



**CITIZENS ADVISORY COMMITTEE  
and  
2000 MEASURE A CITIZENS WATCHDOG COMMITTEE**

Wednesday, August 13, 2014

**MINUTES**

**CALL TO ORDER**

The Regular Meeting of the Citizens Advisory Committee (CAC) was called to order at 4:04 p.m. by Chairperson Hadaya, in Conference Room B-104, VTA River Oaks Campus, 3331 North First Street, San Jose, California.

**1. ROLL CALL**

<b>Attendee Name</b>	<b>Title</b>	<b>Status</b>
Stephen Blaylock	Member	Present
Clinton Brownley	Member	Present
Bena Chang	Member	Excused
Chris Elias	Member	Present
Sharon Fredlund	Member	Present
William Hadaya	Chairperson	Present
Ray Hashimoto	Member	Present
Roberta Hughan	Member	Present
Aaron Morrow	Member	Absent
Charlotte Powers	Member	Present
Connie Rogers	Member	Present
Stephen Schmoll	Member	Absent
Martin Schulter	Member	Present
Noel Tebo	Member	Present
Herman Wadler	Vice Chairperson	Present

**A quorum was present.**

**2. ORDERS OF THE DAY**

There were no Orders of the Day.

**3. PUBLIC PRESENTATIONS**

There were no Public Presentations.

**4. Committee Staff Report**

Scott Haywood, Policy and Community Relations Manager and Staff Liaison, provided a report, highlighting: 1) invitation for Committee Members to tour the prototype of the new Community Bus; 2) invitation for Committee Members to attend the celebration of the California Transportation Commission’s last installment for funding of VTA’s BART Silicon Valley Berryessa Extension project, being held on August 20, 2014; 3) Levi's

Stadium transit plan update and the outcome of the first event at Levi's Stadium; 4) Board approved contract for BART parking structure; 5) Board approved environmental document for Light Rail service; and, 6) announced the special Board meeting on August 15, 2014.

Member Elias took his seat at 4:18 p.m.

Members of the Committee discussed the following regarding Levi's Stadium transit service: 1) Express Bus service from Gilroy being advertised in the Gilroy Dispatch; 2) extra trains to Mountain View but no additional train service for riders traveling south; 3) ways to tour the stadium; 4) building a pedestrian bridge across Tasman to the parking area to ease foot traffic; 5) addition of a post-game entertainment area; and 6) Express Bus service.

Kurt Evans, Government Affairs Manager, introduced Aaron Quigley, Senior Policy Analyst, who will be assisting him with government affairs issues.

**On order of Chairperson Hadaya** and there being no objection, the Committee received the Committee Staff Report.

**5. Chairperson's Report**

There was no Chairperson's Report.

**6. Committee for Transit Accessibility (CTA) Report**

There was no Committee for Transit Accessibility (CTA) Report.

**7. Bicycle and Pedestrian Advisory Committee (BPAC) Report**

Member Wadler provided a brief Bicycle and Pedestrian Advisory Committee report highlighting an issue along the San Tomas Aquino Creek Trail, noting the section is due to be repaved and bicyclists will get back the space that was previously taken.

**COMBINED CAC AND 2000 MEASURE A CITIZENS WATCHDOG COMMITTEE CONSENT AGENDAS**

**8. Regular Meeting Minutes of June 11, 2014**

M/S/C (Hashimoto/Powers) to approve the Regular Meeting Minutes of June 11, 2014.

**9. Citizens Advisory Committee (CAC) Quarterly Attendance Report**

M/S/C (Hashimoto/Powers) to receive the Citizens Advisory Committee (CAC) Quarterly Attendance Report.

**NOTE: M/S/C MEANS MOTION SECONDED AND CARRIED AND, UNLESS OTHERWISE INDICATED, THE MOTION PASSED UNANIMOUSLY.**

10. (Removed from the Consent Agenda and placed on the Regular Agenda.)

**Review the Monthly Legislative History Update Matrix**

11. **Cap and Trade Funds for Transportation**

M/S/C (Hashimoto/Powers) to receive a report on Cap and Trade Funds for Transportation.

12. **Bay Area Bike Share Pilot Program**

M/S/C (Hashimoto/Powers) to receive an update on the Bay Area Bike Share Pilot Program.

13. **Performance update on SR 237 Express Lanes for Fiscal Year 2014**

M/S/C (Hashimoto/Powers) to receive a Performance update on SR 237 Express Lanes for Fiscal Year 2014.

**CITIZENS ADVISORY COMMITTEE REGULAR AGENDA**

10. **Monthly Legislative History Update Matrix**

Mr. Evans provided a brief overview of the staff report.

The Committee discussed ways to increase revenues for transportation funding.

**On order of Chairperson Hadaya** and there being no objection, the Committee reviewed the Monthly Legislative Update Matrix.

**2000 MEASURE A CITIZENS WATCHDOG COMMITTEE REGULAR AGENDA**

14. **2000 Measure A Citizens Watchdog Committee FY 2013 Annual Report and Publication Strategy**

Stephen Flynn, Advisory Committee Coordinator, provided a brief overview of the staff report.

