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Sustainable Development and Equity

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Chapter 4: Sustainable Development and Equity

Contents

1		
2	Contents	
3	Chapter 4: Sustainable Development and Equity	2
4	Executive Summary	4
5	4.1 Introduction	7
6	4.1.1 Key messages of previous IPCC reports	7
7	4.1.2 The narrative focus and key messages of this chapter	9
8	4.1.2.1 Consumption, disparities and well-being	9
9	4.1.2.2 Equity at the national and international scales	10
10	4.1.2.3 Building institutions and capacity for democratic governance	10
11	4.2 Approaches and indicators	10
12	4.2.1 Sustainability and sustainable development (SD)	11
13	4.2.1.1 Defining and measuring sustainability	11
14	4.2.1.2 Links with climate change and climate policy	13
15	4.2.2 Equity and its relation to sustainable development and climate change	14
16	4.3 Determinants, drivers and barriers	18
17	4.3.1 Legacy of development	20
18	4.3.2 Governance and political economy	21
19	4.3.3 Population and demography	24
20	4.3.4 Values and behaviours	25
21	4.3.5 Human and social capital	27
22	4.3.6 Technology	28
23	4.3.7 Natural resources	30
24	4.3.8 Finance and investment	32
25	4.4 Production, trade, consumption and waste patterns	34
26	4.4.1 Consumption patterns, inequality and environmental impact	34
27	4.4.2 Consumption patterns and carbon accounting	37
28	4.4.2.1 Carbon footprinting (consumption-based GHG emissions accounting)	37
29	Choice of accounting method	38
30	4.4.2.2 Consumption-based versus territorial approaches to GHG accounting	39
31	4.4.3 Sustainable consumption and production – SCP	41
32	4.4.3.1 SCP policies and programmes	41
33	4.4.3.2 Sustainable consumption and lifestyle	42
34	4.4.3.3 Consumer attitudes to the environment and to carbon footprinting	43

1	4.4.3.4 Sustainable production.....	44
2	4.4.4 Relationship between consumption and well-being.....	46
3	4.5 Development pathways.....	47
4	4.5.1 Development pathways: definition and examples.....	47
5	4.5.2 Path dependence and lock-ins.....	49
6	4.5.3 Strategies towards sustainable development paths.....	50
7	4.5.4 Indicators of sustainability for development paths.....	51
8	4.5.5 Transition between development paths: Frameworks for analysis.....	53
9	4.6 Mitigative capacity and mitigation, and links to adaptive capacity and adaptation.....	56
10	4.7 Integration of framing issues in the context of sustainable development.....	57
11	4.7.1 Risk and uncertainty in sustainability evaluation.....	57
12	4.7.2 Socio-economic evaluation.....	58
13	4.7.3 Equity and burden-sharing in the context of international cooperation on climate change	
14	58
15	4.7.3.1 Equity principles pertinent to burden-sharing in an international climate regime	59
16	4.7.3.2 Frameworks for equitable burden-sharing.....	62
17	4.8 Implications for subsequent chapters.....	64
18	4.8.1 Why sustainability and equity matter.....	64
19	4.8.2 Three levels of analysis of sustainability consequences of climate policy options.....	65
20	4.8.3 Sustainability and equity issues in sectoral chapters.....	65
21	4.9 Gaps in knowledge and data.....	72
22	References.....	73
23		

1 **Executive Summary**

2 Since the first assessment report, the IPCC has considered issues of sustainable development (SD)
3 and equity: acknowledging the importance to climate decision-making, and progressively expanding
4 the scope to include: the co-benefits of climate actions for SD and equity, the importance of
5 advancing broader SD objectives for effective climate response, the relevance of lifestyle and
6 behaviour, the relevance of procedural equity to effective decision-making, and the relevance of
7 ethical frameworks and equitable burden-sharing in assessing climate responses. In this Assessment
8 Report, we further explore key dimensions of SD and equity, highlighting the significance of
9 disparities across different groups, and the importance of advancing broader SD objectives and
10 equity for an effective climate response. [4.1]

11 SD is variably conceived as development that preserves the interests of future generations, that
12 preserves the ecosystem services on which continued human flourishing depends, or that
13 harmonizes the co-evolution of three pillars (economic, social, environmental). Weak sustainability
14 allows for the substitution of natural capital with human-made capital, while strong sustainability
15 requires the preservation of certain critical forms of natural capital such as a stable climate system
16 and biodiversity. Ensuring SD is less ambitious but more consensual than seeking a socially optimal
17 pathway. [4.2]

18 SD is a framing issue in this Assessment Report because it is intimately connected to climate change.
19 First, the climate threat constrains possible development paths, and sufficiently disruptive climate
20 change could preclude any prospect for sustainable future (**high agreement, medium evidence**).
21 Thus, a stable climate is one objective of SD. Second, there are trade-offs between climate responses
22 and broader sustainable development goals, because some climate responses can impose other
23 environmental pressures, have adverse distributional effects, draw resources away from other
24 developmental priorities, or otherwise impose limitations on growth and development. These trade-
25 offs are studied in the sector chapters of this report, along with measures and strategies to minimize
26 them. Options for equitable burden-sharing can reduce the potential for the costs of climate action
27 to constrain development (**high agreement, medium evidence**). Third, there are multiple potential
28 synergies between climate responses and broader sustainable development efforts. Not only can
29 specific climate responses generate co-benefits for human and economic development, but at a
30 more fundamental level, the capacities underlying an effective climate response overlap strongly
31 with capacities for SD (**high agreement, medium evidence**). [4.2]

32 Equity permeates the SD literature. First, intergenerational equity underlies the basic notion of
33 sustainability. Intragenerational equity is often considered an intrinsic component of sustainable
34 development in relation to the social pillar, yet not without its qualifications. Meeting the needs of
35 the world's poor through the convergence of developing countries toward the standard of living of
36 the world's richest populations based on the same consumption patterns and production processes,
37 would be unsustainable and would threaten to exceed the regeneration and absorption capacity of
38 the Earth which would itself undermine the well-being of poor communities in particular (**high**
39 **agreement, high evidence**). [4.2]

40 Notwithstanding the challenges, compelling arguments have been put forward that equity, in its
41 multiple dimensions, be embraced as a fundamental component of sustainable development. In the
42 particular context of international climate change relations, the arguments encompass three
43 dimensions: a moral justification that draws upon ethical principles; a legal justification that appeals
44 to existing treaty commitments and soft law agreements to cooperate on the basis of stated equity
45 principles; and an effectiveness justification that argues that a fair arrangement is more likely to be
46 agreed internationally and successfully implemented domestically. (**medium agreement, medium**
47 **evidence**) [4.2]

1 The latter justification is based on the fact that the climate change problem is a classic commons
2 problem, and thus an effective solution relies on collective action, which is more likely to be agreed
3 and effectively implemented if it is perceived to be fair in both its terms and the procedures through
4 which they were decided. This reinforces a regime's legitimacy, increasing countries' commitment to
5 fulfilling its requirements and reducing the risks of defection and a cooperative collapse. A relatively
6 small set of core equity principles that are well-grounded in moral philosophy serve as the basis for
7 most discussions of equitable burden-sharing in a climate regime: responsibility (for GHG emissions),
8 capacity (ability to pay for mitigation, but sometimes other dimensions of mitigative capacity), the
9 right to sustainable development, and equality (often interpreted as an equal entitlement to emit).
10 Various quantitative indicators can help illuminate how these various equity principles reflect on the
11 "common but differentiated responsibilities and respective capabilities" of different nations or
12 national groupings, and burden-sharing frameworks – both resource-sharing and burden-sharing –
13 have been developed that draw in various ways on these equity principles. [4.2]

14 A useful set of determinants from which to examine the prospects for and impediments to
15 sustainable development and equity are: the legacy of development; governance and political
16 economy; population and demography; human and social capital; behaviour, culture and values;
17 technology; natural resource endowments; and finance and investment. While it is possible to
18 envision an evolution of each of these determinants as a driver (rather than barrier) to a sustainable
19 development transition, each is also deeply embedded and highly inertial, posing profound
20 challenges. [4.3]

21 Governing a transition toward a more sustainable development pathway is inevitably challenging
22 because it involves multiple agents that hold vested interests, varying degrees of agency and power,
23 and differential access to decision-making authority. This all reflects a political economy that
24 conditions and mediates several realms of policy, organization, discourse and action, from
25 international to national to local to individual levels. [4.3]

26 A society' transition towards sustainable development can be facilitated by enhancements to human
27 capital based on individual knowledge and skills, and social capital based on mutually beneficial
28 formal and informal relationships. At the level of individual values and behaviour, sustainable
29 development poses 'social dilemmas' where short-term narrow individual interests conflict with the
30 longer term social interests, with values that transcend selfishness and promote the welfare of
31 others being favourable to a sustainable development transition. However, formation of values and
32 their translation into behaviours is mediated by a many factors, including the available set of market
33 choices and lifestyles, the tenor of dominant information sources (including advertisements and
34 popular culture), the culture and priorities of formal and civil institutions, the prevailing governance
35 structures. All of these are embedded in and conditioned by the prevailing political economy, which
36 imposes tight structural constraints on the ability for individuals to make substantive, lasting, and
37 impactful change at the personal level. [4.3]

38 Technology and finance both are strong determinants of future societal paths. While society's
39 current systems of allocating resources and prioritizing efforts toward investment and innovation is
40 in many ways robust and dynamic, there are some fundamental tensions with the underlying ideals
41 of sustainable development. First, the financial and technological innovation systems are not
42 structured to balance the three pillars of sustainable development: they are highly responsive to
43 short-term financial motivations, but are sensitive to broader social and environmental costs and
44 benefits only to the relatively limited extent that they are internalized by regulation, taxation, laws
45 and social norms. Second, while they are quite responsive to market demand that is supported by
46 purchasing power, they are only indirectly responsive to needs, and particularly insensitive to "the
47 essential needs of the world's poor, to which overriding priority should be given". Third, they
48 operate with a time horizon that is too short to be sensitive to "the ability of future generations to
49 meet their own needs" (World Commission on Environment and Development (WCED), 1987) [4.3]

1 The global consumption of goods and services has increased dramatically over the last decades, in
2 both absolute and per capita terms, and is a key driver of environmental degradation, including
3 global warming (high agreement, robust evidence). This trend involves the spread of high-
4 consumption life-styles in some countries and sub-regions, while in other parts of the world large
5 populations continue to live in poverty. There are high disparities in consumption both between and
6 within countries. [4.4]

7 Two basic types of decoupling can be identified at the global scale and in the long term: the
8 decoupling of material resource consumption (including fossil fuels) and environmental impact
9 (including climate change) from economic growth, and the decoupling of economic growth from
10 human well-being. The first type – the dematerialization of the economy, i.e. of consumption and
11 production – is generally considered crucial for meeting sustainable development and equity goals,
12 including mitigation of climate change. Production-based (territorial) accounting suggests some
13 decoupling of impacts from economic growth has occurred, especially in industrialized countries, but
14 the extent of this decoupling is significantly diminished based on a consumption-based accounting.
15 The consumption-based emissions are more strongly associated with GDP than production-based
16 emissions, because wealthier countries satisfy a higher share of their final consumption of products
17 through net imports compared to poorer countries. Ultimately, absolute levels of resource use and
18 environmental impact – including GHG emissions – generally continue to rise with GDP (**high
19 agreement, robust evidence**). The second type of decoupling – of human well-being from economic
20 growth – is a more controversial and novel concept than the first, at least in the context of climate
21 change mitigation. There are ethical controversies about the measure of well-being and the use of
22 subjective data for this purpose. There are also empirical controversies about the relationship
23 between subjective well-being and income, some recent studies across countries finding a clear
24 relationship between average levels of ladder-of-life satisfaction and per capita income, while the
25 evidence about the long-term relationship between satisfaction and income is less conclusive and
26 quite diverse among countries. Studies of emotional well-being do identify clear satiation points
27 beyond which further increases in income no longer improve individuals' ability to do what matters
28 most to their emotional well-being. Furthermore, income inequality has been found to have a
29 marked negative effect on average subjective well-being, due to perceived fairness and general trust
30 in the case of low income groups. [4.4]

31 How development paths unfold in the future will impact both emissions and mitigative capacity. Yet
32 the link between individual characteristics of the development paths (in particular, GDP growth rate)
33 and emissions is ambiguous (high agreement, robust evidence). In fact, understanding how
34 development paths impact on emissions and mitigative capacity, and, more generally, how
35 development paths can be made more sustainable and more equitable in the future requires in-
36 depth analysis of the mechanisms that underpin these paths. Of particular importance are the
37 processes that may generate path dependence and lock-ins, notably “increasing returns” but also
38 use of scarce resources, switching costs, negative externalities or complementarities between
39 outcomes. [4.5, 4.6]

40 The study of transitions between pathways is an emerging field of literature, notably in the context
41 of technology transitions. Yet analyzing how to transition between pathways remains a major
42 scientific challenge. To do so, models should simultaneously capture processes relevant for the
43 short- term and for the long-term. And output-wise, models should provide information on the
44 relationships between the economy, society, and the environment, and on the distribution of
45 economic activity, notably across income groups, especially in the perspective of assessing the
46 possible future evolution of well-being. [4.5, 4.7]

47 This chapter has focused on examining ways in which the broader objectives of equitable and
48 sustainable development provide a policy frame for an effective, robust, and long-term response to
49 the climate problem. While building both mitigative capacity and adaptive capacity relies to a
50 profound extent on the same factors as those that are integral to equitable and sustainable

1 development (high agreement, medium evidence), mitigation and adaptation measures can strongly
2 affect broader SD and equity objectives, (high agreement, robust evidence) and it is thus necessary
3 to assess their broader implications. Implications of measures can be assessed using alternative
4 frameworks: the three pillars (economic, social, environmental), capital (productive, human, natural,
5 social), and well-being. As risk is a central aspect of sustainability, the analysis of mitigation
6 measures and measures should not stop with central estimates of consequences for SD and equity,
7 but examine likelihood of potential impacts. [4.6, 4.8]

8 4.1 Introduction

9 4.1.1 Key messages of previous IPCC reports

10 This chapter seeks to place climate change, and climate change mitigation in particular, in the
11 context of equity and sustainable development. Prior IPCC assessments have sought to do this as
12 well, progressively expanding the scope of assessment to include broader and more insightful
13 reflections on the policy-relevant contributions of academic literature.

14 The IPCC *First Assessment Report* (FAR) (IPCC, 1990) underscored the fundamental nature of equity
15 and sustainable development to climate policy. While the FAR gave only cursory consideration to
16 broader sustainable development objectives in its evaluation of potential response strategies,
17 focusing primarily on efficiency and effectiveness with respect to mitigation specifically, its more
18 important contribution was to squarely and explicitly place the imminent negotiations on a global
19 climate regime within an equity and sustainable development rubric. Specifically, in response to its
20 mandate to identify “possible elements for inclusion in a framework convention on climate change”,
21 the IPCC specifically and prominently put forward the “endorsement and elaboration of the concept
22 of sustainable development” for negotiators to consider as part of the convention’s Preamble. It also
23 noted that a key issue would be “how to address equitably the consequences for all” – and in
24 particular, “whether obligations should be equitably differentiated according to countries’ respective
25 responsibilities for causing and combating climate change and their level of development”. This set
26 the stage for the ensuing negotiations of the UNFCCC, which ultimately included explicit appeals to
27 equity and sustainable development, including in its Preamble, its Principles (Article 2), its Objective
28 (Article 3), and its Commitments (Article 4).

29 The IPCC *Second Assessment Report* (SAR) (IPCC, 1995), published after the UNFCCC was signed,
30 maintained this focus on equity and sustainable development. As with the FAR, the SAR’s
31 assessment of potential response strategies treated broader sustainable development objectives
32 only briefly, although it reflected a growing appreciation for the prospects for sustainable
33 development co-benefits and reiterated the policy relevance of equity and sustainable development.
34 It did this most visibly within a special section of the Summary for Policymakers, which presented
35 “Information Relevant to Interpreting Article 2 of the UN Framework Convention on Climate
36 Change”, including “Equity and social considerations” and “Economic development to proceed in a
37 sustainable manner”. Notably, the SAR added an emphasis on procedural equity, recognizing that a
38 climate regime cannot be equitable in its structure and implementation if it is not designed through
39 a legitimate process that empowers all actors to effectively participate, and arguing for the need to
40 build capacities and strengthen institutions, particularly in developing countries.

41 The IPCC *Special Report on Emission Scenarios* (SRES) (Nakicenovic et al., 2000) conveyed important
42 lessons from the academic study of development pathways. The SRES demonstrated that broader
43 sustainable development goals can contribute indirectly, yet substantially, to reducing emissions.
44 This IPCC contribution reflected a change in the scientific literature, which had in recent years
45 expanded its discussion of sustainable development to encompass analyses of lifestyles, culture, and
46 behaviour, complementing its traditional techno-economic analyses. It also reflected a recognition
47 that economic growth (especially as currently measured) is not the sole goal of societies across the
48 globe. The SRES thus provided insights into how policy intervention can decouple economic growth

1 from emissions and well-being from economic growth, showing that both forms of decoupling are
2 important elements of a transition to a world with low greenhouse gas (GHG) emissions.

3 The IPCC *Third Assessment Report* (TAR) (IPCC, 2001) maintained and deepened the consideration of
4 broader sustainable development objectives in its assessment of potential response strategies.
5 Moreover, and perhaps owing to a growing appreciation for the severity of the climate challenge,
6 the TAR stressed the need for an ambitious and encompassing response, and was thus more
7 attentive to the potential for climate-focused measures to conflict with basic development
8 aspirations. It thus articulated the fundamental equity challenge of climate change to be ensuring
9 “that neither the impact of climate change nor that of mitigation policies exacerbates existing
10 inequities both within and across nations”, specifically because “restrictions on emissions will
11 continue to be viewed by many people in developing countries as yet another constraint on the
12 development process”. The TAR recognized, in other words, the need to deepen the analysis of
13 equitable burden-sharing as a basis for an equitable climate regime, but even more fundamentally as
14 a means to avoid undermining prospects for sustainable development in developing countries. More
15 generally, the TAR observed that equitable burden-sharing is not solely an ethical matter; even from
16 a rational-actor game-theoretic perspective, an agreement in which the burden is equitably shared is
17 more likely to be signed by a large number of countries, and thus to be more effective and efficient.
18 Equitable burden-sharing would provide the basis by which the developing countries could earnestly
19 engage in a global climate effort.

20 The IPCC *Fourth Assessment Report* (AR4) (IPCC, 2007) further expanded the consideration of
21 broader sustainable development objectives in its assessment of potential response strategies. It
22 stressed the importance of civil society and other non-government actors in designing climate policy
23 and equitable sustainable development strategies in general. The AR4 focused more strongly than
24 previous assessments on the distributional implications of climate policies, noting that conventional
25 climate policy analysis that is based too narrowly on traditional utilitarian or cost-benefit
26 frameworks will neglect critical equity issues including human rights implications and moral
27 imperatives. Even more straightforwardly, it neglects both the distribution of costs and benefits of a
28 given set of policies, and the further distributional inequities that arise when these policies are
29 implemented in a world where the poor have limited scope to influence policy adoption and
30 implementation. This is particularly problematic, the AR4 notes, in integrated assessment model
31 (IAM) analyses of “optimal” mitigation pathways, because climate impacts do not affect the poor
32 exclusively, or even mainly, through changes in real incomes. Nor do these approaches satisfactorily
33 account for uncertainty and risk, which is treated differently by the poor compared with the rich,
34 due to their higher risk aversion and lower access to assets and financial mechanisms, such as
35 insurance, that buffer against shocks.

36 The AR4 went on to outline alternative ethical frameworks including rights-based and capabilities-
37 based approaches, suggesting how they can inform climate policy decisions. In particular, the AR4
38 discussed the implications of these different frameworks for equitable international burden-sharing.
39 It is these approaches that have inspired the environmental justice framework and informed its
40 approach to climate policy decisions, both at the national and international levels.

41 The IPCC *Special Report on Renewable Energy Sources and Climate Change Mitigation* (SRREN) (IPCC,
42 2011) deepened the consideration of broader sustainable development objectives in assessing
43 renewable energies options, noting particularly that while they can be synergistic (for example,
44 through helping to expand access to energy services, increase energy security, and reduce other
45 environmental pressures), they also pose challenges (such as those relating to increasing pressure on
46 land resources, and affordability) and that trade-offs must be negotiated in a manner that is
47 sensitive to equity considerations.

48 The IPCC *Special Report on Managing the Risks of Extreme Events and Disasters to Advance Climate
49 Change Adaptation* (SREX) (IPCC 2012a) raised key further dimensions of sustainable development

1 and equity, including the distinction and interplay between incremental and transformative changes
2 – both of which are necessary – and emphasized the importance of values in justifying the basis for
3 decision-making, e.g., a human rights framework vs utilitarian cost-benefit analysis.

4 Building upon the progressively more sophisticated understanding of the sustainable development
5 and equity context of climate change as found in the scientific literature and reflected in the prior
6 IPCC assessments, this Fifth Assessment Report (AR5) elaborates further on key dimensions and
7 expands the treatment in important directions.

8 **4.1.2 The narrative focus and key messages of this chapter**

9 In keeping with the previous IPCC assessments, this chapter considers sustainable development and
10 equity as matters of policy relevance for climate change decision-makers. It examines the ways in
11 which climate change is in fact inextricably linked with sustainable development and equity. It
12 examines these links with the aim of drawing policy-relevant conclusions regarding equitable and
13 sustainable responses to climate change.

14 In one direction, the link is self-evident: an effective climate response is necessary for equitable and
15 sustainable development to occur. The disruptions that climate change would cause in the absence
16 of an effective societal response are sufficiently severe (AR5 WGI, AR5 WGII) to severely compromise
17 development, even taking into account future societies' ability to adapt (Shalizi and Lecocq, 2010).
18 Nor is this development likely to be equitable, as an increasingly inhospitable climate will most
19 seriously undermine the future prospects of those nations, communities, and individuals that are
20 already most in need of development. Without an effective response to climate change, including
21 both timely mitigation and proactive adaptation, development can be neither sustainable nor
22 equitable.

23 In recent years, the academic community has come increasingly to appreciate the extent to which SD
24 and equity are also needed as frameworks in which to assess and prioritize climate responses: given
25 the various trade-offs and synergies between the options for a climate response and the various
26 determinants and components of SD, the design of an effective climate response must respect the
27 demands for development and equity and exploit the synergies. A climate strategy that does not fit
28 this frame runs the risk either of being ineffective for lack of consensus and earnest implementation
29 or of jeopardizing SD just as unabated climate change would. Therefore, a shift toward more
30 equitable and sustainable modes of development may provide the only context in which an effective
31 climate response can be realized.

32 The scientific community is coming to understand that climate change is but one example of how
33 humankind is pressing up against its planetary limits (Millennium Ecosystem Assessment, 2005a;
34 Rockström et al., 2009a). Technical measures can certainly help in the near-term to alleviate climate
35 change. However, the comprehensive and durable strategies society needs are those that recognize
36 climate change shares its root causes with other dimensions of the global sustainability crisis, and
37 that without addressing these root causes, robust solutions may not be accessible.

38 This chapter, and many parts of this report, uncovers ways in which a broader agenda of sustainable
39 development and equity may support and enable an effective societal response to the climate
40 challenge, by establishing the basis by which mitigative and adaptive capacity can be built and
41 sustained. In examining this perspective, this chapter focuses on several broad themes.

42 **4.1.2.1 Consumption, disparities and well-being**

43 The first theme relates to well-being and consumption. We have long understood the relationship
44 between aggregate levels of consumption and environmental pressures, including GHG emissions.
45 What we are increasingly understanding is the significance of high-consumption lifestyles in
46 particular and consumption disparities (Sec. 4.4). An important part of this literature relates to the
47 methodologies for understanding and calculating the environmental impacts across national
48 boundaries of different modes of consumption, through consumption-based accounting and GHG

1 footprint analysis (Sec. 4.4). Important research is now being undertaken on the relationship
2 between well-being and consumption, and how to moderate consumption and its impacts without
3 sacrificing well-being – and indeed, while enhancing it. More research is now available on the
4 importance of behaviour, lifestyles and culture, and their relationship to over-consumption.

5 At the same time, there are more data and research available to help understand “under-
6 consumption”, i.e., poverty and deprivation, and its impacts on well-being more broadly, and
7 specifically on the means by which it undermines mitigative and adaptive capacity. Energy poverty is
8 one critical example, linked directly to climate change, of under-consumption that is highly
9 correlated with weakening of livelihoods, lack of resilience, and limiting of mitigative and adaptive
10 capacity. Overcoming under-consumption and reversing over-consumption, while maintaining and
11 advancing human well-being, are fundamental dimensions of a transition to a sustainable
12 development pathway, and are equally critical to resolving the climate problem (see Sec. 4.5).

13 **4.1.2.2 Equity at the national and international scales**

14 Given the disparities evident in consumption patterns, the distributional implications of climate
15 response strategies are critically important. As recent history shows, understanding how policies
16 affect different segments of the population is critical to designing and implementing politically
17 acceptable and effective national climate response strategies. A just transition would be helpful to
18 build the level of public support needed for the substantial techno-economic, institutional and
19 lifestyle shifts needed to reduce emissions substantially and enable adaptive responses.

20 At the international level, an equitable regime with fair burden-sharing is likely to be a necessary
21 condition for an effective global response (Sec. 4.2, 4.7). Given the urgency of the climate challenge,
22 a rather rapid transition will be required if the global temperature rise is to be kept below any of the
23 politically discussed targets, such as 1.5°C or 2°C over pre-industrial levels, with global emissions
24 peaking as soon as 2020. Particularly in a situation calling for a concerted global effort, the most
25 promising response is a cooperative approach “that would quickly require humanity to think like a
26 society of people, not like a collection of individual states” (Victor 1998).

27 While scientific assessments cannot define what is equitable and how equity should be interpreted
28 in implementing the Convention and climate policies in general, they can help illuminate the
29 implications of alternative choices and their ethical basis (Sec 4.7, also Chapter 3, Chapter 13).

30 **4.1.2.3 Building institutions and capacity for democratic governance**

31 Charting an effective and viable course through the climate challenge is not merely a technical
32 exercise. It will involve myriad and sequential decisions, among states and civil society actors,
33 supported by the broadest possible constituencies. (Sec. 4.3) Such a process requires the education
34 and empowerment of diverse actors to participate in systems of decision-making that are designed
35 and implemented with procedural equity as a deliberate objective. This is true at the national as well
36 as international levels, where effective governance relating to global common resources, in
37 particular, is not yet mature.

38 Any given approach to addressing the climate challenge has potential winners and losers. The
39 political feasibility of that approach will depend strongly on the distribution of power, resources, and
40 decision-making authority among those potential winners and losers. In a world characterized by
41 profound disparities, systems of democratic engagement and governance are needed to enable a
42 polity to come to equitable and sustainable solutions to climate. This applies to decisions relating to
43 finance and technology (4.3).

44 **4.2 Approaches and indicators**

45 This section maps out the various conceptual approaches to the issues of sustainable development
46 (4.2.1), equity (4.2.2), and their linkages to climate change and climate policy.

4.2.1 Sustainability and sustainable development (SD)

4.2.1.1 Defining and measuring sustainability

The most frequently quoted definition is from *Our Common Future* (World Commission on Environment and Development (WCED), 1987), the Brundtland Report:

Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs. It contains within it two key concepts:

- *the concept of needs, in particular the essential needs of the world's poor, to which overriding priority should be given; and*
- *the idea of limitations imposed by the state of technology and social organization on the environment's ability to meet present and future needs.*

This definition acknowledges a tension between sustainability and development (Jabareen, 2006), and that for developing countries, development objectives are for basic needs to be met for all citizens and secured in a sustainable manner (Murdiyarso, 2010). One of the first definitions of SD (Prescott-Allen, 1980) referred to a process of development that is compatible with the preservation of ecosystems and species.

A popular conceptualization of SD goes beyond securing needs and preserving the environment and involves three “pillars” or three “bottom-lines” of sustainability: environmental, economic, and social aspects (Dobson, 1991; Elkington, 1998; Flint and Danner, 2001; Pope et al., 2004; Sneddon et al., 2006; Murdiyarso, 2010; Okereke, 2011). There is some variation in the articulation of the three spheres, with some arguing for an equal appraisal of their co-evolution and mutual interactions, and others considering that there is a hierarchy and that economic activities are embedded in the social matrix, which is itself grounded in the ecosphere – this debate may affect relative priorities for action (Levin, 2000; Fischer et al., 2007). This broad SD framework is equally relevant for rich countries concerned with growth, well-being, human development, and lifestyles.

An important distinction opposes weak sustainability to strong sustainability approaches (Neumayer, 2010). The former rely on the assumption that human-made capital can replace natural resources and ecosystem services with a high degree of substitutability, and that what matters is the aggregate value of all capital stocks. The notion of strong sustainability, in contrast, relies on the view that certain critical natural stocks – such as the climate system and biodiversity – cannot be replaced by human-made capital and must be preserved. Weak sustainability is often believed to be inherent to economic modelling that aggregates all forms of capital together, as in the genuine savings indicator introduced in Box 4.2.1 (Dietz and Neumayer, 2007). But economic models and indicators can accommodate any degree of substitutability between different forms of capital (Fleurbaey and Blanchet, 2013). The question of substitutability also arises regarding the various forms of natural capital (Dietz and Neumayer, 2007). A different but related issue is whether one should evaluate development paths only in terms of human well-being or also take account of natural systems as intrinsically valuable (McShane, 2007; Attfield, 2008). While respecting other species implies a form of strong sustainability, it is not a precondition. It can also be argued on the grounds that human flourishing requires a preserved natural environment that can provide critical ecosystem services (Millennium Ecosystem Assessment, 2005a).

