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Author(s):	CLAs:	Marc Fleurbaey and Sivan Kartha	
	LAs:	Simon Bolwig, Ying Chen, Esteve Corbera, Franck Lecocq, Chee Yoke Ling, Wolfgang Lutz, Maria Silvia Muylaert de Araujo (Brazil), Richard B. Norgaard, Ambuj Sagar, Kevin Chika Urama	
	CAs:	Paul Baer, Donald Brown, Josefa Francisco, Michael Zwicky Hauschild, Chukwumerije Okereke, Heike Schroeder, John Thøgersen	
Support:	CSA:	Maliheh Birjandi	
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Chapter 4: Sustainable Development and Equity

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1 Executive Summary

2 Since the first assessment report, the IPCC has considered issues of sustainable development (SD)
3 and equity: acknowledging the importance to climate decision-making, and progressively expanding
4 the scope to include: the co-benefits of climate actions for SD and equity, the importance of
5 advancing broader SD objectives for effective climate response, the relevance of lifestyle and
6 behaviour, the relevance of procedural equity to decision-making, and the relevance of ethical
7 frameworks and equitable burden-sharing in assessing climate responses. In this Assessment Report,
8 we further explore key dimensions of SD and equity, highlighting the significance of disparities
9 across different groups, and the importance of advancing broader SD objectives and equity for an
10 effective climate response.

11 SD is variably conceived as development that preserves the interests of future generations, that
12 preserves the natural environment and resources, or that harmonizes the co-evolution of three
13 pillars (economic, social, environmental). Weak and strong sustainability require the preservation of
14 capital stocks at different levels of aggregation. Ensuring SD is less ambitious but more consensual
15 than seeking a socially optimal pathway.

16 Equity permeates the SD literature. First, intergenerational equity underlies the basic notion of
17 sustainability. But intragenerational equity is also relevant on several counts. Development, the
18 elimination of poverty, and the convergence of living standards across the world, can all be framed
19 as equity objectives, and are even sometimes argued to be human rights. While such objectives may
20 generate an apparent tension with sustainability if development strains the Earth system, it appears
21 that efforts to make a transition to sustainable pathways will gather momentum only when equity in
22 burden-sharing and benefit-sharing is manifest. The need for a specific, operational meaning of the
23 concept of equity is repeatedly expressed.

24 There are multiple policy approaches to SD and equity. Some view economic and technological
25 development as the key driver to SD. Other approaches focus on ecological issues and call for a
26 deeper transformation that provides equitable access to sustainable living standards. Top-down
27 approaches differ from bottom-up approaches, for which regional and gender specific potentials
28 deserve a greater attention.

29 A number of determinants can be considered as drivers or barriers to SD. Some of these can be
30 framed at either individual or societal levels (i.e. human capital, behaviour), while others can only be
31 understood from the lens of the collective organization of societies (i.e. population, governance,
32 technology, legacy of development) and their biophysical endowments (i.e. natural resources).
33 Population, affluence and technology are considered three key factors that determine the
34 environmental impacts of a given society, and thus can foster or constrain the transition towards SD
35 (high agreement, robust evidence).

36 The prospects for sustainable development are strongly mediated by human capital, i.e., the
37 capacity of human beings as productive agents to promote increases in income through the
38 acquisition of skills and the accumulation of knowledge. Improvements in human capital are in turn
39 related to nutritional, health and education standards, and all combined contribute to increasing
40 economic returns at individual and societal scales, although both improvement and returns are
41 gender-differentiated (high agreement, robust evidence).

42 Governing a transition toward a more sustainable development pathway is inevitably challenging
43 because it involves multiple agents that hold vested interests, varying degrees of agency and power,
44 and differential access to authority. It is also challenging because it cuts across several realms of
45 policy, organization and action, from international to local, and individual levels.

46 The global consumption of goods and services has increased dramatically over the last decades, in
47 both absolute and per capita terms, and is a key driver of environmental degradation, including

1 global warming (high agreement, robust evidence). This trend involves the spread of high-
2 consumption life-styles in some countries and sub-regions, while in other parts of the world large
3 populations continue to live in poverty. There are high disparities in consumption both between and
4 within countries. Mobility, food, and housing are responsible for about three-quarters of
5 consumption-related environmental impacts in industrialized countries (medium agreement,
6 medium evidence).

7 Sustainable consumption and production studies and real-world initiatives prove the existence of a
8 large unrealized potential for limiting the environmental impact of economic activity. However, how
9 to tap this potential is much less understood, as is the potential for decoupling human well-being
10 from economic growth.

11 Consumption-based accounting of GHG emissions supports a range of mitigation policy options and
12 actions by identifying the distribution of GHG emissions among different categories of final uses
13 (demand), geographical locations, and household types. This approach already informs actions by
14 citizens, communities, cities and corporations.

15 How development paths unfold in the future will impact both emissions and mitigative capacity. Yet
16 the link between individual characteristics of the development paths (in particular, GDP growth rate)
17 and emissions is ambiguous (high agreement, robust evidence).

18 In fact, understanding how development paths impact on emissions and mitigative capacity, and,
19 more generally, how development paths can be made more sustainable and more equitable in the
20 future requires in-depth analysis of the mechanisms that underpin these paths. Of particular
21 importance are the processes that may generate path dependence and lock-ins, notably “increasing
22 returns” but also use of scarce resources, switching costs, negative externalities or
23 complementarities between outcomes.

24 The study of transitions between pathways is an emerging field of literature, notably in the context
25 of technology transitions. Yet analyzing how to transition between pathways remains a major
26 scientific challenge. To do so, models should simultaneously capture processes relevant for the
27 short- term and for the long-term. And output-wise, models should provide information on the
28 relationships between the economy, society, and the environment, and on the distribution of
29 economic activity, notably across income groups, especially in the perspective of assessing the
30 possible future evolution of well-being.

31 Whether responding to climate change through mitigation and adaption or working to sustain
32 development, appropriate and adequate response capacity is required to undertake public efforts
33 and guide individual action. Response capacity, the ability to foresee and effectively respond to
34 biophysical and socio-economic feedbacks, is critical to sustainability and the course of climate
35 change. The complexity of this process presents scientific (how well can we predict the effects
36 across temporal and spatial scales of different responses), political (how can we organize to see that
37 the best combination of responses takes place), and financial (who should pay for projects with
38 diverse effects) challenges.

39 SD and climate change are inextricably linked, insofar as human-induced climate change can be
40 explained by historical and current patterns of socio-economic development and resource use.
41 Addressing climate change should thus consider the distinct implications it may have for socio-
42 economic and biophysical systems. Conversely, making development pathways more sustainable can
43 go a long way towards mitigation, adaptation and mitigative and adaptive capacity.

44 The conceptual framework provided by Chapters 2 and 3 sheds light on the issues addressed in this
45 Chapter. The analysis of SD can explicitly incorporate uncertainty and risks, and make use of the
46 aggregating power of consequentialist measures of well-being, without neglecting other
47 considerations. Pessimism about the possibility to measure individual well-being and social welfare

1 is receding and several empirical approaches have been developed (capabilities, subjective well-
2 being, equivalent income).

3 The climate change problem is a classic commons problem, and therefore relies on cooperative
4 action to yield an effective solution. If individual actors make mitigation decisions based on a
5 rational balancing of their own mitigation costs against their own expected benefits from avoided
6 climate impacts, then mitigation action will fall far below the globally optimal level of mitigation
7 (high agreement, robust evidence). Additional complexity arises from several factors: the large
8 differences between actors (including in their contribution and vulnerability to climate change), the
9 intra-generational nature of the problem, and the uncertainties inherent in climate science and in
10 prospects for mitigation and adaptation.

11 A cooperative solution can distribute the costs of mitigation among actors in many possible ways.
12 Equity, which is considered an important factor in this distribution of burdens (although there are
13 others, such as sovereignty), has been explored extensively by ethicists, climate policy analysts, and
14 representatives of states, and explicitly reflected in international agreements. A relatively small
15 number of core equity principles that are well-grounded in moral philosophy serve as the basis for
16 this discussion.

17 One core equity principle is responsibility, which in the context of climate generally refers to
18 responsibility for GHG emissions. A second core principle is capacity, reflecting primarily ability to
19 pay, but sometimes other dimensions of capacity. A third core principle, grounded in a human rights
20 context, is a right to sustainable development. A fourth core principle is equality, premised on the
21 assumption that each human being has equal moral worth and thus should have equal rights or,
22 more broadly, equal opportunities for welfare. In one perspective, this moral equality is interpreted
23 to imply an equal right to the natural carbon sinks, as they are a common resource, and thus an
24 equal right to emit. Various quantitative indicators can help illuminate how these various equity
25 principles reflect on the “common but differentiated responsibilities and respective capabilities” of
26 different nations or national groupings, and burden-sharing frameworks – both resource-sharing and
27 burden-sharing – have been developed that draw in various ways on these equity principles.

28 A key feature of sustainability concerns is that they bear on the long term. Thus, specific indicators
29 of sustainability and SD that have been proposed so far (such as green GDP, genuine savings, the
30 Index of Sustainable Economic Well-being, the ecological footprint, and composite indicators) do not
31 seem to be as relevant to policy-making as a direct assessment of the future risks to the well-being
32 of human populations and natural systems.

33 This chapter has focused on examining ways in which the broader objectives of equitable and
34 sustainable development are supportive – and perhaps preconditions – of an effective, robust, and
35 long-term response to the climate problem. This is because building both mitigative capacity and
36 adaptive capacity relies to a profound extent on the same factors as those that are integral to
37 equitable and sustainable development (high agreement, medium evidence).

38 Likewise, mitigate and adaptation measures can strongly affect broader SD and equity objectives,
39 (high agreement, robust evidence) and it is thus necessary to assess their broader implications.
40 Implications of measures can be assessed using alternative frameworks: the three pillars (economic,
41 social, environmental), capital (productive, human, natural, social), and well-being. As risk is a
42 central aspect of sustainability, the analysis of mitigation measures and measures should not stop
43 with central estimates of consequences for SD and equity, but examine likelihood of potential
44 impacts.

4.1 Introduction

4.1.1 Key messages of previous IPCC reports

This chapter seeks to place climate change, and climate change mitigation in particular, in the context of equity and sustainable development. Prior IPCC assessments have sought to do this as well, progressively expanding the scope of assessment to include broader and more insightful reflections on the policy-relevant contributions of academic literature.

The IPCC *First Assessment Report* (FAR) (IPCC, 1990) underscored the fundamental nature of equity and sustainable development to climate policy. While the FAR gave only cursory consideration to broader sustainable development objectives in its evaluation of potential response strategies, focusing primarily on efficiency and effectiveness with respect to mitigation specifically, its more important contribution was to squarely and explicitly place the imminent negotiations on a global climate regime within an equity and sustainable development rubric. Specifically, in response to its mandate to identify “possible elements for inclusion in a framework convention on climate change”, the IPCC specifically and prominently put forward the “endorsement and elaboration of the concept of sustainable development” for negotiators to consider as part of the convention’s Preamble. It also noted that a key issue would be “how to address equitably the consequences for all” – and in particular, “whether obligations should be equitably differentiated according to countries’ respective responsibilities for causing and combating climate change and their level of development”. This set the stage for the ensuing negotiations of the UNFCCC, which ultimately included explicit appeals to equity and sustainable development, including in its Preamble, its Principles (Article 2), its Objective (Article 3), and its Commitments (Article 4).

The IPCC *Second Assessment Report* (SAR) (IPCC, 1995), published after the UNFCCC was signed, maintained this focus on equity and sustainable development. As with the FAR, the SAR’s assessment of potential response strategies treated broader sustainable development objectives only briefly, although it reflected a growing appreciation for the prospects for sustainable development co-benefits and reiterated the policy relevance of equity and sustainable development. It did this most visibly within a special section of the Summary for Policymakers, which presented “Information Relevant to Interpreting Article 2 of the UN Framework Convention on Climate Change”, including “Equity and social considerations” and “Economic development to proceed in a sustainable manner”. Notably, the SAR added an emphasis on procedural equity, recognizing that a climate regime cannot be equitable in its structure and implementation if it is not designed through a legitimate process that empowers all actors to effectively participate, and arguing for the need to build capacities and strengthen institutions, particularly in developing countries.

The IPCC *Special Report on Emission Scenarios* (SRES) (Nakicenovic et al., 2000) conveyed important lessons from the academic study of development pathways. The SRES demonstrated that broader sustainable development goals can contribute indirectly, yet substantially, to reducing emissions. This IPCC contribution reflected a change in the scientific literature, which had in recent years expanded its discussion of sustainable development to encompass analyses of lifestyles, culture, and behaviour, complementing its traditional techno-economic analyses. It also reflected a recognition that economic growth (especially as currently measured) is not the sole goal of societies across the globe. The SRES thus provided insights into how policy intervention can decouple economic growth from emissions and well-being from economic growth, showing that both forms of decoupling are important elements of a transition to a world with low greenhouse gas (GHG) emissions.

The IPCC *Third Assessment Report* (TAR) (IPCC, 2001) maintained and deepened the consideration of broader sustainable development objectives in its assessment of potential response strategies. Moreover, and perhaps owing to a growing appreciation for the severity of the climate challenge, the TAR stressed the need for an ambitious and encompassing response, and was thus more attentive to the potential for climate-focused measures to conflict with basic development

1 aspirations. It thus articulated the fundamental equity challenge of climate change to be ensuring
2 “that neither the impact of climate change nor that of mitigation policies exacerbates existing
3 inequities both within and across nations”, specifically because “restrictions on emissions will
4 continue to be viewed by many people in developing countries as yet another constraint on the
5 development process”. The TAR recognized, in other words, the need to deepen the analysis of
6 equitable burden-sharing as a basis for an equitable climate regime, but even more fundamentally as
7 a means to avoid undermining prospects for sustainable development in developing countries. More
8 generally, the TAR observed that equitable burden-sharing is not solely an ethical matter; even from
9 a rational-actor game-theoretic perspective, an agreement in which the burden is equitably shared is
10 more likely to be signed by a large number of countries, and thus to be more effective and efficient.
11 Equitable burden-sharing would provide the basis by which the developing countries could earnestly
12 engage in a global climate effort.

13 The IPCC *Fourth Assessment Report* (AR4) (IPCC, 2007) further expanded the consideration of
14 broader sustainable development objectives in its assessment of potential response strategies. It
15 stressed the importance of civil society and other non-government actors in designing climate policy
16 and equitable sustainable development strategies in general. The AR4 focused more strongly than
17 previous assessments on the distributional implications of climate policies, noting that conventional
18 climate policy analysis that is based too narrowly on traditional utilitarian or cost-benefit
19 frameworks will neglect critical equity issues. In particular, it neglects both the distribution of costs
20 and benefits of a given set of policies, and the further distributional inequities that arise when these
21 policies are implemented in a world where the poor have limited scope to influence policy adoption
22 and implementation. This is particularly problematic, the AR4 notes, in integrated assessment model
23 (IAM) analyses of “optimal” mitigation pathways, because climate impacts do not affect the poor
24 exclusively, or even mainly, through changes in real incomes. Nor do these approaches satisfactorily
25 account for uncertainty and risk, which is treated differently by the poor compared with the rich,
26 due to their higher risk aversion and lower access to assets and financial mechanisms, such as
27 insurance, that buffer against shocks.

28 The AR4 went on to outline alternative ethical frameworks including rights-based and capabilities-
29 based approaches, suggesting how they can inform climate policy decisions. In particular, the AR4
30 discussed the implications of these different frameworks for equitable international burden-sharing.
31 It is these approaches that have inspired the environmental justice framework and informed its
32 approach to climate policy decisions, both at the national and international levels.

33 The IPCC *Special Report on Renewable Energy Sources and Climate Change Mitigation* (SRREN) (IPCC,
34 2011) deepened the consideration of broader sustainable development objectives in assessing
35 renewable energies options, noting particularly that while they can be synergistic (for example,
36 through helping to expand access to energy services, increase energy security, and reduce other
37 environmental pressures), they also pose challenges (such as those relating to increasing pressure on
38 land resources, and affordability) and that trade-offs must be negotiated in a manner that is
39 sensitive to equity considerations.

40 Building upon the progressively more sophisticated understanding of the sustainable development
41 and equity context of climate change as found in the scientific literature and reflected in the prior
42 IPCC assessments, this Fifth Assessment Report (AR5) elaborates further on key dimensions and
43 expands the treatment in important directions.

44 **4.1.2 The narrative focus and key messages of this chapter**

45 In keeping with the previous IPCC assessments, this chapter considers sustainable development and
46 equity as matters of policy relevance for climate change decision-makers. It recognizes that climate
47 change is in fact inextricably linked with sustainable development and equity. It examines these links
48 with the aim of drawing policy-relevant conclusions regarding promising responses to climate
49 change.

1 In one direction, the link is self-evident: an effective climate response is necessary for equitable and
2 sustainable development to occur. The disruptions that climate change would cause in the absence
3 of an effective societal response are so severe (AR5 WGI, AR5 WGII) that development would be
4 severely compromised, even taking into account future societies' ability to adapt (Shalizi and Lecocq,
5 2010). Nor is this development likely to be equitable, as an increasingly inhospitable climate will
6 most seriously undermine the future prospects of those nations, communities, and individuals that
7 are already most in need of development. Without an effective response to climate change,
8 including both timely mitigation and proactive adaptation, development can be neither sustainable
9 nor equitable.

10 In recent years, the academic community has come increasingly to appreciate the extent to which
11 the converse is true as well: a shift toward more equitable and sustainable modes of development
12 can help society realize an effective climate response. Indeed, without adopting more sustainable
13 and equitable modes of development, it may not be possible to effectively address the climate
14 challenge.

15 The scientific community is coming to understand that climate change is but one example of how
16 humankind is pressing up against – and transgressing – its planetary boundaries (Rockstrom et al.,
17 2009). Technical measures can certainly help in the near-term to alleviate climate change. However,
18 the comprehensive and durable strategies society needs are those that recognize climate change
19 shares its root causes with other dimensions of the global sustainability crisis, and that without
20 addressing these root causes, robust solutions may not be accessible.

21 This chapter thus focuses on the ways in which a broader agenda in support of sustainable
22 development and equity will support and enable an effective societal response to the climate
23 challenge, by establishing the basis by which mitigative and adaptive capacity can be built and
24 sustained. In examining this premise, this chapter focuses on several broad themes.

25 **4.1.2.1 Consumption, disparities and well-being**

26 The first theme relates to well-being and consumption. We have long understood the relationship
27 between aggregate levels of consumption and environmental pressures, including GHG emissions.
28 What we are increasingly understanding is the significance of high-consumption lifestyles in
29 particular and consumption disparities (Sec. 4.4). An important part of this literature relates to the
30 methodologies for understanding and calculating the environmental impacts across national
31 boundaries of different modes of consumption, through consumption-based accounting and GHG
32 footprint analysis (Sec. 4.4). Important research is now being undertaken on the relationship
33 between well-being and consumption, and how to moderate consumption and its impacts without
34 sacrificing well-being – and indeed, while enhancing it. More research is now available on the
35 importance of behaviour, lifestyles and culture, and their relationship to over-consumption.

36 At the same time, there is more data and research available to help understand “under-
37 consumption”, i.e., poverty and deprivation, and its impacts on well-being more broadly, and
38 specifically on the means by which it undermines mitigative and adaptive capacity. Energy poverty is
39 one critical example, linked directly to climate change, of under-consumption that is highly
40 correlated with weakening of livelihoods, lack of resilience, and limiting of mitigative and adaptive
41 capacity. Overcoming under-consumption and reversing over-consumption, while maintaining and
42 advancing human well-being, are fundamental dimensions of a transition to a sustainable
43 development pathway, and are equally critical to resolving the climate problem (see Sec. 4.5).

44 **4.1.2.2 Equity at the national and international scales**

45 Given the disparities evident in consumption patterns, the distributional implications of climate
46 response strategies are critically important. As recent history shows, understanding how policies
47 affect different segments of the population is critical to designing and implementing politically
48 acceptable and effective national climate response strategies. A just transition will be necessary, if

1 the required public support is to be gained for the substantial techno-economic, institutional and
2 lifestyle shifts needed to reduce emissions substantially and enable adaptive responses.

3 At the international level, an equitable regime with fair burden-sharing is likely to be a necessary
4 condition for an effective global response (Sec. 4.3, 4.6). Given the urgency of the climate challenge,
5 a rather rapid transition will be required if the global temperature rise is to be kept below politically
6 agreed targets such as 1.5°C or 2°C over pre-industrial levels, with global emissions peaking by 2020.
7 Particularly in a situation calling for a concerted global effort, the most promising response is a
8 cooperative approach “that would quickly require humanity to think like a society of people, not like
9 a collection of individual states” (Victor 1998).

10 While scientific assessments cannot define what is equitable and how equity should be interpreted
11 in implementing the Convention and climate policies in general, they can help illuminate the
12 implications of alternative choices and their ethical basis (Sec 4.6, also Chapter 3, Chapter 13).

13 **4.1.2.3 Building institutions and capacity for democratic governance**

14 Charting an effective and viable course through the climate challenge is not merely a technical
15 exercise. It will involve myriad and sequential decisions, among states and civil society actors,
16 supported by the broadest possible constituencies. This is true at the national as well as
17 international levels, where effective governance relating to global common resources, in particular,
18 is not yet mature. Such a process requires the education and empowerment of diverse actors to
19 participate in systems of decision-making that are designed and implemented with procedural equity
20 as a deliberate objective.

21 This chapter also discusses alternative indicators that can reflect dimensions of sustainable
22 development other than the standard economic dimensions that are partially reflected in the
23 conventional indicators of development, such as GDP (Sec. 4.2 and 4.7). It also reflects on the
24 previous framing chapters, suggesting how incorporating the dimension of risk (Chapter 2) in the
25 analysis of sustainable development is helpful to obtain more relevant tools of evaluation of the
26 hazards confronting future generations, and how the notions of well-being and social welfare
27 function (Chapter 3) provide useful guides for a comprehensive assessment of the multiple
28 dimensions and determinants of sustainable development and the understanding of equity and
29 distributional issues distribution (Sec. 4.7). This chapter also provides some indication of how
30 considerations of sustainable development and equity, with a specific architecture of levels of
31 analysis (from determinants to end results), can help inform assessments of sector-specific climate
32 strategies (Sec. 4.8).

33 **4.2 Approaches and Indicators**

34 This section starts by mapping out the various conceptual approaches to the issues of sustainable
35 development (4.2.1) and equity (4.2.2), concluding with a review of policy approaches (4.2.3).

36 Sustainable development and equity may or may not be separable, as explained below. For clarity, a
37 first subsection deals with sustainable development, and the specific questions of equity are
38 introduced in a second subsection.

39 **4.2.1 Sustainability and sustainable development**

40 Sustainable development, although a widely used concept in academic and policy circles, has many
41 different meanings and therefore provokes many different responses (Hopwood et al., 2005). The
42 most frequently quoted definition is from *Our Common Future* (World Commission on Environment
43 and Development (WCED), 1987), the Brundtland Report:

44 *Sustainable development is development that meets the needs of the present without compromising*
45 *the ability of future generations to meet their own needs. It contains within it two key concepts:*

- 1 • *the concept of needs, in particular the essential needs of the world's poor, to which*
2 *overriding priority should be given; and*
- 3 • *the idea of limitations imposed by the state of technology and social organization on the*
4 *environment's ability to meet present and future needs.*

5 This definition acknowledges a tension between the idea of sustainability and the idea of
6 development (Jabareen, 2006). Sustainability refers to the possibility of preserving a certain state of
7 affairs, and has been used primarily in the ecological context, whereas development refers to the
8 idea of progress, and shifts the focus to social and economic achievements. One of the first
9 definitions of sustainable development (Prescott-Allen, 1980) referred to a process of development
10 that is compatible with the preservation of ecosystems and species.

11 The Brundtland definition also suggests that a tension may arise between development and the well-
12 being of future generations. A development path is sustainable if its benefits can be preserved
13 indefinitely and enjoyed by all future generations, and is not sustainable if its benefits are only
14 temporary. The development-ecology tension and the development-future generations tension are
15 intimately linked when the degradation of the environment is the vehicle of reduced possibilities for
16 future generations.

17 A popular conceptualization of sustainable development goes beyond the preservation of the
18 environment and involves three “pillars” or three “bottom-lines” of sustainability: environmental,
19 economic, and social aspects (Elkington, 1998; Flint and Danner, 2001; Pope et al., 2004; Sneddon et
20 al., 2006). Sustainability in the economic sphere has to do with the preservation of a healthy
21 economic and financial system, while sustainability in the social sphere is about avoiding conflicts
22 and social unrest. There is some variation in the articulation of the three spheres, with some arguing
23 for an equal appraisal of their co-evolution and mutual interactions, and others considering that
24 there is a hierarchy and that economic activities are embedded in the social matrix, which is itself
25 grounded in the ecosphere (Fischer et al., 2007).

26 An important distinction opposes weak sustainability to strong sustainability approaches. The former
27 rely on the assumption that human-made capital can replace natural resources with a high degree of
28 substitutability. The notion of strong sustainability, in contrast, relies on the view that natural stocks
29 must be preserved and cannot be replaced by human-made capital.

30 The weak sustainability approach is often believed to be inherent to economic modelling and
31 appears embodied in measurement tools that aggregate all forms of capital together, such as
32 genuine savings, introduced in 4.2.2 (Dietz and Neumayer, 2007). But economic models and
33 indicators can, in principle, accommodate any degree of substitutability between different forms of
34 capital. The question of substitutability also arises regarding the various forms of natural capital.

35 The divide between weak and strong sustainability is therefore different from the question of
36 whether one should evaluate development paths only in terms of human well-being or also take
37 account of natural systems as intrinsically valuable. It can be observed that the ethical arguments
38 against strictly anthropocentric goals and in favour of respecting other animal species are gaining
39 ground in public debates and legal systems. While respecting other species implies a form of strong
40 sustainability, one may however also support strong sustainability by arguing that human flourishing
41 requires a preserved natural environment.

42 A related notion is vulnerability. The study of the vulnerability of ecosystems has recently been
43 linked to sustainability and to the study of the coupled dynamics of ecological and socio-economic
44 systems (Kates, 2001; WC Clark and Dickson, 2003). A key premise of this new direction of research
45 is that social and biophysical processes are interdependent and co-evolving (Polsky and Eakin, 2011).

46 The notion of sustainable development can be compared with other criteria for the evaluation of
47 growth paths, and find foundations in the theory of intertemporal ethics introduced in Chapter 3. As

1 it deals with the responsibility of the present generation toward future generations, it is especially
2 linked to intergenerational equity. This connection is discussed in the next subsection on equity. An
3 obvious critical remark is in order here. As a criterion for the evaluation of development paths, the
4 notion of sustainability is arguably quite coarse. A path may be sustainable and nevertheless fail to
5 address the interests of future generations, or the well-being of some members of society. A path
6 may also be sustainable in spite of involving great inefficiency and high levels of destruction. For
7 instance, a path of constantly increasing welfare from now on may involve the present generation
8 wasting resources and suffering from an unduly low level of well-being. In this light, sustainability
9 appears a minimal requirement, not a label of acceptability. The current attraction for the term may
10 therefore reflect a sense of urgency about the ongoing evolution of system Earth.

11 Indeed, although there is no perfect consensus on the definition of sustainable development, there
12 are internationally agreed principles of sustainable development adopted by heads of states and
13 governments at the 1992 UN Conference on Environment and Development. Sustainable
14 development and equity approaches to guide policy can be found in the Rio Declaration on
15 Environment and Development and Agenda 21 (1992), the Programme for Further Implementation
16 of Agenda 21 and the Commitments to the Rio Declaration principles (1997), and the Johannesburg
17 Plan of Implementation (2002). One guiding principle is: “The right to development must be fulfilled
18 so as to equitably meet developmental and environmental needs of present and future generations”
19 (Principle 3). Another principle is the “common but differentiated responsibilities based on historical
20 responsibility for global environmental degradation” (Rio Principle 7), which is also operationalized
21 in the legally binding UN Framework Convention on Climate Change and its Kyoto Protocol.

22 **4.2.2 Equity in climate policy and in development**

23 Equity is, with sustainability, playing a key role in research and policy debates around climate issues.
24 The various dimensions of the concept, as developed in social ethics, have been introduced in
25 Chapter 3 (see also Section 4.7). At the most general level, it bears on the intergenerational
26 distribution (of which sustainability is a key aspect, as explained in 4.2.1.1), the intra-generational
27 distribution (inequality, poverty, development), as well as on the procedures used for collective
28 decision-making (democracy, inclusion). But it is also very often invoked in specific contexts of
29 allocation of burdens or benefits, such as the attribution of emission rights. The application of equity
30 principles to specific allocation problems is studied in the economic theory of fair allocation (W
31 Thomson, 2011) and is common practice in collective debates and decisions. Equity theory and social
32 welfare theory have been merged in Fleurbaey and Maniquet (2011).

33 Equity between generations underlies the notion of sustainable development. While the general
34 theory of intergenerational welfare has been reviewed in Chapter 3, the specific connection with
35 sustainable development can be explained here. There has been a recent surge of research on
36 intergenerational equity, motivated by dissatisfaction with the tradition of discounting the utility of
37 future generations in the analysis of growth paths (see, e.g., Asheim (2007), Roemer and Suzumura
38 (2007) for recent syntheses). Though mathematically convenient to obtain a complete comparison of
39 streams of utility over an infinity of periods (Koopmans, 1960), discounting leads to neglecting what
40 happens in the very long run and appears in direct contradiction with the ideal of sustainability,
41 especially when assessing policies with long-term consequences, such as infrastructure policies (Lind,
42 1982) and climate mitigation policies (Portney and JP Weyant, 1999). The debate on discounting has
43 been reviewed in Chapter 3.

44 Researchers have therefore sought alternatives to the discounted utilitarian approach. However,
45 despite many attempts (e.g., Dasgupta (1974), Chichilnisky (1996)), it has proved difficult to find
46 robust alternative criteria for comparing streams of utility over time. It is genuinely hard to define
47 criteria which are impartial toward an infinite number of generations and are sensitive to the utility
48 of each generation (Lauwers, 1998, 2010; Basu and Mitra, 2003; Zame, 2007). Such difficulties may,
49 however, be attributed to the classical framework of growth analysis, which involves an infinite

1 horizon. It would be more realistic to consider that the horizon is finite but uncertain. It is often
2 argued that an infinite horizon approximates an uncertain finite horizon, but it may not be a good
3 approximation.

4 Nevertheless, this literature has delivered original arguments in favour of sustainability. Such
5 arguments do not depend on having an infinite horizon. A first argument assumes that investment
6 for the future is productive, i.e., a sacrifice for the future typically gives more to the future than it
7 costs the present (GB Asheim et al., 2001). Consider an unsustainable path in which a generation t
8 consumes 100 and generation $t+1$ consumes 95. If generation t reduces its consumption to 95, the
9 productivity of the investment implies that generation $t+1$ is then able to consume more than $100 -$
10 for instance, 102. Any criterion that is impartial between generations should prefer the new
11 allocation, with consumptions 95/102, to the initial allocation, with consumptions 100/95.
12 Generalizing this reasoning, one concludes that, when investment is productive, an optimal path for
13 *any* impartial criterion must necessarily have non-decreasing consumption, as required by
14 sustainability principles. Sustainability, in short, is an immediate implication of impartiality in the
15 context of productive investment.

16 Another argument in favour of sustainability is that it is easy to justify giving almost absolute priority
17 to the future generations when they are worse off than the present generation and the horizon is far
18 away (GB Asheim et al., 2012). Future generations being worse off than the present is the
19 characteristic of unsustainability, and giving them absolute priority will imply restoring sustainability
20 whenever this is feasible. The justification for an almost absolute priority to future generations when
21 they are worse off is as follows: Consider an unsustainable path in which many future generations
22 are worse off than the present one. Equalizing consumption between these generations and the
23 present one, keeping the total consumption constant, is desirable by virtue of the basic transfer
24 principle of welfare economics, even though it will not give much to the numerous future
25 generations but may cost a lot to the present generation. It is the mere fact that the future contains
26 many generations that implies that even a moderate degree of inequality aversion requires giving
27 high priority to the future when the future generations are worse off. Observe that the future ceases
28 to have priority when future generations are better off than the present one. This is how
29 sustainability is obtained as a requirement.

30 Equity *within* every generation is often considered an intrinsic component of sustainability in
31 relation to the social pillar. The idea is that social justice is a guarantee of stability for the social
32 system. A cynical observation, however, is that social justice is sufficient for social stability but may
33 not be necessary. But even if the sustainability of social institutions requires only a minimal degree
34 of equity, one may think that at the world level and in most countries, such a minimal degree is far
35 from being achieved. The Brundtland injunction to meet the needs of the present and future
36 populations calls for important changes to the status quo, and even though humanity has let a large
37 fraction of its population starve for many generations, this state of affairs is considered morally
38 unsustainable and, in the long run, politically unsustainable. The Millennium Development Goals
39 (MDGs), adopted in 2000, embody such considerations (United Nations, 2000).

