



**CITIZENS ADVISORY COMMITTEE  
and  
2000 MEASURE A CITIZENS WATCHDOG COMMITTEE**

Wednesday, March 12, 2014

**MINUTES**

**CALL TO ORDER**

The Regular Meeting of the Citizens Advisory Committee (CAC) was called to order at 4:00 p.m. by Chairperson Hadaya, in Conference Room B-104, VTA River Oaks Campus, 3331 North First Street, San Jose, California.

**1. ROLL CALL**

<b>Attendee Name</b>	<b>Title</b>	<b>Status</b>
Stephen Blaylock	Member	Present
Clinton Brownley	Member	Present
Bena Chang	Member	Present
Chris Elias	Member	Present
Sharon Fredlund	Member	Present
William Hadaya	Chairperson	Present
Ray Hashimoto	Member	Present
Roberta Hughan	Member	Present
Aaron Morrow	Member	Present
Charlotte Powers	Member	Present
Connie Rogers	Member	Present
Martin Schulter	Member	Present
Noel Tebo	Member	Present
Mike Torres	Member	Absent
Herman Wadler	Vice Chairperson	Present

**A quorum was present.**

**2. ORDERS OF THE DAY**

Jim Lawson, Executive Policy Advisor and Acting Staff Liaison, noted that Scott Haywood, Policy and Community Relations Manager and Staff Liaison, and Nuria I. Fernandez, General Manager, were attending a prior meeting and would be arriving shortly.

**On order of Chairperson Hadaya** and there being no objection, the Committee accepted the Orders of the Day.

**3. PUBLIC PRESENTATIONS**

Members Fredlund and Powers took their seats at 4:02 p.m.

Member Morrow expressed concern regarding public safety on VTA's fixed route bus service, especially during the evenings.

**4. Committee Staff Report**

Mr. Lawson reported on VTA's launch of the Government and Community Relations Division under his leadership. Staff members from the Division introduced themselves and reported on their assigned specific geographical Outreach Regions.

Member Elias took his seat at 4:08 p.m.

**On order of Chairperson Hadaya** and there being no objection, the Committee received the Committee Staff Report.

**5. Chairperson's Report**

Chairperson Hadaya provided a report, highlighting: 1) March 3, 2014, Advisory Committee Leadership meeting with the VTA Board Chairperson and General Manager; 2) recognition of outgoing 2013 Chairperson Brownley at the March 6, 2014, Board of Directors meeting; 3) March 21, 2014, Santa Clara-Alum Rock Bus Rapid Transit Groundbreaking; and 4) April 11, 2014, VTA 25<sup>th</sup> Anniversary of Light Rail Service Celebration.

**6. Committee for Transit Accessibility (CTA) Report**

There was no Committee for Transit Accessibility (CTA) Report.

**7. Bicycle and Pedestrian Advisory Committee (BPAC) Report**

There was no Bicycle and Pedestrian Advisory Committee (BPAC) Report.

**COMBINED CAC AND 2000 MEASURE A CITIZENS WATCHDOG COMMITTEE CONSENT AGENDAS**

Members of the Committee requested that the following Agenda Item be removed from the Consent Agenda and placed on the Regular Agenda: **Item #9.** Transit Operations Performance Report – FY2014 Second Quarter.

**8. Regular Meeting Minutes of February 12, 2014**

M/S/C (Powers/Brownley) to approve the Regular Meeting Minutes of February 12, 2014.

**9. (Removed from the Consent Agenda and placed on the Regular Agenda.)**

Receive the FY 2014 Second Quarter Transit Operations Performance Report.

**NOTE: M/S/C MEANS MOTION SECONDED AND CARRIED AND, UNLESS OTHERWISE INDICATED, THE MOTION PASSED UNANIMOUSLY.**

**10. Legislative History Matrix**

M/S/C (Powers/Brownley) to review the Monthly Legislative History Matrix.

**11. Citizens Watchdog Committee Public Hearing Requirement**

M/S/C (Powers/Brownley) to receive information on the background and requirements for conducting the Citizens Watchdog Committee's annual public hearing.