Box 4.2.1 Sustainable development indicators (SDI)

When SD started to become an integral consideration in policy-making, SDI initiatives flourished in the early 1990s. Conceptual frameworks for SDIs help focus and clarify what to measure, what to expect from measurement and what kind of indicators to use. Pressure-state-response (PSR) and capital accounting-based (CAB) frameworks, in particular, were widely used to assess sustainability.

1 The PSR approach was further modified as driving force-state-response (DSR) by UNCSD (2001) and
 2 driving force-pressure-state-impact-response (DPSIR) by UNEP (UNEP, 1997, 2000, 2002). The
 3 System of Integrated Environmental-Economic Accounting (SEEA) of the United Nations offers a
 4 wealth of information about the state of ecosystems and is currently under revision and expansion.¹
 5 The CAB approach is embodied in the Adjusted Net Savings indicator of the World Bank (2003,
 6 2011). It is based on the economic theory of “genuine savings” that is summarized at the end of this
 7 box.

8 General presentations and critical assessments of SDIs can be found in a large literature (Daly, 1996;
 9 Aronsson et al., 1997; Pezzey and Toman, 2002; Lawn, 2003; Hamilton and Atkinson, 2006; Asheim,
 10 2007; Dietz and Neumayer, 2007; Neumayer, 2010; Martinet, 2012; Mori and Christodoulou, 2012;
 11 Fleurbaey and Blanchet, 2013). This literature is pervaded by a concern for comprehensiveness –
 12 recording all important aspects of well-being, equity, and nature preservation for current and future
 13 generations – and accuracy – avoiding arbitrary or unreliable weighting of the relevant dimensions
 14 when synthesizing multidimensional information.

15 The CAB approach assumes that social welfare over current and future generations is a function of
 16 the current stocks of manmade and natural capital: $W(S_t)$. Its evolution can be written as

$$17 \frac{dW}{dt} = p_t \frac{dS}{dt},$$

18 where the “accounting price” vector p_t is the vector of partial derivatives of W with
 19 respect to each stock (Dasgupta and Mäler, 2000). The path of generational welfare² U_τ for $\tau \geq t$,
 20 is said to *sustain* the current level U_t if welfare is never lower than this level along the path. The
 21 current level is said to be *sustainable* if there exists a feasible path that sustains it (Pezzey and
 Toman, 2002; Asheim, 2007).

22 If the discounted utilitarian criterion is used, $W(S_t) = \int_t^\infty e^{-\rho(\tau-t)} U_\tau(S_\tau) d\tau$, under time consistency

23 assumptions one also has $\frac{dW}{dt} = \rho W(S_t) - U_t(S_t)$. Therefore, if “genuine savings” $p_t \frac{dS}{dt}$ are
 24 negative, one has $\rho W(S_t) < U_t(S_t)$, which implies that $U_\tau(S_\tau) < U_t(S_t)$ at some future date τ
 25 because $\rho W(S_t)$ is a weighted average of $U_\tau(S_\tau)$ over all future dates. Negative genuine savings
 26 thus imply that the current welfare $U_t(S_t)$ will not be sustained (Fleurbaey, 2009). This test is valid
 27 even if the utilitarian criterion is not used in policy decisions. If the policy does rely on the utilitarian
 28 criterion and $W(S_t)$ is maximal at the contemplated path, more can be said because there is no
 29 feasible path that avoids this downturn, so that current welfare is then unsustainable (Hamilton and
 30 Clemens, 1999; Pezzey, 2004).

31 Let the maximum sustainable level of $U_\tau(S_\tau)$ for $\tau \geq t$, i.e., the greatest level u such that

$$32 U_\tau(S_\tau) \geq u \text{ for all } \tau \geq t, \text{ be denoted } V(S_t). \text{ Its evolution can be written as } \frac{dV}{dt} = q_t \frac{dS}{dt},$$

33 where q_t is the vector of “maximin prices”, the partial derivatives of V . If this quantity is positive, necessarily
 34 $U_t(S_t) \leq V(S_t)$ and the current level $U_t(S_t)$ is sustainable in the future, though it may not be
 35 sustained along the contemplated path (Cairns and Martinet, 2012).

36 In conclusion, one obtains two CAB indicators. Non-negative genuine savings at discounted
 37 utilitarian prices are necessary for a sustained path (and negative genuine savings at these prices are
 38 sufficient for unsustainability if the path is discounted utilitarian optimal); positive genuine savings at

¹ Documentation is available at <http://unstats.un.org/unsd/envaccounting/seearev/>.

² Welfare, or equivalently well-being, for a generation can be measured in any way that is deemed relevant (in particular, it need not be a narrow notion of economic utility).

1 maximin prices are sufficient for sustainability. The indicators $p_t \frac{dS}{dt}$ and $q_t \frac{dS}{dt}$ can be decomposed
 2 by sectors if the contribution of each sector of the economy to the evolution of stocks $\frac{dS}{dt}$ can be
 3 identified (Asheim and Wei, 2008).

4 Computing CAB indicators compounds the difficulty of comprehensively estimating the evolution of
 5 capital stocks with the difficulty of computing the accounting prices. While market prices do provide
 6 relevant information in a perfectly managed economy (a striking result due to Weitzman (1976)),
 7 they may be very misleading in actual conditions (Dasgupta and Mäler, 2000; K.J. Arrow et al., 2010).

8 Sustainability is closely related to resilience (WG2-Sections 2.4 and 20.3, Folke et al. (2010), Gallopini
 9 (2006), Goerner et al. (2009)) and vulnerability (Kates, 2001; Clark and Dickson, 2003). A key premise
 10 of this direction of research is that social and biophysical processes are interdependent and co-
 11 evolving (Polsky and Eakin, 2011). The biosphere itself is a complex adaptive system, the monitoring
 12 of which is still perfectible (Levin, 2000; Thuiller, 2007).

13 Various approaches toward achieving sustainability are discussed in 4.5. Although SD is a contested
 14 concept, there are internationally agreed principles of SD adopted by heads of states and
 15 governments at the 1992 UN Conference on Environment and Development and reaffirmed at
 16 subsequent review and implementation conferences (United Nations, 1992a, 1997, 2002, 2012a).
 17 One guiding principle is: “The right to development must be fulfilled so as to equitably meet
 18 developmental and environmental needs of present and future generations” (1992 Rio Declaration
 19 Principle 3). The Rio principles were reaffirmed at the June 2012 summit level UN Conference on SD.

20 **4.2.1.2 Links with climate change and climate policy**

21 The literature on the complex relations between climate change, climate policies, and sustainable
 22 development is large (Swart et al., 2003; Robinson et al., 2006; Bizikova et al., 2007; Sathaye et al.,
 23 2007; Thuiller, 2007; Akimoto et al., 2012; Janetos et al., 2012). The links between SD and climate
 24 issues are examined in detail in Chapter 20 of WG2. Mapping out these links is also important in the
 25 WG3 report; this subsection puts the relevant components of the report in perspective.

26 Three main linkages can be identified, each of which contains many elements. First, the climate
 27 threat constrains possible development paths, and sufficiently disruptive climate change could
 28 preclude any prospect for sustainable future (Chapter 19 of WG2). In this perspective, a stable
 29 climate is one objective of SD, and thus an effective climate response (both mitigation and
 30 adaptation) is necessarily an integral part of an effective SD strategy.

31 Second, there are trade-offs between climate responses and broader sustainable development
 32 goals, because some climate responses can impose other environmental pressures, have adverse
 33 distributional effects, draw resources away from other developmental priorities, or otherwise
 34 impose limitations on growth and development. These trade-offs are studied in the sector chapters
 35 of this report, along with measures and strategies to minimize them, and section 4.7 examines
 36 options for equitable burden-sharing to reduce the potential for the costs of climate action to
 37 constrain development. Conversely, development along existing trends contributes to climate (and
 38 other environmental) pressures. Section 4.4 examines if such trade-offs can be loosened by changing
 39 behavioural patterns and decoupling emissions and growth, and/or decoupling growth and well-
 40 being.

41 Third, there are multiple potential synergies between climate responses and broader sustainable
 42 development efforts. Climate responses may generate co-benefits for human and economic
 43 development in several well-documented ways, e.g., when low-carbon and energy-efficient
 44 technologies enhance livelihood opportunities, or reduce other environmental pollutants. (Section
 45 3.9 contains a detailed presentation of the notion of co-benefits, and Chapter 6 contains a summary
 46 of the co-benefits of mitigation policies identified in the sectoral chapters of the WG3 report.) At a

1 more fundamental level, capacities underlying an effective climate response overlap strongly with
2 capacities for SD, as discussed in section 4.6, and the drivers and barriers to SD are important
3 determinants of the prospects for an effective climate response as well, as analyzed in section 4.3.
4 Conversely, lack of development and poverty are characterized by a lack of basic capacities that
5 raises vulnerability to the climate and makes effective mitigation difficult, as discussed in section 4.3
6 and chapter 5. Moreover, formulating climate responses as a component of a broader strategy of
7 equitable and sustainable development may be a key factor to ensuring cooperation between
8 countries and gathering political support within countries, as discussed in 4.2.2 and in the review of
9 burden-sharing in section 4.7.

10 The trade-offs and synergies between climate response and development are given many concrete
11 illustrations in the next chapters of this report, and the analysis of the positive and negative
12 implications of climate responses for broader SD objectives in these chapters is introduced and
13 summarized in section 4.8. Developing a successful strategy for sustainable development requires
14 exploiting the opportunities created by the synergies between climate policy and sustainable
15 development, and “mainstreaming” climate issues into the design of sustainable development
16 strategies (Metz et al., 2002; Brown and Corbera, 2003; Swart et al., 2003; Olsen, 2007; Gupta and
17 Grijp, 2010; Murdiyarto, 2010). The WG2 and WG3 volumes of this Assessment Report can be
18 viewed as resources for the design of such a strategy. The analysis of development paths from the
19 point of view of SD is examined in section 4.5, and the design of scenarios is analyzed in chapter 6.

20 **FAQ 4.1** Why does IPCC need to think about sustainable development? If we respond to climate
21 change won't sustainable development follow?

22
23 Climate change is a threat to sustainable development. Addressing the climate risks is therefore
24 needed in order to achieve sustainable and equitable development for the coming generations.
25 Though addressing climate is necessary, it is not sufficient, as there are other threats such as the
26 depletion of natural resources, pollution hazards, inequalities, or geopolitical tensions. As
27 policymakers are concerned with the broader issues of sustainable development, it is important to
28 reflect on how climate risks and policies fit in the general outlook. Moreover, preparing societies to
29 move to sustainable development pathways provides a favourable setting for building mitigative and
30 adaptive capacity ultimately needed to address climate change.

31 **4.2.2 Equity and its relation to sustainable development and climate change**

32 Equity plays a key role in research and policy debates about sustainable development and climate
33 issues. It arises both with respect to distributive equity (distribution of resources in specific contexts
34 such as burden-sharing, distribution of well being in the broader context of social justice, see
35 sections 4.4, 4.7, 4.8) and procedural equity (participation in decision-making, see 4.3). Various
36 aspects of the general concept, as developed in social ethics, have been introduced in Chapter 3. The
37 aim of this subsection is to analyze the links between equity, SD, and climate issues. Note that in this
38 chapter the terms equity, fairness, and justice are given similar meanings and are used
39 interchangeably.

40 Equity *between* generations underlies the very notion of sustainable development. There has been a
41 recent surge of research on intergenerational equity, motivated by dissatisfaction with the tradition
42 of discounting the utility of future generations in the analysis of growth paths (see, e.g., Asheim
43 (2007), Roemer and Suzumura (2007) for recent syntheses). The debate on discounting has been
44 reviewed in Chapter 3. This literature has delivered original simple arguments in favour of
45 sustainability. A first argument is that a path in which well-being decreases at some point in time is
46 obviously inequitable when an investment in favour of the disadvantaged future has a positive rate
47 of return, so that, when increasing the investment, the future becomes better-off than the present
48 before the latter becomes as poor as the former was initially (Asheim et al., 2001). Another
49 argument in favour of sustainability is that it is easy to justify giving a strong priority to the future

1 when many future generations are worse off than the present generation, even in absence of a
2 positive rate of return to investments. Indeed, investing for many of the future generations equally
3 may not benefit each of them much, but is nevertheless worthwhile by a mere application of the
4 Pigou-Dalton transfer principle³ (Asheim et al., 2012).

5 Equity *within* every generation is often considered an intrinsic component of sustainable
6 development in relation to the social pillar. This is clearly expressed in the Brundtland Commission's
7 elevation of "*the essential needs of the world's poor, to which overriding priority should be given*" as
8 a fundamental objective of sustainable development. This reflects considerably greater
9 prioritization to equity than the status quo, in which humanity has chronically failed to meet the
10 essential needs of a large fraction of its population. Indeed, continued failure to resolve these
11 inequities may be politically unsustainable, especially in a world that is increasingly materially
12 capable of meeting those needs. The Millennium Development Goals (MDGs), adopted in 2000,
13 might be seen as one indication of a more explicit global commitment to lessen inequities (United
14 Nations, 2000).

15 Yet, the relation between equity within generations and sustainable development is complex. It is
16 evident that if meeting the needs of the world's poor meant that developing countries must
17 converge toward the standard of living of the world's richest populations based on the same
18 consumption patterns and production processes, it would be unsustainable and would threaten to
19 exceed the regeneration and absorption capacity of the Earth (Millennium Ecosystem Assessment,
20 2005a; Rockström et al., 2009a; Steffen et al., 2011; Intergovernmental Panel on Climate Change,
21 2014). Such a scenario would not likely play out well for the world's poor. As articulated by Okerere
22 (2011), environmental issues are interwoven with the fabric of racial, social and economic injustice,
23 with environmental costs and benefits often distributed such that those who already suffer other
24 socio-economic disadvantages tend to bear the greatest burden.

25 Still, despite the formidable challenges, compelling arguments have been put forward that equity, in
26 its multiple dimensions, be embraced as a fundamental objective of sustainable development. While
27 recognizing the complexity of the issue, we focus here on one key dimension of equity that is of
28 central importance to deliberations about an effective global response to climate change. As in
29 many other contexts, fundamental questions of resource allocation and burden-sharing arise in
30 climate change. Economic theories of fair allocation have examined various notions of equity (e.g.,
31 minimal rights, solidarity, no-envy, egalitarian-equivalence) and their relevance to climate change as
32 a problem of collective action (Moulin, 2003; Raymond, 2003; Thomson, 2011). Here we examine
33 the three primary lines of argument that have been put forward to justify equitable burden-sharing
34 in the climate context. (Section 4.7 examines the details of burden-sharing principles and
35 frameworks in a climate regime.)

36 **Moral justification:** The first justification is the normative claim that it is morally proper to allocate
37 burdens associated with our common global climate challenge according to ethical principles. The
38 broad set of ethical arguments for ascribing moral obligations to individual nations has been
39 reviewed in Chapter 3, drawing implicitly upon a cosmopolitan view of justice, which posits that the
40 rights and duties that obtain between people within nations also obtain between people of different
41 nations.

42 **Legal justification:** The second justification is the legal claim that countries have accepted treaty
43 commitments to act against climate change that include the commitment to share the burden of
44 action equitably. This claim derives from the fact that signatories to the UNFCCC have agreed that:
45 "Parties should protect the climate system for the benefit of present and future generations of
46 humankind, *on the basis of equity and in accordance with their common but differentiated*

³ The Pigou-Dalton transfer principle says that making a redistributive transfer between two unequally endowed individuals reduces inequality and increases social welfare (Chakravarty, 2009).

1 *responsibilities and respective capabilities.*” This agreement echoes the 1992 Rio Declaration on
2 Environment and Development (United Nations, 1992b), reaffirmed at the 2012 Rio Conference on
3 Sustainable Development (United Nations, 2012a), which elaborates further on the connection
4 between burden-sharing and underlying ethical principles: “States shall cooperate in a spirit of
5 global partnership to conserve, protect and restore the health and integrity of the Earth’s
6 ecosystem. In view of the different contributions to global environmental degradation, States have
7 common but differentiated responsibilities. The developed countries acknowledge the responsibility
8 that they bear in the international pursuit to sustainable development in view of the pressures their
9 societies place on the global environment and of the technologies and financial resources they
10 command.” (Rio Declaration on Environment and Development, Principle 7). While the definition of
11 equity is not elaborated in quantified detail in the UNFCCC, it does give it practical meaning by
12 assigning distinct qualitative obligations to categories of countries that were defined according to
13 level of development. (See 4.7.3.1.)

14 These specific legal statements are further buttressed by a body of soft law and norms relating to
15 the nature of obligations and their relation to principles such as moral responsibility (Stone, 2004).
16 The no-harm rule is a widely recognised principle of customary international law whereby a State is
17 duty-bound to prevent, reduce or control the risk of serious environmental harm to other States. For
18 example, nations have expressly recognized (most notably in the Stockholm Convention of 1972 and
19 reiterated in Rio Declaration of 1992) that they have “the responsibility to ensure that activities
20 within their jurisdiction or control do not cause damage to the environment of other States or of
21 areas beyond the limits of national jurisdiction.” The 1992 Rio Declaration further notes that
22 “National authorities should endeavour to promote the internalization of environmental costs and
23 the use of economic instruments, taking into account the approach that the polluter should, in
24 principle, bear the cost of pollution...”

25 Another further legal justification notes that climate change adversely affects a range of human
26 rights that are incorporated in widely ratified treaties, and raises the prospect that states are thus
27 obliged to protect peoples and individuals from climate change-related human rights violations
28 (Aminzadeh, 2006; Humphreys, 2009; Knox, 2009; Wewerinke and Yu III, 2010; Bodansky, 2010).
29 This concern has been formally recognized by the United Nations Human Rights Council (in
30 Resolutions 7/23 and 10/4), but has not reached definitive legal resolution (Posner, 2007; Bodansky,
31 2010).

32 **Effectiveness justification:** The third justification is the positive claim that equitable burden-sharing
33 will be necessary if the climate challenge is to be effectively met. This claim derives from the fact
34 that climate change is a classic commons problem (Soroos, 1997; Buck, 1998; Folke, 2007; Folke et
35 al., 2010) (Also see section 13.2.2.1). Actors (whether states, firms or individuals) receive the full
36 benefits of emitting GHGs, but bear a negligible share of the costs (climate change impacts), thus
37 creating an incentive for all rational emitters to over-emit. Or, put another way, individuals bear the
38 full costs of mitigation, but receive only a negligible share of the benefits (avoided climate change),
39 thus the incentive for all rational mitigators to under-mitigate relative to the global optimum. Posed
40 the first way, we have the classic tragedy of the commons; posed the second way, we have the free-
41 rider problem. But however posed, the scenario is one in which individually rational decision-making
42 leads to an outcome that is collectively disastrous.

43 As with any commons problem, the solution lies in collective action (Ostrom, 1990). This is true at
44 the global scale as well as the local, only more challenging to achieve (Ostrom et al., 1999). In the
45 case of climate, an actor then justifies the cost of additional mitigation not because it is
46 compensated by the direct benefits of reduced climate change, but rather because it induces
47 comparable mitigation action among other actors. Inducing that cooperation relies, to an important
48 degree, on convincing others that one is doing one’s fair share, i.e., not free riding. It is for this
49 reason that notions of equitable burden-sharing are considered important in motivating actors to
50 effectively respond to climate change. They are even more important given that actors are not as

1 equal as the proverbial “commoners,” where the very name asserts homogeneity (Milanović et al.,
2 2007). To the contrary, there are important asymmetries or inequalities between stakeholders
3 (Okereke et al., 2009; Okereke, 2010): asymmetry in contribution to climate change (past and
4 present), in vulnerability to the impacts of climate change, in capacity to mitigate the problem, and
5 in power to decide on solutions (i.e. ways of addressing climate change can reduce or further
6 exacerbate inequity). Other aspects of the relation between intragenerational equity and climate
7 response include the gender issues noted in 4.2.1.2, and the role of virtue ethics and citizen
8 attitudes in changing lifestyles and behaviours (Dobson, 2007; Lane, 2012), a topic analyzed in 4.4.

9 Young (2013) has identified three general conditions under which the successful formation and
10 eventual effectiveness of a collective action regime may hinge on equitable burden-sharing. The first
11 condition is the absence of actors who are powerful enough to coercively impose their preferred
12 burden-sharing arrangements on other members. In the case of climate, the distribution across
13 countries of geopolitical power and GHG emissions precludes this. The second condition, which
14 climate change also satisfies, is that standard utilitarian methods of calculating costs and benefits
15 are not straightforwardly applicable to regime participation. In this situation, a reliable calculus of
16 expected returns cannot be used to buttress a convincing strategy of shrewd bargaining. The third
17 condition is that regime effectiveness relies on a long-term commitment of members to implement
18 its terms. The perception of fairness – in both the terms of the arrangements and the procedures
19 through which they were decided – reinforces the regime’s legitimacy, increasing countries’
20 commitment to fulfilling its requirements and reducing the risks of defection and a cooperative
21 collapse. Conversely, regimes that many members find unfair will be vulnerable to festering tensions
22 that jeopardize the regime’s effectiveness (Young, 2012). Specifically, any attempt to protect the
23 climate by keeping living standards low for a large part of the world population will face strong
24 political resistance, and will almost certainly fail (Roberts and Parks, 2007; Baer, Kartha, et al., 2009).
25 While costs of participation may provide incentives for non-cooperation or defection in the short-
26 term, a climate regime is not a one-shot game; cooperation at one time and in one venue is seen in
27 both theory and practice to facilitate broader and longer-term cooperation, with the many
28 associated benefits. Clearly, the climate negotiations are ongoing, not a one-shot game, and they are
29 embedded in a much broader global context; climate change is only one of many global problems –
30 environmental, economic, and social – that will require effective cooperative global governance if
31 development – and indeed human welfare – is to be sustained in the long term (Kjellén, 2004;
32 Singer, 2004; Jasanoff, 2004; Speth and Haas, 2006).

33 The effectiveness of a regime can also be expected to be enhanced by equitable burden-sharing
34 when the underlying equity principles tend to place higher obligations on countries that can more
35 easily fulfil them than on countries that would face hardship doing so. In the context of climate
36 change, the main equity principles under discussion (see 4.7.3.1) generally assign greater burdens
37 to developed countries, which have more resources to invest in emission reductions, and lower
38 burdens to developing countries, whose resources are limited and constrained by immediate
39 demands, such as the struggle to eradicate poverty, that are more politically pressing than the threat
40 of climate impacts.

41 Despite these three lines of justification, the question of the role that equity does or should play in
42 the establishment of global climate policy and burden-sharing in particular is nonetheless
43 controversial. (Victor, 1998). The fact that there is no universally accepted global authority to
44 enforce participation is taken by some to mean that sovereignty, not equity is the prevailing
45 principle. Such a conception implies that the bottom-line criterion for a self-enforcing (Barrett, 2005)
46 cooperative agreement would be simply that everyone is no worse off than the status quo. This has
47 been termed “International Paretianism” (Posner and Weisbach, 2010), and its ironic, even perverse
48 results have been pointed out: “an optimal climate treaty could well require side payments to rich
49 countries like the United States and rising countries like China, and indeed possibly from very poor
50 countries which are extremely vulnerable to climate change - such as Bangladesh.” (Ibid., p. 86).

1 However, the assumption that nations can be treated as unified rational actors, maximizing their
 2 discounted economic costs and benefits, is neither theoretically nor empirically robust. Both critics
 3 and advocates of the importance of equity in the climate negotiations acknowledge that
 4 governments can choose to act on moral rather than purely self-interested principles, either because
 5 of or in spite of the expressed desires of their citizens and domestic interest groups (DeCanio and
 6 Fremstad, 2010; Posner and Weisbach, 2010, 2012; Baer, 2013; Jamieson, 2013). Whether or not
 7 states behave as rational actors, given the significant global gains to be had from cooperation, this
 8 leaves ample room for discussion of the role of equity in the distribution of those global gains, while
 9 still leaving all parties better off (Stone, 2004).

10 **Box 4.2.2** Co-benefits and equity

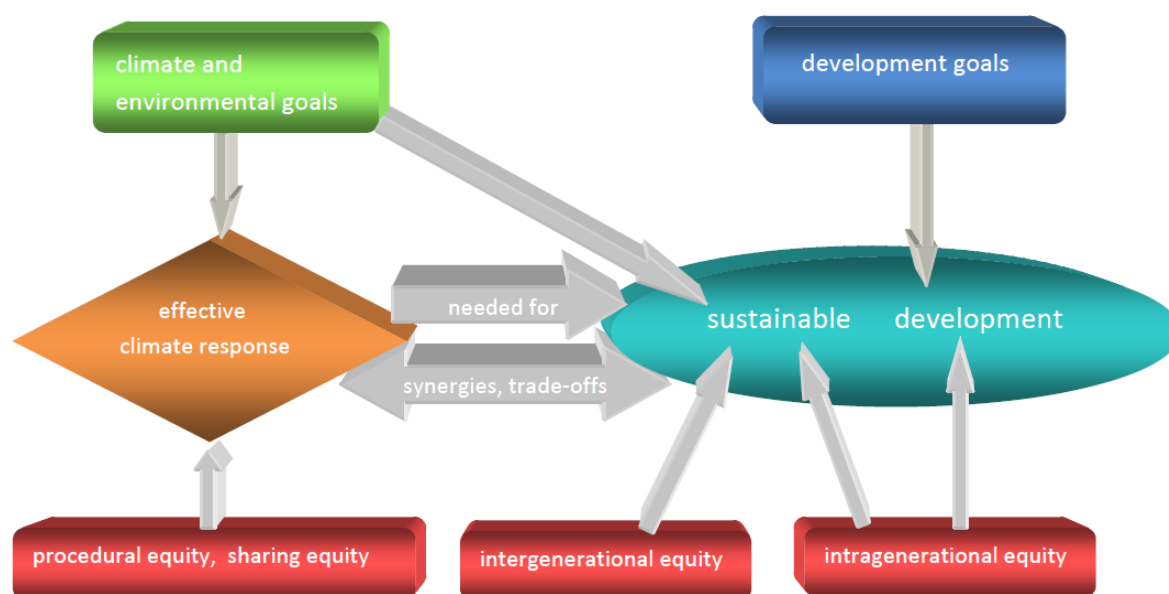
12 The distributional co-benefits of climate policy are analyzed in 3.10.1.2 in terms of impacts on
 13 consumer and producer surplus and related rents. In this box we explain how to make use of
 14 standard distributional objectives derived from a social welfare function (3.4.6, 3.6.1-2).

15 Suppose that the overall objective of the policy-maker is $W(u_1, \dots, u_n)$, where u_i measures
 16 individual i 's well-being (or whatever magnitude is deemed relevant to assess an individual
 17 situation). Normalising the function so that $W(u, \dots, u) \equiv u$, one can write (Atkinson, 1970):

$$18 \quad W(u_1, \dots, u_n) = \bar{u}(1 - I(u_1, \dots, u_n)),$$

19 where an upper bar denotes the average value, and $I(u_1, \dots, u_n)$ is an inequality index that
 20 measures the impact of inequalities in well-being on social welfare. This formula can then be used as
 21 in Equation 3.9.1 in order to isolate the impact of a policy on the distribution of well-being.

22 Figure 4.2.1 summarizes the main relations between the notions of this section, in particular the
 23 potentially conflicting developmental and environmental goals of policy-makers, the conceptual and
 24 practical equity underpinnings, and the complex interactions between SD and climate policy.



25
 26 **Figure 4.2.1** Links between SD, equity, and climate policy

27 **4.3** Determinants, drivers and barriers

28 This section explores the determinants of sustainable development and equity, emphasizing their
 29 relationship with climate change mitigation. Determinants refer to social processes, properties, and

1 artefacts, as well as natural resource endowments, which together condition and mediate the course
2 of societal development, and thus the prospects for sustainable development. Those determinants
3 that facilitate SD we call drivers, and those that inhibit SD are barriers.

4 The determinants discussed in this section are a set that usefully highlights key factors of interest to
5 decision-makers concerned with the prospects and impediments for sustainable development. The
6 determinants considered are: the legacy of development, governance and political economy,
7 population and demography, human and social capital, behaviour, culture and values, technology
8 and innovation processes, natural resource endowments, and finance and investment. This section
9 briefly discusses how each of these determinants influences the extent to which societies can
10 balance the economic, social and environmental pillars of SD, whilst highlighting synergies and
11 potential trade-offs for the building of mitigation and adaptation capacity and realisation of effective
12 and equitable mitigation and adaptation strategies.

13 It is important to state some caveats. First, there is no definitive set of factors that can objectively be
14 called the fundamental causal determinants of societal development. Factors are interdependent,
15 characterized by feedbacks that blur the distinction between cause and effect, and their relevance
16 depends on time and place (see the analogous discussion in the context of drivers of GHG emissions
17 in section 5.3.). The discussion of determinants in this section could have been organized differently
18 (for example, governance and political economy could have been separated and each examined in
19 considerably more detail), or other determinants could have been added, such as leadership (Jones
20 and Olken, 2005), randomness (Holling, 1973; Arthur, 1989), or human nature (Wilson, 1978). While
21 these are popularly perceived as strong determinants of the course of societal development, they
22 are less amenable to deliberate intervention by policy-makers and other decision-makers.

23 Second, analysis based on any framework of determinants (or drivers) must be interpreted with
24 caution. Consider the I-PAT identity (Impact = Population x Affluence x Technology) introduced by
25 Ehrlich and Holdren (1971), a straightforward accounting framework that decomposes an arbitrary
26 environmental impact into the three key contributions, which was developed to help resolve the
27 controversial question as to whether population growth was a key driver of environmental
28 degradation and how it could be mitigated by better technologies. Its refinement – the Kaya identity
29 (Kaya, 1990) – was adopted by the energy community for use in analyzing emissions, and has served
30 as a useful initial step beyond simple mono-causal analysis. Yet, its value for meaningful quantitative
31 decompositions and explanatory power has been shown to be severely limited (O’Neill et al., 2001).
32 The underlying distinction between the number of emitting units and emissions per unit does not
33 necessarily have to assume that the emitting units are individual people; households may actually be
34 the more appropriate emitting units (MacKellar et al., 1995). Alternatively, one could also assume
35 that it is the number of engines or fires or any CO₂ emitting human-made devices. Depending on
36 these choices the whole issue is framed very differently and hence the conclusions and
37 recommendations derived tend to be different. Additionally, the identity is based on the assumption
38 of homogeneity of the emitting units, i.e. that every person added to the population (at a given level
39 of national affluence and technology) causes the same environmental impact, which is evidently
40 incorrect. Further, the three components are clearly not independent as the rate of population
41 growth is closely related to affluence and the efficiency of technology is related to both of them. And
42 finally, a decomposition of this sort tends to be meaningless when the components move into
43 different directions, e.g. population shrinks while income per person increases. Additionally, studies
44 demonstrate that informal institutions can play a mediating role in regulating resource use in
45 contexts of rising populations (Mazzucato and Niemeijer, 2002).