40 The relation between equity within generations and the preservation of ecosystems is more
41 complex. On the one hand, the convergence of developing countries toward the standard of living of
42 the richest populations is admittedly unsustainable if the consumption and production processes of
43 the rich are universally adopted. On the other hand, the evolution of lifestyles and processes toward
44 sustainability, and the political viability of joint efforts in that direction, may depend on a
45 distribution of costs and resources that is perceived as fair and equitable. Put more bluntly, any
46 attempt to preserve the natural environment by keeping living standards low for a large part of the
47 world population will face strong political resistance, and will almost certainly fail. Global
48 sustainability cannot be achieved by maintaining gross inequities among and within countries.
49 Whether sustainability can be achieved via equity principles is one of the key questions addressed in
50 this chapter.

1 These issues reverberate in political arenas. In the Rio Declaration, equity is explicitly mentioned in
2 Principle 3 (quoted earlier) and is further set out by Principle 7: “States shall cooperate in a spirit of
3 global partnership to conserve, protect and restore the health and integrity of the Earth’s
4 ecosystem. In view of the different contributions to global environmental degradation, States have
5 common but differentiated responsibilities. The developed countries acknowledge the responsibility
6 that they bear in the international pursuit of sustainable development in view of the pressures their
7 societies place on the global environment and of the technologies and financial resources they
8 command.” The Rio Declaration principles are part of the international norms for the collective and
9 individual efforts of States in dealing with climate change mitigation and adaptation. They are
10 crystallized in the legally binding Framework Convention on Climate Change that was negotiated in
11 parallel with the Rio Declaration and Agenda 21. Equity under the principle of common but
12 differentiated responsibilities and respective capabilities appears in Preamble paragraph 6, Article
13 3.1 and Article 4, as well as the Kyoto Protocol. Preamble paragraph 6 also recognizes the need to
14 take into account countries’ social and economic conditions.

15 Research on the issue of equitable access to sustainable development envisaged for Brazil, China,
16 India and South Africa (Winkler, Jayaraman, et al., 2011) concludes that for the resolution of the
17 apparent conflict between equity and sustainability, there is a strong need to fill the gap in defining
18 these criteria and providing a specific, operational meaning to the concept of equity. Overcoming
19 the barriers to the provision and preservation of global public goods, in particular the atmosphere, in
20 an unequal world remains an elusive task.

21 Another approach that is gaining ground, and which also links sustainable development with equity,
22 is the notion of sustainable development as a human right. In an analysis of the relevance of
23 international human rights obligations in light of the multiple constraints climate change poses to
24 the sustainable development of developing countries, the UNFCCC is seen as particularly suitable to
25 facilitate rights-based cooperation in accordance with the principle of affirmative action and the
26 legal duty of all states to cooperate to realize human rights (Wewerinke and Yu III, 2010). An Expert
27 Group of the Commission on the Status of Women in 2008 recommended that the international
28 climate change negotiation process and climate change policies at the national level must adopt the
29 principles of gender equality at all stages, including research, analysis and design and
30 implementation of mitigation and adaptation strategies.

31 In the context of climate change negotiations, the concept of equity raises competing visions
32 between various countries and regions of the world according to their national interests and specific
33 circumstances (Heyward, 2007). Equity is also treated differently in top-down approaches, which
34 start from internationally fixed and quantified objectives (emission limitation and reduction targets)
35 and allocate responsibility based on equity principles, versus bottom-up approaches that address
36 climate change that are mainly based upon qualitative actions toward sustainable development.
37 These approaches are in line with the argument that strong linkages between climate change and
38 sustainable development lead to potential benefits, creating greater opportunities and optimal
39 conditions for the implementation of climate policies (B. Metz et al., 2002; Brown and Corbera,
40 2003; R Swart et al., 2003; KH Olsen, 2007). These issues are reviewed in more detail in Sec. 4.6 and
41 in Chapter 13.

42 **4.2.3 Toward sustainable development and equity**

43 There are many conceptions about how to make our development path sustainable. While most
44 proponents of sustainable development agree with the Brundtland Report’s objectives to reconcile
45 social, economic and environmental goals, models of sustainable development have emerged in
46 many different forms and combinations. A common theme is that technology can bring benefits for
47 environmental protection. Von Weizsäcker et al. (1997), for example, argued that technical
48 innovation could cut global resource use in half while doubling wealth, for a four-fold productivity
49 increase; a 2009 follow-up argues that productivity can actually increase by a factor of five through

1 improvements in resource and energy productivity innovation in industry, technical innovation and
2 policy (von Weizsäcker et al., 2009). There is also widespread support for a dramatic increase in
3 energy efficiency and change in energy use from fossil fuels to renewable sources (Flavin and
4 Lenssen, 1994).

5 Some have supported the idea of separating economic from ecological issues (Gallopín, 2003). One
6 approach argues that sustainable development is predominantly of concern in the developing world
7 (McCormick, 1991) and therefore, the process of implementing sustainable development should be
8 accompanied by a high level of growth benefiting the poor. From the perspective of a *sustainable*
9 *economic development*, the underlying assumption is that economic well-being is the best way to
10 overcome most of the problems faced by societies (Allaby, 1983). This perspective is in line with the
11 “status quo” approach described in Hopwood et al. (2005), which considers that economic
12 prosperity is “the driver towards sustainability”. In the climate change debate, this perspective leads
13 some to argue that instead of investing in mitigation, wealthier countries should make direct
14 transfers to poorer countries to support development, on the assumption that richer future
15 generations in developing countries will be more able to cope with the impacts of (unmitigated)
16 climate change (Schelling, 1995, 2006). The need for change is recognized, but primarily when it
17 focuses on building sustainable economies that provide strategic economic advantages in the global
18 economy.

19 A contrasting line of thought is that sustainability is primarily about ecological issues – which, from
20 this point of view, should be predominant in the debates about sustainable development. A report
21 by the Economic Commission for Latin America and the Caribbean (Gallopín, 2003) has identified a
22 range of terminologies of sustainable development from an ecological perspective. These range from
23 sustainable development as the development and management of natural resources, to “sustainable
24 society”, “ecological sustainable economic development”, and environmentally sustainable
25 development.

26 Beyond the deep connection between meeting human needs and preserving the natural
27 environment, alternative paradigms of sustainable development are considering the idea that
28 sustainable development is a multidimensional process which requires strong interlinkages between
29 economic, environmental, socio-cultural, political and technological factors to be effectively
30 achieved (Hopwood et al., 2005; Udo and Jansson, 2009). Hopwood et al. (2005) suggest a
31 “transformatory approach” which embraces the view that environmental degradation and inequities
32 will persist unless a strong commitment to social equity is achieved in order to promote access to
33 economic opportunities, livelihood and good health. This approach also recognizes environmental
34 justice as a key determinant of social transformation, which may lead to fulfilling human needs and
35 enhancing the quality of life. Other approaches stress the need to embrace a plurality of
36 perspectives on sustainable development, but with a greater emphasis on freedom-oriented
37 development (Gallopín, 2003; Sneddon et al., 2006). This implies recognizing, for instance, the
38 need for innovative approaches relating to people-centred development and right-based approaches
39 to development (NGLS, 2002).

40 Feminist scholars, meanwhile, have advanced sustainable development approaches that build on
41 women’s experiences and aspirations. They have raised the need to take a fuller account of gender
42 relations affecting fertility, childbirth and resource consumption in proposing solutions to
43 environmental and social problems (Arizpe et al., 1994) and called for placing “social reproduction”
44 at the centre of new development perspectives. Di Chiro (2008), paraphrasing Bakker and Gill
45 (2003), defines social reproduction as “the intersecting complex of political-economic, socio-cultural,
46 and material environmental processes required to maintain everyday life and sustain human
47 cultures and communities on a daily basis and inter-generationally”.

48 There is a critical role for governments in the implementation of a pluralistic approach to
49 sustainable development, to inform and take actions to push the notion of sustainable development

1 forward into more fruitful conceptualization (Sneddon et al., 2006). The “Reform approach” mapped
2 out in Hopwood et al. (2005) also recognizes the critical role of governments and takes the view that
3 market-friendly reforms are also crucial prerequisites to sustainable development.

4 There is growing research on sustainable development approaches that aim to build a “low-carbon
5 economy” or “lowcarbon society” and, in the process, meet the mitigation and adaptation
6 challenges of climate change, including the need for social, economic and technological transitions
7 (Sukla et al., 2008). Studies in China show that controlling emissions without proper policies to
8 counteract the negative effects will have an adverse impact on the country’s economic
9 development, reducing its per capita income and the living standards of both urban and rural
10 residents (Wang Can et al., 2005; Wang Ke, 2008).

11 Based on past experiences with energy transitions, a successful transition to low carbon energy
12 sources and technologies will need governments to provide protection of a niche market possibly for
13 decades, and a complete transition to a low carbon economy is likely to be very slow (Fouquet,
14 2010). This has implications for the scale and speed of international cooperation that will in
15 particular support developing countries to make the necessary transitions to sustainable
16 development.

17 **4.3 Determinants, drivers and barriers**

18 This section explores the determinants to sustainable development and equity, emphasizing their
19 relationship with climate change mitigation and adaptation. Determinants are understood as factors
20 that can contribute either positively (i.e. drivers) or negatively (i.e. barriers) towards achieving
21 sustainable development and equity, including population and demography, human capital and
22 education, behaviour, governance systems, technology, legacy of development, natural resources
23 and finance. In what follows, a non-exhaustive review of the most recent literature is conducted to
24 define each of these factors and show existing synergies and trade-offs between them and the
25 realization of sustainable and equitable development.

26 **4.3.1 Population and demography**

27 Population variables, including size, density, growth rate as well as age, sex, education and
28 settlement structures, play a determinant role in countries’ development trajectories. These
29 variables are reciprocally influenced by countries’ development paths, including evolving policies,
30 socio-cultural trends, as well as by changes in the economy (Dyson, 2006). As such, population
31 trends are key to understanding past and future development pathways (Sec. 4.4 and Chapter 6),
32 insofar as they influence our ability to achieve a sustainable and equitable future within and across
33 countries. At present, demographic trends show very different patterns in different parts of the
34 world. While population sizes are already on a declining trajectory in Eastern Europe and Japan, they
35 are set for significant further increase in many developing countries (particularly in Africa and
36 Southwestern Asia) due to a very young population age structure and continued high levels of
37 fertility. As the most recent population projections by the United Nations and by the International
38 Institute for Applied Systems Analysis (IIASA) show, the world’s population is almost certain to
39 increase to between 8 and 10 billion by mid-century. After that period, uncertainty increases
40 significantly, with the future trend in birth rates being the key determinant (Lutz and Samir, 2010;
41 United Nations, 2011a; R Lee, 2011; Scherbov et al., 2011). The population of Sub-Saharan Africa will
42 almost certainly double and could still increase by a factor of three or more depending on the course
43 of fertility over the coming decades, which depends primarily on progress in female education and
44 the availability of reproductive health services (Bongaarts, 2009; Bloom, 2011; Bongaarts and
45 Sinding, 2011).

46 Declining fertility rates, together with continued increases in life expectancy, result in significant
47 population ageing around the world, with the current low fertility countries being most advanced in

1 this process. For populations that are still in the process of fertility decline, the expected burden of
2 ageing is a more distant prospect, while the declining birth rates are expected to bring some near
3 term benefits. This phase in the universal process of demographic transition, when the ratio of
4 children to adults is already declining and the proportion of elderly has not yet increased, is
5 considered a window of opportunity for economic development (Bloom and Canning, 2000). But
6 populations are not only growing due to currently high fertility rates, but also due to the population
7 growth momentum that results from a high proportion of young people entering the reproductive
8 age groups, which is a result of past high fertility rates.

9 In this regard, continued high population growth is widely regarded as an obstacle to social and
10 economic development, because it tends to make efforts such as the provision of clean drinking
11 water and agricultural goods and the expansion of health services and school enrolment rates an
12 uphill battle (Dyson, 2006; Potts, 2007; Pimentel and Paoletti, 2009). On the other hand, poverty,
13 poor health, high infant mortality and lack of education are also considered important reasons for
14 continued high fertility, since they tend to inhibit the progress of demographic transition. This has
15 given rise to the fear of a vicious circle of a low level of development leading to high population
16 growth that in turn inhibits the development that would be necessary to bring down fertility (Caole
17 and Hoover, 1958; Ehrlich and J Holdren, 1971; Dasgupta, 1993).

18 However, history shows that countries can break this vicious circle with the right social policies.
19 Prominent examples are South Korea and Mauritius, which in the 1950s were used as textbook
20 examples of countries trapped in this circle (Meade, 1967). In both cases it was the early emphasis
21 on universal female education and family planning that led to lower fertility, better health, higher
22 female labour force participation and productivity and complemented with the right macro-
23 economic and environmental policies has made them among the most developed nations on their
24 continents. Beyond these two examples, virtually all the countries of East Asia, Southeast Asia and
25 Latin America that in the 1950s had fertility levels around six children per woman and are now
26 around or even well below the replacement level of two surviving children went through
27 comparable phases of social development (Bloom, 2011; United Nations, 2011a).

28 The discussion regarding population growth and environmental change has been traditionally
29 structured in terms of the so-called I=PAT identity (Ehrlich and J Holdren, 1971; Kaya, 1990) which
30 views environment impact (I) as the product of population size (P), affluence (A=GDP/person) and
31 technology (T= impact per GDP unit). In this conceptualization, population growth by definition leads
32 to greater environmental impact if A and T are constant, and likewise higher income leads to more
33 impact. Some argue that improved health and lower mortality rates worldwide explaining
34 population growth could be jeopardized over the next few decades if global environmental problems
35 persist and the emergent positive correlations between the persistence and expansion of some
36 diseases with changing environmental conditions are confirmed (McMichael, 2002). Other scholars
37 argue that the relationships between population size, technology and resource use intensity – the
38 latter related to affluence – are more subtle, primarily because populations are heterogeneous and
39 impacts cannot be directly associated with individuals (e.g. energy consumption is often at the
40 household level), as well as because these three factors are closely interlinked in the sense that
41 population and economic growth are closely related as are education, fertility, economic growth and
42 technology development (G Sen, 1994; FL MacKellar et al., 1995; BC O'Neill et al., 2001).
43 Additionally, studies demonstrate that informal institutions can play a mediating role in regulating
44 resource use in contexts of rising populations (Mazzucato and Niemeijer, 2002).

45 With the rise of climate change science, the literature on population and environment has begun to
46 explore more closely people's vulnerability to climate stressors, including variability and extreme
47 events, and to analyze their adaptive capacity and reliance on environmental resources to cope with
48 adversities and adapt to gradual changes and shocks (Bankoff et al., 2004; Adger et al., 2009); see
49 the Working Group II report. It is generally shown that not only the number of people matters, but
50 also their composition by age, gender, place of residence and level of education, as well as the

1 institutional context that influences people’s decision-making and development opportunities.
2 People have differential vulnerabilities, a fact that is increasingly considered by impact studies (Lutz,
3 2009; Wamsler et al., 2012).

4 The relationship between demographic trends on the one hand and sustainable development and
5 equity on the other is thus complex and controversial. It also makes a difference whether
6 sustainability is only understood to relate to environmental factors or also to social systems; for
7 example, social security and pension systems are frequently labelled as unsustainable in the context
8 of rapid population ageing. While very rapid population growth and rapid shrinking are both broadly
9 seen as unsustainable by governments and scholars alike (see UN review of national population
10 policies) but for different reasons, it is not clear whether moderate population growth or shrinking
11 are necessarily so, if they are associated with continued improvements in quality of life and a
12 diminishing negative impact on the environment. Several prominent international expert
13 committees have recently issued synthesis statements on population and sustainable development,
14 including “The Laxenburg Declaration on Population and Sustainable Development”, signed by a
15 global panel of experts, the “People and the Planet” of the UK’s Royal Society and the Inter-
16 Academies Panel “Statement on Population and Consumption”. They agree that demographic trends
17 must be explicitly taken into consideration when discussing sustainable development and should not
18 be separated from the issue of consumption. As stated by the Inter-Academy Panel:

19 *Population and consumption are at the heart of sustainable development and efforts to move the*
20 *world towards the sustainable use of its natural resources. Both are politically and ethically*
21 *sensitive, but it is essential that this does not lead to them being neglected by policy makers. The*
22 *world needs to adopt a rational and evidence-based approach to addressing the issues raised by*
23 *population growth and unsustainable consumption patterns, one that respects human rights and*
24 *the legitimate aspirations of people and countries with low-income to improve their living*
25 *standards and levels of well-being. (Inter-Academies Panel, 2012)*

26 **4.3.2 Human capital and education**

27 Economists define human capital as the capacity of human beings as productive agents to promote
28 increases in income through the acquisition of skills and the accumulation of knowledge (Iyer, 2006).
29 This definition entails a purposive link between the acquisition of skills and knowledge and an
30 individual’s contribution to the economic system (i.e. human capital is useful insofar as it can help
31 increasing economic efficiency and growth). Improvements in human capital as defined above are
32 intrinsically related to improved nutritional, health and education standards, and all combined
33 contribute to increasing economic returns at individual and societal scales, although both
34 improvement and returns are gender-differentiated (Schultz 1995). Over the last decades, macro-
35 economic research has shown a strong correlation between low levels of economic development
36 and low levels of human capital and vice versa (Schultz 2003; Iyer 2006), whilst micro-economic
37 studies have also shown a positive relationship between, for example, increases in the quantity and
38 quality of formal education and future earnings (Duflo 2001). Therefore, growth in human capital
39 has to be considered a key explanatory factor beyond the evolution of economic systems, both in
40 terms of growth and constant innovation (Schultz 1961).

41 Human capital, education and knowledge are associated with economic development, but they also
42 directly contribute to human development in a broader sense. Human capital, in this perspective,
43 can be viewed as a component of human capability, defined as the ability of human beings to lead
44 lives they have reason to value (A Sen, 1997, 2001). This refers to a person’s ability to achieve a
45 given list of “functionings”, i.e., certain achievements that in turn depend on a range of personal and
46 social factors, including age, gender, health, income, nutritional knowledge and education,
47 environmental condition, among others – see Clark (2009) and Schokkaert (2009) for a review of
48 Sen’s capability approach and its critiques. Knowledge and skills, acquired through both formal and
49 informal education, are key means for individuals to maintain or enhance well-being, for example by

1 holding to or accessing a new job, progressing in an organization and increasing income over time,
2 but also by engaging in non-market activities, such as reading, communicating or making choices in a
3 more informed manner, which can also foster their well-being.

4 In the context of climate, sustainable development, and equity, human capital and knowledge are
5 central to understanding the potential for individual and collective responses to climate mitigation
6 and adaptation, and thus prospects for lowering emissions and achieving equitable and sustainable
7 development (Sec. 4.4 and Chapter 6). Human capital provides the basis for continuous innovation in
8 and diffusion of environment-friendly technologies, for making more informed choices, for changing
9 consumption patterns by individuals and collectives, and for organizing cooperative societal
10 responses to challenges (Sec. 4.3.4 and 4.3.5 below). Thus, from the perspective of sustainable
11 development and equity, the building of human capital can provide the foundation for certain
12 “functionings” such as living more sustainable lives, or pursuing procedural and distributive justice
13 across different spheres of collective action and across a range of development and environment
14 issues, including climate change.

15 Several studies suggest that knowledge (or lack of) by local populations and individuals on climate
16 change and what to do about it can act as a strong driver or barrier of collective and individual action
17 (Semenza et al., 2008; Sutton and Tobin, 2011). For this reason, researchers have proposed
18 didactical methods to improve the understanding of climate change science and potential responses
19 across higher education curricula (Kagawa and Selby, 2010; Burandt and Barth, 2010), and others
20 have investigated why business communities that do not participate in climate governance initiatives
21 have to date ignored or paid very little attention to the problem, thereby constraining business and
22 employees’ reflection and action (Patenaude, 2011).

23 **4.3.3 Behaviours, values, and cultures – tentative title -**

24 [Note from the authors: This section will be developed in the SOD (contributing authors: John
25 Thøgersen, Tim Jackson...)]

26 The key points this section will address include:

- 27 • A review of evidence regarding barriers and opportunities for behavioural change that
28 fosters the transition towards sustainability and equitable human well-being.
- 29 • A review of development psychology literature to discuss what drives behavioural change
30 (education, shocks, etc.).
- 31 • A review of climate change behaviour literature: exploring barriers to the adoption of
32 individual mitigation and adaptation measures, as well as the cognitive elements that
33 influence people’s resilience to stress and shocks.
- 34 • A review of the linkages between culture and social/individual behaviour, and the influence
35 of culture on patterns of behaviour regarding consumption, use of natural resources, etc.

36 **4.3.4 Governance: institutions, policies and actors**

37 Governance in the broadest sense refers to a collective effort to decide and agree on a particular
38 goal, for example, sustainable development or mitigating climate change, and to subsequently steer
39 society towards such a goal. Governance goes beyond notions of government (Rosenau, 1990; OR
40 Young, 1999) and integrates actor networks, rule-making systems and formal and informal
41 institutions – incentive structures or “rules of the game” – operating at or across various levels of
42 social organization (Biermann et al., 2009; Chotray and Stoker, 2009). With regard to global
43 governance, two broad categories of meanings have been generally identified: a phenomenological
44 perspective frames it as an emerging new phenomenon of world politics that can be described and
45 analyzed; another, normative perspective frames it as a political program or project that is needed
46 to cope with various problems of modernity or, in contrast, is to be criticized for its flaws and
47 attempts at global domination of weak states by the powerful (Biermann, 2004).

1 Biermann (ibid., p.8) sees global governance as a phenomenon that goes beyond nation states, and
2 increasingly involves actors that had so far been active mostly at the sub-national level. Additionally,
3 such increase in participation has given rise to new forms of institutions in addition to the traditional
4 system of legally binding documents negotiated by states. As a result, politics are often organized
5 and negotiated in networks and in new forms of public-private and private-private cooperation, as
6 well as between states and private entities. Furthermore, such a system is characterized by an
7 increasing segmentation of different layers and clusters of rule-making and rule-implementing,
8 fragmented both vertically between supranational, international, national and subnational layers of
9 authority and horizontally between different parallel rule-making systems maintained by different
10 groups of actors.

11 Agents of governance, and global governance in particular, can be multiple, and include public and
12 private actors, groups and individuals: governments, cities, multilateral organizations, non-
13 governmental organizations, corporations, and entrepreneurs of different kinds, among others.
14 These actors can all have different capacities and resources, including political (influence), financial
15 (money), cognitive (information) and moral (legitimacy), that are necessary to steer the behaviour of
16 the collective within and across territorial boundaries (Dingwerth and Pattberg, 2009). This
17 proliferation has promoted multiple resource exchanges among various actors and the multiplication
18 of spheres of authority has inspired “new modes of governance” beyond traditional command and
19 control measures, such as self-governance, enabling, provision and public-private partnerships
20 (Pattberg, 2010; Pattberg, 2012). It has also led scholars to debate the nature of public and private
21 actor relationships, the state-non-state actor divide and the interface of formal and informal arenas
22 of climate change governance (Andonova et al., 2009; Bulkeley, 2010, 2012; Bulkeley and Schroeder,
23 2011).

24 A central element of governance is the concept of authority, which can be defined as an instance of
25 power that is associated with at least a minimum of voluntary compliance, making it likely that a
26 command with a specific content will be obeyed by a given collective (M Weber, 1978). Authority
27 then characterizes the extent to which institutions, actors or individuals are able to facilitate and/or
28 constrain the agency of others. Legitimacy to act as an agent of governance means having obtained
29 the acceptance and justifications of authority by the governed, which nonetheless can become a
30 source of controversy and mask or reify unequal power relations (Backstrand 2008). The governed
31 may be electorates, citizens or consumers, or even collectives such as sectors of society,
32 corporations or municipalities. Legitimacy can be derived in different ways, such as through
33 participation and inclusiveness, democratic control and discursive quality (Dingwerth, 2007).

34 Governance for sustainable development remains a desired yet arduous and elusive task. This is
35 because, as highlighted above (Sec. 4.2), it involves reorganizing or rethinking the way society relates
36 to biophysical systems and human beings relate to one another, within and across generations,
37 which in turn involves reframing or crafting new institutions that can steer human behaviour
38 towards sustaining both equitable human development (i.e. a development path that prioritizes
39 human well-being over economic growth, and adopts recognition, and both procedural and
40 distributive justice as guiding principles) and ecological conservation and preservation to the
41 greatest extent possible (Roberts and Parks, 2007; Adger and Jordan, 2009). Governing such a
42 transition is inevitably challenging because, on the one hand, it involves multiple agents that hold
43 vested interests when it comes to prioritizing between the three pillars of sustainability and to
44 promote equity principles, who in turn hold varying degrees of power and access to authority. On
45 the other hand, it cuts across several realms of policy, organization and action, from international to
46 local, and individual levels. The transition may thus require a “constitutional moment” to bring about
47 the revolutionary institutional reforms needed to address these challenges, which may or may not
48 guarantee success (Biermann et al., 2012).

49 The governance of climate change mitigation and adaptation is an element of a complex and
50 evolving arena of global environmental governance, which deals with other, and often overlapping

1 issues such as biodiversity loss, desertification, ozone depletion and pollution. Sites of climate
2 change governance and policy-making are indeed multiple and are not confined to the UNFCCC and
3 national rule-making processes (Okereke et al., 2009; Andonova et al., 2009) (see chapters 13-15 of
4 this report, notably figure 13.1 for a visual summary). There are various sorts of governance
5 initiatives emerging alongside the UNFCCC and other intergovernmental agreements: public-private
6 partnerships, private sector governance initiatives, NGO transnational initiatives, and subnational
7 transnational initiatives (see Chapter 13 for details). These initiatives include, for example,
8 transnational networks of cities to help cities mitigate and adapt to climate change (Bulkeley, 2010),
9 global public-private initiatives such as the Global Compact that harnesses the power of business to
10 the goals of key UN treaties and declarations (Newell et al., 2012) and the multitude of processes
11 that are being established to help implement emissions trading markets or the REDD+ mechanism to
12 avoid deforestation in tropical forest countries (Corbera and Schroeder, 2011; Bailey et al., 2011).

13 Governing for sustainability and climate change opens up a variety of empirical questions that
14 require attention and are relevant for this report. First, as Adger and Jordan suggest (p. 20), there is
15 a need to understand whether there is a real shift “from government to governance”, which could
16 illuminate the actual role that formal policy prescriptions adopted by governments at multiple scales
17 play in determining the process and outcomes of a transition towards sustainability or a “climate
18 safe” world. Second, and related to this last point, there is a need to explore if and how different
19 modes of governance translate into positive outcomes across all dimensions of sustainability and
20 draw lessons regarding their effectiveness and distributional implications, or any existing trade-offs.
21 And third, it is critical to pay attention to how these modes of governance are defined in the first
22 place, by whom and for whose benefit, which reminds us of the impossibility of disconnecting
23 sustainability and climate change governance from existing trends in global capitalism and political
24 economy.

25 Regarding the latter, for example, the prevailing organization of capitalism, around what is usually
26 known as “neoliberalism”, provides the context for the sorts of governance practices of climate
27 change that have dominated to date (Newell and Paterson 2010). Paterson argues that global
28 environmental governance has progressively geared towards promoting government-based
29 regulatory frameworks that facilitate capitalist gains under the name of sustainability, such as
30 market-based policy instruments, and towards increased reliance on private-based certification,
31 labelling and auditing schemes (Paterson, 2009). Many of the specific governance initiatives
32 discussed in Chapters 13-15, whether organized by states or among novel configurations of actors,
33 have focused on creating new markets or investment opportunities. This applies, for example, to the
34 emergence of carbon markets (Paterson, 2009; M Betsill and Hoffmann, 2011), voluntary carbon
35 offsetting (Lovell et al., 2009), investor-led governance initiatives such as the Carbon Disclosure
36 Project (Kolk et al., 2008) or partnerships such as the Renewable Energy and Energy Efficiency
37 Partnership (Parthan et al., 2010) to develop specific technologies.

38 This requirement to accommodate the need for capital accumulation necessarily constrains how the
39 pursuit of sustainability might be carried out, even while it generates opportunities to bring new
40 actors into the process of governing climate change. Furthermore, the “decentralization” that
41 governance per se involves makes it difficult to establish responsibilities, and ensure transparency
42 and accountability in any transition towards sustainability. Nonetheless, it has been argued that
43 states, through conventional command-and-control approaches, including taxation, should still be
44 regarded as key agents in steering such transition (Weale, 2009), yet it is also true that state
45 legislation, particularly in regions such as the EU, is either driven or constrained by decisions made
46 beyond national constituencies.

47 **4.3.5 Technology**

48 Technology has been a central element of human, social, and economic development since ancient
49 times. It influences the way in which humans interact with biophysical systems, design their

1 economic systems and relate to one another (Mokyr, 1992). Drawing on the FAR (IPCC, 1990), we
2 define technology as the practical application of knowledge to achieve particular tasks, employing
3 both technical artefacts, including hardware and equipment, and social information, such as
4 software and know-how for the production and use of such artefacts. Science and technology are
5 regarded as key means to achieve sustainability, particularly if they contribute to maintain economic
6 development whilst using environmental resources more efficiently and enhancing social
7 development (G Atkinson, 2000; J Holdren, 2008). The central chapters of this report explore, among
8 others, the challenges and opportunities of innovation, diffusion and uptake of mitigation and
9 adaptation technological options in different sectors.

10 For framing purposes, however, it is important to highlight here that the nature of the global
11 science, technology, and innovation (STI) enterprise is such that it does not automatically address
12 sustainable development and equity challenges. Basic health, energy and nutritional needs of large
13 parts of the world's population are still unfulfilled – for example, the World Health Organization
14 (WHO) and the United Nations Children's Fund (UNICEF) estimate that 2.5 billion people suffer from
15 poor sanitation facilities and over 780 million people did not have access to clean water in 2010
16 (WHO and UNICEF, 2012). The International Energy Agency estimates that 2.7 billion people
17 worldwide relied on traditional highly-polluting biomass cookstoves for household cooking and
18 heating in 2009, and 1.3 billion did not have access to electricity (IEA, 2011). And the Food and
19 Agriculture Organization of the United Nations has estimated that 925 million people worldwide
20 were undernourished in 2010 (FAO, 2011). In the health sphere, and enormous disparities remain –
21 life expectancy at birth in least-developed countries was 59 years in 2010, whereas the average for
22 high-income OECD countries is 80 years (World Development Indicators) , and neglected tropical
23 diseases afflict over 1 billion people (WHO, 2010).

24 While the STI enterprise has made major contributions in each of these areas over the past decades,
25 it has not been sufficient to fully address these challenges in all parts of the world – in fact, for each
26 of the areas mentioned in the previous paragraph, it is estimated that these numbers will not decline
27 significantly in the near future unless there is a dramatic transformation in our efforts to tackle these
28 issues. The fact is that much of the STI capabilities and resources are concentrated in industrialized
29 countries and, not surprisingly, are directed towards meeting the needs of consumers in these
30 countries (and of the relatively-wealthy consumers in developing countries). This is due, in large
31 part, to the fact that the STI enterprise is organized in a way that the overwhelming majority of the
32 development of technologies and their deployment in the real world is mediated by markets and
33 carried out by private firms since they are better placed to carry out these activities. However, such
34 a market-driven process, while providing abundant incentives for technological innovation, does not
35 necessarily address the needs of those who do not have sufficient market power. While scholars
36 recently have suggested that businesses should focus on the needs of the poor (Prahalad, 2004),
37 given that they together constitute a significant market – and this view has even been taken up in
38 the business discourse to some extent – this has not yet translated into significant successes.

39 Furthermore, developing and mainstreaming new technologies across relevant social actors and
40 groups (e.g. firms, families, individuals) is not a straightforward process. Innovation and diffusion
41 require skills and knowledge from both developers and users, as well as different combinations of
42 enabling policies, markets, social capital and financial means depending on the type of technology
43 and the application being considered (Bretschger, 2005; Dinica, 2009; Blalock and Gertler, 2009; KU
44 Rao and Kishore, 2010; JP Weyant, 2011; Jänicke, 2012). National income and inequality levels, as
45 well as consumer preferences, also contribute to explain the diffusion and adoption of
46 environmental technologies (Windrum et al., 2009; Vona and Patriarca, 2011). It has been argued,
47 for example, that countries' mitigative capacity is influenced by the interplay between income,
48 abatement cost and opportunity cost, while the effectiveness of government regulation, clear
49 market rules, a skilled work force and public awareness are critical to absorb, adopt and scale-up
50 new technologies (Winkler et al., 2007). Both the SRREN and the *Fourth Assessment Report* highlight

1 that technological change is influenced by government policies and economic growth, insofar both
2 public and private finance is required to level the playing field of renewable energies against the
3 most dominant fossil fuel based technologies (Sathaye et al., 2007; IPCC, 2011).

