner Venture Project Presentations to Panel
Saturday, June 7	9:00am - 11:30am 11:30am - 1:00pm 1:00pm - 3:00pm 6:30pm - 7:30pm 7:30pm - 10:30pm	Venture Project Presentations to Panel Lunch TBD Dinner Venture Project Presentations to Panel
Sunday, June 8	11:00am - 1:00pm 1:00pm - 3:00pm	Program Wrap Up Closing Lunch and Certificate Ceremony