46 **FAQ 4.2** What are the main drivers of a transition toward SD?
47

48 There are many factors that determine the development path, and simple accounting formulas like
49 Kaya, though helpful, do not suffice to capture the complexity of the causal mechanisms determining
50 the course of societal development. Among the main factors that can be influenced by policy

1 decisions, one can list governance, human and social capital, technology, and finance. Population
2 size, behaviors and values are also important factors. Managing the transition toward SD also
3 requires taking account of path dependence and potential favorable or unfavorable lock-ins (e.g. via
4 infrastructures), and attention to the political economy in which all of these factors are embedded.

5 **4.3.1 Legacy of development**

6 Following World War II, diverse relations – security, economic, and humanitarian – between rich
7 nations and poor nations were comingled and addressed under the umbrella of “development”
8 (Sachs, Wolfgang, 1999). Differing perspectives on the mixed outcomes of six decades of
9 development, and what the outcomes may indicate about underlying intentions and capabilities,
10 inform different actors in different ways as to what will work to address climate change and the
11 transition to SD. During the 1950s and 1960s, for example, expectations were firmly implanted that
12 poverty could and would be reduced dramatically by the end of the century (Rist, 2003). It was
13 widely believed that economic development could be instigated and sustained through aid, both
14 financial and in kind, from richer nations. Development was seen as a process of going through
15 stages starting with transforming traditional agriculture through education, the introduction of new
16 agricultural technologies, improved access to capital for farm improvements, and the construction of
17 transportation infrastructure to facilitate markets. Improved agriculture would release workers for
18 an industrial stage and thereby further improve opportunities for education and commercial
19 development in cities. As development proceeded, nations would increasingly acquire their own
20 scientific capabilities and, later, sophisticated governance structures to regulate finance and industry
21 in the public good, becoming well-rounded, well-governed economies.

22 By the 1970s, however, it was clear that development was not on a path to fulfilling these linear
23 expectations because: 1) contributions of aid from the rich nations were not at the levels promised;
24 2) technological and institutional changes were only partially successful, proved inappropriate, or
25 had unpredicted, unfortunate consequences; 3) requests for military aid and the security and
26 economic objectives of richer nations in the context of the Cold War were frequently given priority
27 over poverty reduction; and 4) graft, patronage, and the favouring of special interests diverted funds
28 from poverty reduction. As beliefs that nations naturally went through stages of development faded
29 in the early 1980s, trade, with its implied specialization, was invoked as the path to economic
30 growth. Diverse efforts were made to improve how development worked, but with only modest
31 success, leaving many in both rich and poor nations concerned about the process and prospects
32 (United Nations, 2011a).

33 Layering the goal of environmental sustainability onto the goal of poverty reduction in development
34 further compounded the legacy of unmet expectations, particularly since the 1980s. There have
35 been difficulties determining sustainable pathways as well as difficulties in implementing
36 appropriate technologies, monitoring adequately for environmental responses, and governing for
37 sustainability (Sanwal, 2010) -see section 4.3.2 below-. The negotiation of new rules for the mobility
38 of private capital and the drive for globalization of the economy also came with new expectations for
39 development (Stiglitz, 2002). The Millennium Development Goals (MDG) to be met by 2015 are an
40 example of how such expectations could be realized in the rapidly evolving times of the global
41 financial economy. In this respect, however, significant improvements are largely in China and India
42 where economic growth accelerated through private capital flows independent of the MDG process.
43 Excluding these countries, the record is mixed at best and still poor in Africa (Keyzer and
44 Wesenbeeck, 2007; Easterly, 2009; United Nations, 2011a).

45 Since the 1990s, historic greenhouse gas emissions became regarded as yet another contentious
46 legacy of development (Klinsky and Dowlatabadi, 2009; Müller et al., 2009; Baer, Athanasiou, et al.,
47 2009). The developed nations had become rich through the early use of fossil fuels and land
48 transformations that put greenhouse gases in the atmosphere, imposing costs on all people, rich and

1 poor, through adverse climate effects that will persist over centuries to come (Srinivasan et al.,
2 2008). The connections between causal responsibility and moral responsibility are thus not sharp.

3 The resulting legacy of such unmet development and sustainability expectations is open to multiple
4 interpretations. In richer nations, the evidence can be interpreted to support the diverse views of
5 fiscal conservatives who oppose aid, libertarians who oppose both humanitarian and environmental
6 interventions, progressives who urge that more needs to be done to reach social and environmental
7 goals, and some environmentalists who urge dematerialization and depopulation as the only
8 solution. In poorer nations, the legacy is similarly taken as support for various views, including a
9 distrust of rich nations who have not delivered development and environmental assistance as
10 promised, cynicism toward the intentions when it is provided, and also a wariness of its unpredicted
11 outcomes. In both developed and developing nations, however, these diverse informed sentiments
12 among the public, policy makers, and climate negotiators contribute to what philosopher Stephen
13 Gardiner refers to as the “perfect moral storm” of climate policy (Gardiner, 2006).

14 The international arrangements embodied in the UNFCCC acknowledge the legacy of development,
15 in that they oblige Parties to contribute “on the basis of common but differentiated responsibilities
16 and respective capabilities” (UNFCCC, 1992) based on level of development. However, some analysts
17 of climate negotiations argue that the legacy of development so clouds global climate negotiations
18 that the possibility for reaching a global climate and development agreement is highly unlikely. Thus
19 nations should proceed with ad hoc agreements and voluntary efforts (Victor, 2004) and that
20 decisions on the mechanisms for reducing greenhouse gases and questions of development should
21 be better negotiated separately (Posner and Sunstein, 2007; Posner and Weisbach, 2010). However,
22 given the richer nations' record of meeting development commitments, poorer nations may be
23 unwilling to accept separate negotiations (Stone, 2004; Sanwal, 2011).

24 **4.3.2 Governance and political economy**

25 Governance and political economy are critical determinants for SD, equity and climate mitigation
26 because they circumscribe the process through which these goals and how to attain them are
27 articulated and contested. Conversely, the quest for equity and climate mitigation in the context of
28 SD inspires the understanding and practice of governance (Biermann et al., 2009; Okereke et al.,
29 2009). Governance in the broadest sense refers to the processes of interaction and decision-making
30 among actors involved in a common problem (Kooiman, 2003; Hufty, 2011). It goes beyond notions
31 of formal government or political authority and integrates other actors, networks, informal
32 institutions and incentive structures operating at various levels of social organization (Rosenau,
33 1990; Chotray and Stoker, 2009). In turn, climate governance has been defined as the mechanisms
34 and response measures “aimed at steering social systems towards preventing, mitigating or adapting
35 to the risks posed by climate change” (Jagers and Striiple, 2003). From this definition, it can be seen
36 as an all-encompassing phenomenon covering how society understands and addresses all
37 determinants of climate change and sustainability. In practice, however, its use is often narrower
38 with emphasis frequently placed on the overt political actors and processes that shape visions and
39 approaches for global sustainability and climate mitigation.

40 Many scholars have highlighted the unique challenges associated with governing for sustainable
41 development and climate change. First, it involves rethinking the ways society relates to the
42 biophysical system. This is pertinent in the context of the growing evidence of the impact of human
43 activity on the planet and the understanding that extra-ordinary degrees of irreversible damage and
44 harm are distinct possibilities if the right measures are not taken within adequate timescale
45 (Millennium Ecosystem Assessment, 2005b; Rockström et al., 2009b). Additional complexities are
46 caused by persistent scientific uncertainties about magnitude, timing, impact and locality of change
47 (Intergovernmental Panel on Climate Change, 2007). Second, governing for sustainability and climate
48 change involves complex intergenerational considerations. On the one hand, cause and effect of
49 climate change are separated by decades, often generations, and on the other hand, those who bear

1 the costs of mitigation may not be the ones to reap the benefits of avoided harm (Biermann, 2007).
2 Third, effective response to climate change appears to require a fundamental restructuring of the
3 global economic and social systems which in turn would involve overcoming the inertia associated
4 with behavioural patterns and crafting new institutions that promote equity and sustainability
5 (Meadows et al., 2004; Millennium Ecosystem Assessment, 2005b) This challenge is exacerbated by
6 the huge mismatch between the planning horizon needed to address climate change and the tenure
7 of decision makers. In addition, there is the problem that the effects of climate change are
8 sometimes most felt in places far removed from the point of pollution, which implies that the
9 urgency felt by those who suffer the harm may not be shared by those that cause the problem
10 (Hulme, 2009). Fourth, climate governance cuts across several realms of policy and organisation. The
11 governance of climate mitigation and adaptation is an element of a complex and evolving arena of
12 global environmental governance, which deals with other, and often overlapping, issues such as
13 biodiversity loss, desertification, ozone depletion, trade, energy security and international
14 development. Sites of climate change governance and policy-making are thus multiple and are not
15 confined to the UNFCCC and national rule-making processes (Okereke et al., 2009; Andonova et al.,
16 2009) -see chapters 13-15 of this report, notably figure 13.1 for a visual summary-. Here, the key
17 problem is how to achieve coordination and synergy across these various issues and governance
18 sites. Too much issue linkage can result in further complexity and “overloading” while inadequate
19 linkages can lead to redundancies, inefficiencies and negative trade-offs (Zelli, 2011).

20 The fifth attribute of global SD and climate governance is that it implicates multiple scales and
21 multiple agents that hold vested interests and varying degrees of power and authority. Climate
22 governance has been characterized by an increasing segmentation of different layers and clusters of
23 rule-making and rule-implementing, fragmented both vertically between supranational,
24 international, national and subnational layers of authority and horizontally between different
25 parallel rule-making systems (Biermann et al., 2009). Some of the most notable agents of
26 governance are multiple and include a range of public, private and hybrid actors, such as
27 governments, cities, multilateral organizations, corporations, non-governmental organizations,
28 communities and even individual entrepreneurs (Hoffmann, 2011; Bulkeley and Schroeder, 2011).
29 This proliferation of actors has prompted the multiplication of spheres of authority and inspired
30 “new modes of governance” beyond traditional command and control measures, such as self-
31 governance, enabling, provision and public-private partnerships (Pattberg, 2010).

32 All of this explains why climate governance has attracted more political contestation and
33 controversy than any other issue in relation to global equity and SD. Some of the main aspects of this
34 controversy include: (i) who should participate in decision making; (ii) how to modulate power
35 asymmetry among stakeholders; (iii) how to share responsibility among actors; (iv) what ideas and
36 institutions should govern response measures, and (v) where should interventions most focus?
37 Questions of justice are deeply embedded in these five domains, aggravated by the high stakes
38 involved and especially the stark asymmetry among states in terms of cause, effect, and capability to
39 respond to the problem (Okereke and Dooley, 2010; Okereke, 2010). It is precisely in deciding how
40 these questions are settled (or not) that governance exerts its greatest influence on climate
41 mitigation, equity and SD.

42 Scholars have long analysed climate governance focusing on the above key controversies and
43 cognate categorisations with a cacophony of possible solutions being volunteered. The defining
44 paradox is that increase in awareness and activity has not resulted in corresponding progress
45 towards global climate equity and SD. First, concerning participation, some have suggested a
46 departure from the top-down approach implied in the UNFCCC and Kyoto Protocol towards a more
47 voluntary and bottom-up approach (Rayner, 2010). Others suggest limiting participation to the key
48 greenhouse gas emitting countries (Eckersley, 2012). However, both suggestions have been
49 vehemently opposed on the basis that such schemes will further marginalize those most vulnerable
50 to climate change and exacerbate issues of inequity (Aitken, 2012; Stevenson and Dryzek, 2012).

1 Second, on allocation of responsibility, agreement has been elusive not the least because parties and
2 other key actors have different conceptions of justice (Okereke, 2008). Moreover, an explicit debate
3 about these conflicting conceptions and how to reconcile them has yet to take place on key
4 platforms for climate governance. Third, on the question of sector focus, progress has been made in
5 identifying key sectors that need to be targeted to achieve meaningful and rapid decarbonisation.
6 However, relevant policies have been stalled by a combination of factors prominent among which
7 are finance, politics and vested interests.

8 Precisely, a defining image of the climate governance landscape is that key actors have vastly
9 disproportionate capacities and resources, including political, financial and cognitive resources that
10 are necessary to steer the behaviour of the collective within and across territorial boundaries
11 (Dingwerth and Pattberg, 2009). A central element of governance related to this asymmetry is the
12 concept of authority, defined in terms of claims to legitimacy as well as ability to excise power or
13 influence outcomes (Weber, 1978). Authority then characterizes the extent to which institutions,
14 actors or individuals, based on their capacities and resources, are able to facilitate and/or constrain
15 the agency of others. It enhances the ability of actors to influence mitigation options leading to
16 winners and losers.

17 The problem, however, does not reside simply in capacity, resource and power-related asymmetries
18 among actors but rather in the fact that those that wield the greatest authority either consider it
19 against their interest to facilitate rapid progress towards a global low carbon economy or insist that
20 every solution must be aligned to increase their authority and material gains (Sæverud and
21 Skjærseth, 2007; Giddens, 2009; Hulme, 2009; Lohmann, 2009, 2010; Okereke and McDaniels, 2012;
22 Wittneben et al., 2012). The most notable effect of this is that despite some exceptions, the
23 prevailing organization of the global economy around free market capitalism has provided the
24 context for the sorts of governance practices of climate change that have dominated to date (Newell
25 and Paterson, 2010).

26 It is instructive that many of the specific governance initiatives discussed in Chapters 13-15 of this
27 report, whether organized by states or among novel configurations of actors, have focused on
28 creating new markets or investment opportunities. This applies, for example, to carbon markets
29 (Paterson, 2009), carbon offsetting in energy and land-use sectors (Bumpus and Liverman, 2008;
30 Lovell et al., 2009; Corbera and Schroeder, 2011; Corbera, 2012), investor-led governance initiatives
31 such as the Carbon Disclosure Project (Kolk et al., 2008) or partnerships such as the Renewable
32 Energy and Energy Efficiency Partnership (Parthan et al., 2010). Market-oriented initiatives can be a
33 potent tool in achieving low carbon transition. However, due to power-asymmetry and other
34 political economic forces, such programs are also very vulnerable to “capture” by special interests
35 and against the original purposes for which they are conceived. Several authors have discussed this
36 problem in the context of the CDM and the EU-ETS (Böhm, Misoczky and Moog 2012; Clò, 2010;
37 Helm, 2010; Lohmann, 2006, 2008; Okereke and McDaniels, 2012). This “predication of sustainable
38 development on liberal economic philosophy” (Bernstein, 2001) necessarily constrains how the
39 pursuit of SD might be carried out, even while it generates opportunities to bring new actors into the
40 process of governing climate change.

41 Governing for sustainability and climate change opens up a variety of questions that require closer
42 attention. First, there is a need to understand whether indeed there is a real shift “from government
43 to governance”, which could illuminate the actual role that formal policy prescriptions adopted by
44 governments at multiple scales play in determining the process and outcomes of a transition
45 towards sustainability or a “climate safe” world (Adger and Jordan, 2009). Second, and related, there
46 is a need to explore if and how different modes of governance translate into positive outcomes
47 across all dimensions of sustainability and draw lessons regarding their effectiveness and
48 distributional implications, or any existing trade-offs. Despite some merits, the “decentralization”
49 that governance involves *per se* makes it difficult to establish responsibilities, and ensure
50 transparency and accountability in any transition towards sustainability. For this reason, it has been

1 argued that states, through conventional command-and-control approaches, including taxation,
2 should still be regarded as key agents in steering such transitions (Eckersley, 2004; Weale, 2009).
3 Finally, it is critical to pay attention to how these modes of governance are defined in the first place,
4 by whom and for whose benefit, which presses home the impossibility of disconnecting
5 sustainability and climate change governance from existing trends in global capitalism and political
6 economy.

7 **4.3.3 Population and demography**

8 Population variables, including size, density, growth rate as well as age, sex, education and
9 settlement structures, play a determinant role in countries' SD trajectories. Their drivers – in
10 particular fertility, mortality and migration – are reciprocally influenced by countries' development
11 paths, including evolving policies, socio-cultural trends, as well as by changes in the economy
12 (Bloom 2011). In the context of climate change, population trends have been shown to matter both
13 for mitigation efforts as well as for societies' adaptive capacities to climate change (O'Neil et al.
14 2001). Current demographic trends show distinct patterns in different parts of the world. While
15 population sizes are already on a declining trajectory in Eastern Europe and Japan, they are set for
16 significant further increase in many developing countries (particularly in Africa and south-western
17 Asia) due to a very young population age structure and continued high levels of fertility. As most
18 recent population projections show, the world's population is almost certain to increase to between
19 8 and 10 billion by mid-century. After that period, uncertainty increases significantly, with the future
20 trend in birth rates being the key determinant (Lutz and KC, 2010; United Nations, 2011b; Lee, 2011;
21 Scherbov et al., 2011). The population of Sub-Saharan Africa will almost certainly double and could
22 still increase by a factor of three or more depending on the course of fertility over the coming
23 decades, which depends primarily on progress in female education and the availability of
24 reproductive health services (Bongaarts, 2009; Bloom, 2011; Bongaarts and Sinding, 2011).

25 Declining fertility rates together with continued increases in life expectancy result in significant
26 population ageing around the world, with the current low fertility countries being most advanced in
27 this process. This population ageing is widely considered a major challenge for the solvency of social
28 security systems. For populations that are still in the process of fertility decline, the expected burden
29 of ageing is a more distant prospect, and the declining birth rates are expected to bring some near
30 term benefits. This phase in the universal process of demographic transition, when the ratio of
31 children to adults is already declining and the proportion of elderly has not yet increased, is
32 considered a window of opportunity for economic development, which may also result in an
33 economic rebound effect leading to higher per capita consumption, and potentially emissions
34 (Bloom and Canning, 2000).

35 Low development is widely understood to contribute to high population growth, which declines only
36 after the appearance of widespread access to key developmental needs such as peri-natal and
37 maternal healthcare, and female education and empowerment. Conversely, high population growth
38 is widely regarded as an obstacle to SD, because it tends to make efforts such as the provision of
39 clean drinking water and agricultural goods and the expansion of health services and school
40 enrolment rates an uphill battle (Dyson, 2006; Potts, 2007; Pimentel and Paoletti, 2009). This has
41 given rise to the fear of a vicious circle of a low level of development leading to high population
42 growth and environmental degradation that in turn inhibits the development that would be
43 necessary to bring down fertility (Caole and Hoover, 1958; Ehrlich and Holdren, 1971; Dasgupta,
44 1993). However, history shows that countries can break this vicious circle with the right social
45 policies, with an early emphasis on education and family planning, prominent examples being South
46 Korea and Mauritius, which in the 1950s were used as textbook examples of countries trapped in
47 such a vicious circle (Meade, 1967).

48 With respect to adaptation to climate change, the literature on population and environment has
49 begun to explore more closely people's vulnerability to climate stressors, including variability and

1 extreme events, and to analyze their adaptive capacity and reliance on environmental resources to
2 cope with adversities and adapt to gradual changes and shocks (Bankoff et al., 2004; Adger et al.,
3 2009) - see also Working Group II report. Generally speaking, not only the number of people
4 matters, but also their composition by age, gender, place of residence and level of education, as well
5 as the institutional context that influences people's decision-making and development
6 opportunities. People have differential vulnerabilities even within households depending on age,
7 gender and level of education, a fact that is increasingly considered by impact studies (Dyson, 2006).
8 One widely and controversially discussed form of adaptation can be international migration induced
9 by climate change. A major recent review of this topic has concluded that much environmentally
10 induced migration is likely to be internal migration and there is very little science-based evidence for
11 assessing possible consequences on large international migration streams (The UK Government
12 Office for Science, 2011).

13 **4.3.4 Values and behaviours**

14 Climate change uncertainties, long-term predictions, and the scale of the problem are often used to
15 justify limited action, insofar as they combined lead to personal and collective discounting of the
16 problem and the need for urgent actions. Research has identified a range of individual and
17 contextual predictors of behaviours in favour or against climate mitigation, ranging from individuals'
18 psychological needs to cultural and social orientations towards time and nature (Swim et al., 2009).
19 Below we discuss some of these factors, focusing on human values that influence individual and
20 collective behaviours and affect our priorities and actions concerning the pursuit of SD, equity goals
21 and climate mitigation. Values provide "guides for living the best way possible" for individuals, social
22 groups and cultures (citing Rohan, 2000; Pepper et al., 2009). Individuals are understood to acquire
23 values through socialization and learning experience (ibid) and so can be seen to be dialectally
24 related to education, governance systems and other determinants discussed elsewhere in Section
25 4.3.

26 Pepper et al. (2009) propose to use Shalom Schwartz's value theory (1992, 1994) to understand
27 behavioural motivations. Schwartz's value theory enables the systematic study of the relationship
28 between a wide spectrum of human values and other constructs, including self-reported socially and
29 ecologically conscious consumer behaviour (Pepper et al., 2009). This perspective defines values as
30 "enduring beliefs that pertain to desirable end states or behaviours, transcend specific situations,
31 guide selection or evaluation of behaviour and events and are ordered by importance" (Schwartz
32 and Bilsky, 1987). Ten motivational value types are identified by Schwartz's theory, grouped into
33 four higher order types according to the total pattern of relations of compatibility of and conflict
34 among values. The ten values form a continuum of related motivations, giving rise to a circular
35 structure (Figure 4.3.1).

36

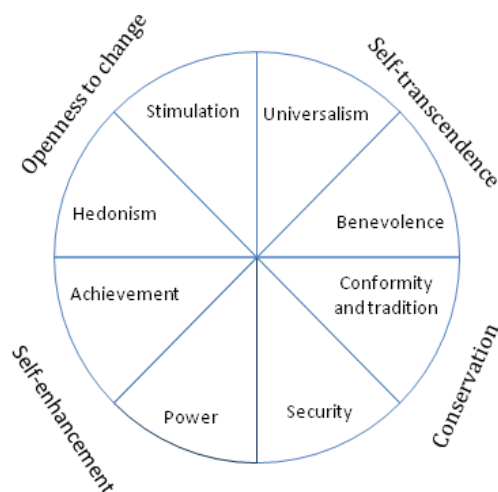


Figure 4.3.1 Model of relations among motivational types of values, higher order value types (in periphery) and bipolar value dimension. Source: Adapted from Schwartz (1994).

The particular relevance of values to ecologically conscious behaviour and SD is related to the nature of environmental issues as 'social dilemmas' where short-term narrow individual interests conflict with the longer term social interests (Pepper et al., 2009). Researchers have thus demonstrated the importance of values that transcends selfishness and promote the welfare of others (including nature) – i.e. those belonging to Schwartz's 'self-transcendence' type – for this behavioural domain (ibid).

However, the impact of values on behaviour is mediated by a range of factors such that the predictive power of values for ecologically conscious behaviour is often low (ibid). In fact, this 'value-action' gap (see below and Section 4.4) suggests that pursuing climate mitigation and SD globally probably requires substantial efforts to change behaviour in the short term while at the same time fostering a transformation of human values in the long term (e.g. progressively changing conceptions and attitudes toward biophysical systems and human interaction) (Gladwin et al., 1995; Leiserowitz et al., 2005; Vlek and Steg, 2007; Folke, Jansson, Rockstrom, et al., 2011). Changing human values would require a better understanding of cross-cultural behavioural differences that in turn relate to historical developments, environmental, economic and political contexts, and genetics, in complex relationships of potential complementarity and co-evolution (Norenzayan, 2011).

Incentivizing behavioural change (in the short and long term) would require changes in formal and civil institutions and governance, as well as in values (Jackson, 2005a; Folke, Jansson, Rockstrom, et al., 2011; Fischer et al., 2012). Removing perverse subsidies for environmentally harmful products, favouring greener consumption and technologies, adopting more comprehensive forms of biophysical and economic accounting, and providing safer and more secure working conditions are also considered central for achieving pro-SD behavioural change (Lebel and Lorek, 2008; Sukhdev et al., 2010; Le Blanc, 2010; Thøgersen, 2010). Yet behaviour experiments (Osbaldiston and Schott, 2012) suggests that there is no "silver bullet" for fostering ecologically conscious behaviour, as favourable responses to an issue at stake (e.g. energy conservation) are triggered by different stimuli, including information, regulation or economic rewards, and influenced by the nature of the issue itself. Furthermore, people are able to "express both relatively high levels of environmental concern and relatively high levels of materialism simultaneously" (Gatersleben et al., 2010). This suggests the need to be issue, context and culturally aware when supporting institutional reforms or designing specific actions to foster pro-SD behaviour, insofar as both environmental and materialistic concerns must be addressed. Overall, these complexities underscore the difficulties in changing

1 peoples' beliefs, preferences, routines and practices on multiple fronts, such as in the domain of
2 consumption (see Section 4.4).

3 **4.3.5 Human and social capital**

4 Human and social capital influence individual and collective responses to the challenge of
5 sustainability, equitable development and both climate mitigation and adaptation. Human capital
6 results from individual and collective investments in acquiring knowledge and skills that become
7 useful for improving wellbeing (Iyer, 2006). Such knowledge and skills can be acquired through
8 formal schooling and training, as well as informally through customary practices and institutions,
9 including communities and families. Human capital can thus be viewed as a component of human
10 capability, understood as humans' ability to lead lives they have reason to value (Sen, 1997, 2001).
11 Human capability refers in turn to a person's ability to achieve a given list of "functionings" or
12 achievements, which depend on a range of personal and social factors, including age, gender, health,
13 income, nutritional knowledge and education, and environmental conditions, among others -see
14 Clark (2009) and Schokkaert (2009) for a review of Sen's capability approach and its critiques-.

15 Economists have long considered improvements in human capital a key explanatory reason behind
16 the evolution of economic systems, in terms of growth and constant innovation (Schultz, 1961; Healy
17 and Cote, 2001). Macro-economic research shows a strong correlation between low levels of
18 economic development and low levels of human capital and vice versa (Schultz 2003; Iyer 2006),
19 whilst micro-economic studies reveal a positive relationship between increases in the quantity and
20 quality of formal education and future earnings (Duflo 2001). Gains in human capital can be
21 positively correlated to economic growth and efficiency, but also to nutritional, health and education
22 standards (Schultz 1995). As such, improvements in human capital provide a basis for SD, because
23 they shape countries' socio-economic systems and influence people's ability to make informed
24 choices.

25 Indeed, it is well-known that individuals' formal education and informal knowledge systems can
26 contribute simultaneously to their wellbeing and to fostering resource sustainability in particular
27 contexts, thus providing the basis for the resilience of socio-ecological systems (Berkes et al., 2000;
28 Armitage et al., 2011; Ruiz-Mallén and Corbera, 2013). Human capital often also explains the
29 development and survival of business ventures (Colombo and Grilli, 2005; Patzelt, 2010; Gimmon
30 and Levie, 2010), which are often an important source of innovation and diffusion of principles and
31 technologies that can contribute to human and equitable development and to ambitious climate
32 mitigation and adaptation goals (Marvel and Lumpkin, 2007; Terjesen, 2007). Studies suggest that
33 knowledge (or lack of) by local populations and individuals on climate change and what to do about
34 it can act as a strong driver or barrier to individual and individual action (Semenza et al., 2008;
35 Sutton and Tobin, 2011). For this reason, researchers have proposed didactical methods to improve
36 the understanding of climate change science and potential responses across higher education
37 curricula (Kagawa and Selby, 2010; Burandt and Barth, 2010).

38 However, a growing body of literature in economics and geography -reviewed in Chapters 2 and 3
39 and in WGII- has shown that the diversity of environmental, socio-economic, educational and
40 cultural contexts in which individuals make decisions significantly shape their willingness and/or
41 ability to engage in mitigation and adaptation action (Lorenzoni et al., 2007). It is important to
42 distinguish between formally acquired scientific knowledge on climate change, traditional
43 knowledge on climate-related issues and values, beliefs, preferences and perceptions over the
44 validity of both types of knowledge, as well as over the meaning and relevance of personal
45 engagement. Formal (and more robust scientific) knowledge on climate issues alone does not
46 explain or lead to individual responses to the climate challenge (Whitmarsh, 2009; Wolf and Moser,
47 2011; Berkhout, 2012), in the same way that it has resulted insufficient to agree on significant and
48 equitable mitigation commitments in UNFCCC negotiations and national policy contexts (Sarewitz,
49 2011). There is evidence of cognitive dissonance and strategic behaviour in both mitigation and

1 adaptation arenas. Denial mechanisms that overrate the costs of changing lifestyles; blame others;
2 and that cast doubt on the effectiveness of individual action, or the soundness of scientific
3 knowledge have been documented (Stoll-Kleemann et al., 2001; Norgaard, 2011; McCright and
4 Dunlap, 2011).

5 There exist different formulations of social capital that can be traced back to the work of influential
6 scholars, such as Bordeaux, Coleman, Putnam and Fukuyama (Gamarnikow and Green, 1999). As
7 there is not a unique definition of the term, we adopt here an encompassing definition provided by a
8 synthesis paper on the issue and that defines social capital as the institutions, the relationships, the
9 attitudes and values that govern interactions among people and contribute to economic and social
10 development (Grootaert and Bastelaer, 2002). Fukuyama, for example, offers a more succinct
11 definition as the shared norms or values that promote social cooperation, which are founded in turn
12 on actual social relationships, including trust and reciprocity (Fukuyama, 2002).