4 The case of renewable energy technologies (RETs) offers much evidence, as many recent reviews
5 and evidence confirm, that further uptake of technologies that may offer sustainable development
6 benefits is jeopardized by multiple, sometimes overlapping factors, including: intermittent policy
7 subsidies, governments' changing R&D support, misalignments between policy levels, sectors and
8 institutions, the incompatibility of RETs with current infrastructure systems, and other issues related
9 to legitimacy and the lack of knowledge and skills across all the involved sectors, among others
10 (Jorgensen, 2008; Luo and X Zhang, 2012; Negro et al., 2012). Specific renewable options, such as
11 biomass power or hydrogen-fuelled transport, are compromised by a mismatch between the
12 required economic incentives and governments' adherence to market liberalization principles
13 (Dinica, 2009) and by a lack of public investment in infrastructure (PE Meyer and Winebrake, 2009;
14 Dinica, 2009), respectively. The development of carbon capture and storage technology is
15 constrained by investment costs and low carbon prices (Lohwasser and Madlener, 2012). In the
16 Kyoto Protocol context, in-country human capital and foreign investment have played a key role in
17 determining the level of international or domestic technology transfer through the Clean
18 Development Mechanism (Dechezleprêtre et al., 2009; B Wang, 2010), although some authors argue
19 that such transfer has often involved technology variants that are closer to environmental un-
20 sustainability than to more sustainable renewable technologies (Bodas Freitas et al., 2012). In the
21 context of adaptation, scholars have also shown that adapting to water scarcity through the
22 deployment of supply-side technological options, combined with demand-side policy instruments
23 are often constrained by social institutions and formal regulations (NW Arnell and Charlton, 2009).

24 However, to further understand the wider implications for sustainability and equity of an increased
25 uptake of RETs and other environmental and mitigation technologies, it is necessary to develop
26 biophysical and socio-economic assessments that capture the trade-offs and synergies between the
27 three dimensions of sustainable development, as well as the impacts over socio-ecological systems
28 across geographical scales. For example, some scholars argue that a massive scale-up of RETs may
29 lead to a global land rush that in some instances may compete with land for food (Scheidel and
30 Sorman, 2012) and land for conservation (ALR Jackson, 2011). The biophysical sustainability of
31 renewable energy infrastructure may be compromised in the long term on the basis of existing
32 stocks of required minerals (García-Olivares et al., 2012).

33 Additionally, it is well known that the extraction of fossil fuels, as well as of uranium and other
34 minerals required in the development of RETs – and other commodities – result in significant
35 environmental and socio-economic impacts at national and local levels, a dynamic that may worsen
36 with the current expansion of the world's "social metabolism" (Martinez-Alier et al., 2010; Muradian
37 et al., 2012). Resource extraction conflicts arise from an inequitable share of the rents and costs
38 associated with these processes and their uneven consumption across governance scales. There is
39 evidence that resource extractive economies and civil conflict are interlinked (Le Billon, 2001; Janus,
40 2012). Resource extraction conflicts, however, have multiple manifestations and may or may not
41 include direct contestation at local, regional or national scales, and may or may not result in loss of
42 human lives. Yet these conflicts involve multiple valuation languages, and a diverse portfolio of
43 action-based and discursive strategies that reflect differently upon sustainability and equity issues,
44 including procedural and distributive matters (Veuthey and Gerber, 2010; Urkidi and Walter, 2011)

45 There is also sound evidence that the deployment of large-scale technological infrastructure for RETs
46 can also translate into negative impacts and conflicts, insofar as it may affect multiple stakeholders
47 in contexts of uneven power relations and distinct degrees of procedural and distributive fairness in
48 decision-making (Gamboa and Munda, 2007; ALR Jackson, 2011). This means that environmental
49 impacts of RETs need to be framed beyond positive greenhouse gas emission reductions and
50 encompass analyses of their impact on landscapes' ecological and social dimensions –accounting for

1 multiple values – and on energy distribution and access from a territorial perspective (Wolsink, 2007;
2 Zografos and Martinez-Alier, 2009). For instance, large-scale RETs involve careful siting and a
3 substantive amount of investment on infrastructure development, thus resulting in very centralized
4 management systems in comparison to small-scale cogeneration or solar photovoltaic technologies.
5 Some argue that the former should be favoured on the basis of reduced costs per unit of energy (Aki
6 et al., 2006) while others argue that decentralized systems have a strong positive effect on
7 consumers' behaviour and reduced energy consumption – for a review, see Keirstead (2008). In
8 particular contexts, small-scale energy provision technologies offer both opportunities and
9 challenges for sustainable development and equity; they can contribute significantly to improving
10 the well-being of the recipients, such as rural communities and community neighbourhoods without
11 access to the electricity grid or to other sources of fuel for water heating, but they can also place a
12 burden on poor people through higher levels of technology maintenance, particularly if appropriate
13 policy incentives and management systems are not in place, therefore resulting in a very expensive
14 and inefficient mitigation pathway (Sharma, 2007; Zerriffi and E Wilson, 2010).

15 It has been suggested that an innovation system should be assessed not only in terms of the scale of
16 the investments, but also for its allocation among various objectives and options, the efficiency by
17 which inputs are converted into outputs, and how effectively the outputs are utilized for meeting
18 the objectives) (Sagar and JP Holdren, 2002). And, in fact, there have been reports and analyses
19 focused on enhancing investments in innovation for public goods such as clean energy and health
20 (Nemet and Kammen, 2007; AEIC, 2010; Bazilian et al., 2010; WHO, 2012) and also on methodology
21 by which to develop a suitable portfolio of investments (Pugh et al., 2011). In addition, there are
22 novel institutional forms being explored that help overcome this innovation deficit by bringing
23 together existing actors and capabilities in innovative ways and/or strengthening capabilities in
24 developing countries to develop, adapt, and successfully deploy technologies (Wheeler and Berkley,
25 2001; Moran, 2009; Sagar et al., 2009). It likely will take many steps of these kinds to help direct,
26 reshape, and enhance science and technology activities and capabilities in different parts of the
27 world to leverage the potential of technologies and the implement them at scale to also address
28 sustainable development challenges for the marginalized in the world while tackling the climate
29 challenge.

30 **4.3.6 Legacy of development**

31 After World War II, diverse relations between rich nations and poor nations – security, economic,
32 and humanitarian – were comingled and addressed under the umbrella of “development”. These
33 relations, and the differing perspectives on their mixed results, are an important determinant of the
34 prospects for a future transition to sustainable development.

35 During the 1950s and 1960s, expectations were firmly implanted that poverty in poor nations could
36 and would be reduced dramatically over the next half-century through economic development
37 spurred by aid, both financial and in kind, from rich nations. By the 1970s, however, it was clear that
38 economic development was not on a path to fulfilling expectations, for several reasons: 1)
39 contributions of aid from the rich nations were not at the levels promised; 2) technological and
40 institutional changes were only partially successful, proved inappropriate, or had unpredicted,
41 unfortunate consequences; 3) requests for military aid and the security and economic objectives of
42 rich nations in the context of the Cold War were frequently given priority over poverty reduction and
43 development: and 4) graft, patronage, and the favouring of special interests diverted funds from
44 poverty reduction. As this early legacy of development became documented, diverse efforts were
45 made to improve how development worked, but with only modest success, leaving people in both
46 rich and poor nations concerned about the process (Sachs, 1992; Easterly, 2001, 2007) (to add
47 references).

48 The process of building expectations of economic development was repeated in the Millennium
49 Development Goals (MDG) to be met by 2015 that were instituted in 2000. There are definitely some

1 success stories with respect to meeting the MDGs (United Nations, 2011b), but the significant
2 improvements are largely in China and India where economic growth accelerated rather
3 independently of the MDG process and broader development cooperation efforts. Excluding these
4 countries, the record is mixed at best and still relatively poor in Africa (Keyzer and Wesenbeeck,
5 2007; Easterly, 2009).

6 Layering the goal of environmental sustainability onto the goal of poverty reduction in development
7 further compounded the legacy of unmet expectations. There have been scientific difficulties
8 determining sustainable pathways as well as difficulties in implementing appropriate technologies,
9 monitoring for environmental responses, integrating multiple value-approaches and sources of
10 knowledge, coordinating institutions and, generally speaking, governing for sustainability (Brown,
11 2009) (see section 4.3.4).

12 There are multiple perspectives on the resulting legacy of unmet development and sustainability
13 expectations. In rich nations, the evidence from the legacy of development can be interpreted to
14 support the diverse views of fiscal conservatives who oppose aid, libertarians who oppose both
15 humanitarian and environmental interventions, progressives who urge that more needs to be done
16 to reach social and environmental goals, and some environmentalists who urge dematerialization
17 and depopulation as the only solution. In poor nations, the legacy similarly is taken as support for
18 various view, including a distrust of rich nations who have not delivered development and
19 environmental assistance as promised, cynicism toward the intentions when it is provided, and also
20 a wariness of its unpredicted outcomes.

21 In both developed and developing nations, these various sentiments within the public, policy
22 makers, and climate negotiators contribute to what philosopher Stephen Gardiner refers to as the
23 “perfect moral storm” of climate policy (Gardiner, 2011b) (see also Sec. 4.6).

24 In the spirit of the UNFCCC that acknowledged differentiated responsibilities based on level of
25 development, most analysts of climate negotiations recognize the legacy of development (Stern and
26 Treasury, 2007). Others, however, argue that humanitarian questions and even the legacy of
27 greenhouse gas emissions so cloud global climate negotiations that the possibility for reaching a
28 global agreement is highly unlikely. It has been argued, for example, that nations should proceed
29 with ad hoc agreements and voluntary efforts (DG Victor, 2004) and that questions of the
30 mechanisms for reducing greenhouse gases and questions of development would be better
31 negotiated separately (Posner and Sunstein, 2007; Posner and Weisbach, 2010). However, given the
32 rich nations record of meeting humanitarian commitments, poor nations may be unwilling to accept
33 separate negotiations (C Stone, 2004).

34 **4.3.7 Natural resources**

35 The location, typologies, existing quantities, long-term availability and the rates of exploitation of
36 fossil fuels, minerals and other natural resources such as fertile land, timber or freshwater
37 contribute to shape the organization of national economies (e.g. in terms of trade balance and rent
38 potential) and their role in global geo-political and trade systems. This configuration evolves over
39 time to reflect changes in global economic trends, in international politics or in consumption
40 patterns. Muradian et al. (2012), for example, argue that we are currently witnessing a shift in the
41 historical trend toward declining the use of natural resource per unit of economic output due to the
42 rise of Asian economies; a growth in the dependency of developed countries on natural resources
43 and embodied materials from developing and emerging economies; a steady increase in the
44 exploitation of natural resources that is likely to continue in the near future under current growth
45 rates; and a reconfiguration of geo-political relations and global commodity chains due to the
46 appearance of new actors from emerging economies, including both public and private actors.

47 These trends in the global political economy offer both opportunities and threats for resource-rich
48 countries (van der Ploeg, 2011; Muradian et al., 2012). Governments can increase their bargaining

1 power over the conditions for extraction of natural resources, and benefit-sharing can translate into
2 increased national revenues and potential investments in human development, for example in
3 education and health services, particularly if well-functioning institutions and/or policies are in place
4 (Mehlum et al., 2006; Yang, 2010). A recent study of oil-producing countries demonstrates that most
5 of these countries, albeit with some exceptions, are able to maintain political stability through a
6 combination of large-scale rent distribution, high spending on the security apparatus and protection
7 by outsiders (Omgba, 2009; Basedau and Lay, 2009). It has also been suggested that both domestic
8 and international factors, such as robust human capital formation, migration policy and countries'
9 global economic integration, are the keys to explaining whether oil resources result in a key
10 developmental "curse" or a "blessing" (Brunnschweiler and EH Bulte, 2008; Bearce and Hutnick,
11 2011; Kurtz and Brooks, 2011; Rudra and NM Jensen, 2011). In Chile, for example, adequate fiscal
12 policies and wise investment allowed for positive genuine savings from resource extraction and
13 increased wealth per capita over the period 1985-2004 (Figueroa and Calfucura, 2010).

14 Those resource-rich countries that characterized by governance problems, however, such as rent-
15 seeking behaviour, corruption and weak judiciary and political institutions, have more limited
16 capacity to distribute resource extraction rents, as well as to increase income per capita (Ross, 1999;
17 Mehlum et al., 2006; Mildner et al., 2011; Pendergast et al., 2011; Bjorvatn et al., 2012).
18 Furthermore, these countries also face risks associated with an over-specialization on agriculture
19 and resource-based exports that can undermine other productive sectors – through increases in
20 exchange rates and with an increasing reliance on importing countries and regions' economic growth
21 trajectories (Muradian et al., 2012). Additionally, some argue that there is a positive relationship
22 between an increase in primary commodity exports and the rise of socio-environmental conflicts
23 due to the advancement of the "extraction frontier", and generally between resource abundance
24 and armed conflict (Martinez-Alier et al., 2010; Muradian et al., 2012). Scholars have also noted the
25 effects that conflict may then trigger on resource exploitation rates, suggesting that such conflict
26 may induce a decrease in the extraction and export rates of oil and minerals but an increase in other
27 resources, such as fisheries (SM Mitchell and Thies, 2012). In contrast, some have contested the link
28 between resource abundance and civil conflict and suggested an inverted relationship, where
29 abundance is associated with a reduced probability of the onset of war (Brunnschweiler and EH
30 Bulte, 2009)

31 The literature explored above is far from coming up with definitive conclusions on the inter-
32 relationships between resource endowments and use, and in-country development issues, including
33 varying degrees of social welfare and conflict. Recent reviews, for example, remark the need to
34 continue investigating current resource booms and busts and documenting the latter's effect on
35 national economies, policies, and social well-being, and to draw historical comparisons across
36 countries and different institutional contexts (Wick and E Bulte, 2009; Deacon, 2011; van der Ploeg,
37 2011). Deacon, for instance, highlights the need to provide more nuanced, in-country analyses of
38 countries' response to resource windfall profits built upon "before and after" data, with the aim to
39 inform aid policies and to the need of empirically investigating the mechanisms that make a
40 resource-rich country more or less prone to achieve high levels of human development. Van der
41 Ploeg, in turn, places also emphasis on the urgency of understanding how in-country saving patterns
42 (i.e. investment in international financial capital or in domestic productive capital), as well as the
43 public or private nature of savings' owners may affect economic growth.

44 Precisely, in the context of this chapter, the issues addressed above indicate the importance of
45 taking into account resource endowments and historical resource use patterns when considering
46 sustainability, equity and climate change issues. The combination of resource abundance, the
47 evolving availability and access conditions of such resources, coupled with both macro- and micro-
48 economic trends, institutional, policy and governance patterns influence the balance between the
49 three pillars of sustainability (Costantini and Salvatore Monni, 2008). Van der Ploeg (2011) shows
50 that many resource-rich countries have negative genuine savings, i.e. they do not fully reinvest their

1 resource rents in foreign assets or productive capital (e.g., buildings, roads, machines, human
2 capital, or health), which in turn impoverishes future generations and undermines both natural
3 capital and human development prospects. If these countries had followed Hartwick's rule, they
4 would currently be less dependent on natural resources exports, although it is also true that
5 countries with positive genuine savings can show decreasing wealth per capita due to ill-targeted
6 investments and high population growth.

7 The issues discussed also relate to procedural and distributive justice issues. The state and those
8 actors with vested interests in accessing and/or exploiting natural resources would have to ideally
9 ensure that equity principles are met and respected (Banai et al., 2011). This involves working
10 towards a fair sharing of resource extraction revenues and investing in human well-being, and
11 cautiously assessing the rate and extent to which natural resources should be exploited. The Ecuador
12 government's recent choice to keep millions of oil barrels underground in exchange of global
13 contributions for avoided emissions represents an innovative way to secure rents while avoiding the
14 depletion of natural capital (Rival, 2010; Martin, 2011). In fact, economic valuation studies have for a
15 long time noted that systematic valuations of both positive and negative externalities may render
16 the exploitation of land and mineral resources socially unacceptable whilst aiding policy-making in
17 the context of resource use policies (de Groot, 2006; Thampapillai, 2011). Changes in incentives and
18 market structures to increase the recycling of non-renewable metals and induce awareness among
19 final consumers have also been proposed (Jeremy Richards, 2006) and the need to treat both
20 exhaustible and renewable resources as social capital (i.e. urging governments to invest rents in
21 projects that could yield a continuing stream of social returns) has also been emphasized (Mikesell,
22 1987; R Solow, 1993)

23 In the context of climate change, resource endowments – and their associated economic, political
24 and institutional structures – are critical elements to consider when examining countries' mitigative
25 and adaptive capacity. For example, a given country with abundant fossil fuel reserves has, in theory,
26 a strong economic interest in exploiting such reserves, and this in avoiding the adoption of policy
27 regulations that could constrain such exploitation. Opportunity costs are only one of the factors
28 influencing countries' mitigative capacity (Winkler et al., 2007) but they stress the importance of
29 finding ways to steadily compensate fossil fuel-rich countries against forgone benefits, and
30 particularly if they are to participate in the globally significant mitigation efforts required to avoid
31 dangerous climate change (Ramanathan and Xu, 2010). Additionally, if this given country faces
32 increased exposure to climate variability and extreme events, the forgone benefits of fossil fuel rents
33 may undermine its ability to respond to increasing adaptation costs. In this regard, a recent analysis
34 of the relationship between countries' adoption of mitigation policies and their vulnerability to
35 climate change confirms that countries which should suffer considerable impacts of climate change
36 in the future, which include many resource-rich developing countries, do not show a strong
37 commitment to either mitigation or adaptation, whilst countries exhibiting strong political
38 commitment and action towards mitigation are also active in promoting adaptation policies. This is
39 an indication that vulnerability is unlikely to prevail over the free-rider problem of mitigation and the
40 development concerns of many developing countries (Tubi et al., 2012).

41 **4.3.8 Finance**

42 [Note from the authors: this section will be substantially rewritten in light of the Chapter 16 FOD. In
43 particular, eliminating some of the details of the existing international financial agreements and
44 instruments, assessing them in the context of other financial flows (e.g., domestic private sector
45 investment and FDI)].

46 Strengthening the transition towards sustainable development, and ensuring equitable human well-
47 being, requires fundamental improvements of human capital, behavioural changes, and addressing
48 the current challenges that governance and technological systems face to steer such a transition.
49 This transition will involve substantial shifts in the scale and nature of investments, and thus the

1 importance of finance. In this regard, Chapter 16 addresses the financing of climate mitigation and
2 adaption and surveys a range of estimates of the requirements of developing countries to finance
3 the costs of mitigation, adaptation and technology development (Parry et al., 2009; World Bank,
4 2010a; UNDESA, 2011). Finance and technology transfer are recognized as means of implementation
5 to achieve sustainable development under international agreements, in particular Agenda 21 and
6 the UNFCCC, and reaffirmed in subsequent UN resolutions and programs.

7 With regard to financing of sustainable development, the June 2012 UN Conference on Sustainable
8 Development produced an outcome document titled “The Future We Want”. Paragraph 252 reads:

9 *We reaffirm that the means of implementation identified in Agenda 21, the Programme for the*
10 *Further Implementation of Agenda 21, the Johannesburg Plan of Implementation, the*
11 *Monterrey Consensus of the International Conference on Financing for Development and the*
12 *Doha Declaration on Financing for Development are indispensable for achieving the full and*
13 *effective translation of sustainable development commitments into tangible sustainable*
14 *development outcomes. We reiterate that each country has primary responsibility for its own*
15 *economic and social development and that the role of national policies, domestic resources*
16 *and development strategies cannot be overemphasized. We reaffirm that developing countries*
17 *need additional resources for sustainable development. We recognize the need for significant*
18 *mobilization of resources from a variety of sources and the effective use of financing, in order*
19 *to promote sustainable development. We acknowledge that good governance and the rule of*
20 *law at the national and international levels are essential for sustained, inclusive and equitable*
21 *economic growth, sustainable development and the eradication of poverty and hunger.*

22 (United Nations, 2012)

23 The summit agreed to establish an intergovernmental process under the auspices of the UN General
24 Assembly that “will assess financing needs, consider the effectiveness, consistency and synergies of
25 existing instruments and frameworks, and evaluate additional initiatives, with a view to preparing a
26 report proposing options on an effective sustainable development financing strategy to facilitate the
27 mobilization of resources and their effective use in achieving sustainable development objectives”
28 (paragraph 255). An intergovernmental committee, comprising 30 experts nominated by regional
29 groups, with equitable geographical representation, will implement this process, concluding its work
30 by 2014. The General Assembly is to then consider the report of the intergovernmental committee
31 and take appropriate action.

32 In the context of the principle of common but differentiated responsibilities operationalized in the
33 UNFCCC, developed countries and countries with economies in transition (i.e. Annex I Parties to the
34 UNFCCC) have commitments to provide financial resources to developing countries (i.e. non-Annex I
35 Parties). While some developing countries are able to mobilize some domestic financial resources for
36 specific actions, the needs almost always exceed their *ability to finance from domestic sources*. *The*
37 *majority of developing countries continue to need means of implementation from external sources;*
38 *accordingly, their ability to undertake sustainable development actions in general, and climate*
39 *change mitigation and adaptation actions in particular, can be severely constrained by lack of*
40 *finance.*

41 UNFCCC Parties have also established three other funds in the past few years: the Special Climate
42 Change Fund (SCCF), to support mitigation, adaptation and technology transfer to developing
43 countries; the Least Developed Countries Fund (LDCF), to support the preparation of National
44 Adaptation Plans; and the Adaptation Fund, to support adaptation programs and projects in
45 developing countries. The SCCF and LDCF are managed by the Global Environment Facility (GEF),
46 while the Adaptation Fund is governed by a 16-member board representing Parties to the Kyoto
47 Protocol, with the World Bank acting as trustee. Additionally, in 2010, the Green Climate Fund was
48 established at the 16th session of the Conference of the Parties (COP). The fund is an operating
49 entity of the financial mechanism of the UNFCCC under Article 11 and will support projects,

1 programs, policies and other activities in developing country Parties. Currently, the operation of the
2 financial mechanism is partly entrusted to the GEF on an ongoing basis, subject to review every four
3 years by Parties who provide guidance to the GEF. Furthermore, at its 17th session, the COP adopted
4 a decision to undertake a work programme on long-term finance with the aim of contributing to the
5 ongoing efforts to scale up the mobilization of climate change finance after 2012 (UNFCCC, 2011). As
6 such it will analyze options for the mobilization of resources from a wide variety of sources, public
7 and private, bilateral and multilateral, including alternative sources and relevant analytical work on
8 climate-related financing needs of developing countries.

9 As of June 2012, the Adaptation Fund has approved projects and programs for a total of US\$117
10 million. Meanwhile, GEF funding shows great unevenness in the funding of mitigation and
11 adaptation projects. From its inception in 1991 until June 2011 the GEF Trust Fund has funded 755
12 mitigation projects costing US\$3.39 billion and attracting US\$19.9 billion in co-funding, spread across
13 156 developing countries and economies in transition. On the other hand, the GEF has funded
14 through the LDCF a total of 47 projects for a total of US\$178.6 million and another 32 through the
15 SCCF for a total of US\$127.74 million. The GEF Strategic Priority on Adaptation (SPA) programme
16 distributed US\$50 million between 2004 and 2010, aiming to show how adaptation planning and
17 assessment can be practically translated into full-scale projects.

18 In addition to the Adaptation Fund and GEF-managed funds, the World Bank has also two Climate
19 Investment Funds (CIFs): the Strategic Climate Fund (SCF) and the Clean Technology Fund (CTN). The
20 SCF has three lines of financing: 1) the Forest Investment Programme (FIP), which provides scaled-up
21 financing to developing countries to start reforms identified in their national REDD+ strategy; 2) the
22 Pilot Programme for Climate Resilience (PCCR), which offers technical assistance as well as finance
23 for developing countries to integrate climate resilience into development plans; and 3) the Scaling
24 up Renewable Energy Plan (SREP), launched in 2009 to enable government support for renewable
25 energy market creation. All these initiatives are complemented by multilateral, bilateral or single-
26 country funding initiatives designed to support mitigation and adaptation projects and programs,
27 with a diversity of priorities and levels of disbursement (www.climatefundupdate.org).

28 Such diversity, however, has led scholars to advocate for a better integration of climate funding and
29 development aid to ensure coordination and increase the effectiveness of financial transfers (JB
30 Smith et al., 2011), as well as to suggest ways of improving funds governance and management
31 approaches. Recent analyses of the AF, for example, highlight difficulties in targeting vulnerable
32 areas and populations due to a lack of clear, accepted definitions, as well as strong incentives to
33 consider vulnerability or related information, such as weather events attribution, in the evaluation
34 of project proposals (van Renssen, 2011; Horstmann, 2011; Hulme et al., 2011). The Bretton Woods
35 project has regularly overseen the decisions and performance of the World Bank's CIFs and has also
36 identified a range of social and environmental controversies that lending generates in recipient
37 countries (The Bretton Woods Project, 2012).

38 In addition, the Clean Development Mechanism (CDM) has proven successful in generating emission
39 reduction projects in several developing countries, but such projects have been very unevenly
40 spread across the world, showing a significant bias towards emerging economies and leaving the
41 African continent aside (UNEP/Risø Centre on Energy, 2011). China has received over 70% of the
42 finance available so far, while India has been the next best beneficiary with 13.5% of the
43 investments. Brazil has received 1.4%, leaving the rest of the participating countries with 13.6%
44 among them (Byrne et al., 2011) (Figure X).

45 [Note from the authors: Figure to be inserted. Figure X: CDM registered projects and accumulated
46 investment value (USD billion), as at end of May 2011. Key: Country, USD billion, percentage, ROW:
47 Rest of the world. Source: Byrne et al. (2011).]

48 As a market mechanism, the CDM has created incentives for firms to invest in low-carbon projects
49 that are least-cost and/or will produce the highest returns through the sale of emissions credits.

1 Thus, “mature” technologies and low-risk investment environments tend to be the most attractive,
2 including hydropower, wind energy, methane avoidance, biomass energy, landfill gas and own
3 energy generation (Byrne et al., 2011) (Figure Y). This suggests that it is unlikely that the CDM can
4 contribute meaningfully to development goals such as improving energy access amongst the world’s
5 poorest people and industrialization in the poorer countries, or to achieving widespread
6 sustainability in the developing world. For a review of CDM literature, and further reflections on
7 CDM governance and its implications for national and local sustainable development see Corbera
8 and Jover (2012).

9 [Note from the authors: Figure to be inserted. Figure Y: Number of registered CDM projects as of the
10 end of May 2011, disaggregated by project type (3145 total registered projects) Source: UNEP Risø
11 (2011); also cited in Byrne et al. (2012).]

12 The low capacity to mobilize private sector capital for climate change adaptation and mitigation of
13 GHG emissions in non-Annex 1 countries is due to a number of complex interrelated factors,
14 including the high overall cost of doing business; lower public energy R&D spending; market
15 distortionary policies such as subsidies for conventional fuels; absence of credit-worthy off-takers;
16 low access to early-stage financing; too few wealthy consumers willing to pay a premium for “green
17 products”; social and political instability; poor market infrastructure, and weak enforcement of the
18 regulatory frameworks. These usually increase the investment risk factor. Establishing better
19 mechanisms for leveraging private sector finance through innovative financing is therefore essential
20 and being explored (EGTT, 2008).

21 4.4 Production, trade, consumption and waste patterns

22 This section concerns patterns of consumption and production from the perspective of sustainable
23 development and equity. This includes review of literatures on sustainable consumption and
24 production that have emerged since the 1992 Earth Summit in Rio and matured since the 2002
25 World Summit. The main purpose is to provide a broad conceptual guide for subsequent chapters’
26 assessments of the sustainable development and equity implications of specific climate mitigation
27 options, pathways and policies. The section emphasizes the consumption of goods and services by
28 households in different social and geographical settings, and how consumption relates to lifestyle,
29 human well-being, inequality and sustainability. This includes discussion of different consumption-
30 based approaches to GHG emissions accounting, including “carbon footprinting”. Hence, while
31 subsequent chapters analyse GHG emissions associated with specific sectors and transformation
32 pathways, this section focuses on a particular group (consumers) and examines their emissions in an
33 integrated way. Finally, we discuss the sustainability dimensions of the increasing distance between
34 centres of consumption and production resulting from globalization, particular regarding flows of
35 resources and emissions “embodied” in trade, and how the choice of spatial scale and other
36 boundary definitions influence sustainability assessments. This is a reminder for subsequent
37 chapters to consider space, scale and locality in their discussions of mitigation options, pathways and
38 policies.

39 4.4.1 Consumption, the environment, equity and well-being

40 4.4.1.1 Global consumption patterns and their environmental impacts

41 Global consumption (in 2008 dollars) of goods and services has increased sixfold in value since 1960
42 (and 28% since 1996), while consumption expenditures per capita has almost tripled since 1960
43 (Assadourian, 2010).¹ Indices of material consumption have likewise increased over the last decades
44 (Fine, 2002; UNEP, 2010). [Note from the authors: For the SOD, we present here a table showing

¹ The original data source is World Development Indicators published by the World Bank.

1 global trends in indicators of material consumption derived from WRI’s Earth trends Database
2 (<http://www.wri.org/project/earthtrends/>), FAO (e.g., irrigated land), EIA (primary energy
3 consumption), and the UNEP publication cited above.]

4 The spread of consumerism or consumption-based lifestyles is arguably a “mega driver” of global
5 environmental degradation – including global warming. Consumerism can be defined as a cultural
6 paradigm where “the possession and use of an increasing number and variety of goods and services
7 is the principal cultural aspiration and the surest perceived route to personal happiness, social status
8 and national success” (Assadourian, 2010) after Elkins (1991). Assadourian (2010) observes that
9 there is an increasingly common pattern across cultures to find meaning, contentment and
10 acceptance primarily through consumption, and that while consumption obviously is necessary to
11 satisfy basic needs, the level (and type) of consumption is almost completely driven by cultural
12 norms. [Note from the authors: This discussion will be elaborated in the SOD.]

13 The relationship between more specific patterns of consumption and their environmental impacts
14 has been studied intensely over the last decade (Tukker et al., 2010a). In industrialized countries,
15 mobility (automobile and air transport), food (mainly meat and dairy) and housing (including the use
16 of energy-using products) are responsible for the largest proportion of consumption-related
17 environmental impacts. Together these domains account for 70% to 80% of the life cycle impacts in
18 these countries (ibid.). Yet research has also identified sometimes large differences in consumption-
19 related environmental impacts across households within the industrialized countries. The specific
20 factors responsible for these differences include household income, household size, housing type,
21 spatial organization, dietary patterns, trade, and social and cultural differences (Tukker et al.,
22 2010a). Differences across countries in the materials and emissions (of GHGs and other pollutants)
23 embodied in like products also cause variation in the environmental impact of consumption [insert
24 reference here]. The factors responsible for variations in GHG emissions across households at
25 different scales are discussed in Chapter 5 of this report.

26 **Impacts from luxury consumption**

27 Sociologists emphasize the significant role consumers can play in redirecting the economy towards
28 greater environmental sustainability by changing their lifestyle to depend less on luxury and
29 excessive consumption. This transition in individual behaviour also requires a change in the broader
30 economic and social institutions within which consumption occurs (Obach, 2009). In general, since
31 the production of goods and services is shaped by the market for consumer goods and by income
32 distribution, a disproportionate part of the GHG emissions and other environmental impacts arising
33 from production are linked to the production of luxuries which accrue to a relatively small portion of
34 the world’s population. The different nature of the emissions arising from goods used for necessities
35 and for luxuries has been recognized in the literature; for example it has been pointed out that there
36 is an important distinction between “subsistence emissions” (which arise from production of goods
37 by or used by the poor) and “luxury emissions” (which arise from producing goods used by the
38 better off) and that the former would have priority (Shue, 1993) (see Sec. 4.6). Social welfare is
39 increased if financial resources are transferred to a poor person from a rich person, as the former
40 has a higher marginal utility of consumption than the latter.

41 **4.4.1.2 Disparities in consumption across groups**

42 [Note: this section will be edited and further developed (but not made longer) in the SOD]

43 The magnitude and trend in world income inequality is interesting as an indicator of the effects of
44 global economic integration. Milanović (2007) distinguishes between three concepts of world
45 income inequality: among countries in their levels of average per capita income, with each country
46 counting as a unit; between-country inequality, which is inequality among individuals in the world
47 with each individual assigned the average per capita income of his or her country of residence, and;

1 among individuals in the world with each individual assigned his or her own (per capita household)
2 income (global interpersonal inequality). Below we discuss each in turn.

3 **Inequality among countries**

4 **[Note from the authors: This section will be written for the SOD]**

5 **Within-country inequality**

6 A general increase in income inequality in OECD countries from the mid-1980s to the late 2000s has
7 been observed (OECD, 2011b). In 2008, the Gini coefficient ranged between 0.25 and 0.40 for all
8 countries except Mexico and Turkey, while in 1985 it was between 0.20 and 0.35. Only Turkey and
9 Greece experienced a decline in inequality over the period. Looking at the extreme ends of national
10 income distributions, in 2008 the average income of the richest 10% of the population was about
11 nine times that of the poorest 10%, although this ratio varies widely from one country to another.