Maria Cambra, Sales and Promotion Supervisor, provided a brief overview of the publication strategy.

Members of the Committee made the following comments: 1) suggested the report be printed in color to attract attention and possibly increase the Committee's contact with the community; and 2) suggested a different type of graph be used to make it easier to read in black and white, or keeping the pie chart and pricing the cost of printing it in color.

**M/S/C (Tebo/Hadaya)** to approve the three piece marketing plan for the public report.

**M/S/C (Fredlund/Blaylock)** to approve the comprehensive online report that will be available to the public.

**M/S/C (Fredlund/Blaylock)** to approve the benefits and key achievements piece of the 2000 Measure A Citizens Watchdog Committee FY 2013 Annual Report.

**M/S/F (Powers/Fredlund)** on a vote of 8 ayes to 4 noes to 0 abstentions to print the 2000 Measure A Citizens Watchdog Committee FY 2013 Annual Report newspaper ad in black and white. Members Elias, Tebo, Schuler, and Hashimoto opposed.

Members of the Committee made the following comments: 1) expressed concern with the lack of participation by the public, and noted printing the ad in color may gain attention and community engagement; and 2) expressed concern with the cost of printing the ad in color.

**M/S/C (Tebo/Fredlund)** on a vote of 11 ayes to 1 no to 0 abstentions to approve the 2000 Measure A Citizens Watchdog Committee's Annual Report on Fiscal Year 2013 and recommended publication strategy, and print the report in black and white with a direction to staff to obtain the price of printing next year's report in color. Member Schuler opposed.

## **CITIZENS ADVISORY COMMITTEE REGULAR AGENDA (continued)**

### **15. Proactive CMP Quarterly Report for April - June 2014**

Robert Cunningham, Transportation Planner III, provided a brief overview of the staff report.

Members of the Committee suggested VTA play a bigger role in helping to reduce congestion and emissions by encouraging businesses to add spaces for electric vehicles and increasing bus services.

**On order of Chairperson Hadaya** and there being no objection, the Committee received the Proactive CMP Quarterly Report for April - June 2014.

### **16. Opportunities to Enhance the Relationship of Land Use and Transportation**

Mr. Cunningham provided a brief overview of the staff report.

Members of the Committee suggested trails are looked at during planning as a transportation option.

**On order of Chairperson Hadaya** and there being no objection, the Committee received and discussed a report on Opportunities to Enhance the Relationship of Land Use and Transportation.

**NOTE: M/S/F MEANS MOTION SECONDED AND FAILED.**

**17. Transportation Impact Analysis (TIA) Guidelines Update**

Robert Swierk, Senior Transportation Planner, provided a brief overview of the staff report and a presentation, highlighting: 1) Executive summary; 2) Presentation outline; 3) Background; 4) Themes of VTA guidelines update; 5) Draft documents and comments; 6) Comment theme: Pedestrian and bicycle analysis; 7) Example: Pedestrian and bicycle analysis; 8) Comment theme: Transit delay analysis; 9) Comment theme: CEQA alignment; 10) Comment theme: Mitigation measures; 11) Other comments; and 12) Outreach and next steps.

Members of the Committee expressed concern with the bicyclists and pedestrians safety on DeAnza Boulevard.

Member Rogers commended staff for their outreach efforts.

**On order of Chairperson Hadaya** and there being no objection, the Committee received a status update on the Transportation Impact Analysis (TIA) Guidelines Update including the Administrative Draft document and Key Issues.

**18. Existing Conditions Report for the Pedestrian Access to Transit Plan**

Lauren Ledbetter provided a brief overview of the staff report and a presentation, highlighting: 1) Overview of existing conditions report; 2) Process: Where we are; 3) Built environment's effect on walkability; 4) Connectivity/Intersection density; 5) Land use diversity; 6) Residential density; 7) Employment density; Walk to work percentages; Pedestrian counts; 10) Top 100 VTA bus stop locations; 11) ADA lift deployment on VTA buses; 12) Geographic distribution of pedestrian collisions; 13) Implications for Santa Clara County; 14) Defining the focus area; 15) Evaluation criteria; 16) Recommended focus area; 17) Recommended focus area and locations with existing pedestrian planning work; 18) Focus areas: Jurisdiction and planning effort; and 19) Next steps.

**On order of Chairperson Hadaya** and there being no objection, the Committee received Existing Conditions Report for the Pedestrian Access to Transit Plan.

**COMBINED CAC AND CITIZENS WATCHDOG COMMITTEE ITEMS**

**19. Citizens Advisory Committee and Citizens Watchdog Committee Work Plans**

**On order of Chairperson Hadaya** and there being no objection, the Committee reviewed the Citizens Advisory Committee and Citizens Watchdog Committee Work Plans.

**OTHER**

**20. ANNOUNCEMENTS**

There were no Announcements.

**21. ADJOURNMENT**

**On order of Chairperson Hadaya** and there being no objection, the meeting was adjourned at 6:12 p.m.

Respectfully submitted,

Menominee L. McCarter, Board Assistant  
VTA Office of the Board Secretary