13 Social capital materializes in the form of family bonds and ties, friendship and collective networks,
14 associations, and other more or less institutionalized forms of collective action. Social capital is thus
15 generally perceived as an asset for both the individuals that participate from such norms and
16 networks and for the respective group/society, insofar as they can derive benefits from information,
17 participating in decision-making and belonging to the group. The concept, however, has been
18 criticized for being too ambiguous and lexically conducive to linking social relationships with a
19 utilitarian ethos and to move the development agenda away from class struggles and critical
20 engagements with capital (Fine, 1999).

21 Social capital research has often concluded that the presence of social capital can be linked to
22 successful social outcomes in education, employment, family relationships, and health (Gamarnikow
23 and Green, 1999), as well as to economic development and participatory, democratic governance
24 (Woolcock, 1998; Fukuyama, 2002; Doh and McNeely, 2012). However, studies that report
25 specifically on the relationship between social capital, sustainable development, equity, and climate
26 change mitigation are still relatively scarce and inconclusive. Scholars have shown that social capital
27 can be instrumental for people to collectively fight injustices and reduce their conditions of poverty
28 and vulnerability (Woolcock and Narayan, 2000). In the field of environmental studies, for example,
29 it has been argued that social capital can be a pre-condition for accessing and benefiting from
30 resources (Bebbington, 1999; Diaz et al., 2002), in the same way that it can foster climate change
31 mitigation and adaptation responses (Adger, 2003). However, social capital can also be sustained on
32 unfair social norms and institutions that perpetuate an inequitable access to the benefits provided
33 by social organisation (Woolcock and Narayan, 2000). In particular instances, social capital can be
34 founded upon illegal behaviours and organisational practices that result dysfunctional for society.
35 Social networks of corruption or criminal organisations, for example, can perpetuate the uneven
36 distribution of public resources, and undermine societies' cohesion and physical security.

37 **4.3.6 Technology**

38 Technology has been a central element of human, social, and economic development since ancient
39 times (Jonas, 1985; Mokyr, 1992). It can be regarded as a key means to achieving equitable SD, by
40 enabling economic and social development whilst using environmental resources more efficiently.
41 The development and deployment of the overwhelming majority of technologies is mediated by
42 markets and carried out by private firms, where the requisite technological capacity and investment
43 resources tend to be found. This process provides abundant incentives for technological innovation
44 in response to the effective demand of purchasers (Baumol, 2002). It does not, however, necessarily
45 address the basic needs of those members of society with insufficient market demand to influence
46 the decisions of innovators and investors, nor does it provide an incentive to reduce externalized
47 costs, such as the costs of GHG pollution (Jaffe et al., 2005).

48 Fundamental objectives of equitable and sustainable development are still unmet. For example, the
49 basic energy and nutritional needs of large parts of the world's population remain unfulfilled. An

1 estimated 2.6 billion people worldwide relied on highly-polluting and unhealthy traditional biomass
2 cook stoves for household cooking and heating in 2010, and 1.3 billion people did not have access to
3 electricity (International Energy Agency, 2012). Similarly, the Food and Agricultural Organization
4 (FAO) indicates that almost 870 million people (most of which are in developing countries) were
5 chronically undernourished in 2010–12 (FAO, 2012). Achieving the objectives of equitable SD
6 demands the fulfilment of such basic and other developmental needs. The challenges is therefore to
7 design, implement, and provide support for technology innovation and diffusion processes that
8 respond simultaneously to social and environmental goals, which at present do not receive adequate
9 incentives through traditional markets.

10 It is well known that there exist numerous barriers that can impede the development and diffusion
11 of relevant technologies and approaches (Negro et al., 2012). Accordingly, a systematic assessment
12 of the adequacy and performance of the relevant innovation systems is required, which includes the
13 scale of the investments, the allocation among various objectives and options, the efficiency by
14 which inputs are converted into outputs, and how effectively the outputs are utilized for meeting
15 the objectives (Sagar and Holdren 2002; Sanwal 2011; Aitken 2012). Many reports and analyses have
16 suggested that investments in innovation for public goods such as clean energy and energy access
17 need to be enhanced (Nemet and Kammen, 2007; AEIC, 2010; Bazilian et al., 2010) such that the
18 scale of these activities are commensurate with these complex objectives. Innovation in and
19 diffusion of new technologies require skills and knowledge from both developers and users, as well
20 as different combinations of enabling policies, institutions, markets, social capital and financial
21 means depending on the type of technology and the application being considered (Bretschger, 2005;
22 Winkler et al., 2007, Dinica, 2009; Blalock and Gertler, 2009; KU Rao and Kishore, 2010; JP Weyant,
23 2011; Jänicke, 2012). These kinds of capabilities and processes may themselves require novel
24 mechanisms and institutional forms (Bonvillian and Weiss, 2009; Sagar et al., 2009).

25 Different countries, of course, may use different policy instruments and approaches to achieve this
26 objective. (See Chapter 15). The creation of demand for technologies that contributes to equitable
27 SD while mitigating climate change should be seen as complementary to the steps mentioned in the
28 previous paragraphs. In fact the role of government policy in advancing the development and
29 diffusion of technologies that have a public goods nature cannot be overstated. In the case of
30 renewable energy technologies, for example, it has been shown that intermittent policy subsidies,
31 governments' changing R&D support, misalignments between policy levels, sectors and institutions
32 can greatly impede the diffusion of these technologies (Negro et al., 2012). Similarly, in agriculture,
33 while there are many intersections between mitigation and SD in agriculture through options such as
34 'sustainable agriculture', the potential for leveraging these synergies is contingent on appropriate
35 and effective policies (Smith et al., 2007).

36 Sometimes there may be a clear alignment between achieving equitable SD benefits and meeting
37 climate goals such as provision of clean energy to the rural poor. But in meeting multiple objectives,
38 potential for conflicts and trade-offs between equitable SD and climate mitigation objectives can
39 also arise. For example, the likelihood that fossil-fuels will maintain their significant share in energy
40 supply for the near-to-medium future (International Energy Agency, 2012) explains the current
41 exploration of new or well-established mitigation options, such as biofuels or nuclear power, and
42 other approaches like carbon capture and storage (CCS) and geo-engineering approaches, including
43 solar radiation management and carbon dioxide removal techniques to avoid a dangerous increase
44 of the Earth's temperature (Crutzen, 2006; Rasch et al., 2008; Intergovernmental Panel on Climate
45 Change, 2012b). While such technological options may indeed help mitigate global warming, they
46 also pose risks of adverse environmental and social consequences, and thus give rise to concerns
47 about their regulation and governance (Mitchell, 2008; Pimentel et al., 2009; de Paula Gomes and
48 Muylaert de Araujo, 2011; Shrader-Frechette, 2011; Jackson, 2011; Scheidel and Sorman, 2012;
49 Scott, 2013; Diaz-Maurin and Giampietro, 2013).

1 The public perception and acceptability of technologies is country and context-specific, mediated by
2 age, gender, knowledge, attitudes towards environmental risks and climate change, and policy
3 procedures (Shackley et al., 2005; Pidgeon et al., 2008; Wallquist et al., 2010; Corner et al., 2011;
4 Poumadere et al., 2011; Visschers and Siegrist, 2012) and therefore resolution of these kinds of
5 trade-offs and conflicts may not be easy. Yet the trade-offs and synergies between the three
6 dimensions of SD, as well as the impacts over socio-ecological systems across geographical scales will
7 need to be systematically considered, which in turn will require incorporation of multiple
8 stakeholder perspectives. Assessment of energy technology options, for example, will need to
9 include impact on landscapes' ecological and social dimensions – accounting for multiple values –
10 and on energy distribution and access (Wolsink, 2007; Zografos and Martinez-Alier, 2009).

11 Lastly, there are some crosscutting issues, such as regimes for technology transfer (TT) and
12 intellectual property (IP) that are particularly relevant to international cooperation in meeting these
13 global challenges. Even progress under the UNFCCC has been limited, both within cooperative-
14 implementation programs (e.g. TT under the CDM has been limited to selective conditions and
15 mainly to a few countries (Dechezleprêtre et al., 2009; Seres et al., 2009; Wang, 2010)) and within
16 the negotiations. In part, there are very divergent views on such issues in the climate arena since
17 they also touch upon economic competitiveness (Ockwell et al., 2010). As earlier, perspectives are
18 shaped by perceived national circumstances, capabilities, and needs, yet these issues do need to be
19 resolved – in fact, there may be no single approach that will meet all needs. Different IPR regimes,
20 for example, are required to meet development objectives at different stages of development
21 (Correa, 2011). Recent analyses (Boldrin and Levine, 2013) and empirical studies of China's
22 experience in wind power, solar power and LED sectors that suggest that IP rights can pose obstacles
23 for technology transfer and further innovation (Wang, Wang, and Jiang, 2013; Wang, Wang, and Xu,
24 2013) provide impetus for further analysis and exploration to develop IP and TT regimes that further
25 international cooperation to meet climate, SD, and equity objectives.

26 **4.3.7 Natural resources**

27 Countries' level of endowment with renewable and/or non-renewable resources influences
28 development pathways and determines their environmental and economic performance. The
29 location, types, quantities, long-term availability and the rates of exploitation of non-renewable
30 resources, including fossil fuels and minerals, and renewable resources such as fertile land, forests,
31 or freshwater shape the organization of national economies (e.g. in terms of trade balance and rent
32 potential), their agricultural and industrial production systems, and countries' role in global geo-
33 political and trade systems. This configuration evolves over time to reflect changes in global
34 economic trends, in international politics or in consumption patterns, both nationally and
35 internationally. Ultimately, it influences the rate of economic growth and its distribution among
36 societies members, along with the amount of finance available for re-investment in the numerous
37 socio-economic domains that affect human wellbeing (e.g. education and health). In the context of
38 climate change, natural resource endowments affects the level and profile of GHG emissions, and
39 correspondingly are a major determinant of mitigation opportunities, the cost of mitigation, the
40 distribution of those costs, and ultimately the level of political commitment to climate action.

41 It has been argued that we are currently witnessing a shift in the world's historical trend toward
42 declining the use of natural resource per unit of economic output, particularly due to reductions in
43 resource efficiency in the Asia-Pacific region over the last decade (Schandl and West, 2010). In
44 parallel, there has been an unprecedented growth in the dependency of developed countries on
45 natural resources and materials from developing and emerging economies, coupled with a steady
46 increase in the exploitation of natural resources that would continue in the near future under
47 current growth rates and technologies, and a reconfiguration of global commodity chains and geo-
48 political relations due to the appearance of new actors from emerging economies, including both
49 public and private actors (Muradian et al., 2012; Bruckner et al., 2012). These trends, which highlight
50 the intricate relationship between material extraction, economic growth, global political economy,

1 and global environmental change (Krausmann et al., 2009a), also underscore the manner in which
2 natural resource endowments are strong determinants of the future prospects and challenges in the
3 pursuit of SD (Van der Ploeg, 2011; Muradian et al., 2012).

4 Governments in resource-rich countries can in principle benefit greatly from those resources. They
5 can increase their bargaining power over the conditions for extraction of natural resources, and
6 translate increased national revenues into potential investments in human development, for
7 example in education and health services, particularly if well-functioning institutions and policies are
8 in place (Mehlum et al., 2006). It has been suggested that both domestic and international factors,
9 such as robust human capital formation, migration policy and countries' global economic
10 integration, are key to explaining whether oil resources result in a key developmental "curse" or a
11 "blessing" (Brunnschweiler and Bulte, 2008; Bearce and Hutnick, 2011; Kurtz and Brooks, 2011;
12 Rudra and Jensen, 2011).

13 Simultaneously, serious challenges face resource-rich countries. Those resource-rich countries
14 characterized by governance problems, such as rent-seeking behaviour, corruption and weak
15 judiciary and political institutions, have more limited capacity to distribute resource extraction rents,
16 as well as to increase income per capita (Mehlum et al., 2006; Pendergast et al., 2011; Bjorvatn et
17 al., 2012). Furthermore, these countries also face risks associated with an over-specialization on
18 agriculture and resource-based exports that can undermine other productive sectors – through
19 increases in exchange rates and with an increasing reliance on importing countries and regions'
20 economic growth trajectories (Muradian et al., 2012). Van der Ploeg (2011) shows that many
21 resource-rich countries have negative genuine savings, i.e. they do not fully reinvest their resource
22 rents in foreign assets or productive capital (e.g., buildings, roads, machines, human capital, or
23 health), which in turn impoverishes present and future generations and undermines both natural
24 capital and human development prospects. In some countries, an increase in primary commodity
25 exports can lead to the rise of socio-environmental conflicts due to the increasing exploitation of
26 land and mineral resources (Martinez-Alier et al., 2010; Muradian et al., 2012). These conflicts may,
27 in some contexts, result in a decrease of the extraction rates of some resources and translate into an
28 over-exploitation of others, such as fisheries (Mitchell and Thies, 2012). Not all research supports
29 this view, however, with some suggesting a negative relationship between resource abundance and
30 civil conflict, with abundance associated with a reduced probability of the onset of war
31 (Brunnschweiler and Bulte, 2009).

32 Scholars are thus far away from definitive conclusions on the inter-relationships between resource
33 endowments and use, and in-country development pathways, including varying degrees of social
34 welfare and conflict, and prospects for SD. Recent reviews, for example, remark the need to
35 continue investigating current resource booms and busts and documenting the latter's effect on
36 national economies, policies, and social well-being, and to draw historical comparisons across
37 countries and different institutional contexts (Wick and Bulte, 2009; Deacon, 2011; van der Ploeg,
38 2011). But, what is clear is that the state and those actors involved in the use of natural resources
39 play a critical role in ensuring a fair distribution of any benefits and costs resulting from resource use
40 within and beyond countries (Banai et al., 2011). Further, economic valuation studies have for a long
41 time noted that systematic valuations of both positive and negative externalities yield information
42 that can be important to policy-making relating to resource exploitation, in some cases
43 demonstrating even that the exploitation of land and mineral resources is not socially optimal (De
44 Groot, 2006; Thampapillai, 2011).

45 These considerations are relevant for climate mitigation policy. An example of a policy initiative
46 based on recognizing the full costs of resource exploitation is the Ecuadorian government's recent
47 choice to keep millions of oil barrels underground in exchange of global contributions for avoided
48 emissions, representing an innovative way to secure national rents while avoiding the depletion of
49 natural capital and reducing global GHG emissions (Rival, 2010; Martin, 2011). This is unique
50 counter-example to the prevailing dynamic, in which a given country with abundant fossil fuel

1 reserves has, in theory, a strong economic interest in exploiting such reserves, and thus in avoiding
2 the adoption of policies that could constrain such exploitation. Opportunity costs are only one of the
3 factors influencing countries' mitigative capacity (Winkler et al., 2007a) but they are sufficiently
4 important to raise the issue of compensating resource-rich countries against forgone benefits,
5 particularly if they are requested to participate in global mitigation efforts (Ramanathan and Xu,
6 2010). Additionally, if this given country faces increased exposure to climate variability and extreme
7 events, the forgone benefits of resource rents may undermine its ability to absorb increasing
8 adaptation costs. In this regard, a recent analysis of the relationship between countries' adoption of
9 mitigation policies and their vulnerability to climate change confirms that countries which may suffer
10 considerable impacts of climate change in the future, which include many resource-rich developing
11 countries, do not show a strong commitment to either mitigation or adaptation, whilst countries
12 exhibiting strong political commitment and action towards mitigation are also active in promoting
13 adaptation policies. This is an indication that vulnerability is unlikely to prevail over the free-rider
14 problem of mitigation and the development concerns of many developing countries (Tubi et al.,
15 2012).

16 **4.3.8 Finance and investment**

17 The financial system is the set of financial actors – along with the institutions govern them – that
18 mediate the allocation of financial resources to productive investments, with the aim of reaping
19 future gains. It is the medium by which society defers today's consumption and devotes resources
20 to securing future well-being. Fundamentally, the system of finance and investment is a direct
21 expression of a society's priorities and its attitude toward the future. As such, it is a key determinant
22 of society's development pathway and thus its prospects for a sustainable development transition.

23 Even while it mediates society's investments in future well-being, the finance system is characterized
24 by several structural tensions with the ideals of sustainable development. First, the global finance
25 system is motivated by financial profits, and thus focuses by design on the economic pillar. The
26 environmental and social justice pillars of sustainable development are integrated only to the limited
27 extent that market actors are compelled by regulation, taxation, laws and social norms to internalize
28 social and environmental costs and benefits. Climate change, identified as the "greatest and widest-
29 ranging market failure ever seen" (Stern and Treasury, 2007), is but one obvious example of a large
30 societally important cost that is neglected by capital markets, which is reflected by the manner in
31 which they value and assess fossil fuel reserves (Campanale, Mark and Leggett, Jeremy, 2011).

32 Second, the financial system is insensitive to the declining marginal utility of income (Layard et al.,
33 2008), or equivalently, it is indifferent to the choice between investments that contribute to the
34 financial betterment of a poor person versus a rich person. While markets are quite responsive to
35 demand that is supported by purchasing power, they are only indirectly responsive to needs, and
36 particularly insensitive to "the essential needs of the world's poor, to which overriding priority
37 should be given" (World Commission on Environment and Development (WCED), 1987).

38 Third, the financial system evaluates investments with a short time horizon that is not sensitive to
39 "the ability of future generations to meet their own needs" (World Commission on Environment and
40 Development (WCED), 1987). The underlying economic issue of discounting, which been discussed
41 in detail in Chapter 3 and section 4.2, is one relevant factor: a typical discount rate of 5%, say, costs
42 and benefits accrued fifty years hence are discounted by more than a factor of ten; at 100 years,
43 they are rendered virtually invisible. Additionally, there are various governance, organizational and
44 sociological mechanisms further contributing to short-termism (Tonello, 2006; Marginson and
45 McAulay, 2008). In such a context it is difficult for the financial system in its current form to
46 accommodate principles of long-term sustainability.

47 These disconnects between our current financial system and the objectives of sustainable
48 development have become more important during the recent period of rapid financialization of the
49 global economy. This period has been characterized accelerated growth of the financial sector flows

1 and profit share relative to the “real” economy of goods production and services provision, along
2 with an increasing role of the financial system in mediating short-term speculation as distinct from
3 long-term investment (Epstein, 2005; Krippner, 2005; Palley, 2007; Dore, 2008).

4 The challenges are felt especially in developing countries, which are constrained by a generally lower
5 capacity to mobilize private sector capital toward SD objectives, and for climate change adaptation
6 and mitigation of GHG emissions in developing countries in particular. This is due to a number of
7 complex interrelated factors, including the comparatively high overall cost of doing business; market
8 distortionary policies such as subsidies for conventional fuels; absence of credit-worthy off-takers;
9 low access to early-stage financing; lower public R&D spending; too few wealthy consumers willing
10 to pay a premium for “green products”; social and political instability; poor market infrastructure,
11 and weak enforcement of the regulatory frameworks. These usually increase the investment risk
12 factor. Establishing better mechanisms for leveraging private sector finance through innovative
13 financing can help (EGTT, 2008), but there are also risks in relying on the private sector as market-
14 based finance focuses on short term lending and private financing in times of abundant liquidity may
15 seek potential high returns rather than constitute a source of stable long-term climate finance
16 (Akyuz, 2012).

17 Even mechanisms that are specifically designed and implemented for the purpose of generating SD
18 benefits have faced difficulty. Consider the the Kyoto Protocol's Clean Development Mechanism
19 (CDM), which has uncertain value in financing real additional emission reductions in developing
20 countries , as well as being concentrated on particular technologies and unevenly spread across the
21 world, showing a significant bias towards emerging economies and leaving the African continent
22 aside (Boyd et al., 2009; UNEP/Risø Centre on Energy, 2011). (See Chapter 13.) The CDM as it was in
23 the first phase of the Kyoto Protocol did not meaningfully contribute to development goals such as
24 improving energy access amongst the world’s poorest people and industrialization in the poorer
25 countries (Olsen, 2007; Corbera and Jover, 2012).

26 While some developing countries are able to mobilize some domestic financial resources to support
27 efforts toward SD, the needs for many developing countries exceed their own financial capacity.
28 Accordingly, their ability to pursue SD, and climate change mitigation and adaptation actions in
29 particular, can be severely constrained by lack of finance. The international provision of finance,
30 alongside technology transfer, can help to alleviate this problem, as well as being consistent with
31 principles of equity, international commitments, and arguments of effectiveness (see section 4.2.1
32 and 4.7.3.1). Under international agreements, in particular Agenda 21 and the Rio Conventions of
33 1992, and reaffirmed in subsequent UN resolutions and programs including the 2012 UN Conference
34 on Sustainable Development (United Nations, 2012a), developed countries have committed to
35 provide financial resources to developing countries.

36 In the context of climate specifically, the UNFCCC Parties have established three funds to support
37 meaningful climate action in developing countries: the Special Climate Change Fund (SCCF), to
38 support mitigation, adaptation and technology transfer to developing countries; the Least
39 Developed Countries Fund (LDCF), to support the preparation of National Adaptation Plans; and the
40 Adaptation Fund, to support adaptation programs and projects in developing countries. Additionally,
41 in 2010, the Green Climate Fund was established at the 16th session of the Conference of the Parties
42 (COP-16) and COP-17 decided to undertake a work program on long-term finance with the aim of
43 contributing to the ongoing efforts to scale up the mobilization of climate change finance after 2012
44 (UNFCCC, 2011). As such it will analyze options for the mobilization of resources from a wide variety
45 of sources, public and private, bilateral and multilateral, including alternative sources and relevant
46 analytical work on climate-related financing needs of developing countries. At COP-18 in 2012, a
47 decision to develop an institutional arrangement to address loss and damage of developing
48 countries from climate change was adopted, which is expected to further increase the financing
49 required.

1 Funding from the Global Environment Facility (GEF) shows great unevenness in supporting
2 mitigation and adaptation projects through the above-mentioned operational funds. From its
3 inception in 1991 until June 2011 the GEF Trust Fund has funded 755 mitigation projects costing
4 US\$3.39 billion and attracting US\$19.9 billion in co-funding, spread across 156 developing countries
5 and economies in transition, which represents a fraction of what is required for mitigation and
6 adaptation compared to current estimates of needs of developing countries. A total of 47 projects
7 have been funded through the LDCF for a total of US\$178.6 million and another 32 through the SCCF
8 for a total of US\$127.74 million. The GEF Strategic Priority on Adaptation (SPA) program distributed
9 US\$50 million between 2004 and 2010, aiming to show how adaptation planning and assessment
10 can be practically translated into full-scale projects. In addition, the World Bank's Strategic Climate
11 Fund (SCF) and the Clean Technology Fund (CTN) are scheduled to “sunset” once a “new financial
12 architecture is effective” (World Bank, 2008). All these initiatives are complemented by multilateral,
13 bilateral or single-country funding initiatives designed to support mitigation and adaptation projects
14 and programs, with a diversity of priorities and levels of disbursement.

15 Such diversity, however, has led scholars to advocate for a better integration of climate funding and
16 development aid to ensure coordination and increase the effectiveness of financial transfers (Smith
17 et al., 2011), as well as to suggest ways of improving funds governance and management
18 approaches. Recent analyses of the AF, for example, highlight difficulties in targeting vulnerable
19 areas and populations due to a lack of clear, accepted definitions, nor strong incentives to consider
20 vulnerability or related information, such as weather events attribution, in the evaluation of project
21 proposals (Van Renssen, 2011; Horstmann, 2011; Hulme et al., 2011).

22 **4.4 Production, trade, consumption and waste patterns**

23 This section concerns the consumption of goods and services by households, consumption trends
24 and disparities, and the relationship between consumption and GHG emissions. It also discusses the
25 components and drivers of consumption, efforts to make consumption (and production) more
26 sustainable, and how consumption affects well-being. We also review approaches to consumption-
27 based accounting of GHG emissions (carbon footprinting) and their relationship to territorial
28 approaches. Hence, while subsequent chapters analyse GHG emissions associated with specific
29 sectors and transformation pathways, we focus here on a particular group (consumers) and examine
30 their emissions in an integrated way.

31 The section considers two types of decoupling, at the global scale and in the long term: The
32 decoupling of material resource consumption (including fossil carbon) and environmental impact
33 (including climate change) from economic growth or economic development (“dematerialization”);
34 and the decoupling of human well-being from economic growth. The first type (see Sec. 4.4.1 and
35 4.4.3) is generally considered crucial for meeting sustainable development and equity goals (UNEP,
36 2011); yet while some dematerialization has occurred (see below), absolute levels of resource use
37 and environmental impact have continued to rise (Krausmann et al., 2009b). This has inspired
38 debates relevant to the second type of decoupling (Jackson, 2005b, 2009; Assadourian, 2010),
39 including discussion of reducing consumption levels in wealthier countries. We address this topic
40 (Sec. 4.4.4) by examining how income and income inequality affect dimensions of well-being. While
41 the second type of decoupling represents a “stronger” form than the first, it is also a more
42 controversial and a more novel concept, at least in a climate change context (yet programmes to
43 address reduced excessive consumption were mandated in Chapter 4.5 of Agenda 21 (United
44 Nations, 1992c).

45 **4.4.1 Consumption patterns, inequality and environmental impact**

46 The global annual use (extraction) of material resources – i.e., ores and industrial minerals,
47 construction materials, biomass, and fossil energy carriers – increased eightfold during the 20th
48 century, reaching about 55 Gt in 2000, while the average resource use per capita (the metabolic

1 rate) doubled, reaching 8.5-9.2 tonnes per capita per year in 2005 (Krausmann et al., 2009b; UNEP,
2 2011). The *value* of the global consumption of goods and services (the global GDP) has increased six-
3 fold since 1960 while consumption expenditures per capita has almost tripled (Assadourian, 2010).
4 Consumption-based GHG emissions increased between 1990 and 2009 in the world's major
5 economies, except the Russian Federation, ranging from 0.1-0.2% per year in the EU27, to 4.8-6.0%
6 per year in China (Peters et al., 2012) (see Chapter 5).

7 Global resource consumption has risen slower than GDP, especially since around 1970, indicating
8 some decoupling of economic development and resource use, signifying an increase in resource
9 productivity by about 1-2% annually at the global level (Krausmann et al., 2009b; UNEP, 2011). This
10 dematerialization of economic activity has been most pronounced in the industrialized countries.
11 Metabolic rates across countries are highly unequal, varying by a factor of 10 or more, due in large
12 part to variations in economic development, but there is also significant cross-country variation in
13 the relation between GDP and resource use (ibid.).

14 While for the world's many poor people, consumption is driven mainly by the need to satisfy basic
15 human needs, it is an increasingly common pattern across cultures to find meaning, contentment
16 and acceptance primarily through consumption (2010). This pattern is often referred to as
17 "consumerism", defined as a cultural paradigm where "the possession and use of an increasing
18 number and variety of goods and services is the principal cultural aspiration and the surest perceived
19 route to personal happiness, social status and national success" (Assadourian, 2010). Consumerist
20 lifestyles in industrialized countries seem to be imitated by the growing elites (Pow, 2011) and
21 middle-class populations in developing countries (Cleveland and Laroche, 2007; Gupta, 2011).
22 Together with the unequal distribution of income in the world (Sec. 4.2), the spread of consumerism
23 means that a large share of goods and services produced are "luxuries" that only the wealthy are
24 able to pay for, while the poor are unable to afford even the most basic goods and services (Khor,
25 2011).

26 Furthermore, the spread of consumerism as incomes rise is one of the "mega-drivers" of global
27 resource use and environmental degradation (2010). Hence a disproportionate part of the GHG
28 emissions arising from production are linked to the consumption of goods and services by a
29 relatively small portion of the world's population. This is illustrated by the great variation in the per
30 capita life-cycle GHG emissions of consumption ("carbon footprint") between countries and regions
31 at different income levels ("Consumption-based accounting of CO₂ emissions"; Hertwich and Peters,
32 2009; Peters et al., 2011) (see below and Annex II). For example, the average carbon footprint per
33 person per year varies from 1-2 tonnes for many African and Asian countries, to 10-20 tonnes in
34 Europe, to more than 28 tonnes for the United States, Hong Kong and Luxemburg (Hertwich and
35 Peters, 2009).⁴

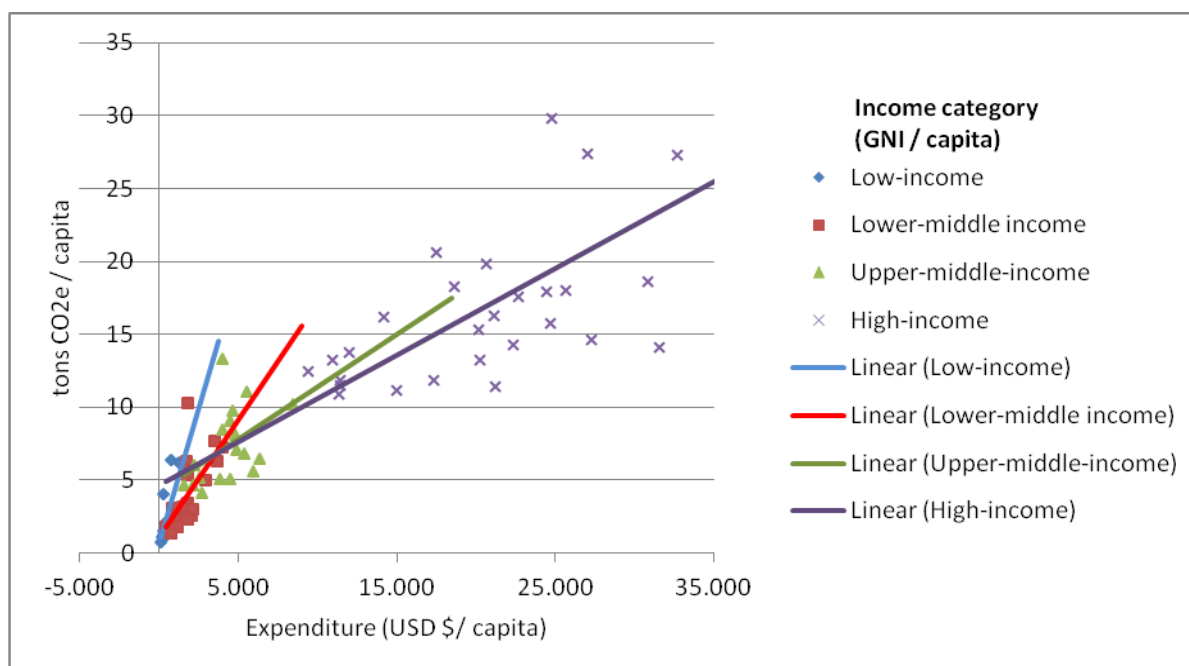
36 As these figures indicate, the carbon footprint is strongly correlated with per capita consumption
37 expenditure (see Sec. 4.5). Across countries, Hertwich and Peters (2009) found an expenditure
38 elasticity of 0.57 for all GHGs – i.e., as nations become wealthier, the per capita carbon footprint
39 increases by 57% for each doubling of consumption (Figure 4.4.1). Within countries, similar
40 relationships have been found between household expenditure and carbon footprint (Hertwich,
41 2011). In the United Kingdom, the mean per capita CO₂ emissions of households with the highest
42 disposable income was 10.4 tonnes, versus 7.4 tonnes for those in the lowest income category
43 (Druckman and Jackson, 2009). A multi-country study found expenditure elasticities of household
44 energy consumption ranging from 0.64 in Japan to 1.0 in Brazil (Lenzen et al., 2006). Because
45 wealthier countries meet a higher share of their final demand from (net) imports than do less
46 wealthy countries, consumption-based emissions are more closely associated with GDP than are

⁴ The figures refer to year 2001. The analysis excludes countries in the Middle East (except Turkey) and a disproportionate share of poor countries.

