












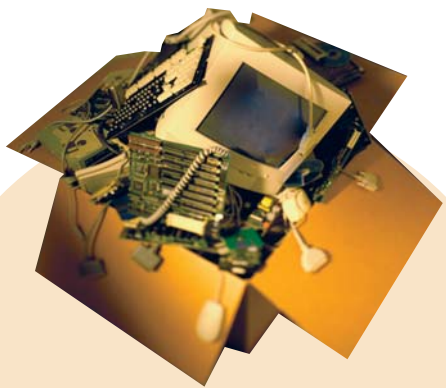


What Can Be eCycled

-  Hard drives
-  Monitors
-  Keyboards
-  Printers
-  **Televisions**
-  DVD players
-  VCRs
-  Software
-  **Cell phones**
-  Pagers
-  Digital equipment
-  Scanners
-  and much, much more...



EPA's Plug-In To eCycling Program

Plug-In To eCycling aims to give Americans more opportunities to safely, conveniently, and affordably recycle their old electronics.

Plug-In is one of many new efforts under EPA's Resource Conservation Challenge (RCC). The RCC challenges all Americans—makers, sellers, and buyers of goods—to embrace a new resource conservation ethic. It encourages the design of greener products, wiser product purchasing, and reuse and recovery of products.

EPA recognizes the following Plug-In To eCycling partners for their contribution to safe electronics recycling.



United States
Environmental Protection Agency
(5305W)
Washington, DC 20460

Official Business
Penalty for Private Use \$300

EPA530-F-04-020
September 2004

www.epa.gov/epaoswer/osw/conservation/plugin/index.htm

Recycled/Recyclable—Printed with Vegetable Oil Based Inks on 100% Postconsumer, Process Chlorine Free Recycled Paper

The New Wave in Electronics:

eCycling



Reuse or Recycle Old Electronics



Plug-In To eCycling
with U.S.EPA

www.plugintoecycling.org

OUR “PLUGGED IN” WORLD relies on an ever-growing and constantly changing supply of electronic products. With newer, more hi-tech electronics continuously becoming available to fit our lifestyles, we are replacing older models at rapid rates with no signs of slowing down. As a result, electronics are becoming one of the fastest growing portions of America’s trash.

What You Can Do

eCycle!—Keep electronics out of the trash!

- ♻️ Refurbish, fix, or upgrade your equipment so you can continue to use it
- ♻️ Use some of the parts of an old system to build a new system
- ♻️ Donate your old electronics to a local charity or school for reuse or refurbishing
- ♻️ Drop off your old electronics to a local recycling program, such as a municipal or community program or a retail collection program

EPA’s Concern

More than 2 million tons of used electronics are disposed of each year. Based on current disposal rates, Americans will have also discarded up to 154 million computers by 2005.

Where to eCycle

For information on donation or recycling programs in your area contact your city or county recycling coordinator or visit:

- **The Electronic Industries Alliance**
www.eiae.org
- **Earth 911**
www.earth911.org
- **TechSoup**
www.techsoup.org

Some national computer companies offer opportunities to safely recycle electronics through the mail and certain retailers have ongoing or occasional drop-off locations. Check to see if they provide these opportunities.



Benefits of eCycling

Recycling or reusing old electronics, or “eCycling,” can:

- **Conserve Natural Resources**
eCycling recovers valuable material from old electronics which can be used to make new products. Cutting down on the need to mine the earth for new raw materials, recycling and reusing electronics saves resources.

Did You Know?

Manufacturing one desktop computer requires fossil fuels and chemicals that amount to at least 9 times the weight of the computer!

- **Protect the Environment**
Safely recycling and reusing electronics helps keep substances like lead and mercury from harming people or the environment.



Help Others

Donating your old electronics lets someone else access technology he or she might not be able to afford otherwise.

Strengthen the Local Economy

Recycling and reusing electronics creates jobs for professional recyclers and refurbishers and creates new markets for the valuable components that are dismantled.



EPA thanks the Institute for Local Self Reliance and Minnesota Office of Environmental Assistance for sharing the campaign name “Plug-In To Recycling.”