12 The OECD study also found that income inequality is generally higher in the large emerging
13 economies (EEs) than in the OECD on average (ibid.). The highest level of inequality is found in South
14 Africa, with a Gini close to 0.7, followed by Brazil, while Indonesia, India and China have the lowest
15 inequality levels within this group of countries. Except for Brazil and Indonesia, inequality has risen
16 in all the EEs over the last two decades, with China and India experiencing the largest increase in Gini
17 coefficient. Hence, changes in national income distributions in both the OECD and the EEs have
18 contributed to the observed increase in within-country inequality. And while both groups of
19 countries now face the same challenge of reducing inequality (or at least avoid rising inequality)
20 while ensuring growth and employment, the urgency and need of job creation is arguably much
21 greater in the EEs.

22 **[Note from the authors: the SOD will provide analyses from developing countries, e.g. from (AB**
23 **Atkinson et al., 2011)]**

24 **Relationship between within-country inequality in income and consumption**

25 There is a large literature examining income and consumption inequality and their relationship at
26 the country level. For example, several recent studies have examined changes in these inequality
27 measures in the United States since the 1960s and more recently (Johnson et al., 2005); (Krueger
28 and Perri, 2006); (Blundell et al., 2008); (BD Meyer and JX Sullivan, 2010). Both income and
29 consumption inequality rise in the early 1980s and remain somewhat flat in the 1990s, but in the
30 2000s overall consumption inequality shows little change while overall income inequality rises. Most
31 of these studies also find that consumption inequality is less pronounced than income inequality,
32 particularly for the bottom half of the distribution. Financial markets, insurance, benefit schemes,
33 and tax systems played important roles in mitigating the consumption effects of idiosyncratic
34 income fluctuations, although recently financial markets have arguably sometimes had the opposite
35 effect. Similarly, in Italy, between 1980 and 2006 income inequality has been higher and has grown
36 faster than consumption inequality (Jappelli and Pistaferri, 2010).

37 Some studies focus on consumption and income trends for vulnerable groups in society. For
38 example, Meyer and Sullivan (2008) analyzed the change in well-being of single mother-headed
39 families in the United States between and 1993 and 2003 and found that trends in consumption did
40 not follow those of income, especially for families at the bottom of distribution.

41 **Global interpersonal inequality**

42 Preliminary estimates indicate that the level of global interpersonal inequality is very high, with a
43 Gini coefficient between 0.630 and 0.686 in the 1990s (Anand and Segal, 2008). **[Note: In the SOD,**
44 **this will be verified through other studies and the direction of change in global interpersonal**
45 **inequality will also be discussed, if appropriate literature exists].**

4.4.1.3 *The effect of inequality on consumption behaviour*

Income distributions within and between countries have significant influence on the patterns of consumption. Due to the unequal distribution of income in the world, a large share of goods and services produced are luxuries that the wealthy are able to pay for, while the poor are unable to afford basic goods and services (Khor, 2011). The impacts of increasing income inequality on consumption behaviour have been examined in several countries, with mixed conclusions. In China, Jin et al. (2010) show that urban households over the period 1997 -2006 tend to save more and consume less for status seeking or upgrading, particularly among poorer and younger people. Income inequality was one of the factors encouraging families in all groups to invest more in children's education. Bradbury (2004) examined the consumption effects of changes in intra-household inequality. He found that in the United Kingdom, within-household income distribution had a significant impact on expenditure, while in Australia changes in income distribution had no significant effect on expenditure.

4.4.1.4 *Relationship between consumption and well-being*

High and increasing levels of resource consumption are important underlying causes of global warming and environmental degradation in general (Pogutz and Micale, 2011). Reducing the level of material consumption for affluent populations is therefore increasingly being suggested as a necessary element of sustainable development including safeguarding the climate (Assadourian, 2010; Pogutz and Micale, 2011). In this regard it is important to discuss how consumption affects human well-being or happiness (Ahuvia and Friedman, 1998; Tukker et al., 2006).

Happiness is an ambiguous concept that is often used as a catchword for subjective well-being (SWB). SWB is multidimensional and includes both cognitive and affective components (Kahneman et al., 2003). The former refers to the evaluative judgments individuals make when they think about their life and are found in life satisfaction or ladder-of-life data, whereas affective or emotional well-being refers to the emotional quality of an individual's everyday experience and are captured by surveys about the intensity and prevalence of feelings along the day (Kahneman and A Deaton, 2010).² Camfield and Skevington (2008) examine the relationship between SWB and quality of life (QoL) as used in the literature. They find that SWB and QoL are virtually synonymous with each other; that they both contain a substantial element of life satisfaction, and that health and income are key determinants of SWB or QoL, while low income and high inequality are both associated with poor health and high morbidity.

The "Easterlin paradox" refers to an emerging body of literature suggesting that while there is little or no relationship between SWB and the aggregate income of countries or long-term GDP growth, there is robust evidence that *within* countries those with more income are happier (Easterlin, 1973, 1995). Absolute income is, it is argued, only important for happiness when income is very low, while relative income (or income equality) is important for happiness at a wide range of income levels (Layard, 2005; AE Clark et al., 2008). These insights have been used to question whether economic growth should be a primary goal of government policy (for rich countries), instead of, for example, focusing on reducing inequality within countries and globally, and on maximizing subjective well-being.

The Easterlin paradox has been contested in comparisons across countries (AS Deaton, 2008) and over time (Stevenson and Wolfers, 2008; Sacks et al., 2010), on the basis of the World Gallup survey of well-being. These works establish a clear linear relationship between average levels of ladder-of-life satisfaction and the logarithm of GDP per capita across countries, and find no satiation point beyond which wealthier countries have no further increases in subjective well-being. Through time series analysis within countries, they also find that economic growth is associated with rising

² Kahneman and Deaton (2010) define emotional well-being as "the frequency and intensity of experiences of joy, fascination, anxiety, sadness, anger, and affection that makes one's life pleasant or unpleasant".

1 happiness over time. On this basis they picture a strong role for absolute income and a more limited
2 role for relative income comparisons in determining happiness.

3 These results contrast with studies of emotional well-being, which generally find a weak relationship
4 between income and well-being at higher income levels (Kahneman and Deaton 2010). In the US, for
5 example, Kahneman and Deaton (2010) find a clear satiation effect, i.e. beyond around \$75,000 (just
6 above the mean US household income) further increases in income no longer improve individuals'
7 ability to do what matters most to their emotional well-being.³ But even for life satisfaction, there is
8 contrasting evidence. In particular, in Deaton (2008) there is a lot of variation of SWB between
9 countries at the same level of development, and in Sacks et al. (2010) the long term positive
10 relationship between income and life satisfaction is weakly significant and sensitive to the sample of
11 countries (see also Graham (2009), Easterlin et al. (2010), Di Tella and MacCulloch (2010)).

12 Assadourian (2010) argues that increased material wealth above a certain threshold does not
13 contribute to subjective well-being, and that high personal wealth has negative side-effects such as
14 poor health. An important phenomenon is that all components of SWB, in various degrees, adapt to
15 most changes in objective conditions of life, except a few things, such as physical pain (Kahneman et
16 al., 2003; Layard, 2005; AE Clark et al., 2008; Graham, 2009; Di Tella and MacCulloch, 2010).

17 The great variability of SWB data across individuals and countries and the adaptation phenomenon
18 suggest that these data do not provide indices of well-being that are comparable across individuals
19 and over time. Respondents have different standards when they answer satisfaction questions at
20 different times or in different circumstances. Therefore, the weakness of the observed link between
21 growth and SWB is not only debated but is quite compatible with a strong and firm desire for ever-
22 growing material consumption in the population (Fleurbaey, 2009). Decoupling growth and well-
23 being may be more complicated than suggested by raw SWB indicators.

24 It has been found that inequality in society has a marked negative effect on average SWB. For
25 example, using General Social Survey data from 1972 to 2008 in the United States, Oishi et al. (2011)
26 found that Americans were on average happier in years with less national income inequality than in
27 years with more inequality. They further demonstrated that this inverse relation between income
28 inequality and happiness was explained by perceived fairness and general trust in the case of lower-
29 income respondents: These Americans trusted other people less and perceived other people to be
30 less fair in the years with more national income inequality than in the years with less national
31 income inequality.

32 **4.4.2 Policies and initiatives on sustainable production and consumption**

33 The concepts of “sustainable consumption” and “sustainable production” represent, respectively,
34 demand and supply side perspectives on sustainability. As pointed out by Moisaner et al. (2010) the
35 efforts of producers to minimize the environmental or social impact of a product are futile if
36 consumers do not buy the good or service. Conversely, sustainable consumption behaviour depends
37 on the availability and affordability of such products in the market place. Below we introduce the
38 international policy developments that have been a key driver of the increasing research efforts in
39 this area and then we discuss the two perspectives in turn.

40 The idea of sustainable consumption and production was first placed high on the policy agenda at
41 the 1992 Earth Summit in Rio de Janeiro, and was made part of Agenda 21. Its importance was
42 reaffirmed at the World Summit on Sustainable Development in 2002, at which governments called
43 for the development of a 10-year Framework of Programmes (10YFP) on sustainable consumption
44 and production, initiated in 2003 as The Marrakech Process under the guidance of UNEP and
45 UNDESA (Tukker et al., 2010b; Schrader and Thøgersen, 2011; Pogutz and Micale, 2011). The aim of

³ This includes such as aspects as spending time with people they like, avoiding pain and disease, and enjoying leisure. It is stressed that this result is based on a comparison across US households and do not refer to the effects of a *change* in a person's income.

1 the 10YFP is to “support regional and national initiatives to accelerate the shift towards sustainable
2 consumption and production to promote social and economic development within the carrying
3 capacity of ecosystems by addressing and, where appropriate, delinking economic growth and
4 environmental degradation through improving efficiency and sustainability in the use of resources
5 and production processes and reducing resource degradation, pollution and waste” (UNDESA and
6 UNEP, 2009). An agreed draft of this framework (UNDESA and UNEP, 2009) was proposed for
7 adoption at the UNCSD (Rio+20). [Note from the authors: information to be updated for SOD]

8 National and regional SCP Policies have also been developed lately. For example, in 2008, the
9 European Commission approved the “Sustainable Consumption and Production and Sustainable
10 Industrial Policy Action Plan”, which includes proposals that will “contribute to improving the
11 environmental performance of products and increase the demand for more sustainable goods and
12 production technologies. It also seeks to encourage EU industry to take advantage of opportunities
13 to innovate” (European Commission, 2008).

14 Other international organizations, both governmental and non-governmental, have placed new
15 emphasis on sustainable production and consumption. For example, The Worldwatch Institute’s
16 *2010 State of the World Report* discussed the need for a transformation of cultures “from
17 consumerism to sustainability” (Worldwatch Institute, 2010), while the main theme of the United
18 Nations Industrial Development Organization’s General Conference in 2011 was inclusive and
19 sustainable industrial development strategies (UNIDO, 2011).

20 4.4.3 Sustainable consumption and lifestyle

21 [Note from the authors: This section will be further developed in the SOD through inputs from
22 Contributing Authors John Thøgersen and Tim Jackson]

23 A rich research literature on sustainable production and consumption has developed over the past
24 decade, including five special issues of international journals (Tukker et al., 2010b; Le Blanc, 2010;
25 Kilbourne, 2010; I Black, 2010; Schrader and Thøgersen, 2011). Several books, such as *Prosperity
26 without Growth* (T Jackson, 2009), discuss the unsustainable nature of current lifestyles,
27 development trajectories, and economic systems, and how these could be changed in more
28 sustainable directions.

29 Numerous definitions of *sustainable consumption* have been formulated within policy, business and
30 academia (Pogutz and Micale, 2011). A group of about 40 scientists developed a joint perspective at
31 a meeting in Oslo in 2005:

32 *The future course of the world depends on humanity’s ability to provide a high quality of life for a*
33 *prospective nine billion people without exhausting the Earth’s resources or irreparably damaging*
34 *its natural systems ... In this context, sustainable consumption focuses on formulating strategies*
35 *that foster the highest quality of life, the efficient use of natural resources, and the effective*
36 *satisfaction of human needs while simultaneously promoting equitable social development,*
37 *economic competitiveness, and technological innovation. (Tukker et al., 2006)*

38 This broad definition encompasses not only demand-side issues but also production ones, and it
39 addresses all three pillars of sustainable development as well as equity and well-being, illustrating
40 the complexity of sustainable consumption and its connections to a range of other issues.

41 Research on sustainable consumption demonstrate that consumption practices and patterns are
42 influenced by a range of economic, informational, psychological, sociological, and cultural factors,
43 operating at different levels or spheres in society, including the individual, the family, the locality,
44 the market and the work place. Furthermore, purchasing decisions have proven to be highly
45 contextual and often inconsistent with peoples’ values, attitudes, and perceptions of themselves as
46 responsible and green consumers and citizens, as explained below. Studies of consumption
47 behaviour demonstrate the presence of an “attitude-behaviour” or “values-action” gap (W Young et
48 al., 2010; Thøgersen and Schrader, 2012), whereby self-declared green consumers fail to adopt

1 sustainable consumption patterns and lifestyles. This is due to a range of factors affecting purchasing
2 decisions, notably high transactions costs (i.e., time for research, analysis of information, and
3 product search), affordability, and the influence of non-green criteria, such as habit, quality, size,
4 brand, discounts, and retailer preference (W Young et al., 2010). There is also great variation in
5 consumer behaviour across different product categories (regarding, e.g., how information is
6 obtained), and also some variance within sectors (McDonald et al., 2009). These findings question
7 the notion of “the green consumer” and highlights the inconsistencies in individual purchasing
8 behaviour (Csutora, 2012) – i.e., how values and attitudes are translated into consumption practice
9 varies according to sector, product and situation.

10 The sustainable consumption of goods and services can be viewed in the broader context of lifestyle
11 and everyday life. For example, Hall (2011) observes that ethical consumer discourses inform
12 everyday family consumption processes and narratives. Conversely, sustainable consumption
13 practices are bound up with perceptions of identity, ideas of good life, and so on, and considered
14 alongside other concerns such as affordability and health. Ethical consumption choices are also
15 negotiated among family members with divergent priorities and interpretations of sustainability.

16 Other research draws attention to the limits placed on consumption and lifestyle choices by factors
17 beyond the influence of the individual, family or community, which tends to lock consumption into
18 unsustainable patterns by reducing “green agency” at the micro level (Pogutz and Micale, 2011).
19 These structural issues include product availability, cultural norms and beliefs, and working life
20 conditions which favour a “work-and-spend lifestyle” (Sanne, 2002). In this regard, by viewing
21 marketing as a technique and practice of government of consumers, where “government” is
22 understood broadly as the *conduct of conduct* following the ideas of Foucault (Dean, 1999),
23 Moisander et al. (2010) questions “the individualistic view of the consumer as a powerful political
24 agent and market actor” independent of her social and cultural environment. Instead, they argue,
25 green consumer behaviour should be analyzed in the context of the different networks of power
26 that constitute the conditions of subjectivity and agency in the market. For example, marketing
27 campaigns tend to emphasize norms and ideas consistent with the logic of economic rationality
28 according to which price is the paramount decision parameter for sensible consumers (ibid.). This
29 preoccupation with discounts and bargains arguably diverts the attention (of consumers and
30 corporate buyers) away from the ethical and environmental attributes of products. Strong price
31 competition at the retail level may also have ramifications for sustainability in upstream segments of
32 the value chain.

33 It has been observed that the strength and pervasiveness of such structural factors, and the
34 inadequate attention to them by policy, is an important cause of the lack of real progress towards
35 more sustainable consumption patterns (Tukker et al., 2006; Le Blanc, 2010; Schrader and
36 Thøgersen, 2011). Furthermore, the unsustainable lifestyles in industrialized countries seem to be
37 largely reproduced by the growing elites (Pow, 2011) and middle-class populations in developing
38 countries. [Note from the authors: More references will be added on this subject in the SOD.]

39 **4.4.3.1 Consumer attitudes to the environment and to environmental declarations**

40 The achievement of more sustainable consumption patterns depends on how consumers value
41 environmental quality and other dimensions of sustainability. It also depends on whether people
42 believe that their consumption practices make a difference to sustainability, which in turn is
43 influenced by how much they trust the environmental information provided to them by companies
44 and public authorities. Surveys and case studies have been done in recent years that help illuminate
45 these issues. In a recent survey of European attitudes towards the issue of sustainable consumption
46 and production (Gallup Organization, 2009), 84 percent of EU citizens said that the product’s impact
47 on the environment is “very important” or “rather important” when making purchasing decisions.
48 This puts the environment in a third place among the product attributes that consumers say

1 influence their shopping practices, after quality and price. Similarly, 77 percent said they always or
2 often take energy efficiency into account when buying electricity or fuel-consuming products.

3 **[Note from the authors: Studies from other regions will be referenced in the SOD]**

4 Information about the carbon footprint of products (see below) is a form of environmental
5 declaration used by producers and retailers to communicate their climate mitigation efforts to,
6 respectively, corporate buyers and consumers. Bolwig et al. (2012) reviewed studies of how
7 consumers perceive the carbon footprinting (including labelling) of products and companies' climate
8 change policies in general.⁴ On the whole, consumers are showing some interest in product carbon
9 footprint (PCF) information and would probably prefer carbon-labelled products and firms over
10 others, other things being equal. It is also likely that a minority are, or would be, willing to pay a
11 price premium for products with significantly lower footprints than like ones. But consumers are also
12 sceptical about the credibility of the "climate-friendly" claims made by retailers and manufacturers
13 and show a preference for third-party verification (ibid.). According to the Gallup survey mentioned
14 above, only 10% of European consumers found the carbon footprint to be the most important
15 information that an ecolabel should contain (Gallup Organization, 2009). Strong support for product
16 carbon labelling was nevertheless identified: 72% of EU citizens thought that carbon labelling should
17 be mandatory in the future.

18 Only limited ex-post information is available on consumers' reactions to carbon labelled products.
19 Vanclay et al. (2010) monitored sales records of 37 products from five high-volume grocery sales
20 lines, using a colour-coded footprint label indicating the relative life-cycle CO₂ emissions compared
21 with other items in the product line. They found a strong purchasing response of 20% when the
22 green-labelled product was also the cheapest, and a much weaker response when green-labelled
23 products were not the cheapest. Interviews of PCF scheme operators reported in Bolwig et al. (2012)
24 suggests that consumers in New Zealand, the United Kingdom and the United States show an
25 increasing understanding of the PCF concept, while consumer understanding in Germany is deemed
26 to be low.

27 **4.4.3.2 Fostering the transition to sustainable consumption and lifestyles**

28 **[Note from the authors: This subsection will be completed in the SOD using the following references,**
29 **among others: (Tukker et al., 2006): The "Oslo Declaration on Sustainable Consumption". (Thøgersen**
30 **and Schrader, 2012): New paths toward sustainable consumption. (Tukker et al., 2010b): Effective**
31 **policies for changing consumer behaviour towards more sustainable practices. Assadourian (2010):**
32 **the need for a cultural transformation from consumerism to sustainability. (IR Black and Cherrier,**
33 **2010): Anti-consumption and sustainable lifestyles. (Sheth et al., 2010): A business case for fostering**
34 **mindful consumption.]**

35 **4.4.4 Sustainable production**

36 **[Note from the authors: this section will be further developed in the SOD through inputs from**
37 **Contributing Author Michael Zwicky Hauschild]**

38 Research and initiatives on *sustainable production* have been concerned with increasing the
39 resource efficiency of, and reducing the pollution and waste from, the production of goods and
40 services through technological innovations in process and product design at the plant and product
41 levels, and, more lately, through system-wide innovations at the level of the supply chain or
42 production network (Pogutz and Micale, 2011). Eco-efficiency – a concept coined by the World
43 Business Council for Sustainable Development in 1992 (Schmidheiny and WBSCD, 1992) – is the main
44 management philosophy guiding sustainable production initiatives among companies (Pogutz and

⁴ A number of country-level studies have been carried out on climate-change issues since 2006, including at least six studies of UK consumers, two of Swedish consumers, one of US consumers and one of UK and US consumers jointly. Almost all deal with the climate change impacts of food.

1 Micale, 2011). Technical and natural science research on sustainable production involves the fields
2 of industrial ecology (and its sub-discipline industrial symbiosis) as well as Design for Environment,
3 Life Cycle Assessment (LCA), and other environmental assessment tools. The social dimensions of
4 sustainable production have, naturally, been examined by social science disciplines such as economic
5 sociology, human geography and economics, addressing such issues as worker conditions (Riisgaard,
6 2009), farm income (Bolwig et al., 2009), inclusion of small producers into value chains (Bolwig et al.,
7 2010; J Mitchell and Coles, 2011) and the role of standards in fostering sustainability in different
8 institutional and economic contexts (Gibbon et al., 2010). Recently, the LCA methodology has been
9 elaborated to include assessment of social impacts along the life-cycle of products, such as labour
10 rights (Dreyer et al., 2010).

11 **4.4.5 Consumption patterns and carbon (or GHG) accounting**

12 Carbon (or GHG) accounting refers to the calculation of the GHG emissions associated with
13 economic activities at a given scale or with respect to a given unit. GHG accounting has traditionally
14 focused on emission sources, but in recent years there has been a growing interest in analyzing the
15 drivers of emissions by calculating the GHG emissions that occur along the supply chain of a
16 functional unit such as a product or household (G Peters, 2010). The result of this calculation is often
17 referred to as “carbon footprint”, even if it involves other GHGs than just CO₂. A carbon footprint in
18 principle includes all emissions generated during the life-cycle of a product, i.e. from production and
19 distribution to end-use and disposal or recycling, where “product” refers to any good or service (see
20 below). Emission drivers are not limited to the consumption behaviour of individuals, however, but
21 include also the wider contexts of consumption such as infrastructure, production systems and
22 energy systems, which are beyond the control of individuals (ibid.) (see Sec. 4.3 and below). Carbon
23 footprints have therefore been estimated with respect to different functional units at different
24 scales, including products, households, companies, countries, cities and regions (G Peters, 2010; D
25 Pandey et al., 2011).

26 A carbon footprint is expressed in CO₂ equivalents per unit (e.g., household) for a given time period
27 (typically one year) except in the case of product carbon footprints where the time frame is the
28 product life cycle. The emissions associated with the functional unit (but physically not part of the
29 unit) are referred to as “embodied carbon”, “carbon flows” or similar terms (ibid.).

30 Carbon footprinting involves a range of uncertainties and methodological choices (particularly
31 regarding setting of system boundaries), which can significantly affect the result. And there is no
32 single accepted methodology (D Pandey et al., 2011), although several international carbon footprint
33 standards have been developed, e.g. for product carbon footprints (see below). Neither is there one
34 widely accepted definition of carbon footprint. A definition that attempts to allow for all possible
35 applications across scales is offered by Peters (2010) as “The ‘carbon footprint’ of a functional unit is
36 the climate impact under a specific metric that considers all relevant emission sources, sinks and
37 storage in both consumption and production within the specified spatial and temporal system
38 boundary”.

39 **4.4.5.1 Choice of accounting method**

40 In the last decade, new accounting methods for assessing CO₂ and overall GHG emissions have
41 emerged and proliferated in response to interest in 1) determining whether nations are reducing
42 emissions (Bows and J Barrett, 2010), 2) fixing GHG responsibility (GP Peters and EG Hertwich, 2008;
43 Bows and J Barrett, 2010; SJ Davis and Caldeira, 2010), 3) assuring the accountability of carbon
44 markets (Stechemesser and Guenther, 2012), 4) determining the full implications of alternative
45 energy technologies (von Blottnitz and Curran, 2007; Martínez et al., 2009; Cherubini et al., 2009), 5)
46 helping corporations become greener (TO Wiedmann et al., 2009), and 6) encouraging consumers to
47 reduce their carbon footprints (CM Jones and Kammen, 2011; Bolwig et al., 2012). Most methods
48 simply address CO₂; some also include other GHGs, while others also consider a range of non-GHG
49 environmental impacts. Methods differ, with normative implications, on whether consumers or

1 producers of products are responsible; whether emissions embedded in past or potential
2 replacement of capital investments are included; and whether indirect emissions, for example
3 through global land-use change resulting from changing product prices, are included (Finkbeiner,
4 2009; Plevin et al., 2010; Plassmann et al., 2010).

5 Most emissions accounting methods use a life-cycle assessment approach, but differ as to whether
6 the analysis uses economic input-output (EIO) tables to assess emissions (LCA-EIO) or the analysis
7 tailors the approach to the best data and assumptions for the particular uses to which the analysis
8 may be put. LCA-EIO provides analytical consistency across products but incorporates historic
9 average emissions by economic sector.⁵ Tailored approaches such as activity-based or process LCA
10 can use more recent and specialized data, be more forward looking, and address incremental
11 changes. Finally, hybrid LCA methods combining LCA-EIO and process-LCA are increasingly been
12 applied (Williams et al., 2009; G Peters, 2010), including the waste input-output model (Suh and
13 Nakamura, 2007) and the multiregional input-output model (EG Hertwich and GP Peters, 2009).

14 There is no correct way to account for GHG emissions. Better ways may be excessively expensive
15 given the plausible importance of the value of better information in the decision process. Some
16 interests will plead for standardized techniques based on past data because it favours them. Others
17 will argue for tailored approaches that make their technologies or products look good. Producers
18 favour responsibility being assigned to consumers, as do nations that are net exporters of industrial
19 goods.

20 Controversies over accounting approaches play into issues of GHG and environmental governance
21 more broadly. Whether a consumption decision in one country affects GHG emissions in other
22 countries through the supply chain depends heavily on whether those other countries have GHG
23 policies in place that are enforced. Whether carbon markets are effective or not depends on good
24 accounting and enforcement, but what will be enforced will depend on the accounting measures
25 agreed upon.

26 [Note from the authors: in the SOD there will be a discussion here of non-technical constraints from,
27 e.g., the legal environment that could bias the choice towards one method or another. There will
28 also be a discussion of how governments, private actors and NGOs negotiate about norms and
29 standards for GHG accounting.]

30 **4.4.5.2 Carbon footprint of consumption (consumption-based GHG accounting)**

31 Consumption-based accounting of GHG emissions, or carbon footprinting, starts from the premise
32 that the responsibility for GHG emissions from economic activity lies with people's attempts to
33 satisfy certain functional needs and desires (Druckman and T Jackson, 2009). These needs and
34 desires are expressed in the consumer demand for goods and services, and it is this demand which
35 drives the production processes that consume resources – including energy resources – and emit
36 pollutants – including CO₂ and other GHGs (ibid.). Hertwich and Peters (2009) analyzed the global
37 carbon footprint (CO₂ and other GHGs) for different consumption categories and final uses. Globally,
38 72% of embodied GHG emissions are related to household consumption, 10% to government
39 consumption and 18% to investments. The most important consumption category is food,
40 accounting for nearly 20% of emissions (with methane and nitrous oxide emissions from agriculture

⁵ Input-output tables are economic accounts representing all activities at the meso (sector) level (TO Wiedmann and J Minx, 2007). In combination with environmental data they can be used to estimate consumption-based GHG emissions, taking into account all higher-order impacts and setting the whole economic system as boundary. EIO analysis is less suitable for assessing micro systems such as products, as it assumes homogeneity of prices, outputs and their carbon emissions at the sector level. EIO analyses emissions vary with respect to the way emissions are estimated, categorised and allocated, which can complicate the comparison of results.

1 playing significant roles), followed by housing/shelter (19%), mobility (17%), services (16%), and
2 manufactured products (13%).

3 **[Note from the authors: For the SOD, these figures will be summarized and illustrated by a graph]**

4 At the national level, a consumption-based framework for GHG emission accounting differs from the
5 production-based or territorial framework because of imports and exports of goods and services
6 that, directly or indirectly, involve GHG emissions (SJ Davis and Caldeira, 2010). The territorial
7 framework allocates the emissions physically produced within a nation's territorial boundary to that
8 nation. The consumption-based framework allocates the emissions associated with (released by the
9 supply chain of) goods and services consumed by residents of a nation irrespective of their territorial
10 origin. The difference in inventories calculated based on the two frameworks are the emissions
11 embodied in trade (GP Peters and EG Hertwich, 2008; Bows and J Barrett, 2010). One argument put
12 in favour of a consumption-based framework is that, unlike the territorial approach, current
13 emissions inventories cannot be reduced by outsourcing production or increasing the reliance on
14 imports to meet final demand for consumption; both of these mechanisms are strong trends. Hence,
15 it is argued, a consumption-based approach gives a fairer illustration of the responsibility of current
16 emissions (GP Peters and EG Hertwich, 2008; Bows and J Barrett, 2010). A consumption-based
17 approach arguably also increases the range of policy options to reduce emissions reductions by
18 identifying the distribution of GHG emissions among different categories of final uses (demand),
19 geographical locations (e.g. urban, suburban and rural) and household types. This allows for better
20 targeting of policies as well as voluntary actions by actors such as citizens, corporations and cities
21 (Bows and J Barrett, 2010; CM Jones and Kammen, 2011). In this regard, by revealing where
22 emissions are produced along international supply chains and transport routes, the calculation of
23 product life-cycle emissions enables buyers – motivated by corporate policy or consumer pressure –
24 to influence emission reductions in third countries and in shipping and aviation sectors.

25 Consumption-based approaches also have drawbacks. First, there are important methodological
26 complexities and uncertainties involved, for example in estimating product life-cycle emissions
27 (Finkbeiner, 2009; Plassmann et al., 2010; Bolwig et al., 2012), affecting the credibility, fairness and
28 cost-effectiveness of consumption-based measures. Second, reducing emission at the “consumption
29 end” of supply chains requires changing deeply entrenched patterns of lifestyle and specific
30 behaviours among millions of actors/households with diverse characteristics and preferences (as
31 opposed to among the much fewer actors emitting GHG at the source). Finally, because market
32 dynamics are driven not only by demand but also by supply, consumption-based approaches to
33 emission reduction must be combined with production-based approaches.

34 **4.4.5.3 Carbon footprint of households**

35 Several recent studies have analyzed the climate impact of consumption at the level of the
36 household, using variants of LCA-EIO analysis. Overall this research finds that the carbon footprint of
37 consumption varies substantially between countries and household categories, and that it is
38 increasing. A cross-country study by Hertwich and Peters (2009) analyzed the carbon footprint of
39 consumption as a function of per capita expenditure and grouped by continent. They found that the
40 average per capita footprint varies from around 1 tonne per person per year for several African
41 countries to 28 tons/year for the United States. In the United Kingdom, Druckman and Jackson
42 (2009) estimated the average CO₂ emissions per person at roughly 21 tonnes in 2004. The growth in
43 CO₂ household emissions was 15% on average between 1990 and 2004, and accelerated after 2000
44 (around 3% per year). The growth in emissions was driven by steadily rising consumption
45 expenditures, and since 1996, increased household energy use. In the United States, Jones and

1 Kammen (2011) calculated the carbon footprint of the average US household to be 48 tCO₂e per
2 year, or 20 tCO₂e per person, for 2005.⁶

3 [Note from the authors: For the SOD, these figures will be summarized and illustrated by a graph]

4 **4.4.5.4 Carbon footprint of products**

5 Concern over climate change has stimulated interest in estimating the total amount of GHGs
6 produced during the different stages in the life-cycle of goods and services – i.e. their production,
7 processing, transportation, sale, use and disposal. The outcome of these calculations are often
8 referred to as a “product carbon footprint” (PCF), where “carbon footprint” is the total amount of
9 GHGs produced for a given activity and “product” in any good or service that is marketed.

10 Calculating PCFs can form the basis for a range of actions undertaken by companies in response to
11 policies and societal trends related to energy and climate change (Sinden, 2009; Bolwig et al., 2012).
12 The outcomes may be environmental, economic, or both. First, the provision of information to
13 consumers about the climate impact of different products through labelling or other means can
14 influence purchasing decisions in a more climate-friendly direction and at the same time enable to
15 differentiate one’s products from those of competitors (Edwards-Jones et al., 2009). Second, product
16 carbon footprinting can help companies reduce GHG emissions in a more cost-effective manner by
17 identifying the various emission sources within the company and throughout the entire supply chain
18 (Sinden, 2009; K-H Lee, 2012). A product carbon footprint can also form the basis for reducing
19 emissions elsewhere in the economy through offsetting the life-cycle emissions that cannot so easily
20 be reduced.

21 Fourth, demonstrating the ability to measure and reduce product (and whole-company) carbon
22 footprints can help inspire confidence in a company’s general performance among stakeholders.
23 Increasing investor confidence through carbon measurement and management activities is
24 emphasized especially by company GHG reporting schemes such as the Carbon Disclosure Project,
25 but applies in principle also to PCF activities (Bolwig et al., 2012). However, whether investors and
26 financial analysts incorporate climate-change information into their company analyses and
27 valuations is not well known. In the UK, Sullivan and Gouldson (2012) found limited investor interest
28 in the climate change-related data provided by retailers, due to two main factors. The first is that
29 while investors have encouraged companies to report, they have paid much less attention to the
30 quality of the reported information. The second is that company reporting on climate change falls far
31 short of the quality required for investors to make meaningful comparisons between companies (see
32 also Chapter 15.)