1 territorial emissions (Figure 4.4.2), the difference being the emissions embodied in trade (see Sec.
2 4.4.2., Ch. 5 and Ch. 14).

3 The relationship between specific consumption patterns and environmental impact has been studied
4 intensely in recent years (Tukker et al., 2010a). In industrialized countries, mobility (automobile and
5 air transport), food (mainly meat and dairy) and housing (including the use of energy-using products)
6 are responsible for the largest proportion of consumption-related GHG emissions. Together they
7 account for 70% to 80% of all life-cycle impacts. A similar pattern exists for the carbon footprint of
8 consumption ("Consumption-based accounting of CO₂ emissions"; Druckman and Jackson, 2009;
9 Hertwich, 2011). At the global scale, 72% of GHG emissions are related to household consumption,
10 10% to government consumption and 18% to investments (Hertwich and Peters, 2009). Food is the
11 most important consumption category, accounting for nearly 20% of GHG emissions, followed by
12 housing/shelter (19%), mobility (17%), services (16%), manufactured products (13%), and
13 construction (10%). Food and services are more important in poor countries, while at high
14 expenditure levels, mobility and the consumption of manufactured goods cause the largest GHG
15 emissions (ibid) (see Chapter 14).

16 The effects of non-income factors such as geography, energy system, production methods,
17 household size, diet and lifestyle also affect per capita carbon footprints and other environmental
18 impacts (Tukker et al., 2010a) so that the effects of increasing income varies considerably between
19 regions and countries (Lenzen et al., 2006; Hertwich, 2011; Homma et al., 2012), cities (Jones and
20 Kammen, 2011) and between rural and urban areas (Lenzen and Peters, 2010). The factors
21 responsible for variations in carbon footprints across households at different scales are further
22 discussed in Chapters 5, 12 and 14.



23
24 **Figure 4.4.1** Relationship between final consumption (\$/capita) and carbon footprint (tCO₂e/capita)
25 for countries classified according to income (GNI per capita, World Bank Atlas method). Data refer to
26 year 2001. Source: Adapted from Hertwich and Peters (2009). [Note from the authors: Will be updated
27 to year 2010 or 2011]
28

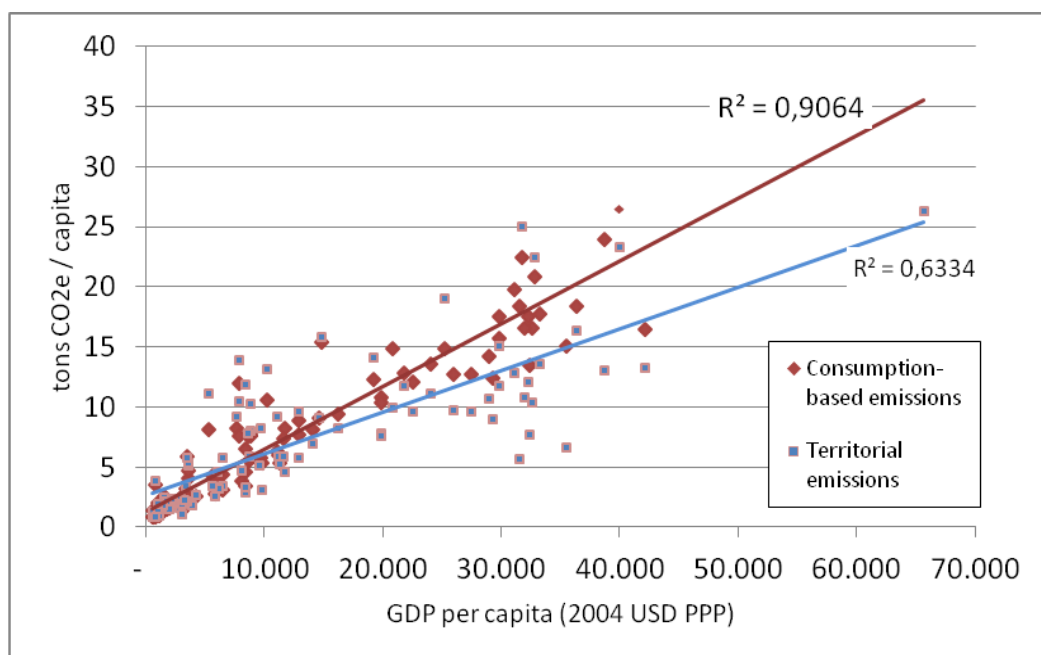


Figure 4.4.2 Relationship between the wealth (GDP, USD 2004 PPP) and GHG emissions (CO₂e) of countries, for 92 countries. Data refer to year 2004. The red colour shows consumption-based emissions and the blue colour territorial emissions. Source: Adapted from Steen-Olsen et al. (2012). Data sources: GTAP and World Bank. [Note from the authors: Will be updated to year 2010 or 2011]

4.4.2 Consumption patterns and carbon accounting

4.4.2.1 Carbon footprinting (consumption-based GHG emissions accounting)

Carbon (or GHG) accounting refers to the calculation of the GHG emissions associated with economic activities at a given scale or with respect to a given unit. GHG accounting has traditionally focused on emission sources, but in recent years there has been a growing interest in analyzing the drivers of emissions by calculating the GHG emissions that occur along the supply chain of a functional unit such as a product or household (Peters, 2010). The result of this consumption-based emissions accounting is often referred to as “carbon footprint”, even if it involves other GHGs along with CO₂ (see Annex II). A carbon footprint in principle includes all emissions generated during the life-cycle of a good or service – i.e., from production and distribution to end-use (final consumption) and disposal or recycling.

Carbon footprinting starts from the premise that the GHG emissions associated with economic activity are generated at least partly as a result of people’s attempts to satisfy certain functional needs and desires (Lenzen et al., 2007; Druckman and Jackson, 2009; Bows and Barrett, 2010). These are needs and desires expressed in the consumer demand for goods and services, and this demand drives the production processes that consume material and energy resources and emit pollutants. Emission drivers are not limited to individuals’ consumption behaviour, however, but include also the wider contexts of consumption such as transport infrastructure, production and marketing systems, energy systems (see Sec. 4.3 and below). Carbon footprints have therefore been estimated with respect to different functional units at different scales, including products, households, companies, cities, countries and regions (Peters, 2010; Pandey et al., 2011).⁵

⁵ The emissions associated with the functional unit (but physically not part of the unit) are referred to as “embodied carbon”, “carbon flows” or similar terms. A carbon footprint is expressed in CO₂e (GWP100) per unit for a given time period (typically one year; for products the time frame is the product life cycle (see Annex II). Using the GTP metric instead of the GWP100 one can sometimes change a carbon footprint significantly.

1 There is no single accepted carbon footprinting methodology (Pandey et al., 2011), although several
2 international carbon footprint standards have been developed, e.g. for products (Bolwig et al.,
3 2011). Nor is there one widely accepted definition of carbon footprint. Peters (2010) proposes this
4 definition, which allows for all possible applications across scales: “The ‘carbon footprint’ of a
5 functional unit is the climate impact under a specific metric that considers all relevant emission
6 sources, sinks and storage in both consumption and production within the specified spatial and
7 temporal system boundary”.

8 Calculating the carbon footprint of products can enable a range of climate mitigation actions
9 (Sinden, 2009; Bolwig and Gibbon, 2010). Informing consumers about the climate impact of products
10 through labelling or other means can influence purchasing decisions in a more climate-friendly
11 direction and at the same time enable product differentiation (Edwards-Jones et al., 2009; Weber
12 and Johnson, 2012). Carbon footprinting can also help companies reduce GHG emissions cost-
13 effectively by identifying the various emission sources within the company and along the supply
14 chain, including in other countries and in shipping and aviation (Sinden, 2009; Sundarakani et al.,
15 2010; Lee, 2012). Those emissions can be reduced directly, or by purchasing offsets in carbon
16 markets. Some also argue that a company’s success at reducing its carbon footprint can inspire
17 confidence in its general performance, but this effect is not well researched, and in the United
18 Kingdom, Sullivan and Gouldson (2012) found limited investor interest in the climate change-related
19 data provided by retailers (see also Chapter 15). There is both theoretical and empirical evidence of
20 a positive relationship between a company’s environmental and financial performance (Delmas and
21 Nairn-Birch, 2011; Griffin et al., 2012). The specific effect of carbon footprinting on company
22 financial performance and investor valuation is not well researched, however, and the results are
23 ambiguous. In the United Kingdom, Sullivan and Gouldson (2012) found limited investor interest in
24 the climate change-related data provided by retailers, while a from the United States and Canada
25 concludes that investors do care about companies’ GHG emission disclosures, whether these occur
26 through a voluntary scheme or informal estimates (Griffin et al., 2012). A longitudinal study of firms
27 in the United States across found that increasing carbon emissions positively impact financial
28 performance when using accounting based measures while it has a negative impact on market based
29 measures of financial performance; supply-chain (versus company-level) emissions significantly drive
30 these findings (Delmas and Nairn-Birch, 2011). (See also Chapter 15.)

31 Product carbon footprinting could also have unintended effects, such as increasing costs and
32 reducing demand for products made abroad, including in developing countries (Edwards-Jones et al.,
33 2009; Erickson et al., 2012). Implementation of carbon footprint standards through certification
34 schemes may also affect competitiveness and trade (Brenton et al., 2009) and could violate WTO
35 trade rules. Furthermore, a one-sided focus on GHG emissions in product development and
36 consumer choice could involve serious (and unnoticed) trade-offs with other sustainability
37 dimensions (Finkbeiner, 2009). For example, products or systems fulfilling similar functions may
38 show similar carbon footprints but differ significantly with respect to other environmental impacts,
39 notably those related to emissions of toxic substances (Laurent et al., 2012). These observations
40 suggest a need to use more broadly encompassing concepts and tools to assess and manage
41 sustainability.

42 *Choice of accounting method*

43 In the last decade, new accounting methods for assessing GHG emissions have emerged and
44 proliferated in response to interest in 1) determining whether nations are reducing emissions (Bows
45 and Barrett, 2010; Peters et al., 2011, 2012), 2) allocating GHG responsibility (“Consumption-based
46 accounting of CO₂ emissions”; Peters and Hertwich, 2008; Bows and Barrett, 2010), 3) assuring the
47 accountability of carbon markets (Stechemesser and Guenther, 2012), 4) determining the full
48 implications of alternative energy technologies (Von Blottnitz and Curran, 2007; Martínez et al.,
49 2009; Cherubini et al., 2009; Soimakallio et al., 2011), 5) helping corporations become greener
50 (Wiedmann et al., 2009), and 6) encouraging consumers to reduce their carbon footprints (Bolwig

1 and Gibbon, 2010; Jones and Kammen, 2011). Most methods simply address CO₂; some also include
2 other GHGs, while others also consider a range of non-GHG environmental impacts. Methods differ,
3 with normative implications, on whether consumers or producers of products are responsible;
4 whether emissions embedded in past or potential replacement of capital investments are included;
5 and whether indirect emissions, for example, through global land-use change resulting from
6 changing product prices, are included (Finkbeiner, 2009; Plevin et al., 2010; Plassmann et al., 2010).

7 Most emissions accounting methods use a life-cycle assessment approach, but differ as to whether
8 the analysis uses environmentally extended economic input-output (EIO) tables to assess emissions
9 (LCA-EIO) or the analysis tailors the approach to the best data and assumptions for the particular
10 uses to which the analysis may be put. LCA-EIO provides analytical consistency across products but
11 incorporates historic average emissions by economic sector level (Wiedmann and Minx, 2007).
12 Tailored approaches such as activity-based or process LCA can use more recent and specialized data,
13 be more forward-looking, and address incremental changes. Hybrid LCA methods combining LCA-EIO
14 and process-LCA are increasingly been applied (Suh and Nakamura, 2007; Williams et al., 2009;
15 Peters, 2010). Global, multi-region input-output (MRIO) models are a type of EIO model in which
16 imports to a region are modelled using the technology of the region of origin (as opposed using the
17 technology of the importing region) and are considered state-of-the-art for assigning “consumer
18 responsibility” (Druckman and Jackson, 2009; Wiedmann, 2009). Comprehensive uncertainty
19 analyses of process LCA and EIO-type models are generally rare but with important exceptions
20 (Finnveden et al., 2009; Lenzen et al., 2010). See Annex II for further discussion of these methods.

21 Systems of GHG emissions accounting are constructed according to certain conventions and
22 purposes (“Consumption-based accounting of CO₂ emissions”). Better ways may be excessively
23 expensive given the plausible importance of the value of better information in the decision process.
24 Some interests will plead for standardized techniques based on past data because it favours them.
25 Others will argue for tailored approaches that make their technologies or products look good.
26 Producers favour responsibility being assigned to consumers, as do nations that are net exporters of
27 industrial goods. Controversies over accounting approaches play into issues of GHG and
28 environmental governance more broadly. Whether a consumption decision in one country affects
29 GHG emissions in other countries through the supply chain depends heavily on whether those other
30 countries have and enforce GHG policies. Whether carbon markets are effective or not depends on
31 good accounting and enforcement, but what will be enforced will depend on the accounting
32 measures agreed upon.

33 **4.4.2.2 Consumption-based versus territorial approaches to GHG accounting**

34 Consumption-based accounting of GHG emissions (or carbon footprinting) at national level differs
35 from the production-based or territorial framework because of imports and exports of goods and
36 services that, directly or indirectly, involve GHG emissions (“Consumption-based accounting of CO₂
37 emissions”; Peters et al., 2011). The territorial framework allocates to a nation those emissions that
38 are physically produced within its territorial boundaries. The consumption-based framework
39 allocates the emissions associated with (released by the supply chain of) goods and services
40 consumed within a nation irrespective of their territorial origin. The difference in inventories
41 calculated based on the two frameworks are the emissions embodied in trade (Peters and Hertwich,
42 2008; Bows and Barrett, 2010) (Annex II gives details on accounting methods). It should be noted
43 that territorial and consumption-based accounting of emissions as such represent pure accounting
44 identities measuring the emissions embodied in goods and services that are produced or consumed,
45 respectively, by an individual, firm, country, region, etc. Responsibility for these emissions only
46 arises once it is assigned within a normative or legal framework, such as a climate agreement,
47 specifying rights to emit or obligations to reduce emission based on one of these metrics (see
48 below). As detailed below, the two approaches function differently in a global versus a fragmented
49 climate policy regime.

1 Steckel et al. (2010) show that within a global regime that internalizes a cost of GHG emissions, the
2 two approaches are theoretically equivalent in terms of their efficiency in inducing mitigation. For
3 example, with a global cap-and-trade system with full coverage (i.e., an efficient global carbon
4 market) and given initial emission allocations, countries exporting goods benefit from export
5 revenues, with costs related to GHG emissions and any other negative impacts of production of
6 those goods priced in, such that the choice of accounting system has no influence on the efficiency
7 of production. Nor will it influence the welfare of countries, irrespective of being net exporters or
8 importers of emissions, since costs associated with these emissions are fully internalized in product
9 prices and will ultimately be borne by consumers. In practice, considerations such as transactions
10 costs and information asymmetries would influence the relative effectiveness and choice of
11 accounting system.

12 In the case of a fragmented climate policy regime, one argument put in favour of a consumption-
13 based framework is that, unlike the territorial approach, they do not allow current emissions
14 inventories to be reduced by outsourcing production or relying more on imports to meet final
15 demand. Hence, it is argued, this approach gives a fairer illustration of responsibility for current
16 emissions (Peters and Hertwich, 2008; Bows and Barrett, 2010). Carbon footprinting also increases
17 the range of mitigation options by identifying the distribution of GHG emissions among different
18 activities, final uses, locations, household types, etc. This enables better targeting of policies as well
19 as voluntary actions by citizens, corporations, and cities (Bows and Barrett, 2010; Jones and
20 Kammen, 2011).

21 On the other hand, reducing emissions at the “consumption end” of supply chains requires changing
22 deeply entrenched lifestyle patterns and specific behaviours among many actors with diverse
23 characteristics and preferences, as opposed to among the much fewer actors emitting GHGs at the
24 source. It has also been pointed out that – identical to the accounting of production-based emissions
25 – there is no direct one-to-one relationship between changes in consumption-based and global
26 emissions (Jakob and Marschinski, 2012) – i.e., if some goods or services were not consumed, global
27 emissions would not necessarily decrease by the same amount of emissions generated for their
28 production. This has been shown for China (Peters et al., 2007) and India (Dietzenbacher and
29 Mukhopadhyay, 2007): while these countries are large net exporters of embodied carbon, territorial
30 emissions would remain roughly constant or even increase if they were to withdraw from
31 international trade (and produce their entire current consumption domestically instead). That is,
32 without international trade, consumption-based emissions of these countries’ trade partners would
33 likely be reduced, but not global emissions.

34 For this reason, it has been argued that a more detailed understanding of the underlying
35 determinants of emissions is needed than what is currently provided by either territorial or
36 consumption-based accounts, in order to guide policies that will effectively reduce global emissions
37 in a fragmented climate policy regime (Jakob and Marschinski, 2012). In particular, a better
38 understanding of system interrelationships in a global economy is required in order to be able to
39 attribute how, e.g., policy choices in one region affect global emissions by transmission via world
40 market prices and associated changes in production and consumption patterns in other regions.
41 Furthermore, as market dynamics and resource use are driven by both demand and supply, it is
42 conceivable to rely on climate policies that target the consumption as well as the production side of
43 emissions, as is done in some other policy areas.

44

45 **FAQ 4.3** IPCC and UNFCCC focus primarily on GHG emissions within countries. Aren't consumers
46 responsible for all the emissions linked to the goods and services they use, even if they come from
47 other countries?
48

49 For any given country, it is possible to compute the emissions embodied in its consumption or those
50 emitted in its productive sector. The consumption-based framework for GHG emission accounting

1 allocates the emissions released during the production and distribution (i.e. along the supply chain)
2 of goods and services to the final consumer and the nation (or another territorial unit) in which she
3 resides, irrespective of the geographical origin of these goods and services. The territorial or
4 production-based framework allocates the emissions physically produced within a nation's territorial
5 boundary to that nation. The difference in emissions inventories calculated based on the two
6 frameworks are the emissions embodied in trade. Consumption-based emissions is more strongly
7 associated with GDP than is territorial emissions. This is because wealthier countries satisfy a higher
8 share of their final consumption of products through net imports compared to poorer countries.

9 **FAQ 4.4** What kind of consumption has the greatest environmental impact?

10
11 The relationship between consumer behaviours and their associated environmental impacts is well
12 understood. Generally, higher consumption lifestyles correspond to greater environmental impacts,
13 which connects distributive equity issues with the environment. Beyond that, research has shown
14 that food accounts for the largest share of consumption-based GHG emissions (carbon footprints)
15 with nearly 20% of the global carbon footprint, followed by housing, mobility, services,
16 manufactured products, and construction. Food and services are more important in poor countries,
17 while mobility and manufactured goods account for the highest carbon footprints in rich countries.

18 **4.4.3 Sustainable consumption and production – SCP**

19 The concepts of “sustainable consumption” and “sustainable production” represent, respectively,
20 demand- and supply-side perspectives on sustainability. Moisaner et al. (2010) remind us that the
21 efforts by producers to minimize the environmental or social impact of a product are futile if
22 consumers do not buy the good or service. Conversely, sustainable consumption behaviour depends
23 on the availability and affordability of such products in the marketplace. Below we introduce the
24 international policy developments that have been key drivers of the increasing research efforts in
25 these areas, and then we discuss the two perspectives in turn.

26 **4.4.3.1 SCP policies and programmes**

27 The idea of sustainable consumption and production (SCP) was first placed high on the policy agenda
28 at the 1992 Earth Summit in Rio de Janeiro and was made part of Agenda 21. The World Summit on
29 Sustainable Development in 2002 led to the development of a 10-year Framework of Programmes
30 (10YFP) initiated in 2003 as The Marrakech Process (Tukker et al., 2010b; Schrader and Thøgersen,
31 2011; Pogutz and Micale, 2011). The 10YFP was formalised in a document adopted by the Rio+20
32 conference in 2012 that stated:

33 *“Fundamental changes in the way societies produce and consume are indispensable for achieving*
34 *global sustainable development” [... and] “support for regional and national initiatives is*
35 *necessary to accelerate the shift towards [SCP] in order to promote social and economic*
36 *development within the carrying capacity of ecosystems by addressing and, where appropriate,*
37 *decoupling economic growth from environmental degradation by improving efficiency and*
38 *sustainability in the use of resources and production processes and reducing resource*
39 *degradation, pollution and waste” (United Nations, 2012b, p. 2).*

40 National and regional SCP policies have also been developed lately (see Ch. 10.11.3). For example, in
41 2008, the European Commission approved the “Sustainable Consumption and Production and
42 Sustainable Industrial Policy Action Plan”, which includes proposals that aim to “contribute to
43 improving the environmental performance of products and increase the demand for more
44 sustainable goods and production technologies” and to “encourage EU industry to take advantage of
45 opportunities to innovate” (European Commission, 2008). Other international organizations have
46 placed new emphasis on SCP, for example, the Worldwatch Institute (Worldwatch Institute, 2010)
47 and United Nations Industrial Development Organization (UNIDO, 2011). Such policies and initiatives
48 differ as to whether they involve a strong or weak approach to sustainability (Sec. 4.2), i.e., whether

1 they target a general substitution of fossil technologies and of material growth paths or “merely” an
2 increase in the demand for sustainable products.

3 **4.4.3.2 Sustainable consumption and lifestyle**

4 A rich research literature on sustainable consumption has developed over the past decade, including
5 several special issues of international journals (Tukker et al., 2010b; Le Blanc, 2010; Kilbourne, 2010;
6 Black, 2010; Schrader and Thøgersen, 2011). Several books, such as *Prosperity without Growth*
7 (Jackson, 2009), discuss the unsustainable nature of current lifestyles, development trajectories, and
8 economic systems, and how these could be changed in more sustainable directions. Several
9 definitions of sustainable consumption have been proposed within policy, business and academia
10 (Pogutz and Micale, 2011). At the Oslo symposium on Sustainable Consumption in 1994, sustainable
11 consumption (and production) was defined as the “use of goods and services that respond to basic
12 needs and bring a better quality of life, while minimizing the use of natural resources, toxic materials
13 and emissions of waste and pollutants over the life cycle, so as not to jeopardize the needs of future
14 generations” (Norwegian Ministry of Environment, 1994). At another meeting in Oslo, in 2005,
15 scientists proposed a more encompassing and integrating perspective:

16 *“The future course of the world depends on humanity’s ability to provide a high quality of life for*
17 *a prospective nine billion people without exhausting the Earth’s resources or irreparably*
18 *damaging its natural systems ... In this context, sustainable consumption focuses on formulating*
19 *strategies that foster the highest quality of life, the efficient use of natural resources, and the*
20 *effective satisfaction of human needs while simultaneously promoting equitable social*
21 *development, economic competitiveness, and technological innovation” (Tukker et al., 2006).*

22 This perspective encompasses not only demand-side but also production issues, and it addresses all
23 three pillars of sustainable development (social, economic and environmental) as well as equity and
24 well-being, illustrating the complexity of sustainable consumption and its connections to a range of
25 other issues.

26 Research has demonstrated that consumption practices and patterns are influenced by a range of
27 economic, informational, psychological, sociological, and cultural factors, operating at different
28 levels or spheres in society, including the individual, the family, the locality, the market and the work
29 place (Thøgersen, 2010). Furthermore, consumers’ preferences are often constructed in the
30 situation (rather than pre-existing) and their decisions are highly contextual (Weber and Johnson,
31 2009) and often inconsistent with values, attitudes, and perceptions of themselves as responsible
32 and green consumers and citizens (Barr, 2006; de Barcellos et al., 2011), as elaborated below. (See
33 the discussion of behaviour in Ch. 2 and 3).

34 The sustainable consumption of goods and services can be viewed in the broader context of lifestyle
35 and everyday life. For example, Hall (2011) observes that ethical consumer discourses inform
36 everyday family consumption processes and narratives. Conversely, sustainable consumption
37 practices are bound up with perceptions of identity, ideas of good life, and so on, and considered
38 alongside other concerns such as affordability and health. Ethical consumption choices are also
39 negotiated among family members with divergent priorities and interpretations of sustainability.
40 Choosing a simpler lifestyle (“voluntary simplifying”) seems to be related to environmental concern
41 (Shaw and Newholm, 2002; Huneke, 2005), but frugality, as a more general trait or disposition, is not
42 (Lastovicka et al., 1999; Pepper et al., 2009).

43 Other research draws attention to the constraints placed on consumption and lifestyle choices by
44 factors beyond the influence of the individual, family or community, which tends to lock
45 consumption into unsustainable patterns by reducing “green agency” at the micro level (Thøgersen,
46 2005; Pogutz and Micale, 2011). These structural issues include product availability, cultural norms
47 and beliefs, and working conditions which favour a “work-and-spend” lifestyle (Sanne, 2002). Brulle
48 and Young (2007) found that the growth in personal consumption in the USA during the 20th century

1 is partly explained by the increase in advertising, after controlling for disposable income,
2 demographics, and income distribution. The effect of advertising on spending is concentrated on
3 luxury goods (household appliances and supplies and automobiles) while it is nonexistent in the field
4 of basic necessities (food and clothes). Observations such as these make Moisander et al. (2010)
5 question the individualistic view of the consumer as a powerful political agent and market actor.
6 Instead, they propose that green consumer behaviour be analyzed in the context of the different
7 networks of power that constitute the conditions of subjectivity and agency in a market that is highly
8 shaped by the political economy in which it is embedded.

9 The strength and pervasiveness of political economy factors such as those mentioned above, and the
10 inadequate attention to them by policy, is an important cause of the lack of real progress towards
11 more sustainable consumption patterns (Thøgersen, 2005; Tukker et al., 2006; Le Blanc, 2010).
12 Furthermore, the unsustainable lifestyles in industrialized countries are being replicated by the
13 growing elites (Pow, 2011) and middle-class populations in developing countries (Cleveland and
14 Laroche, 2007; Gupta, 2011). Finally, we observe that SC studies are generally done in a consumer
15 culture context, which tends to compromise discussion of instances where sustainable consumption
16 has pre-empted the consumer culture.

17 **4.4.3.3 Consumer attitudes to the environment and to carbon footprinting**

18 Despite the overwhelming impact of structural factors on consumer practices, choices and
19 behaviour, it is widely agreed that the achievement of more sustainable consumption patterns also
20 depends on how consumers value environmental quality and other dimensions of sustainability
21 (Jackson, 2005a; Thøgersen, 2005; Bamberg and Möser, 2007). It also depends on whether people
22 believe that their consumption practices make a difference to sustainability (Frantz and Mayer,
23 2009; Hanss and Böhm, 2010), which in turn is influenced by their value priorities and how much
24 they trust the environmental information provided to them by scientists, companies, and public
25 authorities (Kellstedt et al., 2008). The motivational roots of sustainable consumer choices seem to
26 be substantially the same, although not equally salient in different national and cultural contexts
27 (Thøgersen, 2009; Thøgersen and Zhou, 2012).

28 In a survey of European attitudes towards sustainable consumption and production (Gallup
29 Organisation, 2008a), 84% of EU citizens said that the product's impact on the environment is "very
30 important" or "rather important" when making purchasing decisions. Similarly, 77% said they always
31 or often take energy efficiency into account when buying electricity or fuel-consuming products.
32 These attitudes are rarely reflected in behaviour, however. There is plenty of evidence
33 demonstrating the presence of an "attitude-behaviour" or "values-action" gap whereby consumers
34 expressing "green" attitudes fail to adopt sustainable consumption patterns and lifestyles (Barr,
35 2006; Young et al., 2010; de Barcellos et al., 2011). To a large measure, this gap can be attributed to
36 many other goals and concerns competing for the person's limited attention (Weber and Johnson,
37 2009). The impact of multiple competing goals and limited attention is reflected in the substantial
38 difference in the level of environmental concern that Europeans express in opinion polls when the
39 issue is treated in isolation, and when the environment is assessed in the context of other important
40 societal issues. For example, in 2008, 64% of Europeans said protecting the environment was "very
41 important" to them personally when the issue was presented in isolation (Gallup Organisation,
42 2008b) while only 4% pointed at environmental pollution as one of the two most important issues
43 facing their country at the moment (Gallup Organisation, 2008a). When there are many important
44 issues competing for the person's limited attention and resources, those that appear most pressing
45 in everyday life are likely to prevail.