**CITIZENS ADVISORY COMMITTEE REGULAR AGENDA**

**9. Transit Operations Performance Report – FY2014 Second Quarter**

Members of the Committee made the following comments: 1) referenced the Transit Operations Performance Report, Executive Summary, and expressed concern that the key performance indicators for bus and light rail were not being met; 2) requested an update at a future meeting on how VTA will address the improvement of these key performance indicators; and 3) expressed concern regarding the on-time performance standards for bus and requested a future discussion on this issue as well.

Staff noted that a discussion item on Key Performance Indicators would be added to the Committee Work Plan.

M/S/C (Powers/Hashimoto) to receive the FY 2014 Second Quarter Transit Operations Performance Report.

**2000 MEASURE A CITIZENS WATCHDOG COMMITTEE REGULAR AGENDA**

**12. Measure A Semi-Annual Report Ending December 31, 2013**

Mark Robinson, Chief Engineering and Construction Officer, provided an overview of the staff report. He referenced the Measure A Program and provided photographs displaying the progress of the following: 1) BART Silicon Valley Extension Projects; 2) Silicon Valley Rapid Transit (SVRT) Corridor Establishment and Maintenance Projects; 3) Light Rail Efficiency Projects; 4) Capital Expressway Light Rail to Eastridge Project; and 5) Bus Rapid Transit Program – Santa Clara/Alum Rock Project.

Members of the Committee made the following comments: 1) congratulated VTA staff on the 2013 Small Project of the Year Award for the Alum Rock Fish Passage; 2) commented on the concerns of property managers in the area of Levi's Stadium with regards to parking and questioned VTA's outreach efforts in informing the public to take transit and also about the status of the Tasman Drive Pocket Track Project; and 3) recommended that VTA staff work with the various organizations regarding its outreach efforts.

Member Chang took her seat at 4:40 p.m.

**On order of Chairperson Hadaya** and there being no objection, the Committee received the 2000 Measure A Transit Improvement Program Semi-Annual Report (December 2013).

## **The Agenda was taken out of order.**

### **4. Committee Staff Report (continued)**

- **Welcoming Remarks from General Manager, Nuria I. Fernandez**

Mr. Lawson introduced General Manager, Nuria I. Fernandez.

Ms. Fernandez thanked the Committee Members for their service and dedication to VTA and their communities, noting this was clearly an opportunity for VTA to benefit from the great ideas of the Committee Members.

Ms. Fernandez reported on her transportation background and experience. She referenced the launch of the March 10, 2014, American Public Transportation Association's (APTA's) national outreach campaign titled, "Where Public Transportation Goes, Community Grows," noting public transportation links communities.

Ms. Fernandez reported on VTA's five main priority areas for 2014 established by the Board of Directors as follows: 1) Increasing transit ridership by ten percent; 2) Providing outstanding service to Levi's Stadium; 3) Continuing towards completion of Phase I of VTA's extension of BART to Silicon Valley and securing funding for Phase II; 4) Building relations with the communities VTA touches through listening and feedback; and 5) Working with the community to implement Bus Rapid Transit (BRT).

Ms. Fernandez stressed the importance of having the Advisory Committees understand what the priorities are for 2014 and helping VTA achieve these goals.

Members of the Committee made the following comments: 1) expressed concern regarding agencies that serve the public being inaccessible to transit services and recommended VTA reach out to these entities; 2) referenced the San Jose Airport People Mover Project and encouraged VTA to work with the City of San Jose in the planning of this project; 3) expressed concern regarding the safety of the public on VTA transit; 4) stressed the importance of having bicycle/pedestrian access to/from the San Jose Airport; and 5) questioned about the connectivity between VTA and High Speed Rail and how VTA intends to optimize that connection.

**On order of Chairperson Hadaya** and there being no objection, the Committee received the Committee Staff Report.

## **CITIZENS ADVISORY COMMITTEE REGULAR AGENDA (continued)**

### **13. Advisory Committee Input and Contribution to Help Achieve VTA's 2014 Priorities**

Mr. Lawson provided a brief overview of the staff report. He reiterated VTA's five priority areas for 2014 and noted that staff would be seeking input from the Advisory Committees on how to achieve these goals.