33 Product carbon footprinting could also have unintended economic, social and environmental
34 outcomes. It could have cost and negative demand effects on producers and exporters in different
35 parts of the world, including in developing countries (Edwards-Jones et al., 2009). In agro-food value
36 chains, retailers and other “lead firms” located near consumers to a large extent define product
37 standards and are able to push the cost of standards compliance upstream to producers (Gibbon and
38 Ponte, 2005). There is also a risk that the implementation of PCF standards through certification
39 schemes may involve discriminatory practices that affect competitiveness and trade (Paul Brenton et
40 al., 2009). Finally, a one-sided focus on GHG emissions in product development and consumer choice
41 could involve serious trade-offs with other environmental impacts (Finkbeiner, 2009). Comparing
42 about 4000 products, technologies, and services from several sectors, Laurent et al. (2012) found
43 that products or systems fulfilling similar functions may show similar carbon footprints but differ
44 significantly with respect to other environmental impacts, notably those related to emissions of toxic
45 substances. In such situations, carbon footprint is a poor representative of the environmental

⁶ These figures include emissions from health services, which are counted as private expenditure in the United States.

1 burden of products, and suggests the use of more broadly encompassing tools to assess and manage
2 environmental sustainability (ibid.).

3 Recent years have seen a proliferation of standards and certification schemes in the area of product
4 carbon footprinting. Since 2007, two public standards, and four public and around 14 private
5 certification schemes referring to standards for calculating and communicating PCFs have become
6 operational (Bolwig et al., 2012). The first PCF standard with the ambition to cover a wide range of
7 diverse products, PAS 2050, was published in October 2008 by the British Standards Institute
8 (Sinden, 2009). In 2011 the World Resources Institute (WRI) and the World Business Council for
9 Sustainable Development (WBCSD) published the GHG Protocol Product Accounting and Reporting
10 standard. And the International Office for Standardization (ISO) is planning to issue the ISO 14067
11 Carbon Footprint of Products standard in 2012 (Radunsky, 2009).

12 Most PCF certification schemes are operated by small private consultants or not-for-profit
13 organizations, and a few by public organizations, retailers or manufacturers (Bolwig et al., 2012).
14 Only about 6000 types of carbon-footprinted products have so far found their way to retail outlets,
15 however (ibid.). Retailers, especially of food and beverages, have been involved in the development
16 of several PCF schemes and have a preference for proprietary schemes, while producers generally
17 prefer to use existing schemes (ibid.). In the early stages, national governments and international
18 organizations played a minor role in the development of PCF standards⁷ or certification schemes,
19 but their involvement increased markedly after 2009, and they have been influential (Baldo et al.,
20 2009; Bolwig et al., 2012).

21 With three, possibly quite similar international standards available to guide product carbon
22 footprinting from 2012 (JK Jensen, 2012), the major challenge is to enable an affordable, consistent
23 and credible standard implementation. This will depend on the development of comprehensive and
24 harmonized LCA databases and product category rules and on mutual recognition by other standards
25 of certification to any one of these standards (Bolwig et al., 2012). Common guidelines for
26 communicating PCF information can also increase its credibility and consumer acceptance. A third
27 task ahead is to develop methods and data bases that consider the special characteristics of
28 production systems in developing countries (Plassmann et al., 2010).

29 **4.4.6 Spatial dimensions of consumption and production with respect to the** 30 **environment**

31 **4.4.6.1 The spatial divide between consumption and production**

32 [Note from the authors: Coordination with Chapter 5 will be done in the first phase of writing the
33 SOD to avoid overlap]

34 A characteristic feature of economic globalization is an increased geographical separation of
35 consumption centres from sites of production, resulting from the ever more sophisticated
36 organization of value chain activities according to the competitive advantage of different regions.
37 This has involved a significant increase in international trade of goods and services as well as in the
38 share of trade in global GDP (see Chapter 5). From a sustainability perspective, a central corollary of
39 economic globalization is the increase in international flows of natural resources and emissions –
40 including GHGs – “embodied” in traded products.

41 In respect of GHGs, about 25% of all CO₂ produced globally is embodied in internationally traded
42 goods and services, according to one estimate based on 2004 data (The Carbon Trust, 2011). The
43 flow of carbon is composed of about 50% commodities (broadly defined as materials with a spot
44 price, e.g. steel), and 50% finished or semi-finished products (e.g. machinery, electronics and
45 clothing). International carbon flows have been increasing over time both in absolute and relative

⁷ The notable exception is standards based on the life-cycle emissions of transport fuels, especially biofuels.

1 terms, driven mainly by an increasing reliance of consumption in developed countries on imports
2 and the associated increase in emissions embodied in the trade between these countries and
3 developing countries (The Carbon Trust, 2011). For example, in the United Kingdom from 1992 to
4 2004, emissions from domestic production rose only 2.1%, while the net impact of the import and
5 export of emissions embodied in trade (“net imported emissions”) increased by 395% (The Carbon
6 Trust, 2011). As a result, the share of “net imported emissions” increased from 7% to 34% of
7 domestic production emissions over the period, and comprised 40% of the country’s consumption
8 emission in 2004.⁸

9 The dominant net effect of international trade is the export of GHG emissions from China and other
10 emerging markets to consumers in the United States, Japan and Western Europe (SJ Davis and
11 Caldeira, 2010). In Western Europe, net imported emissions are 20% to 50% of consumption,
12 whereas in Japan and United States they are around 18% and 11%, respectively. In contrast, net
13 exports represent about 23% of emissions produced in China (ibid.). In the United Kingdom, only
14 33% of “net imported emissions” are from Annex 1 countries, and only 13% of these emissions have
15 arisen in the EU ETS zone (The Carbon Trust, 2011).

16 **4.4.6.2 Spatial considerations in sustainability assessments**

17 [Note from the authors: This section will be written for the SOD. It will discuss the importance of the
18 choice of scale and thematic/sectoral boundary definitions for sustainability assessments, and how
19 these choices can affect results and serve specific interests. Two references have been identified so
20 far: (Dresen and Jandewerth, 2012): Integration of spatial analyses into LCA – calculating GHG
21 emissions with geoinformation systems. (van der Horst and Vermeylen, 2011): Spatial scale and
22 social impacts of biofuel production. It is being considered to invite a Contributing author to lead the
23 writing of the section.]

24 **4.5 Development pathways**

25 **4.5.1 Development pathways: definition, concepts and examples**

26 **4.5.1.1 Definition and examples of development pathways**

27 Though widely used in the literature, the concept of development path (development “path” and
28 development “pathway” are synonymous⁹) has rarely been defined. According to AR4 (IPCC, 2007), a
29 development path is “an evolution based on an array of technological, economic, social,
30 institutional, cultural, and biophysical characteristics that determine the interactions between
31 human and natural systems, including consumption and production patterns in all countries, over
32 time at a particular scale” (Glossary, p.813). AR4 also indicates that “alternative development paths
33 refer to different possible trajectories of development, the continuation of current trends being just
34 one of the many paths”.

35 The AR4 definition suggests that a development path is global (“including consumption and
36 production patterns in all countries”). However, the concept is used in the literature – including in
37 the IPCC AR4 – to describe development trajectories at other scales: regional (e.g., Li and Zhang
38 (2008)), national (e.g., Poteete (2009)) and subnational (e.g., Dusyk et al. (2009) at provincial scale
39 and Yigitcanlar et Velibeyoglu (2008) at city scale). In the present report, a development path will

⁸ The net imported emissions are projected to increase further, to 73% to 96% of production emissions by 2025, driven by an increasing trade imbalance and a higher level of decarbonization of production in the United Kingdom compared to its main trading partners (The Carbon Trust, 2011).

⁹ In biology, the concept of development pathway has a clear definition: “a sequence of biological or biochemical events that are involved in embryological or cellular development” (National Cancer Institute (NCI), 2011). We thus prefer to use the term development path in this report, which to our knowledge has not been “pre-empted” by other disciplines.

1 characterize all the interactions between human and natural systems on a particular territory,
2 regardless of scale.

3 By pointing to all the “interactions between human and natural systems”, the AR4 definition insists
4 on the holistic character of the concept. A development path is broader than the development
5 trajectory of a particular sector, or of a particular group of people within a society. One important
6 implication is that a development path cannot be described by a single indicator. On the contrary, a
7 wide range of economic, social and environmental indicators is necessary, not all of which may be
8 amenable to a quantitative representation.

9 As defined by AR4, however, a “path” is not taken as a random collection of indicators, but as having
10 an internal narrative and causal consistency that can be captured by the *determinants* of the
11 interactions between human and natural systems. The underlying assumption is that the observed
12 development trajectory – as recorded by various economic, social and environmental indicators –
13 can be explained by identifiable drivers. This roots the concept of development path in the
14 (dominant) intellectual tradition according to which history has some degree of intelligibility (while
15 another tradition holds that history is a chaotic set of events that is essentially not intelligible
16 (Schopenhauer, 1819), with two important methodological consequences.

17 Looking backward, assessing past development paths amounts not only to describing how a given
18 society has evolved over time, but also to understanding the mechanisms that have shaped this
19 evolution. Past development paths can thus be described using only limited information (i.e., the
20 mechanisms) instead of the whole range of indicators mentioned above. And to the extent the
21 underlying mechanisms are general enough, one can search for typologies of development paths
22 beyond the particular experience of each region. In fact, there is a large literature that describes
23 observed development trajectories for given territories and analyses the underlying processes. In the
24 field of economics only, this literature encompasses most of the growth literature and a large part of
25 the (macro) development literature.¹⁰ In this report, we narrow it down somewhat by concentrating
26 on the links between the development path and the parameters of interest to mitigation, i.e.,
27 emissions and mitigative capacity, though the underlying literature remains large as emissions and
28 mitigative capacity derive from the development patterns of virtually all the sectors of the economy.

29 Looking forward, it is of course impossible to predict how a society will evolve in the future. Still,
30 plausible development paths can be generated by playing with different drivers. There is, again, a
31 large literature of forward-looking studies that construct plausible development paths for the future
32 and that examine the way by which development might be steered towards one path or another.
33 **Error! Reference source not found.** briefly reviews the main forward-looking development paths
34 published since AR4.

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¹⁰ This literature can itself be divided in two main groups: papers aimed at identifying individual mechanisms that drive development trajectories, and papers aimed at identifying broad patterns of development. One example of the former is the so-called “EKC” literature on the relationships between GDP and emissions, which is discussed later in the chapter. One example of the latter is the so-called “investment development path” literature, which, following Dunning (1981), identifies stages of development for countries based on the direction of foreign direct investment flows and the competitiveness of domestic firms on international markets.

Box 4.1 Forward-Looking Development Paths since AR4

The role of forward-looking development paths is to illuminate the universe of possible futures, and to provide a sense of the means and constraints of how those futures can be reached or avoided. Plausible paths can be constructed using various techniques, ranging from simulations with numerical models to qualitative scenario construction or group forecasting exercises (van Notten et al., 2003).

AR4 reviews development path scenarios (Sathaye et al. (2007), Sec. 12.2.1.2) and their implications for GHG emissions. New possible development paths have been proposed in the literature since then. At the global scale, they include, inter alia, the World Bank 2010 climate smart path (World Bank, 2010b), Tellus Institute scenarios (Raskin et al. (2010)), or degrowth strategies (Martínez-Alier et al., 2010). In addition, a set of new scenarios has been developed for the AR5 (Moss et al., 2010). They are described in detail in Chapter 6. There has also been considerable effort in designing sectoral pathways, e.g., on biodiversity (P Leadley et al., 2010; Pereira et al., 2010), health (Etienne and Asamoah-Baah, 2010), or agriculture (Paillard et al., 2010).

Another important development since AR4 is the emerging “green growth” concept (OECD, 2011a). Though the term does not have a consensus definition, there is agreement that green growth “is about making growth processes resource efficient, cleaner and more resilient without necessarily slowing them” (Hallegatte et al., 2011), effectively putting together the economic and environmental pillars of sustainable development. Under the green growth label, short- to medium-term scenario exercises are underway in many countries and regions (e.g. Republic of Korea (2009), Jaeger et al. (2011)).

4.5.1.2 Development pathways, path dependence and lock-ins

An important issue for policy-making is to understand how and to which extent the mechanisms that drive the pathways create “path dependence” – the tendency for past decisions and events to self-reinforce, thereby diminishing and possibly excluding the prospects for alternatives to emerge. If “path dependence” is not identified ex ante, decisions are taken without taking their full consequences into account. If “path dependence” is identified ex ante, it provides a basis for making better-informed decisions. For example, developing of inter-city highways may both make further extension of the road network more likely (if only for feeder roads) and make further extension of rail networks less cost-effective by drawing out traffic and investment financing. Taking these mechanisms into account does not necessarily mean that the inter-city highway system is not socially beneficial – it merely acknowledges that presence of an extensive highway system influences and may diminish the future prospects for investing in alternative transportation options.

Page (2006) provides a taxonomy of cases in which path dependence occurs. He distinguishes between outcome-dependent processes – in which the outcome at one period (e.g., the best decision at year t) depends on past outcomes – and equilibrium-dependent processes – in which the long-run distribution over outcomes depends on past outcomes. If there are good reasons for looking at the former, the latter is of particular relevance in the perspective of mitigation. Second, he distinguishes between recent-path dependence, in which outcome at year t depend only on outcomes at recent periods, and early-path dependence, in which outcomes at year t depend only on the outcomes of a finite set of early periods. In the latter case, late outcomes are *locked-in*.

On this basis, Page (2006) looks at the mechanisms that may generate path dependence. Among those, “increasing returns” – i.e., mechanisms which make one outcome more likely if the outcome at one period increases the probability of generating that same outcome at next period – are the best known. “Increasing returns” mechanisms include, inter alia, increasing returns to scale, learning

1 by doing, induced technological change, or agglomeration economies. The concept of increasing
2 returns has a long tradition in economic history, and the implications of increasing returns
3 mechanisms have been systematically explored over the past three decades or so, notably around
4 issues of monopolistic competition (Dixit and Stiglitz, 1977), international trade (PR Krugman, 1979),
5 economic geography (Fujita et al., 1999), economic growth (Romer, 1990), industrial organizations
6 or adoption of technologies (Arthur, 1989).

7 Yet Page demonstrates that “increasing returns” mechanisms are neither sufficient for path
8 dependence – as competing “increasing returns” might cancel out – nor sufficient to generate
9 equilibrium dependence. A much broader array of mechanisms might generate path dependence
10 and equilibrium dependence. First, choices typically involve the use of scarce resources, such as
11 land, labour or exhaustible natural resources. Decisions made at one point in time thus constrain
12 future agents’ options, either temporarily (for labour) or permanently (for exhaustible resources).
13 Second, in the presence of switching costs – e.g., resignation fees imposed by telecom operators on
14 consumers, or costs attached to premature replacement of long-lived capital stock – decisions made
15 at one point in time can partially or totally lock-in decision-makers’ subsequent choices (Farrell and
16 Klemperer, 2007). Third, negative externalities of outcomes at time t to outcomes at future periods,
17 such as environmental externalities, can lead to path dependence. Fourth, complementarities
18 between outcomes, and not increasing returns per se, might also generate equilibrium dependence.
19 For example, choosing one type of institution may favour the emergence of other complementary
20 institutions that in turn favour the emergence of the first one, and so on. This list is not
21 comprehensive, as the literature does not provide one, but the key message is that, when analyzing
22 the determinants of pathways (past or anticipated), it is important not to focus only on “increasing
23 returns” but to look more broadly for mechanisms that may generate path dependence.

24 The most extreme manifestation of path dependence is the lock-in. Though widely used in the
25 economic and innovation literature, the term “lock-in” does not have a single definition, but rather
26 various (if closely related) meanings. In the presence of “switching costs”, decisions made at one
27 point in time can partially or totally lock-in decision-makers’ subsequent choices – making it very
28 costly to reverse ex post choices that were not necessarily economically distinguishable ex ante
29 (Farrell and Klemperer, 2007). One famous example is the competition between technology
30 standards, for example between the AZERTY and the QWERTY keyboards, or between the VHS and
31 BETAMAX video standards. In the economic geography literature, positive feedback such as
32 agglomeration economies can also lock in the growth/expansion path of locations/regions once
33 initial choices are made (Fujita et al., 1999).

34 Path dependence and lock-ins can be quite significant from the climate standpoint. From an
35 empirical point of view, lock-ins might be significant for emissions. For example, Shalizi and Lecocq
36 (2009) note:

37 *...the share of long-lived capital stock in total emissions is large, and because emissions path*
38 *tends to be locked-in for long periods of time once capacity is installed, inability to influence the*
39 *emissions from this portion of total capital stock to meet an emissions target by a given date will*
40 *necessitate greater and possibly earlier effort on the remainder of the capital stock – particularly*
41 *if, with new information, the emissions reduction targets have to become deeper than currently*
42 *anticipated.*

43 Sector chapters provide detail accounts of how path dependence and lock-ins matter in their
44 respective case. From an economic theory point of view, Liebowitz and Margolis (1995) argue that
45 inefficiencies arise with path dependence only when decisions are not optimal based on the
46 information available ex ante. Yet agents need not be irrational for making decisions based only on
47 part of the information available: differences between local and global optimum, time and resource
48 constraints on the decision-making process or information asymmetry can lead rational agents to
49 seemingly irrational decisions (Foray, 1997). So providing more information about potential causes

1 of path dependence (i.e., providing more information) and identifying institutional reasons why
2 agents may not make choices consistent with all the information that is globally available (i.e.,
3 examining how information might be better used) are critical for improved decision-making.

4 **4.5.2 Differences between pathways, with regard to emissions**

5 As outlined above, there are many plausible development paths for the future. In this subsection, we
6 focus on how development paths differ with regard to the level of GHG emissions. Level of emissions
7 is of course essential because it drives concentration and impacts. In the next section, we focus on
8 how development paths differ with regard to mitigative capacity.¹¹

9 The relationship between a development path and GHG emissions is not straightforward. In some
10 cases, there might be direct relationship between the two. For example, choices of coal- vs. non-coal
11 energy futures have direct implications for GHG emissions from electricity and heat generation. In
12 others, the relationship between the two is much less evident. Looking toward the future, for
13 example, the relationship between the shape (compact or extended) of a given city and its transport
14 emissions is controversial, as a lot depends on job localization and on technology (in particular,
15 availability of low or zero emissions technology).

16 To better understand the implications for GHG emissions, one has to study the material content of
17 the development path, i.e., the combination of consumption patterns, location of people and
18 activities, and nature of technologies. Approaches and tools reviewed in Sec. 4.4 provide basis for
19 such analysis. Case studies pertaining to this line of work include Parag and Darby (2009) for the
20 residential sector in the UK or Shobhakar (2009) for cities in China, Lee and Ryu (1991) for Korea, and
21 Davidson (1993) for energy in Sub-Saharan Africa, among others.

22 On the other hand, considerable attention has been paid in the literature to the relationship
23 between one component of development path, namely economic growth, and GHG emissions. AR4
24 (IPCC, 2007) concluded that econometric work on the so-called “environmental Kuznets curve” (ref)
25 neither yielded to the optimistic interpretation that the problem would automatically solve itself
26 with high levels of GDP per capita, nor to the pessimistic conclusion that there was a rigid link
27 between GDP and emissions.

28 Data suggest that developing countries tend to increase their emission with economic growth as
29 they follow developed countries’ consumption pattern. Figure 4.1 shows the CO₂ emissions per
30 capita from energy consumption in different countries. The horizontal X-axis in the figure gives the
31 energy per capita, while the vertical Y-axis gives the carbon intensity of the energy system, in such a
32 way that the product $XY = \text{CO}_2$ emission per capita, represented by the hyperbolae at constant
33 values. Developed countries have higher energy per capita and higher CO₂ emissions per capita from
34 energy systems. Their CO₂ emissions per capita pathways from 1980 to 2005 have no simple
35 dependence on energy per capita. Developing countries have very low energy per capita (X axis) and
36 very low CO₂ emission per capita from energy transformation (hyperbolae more near X Y axis). Their
37 tendency was to increase CO₂ per capita.

¹¹ Symmetrically, there are two main questions for adaptation to climate change: To what extent are societies adapted to their climate at any point in time? And what is their ability to adapt further, or not, to climate surprises? These two questions are addressed in AR5 WGII [NOTE: Provide reference based on WGII FOD], and we concentrate in emissions and mitigative capacity in this Chapter.

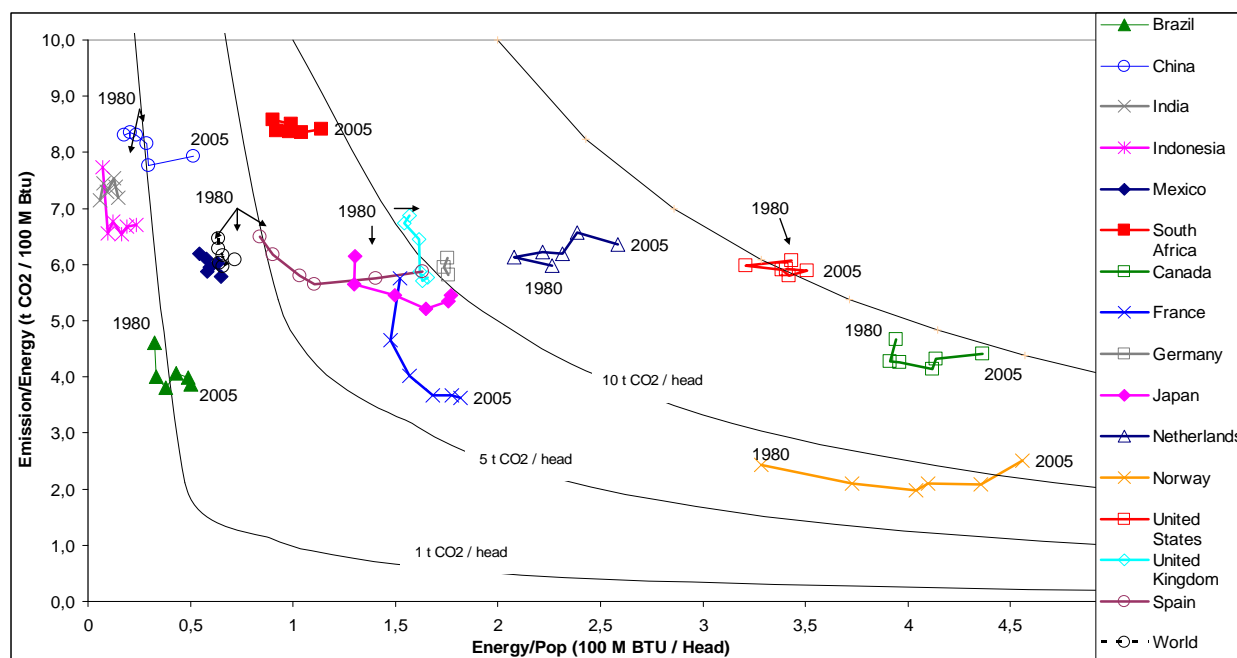


Figure 4.1 CO2 Emissions per Capita from Energy ($\text{CO}_2/\text{Pop} = \text{E}/\text{Pop} \times \text{CO}_2/\text{E}$). Source: Calculated with data from U.N. Statistics Division. Key Global Indicators, May 2008. Data from years 1980, 85, 90, 85, 2000 and 2005 (Rosa et al., 2009)

Since AR4, new econometric analysis confirms that the environmental Kuznets curve assumption – that GHG emissions follow an inverted U-shaped curve in relation with per capita GDP – is not universally supported. For example, Huang et al. (2008) observe that the economic development and GHG emissions in economies in transition (EITs) exhibit a hockey-stick curve trend (or called quasi-L-shape curve). In addition, through the analysis of single-country time series data and GDP data, the study demonstrated that statistical data for most of the Annex II countries, with better economic status, do not support the EKC hypothesis for GHG emissions. Only seven out of 21 countries in the sample tested exhibit this trend. Similarly, using panel data from individual countries (PK Narayan and S Narayan, 2010) show that only about 35% of their sample exhibit falling emissions over the long run. The study also examines the EKC hypothesis for panels of countries and finds that only for the Middle Eastern and South Asian panels, the income elasticity in the long run is smaller than the short run, implying that CO_2 emissions have fallen with a rise in income.¹²

The econometric literature, however, consistently finds a positive relationship between GDP per capita and emissions at low income levels, which Costantini and Monni (2008) posit comes from the importance of the satisfaction of basic human needs. As previously noted, worldwide, approximately 2.7 billion people rely on traditional biomass for cooking and heating, and about 1.5 billion still lack access to electricity (IEA, 2011). A further 1 billion people have access only to unreliable electricity networks or suffer frequent blackouts due to lack of adequate generation capacity or simply due to power generating infrastructures that are in perennial state of disrepair (UNDP and WHO, 2009). The majority of this population lives in developing countries.

[Note from the authors: For the SOD, the chapter team proposes to insert the next section 4.6 on mitigative capacity as an additional subsection here, entitled: “Differences between pathways, with regard to mitigative capacity”.]

¹²Narayan and Narayan (2010) also note wide disparities in results about the GDP turning point, beyond which emissions start to decrease according to the econometric estimation, and question the robustness of the estimation models.

4.5.3 Transition between pathways

Shifting from a high- to a low-emissions development path could potentially be as important for climate mitigation as implementing “climate” policies (Halsnaes et al., 2011). However, changing development pathways is difficult. First, a development path results from the interactions of decisions by multiple agents, at all level, that create a very complex landscape. Second, the observed shift from “government to governance” implies that public policies¹³ alone cannot trigger changes in pathways, and that cooperation between governments, markets and civil societies are necessary – thereby putting a strong premium on participatory and inclusive mechanisms for decision-making (Sathaye et al., 2007).

4.5.3.1 A template for modelling transitions in the context of sustainable development

Analyzing transitions between pathways requires representing specific processes – processes that most models that look at development paths currently do not feature. In fact, a first approach to discussing sustainability of development paths consists in building and comparing plausible images of the future, derived either from quantitative analysis (e.g., energy balances, material balances or economic balances) or from qualitative exercises (Figure (1)). The focus is the long-run, and the aim to reveal inconsistencies between key variables (e.g., economic growth and renewable resources extraction). On the other hand, pathways towards these long-term futures are not part of the approach (though they may be discussed separately).

A second approach to discussing sustainability uses dynamic models to study the *path* towards desirable (or undesirable) long-term futures. Most of the literature studying climate mitigation in the long run relies on growth models, and most particularly on Solow-like growth models. Though most of the earlier growth literature was concerned with short term growth cycles, the Solow growth model (RM Solow, 1956) was explicitly designed as a “thought experiment” (RM Solow, 1988) to explore long-term growth patterns in the US economy. In the model, long-term growth is ultimately driven by the sum of population growth and exogenous total factor productivity growth (exogenous technical change), and it is always possible to adapt savings rate to reach a balanced growth path in the long-run.

In the simplest version of the model, there is thus only one “pathway” to speak of, as determined by human fertility and human ingenuity. What matters is then only at which speed humanity does set up on that path. “Transition” (rather short-term adjustment) in a Solow growth model will typically take the form of a temporary savings rate aimed at adjusting the capital to labour ratio to the optimal level given exogenous labour and technology growth. In fact, Solow growth models are known to have limited explanatory power in explaining observed patterns of short-term growth, be it within countries or across countries (e.g. Easterly (2002)). A second major point is that Solow-type models are typically used with full information about the future. In such setting, setting a path towards a desired long term growth becomes an exercise of (temporal) ballistics (Figure (2)).

Lifting the full information hypothesis strongly alters the picture. To the extent information increases over time, there is a rationale for a sequential decision-making framework (Arrow et al., 1996), in which choices made at one point can be re-considered in light of new information. Thus, the issue is no longer to select a path once and for all, but to make the best first-step (or short-term) decision, given the structure of uncertainties and the potential for increasing information over time (Figure (3)). Inertia plays an especially important role in this context, as the more choices made at one point constrain future opportunity sets; the more difficult it becomes to make advantage of new information (e.g., Ha-Duong et al. (1997)). Choices with the highest embedded inertia – for example, choices about long-lived capital (tree species, transportation infrastructure, building location and design, etc.) must be considered with special care. This approach thus shifts the attention from the

¹³ Both “climate” and “non-climate” – though that distinction is being over time as climate considerations pervade all spheres of public action.

1 long- to the short run, and it provides a test for sorting out the most important choices among those
2 that must be made in the short-run.

3 Yet to discuss correctly about transitions, one must recognize that short-term economic processes
4 differ from long-term ones. In the short-run indeed, there are important rigidities in the economy
5 (e.g., capital stock, preferences, individual and firm location, institutions, technology, etc.) that make
6 adjustments more difficult. Rigidities play a very important role in the short-run costs of climate
7 change impacts (Hallegatte et al., 2007), and of climate mitigation (Sassi et al., 2010). Solow, again,
8 suggests that at short-term scales, “something sort of ‘Keynesian’ is a good approximation, and
9 surely better than anything straight ‘neoclassical’. At very long time scales, the interesting questions
10 are best studied in a neoclassical framework and attention to the Keynesian side of things would be
11 a minor distraction” (RM Solow, 2000). Models with such features may provide some insights on the
12 transition between pathways (Figure (4)).

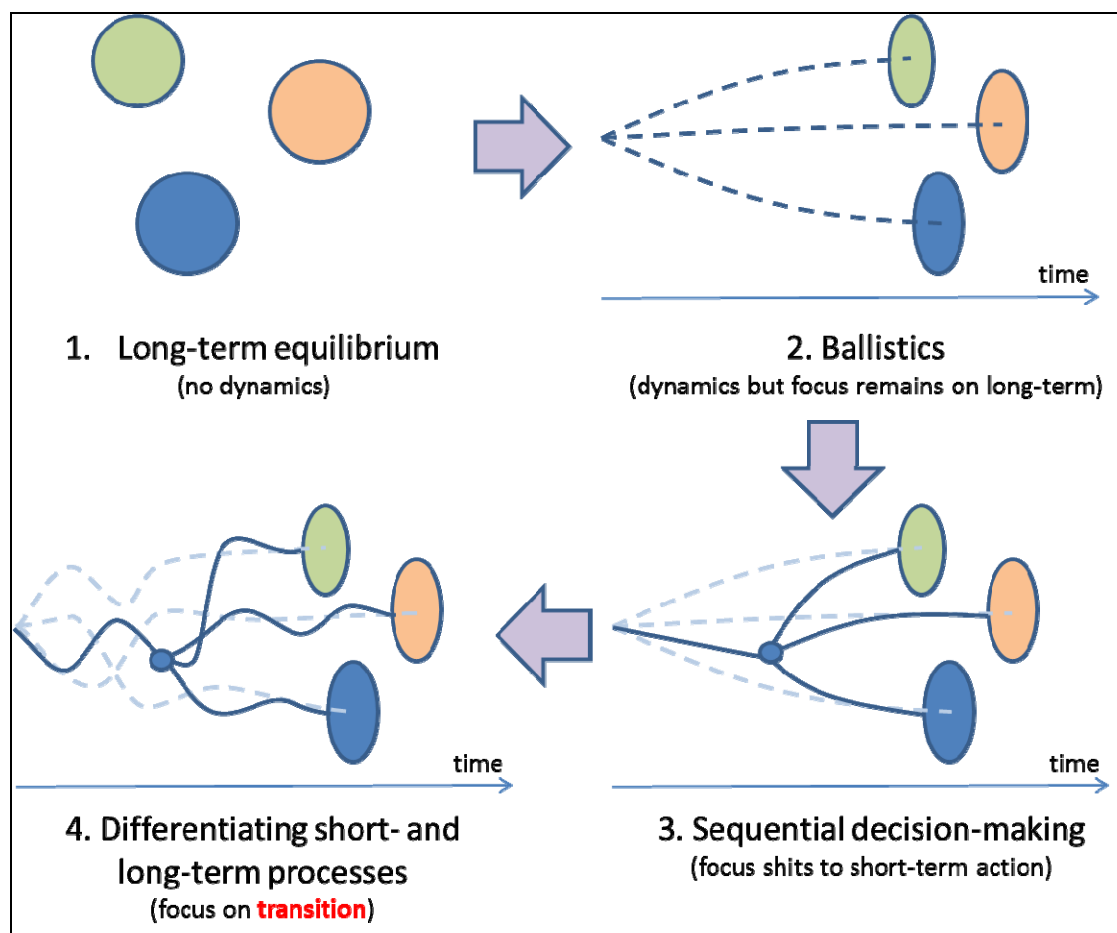
13 Finally, to discuss transitions within a sustainable development context, models must include two
14 additional elements. First, they must represent *key relationships between the economy and the*
15 *environment*, namely (i) natural resources as inputs to economic activity (e.g., fossil-fuel
16 consumption), (ii) outputs from economy to the environment (e.g., GHG emissions). Though this
17 requirement might appear benign at first glance, it is in fact quite important because it is very
18 difficult to construct robust relationships between aggregate monetary indicators and the underlying
19 physical basis. Thus, to compute consumption of natural resources and output to the environment
20 (i.e., emissions), models must have some minimal representation of the physical flows associated
21 with economic activity (e.g., barrels of oil, hectares of land, numbers of calories associated with
22 alimentation, etc.). The second necessary ingredient for assessing pathways and transitions between
23 pathways within a sustainable development context is some representation of the *distribution* of
24 economic activity within the society. Obviously, distribution across income groups is key for
25 estimating the degree of inclusiveness of a society (see Sec. 4.4.1) , but distribution along other axes
26 might also be relevant. Geographical distribution of economic activity also matters, both at large
27 scale (e.g., distribution between states in large countries) and at smaller ones (e.g., distribution
28 between urban centres, inner periphery and outer suburbs).