46 The likelihood that a person will act on his or her environmental concern is further diminished by a
47 range of factors affecting everyday decisions and behaviour, including the structural factors
48 mentioned above, but also more specific factors such as habit, high transactions costs (i.e., time for
49 information search and processing and product search), availability, affordability, and the influence

1 of non-green criteria such as quality, size, brand, and discounts (Young et al., 2010). Some of these
2 factors differ across different product categories and within sectors (McDonald et al., 2009). The
3 impact of all of these impeding factors is substantial, calling into question the capacity of “the green
4 consumer” to effectively advance sustainable consumption and production (Csutora, 2012).

5 Third-party eco-labels and declarations have proven to be an effective tool to transform consumer
6 sustainability attitudes into behaviour in many cases (Thøgersen, 2002). One of the reasons is that a
7 trusted label can function as a choice heuristic in the decision situation, allowing the experienced
8 consumer to make sustainable choices in a fast and frugal way (cf. Chapter 2 and Thøgersen et al.
9 (2012)). Labelling products with their carbon footprint may help to create new goals (e.g., to reduce
10 CO₂ emissions) and to attract and keep attention on those goals, in the competition between goals
11 (Weber and Johnson, 2012). According to the Gallup survey mentioned above, there is strong
12 support for product carbon labelling in Europe: 72% of EU citizens thought that carbon labelling
13 should be mandatory. However, only 10% of European consumers found the carbon footprint to be
14 the most important information that an eco-label should contain (Gallup Organisation, 2008a). In
15 Australia, Vanclay et al. (2010) found a strong purchasing response of 20% when a green-labelled
16 product (indicating relatively low life-cycle CO₂ emissions) was also the cheapest, and a much
17 weaker response when green-labelled products were not the cheapest. Hence, consumers, at least
18 in developed countries, show interest in product carbon footprint information and many consumers
19 would prefer carbon-labelled products and firms over others, other things being equal (Bolwig and
20 Gibbon, 2010). But consumers are also sceptical about “climate-friendly” claims made by retailers
21 and producers (ibid.). Finally, it is important to note that the impeding factors and the related
22 “attitudes-behaviour” gap severely limit how far one can get towards sustainable consumption with
23 labelling and other information-based means alone.

24 Research on these topics in the developing world is lacking. Considering the notion of a hierarchy of
25 needs (Maslow; Chai and Moneta, 2012) and the challenges facing consumers in developing
26 countries, carbon footprints and other environmental declarations might be seen as a luxury concern
27 that only developed countries can afford. Countering this view, Kvaløy et al. (2012) find
28 environmental concern in developing countries at the same level as in developed countries.
29 Furthermore, eco-labelled products increasingly appear at retail level in developing countries,
30 especially in supermarkets targeting the urban middle and upper classes (Roitner-Schobesberger et
31 al., 2008; Thøgersen and Zhou, 2012).

32 **4.4.3.4 Sustainable production**

33 Research and initiatives on sustainable production have been concerned with increasing the
34 resource efficiency of, and reducing the pollution and waste from, the production of goods and
35 services through technological innovations in process and product design at the plant and product
36 levels, and, more lately, through system-wide innovations at the level of the value chain or
37 production network (Pogutz and Micale, 2011). Policies that incentivise certain product choices have
38 also been developed (see Ch. 10.11.3). Eco-efficiency (Schmidheiny and WBSCD, 1992) is the main
39 management philosophy guiding sustainable production initiatives among companies (Pogutz and
40 Micale, 2011) and is expressed as created value or provided functionality per caused environmental
41 impact. Moving towards a more eco-efficient production thus means creating the same or higher
42 value or functionality while causing a lower environmental impact. Discussions of eco-efficiency
43 involve consideration of multiple environmental impacts across scales, ranging from global impacts
44 like climate change over regional impacts associated with air and water pollution, to local impacts
45 caused by use of land or water.

46 A strong increase in the eco-efficiency of production is a pre-requisite for developing a sustainable
47 society (Pogutz and Micale, 2011). The I=PAT equation expresses the environmental impact I as a
48 product of the population number P, the affluence A (value created or consumed per capita), and a
49 technology factor T perceived as the reciprocal of eco-efficiency. Considering the foreseeable growth

1 in P and A, and the current unsustainable level of I for many environmental impacts it is clear that
2 the eco-efficiency ($1/T$) must increase many times (a factor 4 to 20)⁶ to ensure a sustainable
3 production. While a prerequisite, even this kind of increases in eco-efficiency may not be sufficient
4 since A and T are not mutually independent due to the presence of rebound – including market
5 effects; indeed, sometimes a reduction in T (increased eco-efficiency) is accompanied by an even
6 greater growth in A, thereby increasing the overall environmental impact I (Pogutz and Micale,
7 2011).

8 With its focus on the provided function and its broad coverage of environmental impacts, life cycle
9 assessment, LCA, is an environmental analysis tool that is frequently used for evaluation of the eco-
10 efficiency of products or production activities (Hauschild, 2005; Finnveden et al., 2009) (see Annex
11 II.4.2). LCA has been standardized by the International Organization for Standardization (ISO 14040
12 and ISO 14044) and is a key methodology underlying standards for ecolabelling and environmental
13 product declarations. LCA is also the analytical tool underlying DFE (design for environment)
14 methods that support the reduction of the life cycle impacts of products (Bhander et al., 2003;
15 Hauschild et al., 2004).

16 With the globalization and outsourcing of industrial production, analyzing the entire product life
17 cycle (or product chain) gains increased relevance when optimizing the energy and material
18 efficiency of production. A life-cycle approach will reveal the potential problem shifting that is
19 inherent in outsourcing and that may lead to increased overall resource consumption and GHG
20 emissions of the product over its life cycle in spite of reduced impacts of the mother company (Shui
21 and Harriss, 2006; Li and Hewitt, 2008; Herrmann and Hauschild, 2009). Indeed, a life cycle-based
22 assessment is generally needed to achieve resource and emissions optimization across the product
23 chain. It must consider all stages in the product chain, including transportation and the use and end-
24 of-life ones. Especially the use stage can be very important for products that use electricity or fuels
25 to function (Wenzel et al., 1997; Samaras and Meisterling, 2008; Yung et al., 2011; Sharma et al.,
26 2011). Improvement potentials along product chains can be large, in particular when companies shift
27 from selling only products to delivering product-service systems (Manzini and Vezzoli, 2003).
28 Exchange of flows of waste materials or energy can also contribute to increasing eco-efficiency.
29 Under the heading of “industrial symbiosis”, such mutually beneficial relationships between
30 independent industries have emerged at multiple locations, generally leading to savings of energy
31 and sometimes also materials and resources (Chertow and Lombardi, 2005; Chertow, 2007; Sokka et
32 al., 2011) (see Ch. 10.5).

33 While the broad coverage of environmental impacts supported by LCA is required to avoid unnoticed
34 problem shifting between impacts, a more narrow focus on climate mitigation in relation to
35 production would be supported by considering energy efficiency, which, like resource and eco-
36 efficiency, can be addressed at different levels from the individual process over the production
37 facility and the product chain (or life cycle) up to a higher level industrial system (industrial
38 symbiosis). At the process level, the operation of the individual process and consideration of the use-
39 stage energy efficiency in the design of the machine tools and production equipment would be
40 addressed.⁷ Improvements in energy efficiency of manufacturing processes have focused on both
41 the design and operation of a broad variety of processes (Gutowski et al., 2009; Duflou et al., 2010;
42 Herrmann et al., 2011; Kara and Li, 2011), finding improvement potentials at the individual process
43 level of up to 70% (Duflou et al., 2012), and on the system of processes at the plant level by re-using
44 e.g. waste heat from one process for heating in another (Hayakawa et al., 1999). Exergy analysis and

⁶ Factor 4 to factor 20 increases can be calculated depending on the expected increases in P and A and the needed reduction in I (Von Weizsäcker et al., 1997; Schmidt-Bleek, 2008).

⁷ See Ch. 10.4 for further discussion of energy and resource efficiency in the manufacturing of material products.

1 energy pinch analysis are used to identify potentials for reutilization of energy flows in other
2 processes (Creys and Carey, 1999; Bejan, 2002).

3 Analyses of the social dimensions of production systems have addressed such issues as worker
4 conditions (Riisgaard, 2009), farm income (Bolwig et al., 2009), small producer inclusion into markets
5 and value chains (Bolwig et al., 2010; Mitchell and Coles, 2011) and the role of standards in fostering
6 sustainability (Bolwig et al., In press; Gibbon et al., 2010). Recently, the LCA methodology has been
7 elaborated to include assessment of social impacts along the life-cycle of products, such as labour
8 rights (Dreyer et al., 2010), in order to support the identification and assessment of problem shifting
9 and trade-offs between environmental and social dimensions (Hauschild et al., 2008).

10 **4.4.4 Relationship between consumption and well-being**

11 As noted earlier, global material resource consumption continues to increase despite substantial
12 gains in resource productivity or eco-efficiency, causing further increases in GHG emissions and
13 overall environmental degradation. In this light it is relevant to discuss whether human well-being or
14 happiness can be decoupled from consumption or growth (Ahuvia and Friedman, 1998; Jackson,
15 2005b; Tukker et al., 2006). We do this here by examining the relationship between different
16 dimensions of well-being and income (and income inequality) across populations and over time.

17 Happiness is an ambiguous concept that is often used as a catchword for subjective well-being
18 (SWB). SWB is multidimensional and includes both cognitive and affective components (Kahneman
19 et al., 2003). The former refers to the evaluative judgments individuals make when they think about
20 their life and are found in life satisfaction or ladder-of-life data, whereas affective or emotional well-
21 being refers to the emotional quality of an individual's everyday experience and are captured by
22 surveys about the intensity and prevalence of feelings along the day (Kahneman and Deaton, 2010).⁸
23 Camfield and Skevington (2008) examine the relationship between SWB and quality of life (QoL) as
24 used in the literature. They find that SWB and QoL are virtually synonymous; that they both contain
25 a substantial element of life satisfaction, and that health and income are key determinants of SWB
26 or QoL, while low income and high inequality are both associated with poor health and high
27 morbidity.

28 The "Easterlin paradox" refers to an emerging body of literature suggesting that while there is little
29 or no relationship between SWB and the aggregate income of countries or long-term GDP growth,
30 there is robust evidence that *within* countries, those with more income are happier (Easterlin, 1973,
31 1995). Absolute income is, it is argued, only important for happiness when income is very low, while
32 relative income (or income equality) is important for happiness at a wide range of income levels
33 (Layard, 2005; Clark et al., 2008). These insights have been used to question whether economic
34 growth should be a primary goal of government policy (for rich countries), instead of, for example,
35 focusing on reducing inequality within countries and globally, and on maximizing subjective well-
36 being. For instance, Assadourian (2010) argues against consumerism on the grounds that increased
37 material wealth above a certain threshold does not contribute to subjective well-being.

38 The Easterlin paradox has been contested in comparisons across countries (Deaton, 2008) and over
39 time (Stevenson and Wolfers, 2008; Sacks et al., 2010), on the basis of the World Gallup survey of
40 well-being. These works establish a clear linear relationship between average levels of ladder-of-life
41 satisfaction and the logarithm of GDP per capita across countries, and find no satiation point beyond
42 which wealthier countries have no further increases in subjective well-being. Their time series
43 analysis also suggests that economic growth is on average associated with rising happiness over
44 time. On this basis they picture a strong role for absolute income and a more limited role for relative
45 income comparisons in determining happiness.

⁸ Kahneman and Deaton (2010) define emotional well-being as "the frequency and intensity of experiences of joy, fascination, anxiety, sadness, anger, and affection that makes one's life pleasant or unpleasant".

1 These results contrast with studies of emotional well-being, which generally find a weak relationship
2 between income and well-being at higher income levels (Kahneman and Deaton 2010). In the US, for
3 example, Kahneman and Deaton (2010) find a clear satiation effect, i.e. beyond around \$75,000
4 annual household income (just above the mean US household income) further increases in income
5 no longer improve individuals' ability to do what matters most to their emotional well-being.⁹ But
6 even for life satisfaction, there is contrasting evidence. In particular, in Deaton (2008) there is a lot of
7 variation of SWB between countries at the same level of development, and in Sacks et al. (2010) the
8 long term positive relationship between income and life satisfaction is weakly significant and
9 sensitive to the sample of countries (see also Graham (2009), Easterlin et al. (2010), Di Tella and
10 MacCulloch (2010)). An important phenomenon is that all components of SWB, in various degrees,
11 adapt to most changes in objective conditions of life, except a few things, such as physical pain
12 (Kahneman et al., 2003; Layard, 2005; Clark et al., 2008; Graham, 2009; Di Tella and MacCulloch,
13 2010).

14 The great variability of SWB data across individuals and countries and the adaptation phenomenon
15 suggest that these data do not provide indices of well-being that are comparable across individuals
16 and over time. Respondents have different standards when they answer satisfaction questions at
17 different times or in different circumstances. Therefore, the weakness of the observed link between
18 growth and SWB is not only debated, but it is quite compatible with a strong and firm desire in the
19 population for ever-growing material consumption (Fleurbaey, 2009). Decoupling growth and well-
20 being may be more complicated than suggested by raw SWB indicators.

21 It has been found that inequality in society has a marked negative effect on average SWB. For
22 example, using General Social Survey data from 1972 to 2008 in the United States, Oishi et al. (2011)
23 found that Americans were on average happier in years with less national income inequality than in
24 years with more inequality. They further demonstrated that this inverse relation between income
25 inequality and happiness was explained by perceived fairness and general trust in the case of lower-
26 income respondents: These Americans trusted other people less and perceived other people to be
27 less fair in the years with more national income inequality than in the years with less national
28 income inequality.

29 **4.5 Development pathways**

30 **4.5.1 Development pathways: definition and examples**

31 Though widely used in the literature, the concept of development path has rarely been defined.¹⁰
32 According to AR4, a development path is "an evolution based on an array of technological,
33 economic, social, institutional, cultural, and biophysical characteristics that determine the
34 interactions between human and natural systems, including consumption and production patterns in
35 all countries, over time at a particular scale" (IPCC, 2007, Glossary, p. 813). AR4 also indicates that
36 "alternative development paths refer to different possible trajectories of development, the
37 continuation of current trends being just one of the many paths".

38 Though the AR4 definition suggests that a development path is global, the concept is used in the
39 literature to describe development trajectories at other scales: regional (e.g., Li and Zhang (2008)),
40 national (e.g., Poteete (2009)) and subnational (e.g., Dusyk et al. (2009) at provincial scale and

⁹ This includes such as aspects as spending time with people they like, avoiding pain and disease, and enjoying leisure. It is stressed that this result is based on a comparison across US households and do not refer to the effects of a *change* in a person's income.

¹⁰ Development path and development pathway are synonymous. We prefer to use development path because a "development pathway" already has a precise signification in another field, namely biology (in which it denotes "a sequence of biological or biochemical events that are involved in embryological or cellular development" (National Cancer Institute (NCI), 2011)).

1 Yigitcanlar et Velibeyoglu (2008) at city scale). In the present report, a development path will
2 characterize all the interactions between human and natural systems in a particular territory,
3 regardless of scale.

4 Development path is a holistic concept. It is thus broader than the development trajectory of a
5 particular sector, or of a particular group of people within a society. As a result, a wide range of
6 economic, social and environmental indicators are necessary to describe a development path, not all
7 of which may be amenable to quantitative representation.

8 As defined by AR4, however, a “path” is not a random collection of indicators. It has an internal
9 narrative and causal consistency that can be captured by the *determinants* of the interactions
10 between human and natural systems. The underlying assumption is that the observed development
11 trajectory – as recorded by various economic, social and environmental indicators – can be explained
12 by identifiable drivers. This roots the concept of development path in the (dominant) intellectual
13 tradition according to which history has some degree of intelligibility, while another tradition holds
14 that history is a chaotic set of events that is essentially not intelligible (Schopenhauer, 1819). This
15 choice has two important methodological consequences.

16 Looking backward, assessing past development paths amounts not only to describing how a given
17 society has evolved over time, but also to understanding the mechanisms that have shaped this
18 evolution. A large literature describes observed development trajectories for given territories and
19 analyses the underlying processes. In the field of economics only, this literature encompasses most
20 of the growth literature and a large part of the (macro) development literature.¹¹ In the present
21 chapter, section 4.3 reviews the drivers of sustainable development literature, and Chapter 5
22 reviews the determinants of GHG emissions.

23 Looking forward, the elaboration of scenarios is based on a conception of the causal mechanisms
24 and assumptions about the future evolution of exogenous variables. There is, again, a large
25 literature of forward-looking studies that construct plausible development paths for the future and
26 that examine the way by which development might be steered towards one path or another. Box
27 4.5.1 briefly reviews the main forward-looking development paths published since AR4.

28

29 **Box 4.5.1. Prospective Development Paths, new developments since AR4**

30

31 Forward-looking development paths aim at illuminating the universe of possible futures, and at
32 providing a sense of how these futures might be reached or on the contrary avoided. Plausible paths
33 can be constructed using various techniques, ranging from simulations with numerical models to
34 qualitative scenario construction or group forecasting exercises (Van Notten et al., 2003).

35 New sets of plausible development paths for the future have been proposed in the literature since
36 the AR4 review (Sathaye et al. (2007), Sec. 12.2.1.2). At the global scale, they include, inter alia, the
37 World Bank 2010 climate smart path (World Bank, 2010), the Tellus Institute scenarios (Raskin et al.
38 (2010)), and degrowth strategies (Martínez-Alier et al., 2010).

39 In addition, a set of new scenarios is being developed under the IAMC consortium (Moss et al., 2010)
40 to update the 2000 SRES scenarios (Nakicenovic and Swart, 2000). These scenarios are constructed
41 based on factors that would make mitigation and adaptation easier or harder for any given target

¹¹ This literature can itself be divided in two main groups: papers aimed at identifying individual mechanisms that drive development trajectories, and papers aimed at identifying broad patterns of development. One example of the former is the so-called “EKC” literature on the relationships between GDP and emissions, discussed in Chapter 5. One example of the latter is the so-called “investment development path” literature, which, following Dunning (1981), identifies stages of development for countries based on the direction of foreign direct investment flows and the competitiveness of domestic firms on international markets.

1 (what is called “shared socio-economic pathways”); climate policy assumptions; and representative
2 concentration pathways (RCPs). They are described in detail in Chapter 6, [though Chapter 6
3 database of scenario is based on RCPs only].

4 Since AR4, there has also been considerable effort in designing sectoral pathways, e.g., on
5 biodiversity (Leadley et al., 2010; Pereira et al., 2010), health (Etienne and Asamoah-Baah, 2010), or
6 agriculture (Paillard et al., 2010).

7 At the national level, a relevant event since AR4 is the emerging “green growth” concept (OECD,
8 2011). The term does not have a consensus definition, but there is agreement that green growth “is
9 about making growth processes resource efficient, cleaner and more resilient without necessarily
10 slowing them” (Hallegatte et al., 2011), effectively reconciling the economic and environmental
11 pillars of sustainable development. The green growth debate has spurred many short- to medium-
12 term scenario exercises at national or regional level (e.g. Republic of Korea (2009), Jaeger et al.
13 (2011)); as well as renewed discussions on sustainable development trajectories (e.g.,(Jupesta et al.
14 2011)).

15 Similarly, there is growing research on the ways by which societies can transition towards a “low
16 carbon economy” or a “low carbon society”, considering not only mitigation and adaptation to
17 climate change, but also the need for social, economic and technological transitions (P. R. Shukla,
18 Dhar, et Mahapatra 2008).

19 4.5.2 Path dependence and lock-ins

20 An important issue for policy-making is to understand how and to which extent the mechanisms that
21 drive the pathways create “path dependence” – the tendency for past decisions and events to self-
22 reinforce, thereby diminishing and possibly excluding the prospects for alternatives to emerge. If
23 path dependence is identified ex ante, it provides a basis for making better-informed decisions. For
24 example, development of inter-city highways may make further extension of the road network more
25 likely (if only for feeder roads) but also make further extension of rail networks less cost-effective by
26 drawing out traffic and investment financing [see Chapter 12]. Taking these mechanisms into
27 account does not necessarily mean that the inter-city highway system is not socially beneficial – it
28 merely acknowledges that the presence of an extensive highway system influences and may
29 diminish the future prospects for alternative transportation investments.

30 Page (2006) provides a taxonomy and distinguishes between outcome-dependent processes – in
31 which the outcome at one period depends on past outcomes – and equilibrium-dependent
32 processes – in which the long-run distribution over outcomes depends on past outcomes. Second, he
33 distinguishes between recent path dependence, in which outcome at year t depends only on
34 outcomes at recent periods, and early path dependence, in which outcomes at year t depend only
35 on the outcomes of a finite set of early periods. In the latter case, outcomes at year t are *locked-in*.

36 Page (2006) also explores the mechanisms underlying path- and equilibrium-dependence. Best
37 known are “increasing returns” mechanisms – those in which an outcome in one period increases
38 the probability of generating that same outcome in the next period, which comprise, inter alia,
39 increasing returns to scale, learning by doing, induced technological change, or agglomeration
40 economies. The concept of increasing returns has a long tradition in economic history, and the
41 implications of increasing returns mechanisms have been systematically explored over the past
42 three decades or so, notably around issues of monopolistic competition (Dixit and Stiglitz, 1977),
43 international trade (Krugman, 1979), economic geography (Fujita et al., 1999), economic growth
44 (Romer, 1990), industrial organizations or adoption of technologies (Arthur, 1989).

45 Yet increasing returns are neither sufficient nor necessary to generate path- and equilibrium-
46 dependence. They are not sufficient because competing increasing returns can cancel out. And they
47 are not necessary because other mechanisms might generate path- and equilibrium-dependence.
48 For example, choices typically involve the use of scarce resources, such as land, labour or exhaustible

1 natural resources. Decisions made at one point in time thus constrain future agents' options, either
2 temporarily (for labour) or permanently (for exhaustible resources). Similarly, in the presence of
3 switching costs – e.g., costs attached to premature replacement of long-lived capital stock –
4 decisions made at one point in time can partially or totally lock-in decision-makers' subsequent
5 choices (Farrell and Klemperer, 2007). The key message is that it is essential to look broadly for
6 mechanisms that may generate path-and equilibrium-dependence when analyzing the determinants
7 of pathways (past or anticipated).

8 Lock-in is the most extreme manifestation of path dependence. Though widely used in the economic
9 and innovation literature, "lock-in" does not have a single definition, but rather various (if related)
10 meanings. In the presence of switching costs, decisions made at one point in time can partially or
11 totally lock-in decision-makers' subsequent choices – making it very costly to reverse ex post choices
12 that were not necessarily economically distinguishable ex ante (Farrell and Klemperer, 2007). One
13 famous example is the competition between technology standards, for example between the
14 AZERTY and the QWERTY keyboards, or between the VHS and BETAMAX video standards. In the
15 economic geography literature, similarly, positive feedback such as agglomeration economies can
16 also lock in the growth/expansion path of locations/regions once initial choices are made (Fujita et
17 al., 1999).

18 Lock-ins are not "good" or "bad" per se (Shalizi and Lecocq, 2009), but identifying risks of "bad" lock-
19 ins and taking advantage of possible "good" lock-ins matters for policy-making, so that ex ante
20 decisions are not regretted ex post (Liebowitz and Margolis (1995)). The literature, however,
21 underlines that lock-ins do not stem only for lack of information. There are also many cases in which
22 rational agents might make decisions based only on part of the information available, because of,
23 inter alia, differences between local and global optimum, time and resource constraints on the
24 decision-making process or information symmetry (Foray, 1997) ; which points to the process of
25 decision-making (See 4.3.2 on Governance and Political Economy.) .

26 **4.5.3 Strategies towards sustainable development paths**

27 There are many conceptions about how to make our development path sustainable. While most
28 proponents of sustainable development agree with the Brundtland Report's objectives to reconcile
29 social, economic and environmental goals, models of sustainable development have emerged in
30 many different forms and combinations. A common theme is that technology can bring benefits for
31 environmental protection. Von Weizsäcker et al. (1997), for example, argued that technical
32 innovation could cut global resource use in half while doubling wealth, for a four-fold productivity
33 increase; a 2009 follow-up argues that productivity can actually increase by a factor of five through
34 improvements in resource and energy productivity innovation in industry, technical innovation and
35 policy (Von Weizsäcker et al., 2009). There is also widespread support for a dramatic increase in
36 energy efficiency and change in energy use from fossil fuels to renewable sources (Flavin and
37 Lenssen, 1994).

38 Some have supported the idea of separating economic from ecological issues (Gallopín, 2003). One
39 approach argues that sustainable development is predominantly of concern in the developing world
40 (McCormick, 1991) and therefore, the process of implementing sustainable development should be
41 accompanied by a high level of growth benefiting the poor. From the perspective of a *sustainable*
42 *economic development*, the underlying assumption is that economic affluence is the best way to
43 overcome most of the problems faced by societies (Allaby, 1983). This perspective is in line with the
44 "status quo" approach described in Hopwood et al. (2005), which considers that economic
45 prosperity is "the driver towards sustainability".

46 In the climate change debate, this perspective leads some to argue that instead of investing in
47 mitigation, wealthier countries should make direct transfers to poorer countries to support
48 development, on the assumption that richer future generations in developing countries will be more
49 able to cope with the impacts of (unmitigated) climate change (Schelling, 1995, 2006). The need for

1 change is recognized, but primarily when it focuses on building sustainable economies that provide
2 strategic economic advantages in the global economy. Moreover, as has been strongly argued
3 (Jasanoff 2004; Singer 2004; Speth and Haas 2006; Kjellen 2008), climate change is only one of many
4 global problems – environmental, economic, and social – that will require effective cooperative
5 global governance if development – and indeed human welfare – is to be sustained. A contrasting
6 line of thought is that sustainability is primarily about ecological issues – which, from this point of
7 view, should be predominant in the debates about sustainable development (Gallopín, 2003).

8 Beyond the deep connection between meeting human needs and preserving the natural
9 environment, alternative paradigms of sustainable development are considering the idea that
10 sustainable development is a multidimensional process which requires strong interlinkages between
11 economic, environmental, socio-cultural, political and technological factors to be effectively
12 achieved (Hopwood et al., 2005; Udo and Jansson, 2009).

13 Hopwood et al. (2005) and O’Brien (2011) suggest a “transformatory approach” which embraces the
14 view that environmental degradation and inequities will persist unless a strong commitment to
15 social equity is achieved in order to promote access to economic opportunities, livelihood and good
16 health. This approach also recognizes environmental justice as a key determinant of social
17 transformation, which may lead to fulfilling human needs and enhancing the quality of life.

18 Other approaches stress the need to embrace a plurality of perspectives on sustainable
19 development, but with a greater emphasis on freedom-oriented development (Gallopín, 2003;
20 Sneddon et al., 2006). This implies recognizing, for instance, the need for innovative approaches
21 relating to people-centred development and right-based approaches to development (NGLS, 2002).

22 Feminist scholars have advanced sustainable development approaches that build on women’s
23 experiences and aspirations. They have raised the need to take a fuller account of gender relations
24 affecting fertility, childbirth and resource consumption in proposing solutions to environmental and
25 social problems (Arizpe et al., 1994) and called for placing “social reproduction” at the centre of new
26 development perspectives. Di Chiro (2008), paraphrasing Bakker and Gill (2003), defines social
27 reproduction as “the intersecting complex of political-economic, socio-cultural, and material
28 environmental processes required to maintain everyday life and sustain human cultures and
29 communities on a daily basis and inter-generationally”.

30 There are interesting regional perspectives. For instance, there is growing research in India and
31 China on sustainable development approaches that aim to build a “low-carbon economy” or “low-
32 carbon society” and, in the process, meet the mitigation and adaptation challenges of climate
33 change, including the need for social, economic and technological transitions (Sukla et al., 2008).
34 Studies in China show that controlling emissions without proper policies to counteract the negative
35 effects will have an adverse impact on the country’s economic development, reducing its per capita
36 income and the living standards of both urban and rural residents (Wang Can et al., 2005; Wang Ke,
37 2008). China is developing indicators for low-carbon development and low-carbon society (UN
38 (2010), with many citations) with specific indicators tested on selected cities and provinces (Fu,
39 Jiafeng et al., 2010), providing useful data on challenges and gaps as well as the need for clearly
40 defined goals and definitions of “low-carbon” and its sustainable development context.

41 **4.5.4 Indicators of sustainability for development paths**

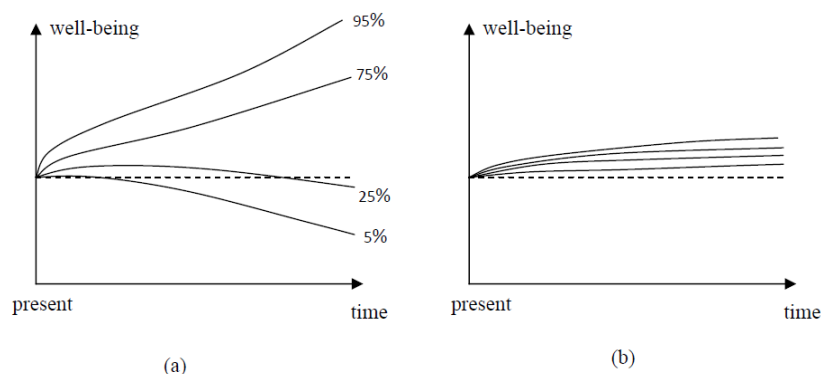
42 In this section we examine how sustainability can be assessed on development path scenarios.
43 Ideally, models that produce development paths should (i) be framed in a consistent macroeconomic
44 framework, (ii) impose the relevant technical constraints in each sector, such as views about the
45 direction of technical change, (iii) capture the key relationships between economic activity and the
46 environment, e.g., energy and natural resources consumption or greenhouse gases emissions, (iv)
47 have a horizon long enough to assess “sustainability” – a long-term horizon which also implies,
48 incidentally, that the model must be able to represent structural and technical change – yet (v)

1 recognize short-term economic processes critical for assessing transition pathways, such as market
 2 imbalance and rigidities, all this while (vi) providing an explicit representation of how economic
 3 activity is distributed within the society, and how this retrofits into the growth pattern.