Members of the Committee suggested the possibility of creating five focus groups.

**On order of Chairperson Hadaya** and there being no objection, the Committee discussed and provided input on ways to maximize Committee input and effectiveness in assisting VTA achieve the five 2014 priorities established by the Board.

**14. Update on VTA's Planning Efforts for Service to Levi's Stadium**

George Tacke, Manager of Levi's Stadium and Special Events, provided an update on VTA's planning efforts for service to Levi's Stadium. He reported on the following: 1) VTA development of a service plan to support the projected demand for transit services to and from Levi's Stadium, which began in 2013; 2) responsibilities of the VTA Levi's Stadium Service Plan and Task Force, comprised of 17 Team Leaders, to address planning activities; and 3) discussions to be held at the March 25, 2014, Joint Advisory Committee Workshop meeting pertaining to Levi's Stadium.

Member Morrow left the meeting at 5:31 p.m.

Members of the Committee made the following comments: 1) questioned about the plans of express train service to Mountain View; 2) expressed the effectiveness of messaging of the stadium, wayfinding, and making sure Clipper is also advertised at the stadium; 3) commented that the pedestrian crossing nearby the stadium was not wide enough to accommodate large crowds; 4) noted the importance of making sure the public feels safe when walking to and from the stadium; 5) questioned about the use of private shuttle services to assist VTA; 6) questioned about the consideration of double tracking; and 7) asked to staff to consider the option of marine-based access/egress to the stadium.

**On order of Chairperson Hadaya** and there being no objection, the Committee received an update on VTA's planning efforts and timelines for providing service to the new Levi's Stadium, and provide input, ideas and perspective on the planning, integration and community outreach efforts moving forward.

**15. Transportation Impact Analysis (TIA) Guidelines Update – Progress Report 1**

Robert Swierk, Senior Transportation Planner, provided a presentation entitled, Transportation Impact Analysis (TIA) Guidelines Update, highlighting: 1) Local Land Use Process; 2) VTA's Role in Process; 3) Problems with Current Analysis and Process; 4) VTA TIA Guidelines Update: Themes; 5) Theme: Improve TIA process; 6) Theme: Emphasize Reduction of Auto Trips; 7) Auto Trip Reduction Statement; 8) Expectations for 'Customized' Trip Reductions; 9) Theme: Improve Analysis of Alternative Modes; 10) Development and Congestion: Conventional and Comprehensive Approaches; 11) Benefits of Proposed Comprehensive Approach; 12) Stakeholder Outreach; and 13) Next Steps/Schedule.

Members of the Committee made the following comments: 1) questioned if VTA had the authority to enforce the TIA Guidelines; 2) questioned if the relationship between trip reduction efforts and broader issues such as housing and equity was considered; and 3) asked how trip reduction goal-setting for development projects would tie to citywide plans.

**On order of Chairperson Hadaya** and there being no objection, the Committee received a Progress Report on the Transportation Impact Analysis (TIA) Guidelines Update.

**16. Pedestrian Access to Transit Plan - Update**

**On order of Chairperson Hadaya** and there being no objection, the Committee deferred a report on Pedestrian Access to Transit Plan to the April 9, 2014, Committee meeting.

**COMBINED CAC AND CITIZENS WATCHDOG COMMITTEE ITEMS**

**17. Citizens Advisory Committee and Citizens Watchdog Committee Work Plans**

**On order of Chairperson Hadaya** and there being no objection, the Committee reviewed the Citizens Advisory Committee and Citizens Watchdog Committee Work Plans.

**OTHER**

**18. ANNOUNCEMENTS**

There were no Announcements.

**19. ADJOURNMENT**

**On order of Chairperson Hadaya** and there being no objection, the meeting was adjourned at 6:07 p.m.

Respectfully submitted,

Tracene Y. Crenshaw, Board Assistant  
VTA Office of the Board Secretary