29 To sum up, to assess long-term sustainable pathways, as well as the costs and benefits of transitions
30 thereto, is a major challenge for economic modelling. Ideally, models should (i) be framed in a
31 consistent macroeconomic framework, (ii) impose the relevant technical constraints in each sector,
32 such as views about the direction of technical change, (iii) capture the key relationships between
33 economic activity and the environment, e.g., energy and natural resources consumption or
34 greenhouse gases emissions, (iv) have a horizon long enough to assess “sustainability” – a long-term
35 horizon which also implies, incidentally, that the model must be able to represent structural and
36 technical change – yet (v) recognize short-term economic processes critical for assessing transition
37 pathways, such as market imbalance and rigidities, all this while (vi) providing an explicit
38 representation of how economic activity is distributed within the society, and how this retrofits into
39 the growth pattern.

40 No model today meets all these specifications. In fact, current models can be classified along two
41 major fault lines: bottom-up vs. top-down, and long-term vs. short-term. By design, computable
42 general equilibrium (CGE) models provide a comprehensive macroeconomic framework (i), and they
43 can be harnessed to analyze distributional issues, at least amongst income groups (vi), but they
44 typically fail to embark key technical constraints. Conversely, bottom-up engineering models provide
45 a detailed account of technical potentials and limitations (ii), but their macro-engine, if at all, is most
46 often rudimentary. Emerging “hybrid” models developed in the context of climate policy assessment
47 are steps towards closing this gap. A similar rift occurs with regard to time horizon. Growth models à
48 la Solow are designed to capture key features of long-term development paths (iv), but they do not
49 include short- or medium-term economic processes such as market rigidities. On the other hand,
50 short-term models (econometric or structural) will meet requirement (v) but are not designed to

1 look deep in the future. Again, emerging models include short-/medium-term processes into analysis
 2 of growth in the long-run, but this pretty much remains an open research field.

3



4

5 **Figure 4.2** Evolution of conceptual thinking about sustainable development pathways: Towards a
 6 realistic view of transitions

7 **4.5.3.2 Frameworks for analyzing technological transitions**

8 Changes in technologies, their causes, and their implications for societies have been actively studied
 9 in social sciences since the late 18th Century by historians, economists and sociologists. A common
 10 starting point is the observation that “technological change is not a haphazard process, but proceeds
 11 in certain directions” (Kemp, 1994). For example, processors tend to become faster, planes to
 12 become lighter, etc. To characterize these regularities, scholars have developed the concepts of
 13 *technological regime* (Nelson and Winter, 2002) and *technological paradigms* (Dosi, 1982; Dosi and
 14 Nelson, 1994). Technological regimes refer to shared beliefs among technicians about what is
 15 feasible. Technological paradigms refer to the *selected* set of objects engineers are working on, and
 16 to the *selected* set of problems they choose to address.

17 The determinants of changes in technological regimes (such as the development of information
 18 technologies) are subject of intense research. The development of radical innovations (e.g., the
 19 steam engine) is seen as a necessary condition. But the drivers of radical innovation themselves are
 20 not clearly understood. In addition, once an innovation is present, the shift in technological regime is
 21 not a straightforward process: The forces that maintain technological regimes (e.g., increasing
 22 returns to scale, vested interests, network externalities) are not easy to overcome – all the more so
 23 that new technologies are often less efficient, in many respects, than existing ones, and competing
 24 technologies may coexist (Arthur, 1989). History thus suggests that the diffusion of new technologies

1 is a slow process (Kemp, 1994). Over the past 20 years, a subset of technology scholars has focused
2 more specifically on “sustainability transitions”. They study the formation of new socio-technical
3 configurations and develop frameworks for analyzing prevailing socio-technical structures, with two
4 major perspectives (Truffer and Coenen, 2012): the multi-level perspective on socio-technical
5 systems (F Geels, 2002) and concept of technological innovations systems (Bergek et al., 2008).
6 The multi-level perspective on socio-technical systems distinguishes three levels of analysis: niche
7 innovations, socio-technical regimes, and socio-technical landscape (F Geels, 2002). Technological
8 niche is the micro-level where radical innovations emerge. Socio-technical regimes correspond to an
9 extended version of the technological regime discussed above. And the socio-technical landscape
10 corresponds to the regulatory, institutional, physical and behavioural environment within which the
11 innovations emerge. The last level has a lot of inertia. Changes in socio-technical regimes emerge
12 from interactions between these three levels, with several possible paths depending on how these
13 interactions proceed. (FW Geels and Schot, 2007) thus introduce a typology with four different
14 paths. *Transformation paths* correspond to cases where moderate changes in the landscape at a
15 time where niche innovation are not yet developed result in a modification in the direction of
16 development paths – an example of which is the implementation of municipal sewer systems in
17 Dutch cities (FW Geels, 2006). *De-alignment and realignment* correspond to sudden changes in the
18 landscape that cause actors to lose faith in the regime; if no clear replacement is ready yet, a large
19 range of technologies may compete until one finally dominates and a new equilibrium is reached.
20 One example of such path is the transition from horse-powered vehicles to cars. If new technologies
21 are already available, then a *transition substitution* might occur, as in the case of the replacement
22 between sailing and steamships between 1850 and 1920. Finally, *reconfiguration* might occur when
23 innovations are initially adopted as part of the regime and progressively subvert it into a new one, an
24 example of which is the transition from traditional factories to mass production in the US.

25 The Technological Innovation Systems approach (Bergek et al. 2008) adopts a systemic perspective
26 by considering all relevant actors, their interactions and the institutions relevant for innovation
27 success. Early work in this approach argues that beside market failures, “system failures” such as,
28 inter alia, actor deficiencies, coordination deficits or conflicts with existing institutional structures
29 (institutional deficits) can explain non-successful innovation (Jacobsson and Bergek, 2011). More
30 recent analysis focus on core processes critical for innovation. The Technological Innovation Systems
31 concept was developed to inform public policy on how to better support technologies deemed
32 sustainable with an increasing focus on “system innovations” as opposed to innovation in single
33 technologies or products (Truffer and Coenen, 2012).

34 **4.6 Mitigative capacity and mitigation, and link to adaptive capacity and** 35 **adaptation**

36 [Note from the authors: For the SOD, the chapter team proposes to insert this section into the
37 previous section 4.5.]

38 This section focuses on the differences between pathways with regard to ability to mitigate, or
39 mitigative capacity. This is as critical as differences with regard to emissions, because regardless of
40 which future emissions path society follows, new information may require to revise our mitigation
41 choices in the future (Ha-Duong et al., 1997). This section first introduces the concepts of mitigative
42 capacity, adaptive capacity and response capacity, and then discusses how new forward looking
43 pathways examine these dimensions.

44 **4.6.1 Mitigative capacity, adaptive capacity and response capacity**

45 Adaptive capacity indicates the ability of a society – including its individuals, corporations, financial
46 sector, scientific institutions, government agencies, and political representatives and policy-makers –
47 to adjust to climate change in order to ameliorate its consequences or to take advantage of possible

1 opportunities. Adaptive capacity entails the ability to foresee change, plan responses, and
2 implement actions in anticipation of the consequences of climate change as well as the ability to
3 respond to unforeseen consequences as they occur. Mitigative capacity requires similar abilities of a
4 society and is thus, from a social capacity perspective, considered a close parallel of adaptive
5 capacity (IPCC and Metz, 2001; Yohe, 2001; Burch and Robinson, 2007; Pelling, 2010; Burch, 2011).
6 The two are thus usefully considered jointly as dimensions of “response capacity”. While the factors
7 that contribute to adaptive and mitigative capacity are similar, there are nevertheless two important
8 distinctions. First, the effects of mitigating and adapting are different. Mitigation is largely a public
9 good that helps everyone. Second, the moral obligations for mitigating and adapting are different
10 (Jagers and Duus-Otterstrom, 2008); for a more in-depth discussion, see Chapter 3.

11 Of course, the mitigation and adaptation measures that societies undertake may not reflect the
12 response capacity available. A nation, for example, may have the capacity, but lack the necessary
13 political consensus to take action. Some have thus viewed this gap between capacities and actions in
14 terms of a (lack of) political will (Winkler et al., 2007). Understanding the gap between the two can
15 help in devising political solutions that might help bridge it. At the same time, some of the social
16 institutions that enhance response capacity (such as education, regulatory responsiveness, and
17 agencies that can serve new interests) are closely tied to helping people understand how they might
18 care about climate change. Caring enhances political willingness. Thus capacity and willingness are
19 intertwined over time in a positive feedback loop. In effect, while the distinction between capacity
20 and willingness might make sense at any point in time, making this distinction in the design of
21 climate policy, for example by excusing the capable but unwilling from meeting the emission targets
22 of nations both capable and willing (Posner and Weisbach, 2010), presents a moral hazard that
23 could lead to a reduction in political willingness to maintain and enhance mitigative capacity over
24 time (Schipper and Pelling, 2006).

25 **4.6.1.1 Common elements of mitigative and adaptive capacity**

26 Mitigative capacity and adaptive capacity both refer to human and institutional behaviour and the
27 capabilities of individuals and societies to achieve certain types of objectives related to climate
28 change. Both types of response capacity are closely linked to the level of socioeconomic
29 development and the material and technological resources available. Indeed, there is a strong
30 correlation between the capacity to develop sustainably and climate response capacity (see Sec.
31 4.2). This helps explain the centrality of equitable burden-sharing in discussions of effective global
32 responses to climate change (see Sec. 4.7.2).

33 Aggregate economic indicators alone do not fully capture the ability of societies to respond,
34 however. Response capacity also depends on the composition, structure and heterogeneity of
35 populations with respect to characteristics such as age, gender, level of education, distribution of
36 income, place of residence, health status, employment status, national/ethnic identity,
37 political/ideological views, religion and many others. Thus the empowerment of people individually
38 can enhance response capacity. For example, better health, education and awareness, access to
39 skills and technology, security, and enfranchisement are critical to effective responses. This directly
40 links in the issues of distribution and equity within societies (Pelling, 2010).

41 Beyond the individual level, societal capabilities (often called social capital) contribute to response
42 capacity. They refer to institutional settings concerning the way societies organize themselves,
43 including the issues of governance, rule of law, and institutional capacity along various dimensions,
44 all of which may affect social cohesiveness, capacity to adjust to changing societal needs, ability to
45 equitably manage the distribution of costs and benefits that affect the politics of collectively acting
46 (Yohe, 2001; Intergovernmental Panel on Climate Change and Parry, 2007; Winkler et al., 2007);
47 (Intergovernmental Panel on Climate Change and Bert Metz, 2001; Yohe and Richard S.J. Tol, 2002;
48 Intergovernmental Panel on Climate Change and Parry, 2007; Hallegate et al., 2011).

1 **4.6.1.2 Differences between mitigative and adaptive capacities**

2 A fundamental difference between mitigative and adaptive capacities lies in the fact that, as noted
3 above, mitigation is essentially a global public good, whereas the benefits of adaptation tend to
4 accrue to the individual, local or national actor undertaking the action. Individuals have a strong
5 personal interest to avoid harm to their life, health, livelihood and property as well as to those of
6 their family and friends, and so there is an incentive to undertake adaptation, since it will help to
7 avoid such harm. However, some forms of adaptation have local (e.g., dikes) or even global (e.g.,
8 information on impacts, heat-resistant crops) characters, and are likely to be under-provided
9 spontaneously. In addition, because of distributional issues, information asymmetry or spill-overs
10 associated with lack of adaptation, there are also reasons for public support of adaptive capacity
11 (Lecocq and Shalizi, 2007).

12 While adapting benefits the adapters, mitigation benefits everyone on the globe, and the vast
13 majority of the benefits of reduced climate impacts are not retained by the mitigators, but rather
14 enjoyed by other nations, whether they have mitigated or not (setting aside, for the moment, the
15 issue of co-benefits, which might accrue locally). Even a nation with large emissions receives only a
16 comparatively small reduction in climate impacts from reducing even a large share of its emissions,
17 and so direct benefits are not a sufficient incentive for the ambitious emission reductions that
18 climate stabilization will require (Winkler et al., 2007).

19 Another difference between mitigation and adaptation is with respect to geographic scale. While
20 mitigation is a truly global concern and it is largely irrelevant from a geo-bio-physical perspective in
21 which part of the world the mitigation happens, the need for adaptation has a succinctly local
22 dimension. The impacts of climate change may vary greatly from one specific location to another.
23 This is true, say, for sea level rise, in which case a few meters difference in elevation can make a
24 major difference. But research shows that even within a specific small geographic area vulnerability
25 may vary significantly among individuals according to age, gender, level of education, income and
26 other factors (Lutz, forthcoming).

27 **4.6.2 Development pathways and response capacity**

28 How development paths influence the ability to mitigate is not well understood. This is in part
29 because more attention has been devoted to the link between development path and emissions, but
30 also because the degree of inertia or flexibility of a particular society in terms of emissions results
31 from a complex combination of factors (Winkler et al., 2007). Box 4.2 explores this relationship.

32 In fact, ability to mitigate combines (i) availability of low- or zero-carbon technologies; (ii) ability of
33 societies to adopt low- or zero-carbon technologies; and (iii) ability of societies to reduce demand
34 for GHG-intensive goods and services. We review the literature on how development paths affect
35 these three drivers. We concentrate on short-term flexibility, as it conditions ability to react rapidly
36 to new information about climate change.

37 **4.6.2.1 Availability of technologies**

38 Considerable attention has been paid to the drivers of innovation in clean technologies, and to the
39 extent to which innovation is responsive to climate and other sustainable development objectives,
40 (as discussed in Sec. 4.3) and how these are captured in technical analyses of development pathways
41 (L Clarke et al., 2008). But what features of development paths influence the response of innovation
42 to climate policies has been less studied.

43 If technological change is assumed to be a function of market size, “open” development paths with
44 growing international trade may yield more technological change than “closed” ones, as in the IPCC
45 A1 and A2 SRES scenarios (2000). However, technological change is oriented towards low- or zero-
46 emissions options, however, will depend on policy incentives.

4.6.2.2 Ability of societies to adopt cleaner technologies

Even if cleaner technologies are available, the shift from high- to low-emissions technologies might still be costly if it entails premature retirement of existing capital stock. Economies with a high share of emissions in sectors with long-lived capital stock will face higher short-run abatement costs than economies with a low share (Lecocq et al., 1998); especially given the fact that long-lived capital stock often tends to be implemented in lumpy and time-compressed investment programs (Shalizi and Lecocq, 2009).

4.6.2.3 Ability of societies to reduce demand for GHG-intensive goods and services

On the demand side, similarly, ability to abate depends on the location of people and of activities – which are difficult to change in the short run, and thus constitute barriers to rapid changes. In the short-run, for example, people are unlikely to change location in response to a carbon tax, and demand for transportation will react only to the extent alternative transportation options are available. The presence of alternatives is in turn conditioned by the past investments in transportation infrastructure and by the underlying urban forms.

But the ability to mitigate also relates to institutional and cultural factors, i.e., to desire and ability of societies, individually or collectively to take and implement mitigation decisions (e.g., equity within/across societies, cohesiveness). The presence of institutions apt to pick up signals of impending climate risks, balance interests of all stakeholders involved, and credibly enforce compromises is critical for society's ability to react (World Bank, 2003). There is, however, a tension between what is efficient, which often calls for early action, and what is politically feasible, which often only shifts appreciably after a crisis (Shalizi and Lecocq (2010)).

Box 4.2 Characterizing futures by mitigative and adaptive capacities

The understanding that mitigative and adaptive capacities are key characteristics of any future societal pathway has informed the effort by the global integrated assessment modelling (IAM) and the impact, adaptation and vulnerability (IAV) research communities to develop a common set of Shared Socioeconomic Pathways (SSPs) (NW Arnell, forthcoming). The key differentiating feature of these pathways is the extent to which they manifest mitigative and adaptive capacities and the challenges to those capacities (see Figure Error! No text of specified style in document. and Chapters 5 and 6).

In this scenario exercise effort, challenges to mitigation and adaptation for the purpose of defining SSPs do not include the emission pathway itself, which is determined by the shared climate policy assumptions (SPA) and the representative concentration pathways (RCP) forcing level (Moss et al., 2010; van Vuuren et al., 2011). Rather, these challenges are defined by factors that would make mitigation and adaptation easier or harder *for any given target*. Socioeconomic challenges to mitigation are defined as consisting of: (1) factors that tend to lead to high *reference emissions* in the absence of climate policy because, all else equal, higher reference emissions makes that mitigation task larger; and (2) factors that would tend to reduce the inherent *mitigative capacity* of a society. Underlying drivers such as the economic, technological, political, social, cultural, and demographic factors discussed above determine the extent of mitigative and adaptive capacity.

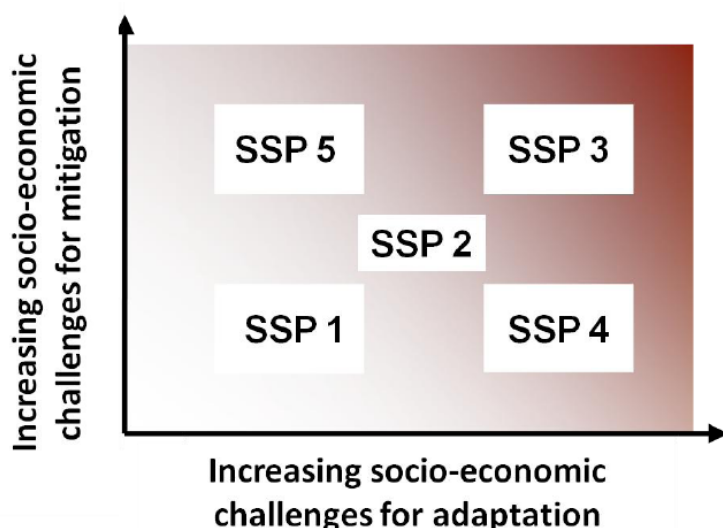


Figure Error! No text of specified style in document.4.3 The scenario space to be spanned by the SSPs (NW Arnell, forthcoming)

Figure Error! No text of specified style in document. shows different possible associations between the socioeconomic challenges for mitigation and adaptation. SSP1 gives the case of a world in which both challenges are low due to high levels of socioeconomic development combined with a move to green technologies; this is the case of a global pathway to sustainable development. SSP3, in contrast, gives a case in which both challenges are very high: Low levels of education and rapid global population growth, together with relatively low income growth, a very carbon-intensive economy, and weak governance, makes it difficult to mitigate and also to adapt. While SSP1 and SSP3 assume the trends to be fairly even across the world, SSP4 describes a world with great inequalities both between and within populations. Since in this case most of the emissions will come from the well-off, the mitigative capacity is fairly high, but the adaptive capacity of large segments of the world population is very low. SSP5, finally, gives the case of rapid economic growth across the world, but based on carbon-intensive technologies. Due to high levels of socioeconomic development, adaptive capacity is high, and the challenges to adaptation are therefore low, while at the same time, the challenges to mitigation will be particularly high. (SSP2 is an intermediate case displaying features of each of the others.) It is notable that the pathway in which both mitigative and adaptive capacities are highest is the scenario in which society shifts toward sustainable development. Further linkages between mitigative and adaptive capacities and sustainable development may be examined as more regional, socioeconomic and technological differentiations are developed.

4.7 Integration of framing issues in the context of sustainable development

Chapters 2 and 3 of this report review the framing issues related to risk and uncertainty (Chapter 2) and social and economic considerations guiding policy (Chapter 3). They examine how these issues bear on climate policy, both on the mitigation and on the adaptation side of our response to the challenge of climate change. Their general analysis is also directly relevant to the understanding of sustainable development and equity goals. This section examines how the notions developed in these chapters shed light on the topic of the present chapter. This section also draws on this broader perspective to introduce to the issues of equity in burden-sharing in some detail, and to critically review a range of proposals that have been made for indicators of sustainable development.

4.7.1 Risk and uncertainty in sustainability evaluation

Chapter 2 (Sec. 2.3) highlights the difficulty of applying the standard decision model based on expected utility in the context of climate policy. Indeed, this model requires probabilities and utilities, both of which are elusive in the context of large and fundamental uncertainties about the climate and the socio-economic system. It also requires addressing serious conceptual difficulties with the notion of long-term social welfare. Alternative, less ambitious, approaches are therefore used, such as cost-effectiveness (in which an intermediate objective is fixed and the least costly ways of achieving it are sought), methods similar to the financial notion of “value at risk” (that help quantifying how much should be kept safe in order to be able to cope with risks of a certain magnitude), references to the precautionary principle and robust decision-making (assessing worst-case scenarios).

4.7.1.1 The risk of unsustainability

The notion of sustainable development is ordinarily defined without explicit reference to risk. It primarily points more generally to the responsibility of the present generation to preserve the means by which the well-being of future generations can be secured. Implicitly, however, this requires an appreciation of risks imposed on the future, including risks to the natural resources and environmental services on which future well-being depends. The goal of minimizing risks that compromise future human development may thus be considered an important dimension of the sustainability ideal. This objective is less ambitious than maximizing an expected value of social welfare over the whole future. It focuses on avoiding setbacks on development, and is therefore directly akin to the methods of risk management listed in Chapter 2 (Subsec. 2.3.2.3 and Sec. 2.6), in particular those focusing on worst-case scenarios.

However, the notion of sustainable development should perhaps not just be seen as a precautionary way of addressing the future risks. Directly incorporating risk and uncertainty in the evaluation and measurement of sustainability is necessary for a fuller understanding of the stakes. Because sustainability is, in its simplest formulations, something that is achieved or is not achieved, it is easy to imagine that one could seek to assign a probability to the event of sustainability failure, and make this probability a key element of policy evaluation. The decision-makers of each generation would then face the question of how much risk of a less favourable situation and less hospitable planet their descendants will incur. More generally, the distribution of probability of the possibility to sustain various levels of well-being in the future would be a valuable aid to decision-making, as discussed later in this section.

Reciprocally, the scientists who examine scenarios and evaluate risks could be encouraged to put some priority on examining whether the scenarios involve a failure with respect to sustainability, or whether specific risks estimated for a part of the earth system directly jeopardize sustainable development. This report presents special efforts in this direction (see Chapter 6).

4.7.1.2 Multiple hazards and reactions

As highlighted in Chapter 2 (Sec. 2.2), there is a multiplicity of risks and uncertainties, in the climate system itself, the technologies available for mitigation and adaptation, the evolution of the population and its characteristics, all compounded by uncertainties about the response of societies and political systems. In the perspective of sustainability, it is clear that all these sources of risk are relevant. If the climatic risk were eliminated, sustainability would still be uncertain due to uncertainties about the scarcity of resources, about technological progress, and about human behaviour. Widening inequalities within countries and insufficient convergence between countries, as well as economic crises and instability, also threaten the social pillar of sustainability. But it is obvious that climate change adds uncertainty and complicates the assessment and achievement of sustainability.

1 This chapter has reviewed the actors and determinants of support for policies addressing the climate
2 challenge. Among the relevant considerations, one must include how risk perceptions shape the
3 actors' awareness of the issues and their willingness to do something about them. Chapter 2 (Sec.
4 2.5) has described how framing and affective associations can be effective and manipulative, how
5 absence or presence of a direct experience of climate extremes makes individuals distort
6 probabilities, and how gradual changes are easy to underestimate. These behavioural phenomena,
7 which appear to be widespread, have to be taken into account not only to understand how climate
8 risk is perceived, but also how it is managed, which directly matters for the perspective of a
9 sustainable development. Achieving sustainability, therefore, may in part depend on the ability of
10 scientists to communicate effectively about the risks they uncover in the climate system.

11 **4.7.1.3 Equity aspects**

12 Risk and uncertainty are also relevant to the dimension of equity, in relation to sustainability.
13 Various regions of the world will be affected differently by climate change, which means that they
14 are submitted to unequal degrees of risk and uncertainty – in particular, the risk of a loss is more
15 problematic than the risk of a gain. This unequal distribution of risk will affect them some time
16 before the risk is realized, when investors and insurers start taking account of the specific local
17 characteristics of the climate risks. This means that effective and precise assessment of the
18 geographical distribution of risks, which appears *prima facie* desirable, may cut both ways as far as
19 equity is concerned. On the one hand it helps designing more targeted and effective adaptation
20 policies. On the other hand it precipitates the realization of harm even when the risks are ultimately
21 averted.

22 Better information about the distribution of risks between regions and countries also affects the
23 policy response and negotiations. It raises awareness and motivation in the potential victims, but it
24 may reduce concern for climate risk among those who are less exposed to the risk of a loss. The task
25 of coordinating policies, which is especially needed for mitigation, may be easier to achieve when
26 climate issues are considered a collective threat than when climate risk is an uneven local
27 phenomenon. Lecocq and Shalizi (2007) argue that reduced uncertainty about the location of
28 impacts may reduce incentives for mitigation, and Lecocq and Hourcade (2010) show that the
29 optimal level of mitigation may also decrease.

30 Chapter 2 (Subsec. 2.3.1.3) describes the fact that climate phenomena appear to involve
31 distributions of risks with fat tails and tail dependence (record-breaking harms remaining equally
32 likely over time, and reinforcing across subsystems). This is a case in which communication about the
33 worst scenarios, which involve widespread harms and life-threatening hazards, may shape the equity
34 concern quite differently than a communication focused on central scenarios with more unequal
35 distributions of gains and losses. Solidarity and cooperation are more easily fostered in front of
36 catastrophic risks.

37 **4.7.2 Socio-economic evaluation**

38 Chapter 3 has reviewed the principles of social and economic evaluation and equity in a general way.
39 It reveals the diversity of approaches that bear on such issues, and that may shape the negotiations
40 and policy debates. There is in particular a divide between the pure consequentialist considerations
41 and the procedural, or more specific, issues of equity.

42 **4.7.2.1 The social welfare approach**

43 The pure consequentialist considerations are useful because they provide clear guidelines about
44 how to structure the evaluation, even when data and applications are hard to come by. In particular,
45 Chapter 3 (Sec. 3.4) recalls that there is now a consensus that methods of cost-benefit analysis that
46 simply add up compensating or equivalent variations (i.e., willingness-to-pay or willingness-to-
47 accept) are consistent and plausible only under very specific assumptions (constant marginal utility
48 of income and absence of priority for the worse off) which are empirically dubious and ethically

1 controversial. It is thus necessary to introduce weights that embody suitable ethical concerns and
2 restore consistency of the evaluation.

3 As explained in Chapter 3 (Sec. 3.3 and 3.4), such weights in fact correspond to making the
4 evaluation rely on a social welfare function (or at least an ordering). Adler (2011) also makes a
5 detailed argument in favour of this “social welfare function” approach to cost-benefit analysis. An
6 important advantage of this approach is that it makes it possible to capture an essential aspect of
7 equity, which is to give priority to the worse off in assessments of various distributions of well-being.

8 As for intergenerational equity and sustainability, this approach makes it possible to conceive of
9 such notions as requiring the absence of decrease in social welfare over time. Concern for the
10 preservation of the environment can be mediated by its impact on human well-being. Moreover, in
11 the utilitarian tradition, the social welfare function should incorporate all sentient beings, not just
12 humans. Biodiversity can therefore be incorporated in the social welfare approach.

13 **4.7.2.2 Well-being measurement**

14 Chapter 3 describes the general concepts of social welfare and individual well-being. In applications
15 to the assessment of development paths and sustainability, empirical measures are needed. Even
16 disregarding the complexities due non-humans, and also those due to risk and uncertainty, it is still
17 considered difficult to make a rigorous application of this approach because it requires
18 interpersonally comparable indexes of individual well-being (“utilities”, as they are called in
19 economics).

20 However, there are practical methods, most of which are discussed in Stiglitz et al. (2009) and Adler
21 (2011). In particular, the capability approach (A Sen, 2001; 2009) is well known for its broad measure
22 of well-being that synthesizes multiple dimensions of human life and incorporates considerations of
23 autonomy and freedom. Most applications of it do not directly rely on individual preferences (Alkire,
24 2010). Fleurbaey and Maniquet (2011) develop an approach that relies on individual ordinal
25 preferences, in a similar fashion as money-metric utilities. Individual situations are described in
26 terms of wealth and other dimensions (health, quality of the environment, leisure, social status and
27 relations, and so on). If one fixes a reference situation for the non-wealth dimensions, one may
28 compute the “equivalent level of wealth” that, combined with this reference level for non-wealth
29 dimensions, would make individuals as satisfied as in their current situation. It is easy to compute it
30 when data about the joint distribution about wealth, non-wealth variables, and preferences are
31 available. Such data are increasingly produced, for instance, in life satisfaction surveys.

32 Some authors (e.g., Layard et al. (2008)) even propose to use satisfaction scores directly as utility
33 numbers. This is controversial because different individuals use different standards and calibration
34 strategies when they answer questions about their satisfaction with life, and it is generally
35 considered that the scales of answers cannot be given a cardinal meaning, even though some
36 authors compute average national satisfaction and make comparisons across countries (see Sec.
37 4.4.1.4 for a discussion of how such issues bear on the link between well-being and material
38 consumption).

39 Scepticism about the possibility to measure individual well-being and social welfare has been
40 widespread in the last decades. This had led many practitioners to rely on crude measures (income)
41 or questionable methodologies (non-weighted cost-benefit analysis). In fact the theories on which
42 such scepticism is usually buttressed (most conspicuously, Arrow’s impossibility theorem of social
43 choice (Arrow, 1970)) do not point to a radical impossibility, only to informational needs that are
44 indeed met by the methodologies listed above.

45 **4.7.2.3 Application to sustainability and equity**

46 For applications to climate issues and sustainability, the consequentialist approach can be used to
47 refine cost-benefit analysis. It then proposes to monetize the consequences of various policies and
48 strategies, i.e., measuring the costs and benefits for all social groups in monetary equivalent

1 quantities, and use suitable weights. This approach is followed by Anthoff et al. (2009), refining on
2 previous use of equity weights by Fankhauser et al. (1997) and Tol (1999). Note that an advantage in
3 having a well-specified methodology for the choice of weights is the ability to reach more precise
4 conclusions, and to transparently relate such conclusions to ethical assumptions (such as the degree
5 of priority to the worse off).

6 For the evaluation of development paths, one must decide whether one assesses the evolution of
7 social welfare over generations, or computes a global measure of social welfare for all generations.
8 The former, as will be argued in Sec. 4.7.3, may be more relevant than the latter for sustainability
9 evaluation (because predicting the evolution of welfare over generations is practically more relevant
10 than seeking to compute a total intertemporal welfare), and somewhat easier. Once distributions of
11 well-being indices are estimated at the level of individuals (or at least social groups), one just has to
12 apply a social welfare function that reflects the degree of priority to the worse off deemed
13 appropriate by the decision-maker.¹⁴

14 One reason why well-being may be useful as a guiding principle in the assessment of sustainability,
15 as opposed to a more piecemeal analysis of each pillar, is that it helps evaluate the weak versus
16 strong sustainability distinction. As explained in Sec. 4.2, weak sustainability assumes that produced
17 capital can replace natural capital, whereas strong sustainability requires natural capital to be
18 preserved. From the standpoint of well-being, the possibility to substitute produced capital to
19 natural capital depends on the consequences on living beings. If the well-being of humans depends
20 directly on natural capital, if there is option value in preserving natural capital because it may have
21 hidden useful properties that have yet to be discovered, or if non-human living beings depend on
22 natural capital for their flourishing, this gives powerful reasons to support a form of strong
23 sustainability. If, on the contrary, substituting produced capital to natural capital poses no threat to
24 human well-being, then a milder form of sustainability may become acceptable, although the fate of
25 other living beings still requires natural capital to be preserved to a substantial extent.

26 In summary, the consequentialist part of Chapter 3 is helpful to guide applications for the evaluation
27 of the consequences of various policies and strategies and for the measurement of sustainability,
28 with the incorporation of key aspects of equity.

29 **4.7.2.4 Other forms of equity**

30 Additionally, Chapter 3 (in particular Sec. 3.1 and 3.2) mentions other aspects of equity that are
31 relevant to policy debates and international negotiations on climate responses. Chapter 3 discusses
32 these issues at the level of ethical principles, and given the importance of such issues in policy
33 debates about mitigation efforts, they will be developed in more detail in the next subsection,
34 discussing how these principles have been applied to the issue of burden-sharing in climate regime,
35 and used to develop indicators of obligation and burden-sharing frameworks based on those
36 indicators.