4 The review of indicators in section 4.2 reveals that no sustainability indicator in circulation provides
 5 a direct evaluation of the risk of future downturns in well-being or in the state of the ecosystems.
 6 Martinet (2011) proposes a general approach in which thresholds can be posited for well-being or
 7 for various natural or man-made stocks and which can explicitly deal with uncertainty. Sustainability
 8 is considered to be achieved when the predicted future path remains forever above the defined
 9 thresholds. When the future is uncertain, sustainability can be assessed by the probability that
 10 thresholds will be crossed.

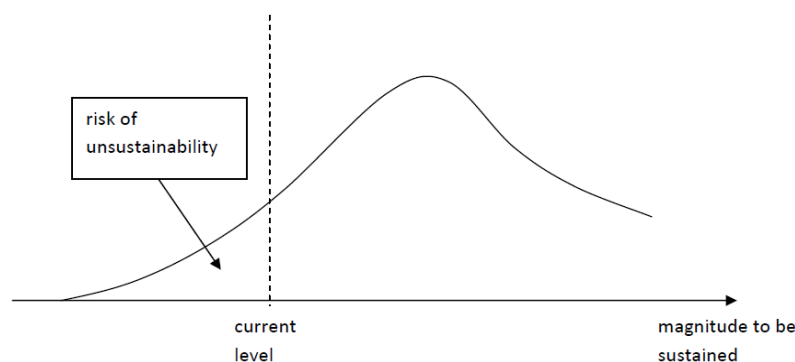
11 However, section 4.2 distinguishes between two sustainability issues. One is to predict whether the
 12 current situation (welfare, environment) will be preserved in the future: Are we on a sustained
 13 development path, i.e., a path without downturn? Another is to determine whether the current
 14 generation's decisions leave it possible for future generations to achieve such a path: Is a sustained
 15 development path possible given what the current generation does? The latter does not require
 16 predicting future decisions, only future constraints and opportunities. For instance, negative genuine
 17 savings is a sufficient condition for a negative answer to the former question, whereas positive net
 18 investment at maximin prices is a sufficient condition for a positive answer to the latter question.
 19 Standard predictions of GDP and human development are inspired by the former, whereas Green
 20 GDP and the ecological footprint are concerned with the latter.

21 In this light, a straightforward indicator of sustainability for the first question, in line with Martinet's
 22 proposal, could take the form of a family of curves describing the future evolution of a relevant
 23 indicator (e.g., of well-being or of the state of the environment) at different probabilities – or at
 24 different degrees of confidence if probabilities are hard to specify. Figure 4.5.1 illustrates the idea by
 25 comparing hypothetical scenarios involving (a) a risky path that promises high growth on average
 26 but with a growing risk of unsustainability over time, and (b) a less risky path that promises less on
 27 average but is more secure for sustainability.



28 (a) (b)
 29 **Figure 4.5.1** Sustainability of the current path measured by risk curves. (The probability that the path
 30 will fall below a curve is equal to the number assigned to this curve.)

31 An appealing criterion for the second question would focus on the comparison between the current
 32 situation and the greatest sustainable level (of whatever quantity one seeks to sustain) for future
 33 generations. The former is known, albeit imperfectly, and the latter can be predicted in probabilistic
 34 terms. The probability that the former is greater than the latter then provides a good indicator of the
 35 risk of unsustainability.



1 **Figure 4.5.2** Possibility of a sustainable path measured by the comparison of current level with future
 2 sustainable level. (The bell curve is the probability density of the latter.)
 3

4 The curve displayed in Figure 4.5.2 also provides information about the risk of the future sustainable
 5 level falling well below desirable levels. For a given risk of unsustainability, one may prefer a
 6 situation with a lower probability for catastrophic situations. Again, variants of this indicator that
 7 involve only qualitative descriptions of confidence can readily be constructed.

8 **4.5.5 Transition between development paths: Frameworks for analysis**

9 Shifting from a high- to a low-emissions development path could potentially be as important for
 10 climate mitigation as implementing “climate” policies (Halsnaes et al., 2011). However, it is not easy
 11 to devise transition strategies given the complexity of the system and the associated uncertainties.
 12 In addition, a development path results from the interactions of decisions by multiple agents, at all
 13 levels. Thus public policies¹² alone cannot trigger changes in pathways, and cooperation between
 14 governments, markets and civil societies are necessary (Sathaye et al., 2007).

15 A central theme of the present report is to explore the conditions of a transition towards
 16 development paths with lower emissions, globally (Chapter 6), sectorally (Chapters 7-12) and
 17 regionally (Chapters 13-15). The present section discusses frameworks within which transitions
 18 between pathways can be analyzed. Two key strands of the literature are reviewed. First, the
 19 conceptual frameworks that stem from the growing literature on technological transitions are
 20 presented. Second, the conceptual basis of the economic modelling of development paths (the
 21 results of which are reviewed in details in Chapter 6) are discussed.

22 **Frameworks stemming from the technological transitions literature**

23 Changes in technologies, their causes, and their implications for societies have been actively studied
 24 in social sciences since the late 18th century by historians, economists and sociologists. A common
 25 starting point is the observation that “technological change is not a haphazard process, but proceeds
 26 in certain directions” (Kemp, 1994). For example, processors tend to become faster, planes to
 27 become lighter, etc. To characterize these regularities, scholars have developed the concepts of
 28 *technological regime* (Nelson and Winter, 2002) and *technological paradigms* (Dosi, 1982; Dosi and
 29 Nelson, 1994). Technological regimes refer to shared beliefs among technicians about what is
 30 feasible. Technological paradigms refer to the *selected* set of objects engineers are working on, and
 31 to the *selected* set of problems they choose to address.

32 The determinants of changes in technological regimes (such as the development of information
 33 technologies) are a subject of intense research. The development of radical innovations (e.g., the
 34 steam engine) is seen as a necessary condition. But the drivers of radical innovation themselves are
 35 not clearly understood. In addition, once an innovation is present, the shift in technological regime is
 36 not a straightforward process: The forces that maintain technological regimes (e.g., increasing

¹² Both “climate” and “non-climate” – though that distinction is being over time as climate considerations pervade all spheres of public action.

1 returns to scale, vested interests, network externalities) are not easy to overcome – all the more so
2 that new technologies are often less efficient, in many respects, than existing ones, and competing
3 technologies may coexist (Arthur, 1989)see 4.5.2 above). History thus suggests that the diffusion of
4 new technologies is a slow process (Kemp, 1994) (Fouquet, 2010).

5 Over the past 20 years, a subset of technology scholars has focused more specifically on
6 “sustainability transitions”. They study the formation of new socio-technical configurations and
7 develop frameworks for analyzing prevailing socio-technical structures, with two major perspectives
8 (Truffer and Coenen, 2012): the multi-level perspective on socio-technical systems (Geels, 2002) and
9 concept of technological innovations systems (Bergek et al., 2008).

10 The multi-level perspective on socio-technical systems distinguishes three levels of analysis: niche
11 innovations, socio-technical regimes, and socio-technical landscape (Geels, 2002). Technological
12 niche is the micro-level where radical innovations emerge. Socio-technical regimes correspond to an
13 extended version of the technological regime discussed above. And the socio-technical landscape
14 corresponds to the regulatory, institutional, physical and behavioural environment within which the
15 innovations emerge. The last level has a lot of inertia. Changes in socio-technical regimes emerge
16 from interactions between these three levels, with several possible paths depending on how these
17 interactions proceed. Geels and Schot (2007) introduce a typology with four different paths.
18 *Transformation paths* correspond to cases where moderate changes in the landscape at a time
19 where niche innovation are not yet developed result in a modification in the direction of
20 development paths – an example of which is the implementation of municipal sewer systems in
21 Dutch cities (Geels, 2006). *De-alignment and realignment* correspond to sudden changes in the
22 landscape that cause actors to lose faith in the regime; if no clear replacement is ready yet, a large
23 range of technologies may compete until one finally dominates and a new equilibrium is reached.
24 One example of such path is the transition from horse-powered vehicles to cars. If new technologies
25 are already available, then a *transition substitution* might occur, as in the case of the replacement
26 between sailing and steamships between 1850 and 1920. Finally, *reconfiguration* might occur when
27 innovations are initially adopted as part of the regime and progressively subvert it into a new one, an
28 example of which is the transition from traditional factories to mass production in the United States.

29 The Technological Innovation Systems approach (Bergek et al. 2008) adopts a systemic perspective
30 by considering all relevant actors, their interactions and the institutions relevant for innovation
31 success. Early work in this approach argues that beside market failures, “system failures” such as,
32 inter alia, actor deficiencies, coordination deficits or conflicts with existing institutional structures
33 (institutional deficits) can explain unsuccessful innovation (Jacobsson and Bergek, 2011). More
34 recent analysis focus on core processes critical for innovation. The Technological Innovation Systems
35 concept was developed to inform public policy on how to better support technologies deemed
36 sustainable with an increasing focus on “system innovations” as opposed to innovation in single
37 technologies or products (Truffer and Coenen, 2012).

38 **Economic frameworks for modelling transitions in the context of sustainable development**

39 A first approach to analyzing transitions between development paths using economic models
40 consists of building several plausible images of the future with a model (e.g., general equilibrium
41 model), and compare them (comparative statics). The focus is on the internal consistency of each
42 image, and on the distance between them. By construction, however, the paths from the present on
43 to each possible future, let alone the transitions between paths, are left out of the analysis.

44 Comparative statics, however, can already provide insights on the sustainable character of the long-
45 term images, to the extent that the model captures critical variables for sustainability such as natural
46 resources use or impact of economic activity on the environment (e.g., GHG emissions). This is a
47 challenge because it is difficult to construct robust relationships between aggregate monetary
48 indicators and physical flows, since national accounts typically add up multiple products with very
49 different material and energy contents, and very different prices. Similarly, static models can provide

1 some insights on the social components of sustainability to the extent they include some form of
2 representation of the *distribution* of economic activity within the society, notably across income
3 groups (see Section 4.4.1). Again, the associated data challenge is significant.

4 Still, one needs dynamic models in order to depict the path towards desirable (or undesirable) long-
5 term futures. However, the relevance of dynamic models for discussing transitions depends on their
6 structure, content, and way they are used. Most of the modelling literature on climate mitigation
7 relies on Solow-like growth models (Solow, 1956). In this model, long-term growth is ultimately
8 driven by the sum of population growth and exogenous total factor productivity growth (exogenous
9 technical change), and it is always possible to adapt savings rate to reach a balanced growth path in
10 the long-run. In the simplest version of the Solow model, there is thus only one “pathway” to speak
11 of, as determined by human fertility and human ingenuity. “Transition” (rather short-term
12 adjustments) will typically take the form of a temporary savings rate aimed at adjusting the capital
13 to labour ratio to the optimal level given exogenous labour and technology growth. As a result,
14 Solow growth models have limited utility in explaining observed patterns of short-term growth (e.g.
15 Easterly (2002)).

16 Discussions about transitions are richer when models differentiate short-term economic processes
17 from long-term ones. The general point is that the technical, economic and social processes
18 represented in the models often exhibit more rigidities in the short- than in the long-run. . As Solow
19 (2000) suggests, at short-term scales, “something sort of ‘Keynesian’ is a good approximation, and
20 surely better than anything straight ‘neoclassical’. At very long time scales, the interesting questions
21 are best studied in a neoclassical framework and attention to the Keynesian side of things would be
22 a minor distraction”. Among those rigidities, a lot of attention has been paid to long-lived physical
23 capital, the premature replacement of which is typically very costly (Shalizi and Lecocq, 2009), and
24 the dynamics of which have important implications for the costs, timing and direction of climate
25 policies (see e.g., (Wing 1999) (Lecocq et al., 1998)). However, other important rigidities include,
26 inter alia, rigidities associated with the location of households and firms, changes which take time;
27 the preferences of individuals; the production technologies of firms; or the system of institutions, for
28 example the institutions that drive labour market response to price shocks (Céline Guivarch et al.
29 2011). Such rigidities may not only affect the transition, but may also lead to bifurcations towards
30 different long-term outcome (i.e., equilibrium-dependence and not just path-dependence as in
31 section 4.5.2) (Hallegatte et al., 2007).

32 A second key element for the analysis of transitions is to relax the full information hypothesis under
33 which many models are run. If information increases over time, there is a rationale for a sequential
34 decision-making framework (Arrow et al., 1996), in which choices made at one point can be re-
35 considered in light of new information. Thus, the issue is no longer to select a path once and for all,
36 but to make the best first-step (or short-term) decision, given the structure of uncertainties and the
37 potential for increasing information over time. Inertia plays an especially important role in this
38 context, as the more choices made at one point constrain future opportunity sets, the more difficult
39 it becomes to make advantage of new information (e.g., Ha-Duong et al. (1997)). Another way by
40 which uncertainty can be captured in models is to abandon the intertemporal optimization objective
41 altogether and use simulation models instead, with decisions made at any time based on imperfect
42 expectations. Such shift has major implications for the transition path, but this route is still largely
43 unexplored (Sassi et al. 2010). Figure 4.5.3 maps these different forms of models.

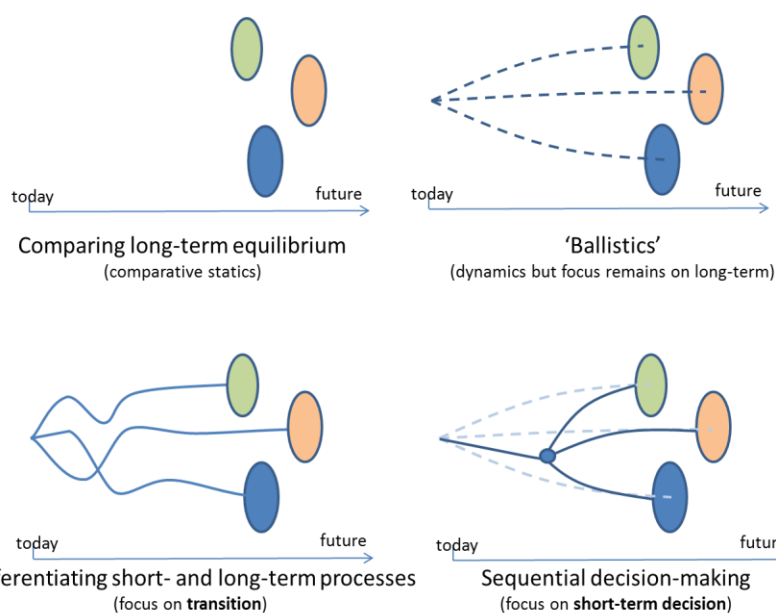


Figure 4.5.3 Evolution of conceptual thinking about sustainable development pathways: Towards a realistic view of transitions

No model today meets all these specifications. Current models can be classified along two major fault lines: bottom-up vs. top-down, and long-term vs. short-term. By design, computable general equilibrium (CGE) models provide a comprehensive macroeconomic framework, and they can be harnessed to analyze distributional issues, at least amongst income groups, but they typically fail to embark key technical constraints. Conversely, bottom-up engineering models provide a detailed account of technical potentials and limitations, but their macro-engine, if at all, is most often rudimentary. Emerging “hybrid” models developed in the context of climate policy assessment are steps towards closing this gap. A similar rift occurs with regard to time horizon. Growth models like Solow’s are designed to capture key features of long-term development paths, but they do not include short- or medium-term economic processes such as market rigidities. On the other hand, short-term models (econometric or structural) will meet requirement but are not designed to look deep in the future. Again, emerging models include short-/medium-term processes into analysis of growth in the long-run, but this pretty much remains an open research field.

4.6 Mitigative capacity and mitigation, and links to adaptive capacity and adaptation

The concept of mitigative capacity initially stressed financial resources and access to technology but soon expanded to include the availability of renewable resources, possibilities for greater efficiency, and governance, including scientific, capabilities, even political willingness and other factors (Winkler et al., 2007b). The concept of adaptive capacity arose in the process of differentiating between levels of vulnerability to the consequences of climate change. Adaptive capacity and mitigative capacity were soon found to be quite similar (Yohe, 2001; Burch and Robinson, 2007; Burch, 2010; Pelling, 2010) (Winkler et al., 2007b) (Winkler et al. 2007b). Next, some mitigative and adaptive responses were found to be complementary, thus more valuable to undertake, blurring the distinction between mitigative and adaptive capacity, and leading to the argument that there is simply “response capacity” (Tompkins and Neil Adger, 2005; Wilbanks, 2005). As climate change occurred more rapidly than expected, adaptive capacity took on greater importance (Paavola and Adger, 2006; Adger, 2006).

There are multiple and strong relationships between mitigation, adaptation, and sustainable development (Pelling, 2010; Burch, 2011). The more effective is mitigation, the easier it will be for

1 nations to address environmental sustainability and achieve social justice without also having to
2 adapt to climate change. Being able to adapt to climate change more readily means more efforts can
3 be dedicated to SD. Similarly, mitigative and adaptive capacities now merge with sustainability
4 development capacity (Udo and Jansson, 2009). There is now a literature on adaptive environmental
5 governance (Folke et al., 2005; Folke, 2007; Brunner and Lynch, 2010). Adaptation, moreover, has
6 become central to ecosystem management in practice (Holling, 1978; Walters and Holling, 1990;
7 McFadden et al., 2011; Williams, 2011). More recently, the idea that the earth's system has moved
8 from the Holocene into the Anthropocene (Crutzen and Stoermer, 2000), where people are the most
9 important drivers of the earth's dynamics, adaptation plays an even larger, indeed dominant, role in
10 SD (Chapin III et al., 2010; Folke, Jansson, Rockström, et al., 2011; Polasky et al., 2011; Biermann et
11 al., 2012). Complementing this shift in understanding, there is now a literature on developing for
12 environmental and social system resilience so that the consequences of climate change have
13 smaller, more temporary consequences (Fatma Denton and Thomas Wilbanks, 2012) as well as a
14 literature stressing that transformational shifts and a new form of capacity will be necessary to cope
15 in the Anthropocene (Kates et al., 2012).

16 **4.7 Integration of framing issues in the context of sustainable development**

17 Chapters 2 and 3 of this report review the framing issues related to risk and uncertainty (Chapter 2)
18 and social, economic and ethical considerations guiding policy (Chapter 3). They examine how these
19 issues bear on climate policy, both on the mitigation and on the adaptation side of our response to
20 the challenge of climate change. Their general analysis is also directly relevant to the understanding
21 of sustainable development and equity goals. This section briefly examines how the notions
22 developed in these chapters shed light on the topic of the present chapter. This section then draws
23 on this broader perspective to introduce to the issues of equity in burden-sharing in some detail.

24 **4.7.1 Risk and uncertainty in sustainability evaluation**

25 The sustainability ideal seeks to minimize risks that compromise future human development
26 (sections 4.2 and 4.5). This objective is less ambitious than maximizing an expected value of social
27 welfare over the whole future. It focuses on avoiding setbacks on development, and is therefore well
28 in line with Chapter 2 (Sec. 2.3) highlighting the difficulty of applying the standard decision model
29 based on expected utility in the context of climate policy, and it is directly akin to the methods of risk
30 management listed there (Subsec. 2.3.2.3 and Sec. 2.6), in particular those focusing on worst-case
31 scenarios. The literature on adaptation has similarly emphasized the concept of resilience, which is
32 the ability of a system to preserve its functions in a risky and changing environment (WG2-Sections
33 2.4 and 20.3, Folke et al. (2010), Gallopin (2006)).

34 This chapter has reviewed the actors and determinants of support for policies addressing the climate
35 challenge (sections 4.3 and 4.6). Among the relevant considerations, one must include how risk
36 perceptions shape the actors' awareness of the issues and their willingness to do something about
37 them. Chapter 2 (Sec. 2.5) has described how framing and affective associations can be effective and
38 manipulative, how absence or presence of a direct experience of climate extremes makes individuals
39 distort probabilities, and how gradual changes are easy to underestimate.

40 Risk and uncertainty are also relevant to the dimension of equity, in relation to sustainability,
41 because various regions of the world and communities within those regions are submitted to
42 unequal degrees of climate risk and uncertainty. Better information about the distribution of risks
43 between regions and countries also affects the policy response and negotiations. Lecocq and Shalizi
44 (2007) argue that reduced uncertainty about the location of impacts may reduce incentives for
45 mitigation, and Lecocq and Hourcade (2010) show that the optimal level of mitigation may also
46 decrease.

4.7.2 Socio-economic evaluation

Chapter 3 has reviewed the principles of social and economic evaluation and equity in a general way. In section 3.4 it recalls that there is now a consensus that methods of cost-benefit analysis that simply add up compensating or equivalent variations are consistent and plausible only under very specific assumptions (constant marginal utility of income and absence of priority for the worse off) which are empirically dubious and ethically controversial. It is thus necessary to introduce weights that embody suitable ethical concerns and restore consistency of the evaluation. Adler (2011) also makes a detailed argument in favour of this “social welfare function” approach to cost-benefit analysis. This approach is followed by Anthoff et al. (2009), refining on previous use of equity weights by Fankhauser et al. (1997) and Tol (1999). Note that an advantage in having a well-specified methodology for the choice of weights is the ability to reach more precise conclusions, and to transparently relate such conclusions to ethical assumptions (such as the degree of priority to the worse off).

Chapter 3 describes the general concepts of social welfare and individual well-being. In applications to the assessment of development paths and sustainability, empirical measures are needed. Several methods are discussed in Stiglitz et al. (2009) and Adler (2011). In particular, the capability approach (Sen, 2001, 2009) is well known for its broad measure of well-being that synthesizes multiple dimensions of human life and incorporates considerations of autonomy and freedom. Most applications of it do not directly rely on individual preferences (Alkire, 2010). Fleurbaey and Blanchet (2013) defend an approach that relies on individual preferences, in a similar fashion as money-metric utilities. Some authors (e.g., Layard et al. (2008)) even propose to use satisfaction scores directly as utility numbers. This is controversial because different individuals use different standards when they answer questions about their satisfaction with life (Graham, 2009).

One reason why well-being may be useful as a guiding principle in the assessment of sustainability, as opposed to a more piecemeal analysis of each pillar, is that it helps evaluate the weak versus strong sustainability distinction. As explained in Sec. 4.2, weak sustainability assumes that produced capital can replace natural capital, whereas strong sustainability requires natural capital to be preserved. From the standpoint of well-being, the possibility to substitute produced capital to natural capital depends on the consequences on living beings. If the well-being of humans depends directly on natural capital, if there is option value in preserving natural capital because it may have hidden useful properties that have yet to be discovered, or if non-human living beings depend on natural capital for their flourishing, this gives powerful reasons to support a form of strong sustainability.

Additionally, Chapter 3 (in particular Sec. 3.1 and 3.2) mentions other aspects of equity that are relevant to policy debates and international negotiations on climate responses. Chapter 3 discusses these issues at the level of ethical principles, and given the importance of such issues in policy debates about mitigation efforts, they will be developed in more detail in the next subsection, discussing how these principles have been applied to the issue of burden-sharing in climate regime, and used to develop indicators of obligation and burden-sharing frameworks based on those indicators.

4.7.3 Equity and burden-sharing in the context of international cooperation on climate change

Throughout this chapter, we have examined the links between equity, sustainable development, climate change and climate policy. This subsection discusses the specific issue of equitable burden-sharing, first highlighting the general equity principles that are typically invoked in discussions of equitable burden-sharing, and finally reviewing several categories of burden-sharing frameworks that have been presented as options for the allocation of burdens in an international climate regime.

FAQ 4.5 Why is equity relevant in climate negotiations?

The international climate negotiations under the UNFCCC are working toward a collective global response to the threat of climate change. As with any cooperative undertaking, the total required effort will be allocated in some way among countries, including both domestic action and international financial support. At least three lines of reasoning have been put forward to explain the relevance of equity in allocating this effort: (i) a *moral* justification that draws upon widely applied ethical principles, (ii) a *legal* justification that appeals to existing treaty commitments and soft law agreements to cooperate on the basis of stated equity principles, and (iii) an *effectiveness* justification that argues that an international collective arrangement that is perceived to be fair has greater legitimacy and is more likely to be internationally agreed and domestically implemented, reducing the risks of defection and a cooperative collapse.

4.7.3.1 Equity principles pertinent to burden-sharing in an international climate regime

Though the UNFCCC clearly invokes the vision of equitable burden-sharing, Parties did not articulate its meaning in any quantified detail. They had, however, agreed on general guidance as to the allocation of obligations among countries by identifying categories of countries based primarily on per capita income and assigning them distinct obligations: developed countries (listed in Annex 1) are distinguished from developing countries (often called “non-Annex 1” countries), and are obliged to “take the lead on combating climate change and the adverse effects thereof”. A subset of Annex 1 countries consisting of wealthier developed countries (and listed in Annex 2) are further obliged to provide financial and technological support to developing countries to enable them to meet their UNFCCC obligations.

Beyond this, however, the burden-sharing arrangement is unspecified. Because there is no absolute standard of equity, countries (like people) will tend to advocate interpretations of the UNFCCC and equity in general which tend to favour their (often short term) interests (Heyward, 2007; Lange et al., 2010; Kals and Maes, 2011). It is tempting in this light to say that no reasoned resolution is possible, and to advocate, a purely procedural resolution (Müller, 1999). However, there is a basic set of shared ethical premises and precedents that apply to the climate problem, and impartial reasoning (as behind a Rawlsian (Rawls, 2000) “veil of ignorance”) can help put bounds on the plausible interpretations of what equity may mean in the burden sharing context. Even in the absence of a formal, globally agreed burden-sharing framework, such principles are important in establishing expectations of what may be reasonably required of different actors. They influence the nature of the public discourse, the concessions individuals are willing to grant, the demands citizens are inclined to impose on their own governments, and the terms in which governments represent their negotiating positions both to other countries and to their own citizens.

Chapter 3 reviews the overarching equity principles in the philosophical literature and their implications for thinking about different aspects of climate change. Here we assess the applied literature regarding burden-sharing in a global climate regime, which draws upon the general literature and understanding of ethics, with emphasis on the particular equity principles laid out in UNFCCC Article 3.

From the perspective of an international climate regime, many analysts have considered the range of principles for equitable burden-sharing, taking into account the major characteristics of climate change and its causes (Rose, 1990; Hayes and Smith, 1993; Baer et al., 2000; Metz et al., 2002; Ringius et al., 2002; Aldy et al., 2003; Ghersi et al., 2003; Gardiner, 2004; Caney, 2005, 2009, 2010; Heyward, 2007; Page, 2008; Vanderheiden, 2008; Winkler, Jayaraman, et al., 2011). The principles of equitable burden-sharing have been most frequently applied to costs of mitigation, though similar issues arise with regard to adaptation (Baer, 2006; Jagers and Duus-Otterstrom, 2008; Dellink et al., 2009; Grasso, 2010; Hartzell-Nichols, 2011).

1 We discuss these principles, organized along four key dimensions – responsibility, capacity, equality,
2 and the right to sustainable development, expanding on the moral philosophical arguments
3 presented in Chapter 3.

4 **Responsibility**

5 There has been an extensive discussion of responsibility in the climate literature, distinguishing
6 moral responsibility from causal responsibility, and substantially focused on the moral significance of
7 knowledge of harmful effects (Neumayer, 2000; Caney, 2005; Müller et al., 2009). Common sense
8 ethics (and legal practice) hold persons responsible for harms or risks they knowingly impose, and
9 furthermore for harms or risks that could reasonably be foreseen, and, in certain cases, regardless
10 of whether they could have been foreseen. In the climate context, responsibility is a fundamental
11 principle, appearing in the UNFCCC in the form “*common but differentiated responsibilities*,” and
12 alluded to in the statement noting that “the largest share of historic emissions has originated in
13 developed countries.” Responsibility most directly relates to responsibility for contributing to the
14 climate problem, via emissions of greenhouse gases. It is thus closely connected to the Polluter Pays
15 principle, and the burden-sharing principles which derive from it hold that countries should be
16 accountable for their contribution to greenhouse gas emissions and their impacts.

17 Responsibility can be taken to include not only current emissions, but cumulative historical
18 emissions as well (Grübler and Fujii, 1991; Smith, 1991; Neumayer, 2000; Rive et al., 2006; Wei et al.,
19 2012). This has been justified on three main grounds. First, climate change and its impacts results
20 from the stock of accumulated historic emissions in the atmosphere. Second, the total amount of
21 net greenhouse gases that can be emitted to the atmosphere must be constrained (to a level
22 determined by society’s particular choice of global climate stabilization goal), and thus constitutes a
23 finite common resource, and users of this resource should be accountable for that use since it
24 depletes the resource and precludes the access of others whether that use is current or historical.
25 Third, historical emissions reflect the use of a resource from which benefits have been derived, i.e.,
26 wealth, fixed capital, infrastructure, and other physical and technological assets. These benefits
27 constitute a legacy based in part on consuming a common resource that (a) should be paid for, and
28 (b) provides a basis for mitigative capacity (Shue, 1999; Caney, 2006, 2010). The latter argument
29 carries the notion of responsibility further back in time, assigning responsibility for the emissions of
30 previous generations to current generation, to the extent that they have inherited benefits from
31 those earlier generations. This argument links responsibility with the capacity equity principle
32 discussed below (Gardiner, 2011). If conventional development continues, the relative responsibility
33 of some nations who currently have relatively low cumulative emissions would match and exceed by
34 mid century the relative responsibility of some nations who currently have high responsibility
35 (Höhne and Blok, 2005; Botzen et al., 2008), on an aggregate – if not per capita – basis. Such
36 analyses do not necessarily provide an ethical argument that the future threat of emissions imposed
37 by a nation ought to determine the responsibility of a nation to respond. However, they do illustrate
38 that the relative distribution of responsibility among countries could vary substantially over time,
39 and that a burden-sharing framework must dynamically reflecting evolving realities if they are to
40 faithfully reflect ethical principles. A second point illustrated by such analyses is that projections of
41 future emissions provide a basis for understanding *where* mitigation might productively be
42 undertaken, though not necessarily *who* should be obliged to bear the costs.