37 Another set of equity considerations has to do with governance and participation. It has been argued
38 in AR4 and in this chapter that inclusive and participatory strategies are more promising in terms of
39 efficient implementation because they make it possible to tailor policies to population needs and
40 concerns, and to elicit support as well as foster changes in behaviours. The general principles
41 recalled in Chapter 3 (in particular, Sec. 3.7 and 3.8) also point out that inclusive governance and
42 participation are considered to be intrinsically valuable, as part of a conception of the social good
43 that takes account of values of freedom, democracy, and autonomy. For instance, Amartya Sen's
44 capability approach (mentioned in 4.7.2.1) gives an important place to such considerations. This is a
45 context in which it is not difficult to reconcile procedural fairness with the consequentialist

¹⁴ The size of the population changes over generations, but one can ignore it in most policy contexts, and focus on per capita welfare in each generation. A normative view on population size appears needed only when one looks at total human welfare over history.

1 approach, because it merely requires broadening the conception of well-being in order to introduce
2 dimensions of freedom and autonomy. But, while such reconciliation is easy in principle, it is not
3 simple to operationalize it in empirical computations of social welfare or cost-benefit analysis. As
4 was suggested by Rawls (2000), it may be simpler to take principles of inclusion and participation as
5 constraints within which the standard, narrower computation of consequentialist measures can be
6 performed.

7 **4.7.3 Equity and burden-sharing in the context of climate policy**

8 The climate problem, we have long known, is a classic global commons problem (Hardin, 1968;
9 Soroos, 1997; Buck, 1998): everyone depends on a stable climate, and is thus vulnerable to the GHG
10 emissions of everyone else, which degrade the climate and reduce the availability of the resource to
11 everyone else. Yet actors (whether people, firms, or states) have little direct incentive to mitigate
12 their emissions. Mitigation is an investment in a global public good, with the benefits of the avoided
13 climate impacts shared with all. The small share of the benefits of mitigation that are retained by
14 any given mitigator can only justify a very low level of action by any “rational” mitigator, i.e., that
15 modest level of action available at a very low marginal cost. The sum of the mitigation individual
16 rational mitigators actors would independently undertake is far short of the level of mitigation that
17 is globally optimal. As with any commons problem, the solution lies in cooperation. In this case, an
18 actor accepts the cost of additional mitigation not because it is directly justified by benefits of
19 reduced climate change, but rather with the objective of inducing comparable action among other
20 actors. Inducing that comparable action in others relies, to an important degree, on convincing
21 others that one is doing one’s fair share, i.e., one is not free riding. It is for this reason that analyses
22 of equitable burden-sharing in the context of climate change are important. (See also Section
23 13.2.1.1)

24 Upon this classic commons problem, climate change superimposes several complicating factors.
25 Actors are not so equal as the proverbial “commoners,” where the very name asserts homogeneity
26 (Milanovic et al., 2007), but differ substantially according to contribution to the climate problem,
27 capacity to mitigate the problem, and the extent to which the problem will impact upon them. The
28 beneficiaries of action are to a large degree members of future generations, and different actors
29 today may consider differently our obligations to future generations. For this reason, among others,
30 coming to a common agreement on equitable burden-sharing has proven difficult.

31 Indeed, the question of the role that equity does or should play in the establishment of global
32 climate policy and burden-sharing in particular has long been controversial (D Victor, 1998). There
33 are many relevant and sometimes contradictory definitions of equity (see Ch. 3 and 4.7.3.2), and
34 various ways of translating these into burden-sharing frameworks (4.7.3.3) and assessing their
35 quantitative implications (Ch 13). Moreover, equity is only one of several principles by which climate
36 policies (and global treaties in particular) may be judged (Chapter 13). The fact that there is no
37 universally accepted global authority to enforce participation is taken by some to mean that
38 sovereignty, not equity is the prevailing principle. Consequently, the bottom-line criterion for a self-
39 enforcing (S Barrett, 2005) cooperative agreement must be simply that everyone is no worse off
40 than the status quo. This has been termed “International Paretianism” (Posner and Weisbach, 2010),
41 and its ironic, even perverse results have been pointed out: “an optimal climate treaty could well
42 require side payments to rich countries like the United States and rising countries like China, and
43 indeed possibly from very poor countries which are extremely vulnerable to climate change - such as
44 Bangladesh.” (Ibid., p. 86).

45 However, given the significant global gains to be had from cooperation, this leaves ample room for
46 discussion of the role of equity in the distribution of those global gains (C Stone, 2004), while still
47 leaving all parties better off. (And, even if the preferential distribution of gains to the poor went
48 beyond pareto efficient, such distribution may still be easily justified on welfarist grounds; from a

1 global perspective one needs only consider that there is a declining marginal utility of income to
2 conclude that global redistribution to the poor is welfare-improving.)

3 Furthermore, it is plain that whether it is necessary or not, the perception of fairness can only
4 strengthen the commitment of nations to a global regime, reducing the risks of defection and a
5 cooperative collapse. And even though direct economic costs of participation may provide incentives
6 for non-cooperation or defection, the fact is that international politics is not a one-shot game;
7 cooperation at one time and in one venue can be seen in both theory and practice to facilitate
8 broader and longer-term cooperation, with the many associated benefits. And, as has been strongly
9 argued (Singer, 2004; Speth and P Haas, 2006; Kjellen, 2008), climate change is only one of many
10 global problems – environmental, economic, and social – that will require effective cooperative
11 global governance if development – and indeed human welfare – is to be sustained.

12 It is in this context that the discourse about equitable burden-sharing is to be seen. In this light, we
13 now turn to the UNFCCC and its rhetorical and practical commitment to equity (4.7.3.1 0, followed
14 by a discussion of equity principles 4.7.3.2) and proposals for equitable burden-sharing 4.7.3.3 as
15 developed and analyzed with respect to climate change.

16 **4.7.3.1 Equity and burden-sharing in the UNFCCC**

17 The UNFCC provides broad guidance on the equity principles that should help inform national roles
18 and obligations under a climate regime. In particular, it highlights the inter-generational nature of
19 equity concerns (Pream0ble and Article 3.1 – Definitions), underscores the need for a precautionary
20 approach (Article 3.3 – Principles), and recognizes “that economic and social development and
21 poverty eradication are the first and overriding priorities of the developing country Parties”
22 (Preamble and Article 4.7 – Commitments). The UNFCCC reiterates this latter point in various ways:
23 it acknowledges the right of Parties to promote sustainable development and the obligation of
24 Parties to cooperate toward sustainable economic growth and development. Specifically, it
25 recognizes and acknowledges the need to take into account different socio-economic circumstances
26 including the concerns of developing countries and countries particularly vulnerable to climate
27 change.

28 Signatories to the UNFCCC have agreed that: “Parties should protect the climate system for the
29 benefit of present and future generations of humankind, *on the basis of equity and in accordance*
30 *with their common but differentiated responsibilities and respective capabilities.*” The source of this
31 statement is the 1992 Rio Declaration, which elaborates further: “States shall cooperate in a spirit of
32 global partnership to conserve, protect and restore the health and integrity of the Earth's
33 ecosystem. In view of the different contributions to global environmental degradation, States have
34 common but differentiated responsibilities. The developed countries acknowledge the responsibility
35 that they bear in the international pursuit to sustainable development in view of the pressures their
36 societies place on the global environment and of the technologies and financial resources they
37 command.” (Rio Declaration on Environment and Development, Principle 7)

38 Neither in the UNFCCC, nor the in Kyoto Protocol, however, had Parties articulated in explicit and
39 quantified detail the precise meaning of this statement, or of the various other points of Article 3 of
40 the UNFCC relating to equity and obligations among Parties. They had, however, agreed on general
41 guidance as to the allocation of obligations among countries by identifying categories of countries
42 based primarily on per capita income and assigning them distinct obligations: developed countries
43 (listed in Annex 1) are distinguished from developing countries (often called “non-Annex 1”
44 countries), and are obliged to “take the lead on combating climate change and the adverse effects
45 thereof”. A subset of Annex 1 countries consisting of wealthier developed countries (and listed in
46 Annex 2) are further obliged to provide financial and technological support to developing countries
47 to enable them to meet their UNFCCC obligations.

1 Because there is no absolute standard of equity, countries (like people) will tend to advocate
2 interpretations of the UNFCCC and equity in general which tend to favour their (often short term)
3 interests. These differing views may be more or less sincerely held or, alternatively, may be
4 advocated more or less cynically. It is tempting in this light to say that no reasoned resolution is
5 possible, and to advocate, a merely procedural resolution (Müller, 1999). However, there is a basic
6 set of shared ethical premises and precedents that apply to the climate problem, and impartial
7 reasoning (as behind a Rawlsian (Rawls, 2000) “veil of ignorance”) can help put bounds on the
8 plausible interpretations of what equity may mean in the burden sharing context. Even in the
9 absence of a formal, globally agreed burden-sharing framework, such principles are important in
10 establishing people’s expectations of what may be reasonably required of different actors.

11 Chapter 3 reviews from a philosophical perspective the overarching equity principles in the
12 philosophical literature and their implications for thinking about different aspects of climate change.
13 Here we assess the applied literature regarding burden-sharing in a global climate regime, which
14 draws upon the general literature and understanding of ethics, with a particular emphasis on the
15 particular equity principles laid out in UNFCCC Article 3.

16 **4.7.3.2 Equity Principles**

17 From the perspective of an international climate regime, many analysts have considered the range
18 of principles for equitable burden-sharing, taking into account the major characteristics of climate
19 change and its causes (Hayes and KR Smith, 1993; Baer et al., 2000; B. Metz et al., 2002; Ringius et
20 al., 2002; Aldy et al., 2003; Gherzi et al., 2003; Gardiner, 2004; Caney, 2005, 2009, 2010; Heyward,
21 2007; EA Page, 2008; Vanderheiden, 2008; Winkler, Jayaraman, et al., 2011). The principles of
22 equitable burden-sharing have been most frequently applied to costs of mitigation, though similar
23 issues arise with regard to adaptation (Baer, 2006; Jagers and Duus-Otterstrom, 2008; Dellink et al.,
24 2009; Grasso, 2010; Hartzell-Nichols, 2011).

25 We discuss these principles, organized along four key dimensions – responsibility, capacity, equality,
26 and the right to sustainable development, expanding on the moral philosophical arguments
27 presented in Chapter 3. Table provides a synopsis.

28 **Responsibility**

29 There has been an extensive discussion of responsibility in the climate literature, substantially
30 focused on the moral significance of knowledge of harmful effects (Neumayer, 2000; Caney, 2005;
31 Müller et al., 2009). Common sense ethics (and legal practice) hold persons responsible for harms or
32 risks they knowingly impose, and furthermore for harms or risks that could reasonably be
33 foreseen, and, in certain cases, regardless of whether they could have been foreseen. In the climate
34 context, responsibility is a fundamental principle, appearing in the UNFCCC in the form “*common but
35 differentiated responsibilities,*” and alluded to in the statement noting that “the largest share of
36 historic emissions has originated in developed countries.” Responsibility most directly relates to
37 responsibility for contributing to the climate problem, via emissions of greenhouse gases. It is thus
38 closely connected to the Polluter Pays principle, and the burden-sharing principles which derive from
39 it hold that countries should be accountable for their contribution to greenhouse gas emissions and
40 their impacts.

41 Nations have expressly recognized, most notably in the Stockholm Convention of 1972 and
42 reiterated in Rio Declaration of 1992, that they “have the responsibility to ensure that activities
43 within their jurisdiction or control do not cause damage to the environment of other States or of
44 areas beyond the limits of national jurisdiction.” The no-harm rule is a widely recognised principle of
45 customary international law whereby a State is duty-bound to prevent, reduce or control the risk of
46 environmental harm to other States (Schwartz and Byrne 2010). Principle 16 of the Rio Declaration
47 also says in relevant part that “National authorities should endeavour to promote the internalization

1 of environmental costs and the use of economic instruments, taking into account the approach that
2 the polluter should, in principle, bear the cost of pollution.

3 *Historical emissions*

4 Responsibility can be taken to include not only current emissions, but cumulative historical
5 emissions as well (A. Grübler and Fujii, 1991; KR Smith, 1991; Neumayer, 2000). This has been
6 justified on three main grounds. First, climate change is caused by atmospheric concentrations of
7 greenhouse gases, which in turn is caused by the cumulative loading over time of the atmosphere,
8 thus climate impacts and their damages result from accumulated historical emissions. Second, as
9 the total amount of net greenhouse gases that can be emitted to the atmosphere must be
10 constrained (to a level determined by society's particular choice of global climate stabilization goal),
11 the ability of the earth to absorb our emissions constitutes a finite common resource, and users of
12 this resource should be accountable for that use since it depletes the resource and precludes the
13 access of others, whether that use is current or historical. Third, historical emissions reflect the use
14 of a resource from which benefits have been derived in the form of the accumulation of benefits,
15 i.e., wealth, fixed capital, infrastructure, and other physical and technological assets. These benefits
16 constitute a legacy based in part on consuming a common resource that (a) should be paid for, and
17 (b) provides a basis for mitigative capacity (Shue, 1999; Caney, 2006, 2010). The latter moral
18 argument carries the notion of responsibility further back in time, attaching responsibility for the
19 emissions of previous generations to current generation, to the extent that they have inherited
20 benefits from those earlier generations. This argument links responsibility with the capacity equity
21 principle discussed below (Gardiner, 2011a).

22 Since the scale of emissions from different countries are expected to grow at different rates, an
23 assessment of countries' responsibility will vary depending on the point in time at which their
24 responsibility is assessed. In a hypothetical scenario in which conventional development continues
25 (i.e., trends in technological development and energy resources remains unchanged by mitigation
26 policy or any other factors), the relative responsibility of some nations who currently have relatively
27 low cumulative emissions would match and exceed by mid century the relative responsibility of
28 some nations who currently have high responsibility (Höhne and Blok, 2005; Botzen et al., 2008), on
29 an aggregate – if not per capita – basis. Such analyses do not necessarily provide an ethical argument
30 that the future threat of emissions imposed by a nation ought to determine the responsibility of a
31 nation to respond. However, they do illustrate that the relative distribution of responsibility among
32 countries could vary substantially over time, and that a burden-sharing framework must dynamically
33 reflecting evolving realities if they are to faithfully reflect ethical principles. A second point
34 illustrated by such analyses is that projections of future emissions provide a basis for understanding
35 *where* mitigation might productively be undertaken, though not necessarily *who* should be obliged
36 to bear the costs.

37 *Consumption-based emissions*

38 Each nation's responsibility for emissions is typically defined (as in the IPCC inventory
39 methodologies) to entail emissions within the nation's territorial boundary. An alternative
40 interpretation, which was considered early on (Fermann, 1994) and has become more salient as
41 international trade has grown more important, is to include emissions embodied in internationally
42 traded goods that are consumed by a given nation. Recent studies (Lenzen et al., 2007; Pan et al.,
43 2008; GP Peters et al., 2011) have provided a quantitative basis for better understanding the
44 implications of a consumption-based approach to assessing responsibility. In general, at the
45 aggregate level, developed countries are net importers of emissions, and developing countries are
46 net exporters. The relevance of this to burden-sharing may depend on further factors, such as the
47 distribution between the exporting and importing country of the benefits of carbon-intensive
48 production, and the presence of other climate policies such as border carbon tariffs (See also
49 Sections 3.9, 4.4 and 4.5.)

1 *“Luxury” versus “survival” emissions*

2 Many analysts have suggested that all emissions are not equivalent in how they translate to
3 responsibility. Several approaches have been put forward that distinguish between emissions on the
4 basis of the nature of the benefits with which they are associated. Specifically, analysts have put
5 forward the categories of “survival emissions” (arising from activities associated with meeting basic
6 needs), “development emissions” (arising from consumption associated with a modest level of well-
7 being free from the hardships of poverty), and “luxury” emissions (associated with consumption well
8 in excess of satisfying development needs). Luxury, development, and survival emissions have been
9 treated differently with respect to whether they imply moral responsibility, (Agarwal and Narain,
10 1991; Shue, 1993; Baer et al., 2009; N Rao and Baer, 2012) and also with regard to implications for
11 the transferability of emissions entitlements; some have argued that survival emissions should be
12 “inalienable” to protect the poor from bargaining away their rights from a position of weakness
13 (Shue, 1993; Pan, 2003), while others have argued that this might equally well prevent the poor from
14 making the best use of their allocation (Hayward 2007)

15 *Methodological issues*

16 Determining responsibility for current, present and future emissions in order to allocate
17 responsibility presents methodological questions. In addition to the standard questions about data
18 availability and reliability, there are also equity-related questions to address.

19 For instance, there are various rationales for determining how far in the past historical emissions
20 should be reckoned. One rationale is that 1992 is the earliest date, because that is the date at which
21 a global regime was agreed that imposed obligations to curb emissions (Posner and Sunstein, 2007).
22 Some argue that the date should be earlier, corresponding to the time that climate change became
23 reasonably suspected of being a problem, and greenhouse gas emissions thus identifiable as a
24 pollutant. Judging from the warnings issued by scientific advisory panels to the United States
25 presidents Carter and Johnson, this could imply a date as early as the 1970s (G MacDonald et al.,
26 1979), or 1960s (U.S. National Research Council Committee on Atmospheric Sciences, 1966) (though
27 presumably not the date of Fourier’s (1827) initial explanation for the natural greenhouse effect, nor
28 the date of Arrhenius’s conclusions regarding an anthropogenic greenhouse effect (Arrhenius, 1896).
29 Others argue that a still earlier date is appropriate because the damage is still caused, the stock
30 depleted, and the benefits derived, regardless of whether there is either a legal requirement or
31 knowledge. They would argue that the date may be as early as can be allowed by the availability of
32 emissions data and plausible scientific inference of emissions rates.

33 Another issue is the question of accounting for the residence time of emissions into the atmosphere,
34 as an alternative to simply considering cumulative emissions over time. Some would argue that, in
35 the case of carbon dioxide at least, responsibility should not exclude emissions because they are no
36 longer resident in the atmosphere, because those emissions (a) have contributed to the warming
37 and climate damages experienced so far, and upon which further warming and damages will be
38 additive, and (b) have been removed from the atmosphere predominantly to the oceans, where they
39 are now causing ocean acidification, which is itself a serious environmental problem (See AR5 WGI).

40 *Capacity*

41 *Ability to pay*

42 Beyond the obligation to act that arises from a moral responsibility for causing emissions, a second
43 motivation for action arises from the capacity to contribute to solving the climate problem (Shue,
44 1999; Caney, 2010). Generally, this is interpreted to mean that the more one can afford to
45 contribute, the more one should. The general moral sentiment is based on the presumption of a
46 hierarchy of human needs, such that a given level of obligation would require a greater levels of
47 sacrifice (or, welfare loss) of someone living in poverty than a rich person. An economist would refer
48 to this as the declining marginal utility of income. In the real world, this is precisely how we tend to

1 distribute the costs of preserving or generating societal public goods, i.e., most societies have
2 progressive income taxation.

3 *Intra-national disparities in ability to pay*

4 With capacity (as with responsibility), nations consist of individuals who are in vastly different
5 situations. Thus having rich people in poor countries and poor people in rich countries can
6 complicate assessments of national capacity. As with luxury and survival emissions, one can
7 consider income as supporting luxury or survival consumption, and treat it accordingly. One proposal
8 that did this was Smith et al. (1993), which suggested GDP as an income based measure of ability-to-
9 pay, subject to a threshold value, determined by an indicator of quality of life. This was developed in
10 Kartha et al. (2009) and Baer (2010) in a manner that analyzed intra-national disparities, thereby
11 avoiding the aggregate GDP in favour of an income distribution.

12 *Response capacity*

13 As discussed in sections 4.6.1 and 4.6.2, response capacity refers to more than just financial
14 wherewithal, encompassing also other characteristics that affect a nation's ability to contribute to
15 solving the climate problem. It recognizes that effective responses require not only financial
16 resources, but also technological, institutional, and human capacity. This issue has been treated by
17 Winkler, Letete and Marquard (2011) by considering Human Development Index as a complement to
18 income in considering capacity.

19 *Mitigation potential*

20 Capacity, even in this broader sense, can be distinguished from mitigation potential, which refers to
21 the presence of techno-economic opportunities for reducing emissions due to, for example, having
22 renewable energy resources that can be exploited, a legacy of high-carbon infrastructure that can be
23 replaced, or a rapidly growing capital stock that can be built based on low-carbon investments.
24 Mitigation potential is a useful characteristic for determining where emissions reductions can be
25 located geographically for reasons of cost-effectiveness, but this can be distinguished from burden-
26 sharing *per se*, in the sense of determining on normative grounds which country should pay for those
27 reductions. This distinction is reflected in the economist's notion that economic efficiency can be
28 decoupled from equity (Coase, 1960).

29 *Equality*

30 Equality means many things, but a common understanding in international law is that each human
31 being has equal moral worth and thus should have equal rights. This has been argued to apply to
32 access to common global resources, and has found its expression in the perspective that each
33 person should have an equal right to emit (M Grubb, 1989; Agarwal and Narain, 1991). This equal
34 right is applied by some to current and future flows, and by some to the cumulative stock as well.
35 (See further below.)

36 Some analysts (e.g., Caney, 2009) have noted, however, that a commitment to equality does not
37 necessarily translate into an equal right to emit, for various reasons. First, egalitarians generally call
38 for equality of a total package of "resources" (or "capabilities" or "opportunities for welfare") and
39 thus may support inequalities in one good to compensate inequalities in other goods (Starkey,
40 2011). For example, one might argue that poor people who are disadvantaged with respect to
41 access to a resources such as food or drinking water may be entitled to a greater than per capita
42 share of emissions rights. Second, some individuals may have greater needs than others. For
43 example, poorer people may have less access to alternatives to fossil fuels because of higher cost or
44 less available technologies, say, and thus be entitled to a larger share of emission rights.

45 Others have suggested that equality can be interpreted as requiring equal sacrifices, either by all
46 parties, or by parties who are equal along some relevant dimension. Then, to the extent that parties

1 are not equal, more responsibility (Gonzalez Miguez and Adriano Santhiago de Oliveira, 2011) or
2 capacity (e.g., Jacoby et al., 2009) would imply more obligation, all else being equal.

3 **Right to development**

4 The right to development approach posits that the interests of poor people and poor countries in
5 meeting basic needs are a global priority (Andreassen and Marks, 2007). In particular, compared to
6 the need to solve the climate problem, meeting basic needs has clear moral precedence, or, at the
7 very least, it should not be hindered by measures taken to address climate change.

8 The UNFCCC acknowledges “the legitimate priority needs of developing countries for the
9 achievement of sustained economic growth and the eradication of poverty” and recognizes that
10 “economic and social development and poverty eradication are the first and overriding priorities of
11 the developing country Parties.” This does not necessarily suggest that nations have the right to
12 unbounded economic growth and unconstrained emissions, an interpretation which would, in any
13 event, expressly conflict with another fundamental objective of the Convention – “to protect the
14 climate system for present and future generations”. The right to development is, after all, qualified
15 by the word “sustainable”, specifically in Article 3 which states “have a right to, and should, promote
16 sustainable development.” Subsequently, Parties agreed that negotiations relating to global and
17 national peaking of emissions should be undertaken in the context of “equitable access to
18 sustainable development” (The Cancun Agreements, UNFCCC Decision 1/CP16).

19 Safeguarding this right to development constitutes an important dimension of equity in the climate
20 context, particularly if climate change and the demands challenges of avoiding it present challenges
21 to development.

22 One interpretation is that the right to sustainable development has implications for both *rights-*
23 *holders* and *duty-bearers*, as is true of rights generally. The poor have a *right* to sustainable
24 development, and the wealthy have a corresponding *duty* to provide the means by which that
25 development may be made sustainable. With respect to climate change obligations, this perspective
26 is reflected in the implicit burden-sharing framework embodied within the UNFCCC, and as reflected
27 in the developed country Parties’ Article 4 commitments to provide financial and technological
28 support so that developing country Parties can meet their commitments under the Convention.

29

30

31 **Table 4.1** Implications of burden-sharing principles

	Global	Annex 1	Annex 2	Non-Annex 1	LDCs
Responsibility					
Since 1850					
Since 1950					
Since 1990					
Current					
Current, using consumption-based accounting					
Capacity					
Income (MER, 2010)					
Income (PPP), 2010)					
Income (PPP) above \$20/day development threshold					
Wealth					
HDI					
Equality					
Right to Development					

[Note from the authors: To be expanded as appropriate and completed for SOD based on common AR5 data sources, showing changes over time (1990-2010).]

4.7.3.3 Frameworks for equitable burden-sharing

[Note from authors: For consistency with Ch3 and Ch 13, additional frameworks may be added and/or existing ones consolidated.] There are various ways interpreting the above equity principles and applying them to the design of a burden-sharing framework. This section reviews a set of burden-sharing frameworks that appear to have some policy-relevance in the climate context, and that demonstrate the range of proposals that have been advanced. It is helpful to categorize climate change burden-sharing frameworks into two broad classes. The first, “resource-sharing” frameworks, are aimed at applying ethical principles to establish a basis for sharing the global greenhouse gas sink capacity, or its equivalent, the “global carbon budget”. The second, “effort-sharing” (or “cost-sharing”) frameworks, are aimed at applying ethical principles to establish a basis for sharing the costs of the global climate response. Within these two broad categories, individual frameworks emphasize to varying degrees the various key principles discussed above. Neither of these framings is objectively the “correct” one; both can inform policymakers judgments in different ways. Indeed, the two approaches are complementary: any given resource-sharing framework implies a particular distribution of the effort, and any given effort-sharing framework implies a particular distribution of the resource.

Generally, burden-sharing frameworks (whether of the resource-sharing or effort-sharing sort) are formulated as entitlement or allocation systems, meaning they establish a basis for assigning individual countries a certain quantity of rights to emit. This is invariably done with the provision for some mechanism, such as an emissions trading system and/or a global climate fund, through which countries with greater obligations can fund reductions in countries with lesser obligations. Such a mechanism is invoked so that the actual geographic distribution of emissions need not be the same as the allocation of emission rights, and a cost-effective global solution can be achieved in which mitigation is undertaken where it is less costly. A *least*-costly distribution of effort would be achieved

1 under the conditions of full participation and a perfect trading system or global climate fund. (See
2 Chapter 13.)

3 One important dimension along which both resource sharing and burden-sharing proposals can be
4 compared is the number of categories into which countries are grouped. The UNFCCC in fact had
5 three categories – Annex I, Annex II (the OECD countries within Annex I), and non-Annex 1. Many of
6 the proposals discussed below reproduce this binary distinction. Others increase the number of
7 “bins” to as many as six (the South/North Dialogue). Finally, many others eliminate any qualitative
8 categories, instead allocating emissions rights or obligations on the basis of a continuous index. Such
9 proposals may still lead to important practical distinctions (like between countries with shrinking
10 allocations vs some “headroom” for growth), but based on objective indices that calculate
11 obligations for all countries on the same basis.

12 **Resource sharing approaches**

13 The resource-sharing approach starts by acknowledging that global greenhouse gas sink capacity, or
14 “atmospheric space”, is finite and exhaustible, with its size defined by the agreed climate
15 stabilization target, which thus sets a limit on the ability of nations to emit greenhouse gases.
16 Emissions by any one nation directly reduce the amount that can be used by other nations. This is
17 particularly important in a world where the only demonstrated path to development is one that has
18 historically involved the exploitation of relatively inexpensive and abundant fossil energy resources,
19 and thus the emission of carbon dioxide.

20 *Equal Per Capita Emission Rights* (M Grubb, 1990; Agarwal and Narain, 1991; Jamieson, 2001) is a
21 straightforward approach premised on the equal rights to the atmospheric commons to all
22 individuals. All countries would be allocated emission allowances in proportion to their population,
23 and would be free to trade them. The total number of allowances granted globally would decline
24 along a path consistent with an agreed climate stabilization goal.

25 In response to the concern that an equal per capita allocation would provide an incentive for more
26 rapid population growth, some analysts have argued that the effect would be negligible in
27 comparison to other factors affecting population, and others have proposed solutions such as
28 holding population constant as of some agreed date (Jamieson, 2001), establishing standardized
29 growth expectations (Cline, 1992), or allocating emission in proportion only to adult population (M
30 Grubb, 1990).

31 *Delayed Transition to Equal Per Capita Emission Rights* is a framework combining an initial
32 period of grandfathered emission rights with a later period of per capita emission rights, with a
33 transition from the former to the latter over a specified number of years. Countries whose emissions
34 start above the global average would receive allowances that trend down to the global average,
35 while countries whose emissions start below the global average would receive allowances that trend
36 up until they hit the global average, at which point they too must decline. Proposals of this form
37 have been put forward (MJ Grubb and Sebenius, 1992; Welsch, 1993; and Meyer, 2000, under the
38 name “Contraction and Convergence”) based on the reasoning that a gradual transition to a per
39 capita allocation is required to avoid unrealistically rapid reductions in those countries whose
40 current emissions are far above the global average. This rationale for the transition period applies
41 specifically to a framework intended to determine actual physical emission pathways. In addition to
42 the political challenges of pursuing such an emissions pathway, the global distribution of mitigation
43 action would not be economically efficient. For a framework intended to assign allocations, the
44 rationale is less applicable: the opportunity to acquire additional allocations through emissions
45 trading would address the economic efficiency issue, and would lessen, though not eliminate, the
46 political challenges, of an immediate equal per capita allocation.

47 *Common but Differentiated Convergence (CDC)* (Höhne et al., 2006) developed a proposal in
48 which all countries’ per-capita emission allowances converge to the same low level within a common

1 convergence timeframe, though non-Annex-I countries' obligations are differentiated by requiring
2 them to start converging only once their per-capita emissions have exceed a certain threshold
3 determined by average Annex 1 emissions. (By introducing this income-based cap, the CDC proposal
4 implicitly takes into account capacity as measure of obligations, unlike the above two frameworks,
5 which consider only responsibility.) The Indian Prime Minister (Singh, 2007) has put forward a
6 closely related approach, which offered that India's per capita emissions will not exceed developed
7 country emissions. As average per capita emissions in developed countries decline, they would serve
8 as a cap for India's per capita emissions. This framework can be generalized and quantified by
9 interpreting "developed country" to signify Annex 1 countries, and applying the same allocation rule
10 as India has proposed for itself to all non-Annex 1 countries.

11 *One Billion High Emitters* (Chakravarty et al., 2009) determine national allowance caps by looking
12 beyond average national indicators of emissions, and examining distributions of emissions across
13 individuals within countries. Given the projected emission distribution across all individuals, it is
14 possible to calculate the maximum per capita emission level that is consistent with a specified global
15 budget (which declines over time to satisfy the agreed climate stabilization objective). Countries are
16 then assigned emission allowances corresponding to their projected emissions, minus any emissions
17 above the specified maximum per capita emission level. Compared to a strict equal per capita
18 approach, this framework is somewhat more generous to countries with emissions higher than the
19 global average, and somewhat less generous to those with emissions lower than the global average.

20 *Equal Cumulative Per Capita Emission Rights* (Bode, 2004; German Advisory Council on Global
21 Change (WBGU), 2009; CASS/DRC Joint Project Team, 2011; Jayaraman et al., 2011) approaches
22 extends the concept of equal per capita rights to include the historical and future carbon budget.
23 This approach has gained political relevance, particularly in China, India, and parts of civil society.
24 Various equal cumulative per capita proposals have been put forward that are identical in their
25 structure, differing only in particulars such as the year at which accounting of historical emissions
26 begins, and the overall global budget to be shared.

27 This framework accounts for the fact that some countries (which tend to be higher income countries
28 that industrialized earlier) have consumed more than an equal per capita share of the total global
29 budget. This results in a negative allocation for the future, i.e., a "carbon debt", which some analysts
30 have tried to quantify and monetize (KR Smith, 1991; MGJ Elzen et al., 2005). This concept is a subset
31 of a larger "ecological debt", explored for example by Srinivasan et al. (2008), who divides the world
32 into rich, middle income, and poor nations, attributing responsibility to the nations in which goods
33 are consumed, and estimates the monetary value of historic and projected damages from GHG
34 emissions that occurred from 1961 to 2000. Their analysis covers climate change, stratospheric
35 ozone depletion, agricultural intensification and expansion, deforestation, fishing, and mangrove
36 conversion. Their study documents that climate change is by far the largest component of ecological
37 debt, that poor and middle income countries inflict considerable damage upon themselves, and that
38 the ecological debt of the rich nations to the poor nations is roughly comparable to the economic
39 debt of poor nations to rich.

40 **Effort sharing approaches**

41 In contrast with the resource sharing frame, the "effort sharing" frame begins by looking at the costs
42 to be incurred from reducing GHG emissions to an agreed level, and asking how those costs should
43 be fairly divided (effort sharing approaches can also address adaptation costs in a way that resource
44 sharing approaches do not). Two of the equity principles discussed above are typically drawn upon
45 to suggest how to equitably share the costs of solving a problem: "those who bear *responsibility* for
46 causing the problem should pay", and "those who have the *capacity* to solve the problem should
47 pay". Many of the philosophers engaged with the question of burden-sharing in the climate regime
48 have argued that obligations should be proportional in some fashion to responsibility and capacity.
49 (See, for example the analyses of Shue (1993); or Caney (2005)). Indeed, these principles – which

1 mirror the foundational equity principles of “common but differentiated responsibilities and
2 respective capabilities” in the United Nations Framework Convention on Climate Change (UNFCCC) –
3 are widespread in proposed climate policy architectures as well (Klinsky and Dowlatabadi, 2009).
4 Different effort-sharing approaches have put forward different ways of combining these principles to
5 constitute a burden-sharing framework.

6 *South-North dialogue approach* is a global “multi-stage approach,” based on principles of:
7 responsibility; capability; mitigation potential; right to development. It clusters countries into six
8 groups, which have commitments to mitigate based on indicators of the above principles and
9 contingent on payment of mitigation costs (where these diverge). Countries graduate between
10 groups as they develop, and are permitted to meet some of their obligations by trading. Emissions
11 reduction obligations at home are distinct from obligations to pay for mitigation actions abroad,
12 which depend on responsibility and capability indicators and so falls mostly on rich countries, though
13 some newly industrialised countries also take on some of this burden.

14 *Brazilian Historic Responsibility approach* was first put forward as a proposal for setting Kyoto
15 Protocol targets. It is based primarily on historic responsibility for emissions: developed countries
16 are each allocated emissions cuts based on the total contribution of their historic emissions (going
17 back to 1800s) to the current global temperature increase. It has been quantitatively analyzed
18 (Höhne and Blok, 2005) and discussed in the global political context recently (Gonzalez Miguez and
19 Adriano Santhiago de Oliveira, 2011).

20 *Greenhouse Development Rights* (Kantha et al., 2009) is a framework wherein the burdens for
21 supporting mitigation (and adaptation) are shared among countries in proportion to in proportion to
22 an indicator based on capacity and responsibility, with each of these defined with respect to a
23 “development threshold” defined at an income level modestly above a global poverty line. Two
24 variants of the Greenhouse Development Rights framework have been developed by Chinese
25 analysts (Yue and S Wang, forthcoming; Cao, 2008).

26 *Graduation and Deepening* is an approach (Michaelowa et al., 2005), like the previous framework,
27 that proposes a stringency of mitigation commitments based on an index based on per capita
28 income and per capita emissions, with a threshold level below which countries do not take
29 commitments, but may participate through the CDM.

30 *Responsibility and Capacity Index* proposed by Oxfam (J. Richards et al., 2009) is an approach that
31 uses a calculated responsibility and capability index to allocate an overall mitigate target of 40% (and
32 financing target of \$150 bn) among developed countries. Developing countries individual need for
33 financing is assessed in line with available economic capability, taking into account intra-national
34 inequality, and hence climate finance is provided on a sliding scale (below a minimum ‘available
35 capability threshold’).

36 *The Joint Research Centre* of the European Commission has devised a method for distributing
37 targets amongst Annex 1 countries, that includes starting with an overall target for Annex 1
38 countries (of 30% below 1990 levels by 2020) and allocating this target on the following basis: GDP
39 per capita, (representing capacity to pay either domestically or through the global carbon market);
40 emissions intensity, (representing mitigation potential); change in GHG emissions between 1990 and
41 2005 (representing prior mitigation undertaken by developed countries); and recent population
42 trends, (representing equal per capita rights to emit). The EU approach is highly parameterized and
43 its effort-sharing implications depends sensitively upon the particular choice of values assigned to
44 individual parameters. This approach provides a model for how a burden-sharing framework can
45 serve as a negotiating frameworks for assessing the implications of various equity principles, rather
46 than as a particular proposal.

4.7.4 Indicators of sustainable development and equity

After having recalled the main concepts from the previous framing chapters, and developed the concepts and issues related to equity in burden-sharing, we conclude this section with a critical review of indicators of sustainable development. Various indicators can be used at the global, national, and local (community) level, and for comparative purposes across communities and nations, as well as over time. There is also a need to take into account the specificities of regional and cultural diversity in developing indicators.

4.7.4.1 Indicators of development and intragenerational equity

GDP continues to be the dominant indicator for growth. Considerable research has been undertaken to develop, apply and refine indicators of sustainable and equitable development beyond GDP and income with some degree of application but there remain significant challenges and gaps (Gadrey, 2006; Fleurbaey, 2009; Stiglitz et al., 2009).

The UNDP Human Development Index, inspired by Sen's capability approach, has been widely used by governments and non-State actors. UNDP has developed a new comprehensive poverty index, the Multidimensional Poverty Index, aimed at reflecting the living conditions of people by using a combination of social and economic indicators in a more effective manner (Alkire, 2010).

Indicators have also been developed to measure the progress of the Millennium Development Goals. "Well-being indicators" (such as malnutrition, child mortality, reproductive health and primary education) have been developed to assess poverty according to social performance, and not income alone. A composite of the MDG indicators has been developed into the Basic Capabilities Index (BCI).

The Gross National Happiness Index (GNH), developed in the Kingdom of Bhutan, comprises a set of indicators in nine areas: psychological well-being; time use; community vitality; cultural diversity and resilience; health; education; ecological diversity and resilience; living standard, and good governance. "Gross National Well-Being" is in the Bhutan 2008 Constitution (Centre for Bhutan Studies, 2010).

There is similarity with the Latin American "BuenVivir" approaches that pursues the goal of material, social and spiritual satisfaction among all members of a society, but not at the cost of the other living beings or natural resources. BuenVivir has been adopted in the constitutions of Ecuador (2008), Bolivia (2009) and Peru. In order to implement the principle of BuenVivir in practice and make it workable, it would have to be translated into measurable goals and indicators.

The Economic and Social Rights Empowerment Initiative (2010) (<http://www.serfindex.org/about/>) provides tools of quantitative measurement and analysis regarding fulfilment of economic and social rights – the right to food, the right to adequate shelter, the right to healthcare, the right to education, the right to decent work, the right to social security, and protection against discrimination. At the core of the Initiative is the composite Index of Social and Economic Rights Fulfilment (the SERF Index) that measures the performance of countries and sub-national units on the fulfilment of economic and social rights obligations. (Fukuda-Parr et al., 2009; Randolph et al., 2010).

4.7.4.2 Indicators of sustainability

The above examples are all indicators of affluence and well-being of the present generation, and one could list many more indicators of inequality and poverty. These indicators do not assess the sustainability of the development path. Specific indicators of sustainability have been proposed.

Green accounting

Some indicators retain the monetary metric of the GDP and fall under the category of "green accounting" or "capital approach". The environmentally adjusted (or green) net national product and the Sustainable Net Domestic Product (SNDP) add to total income positive or negative terms measuring the variation in various forms of human-made and natural capital (Daly, 1996; Lawn,

1 2003; Dietz and Neumayer, 2007). Roughly, such indices can be interpreted as measuring a
2 comprehensive notion of sustainable income, defined as the quantity that can be consumed while
3 preserving the potential for future consumption. They do not measure sustainability itself, but
4 sustainability can be assessed, in principle, by comparing the current level of consumption to the
5 sustainable level measured by these indices.

6 Structurally similar are the Index of Sustainable Economic Well-being (ISEW) and the Genuine
7 Progress Indicator (GPI). There are variations between these indices in how they conceptualize
8 income and deal with durable goods, the cost of pollution, defensive expenditures, and inequalities.
9 The theoretical foundations of the ISEW and the GPI have been debated (Neumayer, 1999; Lawn,
10 2003). The link between these indices and sustainability is even less clear than for green accounting.

11 The most widely referenced of the green accounting approaches is the indicator of genuine savings
12 (GS), or adjusted net savings, which is the value of the variation in all capital stocks (see Hamilton
13 and Atkinson (2006) for a recent overview and Aronsson et al. (1997) for an important earlier
14 contribution). The valuation of stocks of capital is ideally based on “accounting prices” that reflect
15 the marginal impact of stocks on a synthetic measure of current and future consumption (or utility).
16 This notion has been adopted by the World Bank as its main indicator of sustainability.

17 There is some disagreement reflected in the literature regarding whether aggregating produced and
18 natural capital as done in these indicators ties them to the weak sustainability approach or whether
19 a full accounting of the cost of depleted natural capital connects to strong sustainability (compare
20 Lawn (2003) and Dietz and Neumayer (2007)). It all depends on how the accounting prices are
21 calibrated. Such prices, by construction, measure the marginal impact of stocks on an objective
22 function. When complementarity between the various forms of capital is assumed in this function,
23 the marginal impact of a stock on the function tends to infinity when the stock becomes essential. It
24 is therefore possible to incorporate a strong sustainability approach in GS by letting the prices of
25 natural capitals increase considerably when their stocks come close to the threshold quantities that
26 should be maintained.

27 The qualifications of genuine savings as an indicator of sustainability have been debated (Hamilton
28 and Clemens, 1999; Pezzey, 2004; Fleurbaey, 2009). Negative genuine savings is the signal that the
29 current level of consumption is not sustainable, but it does not say when the downturn will occur
30 and how big it will be. Positive genuine savings, on the other hand, does not guarantee that the
31 ongoing path will remain on the upward slope forever. It is not obvious that GS gives more reliable
32 and richer information than an ordinary forecast of possible future growth paths. Moreover, the
33 accounting prices which are the essential ingredient of GS require an estimate of how current and
34 future consumption (or utility) depends on the value of the different stocks in natural and human
35 resources. While market prices do provide this information in a perfectly managed economy (a
36 striking result due to Weitzman (1976)), they may be very misleading in real conditions (Dasgupta
37 and Mäler, 2000; K.J. Arrow et al., 2010) It is at least as easy to undervalue the price of depleted
38 capital as to be overoptimistic over future growth rates in an ordinary forecast exercise. Therefore,
39 an indicator such as GS may help policy-makers be aware of sustainability issues but may also give
40 them undue confidence and optimism about sustainability.

41 A variant of the genuine savings indicator has been proposed by Cairns and Martinet (2012). It uses
42 accounting prices computed at the “maximin” path, i.e., the path that maximizes the lowest level of
43 welfare over the present and future generations. It can be shown that under quite general
44 assumptions a positive value of net investment at such prices is a sufficient condition for the current
45 levels of consumption, investment, and resource extraction, to be compatible with a non-decreasing
46 welfare path over the future.¹⁵

¹⁵ The current generation’s level of welfare is sustainable if it is below the maximin welfare level for all future generations (Pezzey, 2004). The maximin welfare level for the current and all future generations cannot be

1 **Ecological indicators**

2 Advocates of strong sustainability have proposed specific measures of the state of natural
3 ecosystems. In this vein, a popular indicator of sustainability is the ecological footprint, initially
4 proposed by Wackernagel and Rees (1995), and now regularly updated by the Global Footprint
5 Network. The indicator measures the surface of land needed to sustain current living standards, at
6 the global and at the national level. The measure relies on actual yields of various land uses and
7 therefore does not take account of the depletion of soils or of predicted changes in productivity. To
8 the land surfaces needed to produce various consumer goods, it adds the surface of forest needed
9 to absorb carbon emissions. Given that actual yields are used in the computations, the surface
10 needed for production does not vary much over time at the global level, and carbon emissions make
11 up most of the increase of the indicator. This indicator has been criticized for assuming
12 substitutability between the various forms of natural capital, for adopting too crude a link between
13 GHG and forest surface requirements (Dietz and Neumayer, 2007), as well as for ignoring technical
14 progress and the degradation of soils (K Mori and Christodoulou, 2012).

15 Many other accounts of natural stocks and flows, and ecosystems health, have been proposed. The
16 System of Integrated Environmental-Economic Accounting (SEEA) of the United Nations offers a
17 wealth of information about the state of ecosystems and is currently under revision and
18 expansion.¹⁶ Material flow accounts have been made in order to compute total inputs and total
19 outputs. Such measures are aggregated by weight and fail to accurately record environmental
20 damages. They have been associated to calls for the reduction by a factor four or more of the use of
21 material resources (von Weizsäcker et al., 1997, 2009). The water footprint (Hoekstra and
22 Chapagain, 2007) and the carbon footprint (the latter is discussed in detail in Sec. 4.5) focus on the
23 quantities of fresh water used, or the quantity of CO₂ emitted, in the production process.

24 China is developing indicators for low-carbon development and low-carbon society (UN (2010), with
25 many citations) with specific indicators tested on selected cities and provinces (Fu, Jiafeng et al.,
26 2010), providing useful data on challenges and gaps as well as the need for clearly defined goals and
27 definitions of “low carbon” and its sustainable development context.

28 Hybrid indicators such as the Environmental Sustainability Index and the Well-Being Index (WBI)
29 aggregate various components reflecting the situation of the three pillars. For instance, the WBI is
30 the average of a human WBI and an ecosystem WBI, each of which is an aggregate of five sub-
31 indices. The Environment Performance Index compares countries in terms of impacts on the
32 environment. The Living Planet Index also assesses the impact of human activities on ecosystems,
33 especially on biodiversity (see Mori and Christodoulou (2012) for a review of these various
34 indicators).

35 **The need for straightforward indicators**

36 Martinet (2011) proposes a general approach in which thresholds can be posited for well-being or
37 for various natural or man-made stocks and which can explicitly deal with uncertainty. Sustainability
38 is considered to be achieved when the predicted future path remains forever above the defined
39 thresholds. When the future is uncertain, sustainability can be assessed by the probability that
40 thresholds will be crossed.

41 In conclusion to this subsection, one may suggest that no sustainability indicator in circulation
42 appears as good as a direct evaluation of the risk of future downturns in well-being or in the state of
43 the ecosystems. This should not be a surprising conclusion. Sustainability is about the future of the

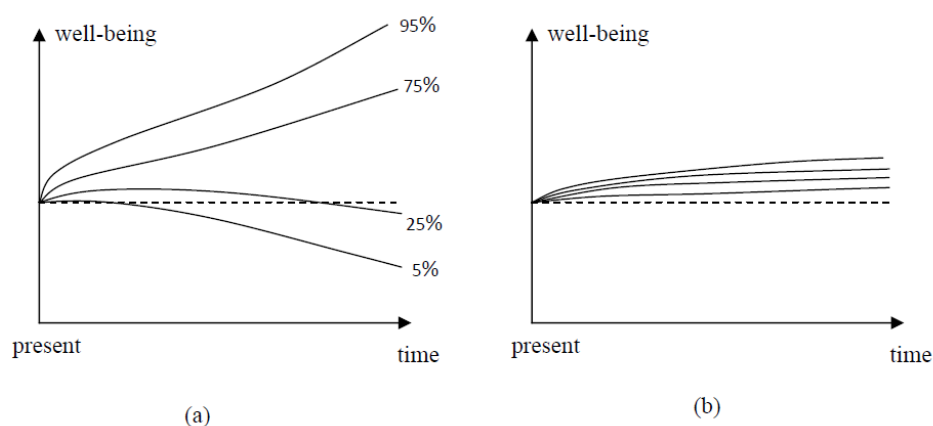
strictly below the current generation’s welfare and the maximin level for future generations. Therefore, when
it is lower than the latter (which is equivalent to positive net investment at the maximin prices), the current
generation’s level is also below it, and sustainability is guaranteed.

¹⁶ Documentation is available at <http://unstats.un.org/unsd/envaccounting/seearev/>.

1 development path, and it is impossible to evaluate without making predictions. The evolution of
 2 current stocks of capital tells us something about the opportunities that are passed to the next
 3 generations only under an accurate measurement of the value of these stocks for the future
 4 generations, and such a measurement is even more difficult than predicting the future.

5 The literature does not always distinguish between two sustainability issues. One is to predict
 6 whether the current situation (welfare, environment) will be preserved in the future: Are we on a
 7 sustained development path, i.e., a path without downturn? Another is to determine whether the
 8 current generation's decisions leave it possible for future generations to achieve such a path: Is a
 9 sustained development path possible given what the current generation does? The latter does not
 10 require predicting future decisions, only future constraints and opportunities. For instance, negative
 11 genuine savings is a sufficient condition for a negative answer to the former question, whereas
 12 positive net investment at maximin prices is a sufficient condition for a positive answer to the latter
 13 question.¹⁷ Standard predictions of GDP and human development are inspired by the former,
 14 whereas Green GDP and the ecological footprint are concerned with the latter.

15 In this light, a straightforward indicator of sustainability for the first question could take the form of
 16 a family of curves describing the future evolution of a relevant indicator (e.g., of well-being or of the
 17 state of the environment) at different probabilities – or at different degrees of confidence if
 18 probabilities are hard to specify. Figure illustrates the idea by comparing hypothetical scenarios
 19 involving (a) a risky path that promises high growth on average but with a growing risk of
 20 unsustainability over time, and (b) a less risky path that promises less on average but is more secure
 21 for sustainability.



22 (a) (b)
 23 **Figure 4.4** Sustainability of the current path measured by risk curves. (The probability that the path
 24 will fall below a curve is equal to the number assigned to this curve.)

25 An appealing criterion for the second question would focus on the comparison between the current
 26 situation and the greatest sustainable level (of whatever quantity one seeks to sustain) for future
 27 generations. The former is known, albeit imperfectly, and the latter can be predicted in probabilistic
 28 terms. The probability that the former is greater than the latter then provides a good indicator of the
 29 risk of unsustainability.

17 Obviously, a negative answer to the second question implies a negative answer to the first. Note that for efficient paths, negative genuine savings is also a sufficient condition for a negative answer to the second question (GB Asheim et al., 2003).

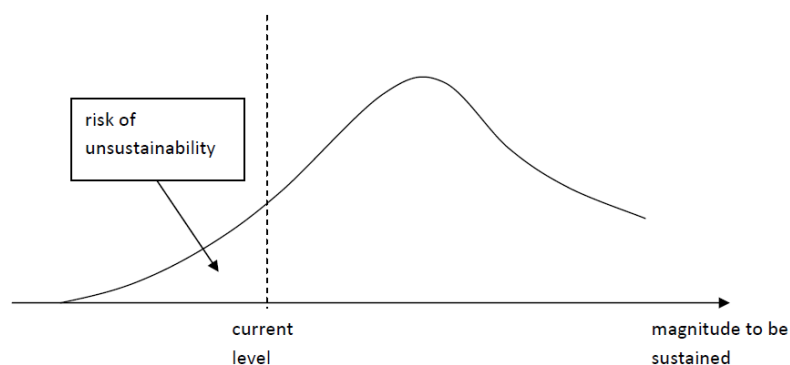


Figure 4.5 Possibility of a sustainable path measured by the comparison of current level with future sustainable level. (The bell curve is the probability density of the latter.)

The curve displayed in Figure also provides information about the risk of the future sustainable level falling well below desirable levels. For a given risk of unsustainability, one may prefer a situation with a lower probability for catastrophic situations. Again, variants of this indicator that involve only qualitative descriptions of confidence can readily be constructed.

4.8 Implications for subsequent chapters

4.8.1 Why sustainability and equity matter

The primary implication of this chapter as a framing for subsequent chapters is to underscore the importance of explicitly scrutinizing the candidate mitigation technologies, approaches, and policies for their broader equity and sustainability implications.

This chapter has focused on examining the extent to which the broader objectives of equitable and sustainable development are supportive – and perhaps preconditions – of an effective, robust, and long-term response to the climate problem. Building both mitigative capacity and adaptive capacity relies to a profound extent on the same factors as those that are integral to equitable and sustainable development. Thus, efforts to advance equitable and sustainable development can generally be expected to make positive long-term contribution to society's climate response. Conversely, it may well be the case that measures that undermine the advancement of broader sustainability objectives might similarly undermine broader climate goals, even when those measures appear in the near-term to provide mitigation benefits.

Hence, the analyses of mitigation technologies, approaches, and policies presented in this assessment are especially helpful and policy-relevant to the extent they assess how these mitigation options contribute to (or undermine) broader sustainable development and on equity objectives. This is why the assessment of sectoral options must not be limited to their mitigation potential and the corresponding cost per tCO₂ equivalent.

4.8.2 Three levels of analysis of sustainability consequences of climate policy options

As explained in this chapter, sustainability can be assessed either in terms of end results or in terms of capacities.

4.8.2.1 The three pillars

End results of climate policy options can generally be observed in the three spheres related to the three pillars of sustainable development: the economic, the social, and the environmental sphere. Sustainability in the economy refers to the preservation of standards of living and the convergence of developing economies toward the level of developed countries. Sustainability in the social sphere refers to fostering the quality of social relations and reducing causes of conflicts and instability, such as excessive inequalities and poverty, lack of access to basic resources and facilities, and

1 discriminations. Sustainability in the environmental sphere refers to the preservation of biodiversity,
2 habitat, and natural resources.

3 **4.8.2.2 Capacities**

4 Sustainability can also be assessed in terms of capital or capacities, as suggested by some indicators
5 such as genuine savings or the ecological footprint. Preserving the resources transmitted to the
6 future generations is a key step in guaranteeing a sustainable path. Again, it is useful to think of the
7 capacities underlying the functioning of the three spheres: economic, social, ecological. The
8 economic sphere needs various forms of productive capital and raw materials, infrastructures and a
9 propitious environment, but also human capital, institutions, governance, and knowledge. The social
10 sphere needs various forms of institutions and resources for sharing goods and connecting people,
11 which involve certain patterns of distribution of economic resources, transmission of knowledge,
12 and forms of interaction, coordination and cooperation. The ecological sphere needs to keep the
13 bases of its stability, including habitat, climate, and biological integrity. In general, climate policy
14 options can affect capacities in all of these spheres, to varying degrees.

15 **4.8.2.3 Well-being**

16 While capacities contribute to the three pillars, the way the three spheres (and pillars) flourish can
17 be viewed as contributing to the preservation of well-being for humans as well as for other living
18 creatures. Human well-being depends on economic, social, and natural goods, and the other living
19 beings depend on the quality of the ecological system. It may therefore be convenient to summarize
20 the multiple relevant considerations by saying that the ultimate end result, for sustainability
21 assessment, is the well-being of all living beings. Measuring well-being is considered difficult for
22 humans because there are controversies about how best to depict individual well-being, and about
23 how to aggregate over the whole population. However, as explained in Chapter 3 and Section 4.7,
24 many of the difficulties are exaggerated and practical methodologies have been developed. Truly
25 enough, it still remains difficult to assess the well-being of all living beings, humans and non-humans
26 together.

27 But, even if current methodologies fall short of operationalizing comprehensive measures of well-
28 being of that sort, it is useful for experts who study particular sectors to bear in mind that a narrow
29 notion of living standards for humans does not cover all the aspects of well-being for the purposes of
30 assessing sustainability. It is also useful to try to assess how various interactions between the three
31 spheres can impact on well-being. When there are trade-offs between different aspects of the
32 economic, social, and ecological dimensions, one has to make an assessment of their relative
33 priorities. Well-being is the overarching notion that helps thinking about such issues.

34 **4.8.2.4 How to analyse sustainable development and equity impacts**

35 In summary, the analysis of mitigation (and, secondarily, adaptation) technologies, approaches, and
36 policies made in this report will be most helpful if they help to answer the question of how these
37 options help to advance the broader objectives of sustainable development and equity. This can be
38 done at the three levels listed here, that is, 1) examining how the various stocks of the relevant kinds
39 of capital and capacities are affected; 2) assessing the consequences on the three pillars: economic,
40 social, and ecological; and 3) further downstream, addressing the prospects for the well-being of
41 living beings in the future.

42 The methodology that can be proposed on this basis is relatively simple, although the choice of
43 indicators in some cases may be subject to debate. For each analysis of a mitigation strategy in a
44 particular sector, one may seek to determine, in addition to the climate impact (emissions), the
45 consequences for:

46 1) Capacities:

47 a) productive capital and infrastructure (investment),

- 1 b) human capital (technological progress, skills and health),
- 2 c) natural capital (replenishment or depletion of natural resources and habitats);
- 3 d) social capital (social connections, degree of trust and cooperation);

4 2) Pillars:

- 5 a) economic performance (productivity, production and consumption);
- 6 b) social situation (which includes inequalities and disparities within and between countries,
- 7 as well as migrations, unemployment, poverty, access to utilities);
- 8 c) ecological situation (biodiversity, preservation of species);

9 3) Well-being:

- 10 a) Humans (whose well-being is jointly determined by standards of living, health, education,
- 11 forms of governance, quality of the environment, social relations, among other things);
- 12 b) Non-humans (a species may be submitted to stress without risking extinction, therefore
- 13 biodiversity is not as comprehensive as well-being).

14 4.8.3 Sustainability and equity issues in sectoral chapters

15 [Note from the authors: We will revise based on the use of indicators as presented in the sectoral
16 chapters. Include a table including the indicators that are included in the report and assess them.
17 (Note at end of table a disclaimer recognizing that there are many other indicators.)]

18 Sustainability indicators at the sector level have a very limited role to play in the assessment of
19 global sustainability. The reason is that sustainability involves the combination of actions and
20 conditions (co-evolution) in various parts of the society, the economy, and the environment. It is the
21 combination that makes sustainability possible, not any single part in isolation. There is no simple
22 formula that would compute general sustainability as a function of sectoral indicators. Consider for
23 instance the transportation sector. The development of a particular form of transportation may be
24 compatible with sustainability only provided that other sectors evolve in a specific way. It may even
25 happen that the best contribution to sustainability that the transportation sector can make depends
26 on how other sectors evolve. For instance, when high density urbanization is developed, the most
27 sustainable organization of transportation (network, modality) may be quite different from the best
28 formula for low density habitat. What happens in the energy sector is also of course of key relevance
29 for the transportation sector.

30 Along these lines, some specific issues and methodologies have been highlighted in this chapter and
31 may help orient the examination of concrete aspects of mitigation.

32 On the methodological side, an idea emphasized in 4.7.1.1, in relation to Chapter 2, is that risk is a
33 central aspect of sustainability, so that the analysis of mitigation (and adaptation) policies and
34 measures would ideally not just give a central estimate of the consequences on well-being and the
35 three pillars, but also, and perhaps more importantly, seek to determine the magnitude of the
36 likelihood that serious harm may occur in any of these aspects of sustainable development. To give
37 an example, suppose that a particular technological innovation gives good prospects of contributing
38 substantially to the reduction of GHG emissions, but creates a risk for the access to vital resources
39 for some vulnerable populations. While an evaluation based on expected values would perhaps be
40 clearly positive, it might be that the risk to sustainability (introduced in the previous section) would
41 actually be worsened with a generalized use of this innovation, because of the possibility of
42 disastrous social consequences. This does not mean that the analysis should focus on worst-case
43 scenarios and ignore the rest. In particular, it would be too precautionary to ignore best-case
44 scenarios when the worst-case scenarios do not threaten sustainability or are very unlikely.

1 Obviously, even under a strict concern for sustainability, the relevant scenarios are not the worst-
2 case scenario as such, but all those that jeopardize sustainability (see Figure 4.4).

3 The assessment of risks and uncertainties requires an evaluation of the resilience of the economic,
4 social, and ecological systems to climate variability and to the other changes and shocks induced by
5 response strategies. This may include the consideration of possible violent conflicts, social unrest
6 and wars. This is why the focus on the likelihood of worst-case scenarios is different from analyses of
7 central scenarios involving a form of “business as usual” for the main economic and social
8 institutions.

9 **4.8.3.1 Examples of sustainability and equity issues arising in climate measures**

10 Let us enumerate various examples of concrete issues that can be brought in during the examination
11 of sustainability impacts.

12 First, beyond mitigation and climate impacts, it is clearly important to consider the broader (non-
13 climate) environmental impacts of mitigation options, as for instance in the case of habitat loss
14 induced by hydroelectric dams, or the biodiversity benefits of avoided deforestation, or the
15 reduction in local air pollutants arising from greater fuel efficiency.

16 A second important issue is the distributional impact of climate policies and measures. If there are
17 costs and benefits, how are these distributed across the affected population, and in particular across
18 income classes. For example, analyses have concluded that a carbon tax, in some countries, would
19 be regressive, affecting poorer people disproportionately [add refs]. Other fiscal policies, such as an
20 air travel levy, are progressive [add ref]. What measures, then, can be taken to avoid or compensate
21 any regressive impacts? For example, some studies (Metcalf, 2009) have assessed the compensatory
22 benefit and policy viability of pairing a per capita dividend with a carbon tax to eliminate (and if
23 desired, reverse) its regressive impacts. At a more global level, one has to think of the possible
24 differential effect of various strategies in developing and developed countries, and what this implies
25 for equitable burden-sharing.

26 A related key line of examination is determining how a climate policy or measure affects access to
27 key basic necessities, especially in developing countries. A particular concern is the link between
28 specific renewable energy options and the access to energy services. In some cases, for example,
29 renewables might make possible decentralized mini-grids in remote areas, thus helping to provide
30 universal access to energy services. In other cases, a greater penetration of renewables onto the grid
31 might affect affordability, thereby constraining access to energy services.

32 It is also important to examine climate policies with respect to access to other basic needs. For
33 instance, land-intensive options (biofuels in particular) may affect food and water security. Various
34 transport options affect the access to mobility, therefore to markets and jobs.

35 The very culture-specific social impacts of climate policies and measures is also something to be
36 taken in consideration. For instance, the design and deployment of sectoral strategies may have
37 gender implications, especially in countries and areas in which women can be key agents of
38 implementation. Transport choices and various degrees of access to mobility also affect the social
39 compact and the quality of interactions between individuals and families.

40 It is also important to consider how climate policies and measures affect well-being in more direct
41 ways. For instance, certain forms of renewable energies, particularly those that are land-intensive or
42 rely on very specific types of landscapes (e.g., wind turbines on mountain ridges) may also affect the
43 aesthetic of the landscapes in a way that directly affects quality of life and well-being. A greater
44 ability to work at home made possible by information technologies, may have important positive
45 consequences on transport demand and emissions, but may also affect social networks and well-
46 being. Zoning and housing policies may reduce emissions by increasing density but an increased
47 density of population may also affect the quality of life in various positive and negative ways. The
48 mix of automobiles, public transport and bicycles in cities is also not neutral for well-being, as well as

1 the spatial distribution of shops and malls. Different fuels and engines have different impacts on
2 health and well-being. There is a great variety of potential synergies and conflicts between
3 immediate well-being and policies addressing the climate issue.

4 These are but a few examples of the more concrete sustainability considerations that will be brought
5 in, in addition to the most immediate effects of mitigation strategies.

6 **4.8.3.2 Ensuring democratic engagement in implementation and transitions**

7 Beyond measurement methodology and issues of development paths which directly bear on
8 sustainability, there are aspects of implementation that indirectly bear on sustainability, by their
9 importance for the viability of strategies. For instance, an important consideration that comes out of
10 the examination of development paths and transitions in this chapter is that democratic
11 participation and inclusion are instrumental in ensuring an effective implementation of sectoral
12 strategies. This is linked to the contribution of lifestyles to mitigation efforts, but much more broadly
13 it also has to do with the support that various public policies, incentives, and regulations, can obtain
14 among the electorate and the actors of public debates, and how the influence of vested interests
15 can be checked by the larger polity.

16 Relatedly, as explained in this chapter, the speed of needed transitions is important to assess the
17 possibility for the affected population to bear the induced costs, as well as the support such
18 transitions can gather, or how much attention they can draw from a population afflicted by the
19 standard behavioral biases described in Chapters 2 and 3.

20 **4.9 Gaps in knowledge and data**

21 **[Note from TSU: Section to be completed for Second Order Draft.]**

22 **4.10 Frequently Asked Questions**

23 **[Note from the TSU: FAQs will be presented in boxes throughout the text in Second Order Draft.]**

24 **FAQ 4.1: Why does IPCC need to think about sustainable development? If we respond to climate 25 change won't sustainable development follow?**

26 Climate change is a threat to sustainable development. Addressing the climate risks is therefore
27 needed in order to achieve a sustained and equitable development for the coming generations.
28 Though addressing climate is necessary, it is not sufficient, as there are other threats such as the
29 depletion of natural resources, pollution hazards, inequalities, or geopolitical tensions. As
30 policymakers are concerned with the broader issues of sustainable development, it is important to
31 reflect on how climate risks and policies fit in the general outlook. Moreover, preparing societies to
32 move to sustainable development pathways provides a favourable setting for building mitigative and
33 adaptive capacity ultimately needed address climate change.

34 **FAQ 4.2: IPCC and UNFCCC just think about GHG emissions within countries. Aren't consumers 35 responsible for all the emissions linked to the goods and services they use, even if they come from 36 other countries?**

37 For any given country, it is possible to compute the emissions embodied in its consumption or those
38 emitted in its productive sector. The consumption-based framework for GHG emission accounting
39 allocates the emissions released during the production and distribution (i.e. along the supply chain)
40 of goods and services to the final consumer and the nation (or another territorial unit) in which she
41 resides, irrespective of the geographical origin of these goods and services. The territorial or
42 production-based framework allocates the emissions physically produced within a nation's territorial
43 boundary to that nation. The difference in emissions inventories calculated based on the two
44 frameworks are the emissions embodied in trade.

1 **FAQ 4.3: What kind of consumption has the greatest environmental impact?**

2 The relationship between consumer behaviours and their associated environmental impacts is
3 relatively well understood. Generally, higher consumption lifestyles correspond to greater
4 environmental impacts, which connects distributive equity issues with the environment. Beyond
5 that, research has consistently shown that mobility (automobile and air transport), food (specifically,
6 meat- and dairy-intensive diets), and housing are responsible for the largest proportion of
7 consumption-related environmental impacts. Together they account for 70% to 80% of the life-cycle
8 environmental impacts in industrialised countries.

9 **[Note from the authors: Additional question relating to equity and burden-sharing to be added]**

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