43 Each nation’s responsibility for emissions is typically defined (as in the IPCC inventory
44 methodologies) to entail emissions within the nation’s territorial boundary. An alternative
45 interpretation, which was considered early on (Fermann, 1994) and has become more salient as
46 international trade has grown more important, is to include emissions embodied in internationally
47 traded goods that are consumed by a given nation. Recent studies (Lenzen et al., 2007; Pan et al.,
48 2008; Peters et al., 2011) have provided a quantitative basis for better understanding the
49 implications of a consumption-based approach to assessing responsibility. In general, at the
50 aggregate level, developed countries are net importers of emissions, and developing countries are

1 net exporters. The relevance of this to burden-sharing may depend on further factors, such as the
2 distribution between the exporting and importing country of the benefits of carbon-intensive
3 production, and the presence of other climate policies such as border carbon tariffs (See also
4 Sections 3.9, 4.4 and 4.5.)(See also Sections 3.9, 4.4 and 4.5.)

5 Many analysts have suggested that all emissions are not equivalent in how they translate to
6 responsibility, distinguishing the categories of “survival emissions”, “development emissions”, and
7 “luxury” emissions (Agarwal and Narain, 1991; Shue, 1993; Baer, Kartha, et al., 2009; Rao and Baer,
8 2012).

9 Determining responsibility for current, present and future emissions in order to allocate
10 responsibility raises methodological questions. In addition to the standard questions about data
11 availability and reliability, there are also equity-related questions to address. For instance, there are
12 various rationales for determining how far in the past historical emissions should be reckoned. One
13 rationale is that the 1990s should be the earliest date, reflecting the timing of the First IPCC
14 Assessment Report and the creation of a global regime that imposed obligations to curb emissions
15 (Posner and Sunstein, 2007). Some argue that the date should be earlier, corresponding to the time
16 that climate change was became reasonably suspected of being a problem, and greenhouse gas
17 emissions thus identifiable as a pollutant worthy of policy action. For example, based on the
18 published warnings issued by scientific advisory panels to the United States presidents Johnson (U.S.
19 National Research Council Committee on Atmospheric Sciences, 1966; MacDonald et al., 1979) and
20 Carter (MacDonald et al., 1979), and the first G7 Summit Declaration highlighting climate change as a
21 problem and seeking to prevent further increases of carbon dioxide in the atmosphere (Group of 7
22 Heads of State, 1979), one might argue for the 1970s or 1960s. Others argue that a still earlier date
23 is appropriate because the damage is still caused, the stock depleted, and the benefits derived,
24 regardless of whether there is either a legal requirement or knowledge. They would argue that the
25 date may be as early as can be allowed by the availability of emissions data and plausible scientific
26 inference of emissions rates.

27 Another issue is the question of accounting for the residence time of emissions into the atmosphere,
28 as an alternative to simply considering cumulative emissions over time. In the case of carbon
29 dioxide, responsibility could include past emissions that are no longer resident in the atmosphere,
30 on the grounds that those emissions (a) have contributed to the warming and climate damages
31 experienced so far, and upon which further warming and damages will be additive, and (b) have
32 been removed from the atmosphere predominantly to the oceans, where they are now causing
33 ocean acidification, which is itself a serious environmental problem (See AR5 WGI Chapter 6).

34 **Capacity (or, Ability to Pay)**

35 Beyond the obligation to act that arises from a moral responsibility for causing emissions, a second
36 motivation for action arises from the capacity to contribute to solving the climate problem (Shue,
37 1999; Caney, 2010). Generally, this is interpreted to mean that the more one can afford to
38 contribute, the more one should, and this is precisely how societies tend to distribute the costs of
39 preserving or generating societal public goods, i.e., most societies have progressive income taxation.

40 This view can be apply at the level of countries, or at a lower level, recognizing inequalities between
41 individuals. Smith et al. (1993) suggested GDP as an income based measure of ability-to-pay, subject
42 to a threshold value, determined by an indicator of quality of life. This was developed in Kartha et al.
43 (2009) and Baer et al. (2010), taking into account intra-national disparities.

44 As discussed in section 4.6, response capacity refers to more than just financial wherewithal,
45 encompassing also other characteristics that affect a nation’s ability to contribute to solving the
46 climate problem. It recognizes that effective responses require not only financial resources, but also
47 technological, institutional, and human capacity. This issue has been treated by Winkler, Letete and
48 Marquard (2011) by considering Human Development Index as a complement to income in

1 considering capacity. Capacity, even in this broader sense, can be distinguished from mitigation
2 potential, which refers to the presence of techno-economic opportunities for reducing emissions
3 due to, for example, having renewable energy resources that can be exploited, a legacy of high-
4 carbon infrastructure that can be replaced, or a rapidly growing capital stock that can be built based
5 on low-carbon investments.. Mitigation potential is a useful characteristic for determining where
6 emissions reductions can be located geographically for reasons of cost-effectiveness, but this can be
7 distinguished from burden-sharing *per se*, in the sense of determining on normative grounds which
8 country should pay for those reductions. This distinction is reflected in the economist's notion that
9 economic efficiency can be decoupled from equity (Coase, 1960).

10 Equality

11 Equality means many things, but a common understanding in international law is that each human
12 being has equal moral worth and thus should have equal rights. This has been argued to apply to
13 access to common global resources, and has found its expression in the perspective that each
14 person should have an equal right to emit (Grubb, 1989; Agarwal and Narain, 1991). This equal right
15 is applied by some to current and future flows, and by some to the cumulative stock as well. (See
16 further below.)

17 Some analysts (Caney, 2009) have noted, however, that a commitment to equality does not
18 necessarily translate into an equal right to emit. Egalitarians generally call for equality of a total
19 package of "resources" (or "capabilities" or "opportunities for welfare") and thus may support
20 inequalities in one good to compensate for inequalities in other goods (Starkey, 2011). For example,
21 one might argue that poor people who are disadvantaged with respect to access to a resources such
22 as food or drinking water may be entitled to a greater than per capita share of emissions rights.
23 Second, some individuals may have greater needs than others. For example, poorer people may
24 have less access to alternatives to fossil fuels because of higher cost or less available technologies,
25 say, and thus be entitled to a larger share of emission rights.

26 Others have suggested that equality can be interpreted as requiring equal sacrifices, either by all
27 parties, or by parties who are equal along some relevant dimension. Then, to the extent that parties
28 are not equal, more responsibility (Gonzalez Miguez and Santhiago de Oliveira, 2011) or capacity
29 (Jacoby et al., 2009) would imply more obligation, all else being equal.

30 Right to development

31 The right to development approach is closely related to the notion of *need* as an equity principle, in
32 that it posits that the interests of poor people and poor countries in meeting basic needs are a global
33 priority (Andreassen and Marks, 2007). In particular, compared to the need to solve the climate
34 problem, meeting basic needs has clear moral precedence, or, at the very least, it should not be
35 hindered by measures taken to address climate change.

36 The UNFCCC acknowledges "the legitimate priority needs of developing countries for the
37 achievement of sustained economic growth and the eradication of poverty" and recognizes that
38 "economic and social development and poverty eradication are the first and overriding priorities of
39 the developing country Parties."

40 4.7.3.2 Frameworks for equitable burden-sharing

41 There are various ways of interpreting the above equity principles and applying them to the design
42 of a burden-sharing framework. It is helpful to categorize climate change burden-sharing
43 frameworks into two broad classes. The first, "resource-sharing" frameworks, are aimed at applying
44 ethical principles to establish a basis for sharing the available agreed "global carbon budget". The
45 second, "effort-sharing" frameworks, are aimed at applying ethical principles to establish a basis for
46 sharing the costs of the global climate response. The resource-sharing frame is the natural point of
47 departure if climate change is posed as a tragedy of the commons type of collective action problem;
48 if it is posed as a free-rider type of collective action problem, the effort-sharing perspective is more

1 natural perspective. Neither of these framings is objectively the “correct” one, just as neither
2 collective action framing of the climate change problem is correct. Both can inform policymakers
3 judgments in different ways. Indeed, the two approaches are complementary: any given resource-
4 sharing framework implies a particular distribution of the effort, and any given effort-sharing
5 framework implies a particular distribution of the resource. Within these two broad categories,
6 burden-sharing frameworks are typically formulated as emission entitlements to be used in a cost-
7 effective allocation mechanism such as a trading system or global climate fund through which
8 countries with obligations greater than their domestic mitigation potential can fund reductions in
9 countries with obligations that are less than their domestic mitigation potential. (See Chapter 13.)

10 One important dimension along which both resource sharing and burden-sharing proposals can be
11 compared is the number of categories into which countries are grouped. The UNFCCC in fact had
12 three categories – Annex I, Annex II (the OECD countries within Annex I), and non-Annex 1. Many of
13 the proposals discussed below reproduce this binary distinction. Others increase the number of
14 “bins” to as many as six (the South/North Dialogue). Finally, many others eliminate any qualitative
15 categories, instead allocating emissions rights or obligations on the basis of a continuous index.

16 Resource sharing approaches

17 The resource-sharing approach starts by acknowledging that global greenhouse gas sink capacity, or
18 “atmospheric space”, is finite and exhaustible, with its size defined by the agreed climate
19 stabilization target. Emissions by any one nation directly reduce the amount that can be used by
20 other nations.

21 The most straightforward of resource sharing approaches is an equal per capita approach (Grubb,
22 1990; Agarwal and Narain, 1991; Jamieson, 2001), which is premised on the equal rights to the
23 atmospheric commons to all individuals, and allocates emission allowances to each country in
24 proportion to its population, consistent with the target global emission pathway. In response to the
25 concern that an equal per capita allocation would provide an incentive for more rapid population
26 growth, some analysts have argued that the effect would be negligible in comparison to other
27 factors affecting population, and others have proposed solutions such as holding population
28 constant as of some agreed date (Jamieson, 2001), establishing standardized growth expectations
29 (Cline, 1992), or allocating emission in proportion only to adult population (Grubb, 1990).

30 In response to the concern that unrealistically rapid reductions would be required in those countries
31 whose current emissions are far above the global average, some have proposed a gradual transition
32 from grandfathered emission rights to per capita emission rights (Grubb and Sebenius, 1992;
33 Welsch, 1993; Meyer, 2004). This rationale applies specifically to a framework intended to
34 determine actual physical emission pathways, in which case an immediate per capita framework
35 would lead to a global distribution of mitigation action that would not be economically efficient. For
36 a framework intended to assign endowments in rights to emit, rather than emissions, the rationale is
37 questionable: the opportunity to acquire additional allocations through emissions trading or some
38 other transfer system would allow a cost-effective transition and lessen, though not eliminate, the
39 political challenges, of an immediate equal per capita allocation.

40 A variant on the above that aims to address the concern that many developing countries would be
41 required to reduce their emissions from very low levels is “Common but Differentiated
42 Convergence” (Höhne et al., 2006), under which a developing country is required to begin
43 converging only once its per capita emissions have exceeded a specified (and progressively declining)
44 threshold. Chakravarty et al. (2009) put forward a variant that looked beyond average national
45 indicators of emissions by examining the distribution of emissions across individuals at different
46 income levels within each country.

47 Extending the concept of equal per capita rights to include the historical and future carbon budget
48 gives the “equal cumulative per capita emission rights” family of frameworks (Bode, 2004; German

1 Advisory Council on Global Change (WBGU), 2009; Oberheitmann, 2010; CASS/DRC Joint Project
2 Team, 2011; Jayaraman et al., 2011). This approach accounts for the fact that some countries (which
3 tend to be higher income countries that industrialized earlier) have consumed more than an equal
4 per capita share of the total global budget. This results in a negative allocation for the future, which
5 some analysts have linked to the notion of a “carbon debt” or “climate debt” (Pickering and Barry,
6 2012) and tried to quantify and monetize (Smith, 1991; den Elzen et al., 2005), and which is a subset
7 of a larger “ecological debt”, explored for example by Srinivasan et al. (2008).

8 **Effort sharing approaches**

9 In contrast with the resource sharing frame, the “effort sharing” frame begins by looking at the costs
10 to be incurred from reducing GHG emissions to an agreed level, and asking how those costs should
11 be fairly divided (effort sharing approaches can also address adaptation costs in a way that resource
12 sharing approaches do not). Two of the equity principles discussed above are typically drawn upon
13 to suggest how to equitably share the costs of solving a problem: “those who bear *responsibility* for
14 causing the problem should pay”, and “those who have the *capacity* to solve the problem should
15 pay”. Many of the philosophers engaged with the question of burden-sharing in the climate regime
16 have argued that obligations should be proportional in some fashion to responsibility and capacity.
17 (See, for example the analyses of Shue (1993); or Caney (2005)). These principles are widespread in
18 proposed climate policy architectures as well (Klinsky and Dowlatabadi, 2009).

19 An early effort-sharing approach was the Brazilian proposal to use historic responsibility for
20 emissions and thus global temperature rise as a basis for setting Kyoto Protocol targets. This
21 approach has been quantitatively analyzed (Höhne and Blok, 2005) and discussed in the global
22 political context recently (Gonzalez Miguez and Santhiago de Oliveira, 2011). Various approaches
23 have developed an indicators based on capacity alone such as GDP/capita (Wada et al., 2012) as a
24 basis for effort-sharing, or have combined capacity and responsibility, including the Greenhouse
25 Development Rights framework (Kantha et al., 2009) and close variants (2011)(Yue and Wang,
26 forthcoming; Cao, 2008), which take into account a “development threshold” defined at an income
27 level modestly above a global poverty line. Some frameworks introduce indicators of mitigation
28 potential, either alongside indicators of capacity and responsibility (e.g., (Den Elzen et al., 2007)) or
29 solely (Den Elzen et al., 2010).

30 **4.8 Implications for subsequent chapters**

31 **4.8.1 Why sustainability and equity matter**

32 The primary implication of this chapter as a framing for subsequent chapters is to underscore the
33 importance of explicitly scrutinizing the candidate mitigation technologies, approaches, and policies
34 for their broader equity and sustainability implications. This is because the relevant stakeholders and
35 decision-makers have various priorities, in particular regarding economic and human development,
36 which may conflict with climate goals. This report would not be as useful if it focused on climate
37 issues and disregarded the broader context in which decisions are made.

38 In the context of seeking a balance between multiple objectives and addressing the trade-offs
39 between development and climate response, the idea of sustainable development has gained a lot
40 of popularity. Moreover, there are important synergies which make sustainable development appear
41 not just as a compromise but as a truly favourable frame for long-term planning and the promotion
42 of climate effective responses.

43 Equity considerations are pervasive in this perspective, as they underpin the very ideas of
44 sustainability and of development, but also appear prominently in the debates about practical
45 allocations of costs and benefits of specific climate policies, in particular emission rights as discussed
46 in 4.7, thereby determining the participation and involvement of various stakeholders.

1 Hence, the analyses of mitigation technologies, approaches, and policies presented in this
2 assessment report are especially helpful and policy-relevant to the extent they are not limited to
3 their mitigation potential and the corresponding cost per tCO₂ equivalent, but also assess how these
4 mitigation options contribute to (or undermine) broader sustainable development and on equity
5 objectives.

6 **4.8.2 Three levels of analysis of sustainability consequences of climate policy options**

7 Various definitions and indicators of SD have been introduced in this chapter (in particular in
8 4.2,.4.5). This subsection offers a simple taxonomy of approaches for the assessment of
9 sustainability.

10 **Long-term evolution of the three pillars.** The outcomes of climate policy options can generally be
11 observed in the three spheres related to the three pillars of sustainable development: the economic,
12 the social, and the environmental sphere. Sustainability in the economy refers to the preservation of
13 standards of living and the convergence of developing economies toward the level of developed
14 countries. Sustainability in the social sphere refers to fostering the quality of social relations and
15 reducing causes of conflicts and instability, such as excessive inequalities and poverty, lack of access
16 to basic resources and facilities, and discriminations. Sustainability in the environmental sphere
17 refers to the preservation of biodiversity, habitat, and natural resources.

18 **Long-term evolution of well-being.** The way the three spheres (and pillars) flourish can be viewed as
19 contributing to the preservation of well-being for humans as well as for other living creatures.
20 Human well-being depends on economic, social, and natural goods, and the other living beings
21 depend on the quality of the ecological system. It may therefore be convenient to summarize the
22 multiple relevant considerations by saying that the ultimate end result, for sustainability assessment,
23 is the well-being of all living beings. Measuring well-being is considered difficult for humans because
24 there are controversies about how best to depict individual well-being, and about how to aggregate
25 over the whole population. However, as explained in Chapter 3 and Section 4.7, many of the
26 difficulties are exaggerated and practical methodologies have been developed. Truly enough, it still
27 remains difficult to assess the well-being of all living beings, humans and non-humans together.

28 But, even if current methodologies fall short of operationalizing comprehensive measures of well-
29 being of that sort, it is useful for experts who study particular sectors to bear in mind that a narrow
30 notion of living standards for humans does not cover all the aspects of well-being for the purposes of
31 assessing sustainability. It is also useful to try to assess how various interactions between the three
32 spheres can impact on well-being. When there are trade-offs between different aspects of the
33 economic, social, and ecological dimensions, one has to make an assessment of their relative
34 priorities. Well-being is the overarching notion that helps thinking about such issues.

35 **Current evolution of capacities.** Sustainability can also be assessed in terms of capital or capacities,
36 as suggested by some indicators such as genuine savings. Preserving the resources transmitted to
37 the future generation is a key step in guaranteeing a sustainable path. Again, it is useful to think of
38 the capacities underlying the functioning of the three spheres: economic, social, ecological. The
39 economic sphere needs various forms of productive capital and raw materials, infrastructures and a
40 propitious environment, but also human capital, institutions, governance, and knowledge. The social
41 sphere needs various forms of institutions and resources for sharing goods and connecting people,
42 which involve certain patterns of distribution of economic resources, transmission of knowledge,
43 and forms of interaction, coordination and cooperation. The ecological sphere needs to keep the
44 bases of its stability, including habitat, climate, and biological integrity. In general, climate policy
45 options can affect capacities in all of these spheres, to varying degrees.

46 **4.8.3 Sustainability and equity issues in sectoral chapters**

47 [Note from the authors: We will revise this section based on (i) on the actual topics related to SD and
48 equity covered by subsequent chapters (i.e., after completion of Table 4.8.1 below) and on (ii) the

1 use of indicators as presented in the sectoral chapters. Include a table including the indicators that
2 are included in the report and assess them. (Note at end of table a disclaimer recognizing that there
3 are many other indicators.)]

4 Sustainability and equity issues are addressed throughout the present report. Based on a detailed
5 description of SD and equity issues (mainly rooted in the “three pillars” approach for SD, see section
6 4.8.2), it provides a map and a reader’s guide for the report from the SD and equity perspective.
7 Table 4.8.1 shows that sustainable development and equity issues are addressed throughout the
8 report, reflecting increased attention paid to the link between mitigation, development and equity in
9 the literature.

10 Most of the discussions in subsequent chapters are framed in the terms of SD and equity
11 implications of different mitigation options. This is the “development in the climate lens” approach
12 outlined in IPCC AR4 Ch.12. Table 6.5 sums up the co-benefits and risks tradeoffs (see section 6.6.2)
13 identified in Chapters 7-11 for individual mitigation options. “Climate in the development lens”
14 approaches that analyze the implications of key development policies for mitigation and mitigative
15 capacity are less often addressed, revealing a gap in the literature [Note from the authors: See SOD
16 of Chapters 5, 6 and policy chapters].

17 Table 4.8.1 also points to gaps in the literature on SD and equity. Some topics, such as health co-
18 benefits and risk tradeoffs associated with mitigation policies, appear already well covered in the
19 literature. Others, on the other hand, are scarcely addressed, notably distributional issues (both
20 distributional implications of mitigation policies and implications of different distributional settings
21 for climate policies); and employment issues. Those are very important gaps in the literature as
22 those are among the key sustainable development goals that policymakers will consider.

23 Sustainability indicators at the sector level have a very limited role to play in the assessment of
24 global sustainability. The reason is that sustainability involves the combination of actions and
25 conditions (co-evolution) in various parts of the society, the economy, and the environment. It is the
26 combination that makes sustainability possible, not any single part in isolation. There is no simple
27 formula that would compute general sustainability as a function of sectoral indicators, except with
28 the genuine savings approach that relies on capital accounting (see Box 4.2.1). Consider for instance
29 the transportation sector. The development of a particular form of transportation may be
30 compatible with sustainability only provided that other sectors evolve in a specific way. It may even
31 happen that the best contribution to sustainability that the transportation sector can make depends
32 on how other sectors evolve. For instance, when high density urbanization is developed, the most
33 sustainable organization of transportation (network, modality) may be quite different from the best
34 formula for low density habitat. What happens in the energy sector is also of course of key relevance
35 for the transportation sector.

1 **Table 4.8.1** Map of sustainable development and equity issues within AR5 WGIII. [Note from the authors: Final Table will include section numbers in all cells
2 (and not just xes) as other chapters SOD become available]

	Sectoral chapters						
	6	7	8	9	10	11	12
	Transition	Energy	Transport	Buildings	Industry	Land Use	Cities
Equity							
Distribution (Within countries, income categories, across countries and over time)					10.4 Demand reduction: New products may be targetted for poor more. Material efficiency: Marginal/disposal Land site will be freed , a valuable asset may be freed for redistribution to other better alternative activity.		
Procedural equity (Participation / involvement, including institutional issues)					10.4 Recycling: increase participation and involvment of different sectors	x	
Economic							
Costs ¹		7.8 Levelized cost of energy (LCOE) for various low carbon energy supply technologies show broad ranges, indicating that costs are dependent on location and country-specific conditions. The overall LCOE of many low carbon technologies has come down considerably since AR4. However, French and US nuclear reactors have seen a strong increase in their investment over the past few decades to meet efficiency and safety standards. Investment costs of CCS plants also remain higher compared to conventional plants, and with no commercial large-scale coal-fired CCS power plant in operation, the estimation of their projected costs are carried out on the basis of design studies and a few existing pilot projects. Altering future energy supply to reduce GHG emissions may also require investments in ancillary infrastructure beyond those needed in a BAU future, imposing additional costs, although these future costs are uncertain and difficult to define.	x	x	10.4; 10.8 Increase in productivity via reduced use of energy or raw materials inputs and resultant production cost reduction	x	x
Income					10.4 Material efficieny and recycling in different industries increase income	x	

National budgets, international trade, growth					10.4 Demand reduction material efficiency and recycling, energy efficiency and renewables promote a decline in trade deficit.		
New technologies					10.4 Demand reduction: New technology to meet new product /service will emerge; New technological development linked to material efficiency and recycling; New technology linked to new industrial processes	x	
Induced effect on long lived capital stock when there is path dependency					10.4 Demand reduction reduces need for landfill /waste disposal sites		
Social							
Poverty alleviation		7.9 There is a correlation between modern energy consumption and economic and social development, both within and across countries. Higher Human Development Index (HDI) correlates well with higher energy consumption, and higher per capita emissions. This trend continue up to 100 GJ per capita, and tends to flatten beyond this point.		x	10.4 Recycling: poor in informal waste recycling market can get better opportunity in formal recycling sector.	x	
Access to and affordability of basic services		7.9 More than 1.3 billion people worldwide, especially the rural poor in sub-Saharan Africa and Asia are estimated to lack access to electricity and between 2.7 to 3 billion are estimated to lack access to modern fuels for heating and cooking. Income poverty and cost of technology are critical impediments to widening access to energy services.	x				
Food security						x	
Education and learning					10.4 Demand reduction, material efficiency and recycling imply new lifestyle and ethic concept away from use and throw, sharing. New technologies require new skill development		
Employment				x	10.4 recycling, material efficiency: job creation due to new market segments	x	

Health		7.9 Beyond their GHG emissions, energy supply options differ with regard to their overall environmental and health impacts. Combustion-related emissions cause substantial human and ecological impacts, leading to the pre-mature deaths of 2.5 million people due to outdoor pollution and over 2 million children per year due to high levels of indoor pollution. Reducing biomass and fossil fuel combustion can reduce many forms of pollution and may thus yeild co-benefits for human wellbeing and ecosystems.	x	x	10.8.1		
Displacements					10.4 Demand reduction, material efficiency and recycling: Reduced threat of displacement from reduced demand for landfill sites		
Others							
<u>Environmental</u>							
End-of-life of capital stock							
Local pollution and global emissions					10.4; 10.8.1 Reduced pollution due to energy efficiency, renewables and production reduction		
Biodiversity				x	10.4 Demand reduction, material efficiency and recycling: less use of natural resources.	x	
Land-use					See displacements	x	
Water, soils and other natural resources			x	x	10.4 Demand reduction, material efficiency and recycling: less use of natural resources. 10.4.2; 10.4.4; 10.4.5 New technologies for cement, pulp and paper and aluminium production reduce water use	x	

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	Policy chapters			
	13	14	15	16
	Global	Regional	National	Finance
Equity				
Distribution (Within countries, income categories, across countries and over time)		14.1 We study regional distribution emissions as they develop over time (production and consumption-based); we also provide information on intra-regional and inter-regional distribution of key development outcomes	We mainly dealt with distribution within countries at any one moment in time. This was for instance discussed in relation to fuel taxes which are not found to be generally regressive as often believed. In fact, in many (particularly low-income) countries they are progressive.	16.2 Distribution across countries and over time is addressed in so far as information on current financial flows are presented, including their origin and destination. Moreover estimates for future investment required in different scenarios are assessed. We refer to the UNFCCC commitment of developed countries to assist developing countries in their mitigation and adaptation efforts, especially the USD 100 billion commitment from 2009. However, we do not indicate how much exactly should be provided by whom and to whom. Time wise we will come to the conclusion that there is no robust evidence to favour a rapid and massive deployment of low-carbon technologies to avoid lock-in effects over a time-phased action supported by an expected cost digression of future technological innovation.
Procedural equity (Participation / involvement, including institutional issues)				16.5Procedural equity will be addressed implicitly when discussing governance issues regarding climate finance, especially by presenting the recent developments on national level, where a number of independent funds has been established to improve ownership and alignment ot national demand and interest.
Economic				
Costs ¹			We focus mainly on allocative efficiency costs but mentiona also political costs and distribution of costs.	
Income				
National budgets, international trade, growth		We discuss the tole of trade for emission transfers between regions		
New technologies		We discuss opportunities for technological transfer between regions	We speak of the costs that are implied by the barriers to the adoption and development of new technologies.	
Induced effect on long lived capital stock when there is path dependency				

<u>Social</u>				
Poverty alleviation		We discuss poverty differences and the challenges of poverty reduction		
Access to and affordability of basic services				
Food security			The issues of food security is indirectly involved mainly in the discussion of bioenergy development and the possible conflicting demands for land.	
Education and learning				
Employment			Employment effects are not analysed extensively. We believe that there is little that can be said with certainty on the general relationship between employment and climate policy.	
Health			Ancillary benefits or costs of various policies such as reduction in black carbon for human health are mentioned but not exhaustively analyzed per se.	
Displacements				
Others				
<u>Environmental</u>				
End-of-life of capital stock				
Local pollution and global emissions			Ancillary benefits or costs of various policies for local pollution are mentioned but not in detail analyzed.	
Biodiversity			Ancillary benefits or costs of various policies for biodiversity are mentioned briefly particularly in relation to REDD.	
Land-use		We discuss regional differences in land use patterns and the trade-offs with poverty reduction	Ancillary benefits or costs of various policies for land use are dealt with very briefly	
Water, soils and other natural resources				

4.9 Gaps in knowledge and data

- The relationship between countries' human capital levels and their national and international engagement in climate change policy would benefit from additional studies.
- There is a need to investigate further how developing countries can best pull together the resources and capabilities to achieve SD and climate mitigation objectives and how to leverage international cooperation to support this process.
- There is a need to explore the development of economic and policy frameworks for the compensation of foregone benefits from exploiting fossil fuels in resource-rich countries.
- There is no comprehensive evaluation of funding necessary to implement UNFCCC mitigation and adaptation activities and clear methodologies and processes are needed as a basis for accurate estimates.
- There is a need to better assess the unrealized potential for reducing the environmental impact of economic activity and to understand how this potential can be realized.
- The relative importance in a transition toward SD of changes in values, as opposed to standard economic instruments influencing behaviors and economic activity, remains hard to assess.
- A better understanding is needed of the potential of frugality (life-styles and consumption patterns involving lower expenditures on goods and services) versus ecologically-conscious behaviour (lifestyles and consumption patterns involving less use of material resources and less environmental harm without necessarily reducing expenditure) for promoting sustainable development and equity.
- A better understanding is needed of the non-economic motivations for climate-friendly behaviours, particularly regarding the respective role of social considerations or values (e.g. universalism regarding fellow human beings) versus ecological considerations (universalism regarding the environment), and the extent to which these drivers can be separated.
- The predictive power of values for ecologically conscious consumer behaviour is often low, typically less than 20%, due to a range of factors operating at different levels. There is need to better understand the causes of this 'value-action gap' regarding especially behaviours that increase or limit GHG emissions
- The measurement of well-being, for the purpose of public policy, remains a controversial field, and there is a need to better understand the potential uses of subjective data, and also to seek ways to improve the quality of data on well-being.
- The current methodologies for the construction of scenarios do not yet deliver sufficiently detailed and sufficiently long-term data in order to assess development paths at the bar of sustainability and equity.
- Economic models could substantially improve by integrating transition issues (short-medium term) into long-term analysis, and also by adopting a sequential structure compatible with the resolution of uncertainty over time.

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